

	`2024 VOTE				PARTY			PAST VOTES			
	TOTAL (A)	TRUMP (B)	HARRIS (C)	OTH/ NV (D)	GOP (E)	IND (F)	DEM (G)	GOP (H)	SWING (I)	DEM (J)	BLUE (K)

**Table 1**  
**Question 2:**  
**Age.**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
`18 - 34	26%	16%	31%	36%	18%	29%	32%	14%	31%	33%	27%
`35 - 44	15%	12%	19%	15%	12%	16%	18%	13%	14%	17%	16%
`45 - 54	15%	17%	15%	13%	17%	14%	14%	16%	16%	14%	14%
`55 - 64	16%	23%	10%	13%	23%	15%	10%	24%	14%	10%	16%
`65 - 74	12%	13%	13%	8%	14%	10%	12%	14%	12%	10%	10%
`75 AND ABOVE	14%	17%	13%	12%	16%	14%	13%	18%	11%	14%	14%
REFUSED	2%	2%	1%	3%	2%	3%	1%	2%	3%	2%	3%
M 18-44	20%	16%	20%	28%	18%	22%	21%	16%	24%	21%	20%
M 45-64	14%	20%	11%	10%	21%	13%	9%	21%	12%	10%	13%
M 65+	12%	15%	10%	9%	13%	13%	10%	14%	11%	10%	12%
F 18-44	20%	11%	28%	22%	11%	21%	28%	10%	20%	29%	23%
F 45-64	17%	20%	13%	16%	19%	15%	15%	19%	17%	14%	16%
F 65+	14%	15%	15%	11%	16%	11%	15%	17%	11%	14%	12%

**Table 2**  
**Question 3:**  
**Gender.**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
**D/S (MALE - FEMALE)	-4%	5%	-15%	-	5%	2%	-19%	6%	1%	-18%	-6%
MALE	48%	52%	42%	50%	53%	50%	40%	53%	50%	41%	47%
FEMALE	52%	48%	57%	49%	47%	49%	59%	47%	49%	59%	53%
OTHER	1%	-	1%	1%	-	1%	1%	-	1%	1%	-

	'2024 VOTE				PARTY			PAST VOTES			
	TOTAL (A)	TRUMP (B)	HARRIS (C)	OTH/ NV (D)	GOP (E)	IND (F)	DEM (G)	GOP (H)	SWING (I)	DEM (J)	BLUE (K)

**Table 3**

**Question 4:**

**What is your main racial or ethnic background?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
WHITE	67%	82%	59%	56%	83%	65%	54%	83%	67%	54%	64%
HISPANIC OR LATINO	12%	6%	13%	20%	7%	11%	18%	6%	13%	17%	14%
AFRICAN AMERICAN OR BLACK	12%	3%	21%	12%	3%	10%	23%	2%	10%	22%	10%
ASIAN AMERICAN	4%	3%	4%	5%	3%	7%	3%	4%	4%	4%	7%
AMERICAN INDIAN OR NATIVE AMEF	2%	3%	-	3%	3%	3%	-	3%	3%	-	2%
OTHER	1%	1%	1%	-	-	1%	1%	-	-	1%	1%
DON'T KNOW/REFUSED	2%	1%	1%	4%	2%	3%	1%	1%	3%	1%	2%

**Table 4**

**Question 5:**

**What is the highest level of formal education you have completed?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
TOTAL HS OR LESS	24%	28%	16%	31%	26%	25%	21%	26%	25%	21%	24%
TOTAL SOME COLLEGE	41%	44%	36%	43%	45%	41%	36%	47%	43%	33%	42%
TOTAL <COLLEGE	65%	72%	51%	74%	71%	66%	56%	73%	68%	54%	66%
TOTAL COLLEGE+	35%	28%	49%	25%	28%	33%	43%	27%	32%	45%	33%
SOME GRADE SCHOOL	1%	1%	1%	-	1%	-	1%	2%	-	1%	1%
SOME HIGH SCHOOL	2%	2%	2%	4%	2%	2%	2%	1%	3%	3%	3%
HIGH SCHOOL GRADUATE	21%	25%	13%	27%	22%	23%	17%	24%	21%	18%	21%
TECHNICAL OR VOCATIONAL SCHOOL	5%	6%	4%	6%	7%	5%	4%	6%	7%	3%	5%

	`2024 VOTE				PARTY			PAST VOTES				
	TOTAL	TRUMP	HARRIS	OTH/ NV	GOP (E)	IND (F)	DEM (G)	SWING				
	(A)	(B)	(C)	(D)				GOP (H)	(I)	DEM (J)	BLUE (K)	
SOME COLLEGE	22%	21%	21%	23%	22%	19%	24%	24%	21%	20%	22%	
COLLEGE GRADUATE WITH A 2-YEAR	14%	17%	10%	14%	16%	16%	8%	16%	15%	10%	14%	
COLLEGE GRADUATE WITH A 4-YEAR	23%	18%	32%	17%	20%	20%	29%	18%	20%	30%	20%	
POST GRADUATE DEGREE	12%	9%	17%	9%	8%	13%	14%	8%	12%	16%	13%	
DON'T KNOW/REFUSED	-	-	-	1%	-	-	-	-	1%	-	-	
WHITE <COL	43%	60%	27%	40%	59%	43%	26%	60%	44%	25%	41%	
WHITE COL+	25%	23%	32%	16%	24%	22%	28%	23%	23%	29%	24%	

**Table 5**

**Question 6:**

**[Generally speaking, do you think of yourself/Are you currently registered to vote] as a/an...?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
**D/S (REPUBLICAN - DEMOCRAT)	1%	72%	-66%	-8%	100%	-	-100%	81%	4%	-75%	-15%
REPUBLICAN	35%	75%	4%	17%	100%	-	-	83%	23%	2%	26%
TOTAL INDEPENDENT/OTHER	32%	22%	26%	58%	-	100%	-	15%	59%	22%	34%
INDEPENDENT	26%	18%	23%	46%	-	83%	-	14%	49%	17%	27%
SOMETHING ELSE	2%	1%	1%	3%	-	5%	-	-	3%	1%	1%
DON'T KNOW/REFUSED	4%	2%	2%	10%	-	12%	-	1%	7%	4%	5%
DEMOCRAT	33%	3%	70%	25%	-	-	100%	2%	18%	77%	41%

**Table 6**

**Question 7/8:**

**In the 2024 election for President, for whom did you vote?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
**D/S (TRUMP - HARRIS)	2%	100%	-100%	-	80%	-3%	-76%	84%	5%	-78%	-9%

	'2024 VOTE				PARTY			PAST VOTES				
	TOTAL	TRUMP	HARRIS	OTH/ NV	GOP (E)	IND (F)	DEM (G)	SWING				
	(A)	(B)	(C)	(D)				GOP (H)	(I)	DEM (J)	BLUE (K)	
DONALD TRUMP	40%	100%	-	-	85%	28%	4%	87%	32%	3%	33%	
KAMALA HARRIS	38%	-	100%	-	4%	31%	80%	3%	27%	81%	42%	
OTH/NV	22%	-	-	100%	11%	42%	17%	11%	41%	16%	24%	
VOTED FOR SOMEONE ELSE	5%	-	-	20%	1%	10%	3%	2%	8%	4%	5%	
DID NOT VOTE FOR PRESIDENT IN 20	1%	-	-	7%	1%	3%	1%	1%	3%	1%	2%	
DID NOT VOTE	12%	-	-	51%	7%	19%	10%	5%	21%	9%	12%	
REFUSED	5%	-	-	22%	3%	9%	3%	2%	9%	3%	6%	
TRUMP M	21%	52%	-	-	44%	15%	1%	45%	19%	-	17%	
TRUMP W	19%	48%	-	-	41%	12%	2%	41%	13%	3%	16%	
HARRIS M	16%	-	42%	-	2%	12%	33%	2%	11%	34%	17%	
HARRIS W	22%	-	57%	-	2%	18%	46%	1%	16%	46%	25%	
TRUMP 18-44	11%	28%	-	-	23%	8%	2%	22%	11%	1%	10%	
TRUMP 45-64	16%	40%	-	-	34%	11%	1%	36%	12%	1%	14%	
TRUMP 65+	12%	30%	-	-	27%	8%	1%	28%	8%	1%	8%	
HARRIS 18-44	19%	-	49%	-	2%	15%	40%	1%	12%	41%	21%	
HARRIS 45-64	9%	-	24%	-	2%	7%	19%	1%	7%	19%	9%	
HARRIS 65+	10%	-	25%	-	1%	8%	20%	1%	8%	19%	12%	

**Table 7**

**Question 9:**

**Have your family or friends been affected by Alzheimer's disease?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
**D/S (YES - NO)	-22%	-16%	-19%	-37%	-19%	-24%	-24%	-18%	-26%	-22%	-18%
TOTAL YES	38%	41%	40%	30%	40%	37%	38%	40%	36%	39%	40%
FAMILY	22%	23%	22%	18%	23%	21%	21%	23%	20%	22%	24%
FRIENDS	6%	7%	6%	4%	7%	5%	6%	7%	5%	6%	6%

	2024 VOTE				PARTY			PAST VOTES			
	TOTAL	TRUMP	HARRIS	OTH/ NV	GOP (E)	IND (F)	DEM (G)	SWING			
	(A)	(B)	(C)	(D)				GOP (H)	(I)	DEM (J)	BLUE (K)
FAMILY AND FRIENDS	11%	11%	13%	8%	10%	11%	11%	11%	11%	10%	9%
NO	60%	58%	59%	67%	59%	61%	61%	58%	62%	60%	58%
DON'T KNOW/REFUSED	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%
TOTAL FAMILY	33%	35%	34%	26%	34%	32%	32%	34%	31%	33%	34%
TOTAL FRIENDS	17%	18%	19%	12%	17%	16%	17%	18%	17%	16%	16%

**Table 8**

**Question 10:**

**Are you or have you been a caregiver to a family member or friend with Alzheimer's disease?**

<b>BASE=YES Q.9</b>	384	163	153	68	141	118	126	131	116	137	164
<b>**D/S (YES - NO)</b>	-26%	-24%	-34%	-17%	-30%	-26%	-24%	-29%	-26%	-25%	-31%
YES	37%	38%	33%	42%	35%	37%	38%	36%	37%	37%	35%
NO	63%	62%	67%	58%	65%	63%	62%	64%	63%	63%	65%
<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
<b>**D/S (YES - NO)</b>	-10%	-10%	-14%	-5%	-12%	-10%	-9%	-12%	-9%	-10%	-12%
YES	14%	16%	13%	13%	14%	14%	14%	14%	13%	14%	14%
NO	24%	26%	27%	18%	26%	23%	23%	26%	23%	24%	26%
NOT ASKED	62%	59%	60%	70%	60%	63%	62%	60%	64%	61%	60%

**Table 9**

**Question 11:**

**How concerned are you that you, or someone you love, could be diagnosed with Alzheimer's disease?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
<b>**D/S (CONCERNED - NOT CONCERN)</b>	25%	8%	47%	18%	14%	24%	39%	12%	16%	47%	24%

	2024 VOTE				PARTY			PAST VOTES				
	TOTAL	TRUMP	HARRIS	OTH/ NV	GOP (E)	IND (F)	DEM (G)	SWING				
	(A)	(B)	(C)	(D)				GOP (H)	(I)	DEM (J)	BLUE (K)	
TOTAL CONCERNED	59%	50%	71%	55%	53%	58%	66%	52%	53%	71%	59%	
TOTAL NOT CONCERNED	34%	42%	23%	37%	40%	34%	27%	40%	37%	24%	35%	
VERY CONCERNED	23%	21%	27%	20%	22%	23%	24%	20%	21%	28%	20%	
SOMEWHAT CONCERNED	36%	30%	43%	35%	31%	35%	41%	32%	32%	43%	38%	
NOT TOO CONCERNED	19%	26%	14%	15%	25%	19%	14%	25%	20%	13%	18%	
NOT AT ALL CONCERNED	14%	16%	9%	21%	15%	15%	13%	15%	17%	11%	17%	
NOT SURE	7%	8%	6%	9%	7%	7%	7%	8%	10%	5%	7%	

**Table 10**

**Question 9/11:**

**Affect/Worry About Alzheimer's**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
**D/S (YES - NO)	31%	20%	48%	21%	23%	29%	41%	21%	20%	51%	31%
YES	66%	60%	74%	60%	62%	64%	71%	60%	60%	75%	66%
NO	34%	40%	26%	40%	38%	36%	29%	40%	40%	25%	34%

**Table 11**

**Summary Table (Q12-Q14): % Yes - Currently Medically Possible**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
TREATMENTS THAT CAN SLOW THE P	55%	52%	62%	46%	53%	56%	56%	52%	51%	60%	52%
TESTS THAT CAN DETECT ALZHEIMER	34%	34%	37%	30%	36%	33%	35%	35%	32%	35%	34%
TREATMENTS THAT CAN CURE ALZHE	19%	21%	17%	20%	23%	17%	17%	22%	19%	17%	17%

**Table 12**

**Question 12:**

	'2024 VOTE				PARTY			PAST VOTES			
	TOTAL (A)	TRUMP (B)	HARRIS (C)	OTH/ NV (D)	GOP (E)	IND (F)	DEM (G)	GOP (H)	SWING (I)	DEM (J)	BLUE (K)

Please tell me if you are fairly confident each of the following is currently medically possible. If you are unsure, just say so.

**Tests that can detect Alzheimer's disease in your blood before symptoms emerge**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
**D/S (YES - NO)	18%	18%	22%	12%	19%	19%	17%	19%	17%	19%	16%
YES	34%	34%	37%	30%	36%	33%	35%	35%	32%	35%	34%
NO	16%	16%	15%	18%	17%	14%	17%	16%	15%	16%	17%
NOT SURE	50%	50%	48%	52%	48%	54%	48%	48%	52%	49%	49%

**Table 13**

**Question 13:**

Please tell me if you are fairly confident each of the following is currently medically possible. If you are unsure, just say so.

**Treatments that can slow the progression of Alzheimer's disease**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
**D/S (YES - NO)	45%	43%	54%	33%	41%	47%	46%	40%	42%	52%	41%
YES	55%	52%	62%	46%	53%	56%	56%	52%	51%	60%	52%
NO	10%	10%	8%	14%	12%	9%	10%	12%	10%	9%	11%
NOT SURE	35%	38%	29%	40%	36%	35%	35%	36%	39%	31%	36%

**Table 14**

**Question 14:**

Please tell me if you are fairly confident each of the following is currently medically possible. If you are unsure, just say so.

**Treatments that can cure Alzheimer's disease**

	'2024 VOTE				PARTY			PAST VOTES			
	TOTAL (A)	TRUMP (B)	HARRIS (C)	OTH/ NV (D)	GOP (E)	IND (F)	DEM (G)	GOP (H)	SWING (I)	DEM (J)	BLUE (K)
<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
<b>**D/S (YES - NO)</b>	-19%	-10%	-29%	-15%	-7%	-24%	-26%	-10%	-19%	-27%	-22%
YES	19%	21%	17%	20%	23%	17%	17%	22%	19%	17%	17%
NO	38%	32%	46%	35%	31%	41%	42%	32%	38%	43%	39%
NOT SURE	43%	47%	38%	46%	46%	42%	41%	47%	43%	40%	43%

**Table 15**

**Question 15:**

**New Alzheimer's treatments that slow the progression of the disease work best when started early. If you were at higher risk for Alzheimer's disease ; could enable early treatment by detecting Alzheimer's before symptoms emerge, would you want that test?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
<b>**D/S (YES - NO)</b>	64%	64%	74%	46%	65%	56%	71%	65%	49%	77%	60%
YES	75%	75%	80%	65%	75%	70%	80%	75%	65%	84%	72%
NO	11%	11%	6%	19%	10%	14%	8%	10%	16%	7%	12%
NOT SURE	14%	14%	13%	16%	15%	17%	12%	15%	19%	10%	16%

**Table 16**

**Question 16:**

**In 2025, the FDA cleared a simple blood test that identifies Alzheimer's disease before symptoms emerge. Do you support or oppose Medicare coveri**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
<b>**D/S (SUPPORT - OPPOSE)</b>	88%	85%	94%	84%	87%	86%	92%	87%	83%	94%	86%
TOTAL SUPPORT	90%	88%	95%	88%	90%	89%	93%	89%	86%	95%	90%
TOTAL OPPOSE	2%	3%	1%	4%	3%	3%	1%	2%	3%	1%	4%
STRONGLY SUPPORT	73%	64%	84%	72%	67%	72%	81%	65%	69%	85%	73%

	'2024 VOTE				PARTY			PAST VOTES			
	TOTAL	TRUMP	HARRIS	OTH/ NV	GOP (E)	IND (F)	DEM (G)	SWING			
	(A)	(B)	(C)	(D)				GOP (H)	(I)	DEM (J)	BLUE (K)
SOMEWHAT SUPPORT	17%	24%	10%	16%	22%	17%	11%	24%	17%	10%	17%
SOMEWHAT OPPOSE	1%	1%	1%	3%	2%	2%	1%	1%	2%	1%	2%
STRONGLY OPPOSE	1%	2%	-	1%	1%	2%	-	1%	2%	-	2%
NOT SURE	7%	9%	4%	8%	8%	8%	6%	8%	10%	3%	7%

**Table 17**

**Question 17:**

**While there is no cure for Alzheimer's disease, there are treatments covered by Medicare that slow the progression of Alzheimer's. These treatments effective when started early. Currently, however, Medicare is not allowed to cover the FDA-cleared blood tests that can detect Alzheimer's before symptoms. Medicare should or should not cover these tests?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
<b>**D/S (YES - NO)</b>	84%	75%	94%	83%	80%	79%	93%	79%	76%	95%	83%
YES, MEDICARE SHOULD COVER IT	87%	81%	95%	85%	84%	83%	94%	84%	80%	96%	86%
NO, MEDICARE SHOULD NOT COVER	3%	6%	-	3%	5%	4%	1%	5%	4%	1%	3%
NOT SURE	10%	13%	5%	12%	11%	13%	5%	11%	15%	3%	11%

**Table 18**

**Question 18:**

**Would you want your health insurance to cover Alzheimer's blood tests knowing that treatment options to slow the disease's progression are most effective if detected early?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
<b>**D/S (YES - NO)</b>	89%	85%	96%	85%	88%	88%	93%	86%	84%	97%	89%
YES	91%	89%	96%	87%	90%	90%	94%	90%	86%	97%	91%
NO	2%	4%	-	1%	3%	2%	1%	4%	2%	-	2%
NOT SURE	7%	7%	3%	12%	7%	9%	5%	7%	12%	2%	7%

	'2024 VOTE				PARTY			PAST VOTES			
	TOTAL (A)	TRUMP (B)	HARRIS (C)	OTH/ NV (D)	GOP (E)	IND (F)	DEM (G)	GOP (H)	SWING (I)	DEM (J)	BLUE (K)

**Table 19**

**Question 19:**

**Congress is considering a new law called the Alzheimer's Screening and Prevention Act. It would give Medicare permission to cover FDA-cleared Alzheimer's disease before symptoms so that treatments can be used when they are most effective. Do you support or oppose this law?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
**D/S (SUPPORT - OPPOSE)	84%	80%	91%	80%	83%	80%	89%	82%	77%	92%	84%
TOTAL SUPPORT	88%	86%	92%	84%	87%	85%	90%	87%	82%	93%	88%
TOTAL OPPOSE	4%	6%	-	5%	5%	5%	1%	5%	5%	1%	4%
STRONGLY SUPPORT	72%	66%	81%	65%	66%	67%	81%	67%	65%	82%	73%
SOMEWHAT SUPPORT	16%	20%	11%	19%	21%	18%	9%	20%	17%	11%	15%
SOMEWHAT OPPOSE	2%	4%	-	3%	3%	3%	1%	4%	2%	1%	3%
STRONGLY OPPOSE	1%	3%	-	2%	2%	2%	-	1%	3%	-	1%
NOT SURE	9%	8%	8%	11%	8%	9%	9%	8%	13%	6%	8%

**Table 20**

**Question 20:**

**Would you be more likely or less likely to vote for a member of Congress or a candidate for Congress who supported this law to permit Medicare to cover blood tests used to detect the disease before symptoms?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
**D/S (MORE LIKELY - LESS LIKELY)	70%	60%	81%	67%	62%	68%	78%	66%	59%	83%	68%
TOTAL MORE LIKELY	75%	67%	84%	75%	68%	76%	83%	71%	68%	86%	74%
TOTAL LESS LIKELY	6%	8%	3%	8%	6%	8%	4%	5%	9%	3%	6%
TOTAL NO IMPACT/DK	19%	25%	13%	17%	26%	16%	13%	24%	23%	10%	20%
MUCH MORE LIKELY	42%	31%	52%	43%	29%	46%	51%	29%	39%	55%	43%

	2024 VOTE				PARTY			PAST VOTES			
	TOTAL	TRUMP	HARRIS	OTH/ NV	GOP (E)	IND (F)	DEM (G)	SWING			
	(A)	(B)	(C)	(D)				GOP (H)	(I)	DEM (J)	BLUE (K)
SOMEWHAT MORE LIKELY	34%	37%	32%	32%	39%	30%	32%	42%	29%	31%	31%
SOMEWHAT LESS LIKELY	4%	5%	2%	7%	4%	5%	3%	4%	5%	3%	4%
MUCH LESS LIKELY	2%	3%	1%	1%	2%	3%	2%	1%	4%	1%	2%
NO IMPACT	13%	18%	11%	9%	19%	10%	10%	16%	16%	8%	14%
DK/REFUSED	5%	7%	2%	8%	8%	6%	2%	8%	6%	3%	6%

**Table 21**

**Summary Table (Q21-Q25): % Total Convincing**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
ALZHEIMER'S DISEASE BEGINS DEVELOPING	86%	82%	91%	86%	85%	84%	90%	85%	80%	93%	86%
IN 1987, ONLY 14 PERCENT OF WOMEN	85%	80%	90%	83%	81%	84%	90%	82%	79%	92%	85%
A SIMPLE ALZHEIMER'S BLOOD TEST	84%	81%	89%	81%	82%	82%	88%	83%	77%	90%	84%
THERE ARE TREATMENTS AVAILABLE	82%	78%	89%	79%	79%	79%	89%	81%	74%	91%	82%
EARLIER THIS YEAR, CONGRESS PASSED	81%	79%	87%	76%	78%	80%	86%	82%	74%	87%	82%

**Table 22**

**Summary Table (Q21-Q25): % Very Convincing**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
ALZHEIMER'S DISEASE BEGINS DEVELOPING	61%	56%	68%	55%	56%	60%	66%	57%	52%	71%	61%
IN 1987, ONLY 14 PERCENT OF WOMEN	59%	51%	71%	50%	51%	57%	68%	51%	52%	71%	58%
A SIMPLE ALZHEIMER'S BLOOD TEST	55%	54%	61%	47%	53%	50%	61%	55%	48%	61%	54%
THERE ARE TREATMENTS AVAILABLE	52%	47%	61%	47%	48%	50%	59%	48%	46%	62%	50%
EARLIER THIS YEAR, CONGRESS PASSED	48%	45%	55%	41%	45%	45%	53%	47%	39%	56%	46%

**Table 23**

	2024 VOTE				PARTY			PAST VOTES			
	TOTAL (A)	TRUMP (B)	HARRIS (C)	OTH/ NV (D)	GOP (E)	IND (F)	DEM (G)	GOP (H)	SWING (I)	DEM (J)	BLUE (K)
<b>Summary Table (Q21-Q25): % Total Unconvincing</b>											
<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
EARLIER THIS YEAR, CONGRESS PASS	10%	11%	8%	12%	12%	11%	7%	10%	12%	9%	8%
THERE ARE TREATMENTS AVAILABLE	9%	12%	5%	11%	12%	11%	5%	11%	12%	5%	9%
IN 1987, ONLY 14 PERCENT OF WOM	8%	10%	5%	8%	11%	8%	4%	11%	8%	4%	7%
A SIMPLE ALZHEIMER'S BLOOD TEST	7%	10%	5%	8%	9%	8%	5%	8%	8%	6%	7%
ALZHEIMER'S DISEASE BEGINS DEVEL	5%	8%	4%	4%	7%	6%	3%	7%	6%	3%	6%

**Table 24**

**Summary Table (Q21-Q25): % D/S Convincing - Unconvincing**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
ALZHEIMER'S DISEASE BEGINS DEVEL	81%	74%	87%	82%	78%	77%	88%	78%	74%	90%	80%
IN 1987, ONLY 14 PERCENT OF WOM	77%	71%	85%	75%	70%	75%	86%	71%	71%	88%	78%
A SIMPLE ALZHEIMER'S BLOOD TEST	77%	71%	85%	73%	72%	74%	83%	75%	69%	84%	77%
THERE ARE TREATMENTS AVAILABLE	73%	66%	84%	69%	68%	69%	84%	70%	62%	86%	74%
EARLIER THIS YEAR, CONGRESS PASS	71%	68%	79%	63%	67%	68%	78%	71%	62%	79%	74%

**Table 25**

**Question 21:**

Each of the following statements has been made as a reason to support the Alzheimer's Screening and Prevention Act. For each, please tell me whether convincing or unconvincing as reason to support the law authorizing Medicare to cover Alzheimer's blood tests that have been cleared by the FDA.

Earlier this year, Congress passed a law permitting Medicare to cover blood tests that screen for cancer. Congress can use that same approach for FDA Alzheimer's disease.

	2024 VOTE				PARTY			PAST VOTES			
	TOTAL (A)	TRUMP (B)	HARRIS (C)	OTH/ NV (D)	GOP (E)	IND (F)	DEM (G)	GOP (H)	SWING (I)	DEM (J)	BLUE (K)
<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
<b>**D/S (CONVINCING - UNCONVINCING)</b>	71%	68%	79%	63%	67%	68%	78%	71%	62%	79%	74%
TOTAL CONVINCING	81%	79%	87%	76%	78%	80%	86%	82%	74%	87%	82%
TOTAL UNCONVINCING	10%	11%	8%	12%	12%	11%	7%	10%	12%	9%	8%
VERY CONVINCING	48%	45%	55%	41%	45%	45%	53%	47%	39%	56%	46%
SOMEWHAT CONVINCING	33%	34%	32%	35%	33%	34%	33%	35%	35%	31%	36%
SOMEWHAT UNCONVINCING	7%	8%	6%	8%	9%	6%	7%	7%	8%	7%	6%
VERY UNCONVINCING	3%	3%	1%	4%	3%	5%		3%	4%	1%	2%
UNSURE	9%	10%	6%	12%	10%	9%	7%	8%	14%	4%	10%

**Table 26**

**Question 22:**

**Each of the following statements has been made as a reason to support the Alzheimer's Screening and Prevention Act. For each, please tell me whether convincing or unconvincing as reason to support the law authorizing Medicare to cover Alzheimer's blood tests that have been cleared by the FDA.**

**There are treatments available today that can slow the progression of Alzheimer's disease - but they work best when started early. Without Medicare that can detect Alzheimer's before symptoms appear, most people will never be diagnosed in time to benefit from these treatments.**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
<b>**D/S (CONVINCING - UNCONVINCING)</b>	73%	66%	84%	69%	68%	69%	84%	70%	62%	86%	74%
TOTAL CONVINCING	82%	78%	89%	79%	79%	79%	89%	81%	74%	91%	82%
TOTAL UNCONVINCING	9%	12%	5%	11%	12%	11%	5%	11%	12%	5%	9%
VERY CONVINCING	52%	47%	61%	47%	48%	50%	59%	48%	46%	62%	50%
SOMEWHAT CONVINCING	30%	31%	28%	32%	31%	29%	30%	33%	28%	29%	33%
SOMEWHAT UNCONVINCING	6%	7%	4%	6%	6%	8%	3%	6%	7%	4%	5%
VERY UNCONVINCING	3%	5%	1%	4%	5%	3%	2%	5%	4%	1%	3%
UNSURE	9%	10%	6%	10%	9%	10%	6%	8%	14%	4%	9%

	2024 VOTE				PARTY			PAST VOTES			
	TOTAL (A)	TRUMP (B)	HARRIS (C)	OTH/ NV (D)	GOP (E)	IND (F)	DEM (G)	GOP (H)	SWING (I)	DEM (J)	BLUE (K)

**Table 27**

**Question 23:**

Each of the following statements has been made as a reason to support the Alzheimer's Screening and Prevention Act. For each, please tell me whether convincing or unconvincing as reason to support the law authorizing Medicare to cover Alzheimer's blood tests that have been cleared by the FDA.

In 1987, only 14 percent of women got mammograms. After Congress required Medicare to cover them, screening rates rose to over 70 percent - and dropped 44 percent. Covering Alzheimer's blood tests could produce a similar transformation in early detection and treatment.

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
**D/S (CONVINCING - UNCONVINCI	77%	71%	85%	75%	70%	75%	86%	71%	71%	88%	78%
TOTAL CONVINCING	85%	80%	90%	83%	81%	84%	90%	82%	79%	92%	85%
TOTAL UNCONVINCING	8%	10%	5%	8%	11%	8%	4%	11%	8%	4%	7%
VERY CONVINCING	59%	51%	71%	50%	51%	57%	68%	51%	52%	71%	58%
SOMEWHAT CONVINCING	26%	29%	19%	33%	30%	26%	22%	31%	27%	21%	27%
SOMEWHAT UNCONVINCING	5%	6%	4%	4%	6%	5%	3%	7%	4%	4%	4%
VERY UNCONVINCING	3%	3%	1%	4%	4%	3%		4%	4%	1%	3%
UNSURE	8%	10%	5%	9%	9%	8%	6%	7%	13%	3%	8%

**Table 28**

**Question 24:**

Each of the following statements has been made as a reason to support the Alzheimer's Screening and Prevention Act. For each, please tell me whether convincing or unconvincing as reason to support the law authorizing Medicare to cover Alzheimer's blood tests that have been cleared by the FDA.

A simple Alzheimer's blood test costs about two hundred dollars. The brain scan it can replace costs three thousand dollars. Medicare should cover the test that can keep costs low for everyone.

	2024 VOTE				PARTY			PAST VOTES			
	TOTAL	TRUMP	HARRIS	OTH/ NV	GOP (E)	IND (F)	DEM (G)	SWING			
	(A)	(B)	(C)	(D)				GOP (H)	(I)	DEM (J)	BLUE (K)
<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
<b>**D/S (CONVINCING - UNCONVINCING)</b>	77%	71%	85%	73%	72%	74%	83%	75%	69%	84%	77%
TOTAL CONVINCING	84%	81%	89%	81%	82%	82%	88%	83%	77%	90%	84%
TOTAL UNCONVINCING	7%	10%	5%	8%	9%	8%	5%	8%	8%	6%	7%
VERY CONVINCING	55%	54%	61%	47%	53%	50%	61%	55%	48%	61%	54%
SOMEWHAT CONVINCING	29%	27%	28%	34%	29%	32%	27%	28%	29%	29%	31%
SOMEWHAT UNCONVINCING	3%	4%	3%	4%	3%	4%	3%	3%	3%	4%	4%
VERY UNCONVINCING	4%	6%	2%	4%	6%	4%	2%	5%	5%	2%	3%
UNSURE	9%	10%	6%	12%	9%	10%	7%	9%	14%	4%	8%

**Table 29**

**Question 25:**

**Each of the following statements has been made as a reason to support the Alzheimer's Screening and Prevention Act. For each, please tell me whether convincing or unconvincing as reason to support the law authorizing Medicare to cover Alzheimer's blood tests that have been cleared by the FDA.**

**Alzheimer's disease begins developing in the brain decades before symptoms appear. If Medicare covered early detection blood tests, we could catch significantly improve our ability to slow the disease before it robs people of their independence and precious time with loved ones.**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
<b>**D/S (CONVINCING - UNCONVINCING)</b>	81%	74%	87%	82%	78%	77%	88%	78%	74%	90%	80%
TOTAL CONVINCING	86%	82%	91%	86%	85%	84%	90%	85%	80%	93%	86%
TOTAL UNCONVINCING	5%	8%	4%	4%	7%	6%	3%	7%	6%	3%	6%
VERY CONVINCING	61%	56%	68%	55%	56%	60%	66%	57%	52%	71%	61%
SOMEWHAT CONVINCING	26%	27%	23%	30%	29%	24%	25%	28%	28%	22%	25%
SOMEWHAT UNCONVINCING	3%	5%	2%	2%	4%	3%	2%	5%	2%	3%	4%
VERY UNCONVINCING	2%	3%	1%	2%	3%	3%	-	2%	4%	-	2%
UNSURE	8%	10%	5%	11%	8%	10%	7%	8%	14%	4%	8%

	2024 VOTE				PARTY			PAST VOTES			
	TOTAL (A)	TRUMP (B)	HARRIS (C)	OTH/ NV (D)	GOP (E)	IND (F)	DEM (G)	GOP (H)	SWING (I)	DEM (J)	BLUE (K)

**Table 30**

**Question 26:**

**Having heard more, do you support or oppose the Alzheimer's Screening and Prevention Act currently before Congress that would permit Medicare to cover blood tests to detect the disease before symptoms so treatments can be used when they are most effective?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
**D/S (SUPPORT - OPPOSE)	83%	77%	93%	78%	82%	77%	91%	80%	75%	93%	82%
TOTAL SUPPORT	87%	83%	94%	82%	86%	83%	92%	86%	80%	94%	87%
TOTAL OPPOSE	4%	6%	1%	4%	4%	6%	1%	5%	5%	1%	4%
STRONGLY SUPPORT	68%	62%	80%	61%	63%	66%	77%	63%	61%	80%	70%
SOMEWHAT SUPPORT	19%	21%	14%	22%	24%	17%	15%	23%	19%	14%	17%
SOMEWHAT OPPOSE	2%	3%	-	2%	2%	3%	-	3%	2%	-	2%
STRONGLY OPPOSE	2%	4%	-	3%	2%	4%	1%	2%	3%	1%	2%
NOT SURE	9%	11%	5%	13%	10%	11%	7%	9%	15%	4%	9%

**Table 31**

**Question 27:**

**Would you be more likely or less likely to vote for a member of Congress or a candidate for Congress who supported this law to permit Medicare to cover screening blood tests?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
**D/S (MORE LIKELY - LESS LIKELY)	74%	64%	86%	70%	67%	71%	84%	71%	62%	88%	74%
TOTAL MORE LIKELY	79%	72%	88%	76%	72%	78%	87%	76%	69%	90%	78%
TOTAL LESS LIKELY	5%	7%	2%	6%	5%	7%	3%	5%	7%	2%	4%
TOTAL NO IMPACT/DK	16%	21%	10%	19%	23%	16%	10%	19%	24%	8%	17%
MUCH MORE LIKELY	44%	35%	55%	43%	35%	43%	56%	35%	39%	59%	46%

	'2024 VOTE				PARTY			PAST VOTES			
	TOTAL	TRUMP	HARRIS	OTH/ NV	GOP (E)	IND (F)	DEM (G)	SWING			
	(A)	(B)	(C)	(D)				GOP (H)	(I)	DEM (J)	BLUE (K)
SOMEWHAT MORE LIKELY	34%	37%	33%	32%	37%	35%	31%	42%	30%	31%	32%
SOMEWHAT LESS LIKELY	3%	4%	2%	4%	4%	4%	2%	3%	5%	2%	3%
MUCH LESS LIKELY	2%	3%	-	1%	1%	3%	1%	2%	2%	1%	1%
NO IMPACT	12%	16%	8%	10%	17%	11%	8%	14%	17%	5%	13%
DK/REFUSED	4%	5%	2%	8%	6%	5%	2%	4%	6%	3%	5%

**Table 32**

**Question 28:**

**Thinking about how you have cast votes in previous elections, which of the following best describes you?**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
**D/S (REPUBLICAN - DEMOCRATIC)	-3%	69%	-73%	-11%	76%	-8%	-79%	100%	-	-100%	-15%
TOTAL REPUBLICAN	33%	71%	2%	15%	77%	16%	2%	100%	-	-	25%
TOTAL SWING	32%	26%	22%	59%	21%	60%	17%	-	100%	-	34%
TOTAL DEMOCRATIC	35%	3%	75%	26%	2%	24%	81%	-	-	100%	40%
ALWAYS VOTE REPUBLICAN	14%	32%	-	5%	37%	3%	-	43%	-	-	10%
MOSTLY VOTE REPUBLICAN	19%	39%	2%	10%	41%	13%	1%	57%	-	-	15%
VOTED REPUBLICAN A LITTLE MORE	6%	10%	1%	6%	7%	9%	1%	-	18%	-	4%
VOTED EQUALLY FOR DEMOCRATS AI	9%	7%	7%	16%	5%	18%	4%	-	28%	-	11%
VOTED DEMOCRATIC A LITTLE MORE	5%	1%	9%	5%	1%	8%	7%	-	16%	-	6%
MOSTLY VOTE DEMOCRATIC	17%	2%	35%	12%	2%	16%	34%	-	-	47%	19%
ALWAYS VOTE DEMOCRATIC	19%	1%	40%	14%	-	9%	48%	-	-	53%	22%
UNSURE	12%	8%	5%	32%	7%	25%	5%	-	38%	-	13%
SWING VOTER MEN	16%	15%	9%	29%	13%	29%	7%	-	50%	-	17%
SWING VOTER WOMEN	16%	11%	13%	29%	8%	30%	10%	-	49%	-	17%
SWING VOTER 18-44	14%	9%	10%	32%	8%	26%	10%	-	45%	-	16%
SWING VOTER 45-64	10%	10%	6%	15%	7%	19%	4%	-	30%	-	10%

	'2024 VOTE				PARTY			PAST VOTES			
	TOTAL	TRUMP	HARRIS	OTH/ NV	GOP (E)	IND (F)	DEM (G)	GOP (H)	SWING	DEM (J)	BLUE (K)
	(A)	(B)	(C)	(D)					(I)		
SWING VOTER 65+	7%	6%	6%	10%	5%	12%	4%	-	22%	-	6%

**Table 33**

**Question REG:**

**Region./Division.**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
BLUE	41%	34%	45%	44%	30%	43%	50%	32%	43%	46%	100%
CALIFORNIA	10%	6%	13%	10%	7%	9%	13%	6%	7%	15%	24%
COLORADO	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	5%
CONNECTICUT	1%	1%	1%	1%	1%	2%	1%	-	2%	1%	2%
DELAWARE	-	-	-	-	-	-	-	-	-	-	-
HAWAII	-	-	1%	-	-	-	1%	-	-	1%	-
ILLINOIS	4%	4%	4%	3%	3%	5%	3%	3%	6%	3%	9%
MAINE	-	-	-	-	-	-	1%	-	-	1%	1%
MARYLAND	2%	2%	3%	1%	2%	1%	3%	1%	3%	2%	5%
MASSACHUSETTS	2%	2%	2%	3%	1%	4%	2%	2%	2%	2%	6%
MINNESOTA	2%	2%	2%	2%	1%	3%	2%	3%	1%	2%	5%
NEW JERSEY	3%	3%	3%	3%	2%	3%	3%	2%	4%	3%	7%
NEW MEXICO	1%	1%	-	2%	-	1%	1%	1%	1%	-	2%
NEW YORK	6%	4%	6%	9%	5%	4%	9%	6%	5%	7%	15%
OREGON	2%	2%	3%	3%	2%	1%	4%	1%	2%	3%	6%
RHODE ISLAND	-	-	-	-	-	-	-	-	1%	-	-
VERMONT	1%	-	-	1%	-	2%	-	-	1%	-	1%
VIRGINIA	3%	2%	4%	2%	1%	3%	4%	1%	3%	4%	7%
WASHINGTON	2%	3%	1%	1%	1%	4%	1%	3%	2%	1%	5%
PURPLE	18%	17%	20%	15%	17%	17%	19%	17%	13%	21%	-

	'2024 VOTE				PARTY			PAST VOTES			
	TOTAL	TRUMP	HARRIS	OTH/ NV	GOP (E)	IND (F)	DEM (G)	SWING			
	(A)	(B)	(C)	(D)				GOP (H)	(I)	DEM (J)	BLUE (K)
GEORGIA	4%	3%	5%	3%	3%	4%	4%	3%	3%	5%	-
MICHIGAN	4%	3%	5%	3%	2%	4%	5%	3%	3%	5%	-
NEVADA	1%	-	1%	2%	-	1%	1%	-	1%	1%	-
NEW HAMPSHIRE	-	-	1%	-	-	-	1%	-	-	1%	-
NORTH CAROLINA	3%	3%	4%	3%	2%	5%	3%	3%	3%	4%	-
PENNSYLVANIA	4%	5%	3%	3%	7%	2%	4%	6%	1%	4%	-
WISCONSIN	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	-
RED	42%	49%	35%	41%	53%	40%	32%	51%	43%	32%	-
ALABAMA	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	-
ARIZONA	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	-
ARKANSAS	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	-
FLORIDA	7%	8%	7%	6%	9%	6%	7%	8%	7%	6%	-
IDAHO	1%	1%	1%	-	2%	1%	-	-	2%	-	-
INDIANA	3%	2%	2%	5%	3%	1%	3%	4%	1%	3%	-
IOWA	1%	1%	1%	-	-	2%	-	1%	1%	1%	-
KANSAS	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-
KENTUCKY	1%	2%	-	1%	2%	1%	1%	2%	1%	1%	-
LOUISIANA	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	-
MISSISSIPPI	1%	1%	-	-	1%	-	-	1%	-	-	-
MISSOURI	1%	2%	1%	1%	1%	2%	-	1%	2%	-	-
MONTANA	1%	1%	-	-	1%	-	-	1%	-	-	-
NEBRASKA	1%	1%	-	-	1%	-	-	1%	-	1%	-
NORTH DAKOTA	-	-	-	-	-	-	-	-	-	-	-
OHIO	3%	3%	3%	5%	3%	4%	3%	3%	4%	4%	-
OKLAHOMA	1%	1%	1%	2%	2%	1%	-	2%	1%	-	-
SOUTH CAROLINA	3%	2%	2%	4%	3%	3%	2%	2%	3%	2%	-
SOUTH DAKOTA	1%	2%	-	-	1%	-	-	1%	1%	-	-

	2024 VOTE				PARTY			PAST VOTES			
	TOTAL	TRUMP	HARRIS	OTH/ NV	GOP (E)	IND (F)	DEM (G)	SWING			
	(A)	(B)	(C)	(D)				GOP (H)	(I)	DEM (J)	BLUE (K)
TENNESSEE	3%	4%	1%	3%	3%	3%	1%	4%	3%	-	-
TEXAS	8%	9%	8%	6%	10%	8%	6%	10%	6%	8%	-
UTAH	1%	1%	-	1%	1%	1%	-	1%	1%	-	-
WEST VIRGINIA	-	1%	-	-	1%	-	-	1%	-	-	-
DIVISION											
NORTHEAST	17%	16%	17%	20%	16%	17%	20%	17%	17%	18%	32%
NEW ENGLAND	5%	4%	5%	6%	2%	8%	4%	3%	7%	5%	10%
MIDDLE ATLANTIC	13%	13%	12%	14%	14%	9%	15%	14%	11%	14%	22%
SOUTH	39%	42%	37%	35%	44%	39%	34%	43%	38%	36%	12%
SOUTH ATLANTIC	22%	21%	24%	19%	22%	21%	23%	19%	22%	24%	12%
EAST SOUTH CENTRAL	6%	9%	3%	6%	8%	6%	4%	10%	6%	3%	-
WEST SOUTH CENTRAL	11%	12%	10%	10%	14%	12%	7%	13%	11%	9%	-
MIDWEST	22%	23%	21%	22%	21%	24%	21%	22%	23%	21%	14%
EAST NORTH CENTRAL	16%	14%	16%	17%	14%	16%	17%	14%	17%	15%	9%
WEST NORTH CENTRAL	6%	8%	6%	4%	7%	8%	4%	7%	6%	5%	5%
WEST	22%	19%	24%	22%	19%	20%	25%	19%	21%	25%	42%
MOUNTAIN	7%	8%	6%	8%	9%	7%	6%	8%	9%	5%	7%
PACIFIC	14%	11%	18%	15%	10%	14%	19%	11%	12%	20%	35%
KEY STATES											
CALIFORNIA	10%	6%	13%	10%	7%	9%	13%	6%	7%	15%	24%
FLORIDA	7%	8%	7%	6%	9%	6%	7%	8%	7%	6%	-
GEORGIA	4%	3%	5%	3%	3%	4%	4%	3%	3%	5%	-
ILLINOIS	4%	4%	4%	3%	3%	5%	3%	3%	6%	3%	9%
MICHIGAN	4%	3%	5%	3%	2%	4%	5%	3%	3%	5%	-
NEW JERSEY	3%	3%	3%	3%	2%	3%	3%	2%	4%	3%	7%
NEW YORK	6%	4%	6%	9%	5%	4%	9%	6%	5%	7%	15%
NORTH CAROLINA	3%	3%	4%	3%	2%	5%	3%	3%	3%	4%	-

	`2024 VOTE				PARTY			PAST VOTES			
	TOTAL	TRUMP	HARRIS	OTH/ NV	GOP (E)	IND (F)	DEM (G)	SWING			
	(A)	(B)	(C)	(D)				GOP (H)	(I)	DEM (J)	BLUE (K)
OHIO	3%	3%	3%	5%	3%	4%	3%	3%	4%	4%	-
PENNSYLVANIA	4%	5%	3%	3%	7%	2%	4%	6%	1%	4%	-
TEXAS	8%	9%	8%	6%	10%	8%	6%	10%	6%	8%	-
VIRGINIA	3%	2%	4%	2%	1%	3%	4%	1%	3%	4%	7%

**Table 34**

**Question SAM:**

**Date./Mode./Vote History.**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
DATE											
WED, MAR 18	32%	31%	35%	28%	31%	29%	36%	32%	32%	32%	32%
THU, MAR 19	43%	47%	37%	46%	49%	45%	36%	49%	43%	38%	44%
FRI, MAR 20	12%	10%	13%	12%	11%	12%	13%	10%	10%	14%	12%
SAT, MAR 21	10%	9%	11%	10%	8%	12%	10%	8%	11%	11%	10%
SUN, MAR 22	3%	2%	4%	4%	2%	2%	5%	1%	4%	4%	2%
MODE											
LAND	15%	16%	14%	16%	16%	15%	14%	17%	14%	14%	17%
CELL	40%	39%	35%	50%	42%	40%	38%	41%	36%	42%	37%
SMS	45%	45%	51%	34%	42%	44%	48%	42%	49%	44%	47%
VOTE HISTORY											
`3/4+	57%	66%	63%	33%	64%	49%	58%	67%	45%	59%	56%
`2/4<	43%	34%	37%	67%	36%	51%	42%	33%	55%	41%	44%
VOTE 22	57%	65%	63%	33%	64%	47%	60%	66%	45%	60%	58%
NOT 22	43%	35%	37%	67%	36%	53%	40%	34%	55%	40%	42%

**Table 35**

	2024 VOTE				PARTY			PAST VOTES			
	TOTAL (A)	TRUMP (B)	HARRIS (C)	OTH/ NV (D)	GOP (E)	IND (F)	DEM (G)	GOP (H)	SWING (I)	DEM (J)	BLUE (K)

**Question KEY:**

**Key Groups.**

<b>BASE=TOTAL SAMPLE</b>	1000	395	380	225	349	316	335	326	320	354	407
POSITIVE ALZHEIMER'S TEST MOVER	4%	4%	3%	6%	5%	4%	4%	4%	5%	3%	4%
POSITIVE VOTE IMPACT MOVERS	8%	9%	5%	10%	10%	8%	6%	10%	8%	6%	8%

	STATES		AFFECTED BY ALZ					CAREGIVER			
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)

**Table 1**  
**Question 2:**  
**Age.**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
`18 - 34	19%	28%	25%	19%	15%	21%	16%	21%	29%	17%	23%
`35 - 44	17%	13%	18%	18%	20%	19%	19%	19%	13%	13%	22%
`45 - 54	19%	14%	18%	17%	19%	18%	18%	18%	14%	21%	16%
`55 - 64	19%	15%	20%	16%	14%	18%	15%	18%	15%	19%	17%
`65 - 74	10%	15%	8%	8%	19%	11%	15%	11%	13%	14%	9%
`75 AND ABOVE	16%	14%	10%	20%	11%	10%	14%	12%	15%	11%	12%
REFUSED	1%	2%	2%	2%	3%	2%	3%	2%	2%	4%	1%
M 18-44	18%	21%	19%	15%	14%	17%	14%	17%	23%	10%	21%
M 45-64	18%	14%	16%	10%	18%	16%	15%	15%	14%	17%	15%
M 65+	10%	13%	10%	9%	9%	9%	9%	9%	13%	11%	8%
F 18-44	17%	18%	24%	21%	20%	22%	20%	22%	19%	19%	24%
F 45-64	19%	15%	22%	23%	15%	20%	18%	20%	14%	24%	18%
F 65+	15%	16%	9%	19%	20%	12%	20%	13%	15%	14%	13%

**Table 2**  
**Question 3:**  
**Gender.**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (MALE - FEMALE)	-6%	-1%	-8%	-31%	-17%	-11%	-22%	-14%	3%	-18%	-12%
MALE	47%	49%	46%	34%	41%	44%	38%	42%	51%	40%	44%
FEMALE	53%	50%	54%	65%	58%	55%	60%	57%	48%	58%	56%
OTHER	-	1%	-	1%	2%	1%	1%	1%	-	1%	1%

STATES		AFFECTED BY ALZ						CAREGIVER		
PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)

**Table 3**

**Question 4:**

**What is your main racial or ethnic b**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
WHITE	69%	70%	78%	86%	75%	77%	79%	78%	61%	75%	80%
HISPANIC OR LATINO	6%	12%	6%	4%	5%	6%	5%	5%	16%	3%	7%
AFRICAN AMERICAN OR BLACK	16%	12%	9%	5%	7%	9%	6%	8%	15%	12%	6%
ASIAN AMERICAN	2%	2%	3%	3%	7%	4%	6%	4%	4%	4%	4%
AMERICAN INDIAN OR NATIVE AMEF	3%	2%	1%	-	4%	2%	2%	2%	2%	2%	1%
OTHER	1%	-	1%	2%	-	1%	1%	1%	-	1%	1%
DON'T KNOW/REFUSED	3%	1%	2%	1%	2%	2%	2%	2%	2%	4%	1%

**Table 4**

**Question 5:**

**What is the highest level of formal e**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
TOTAL HS OR LESS	18%	26%	20%	13%	17%	19%	16%	18%	28%	19%	18%
TOTAL SOME COLLEGE	47%	37%	39%	37%	41%	40%	40%	39%	42%	46%	35%
TOTAL <COLLEGE	65%	63%	59%	50%	58%	59%	55%	57%	69%	65%	53%
TOTAL COLLEGE+	35%	37%	41%	50%	42%	41%	45%	43%	30%	35%	47%
SOME GRADE SCHOOL	-	1%	-	-	2%	1%	1%	1%	1%	1%	1%
SOME HIGH SCHOOL	1%	2%	2%	-	-	2%	-	1%	3%	3%	-
HIGH SCHOOL GRADUATE	17%	22%	18%	13%	15%	17%	14%	16%	24%	15%	16%
TECHNICAL OR VOCATIONAL SCHOOL	6%	5%	4%	2%	8%	6%	6%	5%	6%	7%	4%

	STATES		AFFECTED BY ALZ						CAREGIVER			
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)	
SOME COLLEGE	23%	21%	20%	22%	20%	20%	21%	20%	23%	20%	20%	
COLLEGE GRADUATE WITH A 2-YEAR	18%	11%	15%	13%	13%	14%	13%	14%	13%	18%	12%	
COLLEGE GRADUATE WITH A 4-YEAR	22%	26%	26%	31%	26%	26%	28%	27%	21%	22%	30%	
POST GRADUATE DEGREE	13%	11%	15%	19%	16%	15%	17%	16%	10%	13%	17%	
DON'T KNOW/REFUSED	-	-	-	-	-	-	-	-	-	-	-	
WHITE <COL	45%	44%	46%	39%	43%	45%	42%	44%	42%	52%	40%	
WHITE COL+	23%	27%	32%	47%	31%	32%	37%	34%	19%	23%	40%	

**Table 5**

**Question 6:**

[Generally speaking, do you think of

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (REPUBLICAN - DEMOCRAT)	-2%	19%	5%	9%	-1%	3%	2%	4%	-	1%	6%
REPUBLICAN	34%	44%	37%	40%	33%	36%	36%	37%	34%	35%	38%
TOTAL INDEPENDENT/OTHER	30%	30%	30%	28%	33%	31%	31%	31%	32%	31%	30%
INDEPENDENT	25%	26%	25%	21%	27%	26%	25%	25%	27%	24%	26%
SOMETHING ELSE	1%	2%	2%	6%	2%	2%	3%	3%	1%	4%	2%
DON'T KNOW/REFUSED	4%	3%	3%	1%	4%	3%	3%	3%	4%	3%	2%
DEMOCRAT	36%	25%	32%	32%	34%	33%	33%	33%	34%	34%	32%

**Table 6**

**Question 7/8:**

In the 2024 election for President, fr

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (TRUMP - HARRIS)	-6%	15%	5%	5%	-4%	2%	-1%	3%	1%	8%	-

	STATES		AFFECTED BY ALZ						CAREGIVER		
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)
DONALD TRUMP	37%	46%	43%	45%	40%	42%	42%	42%	38%	44%	42%
KAMALA HARRIS	43%	32%	38%	40%	44%	40%	42%	40%	37%	36%	42%
OTH/NV	20%	22%	19%	15%	16%	18%	16%	18%	25%	20%	16%
VOTED FOR SOMEONE ELSE	4%	4%	5%	6%	6%	5%	6%	5%	4%	6%	5%
DID NOT VOTE FOR PRESIDENT IN 20	3%	1%	2%	-	-	1%	-	1%	2%	2%	1%
DID NOT VOTE	10%	12%	9%	5%	6%	8%	6%	8%	13%	8%	8%
REFUSED	3%	5%	3%	5%	4%	3%	4%	4%	6%	4%	3%
TRUMP M	19%	24%	19%	17%	19%	19%	18%	19%	22%	18%	19%
TRUMP W	18%	22%	24%	28%	20%	23%	23%	24%	15%	26%	22%
HARRIS M	20%	13%	18%	14%	15%	17%	15%	16%	16%	15%	17%
HARRIS W	23%	18%	20%	25%	27%	23%	27%	23%	21%	20%	25%
TRUMP 18-44	7%	13%	11%	13%	9%	10%	10%	11%	11%	5%	14%
TRUMP 45-64	20%	16%	23%	15%	16%	21%	15%	20%	13%	25%	17%
TRUMP 65+	11%	16%	8%	17%	15%	10%	16%	11%	12%	12%	11%
HARRIS 18-44	21%	16%	22%	20%	16%	20%	18%	20%	18%	16%	22%
HARRIS 45-64	12%	8%	9%	10%	14%	11%	13%	11%	8%	10%	11%
HARRIS 65+	9%	7%	7%	9%	12%	9%	11%	9%	10%	9%	8%

**Table 7**

**Question 9:**

**Have your family or friends been aff**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (YES - NO)	-15%	-29%	100%	100%	100%	100%	100%	100%	-100%	100%	100%
TOTAL YES	41%	35%	100%	100%	100%	100%	100%	100%	-	100%	100%
FAMILY	22%	19%	100%	-	-	66%	-	56%	-	62%	53%
FRIENDS	5%	6%	-	100%	-	-	35%	15%	-	7%	20%

	STATES			AFFECTED BY ALZ					CAREGIVER		
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)
FAMILY AND FRIENDS	15%	11%	-	-	100%	34%	65%	29%	-	32%	27%
NO	56%	64%	-	-	-	-	-	-	100%	-	-
DON'T KNOW/REFUSED	2%	1%	-	-	-	-	-	-	-	-	-
TOTAL FAMILY	37%	30%	100%	-	100%	100%	65%	85%	-	93%	80%
TOTAL FRIENDS	20%	17%	-	100%	100%	34%	100%	44%	-	38%	47%

**Table 8**

**Question 10:**

**Are you or have you been a caregiver**

<b>BASE=YES Q.9</b>	73	148	216	58	110	326	168	384	-	141	243
<b>**D/S (YES - NO)</b>	-13%	-28%	-19%	-68%	-19%	-19%	-36%	-26%	-	100%	-100%
YES	43%	36%	40%	16%	41%	40%	32%	37%	-	100%	-
NO	57%	64%	60%	84%	59%	60%	68%	63%	-	-	100%
<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
<b>**D/S (YES - NO)</b>	-6%	-10%	-19%	-68%	-19%	-19%	-36%	-26%	-	100%	-100%
YES	18%	13%	40%	16%	41%	40%	32%	37%	-	100%	-
NO	23%	23%	60%	84%	59%	60%	68%	63%	-	-	100%
NOT ASKED	59%	65%	-	-	-	-	-	-	100%	-	-

**Table 9**

**Question 11:**

**How concerned are you that you, or**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
<b>**D/S (CONCERNED - NOT CONCERN)</b>	32%	24%	74%	48%	68%	72%	61%	69%	-1%	77%	64%

	STATES		AFFECTED BY ALZ						CAREGIVER		
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)
TOTAL CONCERNED	64%	57%	86%	72%	84%	85%	80%	83%	44%	87%	81%
TOTAL NOT CONCERNED	32%	33%	11%	24%	15%	13%	18%	14%	46%	10%	17%
VERY CONCERNED	32%	22%	37%	17%	48%	41%	37%	37%	15%	44%	33%
SOMEWHAT CONCERNED	32%	35%	49%	55%	35%	44%	42%	46%	30%	44%	47%
NOT TOO CONCERNED	19%	21%	8%	19%	12%	9%	14%	11%	25%	8%	12%
NOT AT ALL CONCERNED	13%	12%	4%	5%	4%	4%	4%	4%	21%	3%	5%
NOT SURE	4%	10%	3%	4%	1%	2%	2%	2%	10%	3%	2%

**Table 10**

**Question 9/11:**

**Affect/Worry About Alzheimer's**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (YES - NO)	47%	24%	100%	100%	100%	100%	100%	100%	-11%	100%	100%
YES	74%	62%	100%	100%	100%	100%	100%	100%	44%	100%	100%
NO	26%	38%	-	-	-	-	-	-	56%	-	-

**Table 11**

**Summary Table (Q12-Q14): % Yes - C**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
TREATMENTS THAT CAN SLOW THE P	57%	56%	64%	60%	63%	63%	62%	63%	50%	65%	61%
TESTS THAT CAN DETECT ALZHEIMER	32%	36%	43%	34%	33%	40%	34%	39%	32%	42%	38%
TREATMENTS THAT CAN CURE ALZHE	16%	22%	19%	10%	21%	19%	17%	18%	20%	21%	16%

**Table 12**

**Question 12:**

	STATES		AFFECTED BY ALZ					CAREGIVER			
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)
<b>Please tell me if you are fairly confident</b>											
<b>Tests that can detect Alzheimer's disease</b>											
<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
<b>**D/S (YES - NO)</b>	15%	22%	32%	19%	17%	27%	17%	26%	14%	26%	26%
YES	32%	36%	43%	34%	33%	40%	34%	39%	32%	42%	38%
NO	17%	14%	11%	16%	17%	13%	17%	13%	17%	16%	12%
NOT SURE	51%	50%	46%	50%	50%	47%	50%	47%	51%	42%	50%

**Table 13**

**Question 13:**

**Please tell me if you are fairly confident**

**Treatments that can slow the progression of Alzheimer's disease**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
<b>**D/S (YES - NO)</b>	47%	47%	55%	50%	50%	53%	50%	53%	40%	55%	52%
YES	57%	56%	64%	60%	63%	63%	62%	63%	50%	65%	61%
NO	10%	9%	9%	10%	13%	10%	12%	10%	10%	11%	10%
NOT SURE	33%	35%	27%	29%	24%	26%	26%	27%	40%	24%	29%

**Table 14**

**Question 14:**

**Please tell me if you are fairly confident**

**Treatments that can cure Alzheimer's disease**

	STATES		AFFECTED BY ALZ					CAREGIVER			
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)
<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
<b>**D/S (YES - NO)</b>	-29%	-11%	-25%	-41%	-24%	-24%	-29%	-27%	-13%	-20%	-31%
YES	16%	22%	19%	10%	21%	19%	17%	18%	20%	21%	16%
NO	45%	33%	43%	51%	45%	44%	47%	45%	33%	41%	47%
NOT SURE	40%	45%	38%	39%	34%	37%	36%	37%	47%	38%	36%

**Table 15**

**Question 15:**

**New Alzheimer's treatments that sland a simple blood test could enable early treatment by det**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
<b>**D/S (YES - NO)</b>	69%	66%	77%	75%	72%	75%	73%	75%	57%	75%	75%
YES	79%	76%	82%	79%	79%	81%	79%	81%	71%	82%	80%
NO	10%	10%	5%	4%	7%	6%	6%	6%	14%	7%	5%
NOT SURE	11%	14%	13%	16%	14%	13%	15%	14%	14%	12%	15%

**Table 16**

**Question 16:**

**In 2025, the FDA cleared a simple blhg these tests?**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
<b>**D/S (SUPPORT - OPPOSE)</b>	94%	88%	94%	98%	87%	92%	91%	93%	86%	94%	92%
TOTAL SUPPORT	94%	90%	95%	98%	91%	93%	93%	94%	89%	95%	93%
TOTAL OPPOSE	1%	2%	-	-	4%	1%	2%	1%	3%	1%	2%
STRONGLY SUPPORT	80%	71%	83%	86%	75%	80%	79%	81%	69%	84%	80%

	STATES				AFFECTED BY ALZ				CAREGIVER			
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)	
SOMEWHAT SUPPORT	14%	18%	12%	11%	16%	13%	14%	13%	20%	11%	14%	
SOMEWHAT OPPOSE	-	1%	-	-	2%	1%	1%	1%	2%	-	1%	
STRONGLY OPPOSE	-	-	-	-	2%	1%	1%	-	1%	1%	-	
NOT SURE	5%	9%	5%	2%	5%	5%	4%	5%	8%	4%	5%	

**Table 17**

**Question 17:**

**While there is no cure for Alzheimer are significantly more effective when started early. Current symptoms appear. Do you think Medicare should or should not cover**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (YES - NO)	89%	83%	89%	90%	82%	87%	85%	87%	82%	89%	86%
YES, MEDICARE SHOULD COVER IT	90%	87%	91%	91%	86%	89%	88%	90%	86%	91%	89%
NO, MEDICARE SHOULD NOT COVER	1%	4%	1%	1%	5%	2%	3%	2%	4%	1%	3%
NOT SURE	10%	9%	8%	8%	9%	8%	9%	8%	10%	8%	8%

**Table 18**

**Question 18:**

**Would you want your health insurance effective when the disease is detected early?**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (YES - NO)	90%	89%	93%	92%	89%	92%	90%	92%	88%	92%	92%
YES	91%	91%	94%	95%	91%	93%	92%	93%	90%	93%	93%
NO	1%	2%	1%	3%	2%	1%	2%	2%	2%	2%	2%
NOT SURE	7%	7%	5%	1%	8%	6%	5%	5%	8%	5%	5%

STATES	AFFECTED BY ALZ							CAREGIVER			
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)

**Table 19**

**Question 19:**

**Congress is considering a new law requiring Alzheimer's blood tests to detect the disease before symptoms so that**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (SUPPORT - OPPOSE)	88%	82%	91%	85%	88%	90%	87%	89%	82%	89%	89%
TOTAL SUPPORT	91%	86%	92%	90%	92%	92%	91%	91%	86%	91%	92%
TOTAL OPPOSE	3%	4%	1%	5%	4%	2%	4%	3%	4%	2%	3%
STRONGLY SUPPORT	72%	70%	80%	73%	76%	78%	75%	78%	69%	82%	75%
SOMEWHAT SUPPORT	19%	16%	12%	17%	16%	13%	16%	14%	18%	9%	17%
SOMEWHAT OPPOSE	1%	2%	1%	3%	1%	1%	2%	1%	3%	1%	1%
STRONGLY OPPOSE	2%	1%		1%	3%	1%	3%	1%	2%	1%	1%
NOT SURE	6%	10%	7%	6%	5%	6%	5%	6%	10%	7%	5%

**Table 20**

**Question 20:**

**Would you be more likely or less likely to support FDA-cleared Alzheimer's blood tests used to detect the disease**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (MORE LIKELY - LESS LIKELY)	74%	69%	82%	61%	75%	79%	70%	77%	66%	75%	78%
TOTAL MORE LIKELY	79%	75%	83%	69%	78%	81%	75%	80%	74%	80%	80%
TOTAL LESS LIKELY	5%	7%	2%	8%	3%	2%	4%	3%	8%	4%	2%
TOTAL NO IMPACT/DK	16%	18%	15%	23%	20%	17%	21%	17%	18%	16%	18%
MUCH MORE LIKELY	41%	41%	44%	35%	45%	44%	42%	43%	41%	44%	43%

	STATES		AFFECTED BY ALZ						CAREGIVER		
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)
SOMEWHAT MORE LIKELY	38%	34%	39%	34%	33%	37%	33%	37%	32%	36%	37%
SOMEWHAT LESS LIKELY	3%	4%	2%	4%	1%	2%	2%	2%	5%	4%	-
MUCH LESS LIKELY	2%	2%	-	4%	2%	1%	2%	1%	3%	-	2%
NO IMPACT	13%	12%	13%	20%	16%	14%	17%	15%	12%	16%	14%
DK/REFUSED	3%	6%	2%	3%	4%	3%	4%	3%	6%	-	4%

**Table 21**

**Summary Table (Q21-Q25): % Total (**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
ALZHEIMER'S DISEASE BEGINS DEVELOPING IN 1987, ONLY 14 PERCENT OF WOMEN HAVE HAD A SIMPLE ALZHEIMER'S BLOOD TEST	91%	85%	90%	87%	86%	89%	87%	88%	86%	88%	89%
THERE ARE TREATMENTS AVAILABLE EARLIER THIS YEAR, CONGRESS PASSED A BILL	85%	84%	87%	89%	83%	85%	85%	86%	84%	86%	86%
	89%	82%	87%	92%	83%	86%	86%	87%	82%	85%	87%
	86%	81%	87%	88%	81%	85%	84%	85%	81%	86%	85%
	81%	80%	87%	78%	80%	85%	79%	84%	80%	84%	84%

**Table 22**

**Summary Table (Q21-Q25): % Very C**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
ALZHEIMER'S DISEASE BEGINS DEVELOPING IN 1987, ONLY 14 PERCENT OF WOMEN HAVE HAD A SIMPLE ALZHEIMER'S BLOOD TEST	60%	60%	70%	60%	62%	67%	61%	66%	58%	63%	68%
THERE ARE TREATMENTS AVAILABLE EARLIER THIS YEAR, CONGRESS PASSED A BILL	56%	60%	67%	60%	63%	65%	62%	65%	55%	63%	65%
	55%	56%	60%	61%	55%	58%	57%	59%	53%	60%	58%
	54%	54%	58%	60%	51%	55%	54%	56%	51%	51%	59%
	48%	50%	51%	50%	51%	51%	51%	51%	47%	50%	51%

**Table 23**

	STATES		AFFECTED BY ALZ					CAREGIVER			
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)
<b>Summary Table (Q21-Q25): % Total I</b>											
<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
EARLIER THIS YEAR, CONGRESS PASS	15%	10%	4%	15%	13%	7%	14%	8%	11%	8%	8%
THERE ARE TREATMENTS AVAILABLE	10%	9%	7%	6%	11%	8%	9%	8%	9%	9%	7%
IN 1987, ONLY 14 PERCENT OF WOM	10%	7%	5%	4%	11%	7%	8%	7%	7%	7%	7%
A SIMPLE ALZHEIMER'S BLOOD TEST	8%	7%	5%	2%	8%	6%	6%	5%	9%	6%	5%
ALZHEIMER'S DISEASE BEGINS DEVEL	5%	5%	3%	3%	6%	4%	5%	4%	6%	4%	4%

**Table 24**

**Summary Table (Q21-Q25): % D/S C**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
ALZHEIMER'S DISEASE BEGINS DEVEL	86%	80%	87%	84%	80%	84%	81%	84%	79%	84%	85%
IN 1987, ONLY 14 PERCENT OF WOM	75%	78%	81%	84%	72%	78%	76%	79%	77%	79%	79%
A SIMPLE ALZHEIMER'S BLOOD TEST	81%	74%	82%	90%	74%	80%	80%	81%	74%	79%	82%
THERE ARE TREATMENTS AVAILABLE	77%	72%	80%	82%	71%	77%	75%	78%	72%	77%	78%
EARLIER THIS YEAR, CONGRESS PASS	66%	71%	84%	63%	67%	78%	65%	76%	69%	76%	75%

**Table 25**

**Question 21:**

Each of the following statements haier the statement is convincing or unconvincing as reaso

Earlier this year, Congress passed a l-cleared blood tests for Alzheimer's disease.

	STATES				AFFECTED BY ALZ				CAREGIVER			
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)	
<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243	
**D/S (CONVINCING - UNCONVINCING)	66%	71%	84%	63%	67%	78%	65%	76%	69%	76%	75%	
TOTAL CONVINCING	81%	80%	87%	78%	80%	85%	79%	84%	80%	84%	84%	
TOTAL UNCONVINCING	15%	10%	4%	15%	13%	7%	14%	8%	11%	8%	8%	
VERY CONVINCING	48%	50%	51%	50%	51%	51%	51%	51%	47%	50%	51%	
SOMEWHAT CONVINCING	34%	31%	37%	28%	29%	34%	28%	33%	33%	34%	33%	
SOMEWHAT UNCONVINCING	13%	6%	3%	15%	11%	6%	13%	7%	7%	6%	8%	
VERY UNCONVINCING	3%	3%	1%		2%	1%	1%	1%	4%	2%	1%	
UNSURE	4%	10%	9%	7%	7%	8%	7%	8%	9%	8%	8%	

**Table 26**

**Question 22:**

**Each of the following statements has the statement is convincing or unconvincing as reason**

**There are treatments available today that can detect Alzheimer's before symptoms appear**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (CONVINCING - UNCONVINCING)	77%	72%	80%	82%	71%	77%	75%	78%	72%	77%	78%
TOTAL CONVINCING	86%	81%	87%	88%	81%	85%	84%	85%	81%	86%	85%
TOTAL UNCONVINCING	10%	9%	7%	6%	11%	8%	9%	8%	9%	9%	7%
VERY CONVINCING	54%	54%	58%	60%	51%	55%	54%	56%	51%	51%	59%
SOMEWHAT CONVINCING	32%	26%	29%	28%	31%	30%	30%	29%	30%	35%	26%
SOMEWHAT UNCONVINCING	7%	5%	4%	2%	8%	5%	6%	5%	6%	7%	4%
VERY UNCONVINCING	3%	4%	2%	4%	3%	3%	3%	3%	3%	2%	3%
UNSURE	4%	10%	7%	6%	8%	7%	8%	7%	9%	5%	8%

STATES		AFFECTED BY ALZ						CAREGIVER			
PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)	

**Table 27**

**Question 23:**

Each of the following statements haier the statement is convincing or unconvincing as reaso

In 1987, only 14 percent of women breast cancer deaths have dropped 44 percent. Covering Alzhe

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (CONVINCING - UNCONVINCI	75%	78%	81%	84%	72%	78%	76%	79%	77%	79%	79%
TOTAL CONVINCING	85%	84%	87%	89%	83%	85%	85%	86%	84%	86%	86%
TOTAL UNCONVINCING	10%	7%	5%	4%	11%	7%	8%	7%	7%	7%	7%
VERY CONVINCING	56%	60%	67%	60%	63%	65%	62%	65%	55%	63%	65%
SOMEWHAT CONVINCING	29%	24%	20%	29%	20%	20%	23%	21%	29%	23%	20%
SOMEWHAT UNCONVINCING	9%	3%	3%	4%	6%	4%	5%	4%	5%	3%	5%
VERY UNCONVINCING	1%	3%	2%	-	5%	3%	3%	3%	3%	4%	2%
UNSURE	4%	9%	8%	7%	7%	7%	7%	7%	8%	7%	8%

**Table 28**

**Question 24:**

Each of the following statements haier the statement is convincing or unconvincing as reaso

A simple Alzheimer's blood test coste simpler, less expensive test that can keep costs low for ever

	STATES			AFFECTED BY ALZ					CAREGIVER			
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)	
<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243	
<b>**D/S (CONVINCING - UNCONVINCING)</b>	81%	74%	82%	90%	74%	80%	80%	81%	74%	79%	82%	
TOTAL CONVINCING	89%	82%	87%	92%	83%	86%	86%	87%	82%	85%	87%	
TOTAL UNCONVINCING	8%	7%	5%	2%	8%	6%	6%	5%	9%	6%	5%	
VERY CONVINCING	55%	56%	60%	61%	55%	58%	57%	59%	53%	60%	58%	
SOMEWHAT CONVINCING	34%	25%	27%	31%	28%	27%	29%	28%	29%	26%	29%	
SOMEWHAT UNCONVINCING	4%	2%	2%	2%	4%	2%	3%	2%	4%	4%	2%	
VERY UNCONVINCING	4%	5%	3%	-	4%	4%	3%	3%	5%	2%	3%	
UNSURE	3%	11%	8%	6%	9%	8%	8%	8%	9%	9%	7%	

**Table 29**

**Question 25:**

**Each of the following statements has the statement is convincing or unconvincing as reason**

**Alzheimer's disease begins develop the disease early and significantly improve our ability to s**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
<b>**D/S (CONVINCING - UNCONVINCING)</b>	86%	80%	87%	84%	80%	84%	81%	84%	79%	84%	85%
TOTAL CONVINCING	91%	85%	90%	87%	86%	89%	87%	88%	86%	88%	89%
TOTAL UNCONVINCING	5%	5%	3%	3%	6%	4%	5%	4%	6%	4%	4%
VERY CONVINCING	60%	60%	70%	60%	62%	67%	61%	66%	58%	63%	68%
SOMEWHAT CONVINCING	31%	24%	20%	28%	24%	21%	25%	22%	28%	25%	21%
SOMEWHAT UNCONVINCING	2%	3%	2%	3%	4%	3%	4%	3%	3%	2%	3%
VERY UNCONVINCING	3%	2%	1%	-	2%	1%	1%	1%	3%	2%	1%
UNSURE	4%	11%	7%	10%	8%	7%	8%	7%	8%	8%	7%

STATES	AFFECTED BY ALZ							CAREGIVER			
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)

**Table 30**

**Question 26:**

**Having heard more, do you support covering FDA-cleared Alzheimer's blood tests to detect the disease?**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (SUPPORT - OPPOSE)	88%	82%	89%	89%	84%	87%	86%	87%	81%	86%	88%
TOTAL SUPPORT	91%	86%	90%	94%	88%	90%	90%	90%	85%	88%	92%
TOTAL OPPOSE	3%	4%	2%	5%	4%	3%	5%	3%	4%	2%	3%
STRONGLY SUPPORT	72%	66%	76%	76%	78%	77%	78%	77%	64%	76%	77%
SOMEWHAT SUPPORT	19%	20%	14%	17%	10%	13%	13%	14%	21%	11%	15%
SOMEWHAT OPPOSE	-	2%	1%	4%	1%	1%	2%	1%	2%	1%	2%
STRONGLY OPPOSE	2%	2%	1%	1%	3%	2%	3%	2%	3%	1%	2%
NOT SURE	7%	10%	8%	1%	7%	8%	5%	7%	10%	10%	5%

**Table 31**

**Question 27:**

**Would you be more likely or less likely to cover FDA-cleared Alzheimer's screening blood tests?**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (MORE LIKELY - LESS LIKELY)	73%	74%	83%	69%	66%	77%	67%	76%	73%	77%	76%
TOTAL MORE LIKELY	80%	79%	85%	76%	74%	81%	75%	80%	78%	81%	80%
TOTAL LESS LIKELY	7%	5%	2%	7%	8%	4%	8%	4%	5%	4%	4%
TOTAL NO IMPACT/DK	13%	17%	14%	17%	18%	15%	18%	16%	16%	15%	16%
MUCH MORE LIKELY	46%	42%	50%	38%	49%	49%	45%	48%	43%	50%	46%

	STATES		AFFECTED BY ALZ						CAREGIVER		
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)
SOMEWHAT MORE LIKELY	34%	36%	35%	38%	25%	32%	29%	33%	35%	31%	34%
SOMEWHAT LESS LIKELY	5%	3%	1%	7%	5%	2%	6%	3%	4%	3%	3%
MUCH LESS LIKELY	2%	2%	1%	-	3%	1%	2%	1%	2%	1%	1%
NO IMPACT	11%	12%	11%	17%	15%	13%	16%	13%	11%	13%	14%
DK/REFUSED	2%	5%	2%	-	3%	3%	2%	2%	5%	2%	2%

**Table 32**

**Question 28:**

**Thinking about how you have cast v**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
**D/S (REPUBLICAN - DEMOCRATIC)	-11%	12%	-3%	2%	-1%	-2%	-	-1%	-4%	-3%	-
TOTAL REPUBLICAN	32%	40%	34%	37%	33%	34%	34%	34%	31%	33%	35%
TOTAL SWING	25%	33%	29%	28%	33%	31%	32%	30%	33%	30%	30%
TOTAL DEMOCRATIC	43%	27%	37%	35%	34%	36%	34%	36%	35%	36%	35%
ALWAYS VOTE REPUBLICAN	14%	18%	10%	15%	19%	13%	18%	14%	15%	17%	12%
MOSTLY VOTE REPUBLICAN	18%	22%	24%	22%	14%	20%	17%	21%	17%	17%	23%
VOTED REPUBLICAN A LITTLE MORE	6%	7%	6%	12%	8%	7%	9%	8%	5%	7%	8%
VOTED EQUALLY FOR DEMOCRATS AI	8%	8%	7%	2%	8%	7%	6%	6%	11%	6%	6%
VOTED DEMOCRATIC A LITTLE MORE	5%	4%	5%	7%	10%	7%	9%	7%	4%	5%	8%
MOSTLY VOTE DEMOCRATIC	20%	13%	22%	19%	20%	21%	20%	21%	14%	26%	18%
ALWAYS VOTE DEMOCRATIC	23%	14%	15%	16%	14%	14%	15%	15%	21%	10%	17%
UNSURE	6%	14%	11%	8%	7%	10%	7%	9%	14%	12%	8%
SWING VOTER MEN	10%	18%	12%	10%	17%	14%	14%	13%	18%	15%	13%
SWING VOTER WOMEN	14%	15%	16%	18%	16%	16%	17%	16%	15%	15%	17%
SWING VOTER 18-44	10%	15%	13%	7%	15%	13%	12%	12%	15%	9%	14%
SWING VOTER 45-64	8%	9%	10%	16%	10%	10%	12%	11%	9%	12%	10%

	STATES		AFFECTED BY ALZ					CAREGIVER			
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)
SWING VOTER 65+	6%	8%	5%	3%	8%	6%	6%	6%	8%	7%	5%

**Table 33**  
**Question REG:**  
**Region./Division.**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
BLUE	-	-	46%	45%	35%	42%	38%	43%	39%	40%	44%
CALIFORNIA	-	-	9%	3%	11%	10%	8%	9%	10%	6%	10%
COLORADO	-	-	2%	4%	2%	2%	2%	2%	2%	2%	2%
CONNECTICUT	-	-	1%	2%	3%	1%	3%	2%	1%	-	2%
DELAWARE	-	-	-	-	-	-	-	-	-	-	-
HAWAII	-	-	-	-	1%	-	1%	-	-	1%	-
ILLINOIS	-	-	2%	7%	3%	3%	4%	3%	4%	3%	4%
MAINE	-	-	-	-	1%	-	-	-	-	-	1%
MARYLAND	-	-	3%	-	1%	2%	-	2%	2%	4%	1%
MASSACHUSETTS	-	-	4%	7%	1%	3%	3%	3%	1%	4%	3%
MINNESOTA	-	-	2%	7%	1%	2%	3%	2%	2%	1%	3%
NEW JERSEY	-	-	3%	3%	2%	3%	3%	3%	3%	4%	3%
NEW MEXICO	-	-	-	-	-	-	-	-	1%	-	-
NEW YORK	-	-	7%	8%	4%	6%	5%	6%	6%	7%	6%
OREGON	-	-	3%	1%	1%	2%	1%	2%	3%	4%	1%
RHODE ISLAND	-	-	1%	-	-	-	-	-	-	-	1%
VERMONT	-	-	-	-	1%	-	-	-	1%	-	1%
VIRGINIA	-	-	5%	-	3%	4%	2%	3%	2%	3%	4%
WASHINGTON	-	-	3%	3%	1%	3%	2%	3%	2%	2%	3%
PURPLE	100%	-	17%	14%	24%	20%	21%	19%	16%	22%	17%

	STATES		AFFECTED BY ALZ					CAREGIVER			
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS	TOTAL YES (S)	NO (T)	YES (U)	NO (V)
				(O)		(R)					
GEORGIA	21%	-	4%	2%	4%	4%	4%	4%	3%	5%	3%
MICHIGAN	21%	-	4%	1%	6%	5%	5%	4%	3%	6%	3%
NEVADA	3%	-	-	-	1%	1%	1%	1%	1%	-	1%
NEW HAMPSHIRE	3%	-	1%	-	-	1%	-	1%	-	-	1%
NORTH CAROLINA	19%	-	3%	4%	4%	4%	4%	4%	3%	4%	3%
PENNSYLVANIA	23%	-	3%	5%	5%	4%	5%	4%	4%	3%	4%
WISCONSIN	10%	-	2%	3%	3%	2%	3%	2%	2%	3%	2%
RED	-	100%	36%	41%	41%	38%	41%	39%	44%	38%	39%
ALABAMA	-	5%	2%	4%	2%	2%	2%	2%	2%	2%	2%
ARIZONA	-	4%	1%	8%	1%	1%	3%	2%	2%	1%	2%
ARKANSAS	-	2%	-	2%	2%	1%	2%	1%	1%	1%	1%
FLORIDA	-	17%	5%	2%	8%	6%	6%	5%	8%	3%	6%
IDAHO	-	3%	1%	1%	1%	1%	1%	1%	1%	-	2%
INDIANA	-	6%	1%	3%	2%	2%	2%	2%	3%	-	3%
IOWA	-	2%	-	-	3%	1%	2%	1%	1%	1%	1%
KANSAS	-	3%	1%	-	4%	2%	3%	2%	1%	2%	2%
KENTUCKY	-	3%	1%	-	2%	2%	1%	1%	1%	3%	-
LOUISIANA	-	2%	2%	-	1%	1%	-	1%	1%	2%	-
MISSISSIPPI	-	1%	1%	-	-	1%	-	-	1%	-	1%
MISSOURI	-	3%	-	6%	-	-	2%	1%	1%	1%	1%
MONTANA	-	1%	1%	-	1%	1%	-	1%	1%	-	1%
NEBRASKA	-	1%	-	-	-	-	-	-	1%	-	-
NORTH DAKOTA	-	-	-	-	-	-	-	-	-	-	-
OHIO	-	8%	1%	3%	3%	2%	3%	2%	4%	1%	3%
OKLAHOMA	-	3%	1%	-	2%	1%	1%	1%	1%	1%	1%
SOUTH CAROLINA	-	6%	3%	5%	1%	2%	2%	3%	2%	4%	2%
SOUTH DAKOTA	-	2%	-	1%	1%	-	1%	-	1%	1%	-

	STATES		AFFECTED BY ALZ						CAREGIVER		
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)
TENNESSEE	-	6%	4%	1%	1%	3%	1%	3%	2%	4%	2%
TEXAS	-	19%	8%	6%	6%	8%	6%	7%	8%	7%	7%
UTAH	-	2%	2%	-	1%	1%	-	1%	1%	1%	1%
WEST VIRGINIA	-	1%	1%	-	1%	1%	-	1%	-	2%	-
DIVISION											
NORTHEAST	25%	-	20%	25%	17%	19%	19%	20%	16%	18%	21%
NEW ENGLAND	3%	-	7%	9%	5%	6%	7%	7%	3%	4%	8%
MIDDLE ATLANTIC	23%	-	13%	16%	11%	13%	13%	13%	13%	14%	13%
SOUTH	40%	65%	43%	25%	36%	41%	32%	38%	39%	46%	34%
SOUTH ATLANTIC	40%	24%	23%	12%	21%	23%	18%	21%	22%	26%	19%
EAST SOUTH CENTRAL	-	15%	8%	5%	5%	7%	5%	7%	6%	9%	5%
WEST SOUTH CENTRAL	-	26%	11%	7%	10%	11%	9%	10%	12%	11%	10%
MIDWEST	32%	25%	14%	31%	27%	19%	29%	21%	23%	18%	22%
EAST NORTH CENTRAL	32%	15%	11%	17%	18%	14%	18%	14%	16%	12%	15%
WEST NORTH CENTRAL	-	10%	3%	14%	9%	5%	11%	7%	6%	5%	7%
WEST	3%	10%	23%	20%	20%	22%	20%	21%	22%	19%	23%
MOUNTAIN	3%	10%	7%	12%	5%	6%	8%	7%	8%	5%	9%
PACIFIC	-	-	16%	8%	14%	15%	12%	14%	14%	13%	15%
KEY STATES											
CALIFORNIA	-	-	9%	3%	11%	10%	8%	9%	10%	6%	10%
FLORIDA	-	17%	5%	2%	8%	6%	6%	5%	8%	3%	6%
GEORGIA	21%	-	4%	2%	4%	4%	4%	4%	3%	5%	3%
ILLINOIS	-	-	2%	7%	3%	3%	4%	3%	4%	3%	4%
MICHIGAN	21%	-	4%	1%	6%	5%	5%	4%	3%	6%	3%
NEW JERSEY	-	-	3%	3%	2%	3%	3%	3%	3%	4%	3%
NEW YORK	-	-	7%	8%	4%	6%	5%	6%	6%	7%	6%
NORTH CAROLINA	19%	-	3%	4%	4%	4%	4%	4%	3%	4%	3%

	STATES		AFFECTED BY ALZ						CAREGIVER		
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)	NO (V)
OHIO	-	8%	1%	3%	3%	2%	3%	2%	4%	1%	3%
PENNSYLVANIA	23%	-	3%	5%	5%	4%	5%	4%	4%	3%	4%
TEXAS	-	19%	8%	6%	6%	8%	6%	7%	8%	7%	7%
VIRGINIA	-	-	5%	-	3%	4%	2%	3%	2%	3%	4%

**Table 34**

**Question SAM:**

**Date./Mode./Vote History.**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
DATE											
WED, MAR 18	33%	32%	38%	31%	42%	39%	38%	38%	28%	42%	36%
THU, MAR 19	37%	45%	35%	37%	33%	34%	34%	35%	49%	34%	35%
FRI, MAR 20	14%	10%	13%	10%	12%	13%	11%	12%	12%	12%	13%
SAT, MAR 21	12%	9%	12%	15%	10%	11%	12%	12%	9%	11%	12%
SUN, MAR 22	4%	3%	2%	8%	2%	2%	4%	3%	3%	1%	4%
MODE											
LAND	16%	13%	8%	10%	16%	11%	14%	11%	18%	14%	9%
CELL	42%	42%	29%	18%	28%	29%	24%	27%	48%	27%	27%
SMS	42%	45%	63%	73%	56%	61%	62%	63%	35%	59%	65%
VOTE HISTORY											
`3/4+	65%	55%	59%	60%	67%	62%	64%	61%	55%	62%	61%
`2/4<	35%	45%	41%	40%	33%	38%	36%	39%	45%	38%	39%
VOTE 22	66%	53%	63%	59%	66%	64%	64%	63%	53%	64%	63%
NOT 22	34%	47%	37%	41%	34%	36%	36%	37%	47%	36%	37%

**Table 35**

STATES	AFFECTED BY ALZ							CAREGIVER		
	PURPLE (L)	RED (M)	YES, FAM (N)	YES, FRNDS (O)	YES, BOTH (P)	TOTAL FAM (Q)	TOTAL FRNDS (R)	TOTAL YES (S)	NO (T)	YES (U)

**Question KEY:**

**Key Groups.**

<b>BASE=TOTAL SAMPLE</b>	175	418	216	58	110	326	168	384	603	141	243
POSITIVE ALZHEIMER'S TEST MOVER	3%	5%	2%	7%	1%	2%	3%	3%	4%	3%	2%
POSITIVE VOTE IMPACT MOVERS	6%	9%	5%	13%	1%	4%	5%	5%	9%	5%	6%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)

**Table 1**  
**Question 2:**  
**Age.**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
`18 - 34	24%	27%	38%	24%	31%	26%	26%	26%	25%	30%	26%
`35 - 44	15%	14%	20%	15%	15%	19%	14%	13%	17%	9%	13%
`45 - 54	16%	13%	15%	16%	12%	16%	16%	14%	18%	12%	12%
`55 - 64	16%	17%	12%	16%	16%	15%	16%	17%	15%	17%	17%
`65 - 74	13%	12%	5%	12%	12%	10%	16%	12%	11%	16%	12%
`75 AND ABOVE	15%	13%	10%	16%	11%	13%	8%	17%	12%	15%	17%
REFUSED	1%	4%	-	1%	3%	1%	3%	2%	1%	1%	3%
M 18-44	17%	24%	31%	17%	27%	20%	17%	22%	20%	21%	20%
M 45-64	13%	16%	17%	14%	16%	15%	17%	13%	14%	19%	13%
M 65+	10%	16%	2%	10%	14%	10%	10%	14%	9%	16%	14%
F 18-44	21%	16%	27%	21%	18%	24%	24%	16%	22%	18%	18%
F 45-64	19%	14%	11%	19%	12%	15%	15%	18%	18%	10%	16%
F 65+	18%	8%	12%	17%	9%	13%	14%	15%	14%	15%	15%

**Table 2**  
**Question 3:**  
**Gender.**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (MALE - FEMALE)	-17%	18%	1%	-16%	18%	-6%	-11%	-1%	-10%	13%	-
MALE	41%	59%	50%	42%	59%	47%	44%	49%	45%	56%	50%
FEMALE	58%	40%	50%	58%	41%	53%	55%	50%	55%	43%	49%
OTHER	-	1%	-	-	1%	1%	-	1%	-	1%	1%

DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)

**Table 3**

**Question 4:**

**What is your main racial or ethnic b**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
WHITE	70%	68%	44%	71%	62%	72%	61%	66%	72%	56%	63%
HISPANIC OR LATINO	10%	14%	20%	10%	16%	10%	17%	12%	9%	17%	15%
AFRICAN AMERICAN OR BLACK	11%	10%	27%	11%	13%	11%	12%	13%	12%	12%	13%
ASIAN AMERICAN	4%	3%	8%	4%	4%	4%	4%	4%	4%	8%	3%
AMERICAN INDIAN OR NATIVE AMEF	2%	2%	1%	2%	2%	1%	3%	2%	1%	2%	4%
OTHER	1% -	-	-	1% -	-	1% -	-	1%	1%	1%	1%
DON'T KNOW/REFUSED	1%	4% -	-	1%	3%	1%	3%	2%	2%	3%	2%

**Table 4**

**Question 5:**

**What is the highest level of formal e**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
TOTAL HS OR LESS	21%	28%	32%	21%	29%	20%	23%	28%	19%	32%	29%
TOTAL SOME COLLEGE	38%	44%	44%	38%	45%	45%	38%	39%	43%	43%	37%
TOTAL <COLLEGE	59%	72%	76%	60%	74%	64%	61%	66%	62%	75%	66%
TOTAL COLLEGE+	41%	27%	24%	40%	26%	36%	39%	33%	38%	25%	33%
SOME GRADE SCHOOL	1%	1%	2%	1%	1% -	-	2%	1% -	-	3%	1%
SOME HIGH SCHOOL	2%	2%	5%	2%	3%	2%	4%	2%	2%	2%	2%
HIGH SCHOOL GRADUATE	18%	24%	25%	19%	25%	18%	17%	24%	16%	27%	26%
TECHNICAL OR VOCATIONAL SCHOOL	5%	6%	4%	5%	6%	7%	5%	5%	7%	1%	4%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ			
	CON (B)	NOT	NOT	YES (E)	NO (F)	YES (G)	NO (H)	NOT	YES (J)	NO (K)	NOT	
		CON (C)	SURE (D)					SURE (I)			SURE (L)	
SOME COLLEGE	21%	22%	28%	20%	25%	25%	21%	19%	22%	29%	19%	
COLLEGE GRADUATE WITH A 2-YEAR	12%	16%	12%	13%	15%	13%	13%	14%	13%	13%	14%	
COLLEGE GRADUATE WITH A 4-YEAR	25%	20%	17%	25%	19%	24%	24%	22%	25%	14%	22%	
POST GRADUATE DEGREE	15%	7%	7%	14%	7%	12%	15%	11%	13%	11%	11%	
DON'T KNOW/REFUSED	-	-	-	-	-	-	-	-	-	-	1%	1%
WHITE <COL	41%	49%	32%	42%	45%	48%	31%	43%	44%	41%	41%	
WHITE COL+	30%	19%	12%	29%	17%	24%	31%	24%	28%	15%	22%	

**Table 5**

**Question 6:**

[Generally speaking, do you think of

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (REPUBLICAN - DEMOCRAT)	-6%	14%	2%	-3%	10%	3%	-1%	1%	-1%	8%	3%
REPUBLICAN	31%	41%	35%	33%	39%	36%	36%	33%	34%	40%	35%
TOTAL INDEPENDENT/OTHER	31%	32%	32%	31%	33%	30%	27%	34%	32%	27%	32%
INDEPENDENT	27%	26%	23%	26%	27%	25%	23%	29%	27%	22%	27%
SOMETHING ELSE	2%	1%	-	2%	1%	2%	-	2%	2%	2%	1%
DON'T KNOW/REFUSED	3%	4%	9%	3%	5%	4%	5%	4%	4%	4%	4%
DEMOCRAT	37%	27%	33%	36%	29%	34%	37%	32%	34%	32%	33%

**Table 6**

**Question 7/8:**

In the 2024 election for President, fr

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (TRUMP - HARRIS)	-12%	23%	11%	-7%	17%	-1%	4%	2%	-5%	6%	11%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)
	DONALD TRUMP	34%	49%	42%	36%	46%	40%	39%	39%	38%	38%
KAMALA HARRIS	46%	26%	32%	43%	29%	41%	35%	37%	43%	32%	32%
OTH/NV	21%	25%	26%	21%	26%	20%	25%	24%	19%	30%	26%
VOTED FOR SOMEONE ELSE	5%	4%	5%	5%	4%	4%	5%	5%	5%	2%	5%
DID NOT VOTE FOR PRESIDENT IN 20	1%	2%	-	1%	2%	2%	2%	1%	1%	2%	2%
DID NOT VOTE	10%	13%	14%	10%	14%	11%	13%	11%	9%	19%	13%
REFUSED	4%	5%	7%	5%	5%	2%	5%	7%	4%	7%	6%
TRUMP M	15%	30%	23%	16%	29%	18%	18%	23%	17%	21%	26%
TRUMP W	19%	18%	19%	20%	16%	21%	21%	16%	21%	16%	17%
HARRIS M	18%	12%	15%	18%	13%	19%	13%	15%	18%	18%	13%
HARRIS W	27%	14%	17%	25%	15%	22%	22%	22%	25%	14%	19%
TRUMP 18-44	8%	13%	28%	9%	14%	11%	11%	11%	11%	8%	11%
TRUMP 45-64	14%	20%	10%	15%	17%	16%	16%	16%	16%	14%	16%
TRUMP 65+	11%	14%	5%	12%	13%	11%	11%	12%	10%	15%	13%
HARRIS 18-44	21%	15%	17%	20%	17%	22%	15%	18%	22%	14%	15%
HARRIS 45-64	12%	4%	10%	11%	5%	9%	11%	8%	11%	8%	7%
HARRIS 65+	12%	7%	4%	11%	6%	9%	8%	11%	9%	10%	10%

**Table 7**

**Question 9:**

**Have your family or friends been aff**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (YES - NO)	9%	-65%	-70%	18%	-97%	-12%	-34%	-25%	-11%	-22%	-39%
TOTAL YES	54%	17%	13%	59%	-	44%	32%	37%	44%	39%	29%
FAMILY	31%	7%	9%	33%	-	27%	15%	20%	25%	19%	17%
FRIENDS	7%	4%	3%	9%	-	6%	6%	6%	6%	6%	5%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)
	FAMILY AND FRIENDS	16%	5%	1%	17%	-	11%	12%	11%	13%	14%
NO	45%	82%	83%	41%	97%	56%	66%	61%	55%	61%	68%
DON'T KNOW/REFUSED	1%	2%	4%	1%	3%	-	1%	2%	1%	-	2%
TOTAL FAMILY	47%	12%	10%	50%	-	38%	27%	31%	38%	33%	25%
TOTAL FRIENDS	23%	9%	4%	26%	-	17%	17%	17%	19%	20%	12%

**Table 8**

**Question 10:**

**Are you or have you been a caregiver**

<b>BASE=YES Q.9</b>	319	56	9	384	-	150	52	182	242	39	103
<b>**D/S (YES - NO)</b>	-23%	-49%	-25%	-26%	-	-21%	-13%	-34%	-24%	-22%	-35%
YES	39%	26%	38%	37%	-	39%	44%	33%	38%	39%	33%
NO	61%	74%	62%	63%	-	61%	56%	67%	62%	61%	67%
<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
<b>**D/S (YES - NO)</b>	-12%	-8%	-3%	-16%	-	-9%	-4%	-13%	-10%	-9%	-10%
YES	21%	4%	5%	22%	-	17%	14%	12%	17%	15%	10%
NO	33%	12%	8%	37%	-	27%	18%	25%	27%	24%	20%
NOT ASKED	46%	83%	87%	41%	100%	56%	68%	63%	56%	61%	71%

**Table 9**

**Question 11:**

**How concerned are you that you, or**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
<b>**D/S (CONCERNED - NOT CONCERN)</b>	100%	-100%	-	82%	-81%	37%	5%	24%	37%	7%	12%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)
	TOTAL CONCERNED	100%	-	-	90%	-	67%	49%	57%	66%	51%
TOTAL NOT CONCERNED	-	100%	-	8%	81%	30%	44%	33%	29%	43%	38%
VERY CONCERNED	39%	-	-	35%	-	27%	15%	23%	27%	18%	19%
SOMEWHAT CONCERNED	61%	-	-	55%	-	40%	34%	34%	39%	33%	31%
NOT TOO CONCERNED	-	57%	-	6%	44%	21%	18%	19%	19%	17%	21%
NOT AT ALL CONCERNED	-	43%	-	2%	37%	9%	25%	14%	10%	27%	17%
NOT SURE	-	-	100%	1%	19%	3%	7%	11%	5%	6%	12%

**Table 10**

**Question 9/11:**

**Affect/Worry About Alzheimer's**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (YES - NO)	100%	-67%	-74%	100%	-100%	47%	15%	25%	45%	23%	12%
YES	100%	17%	13%	100%	-	74%	58%	62%	72%	61%	56%
NO	-	83%	87%	-	100%	26%	42%	38%	28%	39%	44%

**Table 11**

**Summary Table (Q12-Q14): % Yes - C**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
TREATMENTS THAT CAN SLOW THE P	61%	47%	35%	61%	44%	83%	47%	38%	100%	-	-
TESTS THAT CAN DETECT ALZHEIMER	39%	31%	13%	39%	26%	100%	-	-	52%	13%	13%
TREATMENTS THAT CAN CURE ALZHE	20%	18%	17%	20%	17%	37%	12%	9%	29%	5%	8%

**Table 12**

**Question 12:**

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)

Please tell me if you are fairly confident

Tests that can detect Alzheimer's disease

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (YES - NO)	26%	10%	-3%	25%	7%	100%	-100%	-	38%	-52%	8%
YES	39%	31%	13%	39%	26%	100%	-	-	52%	13%	13%
NO	13%	21%	16%	14%	20%	-	100%	-	14%	65%	6%
NOT SURE	48%	48%	71%	47%	54%	-	-	100%	35%	22%	81%

**Table 13**

**Question 13:**

Please tell me if you are fairly confident

Treatments that can slow the progression of Alzheimer's disease

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (YES - NO)	53%	34%	27%	51%	32%	79%	6%	34%	100%	-100%	-
YES	61%	47%	35%	61%	44%	83%	47%	38%	100%	-	-
NO	9%	13%	8%	9%	11%	4%	41%	5%	-	100%	-
NOT SURE	30%	40%	56%	30%	45%	14%	12%	57%	-	-	100%

**Table 14**

**Question 14:**

Please tell me if you are fairly confident

Treatments that can cure Alzheimer's disease

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)
	<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101
<b>**D/S (YES - NO)</b>	-21%	-17%	-5%	-21%	-15%	3%	-64%	-19%	-14%	-79%	-8%
YES	20%	18%	17%	20%	17%	37%	12%	9%	29%	5%	8%
NO	41%	35%	22%	41%	32%	34%	76%	28%	43%	84%	16%
NOT SURE	39%	46%	62%	39%	51%	29%	12%	63%	28%	11%	76%

**Table 15**

**Question 15:**

**New Alzheimer's treatments that shi could enable early treatment by det**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
<b>**D/S (YES - NO)</b>	78%	48%	28%	76%	41%	80%	59%	55%	76%	39%	53%
YES	84%	67%	41%	82%	61%	86%	75%	67%	83%	62%	66%
NO	6%	20%	13%	6%	19%	6%	16%	12%	7%	24%	13%
NOT SURE	11%	13%	46%	11%	20%	7%	9%	21%	10%	14%	21%

**Table 16**

**Question 16:**

**In 2025, the FDA cleared a simple bl**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
<b>**D/S (SUPPORT - OPPOSE)</b>	95%	84%	51%	93%	78%	93%	84%	86%	93%	73%	85%
TOTAL SUPPORT	96%	89%	53%	95%	82%	95%	88%	88%	95%	81%	87%
TOTAL OPPOSE	1%	5%	2%	2%	4%	2%	4%	2%	2%	8%	1%
STRONGLY SUPPORT	83%	64%	41%	81%	58%	80%	64%	72%	80%	63%	66%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)
	SOMEWHAT SUPPORT	13%	25%	12%	14%	24%	15%	24%	16%	15%	17%
SOMEWHAT OPPOSE	1%	3%	2%	1%	2%	1%	3%	2%	1%	4%	1%
STRONGLY OPPOSE	-	2%	-	-	2%	1%	1%	-	1%	5%	-
NOT SURE	3%	7%	45%	4%	14%	3%	8%	10%	4%	11%	12%

**Table 17**

**Question 17:**

**While there is no cure for Alzheimer effective when started early. Current Medicare should or should not cover**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (YES - NO)	91%	78%	58%	89%	74%	88%	82%	82%	89%	71%	79%
YES, MEDICARE SHOULD COVER IT	93%	83%	61%	91%	79%	91%	87%	84%	91%	81%	82%
NO, MEDICARE SHOULD NOT COVER	2%	6%	2%	2%	6%	3%	5%	3%	2%	10%	3%
NOT SURE	6%	11%	37%	7%	15%	6%	8%	13%	7%	9%	14%

**Table 18**

**Question 18:**

**Would you want your health insurance detected early?**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (YES - NO)	94%	87%	63%	92%	84%	93%	91%	86%	95%	72%	85%
YES	95%	90%	67%	94%	86%	95%	93%	88%	96%	81%	87%
NO	1%	3%	4%	1%	3%	2%	2%	2%	1%	9%	2%
NOT SURE	4%	7%	29%	5%	11%	3%	5%	10%	3%	10%	11%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)

**Table 19**

**Question 19:**

**Congress is considering a new law c  
the disease before symptoms so tha**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (SUPPORT - OPPOSE)	91%	79%	48%	89%	74%	88%	80%	83%	90%	67%	79%
TOTAL SUPPORT	93%	86%	54%	92%	80%	92%	86%	85%	93%	79%	82%
TOTAL OPPOSE	2%	6%	7%	2%	6%	3%	6%	3%	2%	13%	3%
STRONGLY SUPPORT	80%	63%	44%	78%	59%	79%	68%	68%	79%	61%	64%
SOMEWHAT SUPPORT	13%	23%	10%	14%	21%	13%	18%	18%	14%	19%	19%
SOMEWHAT OPPOSE	1%	3%	4%	2%	3%	2%	4%	2%	1%	8%	2%
STRONGLY OPPOSE	-	3%	3%	1%	3%	1%	2%	1%	1%	5%	1%
NOT SURE	5%	8%	39%	6%	14%	5%	7%	12%	5%	8%	15%

**Table 20**

**Question 20:**

**Would you be more likely or less lik  
blood tests used to detect the disea**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (MORE LIKELY - LESS LIKELY)	80%	56%	44%	79%	52%	78%	69%	64%	77%	55%	63%
TOTAL MORE LIKELY	83%	67%	51%	82%	63%	82%	76%	71%	80%	70%	69%
TOTAL LESS LIKELY	3%	10%	8%	4%	10%	4%	7%	7%	4%	15%	7%
TOTAL NO IMPACT/DK	13%	23%	41%	14%	27%	14%	16%	22%	16%	15%	24%
MUCH MORE LIKELY	49%	33%	24%	47%	31%	46%	37%	40%	45%	36%	38%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)
	SOMEWHAT MORE LIKELY	34%	34%	27%	35%	32%	35%	39%	31%	35%	34%
SOMEWHAT LESS LIKELY	2%	6%	7%	2%	7%	2%	6%	4%	2%	13%	4%
MUCH LESS LIKELY	1%	4%	1%	1%	3%	2%	1%	3%	2%	2%	3%
NO IMPACT	11%	15%	26%	11%	17%	12%	13%	14%	12%	12%	15%
DK/REFUSED	3%	8%	15%	3%	10%	2%	3%	8%	3%	3%	9%

**Table 21**

**Summary Table (Q21-Q25): % Total (**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
ALZHEIMER'S DISEASE BEGINS DEVELOPING	90%	85%	61%	90%	80%	92%	86%	82%	93%	78%	79%
IN 1987, ONLY 14 PERCENT OF WOMEN	89%	84%	55%	88%	79%	90%	84%	81%	90%	73%	80%
A SIMPLE ALZHEIMER'S BLOOD TEST	87%	85%	58%	87%	78%	89%	86%	80%	90%	78%	76%
THERE ARE TREATMENTS AVAILABLE	88%	79%	57%	86%	75%	87%	82%	79%	88%	75%	76%
EARLIER THIS YEAR, CONGRESS PASSED	85%	79%	59%	84%	75%	89%	76%	77%	87%	74%	74%

**Table 22**

**Summary Table (Q21-Q25): % Very C**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
ALZHEIMER'S DISEASE BEGINS DEVELOPING	66%	55%	42%	65%	52%	64%	58%	59%	65%	48%	57%
IN 1987, ONLY 14 PERCENT OF WOMEN	67%	50%	32%	65%	47%	66%	57%	54%	66%	46%	51%
A SIMPLE ALZHEIMER'S BLOOD TEST	59%	51%	43%	58%	49%	61%	52%	52%	62%	41%	48%
THERE ARE TREATMENTS AVAILABLE	60%	43%	36%	58%	42%	59%	48%	50%	59%	48%	44%
EARLIER THIS YEAR, CONGRESS PASSED	54%	42%	27%	53%	39%	55%	42%	45%	53%	45%	41%

**Table 23**

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)
<b>Summary Table (Q21-Q25): % Total I</b>											
<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
EARLIER THIS YEAR, CONGRESS PASS	8%	13%	9%	9%	12%	7%	16%	11%	8%	18%	11%
THERE ARE TREATMENTS AVAILABLE	7%	13%	9%	7%	12%	7%	13%	9%	7%	18%	10%
IN 1987, ONLY 14 PERCENT OF WOM	6%	9%	15%	6%	10%	6%	10%	7%	6%	18%	7%
A SIMPLE ALZHEIMER'S BLOOD TEST	7%	9%	7%	6%	9%	5%	9%	8%	5%	14%	10%
ALZHEIMER'S DISEASE BEGINS DEVEL	4%	8%	5%	4%	8%	4%	7%	6%	3%	12%	7%

**Table 24**

**Summary Table (Q21-Q25): % D/S C**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
ALZHEIMER'S DISEASE BEGINS DEVEL	86%	77%	56%	86%	72%	88%	79%	77%	90%	66%	72%
IN 1987, ONLY 14 PERCENT OF WOM	83%	75%	40%	81%	69%	83%	74%	74%	84%	56%	73%
A SIMPLE ALZHEIMER'S BLOOD TEST	80%	77%	51%	80%	69%	84%	77%	71%	85%	64%	67%
THERE ARE TREATMENTS AVAILABLE	81%	66%	48%	79%	63%	81%	69%	70%	81%	56%	66%
EARLIER THIS YEAR, CONGRESS PASS	77%	66%	49%	75%	63%	82%	60%	67%	79%	56%	63%

**Table 25**

**Question 21:**

Each of the following statements ha  
convincing or unconvincing as reaso

Earlier this year, Congress passed a l  
Alzheimer's disease.

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT	NOT	YES (E)	NO (F)	YES (G)	NO (H)	NOT	YES (J)	NO (K)	NOT
		CON (C)	SURE (D)					SURE (I)			SURE (L)
<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (CONVINCING - UNCONVINCING)	77%	66%	49%	75%	63%	82%	60%	67%	79%	56%	63%
TOTAL CONVINCING	85%	79%	59%	84%	75%	89%	76%	77%	87%	74%	74%
TOTAL UNCONVINCING	8%	13%	9%	9%	12%	7%	16%	11%	8%	18%	11%
VERY CONVINCING	54%	42%	27%	53%	39%	55%	42%	45%	53%	45%	41%
SOMEWHAT CONVINCING	31%	37%	32%	32%	37%	34%	34%	33%	34%	29%	33%
SOMEWHAT UNCONVINCING	7%	9%	2%	7%	7%	5%	10%	8%	6%	11%	8%
VERY UNCONVINCING	2%	4%	7%	2%	5%	2%	6%	2%	2%	6%	3%
UNSURE	6%	8%	32%	7%	12%	5%	8%	12%	5%	8%	14%

**Table 26**

**Question 22:**

**Each of the following statements has been rated as convincing or unconvincing as reasons for wanting to know if you have Alzheimer's disease.**

**There are treatments available today that can detect Alzheimer's disease before symptoms appear.**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (CONVINCING - UNCONVINCING)	81%	66%	48%	79%	63%	81%	69%	70%	81%	56%	66%
TOTAL CONVINCING	88%	79%	57%	86%	75%	87%	82%	79%	88%	75%	76%
TOTAL UNCONVINCING	7%	13%	9%	7%	12%	7%	13%	9%	7%	18%	10%
VERY CONVINCING	60%	43%	36%	58%	42%	59%	48%	50%	59%	48%	44%
SOMEWHAT CONVINCING	28%	36%	21%	28%	33%	29%	35%	29%	29%	26%	32%
SOMEWHAT UNCONVINCING	4%	9%	4%	4%	8%	5%	7%	6%	5%	11%	6%
VERY UNCONVINCING	3%	4%	5%	3%	4%	2%	6%	3%	2%	8%	4%
UNSURE	6%	8%	34%	6%	13%	6%	5%	12%	5%	7%	14%

DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)

**Table 27**

**Question 23:**

Each of the following statements has been rated as convincing or unconvincing as reasons for taking action.

In 1987, only 14 percent of women had taken action to get tested for Alzheimer's disease. This has dropped 44 percent. Covering Alzheimer's disease.

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (CONVINCING - UNCONVINCING)	83%	75%	40%	81%	69%	83%	74%	74%	84%	56%	73%
TOTAL CONVINCING	89%	84%	55%	88%	79%	90%	84%	81%	90%	73%	80%
TOTAL UNCONVINCING	6%	9%	15%	6%	10%	6%	10%	7%	6%	18%	7%
VERY CONVINCING	67%	50%	32%	65%	47%	66%	57%	54%	66%	46%	51%
SOMEWHAT CONVINCING	22%	34%	23%	23%	32%	23%	27%	28%	24%	27%	29%
SOMEWHAT UNCONVINCING	3%	7%	9%	4%	6%	4%	7%	5%	4%	12%	4%
VERY UNCONVINCING	3%	2%	7%	2%	4%	2%	4%	3%	2%	6%	3%
UNSURE	5%	8%	30%	6%	11%	4%	5%	11%	4%	9%	13%

**Table 28**

**Question 24:**

Each of the following statements has been rated as convincing or unconvincing as reasons for taking action.

A simple Alzheimer's blood test cost less than a test that can keep costs low for ever.

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT	NOT	YES (E)	NO (F)	YES (G)	NO (H)	NOT	YES (J)	NO (K)	NOT
		CON (C)	SURE (D)					SURE (I)			SURE (L)
<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (CONVINCING - UNCONVINCING)	80%	77%	51%	80%	69%	84%	77%	71%	85%	64%	67%
TOTAL CONVINCING	87%	85%	58%	87%	78%	89%	86%	80%	90%	78%	76%
TOTAL UNCONVINCING	7%	9%	7%	6%	9%	5%	9%	8%	5%	14%	10%
VERY CONVINCING	59%	51%	43%	58%	49%	61%	52%	52%	62%	41%	48%
SOMEWHAT CONVINCING	28%	34%	15%	29%	30%	28%	34%	28%	28%	37%	29%
SOMEWHAT UNCONVINCING	3%	4%	2%	3%	4%	2%	3%	4%	2%	4%	6%
VERY UNCONVINCING	4%	5%	5%	3%	6%	4%	6%	4%	3%	9%	4%
UNSURE	7%	6%	36%	7%	12%	5%	5%	12%	5%	9%	14%

**Table 29**

**Question 25:**

**Each of the following statements has been found to be either convincing or unconvincing as reasons to:**

**Alzheimer's disease begins developing in our family, or to significantly improve our ability to manage our health.**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (CONVINCING - UNCONVINCING)	86%	77%	56%	86%	72%	88%	79%	77%	90%	66%	72%
TOTAL CONVINCING	90%	85%	61%	90%	80%	92%	86%	82%	93%	78%	79%
TOTAL UNCONVINCING	4%	8%	5%	4%	8%	4%	7%	6%	3%	12%	7%
VERY CONVINCING	66%	55%	42%	65%	52%	64%	58%	59%	65%	48%	57%
SOMEWHAT CONVINCING	24%	30%	19%	25%	28%	28%	28%	23%	27%	30%	22%
SOMEWHAT UNCONVINCING	2%	5%	2%	2%	5%	3%	3%	3%	2%	7%	4%
VERY UNCONVINCING	2%	3%	3%	2%	3%	1%	4%	2%	1%	5%	3%
UNSURE	6%	7%	34%	6%	12%	4%	7%	12%	4%	10%	14%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)

**Table 30**

**Question 26:**

**Having heard more, do you support blood tests to detect the disease be**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (SUPPORT - OPPOSE)	89%	80%	49%	88%	74%	88%	81%	81%	90%	66%	78%
TOTAL SUPPORT	92%	86%	57%	91%	80%	91%	87%	84%	93%	77%	81%
TOTAL OPPOSE	2%	6%	8%	3%	6%	3%	6%	4%	2%	12%	4%
STRONGLY SUPPORT	77%	59%	47%	75%	55%	74%	71%	64%	74%	59%	62%
SOMEWHAT SUPPORT	15%	26%	10%	15%	25%	18%	16%	20%	18%	18%	19%
SOMEWHAT OPPOSE	1%	2%	2%	1%	2%	2%		2%	1%	6%	2%
STRONGLY OPPOSE	1%	3%	5%	1%	3%	1%	5%	2%	2%	5%	2%
NOT SURE	6%	9%	36%	6%	14%	5%	8%	12%	5%	11%	15%

**Table 31**

**Question 27:**

**Would you be more likely or less likely screening blood tests?**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (MORE LIKELY - LESS LIKELY)	82%	66%	47%	80%	62%	80%	74%	70%	81%	64%	66%
TOTAL MORE LIKELY	85%	74%	52%	84%	69%	84%	80%	75%	84%	76%	71%
TOTAL LESS LIKELY	3%	8%	5%	4%	7%	4%	7%	5%	3%	12%	5%
TOTAL NO IMPACT/DK	12%	18%	43%	13%	23%	12%	13%	20%	12%	12%	24%
MUCH MORE LIKELY	52%	34%	30%	51%	33%	51%	44%	41%	48%	41%	40%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)
	SOMEWHAT MORE LIKELY	33%	40%	22%	33%	36%	33%	37%	34%	36%	34%
SOMEWHAT LESS LIKELY	2%	5%	3%	3%	5%	2%	4%	4%	3%	10%	3%
MUCH LESS LIKELY	1%	3%	2%	1%	3%	2%	2%	1%	1%	2%	3%
NO IMPACT	9%	13%	31%	10%	16%	10%	9%	15%	10%	9%	16%
DK/REFUSED	3%	6%	13%	3%	8%	3%	4%	6%	2%	4%	8%

**Table 32**

**Question 28:**

**Thinking about how you have cast v**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
**D/S (REPUBLICAN - DEMOCRATIC)	-14%	13%	13%	-11%	12%	-3%	-3%	-3%	-8%	9%	1%
TOTAL REPUBLICAN	29%	39%	35%	30%	37%	34%	33%	32%	31%	39%	33%
TOTAL SWING	29%	35%	43%	29%	37%	30%	31%	34%	30%	32%	35%
TOTAL DEMOCRATIC	43%	26%	22%	41%	25%	36%	36%	35%	39%	30%	32%
ALWAYS VOTE REPUBLICAN	12%	17%	17%	13%	17%	16%	14%	13%	13%	21%	13%
MOSTLY VOTE REPUBLICAN	17%	22%	18%	18%	20%	18%	19%	19%	18%	18%	20%
VOTED REPUBLICAN A LITTLE MORE	5%	7%	6%	6%	5%	6%	4%	6%	7%	3%	5%
VOTED EQUALLY FOR DEMOCRATS AI	8%	12%	6%	8%	12%	10%	11%	8%	8%	9%	10%
VOTED DEMOCRATIC A LITTLE MORE	6%	4%	1%	6%	4%	6%	3%	5%	6%	4%	4%
MOSTLY VOTE DEMOCRATIC	21%	11%	7%	21%	9%	16%	20%	16%	18%	17%	15%
ALWAYS VOTE DEMOCRATIC	22%	14%	15%	20%	16%	20%	17%	18%	21%	13%	17%
UNSURE	10%	13%	30%	10%	17%	9%	12%	15%	9%	16%	16%
SWING VOTER MEN	12%	22%	19%	13%	22%	15%	13%	18%	14%	16%	19%
SWING VOTER WOMEN	16%	13%	24%	16%	15%	15%	17%	16%	16%	15%	16%
SWING VOTER 18-44	12%	15%	29%	12%	19%	15%	13%	15%	14%	12%	16%
SWING VOTER 45-64	9%	11%	11%	9%	10%	9%	11%	9%	10%	12%	9%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)
	SWING VOTER 65+	7%	8%	3%	7%	7%	6%	5%	8%	6%	7%

**Table 33**  
**Question REG:**  
**Region./Division.**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
BLUE	40%	42%	36%	41%	41%	40%	44%	40%	39%	46%	42%
CALIFORNIA	9%	11%	8%	9%	10%	10%	13%	9%	8%	12%	11%
COLORADO	2%	2%	1%	2%	1%	3%	2%	1%	2%	2%	1%
CONNECTICUT	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%
DELAWARE	-	-	-	-	-	-	-	-	-	-	-
HAWAII	-	-	-	-	-	-	-	-	-	1%	-
ILLINOIS	2%	6%	7%	3%	6%	4%	1%	5%	4%	2%	5%
MAINE	-	-	-	-	-	-	-	-	-	-	-
MARYLAND	2%	1%	3%	2%	2%	2%	4%	1%	2%	5%	1%
MASSACHUSETTS	3%	2%	2%	3%	2%	2%	2%	3%	2%	2%	3%
MINNESOTA	2%	2%	-	2%	2%	1%	3%	2%	2%	3%	2%
NEW JERSEY	3%	3%	-	3%	3%	3%	3%	3%	2%	4%	3%
NEW MEXICO	1%	1%	2%	1%	1%	1%	2%	-	-	3%	1%
NEW YORK	6%	5%	6%	6%	5%	4%	8%	6%	5%	3%	7%
OREGON	3%	2%	2%	2%	2%	4%	2%	2%	3%	3%	2%
RHODE ISLAND	-	-	-	-	-	-	-	-	-	-	-
VERMONT	-	1%	-	-	1%	1%	-	1%	1%	-	1%
VIRGINIA	3%	2%	3%	3%	3%	5%	1%	2%	4%	2%	1%
WASHINGTON	1%	3%	2%	2%	2%	2%	1%	2%	2%	4%	2%
PURPLE	19%	17%	9%	20%	13%	16%	19%	18%	18%	18%	16%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)
	GEORGIA	4%	4%	1%	4%	3%	3%	2%	5%	3%	2%
MICHIGAN	4%	3%	-	4%	3%	4%	3%	4%	4%	1%	4%
NEVADA	1%	-	2%	-	1%	1%	1%	-	1%	1%	-
NEW HAMPSHIRE	1%	-	-	1%	-	1%	1%	-	-	2%	-
NORTH CAROLINA	3%	4%	2%	3%	3%	3%	5%	4%	4%	5%	2%
PENNSYLVANIA	4%	4%	4%	4%	3%	3%	5%	4%	4%	4%	4%
WISCONSIN	3%	1%	-	3%	-	2%	2%	2%	2%	2%	1%
RED	41%	41%	55%	40%	46%	44%	37%	42%	43%	37%	42%
ALABAMA	1%	2%	5%	2%	3%	3%	4%	1%	2%	2%	2%
ARIZONA	1%	2%	5%	1%	2%	1%	3%	2%	1%	3%	2%
ARKANSAS	1%	-	-	1%	-	1%	-	1%	1%	1%	1%
FLORIDA	6%	9%	5%	6%	9%	8%	8%	6%	7%	6%	8%
IDAHO	1%	1%	-	1%	1%	1%	1%	1%	1%	2%	1%
INDIANA	1%	5%	4%	1%	5%	3%	5%	2%	2%	2%	3%
IOWA	1%	-	2%	1%	1%	1%	-	-	1%	-	-
KANSAS	1%	2%	-	1%	1%	2%	1%	1%	2%	1%	1%
KENTUCKY	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%
LOUISIANA	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
MISSISSIPPI	1%	-	-	1%	-	1%	1%	-	1%	-	-
MISSOURI	-	2%	-	1%	2%	1%	1%	1%	1%	3%	1%
MONTANA	1%	-	-	1%	-	-	1%	1%	-	1%	1%
NEBRASKA	-	1%	1%	1%	1%	-	-	1%	1%	-	1%
NORTH DAKOTA	-	-	-	-	-	-	-	-	-	-	-
OHIO	4%	3%	3%	4%	3%	3%	-	5%	5%	-	3%
OKLAHOMA	2%	1%	1%	1%	1%	2%	-	1%	2%	-	1%
SOUTH CAROLINA	2%	2%	9%	2%	3%	4%	3%	1%	3%	1%	2%
SOUTH DAKOTA	1%	1%	-	1%	1%	-	1%	1%	1%	-	1%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD		CONF: TREAT SLOW ALZ			
	CON (B)	NOT	NOT	YES (E)	NO (F)	YES (G)	NO (H)	NOT	YES (J)	NO (K)	NOT
		CON (C)	SURE (D)					SURE (I)			SURE (L)
TENNESSEE	2%	2%	4%	2%	3%	2%	1%	3%	2%	-	3%
TEXAS	9%	6%	7%	8%	7%	8%	5%	9%	8%	10%	7%
UTAH	1%	1%	4%	1%	1%	1%	-	2%	1%	2%	1%
WEST VIRGINIA	1%	-	-	1%	-	-	-	1%	1%	-	1%
DIVISION											
NORTHEAST	19%	15%	13%	19%	15%	15%	19%	19%	16%	17%	21%
NEW ENGLAND	6%	3%	3%	6%	3%	4%	3%	6%	4%	5%	6%
MIDDLE ATLANTIC	14%	12%	10%	14%	11%	10%	16%	13%	12%	12%	15%
SOUTH	39%	37%	43%	39%	39%	42%	37%	38%	41%	37%	37%
SOUTH ATLANTIC	21%	24%	23%	21%	23%	24%	23%	20%	23%	20%	20%
EAST SOUTH CENTRAL	6%	6%	11%	6%	7%	6%	7%	6%	6%	3%	7%
WEST SOUTH CENTRAL	13%	8%	9%	12%	9%	12%	6%	12%	11%	13%	10%
MIDWEST	21%	24%	18%	21%	24%	22%	17%	24%	24%	13%	21%
EAST NORTH CENTRAL	15%	17%	15%	15%	17%	16%	11%	17%	17%	7%	16%
WEST NORTH CENTRAL	6%	7%	4%	6%	7%	6%	6%	7%	8%	6%	5%
WEST	20%	23%	26%	21%	23%	22%	27%	20%	19%	33%	22%
MOUNTAIN	7%	6%	14%	7%	7%	7%	10%	7%	6%	13%	7%
PACIFIC	13%	17%	12%	14%	15%	15%	17%	13%	13%	20%	15%
KEY STATES											
CALIFORNIA	9%	11%	8%	9%	10%	10%	13%	9%	8%	12%	11%
FLORIDA	6%	9%	5%	6%	9%	8%	8%	6%	7%	6%	8%
GEORGIA	4%	4%	1%	4%	3%	3%	2%	5%	3%	2%	4%
ILLINOIS	2%	6%	7%	3%	6%	4%	1%	5%	4%	2%	5%
MICHIGAN	4%	3%	-	4%	3%	4%	3%	4%	4%	1%	4%
NEW JERSEY	3%	3%	-	3%	3%	3%	3%	3%	2%	4%	3%
NEW YORK	6%	5%	6%	6%	5%	4%	8%	6%	5%	3%	7%
NORTH CAROLINA	3%	4%	2%	3%	3%	3%	5%	4%	4%	5%	2%

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)
OHIO	4%	3%	3%	4%	3%	3%	-	5%	5%	-	3%
PENNSYLVANIA	4%	4%	4%	4%	3%	3%	5%	4%	4%	4%	4%
TEXAS	9%	6%	7%	8%	7%	8%	5%	9%	8%	10%	7%
VIRGINIA	3%	2%	3%	3%	3%	5%	1%	2%	4%	2%	1%

**Table 34**

**Question SAM:**

**Date./Mode./Vote History.**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
DATE											
WED, MAR 18	33%	31%	31%	33%	30%	34%	28%	32%	35%	20%	31%
THU, MAR 19	40%	46%	52%	40%	49%	39%	54%	42%	39%	56%	47%
FRI, MAR 20	12%	11%	12%	12%	11%	13%	8%	12%	13%	12%	9%
SAT, MAR 21	11%	9%	3%	11%	8%	11%	8%	10%	10%	11%	9%
SUN, MAR 22	4%	2%	2%	3%	2%	3%	1%	4%	3%	1%	4%
MODE											
LAND	17%	14%	7%	15%	14%	11%	20%	16%	13%	17%	17%
CELL	34%	51%	40%	34%	52%	36%	45%	42%	37%	40%	45%
SMS	50%	34%	53%	51%	34%	53%	35%	43%	50%	42%	38%
VOTE HISTORY											
`3/4+	60%	53%	52%	60%	52%	57%	56%	58%	59%	54%	56%
`2/4<	40%	47%	48%	40%	48%	43%	44%	42%	41%	46%	44%
VOTE 22	62%	52%	43%	61%	50%	57%	55%	58%	59%	52%	56%
NOT 22	38%	48%	57%	39%	50%	43%	45%	42%	41%	48%	44%

**Table 35**

	DIAGNOSED ALZ CONCERN			AFFECT/WORR ABOUT ALZ		CONF: TEST FOR ALZ BLOOD			CONF: TREAT SLOW ALZ		
	CON (B)	NOT CON (C)	NOT SURE (D)	YES (E)	NO (F)	YES (G)	NO (H)	NOT SURE (I)	YES (J)	NO (K)	NOT SURE (L)

**Question KEY:**

**Key Groups.**

<b>BASE=TOTAL SAMPLE</b>	590	336	74	655	345	343	159	497	548	101	351
POSITIVE ALZHEIMER'S TEST MOVER	3%	5%	8%	3%	6%	4%	5%	4%	3%	6%	5%
POSITIVE VOTE IMPACT MOVERS	5%	13%	7%	6%	12%	6%	10%	9%	7%	15%	7%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT SURE (O)	YES (P)	NO (Q)	NOT SURE (R)	SUPP (S)	OPP (T)	NOT SURE (U)	YES (V)	NO (W)

**Table 1**  
**Question 2:**  
**Age.**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
`18 - 34	24%	30%	24%	24%	38%	28%	26%	7%	31%	26%	25%
`35 - 44	14%	18%	13%	15%	14%	14%	14%	19%	21%	14%	12%
`45 - 54	15%	14%	16%	15%	14%	15%	15%	13%	17%	15%	15%
`55 - 64	16%	14%	18%	15%	18%	20%	16%	17%	18%	15%	22%
`65 - 74	11%	12%	12%	13%	7%	12%	12%	19%	5%	13%	5%
`75 AND ABOVE	19%	11%	15%	16%	7%	11%	15%	17%	7%	15%	16%
REFUSED	1%	2%	2%	2%	2%	-	2%	7%	1%	2%	6%
M 18-44	21%	22%	18%	17%	36%	24%	19%	24%	37%	18%	32%
M 45-64	15%	13%	16%	14%	13%	20%	14%	18%	22%	13%	29%
M 65+	12%	10%	13%	13%	7%	10%	12%	18%	5%	12%	10%
F 18-44	16%	25%	18%	22%	15%	17%	21%	2%	14%	22%	5%
F 45-64	16%	16%	18%	17%	19%	15%	17%	11%	12%	17%	8%
F 65+	18%	12%	14%	16%	6%	13%	15%	15%	7%	15%	8%

**Table 2**  
**Question 3:**  
**Gender.**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (MALE - FEMALE)	-3%	-7%	-1%	-9%	15%	10%	-7%	25%	31%	-11%	44%
MALE	48%	46%	49%	45%	57%	54%	46%	61%	64%	44%	71%
FEMALE	51%	53%	50%	55%	42%	44%	54%	36%	33%	55%	27%
OTHER	-	-	1%	-	1%	2%	-	3%	3%	-	3%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT SURE (O)	YES (P)	NO (Q)	NOT SURE (R)	SUPP (S)	OPP (T)	NOT SURE (U)	YES (V)	NO (W)

**Table 3**

**Question 4:**

**What is your main racial or ethnic b**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
WHITE	63%	72%	65%	70%	57%	62%	68%	66%	57%	68%	81%
HISPANIC OR LATINO	14%	11%	12%	11%	16%	15%	12%	3%	10%	13%	3%
AFRICAN AMERICAN OR BLACK	15%	8%	14%	11%	16%	12%	11%	21%	18%	12%	3%
ASIAN AMERICAN	4%	4%	4%	3%	6%	8%	3%		12%	3%	9%
AMERICAN INDIAN OR NATIVE AMEF	3%	2%	2%	2%	3%	2%	2%	4%	1%	2%	1%
OTHER	-	-	1%	1%	-	-	1%	-	-	1%	-
DON'T KNOW/REFUSED	2%	2%	2%	2%	2%	1%	2%	5%	2%	2%	4%

**Table 4**

**Question 5:**

**What is the highest level of formal e**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
TOTAL HS OR LESS	29%	17%	28%	21%	40%	28%	24%	12%	30%	24%	30%
TOTAL SOME COLLEGE	42%	38%	43%	42%	36%	39%	41%	50%	37%	41%	38%
TOTAL <COLLEGE	71%	55%	70%	63%	76%	67%	65%	63%	67%	64%	68%
TOTAL COLLEGE+	29%	45%	29%	37%	23%	33%	35%	37%	32%	35%	32%
SOME GRADE SCHOOL	2%	1%	1%		4%	1%	1%	3%	2%	1%	3%
SOME HIGH SCHOOL	4%	1%	3%	2%	3%	5%	2%		2%	3%	
HIGH SCHOOL GRADUATE	22%	16%	25%	19%	34%	22%	21%	9%	27%	20%	27%
TECHNICAL OR VOCATIONAL SCHOOL	8%	4%	6%	6%	5%	4%	6%	3%	3%	5%	4%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE		
	YES (M)	NO (N)	NOT	YES (P)	NO (Q)	NOT	SUPP (S)	OPP (T)	NOT	YES (V)	NO (W)	
			SURE (O)			SURE (R)			SURE (U)			
SOME COLLEGE	22%	21%	22%	22%	17%	24%	22%	16%	23%	22%	18%	
COLLEGE GRADUATE WITH A 2-YEAR	11%	13%	15%	14%	14%	11%	13%	32%	11%	13%	16%	
COLLEGE GRADUATE WITH A 4-YEAR	20%	28%	20%	25%	14%	21%	24%	17%	18%	24%	12%	
POST GRADUATE DEGREE	9%	17%	9%	12%	9%	12%	12%	20%	14%	11%	20%	
DON'T KNOW/REFUSED	-	-	-	-	1%	-	-	-	1%	-	-	
WHITE <COL	45%	37%	47%	44%	43%	38%	43%	47%	32%	43%	60%	
WHITE COL+	18%	36%	19%	27%	14%	24%	25%	19%	25%	25%	21%	

**Table 5**

**Question 6:**

[Generally speaking, do you think of

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (REPUBLICAN - DEMOCRAT)	13%	-9%	5%	-1%	8%	8%	-	19%	11%	-2%	44%
REPUBLICAN	42%	28%	37%	35%	34%	35%	35%	38%	38%	34%	52%
TOTAL INDEPENDENT/OTHER	28%	34%	31%	29%	40%	37%	31%	44%	35%	30%	40%
INDEPENDENT	23%	29%	26%	25%	31%	31%	26%	33%	27%	25%	33%
SOMETHING ELSE	1%	2%	1%	1%	4%	2%	2%	-	1%	2%	-
DON'T KNOW/REFUSED	4%	3%	4%	3%	5%	4%	3%	10%	6%	4%	7%
DEMOCRAT	29%	37%	32%	36%	26%	28%	34%	19%	27%	36%	8%

**Table 6**

**Question 7/8:**

In the 2024 election for President, fr

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (TRUMP - HARRIS)	11%	-13%	10%	-1%	17%	5%	-1%	34%	27%	-5%	71%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT	YES (P)	NO (Q)	NOT	SUPP (S)	OPP (T)	NOT	YES (V)	NO (W)
			SURE (O)			SURE (R)			SURE (U)		
DONALD TRUMP	44%	33%	43%	40%	39%	40%	38%	49%	50%	37%	76%
KAMALA HARRIS	33%	46%	33%	41%	22%	35%	40%	15%	23%	41%	5%
OTH/NV	23%	21%	24%	20%	39%	25%	22%	37%	26%	22%	20%
VOTED FOR SOMEONE ELSE	4%	5%	5%	4%	6%	5%	4%	4%	6%	5%	-
DID NOT VOTE FOR PRESIDENT IN 20	2%	1%	1%	1%	3%	1%	2%	3%	-	2%	-
DID NOT VOTE	14%	10%	12%	10%	23%	12%	11%	12%	16%	11%	12%
REFUSED	3%	5%	6%	4%	7%	7%	5%	17%	4%	5%	8%
TRUMP M	22%	16%	24%	20%	24%	23%	20%	33%	29%	18%	51%
TRUMP W	22%	17%	19%	20%	14%	16%	19%	13%	20%	19%	22%
HARRIS M	14%	20%	13%	17%	11%	15%	16%	7%	16%	17%	2%
HARRIS W	19%	25%	20%	24%	11%	20%	23%	7%	8%	24%	2%
TRUMP 18-44	12%	13%	9%	10%	17%	9%	10%	12%	26%	9%	23%
TRUMP 45-64	16%	12%	19%	15%	17%	22%	16%	16%	18%	14%	34%
TRUMP 65+	15%	8%	14%	14%	5%	9%	12%	14%	7%	13%	15%
HARRIS 18-44	13%	22%	18%	19%	12%	21%	20%	2%	12%	20%	-
HARRIS 45-64	8%	12%	7%	10%	4%	7%	10%	3%	8%	10%	2%
HARRIS 65+	12%	11%	8%	11%	5%	8%	10%	9%	3%	11%	2%

**Table 7**

**Question 9:**

**Have your family or friends been aff**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (YES - NO)	-27%	-8%	-32%	-16%	-61%	-23%	-19%	-60%	-42%	-20%	-44%
TOTAL YES	36%	46%	33%	41%	20%	37%	40%	20%	26%	39%	28%
FAMILY	21%	25%	19%	24%	10%	20%	23%	3%	16%	22%	10%
FRIENDS	3%	8%	5%	6%	2%	7%	6%	-	2%	6%	2%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT	YES (P)	NO (Q)	NOT	SUPP (S)	OPP (T)	NOT	YES (V)	NO (W)
			SURE (O)			SURE (R)			SURE (U)		
FAMILY AND FRIENDS	12%	13%	9%	12%	7%	11%	11%	17%	8%	11%	16%
NO	63%	53%	65%	57%	80%	60%	59%	80%	68%	60%	72%
DON'T KNOW/REFUSED	-	1%	2%	1%	-	3%	1%	-	6%	1%	-
TOTAL FAMILY	33%	38%	28%	35%	17%	30%	34%	20%	24%	33%	26%
TOTAL FRIENDS	15%	21%	14%	18%	9%	17%	17%	17%	10%	17%	18%

**Table 8**

**Question 10:**

**Are you or have you been a caregiver**

<b>BASE=YES Q.9</b>	69	172	142	310	21	53	361	5	18	344	9
<b>**D/S (YES - NO)</b>	-16%	-33%	-24%	-26%	-13%	-36%	-26%	-54%	-36%	-26%	-58%
YES	42%	34%	38%	37%	44%	32%	37%	23%	32%	37%	21%
NO	58%	66%	62%	63%	56%	68%	63%	77%	68%	63%	79%
<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
<b>**D/S (YES - NO)</b>	-6%	-15%	-8%	-11%	-3%	-13%	-10%	-11%	-9%	-10%	-16%
YES	15%	15%	12%	15%	9%	12%	15%	5%	8%	15%	6%
NO	21%	30%	20%	26%	11%	25%	25%	15%	17%	25%	22%
NOT ASKED	64%	54%	67%	59%	80%	63%	60%	80%	74%	61%	72%

**Table 9**

**Question 11:**

**How concerned are you that you, or**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
<b>**D/S (CONCERNED - NOT CONCERN)</b>	29%	33%	17%	36%	-30%	14%	30%	-40%	-8%	31%	-30%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT	YES (P)	NO (Q)	NOT	SUPP (S)	OPP (T)	NOT	YES (V)	NO (W)
			SURE (O)			SURE (R)			SURE (U)		
TOTAL CONCERNED	61%	64%	53%	66%	30%	45%	63%	27%	23%	63%	32%
TOTAL NOT CONCERNED	32%	31%	36%	30%	61%	31%	33%	67%	31%	32%	62%
VERY CONCERNED	32%	21%	21%	26%	8%	17%	25%	11%	6%	25%	7%
SOMEWHAT CONCERNED	29%	43%	32%	39%	22%	28%	38%	16%	16%	38%	25%
NOT TOO CONCERNED	19%	18%	20%	19%	20%	19%	19%	31%	15%	18%	35%
NOT AT ALL CONCERNED	13%	13%	16%	11%	40%	12%	14%	36%	16%	14%	27%
NOT SURE	6%	4%	11%	4%	9%	24%	4%	6%	46%	5%	5%

**Table 10**

**Question 9/11:**

**Affect/Worry About Alzheimer's**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (YES - NO)	38%	42%	19%	44%	-24%	4%	37%	-15%	-36%	37%	-22%
YES	69%	71%	59%	72%	38%	52%	69%	43%	32%	69%	39%
NO	31%	29%	41%	28%	62%	48%	31%	57%	68%	31%	61%

**Table 11**

**Summary Table (Q12-Q14): % Yes - C**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
TREATMENTS THAT CAN SLOW THE P	83%	63%	35%	61%	37%	38%	57%	44%	27%	57%	33%
TESTS THAT CAN DETECT ALZHEIMER	67%	31%	23%	40%	20%	18%	36%	29%	13%	36%	35%
TREATMENTS THAT CAN CURE ALZHE	100%	-	-	21%	14%	15%	20%	9%	12%	20%	14%

**Table 12**

**Question 12:**

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT SURE (O)	YES (P)	NO (Q)	NOT SURE (R)	SUPP (S)	OPP (T)	NOT SURE (U)	YES (V)	NO (W)

Please tell me if you are fairly confident

Tests that can detect Alzheimer's disease

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (YES - NO)	57%	-1%	18%	24%	-3%	8%	21%	2%	-6%	20%	11%
YES	67%	31%	23%	40%	20%	18%	36%	29%	13%	36%	35%
NO	10%	32%	5%	16%	24%	10%	15%	27%	18%	16%	24%
NOT SURE	23%	37%	73%	45%	56%	72%	48%	43%	69%	48%	41%

**Table 13**

**Question 13:**

Please tell me if you are fairly confident

Treatments that can slow the progression of Alzheimer's disease

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (YES - NO)	81%	40%	33%	52%	15%	28%	48%	9%	11%	48%	1%
YES	83%	63%	35%	61%	37%	38%	57%	44%	27%	57%	33%
NO	3%	23%	3%	8%	22%	10%	9%	34%	16%	9%	32%
NOT SURE	14%	15%	62%	31%	41%	53%	34%	22%	57%	33%	35%

**Table 14**

**Question 14:**

Please tell me if you are fairly confident

Treatments that can cure Alzheimer's disease

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT	YES (P)	NO (Q)	NOT	SUPP (S)	OPP (T)	NOT	YES (V)	NO (W)
			SURE (O)			SURE (R)			SURE (U)		
<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (YES - NO)	100%	-100%	-	-19%	-26%	-11%	-18%	-47%	-21%	-18%	-31%
YES	100%	-	-	21%	14%	15%	20%	9%	12%	20%	14%
NO	-	100%	-	40%	40%	26%	38%	56%	33%	38%	44%
NOT SURE	-	-	100%	40%	46%	59%	42%	35%	55%	42%	42%

**Table 15**

**Question 15:**

**New Alzheimer's treatments that sh  
could enable early treatment by det**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (YES - NO)	73%	67%	57%	100%	-100%	-	70%	9%	7%	70%	3%
YES	81%	79%	69%	100%	-	-	80%	48%	25%	79%	44%
NO	8%	12%	11%	-	100%	-	10%	39%	17%	10%	41%
NOT SURE	11%	10%	20%	-	-	100%	11%	12%	58%	11%	15%

**Table 16**

**Question 16:**

**In 2025, the FDA cleared a simple bl**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (SUPPORT - OPPOSE)	93%	87%	87%	95%	71%	67%	100%	-100%	-	95%	34%
TOTAL SUPPORT	94%	90%	89%	96%	80%	69%	100%	-	-	96%	62%
TOTAL OPPOSE	1%	4%	2%	2%	9%	2%	-	100%	-	1%	28%
STRONGLY SUPPORT	76%	74%	71%	81%	49%	52%	81%	-	-	82%	10%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT	YES (P)	NO (Q)	NOT	SUPP (S)	OPP (T)	NOT	YES (V)	NO (W)
			SURE (O)			SURE (R)			SURE (U)		
SOMEWHAT SUPPORT	18%	16%	18%	15%	31%	17%	19%	-	-	15%	53%
SOMEWHAT OPPOSE	1%	2%	1%	1%	4%	1%	-	62%	-	1%	10%
STRONGLY OPPOSE	-	2%	1%	-	5%	1%	-	38%	-	-	18%
NOT SURE	4%	6%	9%	2%	12%	29%	-	-	100%	2%	10%

**Table 17**

**Question 17:**

**While there is no cure for Alzheimer effective when started early. Current Medicare should or should not cover**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (YES - NO)	87%	84%	83%	90%	65%	65%	91%	15%	21%	100%	-100%
YES, MEDICARE SHOULD COVER IT	89%	88%	86%	92%	77%	68%	93%	52%	26%	100%	-
NO, MEDICARE SHOULD NOT COVER	2%	4%	3%	2%	12%	3%	2%	37%	4%	-	100%
NOT SURE	8%	9%	11%	6%	11%	28%	5%	11%	70%	-	-

**Table 18**

**Question 18:**

**Would you want your health insurance detected early?**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (YES - NO)	92%	91%	87%	97%	64%	70%	94%	34%	43%	96%	22%
YES	93%	93%	88%	97%	74%	72%	96%	60%	47%	97%	59%
NO	1%	3%	2%	1%	10%	2%	1%	27%	4%	1%	37%
NOT SURE	6%	4%	10%	2%	15%	26%	3%	13%	48%	3%	5%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT SURE (O)	YES (P)	NO (Q)	NOT SURE (R)	SUPP (S)	OPP (T)	NOT SURE (U)	YES (V)	NO (W)

**Table 19**

**Question 19:**

**Congress is considering a new law c  
the disease before symptoms so tha**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (SUPPORT - OPPOSE)	86%	85%	82%	90%	65%	66%	90%	22%	24%	93%	-34%
TOTAL SUPPORT	90%	90%	85%	93%	78%	69%	93%	55%	31%	95%	29%
TOTAL OPPOSE	4%	4%	3%	2%	14%	4%	3%	33%	8%	1%	63%
STRONGLY SUPPORT	76%	73%	68%	79%	54%	45%	77%	39%	16%	81%	-
SOMEWHAT SUPPORT	13%	16%	17%	13%	24%	24%	16%	16%	16%	14%	29%
SOMEWHAT OPPOSE	2%	3%	2%	2%	5%	3%	2%	9%	7%	1%	31%
STRONGLY OPPOSE	2%	1%	1%	-	8%	1%	1%	24%	1%	-	32%
NOT SURE	6%	6%	12%	5%	8%	27%	4%	12%	61%	4%	7%

**Table 20**

**Question 20:**

**Would you be more likely or less lik  
blood tests used to detect the disea**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (MORE LIKELY - LESS LIKELY)	75%	71%	66%	77%	47%	48%	74%	16%	29%	79%	-11%
TOTAL MORE LIKELY	81%	77%	72%	81%	59%	56%	80%	46%	31%	83%	29%
TOTAL LESS LIKELY	6%	6%	6%	5%	12%	8%	6%	30%	2%	4%	40%
TOTAL NO IMPACT/DK	13%	17%	22%	14%	29%	36%	15%	25%	67%	13%	31%
MUCH MORE LIKELY	49%	42%	38%	47%	32%	23%	45%	27%	10%	47%	3%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT	YES (P)	NO (Q)	NOT	SUPP (S)	OPP (T)	NOT	YES (V)	NO (W)
			SURE (O)			SURE (R)			SURE (U)		
SOMEWHAT MORE LIKELY	32%	35%	33%	35%	27%	33%	35%	18%	21%	36%	26%
SOMEWHAT LESS LIKELY	4%	4%	4%	3%	6%	7%	4%	16%	2%	3%	19%
MUCH LESS LIKELY	2%	2%	2%	2%	6%	1%	2%	13%	-	1%	21%
NO IMPACT	9%	14%	14%	10%	22%	26%	10%	17%	54%	9%	29%
DK/REFUSED	4%	4%	8%	4%	7%	10%	5%	8%	13%	4%	2%

**Table 21**

**Summary Table (Q21-Q25): % Total (**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
ALZHEIMER'S DISEASE BEGINS DEVELOPING	92%	88%	83%	92%	71%	66%	92%	54%	30%	93%	38%
IN 1987, ONLY 14 PERCENT OF WOMEN	89%	86%	81%	92%	71%	58%	90%	52%	26%	91%	48%
A SIMPLE ALZHEIMER'S BLOOD TEST	88%	87%	79%	89%	69%	68%	89%	57%	33%	89%	44%
THERE ARE TREATMENTS AVAILABLE	89%	83%	79%	88%	70%	61%	87%	49%	31%	89%	43%
EARLIER THIS YEAR, CONGRESS PASSED	86%	82%	78%	87%	67%	61%	86%	50%	26%	87%	45%

**Table 22**

**Summary Table (Q21-Q25): % Very C**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
ALZHEIMER'S DISEASE BEGINS DEVELOPING	71%	64%	53%	67%	39%	42%	65%	25%	17%	67%	21%
IN 1987, ONLY 14 PERCENT OF WOMEN	64%	62%	53%	65%	39%	37%	63%	21%	12%	65%	24%
A SIMPLE ALZHEIMER'S BLOOD TEST	62%	59%	49%	60%	36%	43%	58%	37%	16%	60%	26%
THERE ARE TREATMENTS AVAILABLE	61%	55%	46%	59%	34%	31%	57%	15%	14%	59%	8%
EARLIER THIS YEAR, CONGRESS PASSED	54%	47%	46%	55%	24%	29%	52%	19%	7%	54%	7%

**Table 23**

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT SURE (O)	YES (P)	NO (Q)	NOT SURE (R)	SUPP (S)	OPP (T)	NOT SURE (U)	YES (V)	NO (W)
<b>Summary Table (Q21-Q25): % Total I</b>											
<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
EARLIER THIS YEAR, CONGRESS PASS	9%	11%	10%	8%	19%	12%	9%	34%	14%	8%	51%
THERE ARE TREATMENTS AVAILABLE	6%	11%	8%	8%	17%	9%	8%	39%	13%	7%	51%
IN 1987, ONLY 14 PERCENT OF WOM	8%	8%	7%	5%	16%	15%	6%	36%	21%	5%	48%
A SIMPLE ALZHEIMER'S BLOOD TEST	6%	6%	9%	7%	16%	3%	7%	32%	10%	6%	44%
ALZHEIMER'S DISEASE BEGINS DEVEL	4%	6%	5%	4%	13%	7%	4%	34%	9%	3%	58%

**Table 24**

**Summary Table (Q21-Q25): % D/S C**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
ALZHEIMER'S DISEASE BEGINS DEVEL	88%	82%	77%	89%	58%	59%	87%	20%	21%	89%	-21%
IN 1987, ONLY 14 PERCENT OF WOM	82%	78%	74%	87%	55%	43%	84%	16%	5%	86%	-
A SIMPLE ALZHEIMER'S BLOOD TEST	82%	81%	70%	82%	52%	65%	82%	25%	23%	83%	-
THERE ARE TREATMENTS AVAILABLE	82%	72%	71%	80%	54%	52%	80%	10%	18%	82%	-9%
EARLIER THIS YEAR, CONGRESS PASS	77%	71%	68%	79%	48%	49%	77%	16%	12%	79%	-5%

**Table 25**

**Question 21:**

Each of the following statements ha  
convincing or unconvincing as reaso

Earlier this year, Congress passed a l  
Alzheimer's disease.

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT	YES (P)	NO (Q)	NOT	SUPP (S)	OPP (T)	NOT	YES (V)	NO (W)
			SURE (O)			SURE (R)			SURE (U)		
<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (CONVINCING - UNCONVINCING)	77%	71%	68%	79%	48%	49%	77%	16%	12%	79%	-5%
TOTAL CONVINCING	86%	82%	78%	87%	67%	61%	86%	50%	26%	87%	45%
TOTAL UNCONVINCING	9%	11%	10%	8%	19%	12%	9%	34%	14%	8%	51%
VERY CONVINCING	54%	47%	46%	55%	24%	29%	52%	19%	7%	54%	7%
SOMEWHAT CONVINCING	32%	35%	32%	32%	43%	32%	35%	31%	19%	33%	38%
SOMEWHAT UNCONVINCING	6%	8%	7%	7%	10%	8%	7%	11%	10%	6%	27%
VERY UNCONVINCING	3%	3%	3%	2%	10%	4%	2%	24%	5%	2%	24%
UNSURE	5%	7%	12%	5%	14%	27%	5%	15%	60%	5%	4%

**Table 26**

**Question 22:**

**Each of the following statements has been rated as convincing or unconvincing as reasons for wanting to know if there are treatments available today that can detect Alzheimer's before symptoms appear.**

**There are treatments available today that can detect Alzheimer's before symptoms appear.**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (CONVINCING - UNCONVINCING)	82%	72%	71%	80%	54%	52%	80%	10%	18%	82%	-9%
TOTAL CONVINCING	89%	83%	79%	88%	70%	61%	87%	49%	31%	89%	43%
TOTAL UNCONVINCING	6%	11%	8%	8%	17%	9%	8%	39%	13%	7%	51%
VERY CONVINCING	61%	55%	46%	59%	34%	31%	57%	15%	14%	59%	8%
SOMEWHAT CONVINCING	28%	27%	33%	29%	36%	31%	31%	34%	17%	29%	35%
SOMEWHAT UNCONVINCING	3%	8%	5%	5%	8%	7%	5%	20%	7%	5%	22%
VERY UNCONVINCING	3%	4%	3%	3%	8%	2%	3%	20%	6%	2%	29%
UNSURE	5%	6%	12%	4%	13%	30%	5%	12%	57%	5%	6%

CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE		
YES (M)	NO (N)	NOT SURE (O)	YES (P)	NO (Q)	NOT SURE (R)	SUPP (S)	OPP (T)	NOT SURE (U)	YES (V)	NO (W)	

**Table 27**

**Question 23:**

Each of the following statements has been rated as convincing or unconvincing as reasons for supporting or opposing a certain policy.

In 1987, only 14 percent of women had a blood test for Alzheimer's disease. This number has dropped 44 percent. Covering Alzheimer's disease with Medicare would cost \$1.5 billion a year.

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (CONVINCING - UNCONVINCING)	82%	78%	74%	87%	55%	43%	84%	16%	5%	86%	-
TOTAL CONVINCING	89%	86%	81%	92%	71%	58%	90%	52%	26%	91%	48%
TOTAL UNCONVINCING	8%	8%	7%	5%	16%	15%	6%	36%	21%	5%	48%
VERY CONVINCING	64%	62%	53%	65%	39%	37%	63%	21%	12%	65%	24%
SOMEWHAT CONVINCING	25%	24%	28%	26%	32%	21%	27%	31%	13%	26%	24%
SOMEWHAT UNCONVINCING	4%	5%	5%	3%	10%	9%	4%	17%	13%	4%	25%
VERY UNCONVINCING	4%	3%	2%	2%	6%	6%	2%	19%	8%	1%	23%
UNSURE	3%	6%	12%	3%	13%	27%	4%	12%	53%	4%	4%

**Table 28**

**Question 24:**

Each of the following statements has been rated as convincing or unconvincing as reasons for supporting or opposing a certain policy.

A simple Alzheimer's blood test could be developed that would keep costs low for everyone.

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT	YES (P)	NO (Q)	NOT	SUPP (S)	OPP (T)	NOT	YES (V)	NO (W)
			SURE (O)			SURE (R)			SURE (U)		
<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (CONVINCING - UNCONVINCING)	82%	81%	70%	82%	52%	65%	82%	25%	23%	83%	-
TOTAL CONVINCING	88%	87%	79%	89%	69%	68%	89%	57%	33%	89%	44%
TOTAL UNCONVINCING	6%	6%	9%	7%	16%	3%	7%	32%	10%	6%	44%
VERY CONVINCING	62%	59%	49%	60%	36%	43%	58%	37%	16%	60%	26%
SOMEWHAT CONVINCING	27%	29%	30%	29%	33%	25%	30%	20%	17%	29%	18%
SOMEWHAT UNCONVINCING	2%	2%	5%	3%	5%	1%	3%	13%	5%	3%	9%
VERY UNCONVINCING	4%	4%	4%	4%	11%	2%	4%	19%	5%	3%	35%
UNSURE	5%	7%	12%	4%	15%	29%	5%	12%	57%	5%	11%

**Table 29**

**Question 25:**

**Each of the following statements has been found to be convincing or unconvincing as reasons to:**

**Alzheimer's disease begins developing in the brain, and we should take steps to significantly improve our ability to slow its progression.**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (CONVINCING - UNCONVINCING)	88%	82%	77%	89%	58%	59%	87%	20%	21%	89%	-21%
TOTAL CONVINCING	92%	88%	83%	92%	71%	66%	92%	54%	30%	93%	38%
TOTAL UNCONVINCING	4%	6%	5%	4%	13%	7%	4%	34%	9%	3%	58%
VERY CONVINCING	71%	64%	53%	67%	39%	42%	65%	25%	17%	67%	21%
SOMEWHAT CONVINCING	21%	24%	30%	25%	32%	25%	27%	29%	13%	26%	17%
SOMEWHAT UNCONVINCING	2%	4%	3%	2%	7%	4%	2%	22%	7%	2%	39%
VERY UNCONVINCING	2%	2%	2%	1%	6%	3%	2%	12%	2%	1%	19%
UNSURE	4%	6%	12%	4%	16%	27%	4%	12%	62%	4%	4%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT SURE (O)	YES (P)	NO (Q)	NOT SURE (R)	SUPP (S)	OPP (T)	NOT SURE (U)	YES (V)	NO (W)

**Table 30**

**Question 26:**

**Having heard more, do you support blood tests to detect the disease be**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (SUPPORT - OPPOSE)	87%	84%	81%	92%	51%	60%	91%	35%	7%	93%	-14%
TOTAL SUPPORT	91%	88%	84%	94%	67%	65%	93%	63%	18%	95%	36%
TOTAL OPPOSE	4%	4%	3%	2%	16%	5%	3%	27%	12%	2%	50%
STRONGLY SUPPORT	74%	71%	64%	77%	44%	43%	74%	27%	12%	77%	3%
SOMEWHAT SUPPORT	17%	17%	20%	17%	22%	22%	19%	35%	6%	17%	33%
SOMEWHAT OPPOSE	1%	2%	1%	1%	4%	3%	1%	8%	4%	1%	24%
STRONGLY OPPOSE	3%	2%	2%	1%	11%	2%	1%	20%	7%	1%	26%
NOT SURE	5%	7%	13%	4%	18%	30%	4%	10%	70%	4%	13%

**Table 31**

**Question 27:**

**Would you be more likely or less likely screening blood tests?**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (MORE LIKELY - LESS LIKELY)	77%	76%	71%	82%	52%	49%	80%	33%	9%	85%	-30%
TOTAL MORE LIKELY	82%	81%	75%	85%	63%	56%	84%	54%	21%	87%	18%
TOTAL LESS LIKELY	5%	5%	5%	3%	11%	8%	4%	21%	13%	2%	48%
TOTAL NO IMPACT/DK	13%	14%	20%	11%	26%	36%	12%	25%	66%	11%	34%
MUCH MORE LIKELY	55%	43%	41%	50%	31%	26%	48%	21%	8%	50%	9%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT	YES (P)	NO (Q)	NOT	SUPP (S)	OPP (T)	NOT	YES (V)	NO (W)
			SURE (O)			SURE (R)			SURE (U)		
SOMEWHAT MORE LIKELY	27%	37%	35%	35%	32%	30%	36%	34%	14%	37%	9%
SOMEWHAT LESS LIKELY	3%	3%	3%	2%	7%	6%	2%	16%	10%	2%	26%
MUCH LESS LIKELY	2%	1%	2%	1%	5%	2%	1%	5%	3%	1%	21%
NO IMPACT	7%	11%	15%	8%	20%	27%	8%	16%	55%	7%	28%
DK/REFUSED	6%	3%	5%	3%	6%	9%	4%	8%	10%	3%	6%

**Table 32**

**Question 28:**

**Thinking about how you have cast v**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
**D/S (REPUBLICAN - DEMOCRATIC)	6%	-14%	3%	-7%	9%	9%	-5%	11%	23%	-8%	42%
TOTAL REPUBLICAN	37%	27%	35%	33%	31%	33%	32%	33%	38%	31%	50%
TOTAL SWING	32%	32%	32%	28%	47%	43%	31%	45%	46%	30%	42%
TOTAL DEMOCRATIC	31%	41%	33%	40%	22%	24%	37%	22%	16%	39%	8%
ALWAYS VOTE REPUBLICAN	18%	12%	14%	14%	14%	16%	13%	20%	22%	13%	17%
MOSTLY VOTE REPUBLICAN	19%	16%	21%	19%	17%	17%	19%	13%	17%	18%	33%
VOTED REPUBLICAN A LITTLE MORE	4%	7%	6%	6%	5%	4%	6%	24%	1%	5%	15%
VOTED EQUALLY FOR DEMOCRATS AI	9%	8%	10%	8%	14%	11%	9%	4%	5%	9%	11%
VOTED DEMOCRATIC A LITTLE MORE	4%	6%	5%	5%	3%	5%	5%		3%	5%	
MOSTLY VOTE DEMOCRATIC	13%	20%	16%	19%	11%	11%	18%	8%	8%	18%	6%
ALWAYS VOTE DEMOCRATIC	18%	21%	17%	21%	11%	12%	20%	14%	8%	21%	2%
UNSURE	14%	11%	12%	8%	25%	23%	10%	17%	37%	10%	16%
SWING VOTER MEN	16%	14%	18%	13%	27%	22%	14%	33%	30%	13%	30%
SWING VOTER WOMEN	15%	18%	14%	14%	19%	20%	16%	9%	14%	16%	10%
SWING VOTER 18-44	14%	17%	13%	12%	29%	18%	13%	12%	27%	13%	18%
SWING VOTER 45-64	9%	9%	10%	8%	12%	16%	9%	24%	13%	8%	16%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT	YES (P)	NO (Q)	NOT	SUPP (S)	OPP (T)	NOT	YES (V)	NO (W)
			SURE (O)			SURE (R)			SURE (U)		
SWING VOTER 65+	8%	6%	8%	7%	5%	9%	7%	9%	5%	8%	6%

**Table 33**

**Question REG:**

**Region./Division.**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
BLUE	37%	42%	41%	39%	45%	46%	40%	66%	37%	40%	42%
CALIFORNIA	10%	9%	10%	10%	9%	10%	10%	17%	2%	10%	5%
COLORADO	3%	2%	2%	2%	2%	1%	2%	-	-	2%	-
CONNECTICUT	1%	1%	1%	1%	1%	2%	1%	4%	1%	1%	-
DELAWARE	-	-	-	-	-	-	-	-	-	-	-
HAWAII	1%	-	-	-	-	-	-	-	-	-	-
ILLINOIS	3%	3%	5%	3%	5%	9%	3%	9%	8%	4%	7%
MAINE	1%	-	-	-	-	-	-	-	-	-	-
MARYLAND	2%	2%	1%	2%	1%	3%	2%	-	3%	2%	-
MASSACHUSETTS	-	3%	3%	2%	4%	3%	2%	-	3%	2%	4%
MINNESOTA	1%	3%	2%	2%	2%	4%	2%	12%	3%	2%	-
NEW JERSEY	4%	2%	3%	3%	4%	-	3%	-	1%	3%	8%
NEW MEXICO	-	1%	1%	1%	2%	1%	1%	-	2%	1%	3%
NEW YORK	6%	6%	6%	6%	7%	5%	6%	8%	5%	6%	-
OREGON	2%	3%	2%	2%	2%	3%	2%	-	6%	2%	5%
RHODE ISLAND	-	-	-	-	-	1%	-	-	1%	-	-
VERMONT	1%	1%	1%	1%	-	-	1%	-	-	1%	4%
VIRGINIA	4%	3%	2%	3%	4%	1%	3%	8%	2%	3%	3%
WASHINGTON	-	3%	2%	2%	2%	4%	2%	10%	1%	2%	2%
PURPLE	14%	21%	16%	18%	16%	14%	18%	5%	12%	18%	5%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NOT		YES (P)	NOT		SUPP (S)	NOT		YES (V)	NO (W)
		NO (N)	SURE (O)		NO (Q)	SURE (R)		OPP (T)	SURE (U)		
GEORGIA	3%	3%	4%	3%	4%	4%	4%	-	3%	4%	-
MICHIGAN	4%	5%	3%	4%	4%	2%	4%	-	-	4%	3%
NEVADA	1%	1%	1%	-	1%	1%	1%	-	-	1%	-
NEW HAMPSHIRE	1%	1%	-	1%	-	-	-	-	-	1%	-
NORTH CAROLINA	3%	5%	2%	4%	2%	3%	4%	2%	2%	3%	2%
PENNSYLVANIA	2%	4%	5%	5%	1%	3%	4%	3%	7%	4%	-
WISCONSIN	1%	3%	2%	2%	4%	-	2%	-	-	2%	-
RED	49%	37%	43%	42%	39%	40%	41%	28%	51%	42%	53%
ALABAMA	3%	2%	2%	2%	1%	2%	2%	-	4%	2%	2%
ARIZONA	1%	2%	2%	2%	1%	3%	2%	-	4%	2%	-
ARKANSAS	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	-
FLORIDA	7%	7%	7%	7%	7%	8%	7%	11%	11%	7%	6%
IDAHO	1%	2%	1%	1%	2%	-	1%	-	-	1%	4%
INDIANA	3%	3%	3%	3%	1%	1%	3%	3%	1%	3%	11%
IOWA	1%	1%	-	1%	1%	1%	1%	-	1%	1%	-
KANSAS	2%	1%	1%	1%	1%	-	1%	-	-	1%	-
KENTUCKY	1%	1%	2%	1%	3%	1%	1%	-	4%	1%	-
LOUISIANA	1%	1%	1%	1%	1%	-	1%	-	-	1%	-
MISSISSIPPI	-	-	1%	-	-	1%	1%	-	-	1%	-
MISSOURI	2%	1%	1%	1%	3%	-	1%	3%	1%	1%	5%
MONTANA	-	-	1%	1%	-	-	1%	-	-	1%	-
NEBRASKA	-	-	1%	1%	1%	1%	1%	3%	-	1%	2%
NORTH DAKOTA	1%	-	-	-	-	-	-	-	-	-	-
OHIO	5%	3%	3%	4%	2%	2%	4%	-	4%	4%	2%
OKLAHOMA	2%	1%	1%	1%	2%	1%	1%	3%	1%	1%	1%
SOUTH CAROLINA	4%	2%	2%	2%	4%	4%	2%	-	8%	2%	2%
SOUTH DAKOTA	1%	-	1%	1%	-	1%	1%	-	-	1%	-

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT	YES (P)	NO (Q)	NOT	SUPP (S)	OPP (T)	NOT	YES (V)	NO (W)
			SURE (O)			SURE (R)			SURE (U)		
TENNESSEE	3%	2%	3%	2%	2%	4%	2%	-	3%	2%	-
TEXAS	11%	5%	9%	8%	6%	7%	8%	5%	4%	8%	11%
UTAH	-	1%	1%	1%	2%	1%	1%	-	4%	1%	5%
WEST VIRGINIA	1%	-	1%	1%	-	-	1%	-	-	1%	-
DIVISION											
NORTHEAST	14%	18%	19%	18%	17%	15%	18%	14%	17%	17%	16%
NEW ENGLAND	3%	5%	5%	4%	5%	6%	5%	4%	5%	4%	8%
MIDDLE ATLANTIC	12%	13%	14%	14%	12%	9%	13%	11%	12%	13%	8%
SOUTH	46%	35%	39%	39%	37%	40%	39%	30%	45%	39%	28%
SOUTH ATLANTIC	24%	22%	21%	22%	22%	23%	21%	22%	28%	22%	13%
EAST SOUTH CENTRAL	6%	5%	7%	6%	6%	8%	6%	-	11%	6%	2%
WEST SOUTH CENTRAL	15%	9%	11%	12%	9%	9%	11%	8%	6%	12%	13%
MIDWEST	22%	23%	21%	22%	23%	21%	22%	30%	19%	22%	30%
EAST NORTH CENTRAL	15%	16%	15%	16%	16%	14%	16%	12%	13%	16%	24%
WEST NORTH CENTRAL	7%	6%	6%	6%	7%	7%	6%	18%	6%	6%	7%
WEST	18%	24%	21%	21%	22%	24%	22%	26%	19%	22%	25%
MOUNTAIN	4%	8%	8%	7%	9%	7%	7%	-	10%	7%	12%
PACIFIC	13%	16%	14%	14%	13%	17%	14%	26%	9%	15%	13%
KEY STATES											
CALIFORNIA	10%	9%	10%	10%	9%	10%	10%	17%	2%	10%	5%
FLORIDA	7%	7%	7%	7%	7%	8%	7%	11%	11%	7%	6%
GEORGIA	3%	3%	4%	3%	4%	4%	4%	-	3%	4%	-
ILLINOIS	3%	3%	5%	3%	5%	9%	3%	9%	8%	4%	7%
MICHIGAN	4%	5%	3%	4%	4%	2%	4%	-	-	4%	3%
NEW JERSEY	4%	2%	3%	3%	4%	-	3%	-	1%	3%	8%
NEW YORK	6%	6%	6%	6%	7%	5%	6%	8%	5%	6%	-
NORTH CAROLINA	3%	5%	2%	4%	2%	3%	4%	2%	2%	3%	2%

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
	YES (M)	NO (N)	NOT	YES (P)	NO (Q)	NOT	SUPP (S)	OPP (T)	NOT	YES (V)	NO (W)
			SURE (O)			SURE (R)			SURE (U)		
OHIO	5%	3%	3%	4%	2%	2%	4%	-	4%	4%	2%
PENNSYLVANIA	2%	4%	5%	5%	1%	3%	4%	3%	7%	4%	-
TEXAS	11%	5%	9%	8%	6%	7%	8%	5%	4%	8%	11%
VIRGINIA	4%	3%	2%	3%	4%	1%	3%	8%	2%	3%	3%

**Table 34**

**Question SAM:**

**Date./Mode./Vote History.**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
DATE											
WED, MAR 18	29%	33%	32%	31%	33%	39%	31%	28%	40%	32%	34%
THU, MAR 19	46%	41%	44%	44%	45%	39%	44%	52%	37%	42%	49%
FRI, MAR 20	10%	13%	11%	12%	11%	10%	11%	17%	16%	11%	11%
SAT, MAR 21	11%	10%	10%	10%	9%	11%	10%	4%	6%	11%	6%
SUN, MAR 22	4%	3%	3%	3%	2%	2%	3%	-	2%	3%	-
MODE											
LAND	16%	13%	16%	17%	10%	7%	15%	18%	8%	16%	21%
CELL	52%	31%	42%	40%	51%	34%	41%	54%	27%	40%	56%
SMS	32%	55%	42%	43%	38%	59%	44%	27%	66%	44%	23%
VOTE HISTORY											
`3/4+	59%	57%	57%	61%	35%	56%	58%	57%	51%	57%	62%
`2/4<	41%	43%	43%	39%	65%	44%	42%	43%	49%	43%	38%
VOTE 22	54%	58%	58%	61%	32%	57%	58%	57%	51%	57%	59%
NOT 22	46%	42%	42%	39%	68%	43%	42%	43%	49%	43%	41%

**Table 35**

	CONF: TREAT CURE ALZ			WANT ALZ BLOOD TEST			MC COVER ALZ TEST			MC COVER ALZ TRE	
			NOT			NOT			NOT		
	YES (M)	NO (N)	SURE (O)	YES (P)	NO (Q)	SURE (R)	SUPP (S)	OPP (T)	SURE (U)	YES (V)	NO (W)

**Question KEY:**

**Key Groups.**

<b>BASE=TOTAL SAMPLE</b>	191	377	432	749	108	143	905	24	72	871	31
POSITIVE ALZHEIMER'S TEST MOVER	5%	3%	4%	4%	3%	6%	4%	12%	5%	3%	13%
POSITIVE VOTE IMPACT MOVERS	7%	7%	9%	7%	13%	6%	8%	25%	3%	7%	11%

	ATMENT		HEALTH INS COVER ALZ TEST		MC PERMISSION ALZ TEST			VOTE IMP: MC COVER ALZ TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)

**Table 1**  
**Question 2:**  
**Age.**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
`18 - 34	29%	26%	29%	32%	26%	33%	24%	27%	25%	24%	26%
`35 - 44	21%	14%	19%	24%	15%	13%	21%	15%	11%	18%	15%
`45 - 54	15%	15%	5%	12%	15%	17%	18%	14%	19%	18%	14%
`55 - 64	22%	16%	15%	13%	16%	17%	13%	16%	8%	20%	16%
`65 - 74	6%	12%	9%	12%	12%	6%	10%	12%	14%	10%	13%
`75 AND ABOVE	6%	15%	15%	7%	15%	7%	12%	15%	18%	8%	15%
REFUSED	2%	2%	9%	1%	2%	7%	1%	2%	5%	3%	2%
M 18-44	41%	18%	39%	41%	19%	34%	33%	19%	22%	27%	19%
M 45-64	22%	14%	19%	15%	14%	25%	17%	13%	17%	18%	13%
M 65+	6%	12%	17%	10%	12%	9%	9%	12%	20%	7%	12%
F 18-44	7%	21%	9%	13%	21%	12%	11%	22%	15%	14%	22%
F 45-64	14%	17%		9%	17%	9%	13%	16%	10%	19%	17%
F 65+	5%	15%	6%	9%	15%	2%	13%	15%	12%	10%	15%

**Table 2**  
**Question 3:**  
**Gender.**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (MALE - FEMALE)	44%	-8%	50%	36%	-9%	42%	23%	-9%	25%	7%	-9%
MALE	71%	46%	75%	67%	46%	70%	60%	45%	63%	53%	45%
FEMALE	27%	54%	25%	30%	54%	28%	37%	54%	37%	46%	55%
OTHER	2%	-	-	3%	-	2%	2%	1%	-	1%	-

	HEALTH INS COVER ALZ TEST		MC PERMISSION ALZ TEST		VOTE IMP: MC COVER ALZ TEST			FIN			
ATMENT	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)

**Table 3**

**Question 4:**

**What is your main racial or ethnic b**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
WHITE	60%	68%	68%	59%	69%	58%	57%	68%	58%	69%	69%
HISPANIC OR LATINO	8%	12%	6%	15%	12%	10%	15%	13%	15%	8%	12%
AFRICAN AMERICAN OR BLACK	14%	11%	14%	21%	11%	16%	19%	12%	18%	11%	12%
ASIAN AMERICAN	11%	4%	9%	3%	4%	8%	6%	4%	-	6%	3%
AMERICAN INDIAN OR NATIVE AMEF	4%	2%	-	2%	2%	3%	1%	2%	1%	3%	2%
OTHER	-	1%	-	-	1%	-	-	1%	-	-	1%
DON'T KNOW/REFUSED	3%	2%	3%	1%	2%	5%	3%	1%	8%	4%	2%

**Table 4**

**Question 5:**

**What is the highest level of formal e**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
TOTAL HS OR LESS	24%	23%	29%	31%	23%	38%	26%	24%	35%	19%	23%
TOTAL SOME COLLEGE	42%	40%	36%	49%	41%	32%	42%	40%	36%	46%	40%
TOTAL <COLLEGE	66%	64%	65%	80%	64%	70%	68%	64%	72%	65%	64%
TOTAL COLLEGE+	33%	36%	35%	19%	36%	30%	31%	36%	28%	34%	36%
SOME GRADE SCHOOL	-	1%	-	1%	1%	2%	1%	1%	-	-	1%
SOME HIGH SCHOOL	1%	3%	-	-	2%	8%	-	2%	2%	3%	2%
HIGH SCHOOL GRADUATE	23%	20%	29%	30%	20%	28%	25%	21%	34%	16%	20%
TECHNICAL OR VOCATIONAL SCHOOL	10%	5%	-	11%	5%	5%	7%	5%	7%	7%	6%

	VOTE IMP: MC COVER ALZ										
	ATMENT	HEALTH INS COVER ALZ TEST			MC PERMISSION ALZ TEST			TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)
SOME COLLEGE	18%	22%	18%	24%	22%	12%	24%	21%	18%	26%	22%
COLLEGE GRADUATE WITH A 2-YEAR	14%	13%	19%	14%	14%	16%	11%	14%	11%	13%	13%
COLLEGE GRADUATE WITH A 4-YEAR	18%	24%	20%	11%	24%	12%	20%	24%	18%	20%	24%
POST GRADUATE DEGREE	15%	12%	14%	8%	12%	18%	11%	11%	11%	14%	12%
DON'T KNOW/REFUSED	1%	-	-	1%	-	-	1%	-	-	1%	-
WHITE <COL	36%	43%	44%	43%	43%	41%	35%	43%	42%	44%	43%
WHITE COL+	24%	26%	24%	16%	26%	17%	22%	26%	16%	25%	26%

**Table 5**

**Question 6:**

[Generally speaking, do you think of

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (REPUBLICAN - DEMOCRAT)	20%	-	33%	8%	-	35%	-2%	-5%	9%	27%	-1%
REPUBLICAN	39%	35%	52%	34%	35%	44%	32%	31%	34%	50%	35%
TOTAL INDEPENDENT/OTHER	42%	31%	29%	40%	31%	46%	33%	32%	41%	28%	30%
INDEPENDENT	37%	26%	25%	31%	26%	36%	27%	27%	29%	23%	25%
SOMETHING ELSE	1%	2%	-	1%	2%	-	-	2%	-	1%	2%
DON'T KNOW/REFUSED	5%	4%	5%	7%	3%	11%	6%	3%	12%	4%	3%
DEMOCRAT	19%	34%	19%	26%	34%	9%	34%	37%	25%	23%	35%

**Table 6**

**Question 7/8:**

In the 2024 election for President, fr

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (TRUMP - HARRIS)	34%	-2%	66%	26%	-1%	64%	-	-7%	33%	26%	-3%

	VOTE IMP: MC COVER ALZ										
	ATMENT	HEALTH INS COVER ALZ TEST			MC PERMISSION ALZ TEST			TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)
DONALD TRUMP	53%	38%	75%	43%	39%	68%	35%	35%	51%	53%	38%
KAMALA HARRIS	19%	40%	9%	17%	40%	4%	35%	42%	18%	26%	41%
OTH/NV	28%	21%	16%	40%	22%	29%	29%	22%	30%	21%	21%
VOTED FOR SOMEONE ELSE	6%	5%	-	6%	5%	-	6%	5%	2%	5%	4%
DID NOT VOTE FOR PRESIDENT IN 20	1%	2%	-	-	1%	6%	-	2%	2%	-	2%
DID NOT VOTE	15%	10%	12%	27%	11%	17%	17%	11%	16%	11%	10%
REFUSED	5%	5%	4%	6%	5%	6%	5%	5%	11%	5%	5%
TRUMP M	38%	19%	57%	29%	19%	51%	22%	18%	41%	26%	18%
TRUMP W	14%	19%	18%	13%	20%	14%	13%	18%	11%	26%	20%
HARRIS M	13%	16%	9%	11%	16%	2%	18%	17%	4%	15%	17%
HARRIS W	6%	23%	-	6%	23%	2%	17%	25%	14%	11%	24%
TRUMP 18-44	25%	10%	33%	19%	10%	29%	13%	9%	15%	17%	10%
TRUMP 45-64	22%	16%	19%	16%	16%	25%	12%	14%	19%	23%	15%
TRUMP 65+	5%	12%	17%	7%	12%	8%	10%	12%	15%	11%	12%
HARRIS 18-44	12%	19%	6%	12%	19%	-	21%	20%	8%	15%	20%
HARRIS 45-64	4%	10%	-	1%	10%	2%	9%	10%	5%	7%	10%
HARRIS 65+	3%	10%	3%	4%	10%	2%	6%	11%	5%	4%	11%

**Table 7**

**Question 9:**

**Have your family or friends been aff**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (YES - NO)	-31%	-20%	-36%	-38%	-19%	-44%	-40%	-18%	-62%	-24%	-19%
TOTAL YES	32%	39%	32%	28%	40%	27%	26%	41%	19%	36%	40%
FAMILY	17%	22%	13%	15%	23%	8%	17%	24%	6%	17%	22%
FRIENDS	5%	6%	10%	1%	6%	7%	4%	5%	8%	7%	6%

	VOTE IMP: MC COVER ALZ										
	ATMENT	HEALTH INS COVER ALZ TEST			MC PERMISSION ALZ TEST			TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)
FAMILY AND FRIENDS	10%	11%	9%	12%	11%	11%	6%	11%	5%	12%	11%
NO	63%	60%	68%	66%	59%	70%	67%	59%	81%	60%	59%
DON'T KNOW/REFUSED	5%	1%	-	5%	1%	3%	7%	1%	-	4%	1%
TOTAL FAMILY	28%	33%	22%	27%	34%	19%	23%	35%	11%	29%	34%
TOTAL FRIENDS	15%	17%	19%	13%	17%	19%	10%	17%	13%	19%	17%

**Table 8**

**Question 10:**

**Are you or have you been a caregiver**

<b>BASE=YES Q.9</b>	31	359	6	19	351	10	23	306	11	67	347
<b>**D/S (YES - NO)</b>	-27%	-27%	-22%	-26%	-27%	-39%	-10%	-27%	8%	-32%	-28%
YES	37%	37%	39%	37%	36%	30%	45%	37%	54%	34%	36%
NO	63%	63%	61%	63%	64%	70%	55%	63%	46%	66%	64%
<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
<b>**D/S (YES - NO)</b>	-9%	-10%	-7%	-7%	-11%	-10%	-3%	-11%	2%	-12%	-11%
YES	12%	14%	13%	10%	15%	8%	12%	15%	10%	12%	14%
NO	20%	25%	19%	18%	25%	19%	15%	26%	9%	24%	26%
NOT ASKED	68%	61%	68%	72%	60%	73%	74%	59%	81%	64%	60%

**Table 9**

**Question 11:**

**How concerned are you that you, or**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
<b>**D/S (CONCERNED - NOT CONCERN)</b>	-2%	28%	-30%	1%	30%	-32%	7%	35%	-28%	2%	29%

	VOTE IMP: MC COVER ALZ										
	ATMENT	HEALTH INS COVER ALZ TEST			MC PERMISSION ALZ TEST			TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)
TOTAL CONCERNED	35%	61%	27%	35%	63%	27%	37%	65%	31%	43%	62%
TOTAL NOT CONCERNED	37%	33%	57%	34%	33%	59%	30%	30%	59%	41%	33%
VERY CONCERNED	14%	25%	9%	8%	25%	3%	12%	27%	9%	12%	26%
SOMEWHAT CONCERNED	20%	37%	18%	27%	37%	24%	25%	38%	23%	31%	37%
NOT TOO CONCERNED	22%	19%	29%	15%	19%	33%	16%	18%	28%	23%	19%
NOT AT ALL CONCERNED	15%	14%	28%	18%	14%	26%	14%	12%	32%	18%	14%
NOT SURE	28%	5%	16%	31%	5%	14%	33%	5%	9%	16%	5%

**Table 10**

**Question 9/11:**

**Affect/Worry About Alzheimer's**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (YES - NO)	-8%	35%	-6%	-7%	37%	-15%	-12%	43%	-19%	-	37%
YES	46%	67%	47%	46%	69%	43%	44%	71%	40%	50%	68%
NO	54%	33%	53%	54%	31%	57%	56%	29%	60%	50%	32%

**Table 11**

**Summary Table (Q12-Q14): % Yes - C**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
TREATMENTS THAT CAN SLOW THE P	38%	58%	20%	26%	58%	34%	32%	58%	36%	46%	58%
TESTS THAT CAN DETECT ALZHEIMER	19%	36%	33%	17%	36%	32%	20%	37%	23%	26%	36%
TREATMENTS THAT CAN CURE ALZHE	16%	20%	11%	16%	20%	21%	14%	20%	19%	14%	20%

**Table 12**

**Question 12:**

	ATMENT	HEALTH INS COVER ALZ TEST	MC PERMISSION ALZ TEST	VOTE IMP: MC COVER ALZ TEST	FIN						
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)

Please tell me if you are fairly confident

Tests that can detect Alzheimer's disease

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (YES - NO)	6%	19%	17%	5%	20%	4%	7%	21%	3%	12%	20%
YES	19%	36%	33%	17%	36%	32%	20%	37%	23%	26%	36%
NO	14%	16%	16%	12%	16%	28%	14%	16%	20%	14%	16%
NOT SURE	67%	48%	50%	72%	48%	40%	66%	47%	57%	60%	48%

Table 13

Question 13:

Please tell me if you are fairly confident

Treatments that can slow the progression of Alzheimer's disease

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (YES - NO)	29%	49%	-27%	11%	49%	-1%	22%	49%	10%	38%	49%
YES	38%	58%	20%	26%	58%	34%	32%	58%	36%	46%	58%
NO	10%	9%	47%	15%	9%	35%	10%	9%	25%	8%	9%
NOT SURE	52%	33%	33%	59%	33%	31%	59%	32%	39%	46%	33%

Table 14

Question 14:

Please tell me if you are fairly confident

Treatments that can cure Alzheimer's disease

	ATMENT		HEALTH INS COVER ALZ TEST		MC PERMISSION ALZ TEST			VOTE IMP: MC COVER ALZ TEST			FIN	
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)		SUPP (K)
	<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59		186
<b>**D/S (YES - NO)</b>	-17%	-19%	-44%	-5%	-19%	-26%	-12%	-18%	-18%	-21%	-18%	
YES	16%	20%	11%	16%	20%	21%	14%	20%	19%	14%	20%	
NO	34%	39%	55%	21%	39%	46%	26%	38%	37%	35%	38%	
NOT SURE	50%	42%	35%	64%	42%	33%	60%	41%	44%	51%	42%	

**Table 15**

**Question 15:**

**New Alzheimer's treatments that shi could enable early treatment by det**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
<b>**D/S (YES - NO)</b>	33%	71%	-31%	-3%	69%	4%	35%	72%	38%	39%	73%
YES	46%	80%	27%	22%	79%	44%	46%	81%	59%	56%	81%
NO	12%	9%	59%	24%	10%	41%	10%	9%	22%	17%	8%
NOT SURE	42%	11%	14%	54%	11%	15%	44%	11%	19%	27%	11%

**Table 16**

**Question 16:**

**In 2025, the FDA cleared a simple bl**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
<b>**D/S (SUPPORT - OPPOSE)</b>	43%	93%	17%	40%	94%	41%	43%	94%	74%	68%	95%
TOTAL SUPPORT	46%	95%	51%	45%	96%	63%	47%	96%	86%	71%	97%
TOTAL OPPOSE	3%	2%	33%	4%	2%	22%	3%	1%	12%	3%	2%
STRONGLY SUPPORT	18%	79%	27%	15%	80%	15%	31%	82%	48%	45%	81%

	VOTE IMP: MC COVER ALZ										
	ATMENT	HEALTH INS COVER ALZ TEST			MC PERMISSION ALZ TEST			TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)
SOMEWHAT SUPPORT	28%	16%	23%	29%	16%	48%	16%	13%	37%	26%	16%
SOMEWHAT OPPOSE	3%	1%	7%	4%	1%	6%	3%	1%	5%	2%	1%
STRONGLY OPPOSE	-	-	26%	-	-	16%	-	-	7%	1%	-
NOT SURE	51%	4%	16%	51%	3%	15%	50%	3%	2%	26%	2%

**Table 17**

**Question 17:**

**While there is no cure for Alzheimer effective when started early. Current Medicare should or should not cover**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (YES - NO)	-	90%	-24%	30%	93%	-19%	34%	95%	39%	55%	93%
YES, MEDICARE SHOULD COVER IT	-	92%	36%	33%	94%	36%	37%	96%	60%	60%	95%
NO, MEDICARE SHOULD NOT COVER	-	2%	61%	2%	1%	55%	3%	1%	21%	5%	1%
NOT SURE	100%	6%	3%	65%	5%	9%	61%	3%	19%	35%	4%

**Table 18**

**Question 18:**

**Would you want your health insurance detected early?**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (YES - NO)	53%	100%	-100%	-	96%	19%	53%	97%	51%	72%	95%
YES	54%	100%	-	-	97%	55%	53%	97%	69%	75%	96%
NO	1%	-	100%	-	1%	36%	-	-	17%	3%	1%
NOT SURE	46%	-	-	100%	3%	10%	47%	3%	14%	22%	3%

	ATMENT			HEALTH INS COVER ALZ TEST			MC PERMISSION ALZ TEST			VOTE IMP: MC COVER ALZ TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)		

**Table 19**

**Question 19:**

**Congress is considering a new law c  
the disease before symptoms so tha**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (SUPPORT - OPPOSE)	39%	91%	-35%	30%	100%	-100%	-	95%	30%	58%	94%
TOTAL SUPPORT	43%	93%	32%	35%	100%	-	-	96%	59%	64%	95%
TOTAL OPPOSE	3%	2%	68%	5%	-	100%	-	1%	29%	5%	1%
STRONGLY SUPPORT	12%	77%	18%	13%	82%	-	-	82%	38%	38%	80%
SOMEWHAT SUPPORT	31%	16%	15%	22%	18%	-	-	14%	21%	25%	16%
SOMEWHAT OPPOSE	1%	2%	31%	3%	-	62%	-	1%	15%	3%	1%
STRONGLY OPPOSE	2%	1%	36%	2%	-	38%	-	-	14%	2%	-
NOT SURE	54%	5%	-	60%	-	-	100%	3%	12%	31%	3%

**Table 20**

**Question 20:**

**Would you be more likely or less lik  
blood tests used to detect the disea**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (MORE LIKELY - LESS LIKELY)	10%	76%	-36%	16%	79%	-22%	17%	100%	-100%	-	78%
TOTAL MORE LIKELY	22%	80%	18%	28%	83%	25%	25%	100%	-	-	82%
TOTAL LESS LIKELY	12%	4%	55%	12%	4%	47%	9%	-	100%	-	5%
TOTAL NO IMPACT/DK	67%	15%	27%	60%	13%	28%	66%	-	-	100%	13%
MUCH MORE LIKELY	5%	45%	-	10%	46%	8%	9%	55%	-	-	46%

	VOTE IMP: MC COVER ALZ										
	ATMENT	HEALTH INS COVER ALZ TEST			MC PERMISSION ALZ TEST			TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)
SOMEWHAT MORE LIKELY	17%	35%	18%	19%	36%	17%	17%	45%	-	-	36%
SOMEWHAT LESS LIKELY	9%	3%	29%	8%	3%	22%	5%	-	66%	-	3%
MUCH LESS LIKELY	3%	1%	25%	4%	1%	25%	3%	-	34%	-	1%
NO IMPACT	49%	11%	21%	45%	9%	18%	49%	-	-	71%	9%
DK/REFUSED	17%	5%	6%	14%	4%	10%	17%	-	-	29%	4%

**Table 21**

**Summary Table (Q21-Q25): % Total (**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
ALZHEIMER'S DISEASE BEGINS DEVELOPING	46%	91%	32%	45%	93%	23%	43%	95%	57%	61%	95%
IN 1987, ONLY 14 PERCENT OF WOMEN	43%	89%	36%	35%	91%	36%	43%	93%	66%	57%	93%
A SIMPLE ALZHEIMER'S BLOOD TEST	48%	88%	33%	47%	89%	46%	44%	91%	70%	61%	91%
THERE ARE TREATMENTS AVAILABLE	40%	87%	35%	41%	89%	31%	40%	91%	56%	55%	90%
EARLIER THIS YEAR, CONGRESS PASSED	40%	85%	34%	41%	87%	28%	41%	90%	56%	54%	89%

**Table 22**

**Summary Table (Q21-Q25): % Very C**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
ALZHEIMER'S DISEASE BEGINS DEVELOPING	19%	65%	6%	18%	67%	6%	22%	70%	26%	35%	68%
IN 1987, ONLY 14 PERCENT OF WOMEN	12%	63%	10%	13%	64%	11%	20%	69%	28%	28%	66%
A SIMPLE ALZHEIMER'S BLOOD TEST	18%	58%	11%	22%	60%	20%	19%	62%	40%	33%	61%
THERE ARE TREATMENTS AVAILABLE	7%	56%	13%	12%	58%	6%	17%	62%	30%	21%	59%
EARLIER THIS YEAR, CONGRESS PASSED	9%	51%	11%	10%	53%	3%	13%	55%	32%	24%	54%

**Table 23**

	ATMENT		HEALTH INS COVER ALZ TEST		MC PERMISSION ALZ TEST			VOTE IMP: MC COVER ALZ TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)
<b>Summary Table (Q21-Q25): % Total I</b>											
<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
EARLIER THIS YEAR, CONGRESS PASS	15%	9%	52%	14%	8%	67%	7%	6%	34%	18%	8%
THERE ARE TREATMENTS AVAILABLE	17%	8%	48%	10%	7%	60%	11%	6%	34%	15%	7%
IN 1987, ONLY 14 PERCENT OF WOM	17%	6%	49%	21%	5%	60%	11%	4%	27%	16%	4%
A SIMPLE ALZHEIMER'S BLOOD TEST	8%	7%	47%	5%	6%	48%	5%	6%	21%	8%	6%
ALZHEIMER'S DISEASE BEGINS DEVEL	7%	4%	54%	4%	3%	67%	6%	2%	30%	10%	2%

**Table 24**

**Summary Table (Q21-Q25): % D/S C**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
ALZHEIMER'S DISEASE BEGINS DEVEL	39%	86%	-22%	41%	91%	-44%	37%	93%	27%	51%	92%
IN 1987, ONLY 14 PERCENT OF WOM	26%	84%	-13%	14%	86%	-24%	31%	89%	39%	41%	88%
A SIMPLE ALZHEIMER'S BLOOD TEST	40%	81%	-14%	42%	83%	-2%	39%	85%	49%	53%	85%
THERE ARE TREATMENTS AVAILABLE	23%	78%	-13%	30%	82%	-29%	29%	86%	23%	39%	82%
EARLIER THIS YEAR, CONGRESS PASS	25%	76%	-19%	28%	79%	-39%	33%	84%	22%	36%	81%

**Table 25**

**Question 21:**

Each of the following statements ha  
convincing or unconvincing as reaso

Earlier this year, Congress passed a l  
Alzheimer's disease.

	VOTE IMP: MC COVER ALZ										
	ATMENT	HEALTH INS COVER ALZ TEST			MC PERMISSION ALZ TEST			TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)
<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (CONVINCING - UNCONVINCING)	25%	76%	-19%	28%	79%	-39%	33%	84%	22%	36%	81%
TOTAL CONVINCING	40%	85%	34%	41%	87%	28%	41%	90%	56%	54%	89%
TOTAL UNCONVINCING	15%	9%	52%	14%	8%	67%	7%	6%	34%	18%	8%
VERY CONVINCING	9%	51%	11%	10%	53%	3%	13%	55%	32%	24%	54%
SOMEWHAT CONVINCING	31%	34%	22%	31%	34%	25%	27%	35%	24%	30%	34%
SOMEWHAT UNCONVINCING	11%	7%	31%	9%	6%	39%	4%	5%	23%	11%	6%
VERY UNCONVINCING	3%	2%	21%	5%	2%	28%	3%	1%	11%	7%	1%
UNSURE	45%	6%	14%	45%	5%	5%	52%	4%	10%	29%	3%

**Table 26**

**Question 22:**

**Each of the following statements has been found to be convincing or unconvincing as reasons for not using treatments available today that can detect Alzheimer's before symptoms appear.**

**There are treatments available today that can detect Alzheimer's before symptoms appear.**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (CONVINCING - UNCONVINCING)	23%	78%	-13%	30%	82%	-29%	29%	86%	23%	39%	82%
TOTAL CONVINCING	40%	87%	35%	41%	89%	31%	40%	91%	56%	55%	90%
TOTAL UNCONVINCING	17%	8%	48%	10%	7%	60%	11%	6%	34%	15%	7%
VERY CONVINCING	7%	56%	13%	12%	58%	6%	17%	62%	30%	21%	59%
SOMEWHAT CONVINCING	33%	30%	22%	28%	31%	25%	23%	29%	26%	34%	31%
SOMEWHAT UNCONVINCING	10%	5%	27%	5%	5%	25%	5%	4%	21%	8%	5%
VERY UNCONVINCING	7%	3%	20%	6%	2%	34%	5%	2%	13%	7%	2%
UNSURE	42%	5%	18%	49%	4%	10%	49%	3%	10%	30%	3%

	HEALTH INS COVER ALZ TEST		MC PERMISSION ALZ TEST				VOTE IMP: MC COVER ALZ TEST			
ATMENT	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	FIN

**Table 27**

**Question 23:**

Each of the following statements ha convincing or unconvincing as reaso

In 1987, only 14 percent of women i dropped 44 percent. Covering Alzhe

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (CONVINCING - UNCONVINCIN	26%	84%	-13%	14%	86%	-24%	31%	89%	39%	41%	88%
TOTAL CONVINCING	43%	89%	36%	35%	91%	36%	43%	93%	66%	57%	93%
TOTAL UNCONVINCING	17%	6%	49%	21%	5%	60%	11%	4%	27%	16%	4%
VERY CONVINCING	12%	63%	10%	13%	64%	11%	20%	69%	28%	28%	66%
SOMEWHAT CONVINCING	31%	26%	26%	22%	26%	26%	23%	24%	39%	29%	27%
SOMEWHAT UNCONVINCING	8%	4%	29%	12%	4%	33%	2%	3%	18%	8%	3%
VERY UNCONVINCING	8%	2%	20%	9%	1%	27%	9%	1%	9%	8%	1%
UNSURE	40%	5%	14%	44%	4%	3%	46%	3%	6%	27%	3%

**Table 28**

**Question 24:**

Each of the following statements ha convincing or unconvincing as reaso

A simple Alzheimer's blood test cost test that can keep costs low for ever

	VOTE IMP: MC COVER ALZ										
	ATMENT	HEALTH INS COVER ALZ TEST			MC PERMISSION ALZ TEST			TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)
<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (CONVINCING - UNCONVINCING)	40%	81%	-14%	42%	83%	-2%	39%	85%	49%	53%	85%
TOTAL CONVINCING	48%	88%	33%	47%	89%	46%	44%	91%	70%	61%	91%
TOTAL UNCONVINCING	8%	7%	47%	5%	6%	48%	5%	6%	21%	8%	6%
VERY CONVINCING	18%	58%	11%	22%	60%	20%	19%	62%	40%	33%	61%
SOMEWHAT CONVINCING	31%	29%	23%	25%	29%	26%	26%	29%	30%	28%	30%
SOMEWHAT UNCONVINCING	4%	3%	5%	3%	3%	12%	3%	3%	8%	3%	3%
VERY UNCONVINCING	4%	3%	42%	2%	3%	36%	2%	3%	13%	5%	3%
UNSURE	44%	6%	19%	48%	5%	6%	51%	3%	9%	30%	4%

**Table 29**

**Question 25:**

**Each of the following statements has been shown to be convincing or unconvincing as reasons to**

**Alzheimer's disease begins developing in our brains. We should take steps to significantly improve our ability to**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (CONVINCING - UNCONVINCING)	39%	86%	-22%	41%	91%	-44%	37%	93%	27%	51%	92%
TOTAL CONVINCING	46%	91%	32%	45%	93%	23%	43%	95%	57%	61%	95%
TOTAL UNCONVINCING	7%	4%	54%	4%	3%	67%	6%	2%	30%	10%	2%
VERY CONVINCING	19%	65%	6%	18%	67%	6%	22%	70%	26%	35%	68%
SOMEWHAT CONVINCING	27%	26%	26%	27%	27%	18%	21%	25%	31%	26%	27%
SOMEWHAT UNCONVINCING	5%	3%	37%	2%	2%	42%	2%	1%	18%	6%	2%
VERY UNCONVINCING	3%	2%	17%	2%	1%	25%	4%	1%	13%	4%	1%
UNSURE	47%	5%	14%	50%	4%	10%	52%	3%	12%	29%	3%

	ATMENT		HEALTH INS COVER ALZ TEST		MC PERMISSION ALZ TEST			VOTE IMP: MC COVER ALZ TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)

**Table 30**

**Question 26:**

**Having heard more, do you support blood tests to detect the disease be**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (SUPPORT - OPPOSE)	28%	89%	-3%	26%	94%	-33%	28%	94%	48%	53%	100%
TOTAL SUPPORT	36%	92%	41%	35%	95%	32%	32%	95%	69%	60%	100%
TOTAL OPPOSE	9%	3%	45%	9%	1%	65%	4%	2%	21%	7%	-
STRONGLY SUPPORT	12%	74%	21%	12%	77%	9%	11%	79%	40%	37%	79%
SOMEWHAT SUPPORT	24%	18%	20%	23%	18%	23%	21%	17%	29%	23%	21%
SOMEWHAT OPPOSE	3%	1%	20%	3%	1%	29%	-	1%	9%	2%	-
STRONGLY OPPOSE	5%	1%	25%	7%	1%	36%	4%	1%	12%	5%	-
NOT SURE	55%	6%	14%	55%	4%	3%	64%	3%	10%	33%	-

**Table 31**

**Question 27:**

**Would you be more likely or less likely screening blood tests?**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (MORE LIKELY - LESS LIKELY)	11%	80%	-1%	19%	83%	-16%	22%	93%	10%	18%	85%
TOTAL MORE LIKELY	24%	83%	35%	30%	86%	26%	30%	95%	48%	22%	87%
TOTAL LESS LIKELY	14%	4%	36%	11%	3%	42%	8%	2%	38%	4%	3%
TOTAL NO IMPACT/DK	62%	13%	28%	59%	11%	31%	62%	3%	14%	73%	10%
MUCH MORE LIKELY	5%	48%	15%	11%	49%	11%	12%	56%	18%	5%	50%

	VOTE IMP: MC COVER ALZ										
	ATMENT	HEALTH INS COVER ALZ TEST			MC PERMISSION ALZ TEST			TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)
SOMEWHAT MORE LIKELY	20%	36%	20%	19%	37%	15%	18%	39%	30%	18%	37%
SOMEWHAT LESS LIKELY	9%	3%	22%	8%	2%	19%	6%	2%	22%	2%	2%
MUCH LESS LIKELY	4%	1%	14%	3%	1%	23%	2%	-	16%	2%	-
NO IMPACT	49%	9%	18%	51%	8%	17%	49%	1%	9%	56%	7%
DK/REFUSED	12%	4%	10%	8%	3%	15%	13%	1%	5%	17%	4%

**Table 32**

**Question 28:**

**Thinking about how you have cast v**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
**D/S (REPUBLICAN - DEMOCRATIC)	25%	-6%	57%	19%	-5%	34%	5%	-10%	8%	22%	-6%
TOTAL REPUBLICAN	37%	32%	63%	31%	32%	44%	30%	31%	29%	41%	32%
TOTAL SWING	51%	30%	30%	57%	30%	46%	46%	29%	51%	39%	30%
TOTAL DEMOCRATIC	12%	38%	6%	12%	38%	10%	25%	40%	20%	20%	38%
ALWAYS VOTE REPUBLICAN	20%	14%	28%	17%	14%	20%	13%	13%	11%	19%	13%
MOSTLY VOTE REPUBLICAN	17%	19%	35%	14%	19%	25%	16%	18%	17%	22%	19%
VOTED REPUBLICAN A LITTLE MORE	11%	5%	7%	9%	6%	10%	5%	5%	16%	5%	5%
VOTED EQUALLY FOR DEMOCRATS AI	8%	9%	9%	6%	10%	10%	3%	9%	14%	7%	10%
VOTED DEMOCRATIC A LITTLE MORE	3%	5%	-	3%	5%	2%	5%	5%	6%	4%	5%
MOSTLY VOTE DEMOCRATIC	8%	18%	-	5%	18%	4%	9%	20%	10%	7%	18%
ALWAYS VOTE DEMOCRATIC	4%	20%	6%	7%	20%	6%	15%	21%	11%	12%	20%
UNSURE	28%	10%	14%	38%	10%	24%	33%	10%	15%	22%	9%
SWING VOTER MEN	38%	14%	21%	39%	14%	26%	29%	13%	31%	22%	13%
SWING VOTER WOMEN	12%	16%	10%	16%	16%	17%	16%	15%	19%	16%	16%
SWING VOTER 18-44	28%	13%	15%	37%	13%	19%	25%	12%	19%	21%	13%
SWING VOTER 45-64	18%	9%	11%	12%	9%	22%	14%	8%	18%	12%	8%

	ATMENT		HEALTH INS COVER ALZ TEST		MC PERMISSION ALZ TEST			VOTE IMP: MC COVER ALZ TEST			FIN	
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)		SUPP (K)
	SWING VOTER 65+	3%	7%	-	7%	7%	2%	7%	8%	11%		4%

**Table 33**  
**Question REG:**  
**Region./Division.**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
BLUE	44%	41%	41%	40%	41%	42%	39%	40%	39%	44%	40%
CALIFORNIA	6%	10%	15%	9%	10%	8%	5%	10%	7%	8%	10%
COLORADO	1%	2%	-	-	2%	-	1%	2%	-	3%	2%
CONNECTICUT	3%	1%	-	1%	1%	-	1%	1%	-	1%	1%
DELAWARE	-	-	-	-	-	-	-	-	-	1%	-
HAWAII	-	-	-	-	-	-	-	-	1%	-	-
ILLINOIS	5%	4%	7%	4%	4%	8%	4%	4%	3%	4%	3%
MAINE	-	-	-	-	-	-	-	-	-	-	-
MARYLAND	4%	2%	8%	3%	2%	-	2%	1%	2%	3%	2%
MASSACHUSETTS	2%	2%	3%	2%	2%	5%	2%	2%	5%	1%	2%
MINNESOTA	3%	2%	-	-	2%	-	3%	2%	1%	2%	2%
NEW JERSEY	3%	3%	-	3%	3%	-	5%	2%	6%	5%	3%
NEW MEXICO	1%	1%	-	2%	1%	3%	1%	1%	-	1%	-
NEW YORK	7%	6%	-	7%	6%	-	7%	6%	4%	7%	6%
OREGON	5%	2%	-	5%	2%	5%	4%	2%	2%	3%	2%
RHODE ISLAND	1%	-	-	1%	-	-	1%	-	-	-	-
VERMONT	-	1%	-	-	1%	-	-	1%	2%	-	1%
VIRGINIA	1%	3%	5%	2%	3%	7%	3%	3%	6%	1%	3%
WASHINGTON	1%	2%	4%	-	2%	7%	-	2%	-	4%	2%
PURPLE	17%	18%	11%	19%	18%	15%	11%	18%	15%	15%	18%

	VOTE IMP: MC COVER ALZ										
	ATMENT	HEALTH INS COVER ALZ TEST			MC PERMISSION ALZ TEST			TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)
GEORGIA	3%	4%	-	2%	4%	-	-	4%	-	2%	4%
MICHIGAN	2%	4%	3%	3%	4%	6%	3%	4%	1%	3%	4%
NEVADA	-	-	-	2%	-	-	1%	1%	2%	-	1%
NEW HAMPSHIRE	-	-	5%	-	1%	-	-	-	2%	-	1%
NORTH CAROLINA	3%	3%	3%	4%	4%	4%	2%	4%	7%	1%	3%
PENNSYLVANIA	8%	4%	-	6%	4%	-	4%	4%	1%	5%	4%
WISCONSIN	2%	2%	-	2%	2%	5%	2%	2%	3%	3%	2%
RED	39%	42%	47%	40%	41%	43%	50%	42%	46%	41%	41%
ALABAMA	2%	2%	7%	3%	2%	6%	1%	2%	2%	2%	2%
ARIZONA	3%	2%	-	2%	2%	-	3%	2%	1%	2%	2%
ARKANSAS	1%	1%	-	1%	1%	-	-	1%	-	1%	1%
FLORIDA	8%	7%	5%	7%	7%	3%	10%	7%	8%	6%	7%
IDAHO	-	1%	6%	2%	1%	3%	1%	1%	4%	1%	1%
INDIANA	-	3%	-	-	3%	2%	2%	3%	2%	3%	3%
IOWA	1%	1%	-	-	1%	-	1%	1%	-	-	1%
KANSAS	1%	1%	-	1%	1%	-	1%	1%	-	1%	1%
KENTUCKY	3%	1%	-	3%	1%	-	3%	1%	-	2%	1%
LOUISIANA	-	1%	-	1%	1%	-	-	1%	-	-	1%
MISSISSIPPI	-	1%	-	-	-	-	1%	1%	-	1%	1%
MISSOURI	2%	1%	-	1%	1%	6%	1%	1%	4%	2%	1%
MONTANA	-	1%	-	-	1%	-	-	1%	-	-	-
NEBRASKA	-	1%	4%	-	1%	2%	1%	-	1%	1%	1%
NORTH DAKOTA	-	-	-	-	-	2%	-	-	1%	1%	-
OHIO	4%	4%	-	3%	3%	3%	5%	4%	4%	3%	4%
OKLAHOMA	1%	1%	3%	-	1%	-	1%	1%	1%	2%	1%
SOUTH CAROLINA	5%	2%	-	7%	2%	5%	6%	2%	-	5%	2%
SOUTH DAKOTA	-	1%	-	1%	1%	-	1%	1%	-	1%	1%

	VOTE IMP: MC COVER ALZ										
	ATMENT	HEALTH INS COVER ALZ TEST			MC PERMISSION ALZ TEST			TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)
TENNESSEE	5%	2%	4%	3%	2%	-	4%	2%	5%	3%	2%
TEXAS	2%	8%	10%	4%	8%	7%	5%	9%	11%	4%	8%
UTAH	1%	1%	9%	2%	1%	5%	1%	1%	2%	2%	1%
WEST VIRGINIA	-	1%	-	-	1%	-	-	1%	-	-	1%
DIVISION											
NORTHEAST	23%	17%	8%	21%	18%	5%	19%	17%	20%	20%	17%
NEW ENGLAND	6%	5%	8%	5%	5%	5%	4%	5%	8%	3%	5%
MIDDLE ATLANTIC	17%	13%	-	16%	13%	-	15%	12%	11%	17%	13%
SOUTH	40%	39%	44%	40%	39%	33%	39%	40%	41%	35%	39%
SOUTH ATLANTIC	25%	22%	21%	25%	22%	20%	24%	22%	23%	20%	22%
EAST SOUTH CENTRAL	10%	6%	11%	8%	6%	6%	10%	6%	7%	7%	6%
WEST SOUTH CENTRAL	4%	11%	13%	7%	12%	7%	6%	12%	12%	7%	11%
MIDWEST	19%	23%	14%	16%	21%	33%	23%	22%	20%	22%	22%
EAST NORTH CENTRAL	12%	16%	10%	13%	15%	23%	16%	16%	13%	15%	16%
WEST NORTH CENTRAL	6%	7%	4%	3%	6%	9%	7%	6%	7%	8%	6%
WEST	19%	21%	34%	24%	22%	30%	19%	22%	19%	23%	21%
MOUNTAIN	6%	7%	15%	10%	7%	11%	9%	7%	9%	8%	7%
PACIFIC	13%	14%	19%	14%	15%	19%	9%	15%	10%	15%	14%
KEY STATES											
CALIFORNIA	6%	10%	15%	9%	10%	8%	5%	10%	7%	8%	10%
FLORIDA	8%	7%	5%	7%	7%	3%	10%	7%	8%	6%	7%
GEORGIA	3%	4%	-	2%	4%	-	-	4%	-	2%	4%
ILLINOIS	5%	4%	7%	4%	4%	8%	4%	4%	3%	4%	3%
MICHIGAN	2%	4%	3%	3%	4%	6%	3%	4%	1%	3%	4%
NEW JERSEY	3%	3%	-	3%	3%	-	5%	2%	6%	5%	3%
NEW YORK	7%	6%	-	7%	6%	-	7%	6%	4%	7%	6%
NORTH CAROLINA	3%	3%	3%	4%	4%	4%	2%	4%	7%	1%	3%

	VOTE IMP: MC COVER ALZ										
	ATMENT	HEALTH INS COVER ALZ TEST			MC PERMISSION ALZ TEST			TEST			FIN
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)
OHIO	4%	4%	-	3%	3%	3%	5%	4%	4%	3%	4%
PENNSYLVANIA	8%	4%	-	6%	4%	-	4%	4%	1%	5%	4%
TEXAS	2%	8%	10%	4%	8%	7%	5%	9%	11%	4%	8%
VIRGINIA	1%	3%	5%	2%	3%	7%	3%	3%	6%	1%	3%

**Table 34**

**Question SAM:**

**Date./Mode./Vote History.**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
DATE											
WED, MAR 18	27%	32%	40%	35%	32%	40%	29%	31%	19%	42%	32%
THU, MAR 19	51%	43%	42%	42%	43%	38%	47%	44%	57%	36%	43%
FRI, MAR 20	14%	12%	8%	13%	11%	17%	14%	11%	16%	13%	11%
SAT, MAR 21	5%	10%	10%	8%	10%	5%	8%	11%	6%	8%	11%
SUN, MAR 22	2%	3%	-	3%	3%	-	3%	4%	3%	1%	3%
MODE											
LAND	8%	16%	19%	6%	15%	17%	16%	14%	19%	16%	15%
CELL	30%	40%	52%	36%	40%	57%	31%	41%	62%	31%	41%
SMS	61%	44%	29%	58%	45%	26%	53%	45%	19%	53%	43%
VOTE HISTORY											
`3/4+	55%	59%	56%	42%	57%	52%	60%	57%	61%	58%	58%
`2/4<	45%	41%	44%	58%	43%	48%	40%	43%	39%	42%	42%
VOTE 22	55%	58%	61%	46%	57%	51%	58%	57%	56%	59%	58%
NOT 22	45%	42%	39%	54%	43%	49%	42%	43%	44%	41%	42%

**Table 35**

	ATMENT	HEALTH INS COVER ALZ TEST	MC PERMISSION ALZ TEST	VOTE IMP: MC COVER ALZ TEST	FIN						
	NOT SURE (X)	YES (B)	NO (C)	NOT SURE (D)	SUPP (E)	OPP (F)	NOT SURE (G)	ML (H)	LL (I)	NO IMP/DK (J)	SUPP (K)

**Question KEY:**

**Key Groups.**

<b>BASE=TOTAL SAMPLE</b>	98	913	19	68	877	36	87	755	59	186	871
POSITIVE ALZHEIMER'S TEST MOVER	7%	3%	23%	13%	-	35%	32%	3%	19%	5%	5%
POSITIVE VOTE IMPACT MOVERS	12%	7%	37%	11%	7%	20%	11%	-	62%	22%	8%

	IAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)

**Table 1**  
**Question 2:**  
**Age.**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
`18 - 34	29%	28%	29%	26%	20%	27%	22%	21%	55%	28%	27%
`35 - 44	11%	18%	13%	15%	10%	18%	15%	16%	16%	13%	16%
`45 - 54	17%	24%	5%	14%	17%	18%	14%	15%	9%	17%	15%
`55 - 64	17%	17%	12%	15%	17%	19%	15%	18%	9%	13%	15%
`65 - 74	8%	6%	15%	13%	11%	8%	15%	12%	8%	15%	11%
`75 AND ABOVE	10%	6%	22%	15%	25%	7%	14%	17%	2%	10%	14%
REFUSED	8%	1%	4%	2%	2%	3%	4%	1%	2%	2%	2%
M 18-44	28%	34%	31%	19%	24%	28%	21%	18%	34%	24%	43%
M 45-64	20%	26%	8%	13%	23%	19%	10%	15%	7%	9%	30%
M 65+	10%	7%	16%	13%	15%	7%	19%	15%	3%	8%	25%
F 18-44	12%	10%	12%	22%	5%	17%	16%	18%	36%	17%	-
F 45-64	13%	14%	9%	17%	11%	18%	19%	17%	10%	21%	-
F 65+	7%	5%	21%	15%	20%	8%	10%	15%	6%	18%	-

**Table 2**  
**Question 3:**  
**Gender.**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (MALE - FEMALE)	22%	37%	18%	-9%	28%	10%	6%	-3%	-5%	-17%	100%
MALE	60%	68%	59%	45%	64%	54%	53%	48%	47%	42%	100%
FEMALE	38%	30%	41%	54%	36%	44%	47%	51%	52%	58%	-
OTHER	2%	2%	-	-	-	2%	-	1%	1%	-	-

JAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	NOT SURE	POS MOVERS			NO IMP/ DK	POS MOVERS	WHITE	HISP	BLACK	MALE
OPP (L)	(M)	(N)	ML (O)	LL (P)	(Q)	(R)	(S)	(T)	(U)	(V)

**Table 3**

**Question 4:**

**What is your main racial or ethnic b**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
WHITE	64%	59%	56%	67%	63%	70%	59%	100%	-	-	68%
HISPANIC OR LATINO	5%	13%	19%	13%	7%	8%	12%	-	100%	-	12%
AFRICAN AMERICAN OR BLACK	19%	12%	18%	13%	10%	10%	19%	-	-	100%	10%
ASIAN AMERICAN	9%	10%	3%	3%	14%	5%	2%	-	-	-	5%
AMERICAN INDIAN OR NATIVE AMERICAN	-	2%	3%	2%	4%	3%	2%	-	-	-	2%
OTHER	-	-	-	1%	-	-	-	-	-	-	-
DON'T KNOW/REFUSED	3%	4%	1%	1%	3%	4%	6%	-	-	-	2%

**Table 4**

**Question 5:**

**What is the highest level of formal e**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
TOTAL HS OR LESS	36%	25%	38%	24%	28%	22%	28%	20%	36%	32%	27%
TOTAL SOME COLLEGE	36%	46%	35%	41%	40%	40%	47%	43%	37%	37%	37%
TOTAL <COLLEGE	71%	71%	74%	65%	68%	62%	75%	63%	72%	69%	64%
TOTAL COLLEGE+	29%	28%	26%	35%	32%	37%	25%	37%	28%	30%	36%
SOME GRADE SCHOOL	2%	-	3%	1%	-	1%	-	1%	2%	2%	1%
SOME HIGH SCHOOL	8%	2%	3%	2%	1%	4%	3%	2%	4%	6%	2%
HIGH SCHOOL GRADUATE	25%	23%	33%	21%	27%	17%	26%	18%	30%	25%	24%
TECHNICAL OR VOCATIONAL SCHOOL	4%	4%	7%	5%	6%	6%	4%	6%	3%	7%	5%

	IAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/ DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)
SOME COLLEGE	21%	20%	21%	22%	20%	21%	25%	22%	24%	21%	20%
COLLEGE GRADUATE WITH A 2-YEAR	11%	22%	8%	14%	14%	13%	17%	15%	10%	9%	13%
COLLEGE GRADUATE WITH A 4-YEAR	13%	18%	15%	24%	19%	21%	16%	24%	25%	19%	23%
POST GRADUATE DEGREE	16%	10%	11%	11%	13%	16%	8%	13%	3%	11%	13%
DON'T KNOW/REFUSED	-	1%	-	-	-	1%	-	-	-	1%	-
WHITE <COL	43%	41%	38%	43%	42%	43%	41%	63%	-	-	44%
WHITE COL+	21%	18%	18%	25%	21%	27%	17%	37%	-	-	25%

**Table 5**

**Question 6:**

[Generally speaking, do you think of

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (REPUBLICAN - DEMOCRAT)	34%	10%	12%	-5%	13%	28%	20%	16%	-31%	-56%	10%
REPUBLICAN	40%	36%	41%	32%	35%	49%	44%	43%	20%	9%	38%
TOTAL INDEPENDENT/OTHER	54%	37%	30%	31%	44%	30%	31%	30%	30%	27%	33%
INDEPENDENT	46%	31%	22%	26%	36%	25%	24%	26%	23%	22%	28%
SOMETHING ELSE	-	1%	-	2%	-	1%	-	2%	1%	1%	1%
DON'T KNOW/REFUSED	7%	5%	8%	3%	8%	4%	7%	2%	6%	4%	4%
DEMOCRAT	6%	27%	29%	37%	21%	21%	25%	27%	50%	65%	28%

**Table 6**

**Question 7/8:**

In the 2024 election for President, fr

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (TRUMP - HARRIS)	57%	24%	7%	-7%	44%	28%	24%	15%	-22%	-57%	10%

	IAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT	POS	ML (O)	LL (P)	NO IMP/	POS	WHITE	HISP (T)	BLACK	MALE (V)
		SURE	MOVERS			DK (Q)	MOVERS				
	(M)	(N)			(R)	(S)	(U)				
DONALD TRUMP	65%	46%	37%	36%	59%	51%	48%	48%	20%	10%	43%
KAMALA HARRIS	8%	22%	30%	43%	15%	23%	23%	33%	42%	67%	33%
OTH/NV	27%	32%	33%	22%	26%	26%	29%	19%	38%	23%	23%
VOTED FOR SOMEONE ELSE	4%	8%	4%	4%	7%	5%	5%	5%	4%	2%	4%
DID NOT VOTE FOR PRESIDENT IN 20 -	-		5%	2%	2%	-	2%	1%	2%	1%	1%
DID NOT VOTE	19%	19%	19%	11%	12%	15%	15%	9%	26%	15%	13%
REFUSED	4%	5%	4%	5%	5%	5%	7%	4%	5%	5%	5%
TRUMP M	47%	32%	25%	18%	43%	26%	29%	24%	13%	7%	43%
TRUMP W	15%	13%	12%	18%	16%	24%	19%	24%	6%	3%	-
HARRIS M	3%	14%	11%	17%	5%	15%	8%	15%	16%	24%	33%
HARRIS W	5%	8%	19%	25%	10%	9%	15%	18%	26%	43%	-
TRUMP 18-44	26%	18%	8%	9%	13%	19%	9%	13%	11%	5%	13%
TRUMP 45-64	19%	22%	8%	14%	24%	22%	20%	19%	6%	4%	16%
TRUMP 65+	15%	6%	17%	12%	20%	9%	17%	16%	3%	2%	12%
HARRIS 18-44	1%	13%	14%	21%	2%	13%	15%	16%	29%	25%	16%
HARRIS 45-64	2%	8%	6%	10%	6%	7%	5%	9%	6%	21%	9%
HARRIS 65+	4%	1%	11%	11%	7%	3%	4%	9%	6%	19%	8%

**Table 7**

**Question 9:**

**Have your family or friends been aff**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (YES - NO)	-39%	-39%	-40%	-21%	-33%	-24%	-46%	-10%	-63%	-48%	-30%
TOTAL YES	30%	28%	26%	39%	33%	36%	25%	45%	17%	26%	34%
FAMILY	9%	19%	12%	23%	7%	18%	14%	25%	11%	17%	21%
FRIENDS	8%	1%	10%	6%	8%	6%	10%	7%	2%	2%	4%

	JAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE	POS MOVERS	ML (O)	LL (P)	NO IMP/ DK	POS MOVERS	WHITE (S)	HISP (T)	BLACK	MALE (V)
		(M)	(N)			(Q)	(R)			(U)	
FAMILY AND FRIENDS	13%	9%	4%	10%	19%	12%	2%	12%	5%	6%	9%
NO	70%	68%	66%	60%	67%	61%	71%	54%	80%	74%	65%
DON'T KNOW/REFUSED	-	4%	8%	1%	-	3%	3%	1%	2%	-	1%
TOTAL FAMILY	22%	28%	16%	34%	25%	30%	16%	37%	16%	23%	30%
TOTAL FRIENDS	21%	9%	14%	16%	27%	18%	11%	20%	7%	9%	14%

**Table 8**

**Question 10:**

**Are you or have you been a caregiver**

<b>BASE=YES Q.9</b>	11	26	11	308	16	60	20	300	21	31	163
<b>**D/S (YES - NO)</b>	-45%	8%	-10%	-26%	-28%	-29%	-35%	-30%	-62%	12%	-30%
YES	27%	54%	45%	37%	36%	35%	32%	35%	19%	56%	35%
NO	73%	46%	55%	63%	64%	65%	68%	65%	81%	44%	65%
<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
<b>**D/S (YES - NO)</b>	-14%	2%	-3%	-10%	-9%	-11%	-9%	-13%	-11%	3%	-10%
YES	8%	15%	12%	15%	12%	13%	8%	16%	3%	14%	12%
NO	22%	13%	14%	25%	21%	24%	17%	29%	14%	11%	22%
NOT ASKED	70%	72%	74%	61%	67%	64%	75%	55%	83%	74%	66%

**Table 9**

**Question 11:**

**How concerned are you that you, or**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
<b>**D/S (CONCERNED - NOT CONCERN)</b>	-13%	5%	4%	32%	-18%	6%	-15%	28%	12%	28%	10%

	IAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/ DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)
TOTAL CONCERNED	36%	38%	45%	64%	37%	43%	39%	62%	50%	56%	51%
TOTAL NOT CONCERNED	49%	33%	41%	31%	56%	37%	54%	34%	38%	27%	41%
VERY CONCERNED	10%	4%	17%	26%	15%	12%	10%	22%	18%	30%	17%
SOMEWHAT CONCERNED	26%	34%	28%	38%	22%	31%	29%	39%	31%	26%	34%
NOT TOO CONCERNED	23%	17%	22%	18%	29%	20%	25%	22%	15%	17%	23%
NOT AT ALL CONCERNED	26%	16%	19%	13%	26%	17%	29%	12%	23%	11%	18%
NOT SURE	15%	29%	14%	5%	7%	20%	6%	5%	12%	17%	8%

**Table 10**

**Question 9/11:**

**Affect/Worry About Alzheimer's**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (YES - NO)	-4%	-7%	-1%	39%	-5%	2%	-6%	37%	5%	24%	15%
YES	48%	46%	50%	70%	47%	51%	47%	69%	53%	62%	58%
NO	52%	54%	50%	30%	53%	49%	53%	31%	47%	38%	42%

**Table 11**

**Summary Table (Q12-Q14): % Yes - C**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
TREATMENTS THAT CAN SLOW THE P	35%	30%	44%	59%	37%	42%	50%	59%	41%	53%	51%
TESTS THAT CAN DETECT ALZHEIMER	30%	20%	30%	36%	29%	26%	25%	37%	29%	32%	34%
TREATMENTS THAT CAN CURE ALZHE	21%	10%	21%	20%	20%	15%	17%	18%	22%	24%	19%

**Table 12**

**Question 12:**



	JAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/ DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)
<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
<b>**D/S (YES - NO)</b>	-24%	-21%	-10%	-19%	-18%	-18%	-18%	-23%	-13%	-	-17%
YES	21%	10%	21%	20%	20%	15%	17%	18%	22%	24%	19%
NO	45%	31%	32%	39%	38%	33%	36%	40%	35%	24%	36%
NOT SURE	35%	59%	47%	41%	42%	53%	47%	42%	43%	52%	44%

**Table 15**

**Question 15:**

**New Alzheimer's treatments that sh  
could enable early treatment by det**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
<b>**D/S (YES - NO)</b>	-9%	11%	62%	72%	27%	35%	54%	69%	54%	56%	58%
YES	36%	32%	70%	81%	52%	52%	71%	78%	68%	71%	71%
NO	45%	21%	9%	9%	25%	17%	17%	9%	15%	15%	13%
NOT SURE	20%	47%	21%	10%	22%	31%	12%	13%	17%	14%	16%

**Table 16**

**Question 16:**

**In 2025, the FDA cleared a simple bl**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
<b>**D/S (SUPPORT - OPPOSE)</b>	44%	40%	77%	95%	60%	64%	82%	89%	93%	81%	84%
TOTAL SUPPORT	61%	42%	84%	96%	71%	68%	90%	92%	93%	85%	87%
TOTAL OPPOSE	17%	3%	7%	2%	10%	4%	8%	2%	1%	4%	3%
STRONGLY SUPPORT	21%	24%	58%	83%	41%	37%	70%	75%	76%	69%	67%

	IAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/ DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)
SOMEWHAT SUPPORT	40%	19%	27%	13%	30%	31%	20%	17%	17%	17%	21%
SOMEWHAT OPPOSE	5%	1%	4%	1%	7%	1%	3%	2%		2%	2%
STRONGLY OPPOSE	12%	1%	3%		4%	2%	5%	1%	1%	2%	1%
NOT SURE	22%	55%	8%	2%	19%	29%	2%	6%	6%	11%	10%

**Table 17**

**Question 17:**

**While there is no cure for Alzheimer effective when started early. Current Medicare should or should not cover**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (YES - NO)	-6%	32%	64%	96%	10%	50%	76%	84%	93%	87%	76%
YES, MEDICARE SHOULD COVER IT	36%	37%	74%	96%	41%	57%	81%	88%	93%	88%	81%
NO, MEDICARE SHOULD NOT COVER	42%	5%	10%	1%	31%	7%	4%	4%	1%	1%	5%
NOT SURE	22%	59%	16%	3%	28%	37%	15%	9%	6%	12%	15%

**Table 18**

**Question 18:**

**Would you want your health insurance detected early?**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (YES - NO)	38%	53%	57%	96%	56%	69%	73%	90%	90%	84%	84%
YES	61%	56%	67%	97%	70%	72%	82%	92%	91%	86%	87%
NO	22%	3%	11%	1%	14%	3%	9%	2%	1%	2%	3%
NOT SURE	17%	41%	22%	3%	16%	25%	9%	6%	8%	12%	10%

	JAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)

**Table 19**

**Question 19:**

**Congress is considering a new law c  
the disease before symptoms so tha**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (SUPPORT - OPPOSE)	-33%	36%	-31%	94%	22%	53%	70%	86%	83%	77%	78%
TOTAL SUPPORT	29%	38%	-	95%	54%	60%	79%	90%	86%	82%	84%
TOTAL OPPOSE	62%	1%	31%	1%	31%	7%	9%	3%	3%	5%	5%
STRONGLY SUPPORT	18%	17%	-	82%	28%	34%	55%	74%	66%	71%	65%
SOMEWHAT SUPPORT	11%	21%	-	13%	26%	27%	25%	16%	20%	11%	19%
SOMEWHAT OPPOSE	35%	-	23%	1%	19%	3%	6%	2%	2%	3%	4%
STRONGLY OPPOSE	27%	1%	8%	-	13%	4%	3%	1%	1%	2%	2%
NOT SURE	9%	61%	69%	3%	15%	33%	12%	7%	11%	14%	11%

**Table 20**

**Question 20:**

**Would you be more likely or less lik  
blood tests used to detect the disea**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (MORE LIKELY - LESS LIKELY)	-2%	21%	23%	87%	-10%	7%	-47%	71%	73%	65%	64%
TOTAL MORE LIKELY	31%	27%	50%	91%	36%	12%	-	76%	80%	74%	72%
TOTAL LESS LIKELY	33%	6%	27%	4%	47%	5%	47%	5%	7%	9%	8%
TOTAL NO IMPACT/DK	36%	67%	23%	5%	17%	83%	53%	19%	12%	17%	21%
MUCH MORE LIKELY	13%	9%	21%	52%	4%	3%	-	40%	50%	48%	36%

	FINAL VOTE IMP: MC COVER ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)
SOMEWHAT MORE LIKELY	18%	18%	29%	39%	33%	9%	32%	36%	30%	26%	36%
SOMEWHAT LESS LIKELY	15%	5%	14%	3%	29%	2%	32%	3%	4%	8%	5%
MUCH LESS LIKELY	19%	1%	13%	1%	18%	3%	14%	2%	3%	1%	3%
NO IMPACT	21%	54%	14%	3%	11%	61%	32%	14%	9%	10%	15%
DK/REFUSED	14%	12%	9%	2%	6%	22%	21%	4%	4%	7%	6%

**Table 21**

**Summary Table (Q21-Q25): % Total (**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
ALZHEIMER'S DISEASE BEGINS DEVELOPING	20%	35%	68%	95%	52%	54%	78%	87%	90%	85%	82%
IN 1987, ONLY 14 PERCENT OF WOMEN	24%	33%	79%	93%	52%	52%	85%	84%	90%	83%	78%
A SIMPLE ALZHEIMER'S BLOOD TEST	37%	38%	78%	92%	56%	54%	89%	84%	89%	80%	81%
THERE ARE TREATMENTS AVAILABLE	31%	35%	69%	92%	53%	47%	76%	83%	86%	80%	77%
EARLIER THIS YEAR, CONGRESS PASSED	19%	34%	68%	90%	44%	48%	74%	81%	86%	78%	77%

**Table 22**

**Summary Table (Q21-Q25): % Very C**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
ALZHEIMER'S DISEASE BEGINS DEVELOPING	6%	14%	32%	70%	18%	27%	48%	61%	67%	61%	54%
IN 1987, ONLY 14 PERCENT OF WOMEN	8%	12%	40%	68%	15%	27%	42%	61%	62%	55%	49%
A SIMPLE ALZHEIMER'S BLOOD TEST	16%	17%	32%	62%	18%	31%	49%	57%	60%	50%	51%
THERE ARE TREATMENTS AVAILABLE	8%	11%	34%	62%	16%	17%	40%	54%	56%	53%	43%
EARLIER THIS YEAR, CONGRESS PASSED	3%	4%	26%	56%	21%	19%	41%	48%	51%	51%	42%

**Table 23**

	JAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)
<b>Summary Table (Q21-Q25): % Total I</b>											
<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
EARLIER THIS YEAR, CONGRESS PASS	74%	6%	14%	7%	51%	15%	17%	10%	7%	12%	11%
THERE ARE TREATMENTS AVAILABLE	53%	9%	17%	5%	36%	19%	15%	8%	8%	9%	10%
IN 1987, ONLY 14 PERCENT OF WOM	67%	12%	8%	4%	42%	15%	11%	7%	5%	7%	10%
A SIMPLE ALZHEIMER'S BLOOD TEST	55%	4%	8%	5%	34%	10%	4%	7%	4%	9%	7%
ALZHEIMER'S DISEASE BEGINS DEVEL	69%	6%	14%	2%	42%	10%	11%	5%	4%	4%	7%

**Table 24**

**Summary Table (Q21-Q25): % D/S C**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
ALZHEIMER'S DISEASE BEGINS DEVEL	-49%	28%	54%	93%	11%	44%	67%	81%	86%	81%	75%
IN 1987, ONLY 14 PERCENT OF WOM	-44%	21%	71%	90%	10%	37%	73%	77%	85%	77%	68%
A SIMPLE ALZHEIMER'S BLOOD TEST	-18%	34%	70%	87%	22%	44%	86%	77%	85%	72%	74%
THERE ARE TREATMENTS AVAILABLE	-22%	27%	51%	86%	17%	28%	60%	75%	77%	71%	67%
EARLIER THIS YEAR, CONGRESS PASS	-54%	28%	53%	84%	-7%	34%	57%	72%	79%	67%	66%

**Table 25**

**Question 21:**

Each of the following statements ha  
convincing or unconvincing as reaso

Earlier this year, Congress passed a l  
Alzheimer's disease.

	JAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/ DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)
<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (CONVINCING - UNCONVINCING)	-54%	28%	53%	84%	-7%	34%	57%	72%	79%	67%	66%
TOTAL CONVINCING	19%	34%	68%	90%	44%	48%	74%	81%	86%	78%	77%
TOTAL UNCONVINCING	74%	6%	14%	7%	51%	15%	17%	10%	7%	12%	11%
VERY CONVINCING	3%	4%	26%	56%	21%	19%	41%	48%	51%	51%	42%
SOMEWHAT CONVINCING	17%	30%	41%	35%	24%	29%	34%	34%	34%	28%	35%
SOMEWHAT UNCONVINCING	35%	3%	12%	6%	33%	8%	13%	8%	4%	6%	8%
VERY UNCONVINCING	38%	3%	2%	1%	19%	7%	5%	2%	3%	5%	3%
UNSURE	7%	60%	18%	3%	4%	37%	8%	9%	7%	10%	12%

**Table 26**

**Question 22:**

**Each of the following statements has been rated as convincing or unconvincing as reasons for supporting or opposing the proposed treatment.**

**There are treatments available today that can detect Alzheimer's before symptoms appear.**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (CONVINCING - UNCONVINCING)	-22%	27%	51%	86%	17%	28%	60%	75%	77%	71%	67%
TOTAL CONVINCING	31%	35%	69%	92%	53%	47%	76%	83%	86%	80%	77%
TOTAL UNCONVINCING	53%	9%	17%	5%	36%	19%	15%	8%	8%	9%	10%
VERY CONVINCING	8%	11%	34%	62%	16%	17%	40%	54%	56%	53%	43%
SOMEWHAT CONVINCING	24%	25%	35%	30%	37%	29%	35%	29%	30%	27%	34%
SOMEWHAT UNCONVINCING	20%	6%	11%	4%	23%	10%	10%	5%	5%	5%	6%
VERY UNCONVINCING	34%	3%	6%	2%	13%	9%	5%	3%	4%	4%	4%
UNSURE	15%	56%	14%	3%	11%	35%	9%	9%	6%	12%	12%

JAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	NOT SURE	POS MOVERS			NO IMP/DK	POS MOVERS	WHITE	HISP	BLACK	MALE
OPP (L)	(M)	(N)	ML (O)	LL (P)	(Q)	(R)	(S)	(T)	(U)	(V)

**Table 27**

**Question 23:**

Each of the following statements has been found to be convincing or unconvincing as a reason for dropping out of the workforce.

In 1987, only 14 percent of women reported that the statement was convincing. In 1997, 44 percent reported that the statement was convincing.

	38	91	41	787	49	164	78	675	120	120	477
BASE=TOTAL SAMPLE											
**D/S (CONVINCING - UNCONVINCING)	-44%	21%	71%	90%	10%	37%	73%	77%	85%	77%	68%
TOTAL CONVINCING	24%	33%	79%	93%	52%	52%	85%	84%	90%	83%	78%
TOTAL UNCONVINCING	67%	12%	8%	4%	42%	15%	11%	7%	5%	7%	10%
VERY CONVINCING	8%	12%	40%	68%	15%	27%	42%	61%	62%	55%	49%
SOMEWHAT CONVINCING	16%	21%	39%	26%	37%	25%	43%	24%	28%	29%	30%
SOMEWHAT UNCONVINCING	34%	6%	3%	3%	25%	8%	9%	5%	3%	3%	7%
VERY UNCONVINCING	33%	6%	6%	1%	16%	7%	3%	3%	2%	4%	4%
UNSURE	9%	55%	12%	3%	6%	33%	4%	8%	5%	10%	11%

**Table 28**

**Question 24:**

Each of the following statements has been found to be convincing or unconvincing as a reason for dropping out of the workforce.

A simple Alzheimer's blood test could be developed that would keep costs low for everyone.

	JAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/ DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)
<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (CONVINCING - UNCONVINCING)	-18%	34%	70%	87%	22%	44%	86%	77%	85%	72%	74%
TOTAL CONVINCING	37%	38%	78%	92%	56%	54%	89%	84%	89%	80%	81%
TOTAL UNCONVINCING	55%	4%	8%	5%	34%	10%	4%	7%	4%	9%	7%
VERY CONVINCING	16%	17%	32%	62%	18%	31%	49%	57%	60%	50%	51%
SOMEWHAT CONVINCING	21%	21%	46%	30%	38%	23%	40%	27%	29%	30%	31%
SOMEWHAT UNCONVINCING	13%	2%	3%	3%	9%	4%	2%	3%	2%	4%	4%
VERY UNCONVINCING	42%	2%	5%	2%	25%	6%	2%	4%	3%	5%	3%
UNSURE	8%	58%	14%	3%	10%	36%	7%	9%	7%	11%	12%

**Table 29**

**Question 25:**

**Each of the following statements has been shown to be either convincing or unconvincing as reasons for supporting or opposing the proposed law.**

**Alzheimer's disease begins developing in the brain and can significantly improve our ability to do things we used to be able to do.**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (CONVINCING - UNCONVINCING)	-49%	28%	54%	93%	11%	44%	67%	81%	86%	81%	75%
TOTAL CONVINCING	20%	35%	68%	95%	52%	54%	78%	87%	90%	85%	82%
TOTAL UNCONVINCING	69%	6%	14%	2%	42%	10%	11%	5%	4%	4%	7%
VERY CONVINCING	6%	14%	32%	70%	18%	27%	48%	61%	67%	61%	54%
SOMEWHAT CONVINCING	14%	21%	37%	25%	34%	27%	29%	26%	23%	24%	28%
SOMEWHAT UNCONVINCING	33%	5%	8%	1%	24%	6%	7%	3%	3%	1%	5%
VERY UNCONVINCING	35%	2%	7%	1%	18%	5%	4%	2%	1%	2%	2%
UNSURE	11%	59%	17%	3%	6%	36%	12%	8%	7%	11%	11%

	JAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)

**Table 30**

**Question 26:**

**Having heard more, do you support blood tests to detect the disease be**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (SUPPORT - OPPOSE)	-100%	-	97%	96%	2%	48%	89%	85%	87%	79%	78%
TOTAL SUPPORT	-	-	97%	96%	46%	54%	91%	88%	89%	85%	82%
TOTAL OPPOSE	100%	-	-	1%	44%	6%	2%	4%	2%	6%	5%
STRONGLY SUPPORT	-	-	32%	79%	17%	32%	61%	70%	70%	67%	59%
SOMEWHAT SUPPORT	-	-	65%	17%	29%	23%	30%	18%	19%	18%	23%
SOMEWHAT OPPOSE	44%	-	-	-	20%	2%	-	2%	-	1%	2%
STRONGLY OPPOSE	56%	-	-	-	24%	4%	2%	2%	2%	5%	2%
NOT SURE	-	100%	3%	3%	11%	40%	7%	8%	10%	9%	13%

**Table 31**

**Question 27:**

**Would you be more likely or less likely to get screening blood tests?**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (MORE LIKELY - LESS LIKELY)	-39%	18%	56%	100%	-100%	-	89%	74%	83%	78%	68%
TOTAL MORE LIKELY	17%	23%	66%	100%	-	-	89%	78%	86%	83%	75%
TOTAL LESS LIKELY	56%	6%	10%	-	100%	-	-	5%	3%	4%	6%
TOTAL NO IMPACT/DK	27%	71%	24%	-	-	100%	11%	17%	11%	13%	19%
MUCH MORE LIKELY	6%	5%	32%	56%	-	-	25%	43%	53%	52%	39%

	JAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)
SOMEWHAT MORE LIKELY	10%	19%	34%	44%	-	-	64%	35%	32%	31%	35%
SOMEWHAT LESS LIKELY	25%	5%	10%	-	68%	-	-	3%	3%	2%	4%
MUCH LESS LIKELY	32%	1%	-	-	32%	-	-	2%	-	2%	3%
NO IMPACT	14%	62%	13%	-	-	73%	7%	13%	9%	9%	14%
DK/REFUSED	13%	9%	11%	-	-	27%	4%	4%	3%	4%	4%

**Table 32**

**Question 28:**

**Thinking about how you have cast v**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
**D/S (REPUBLICAN - DEMOCRATIC)	36%	15%	5%	-9%	18%	21%	17%	12%	-33%	-59%	6%
TOTAL REPUBLICAN	47%	32%	34%	31%	35%	37%	43%	40%	17%	7%	36%
TOTAL SWING	42%	52%	36%	28%	48%	47%	31%	32%	34%	28%	33%
TOTAL DEMOCRATIC	11%	17%	30%	41%	17%	16%	26%	28%	49%	66%	30%
ALWAYS VOTE REPUBLICAN	14%	20%	11%	13%	9%	20%	15%	18%	6%	3%	16%
MOSTLY VOTE REPUBLICAN	33%	12%	24%	18%	26%	17%	27%	22%	11%	4%	20%
VOTED REPUBLICAN A LITTLE MORE	17%	6%	1%	5%	17%	5%	9%	7%	1%	1%	6%
VOTED EQUALLY FOR DEMOCRATS AI	3%	5%	8%	9%	16%	8%	7%	10%	9%	7%	10%
VOTED DEMOCRATIC A LITTLE MORE	2%	4%	6%	5%	4%	4%	4%	4%	8%	3%	4%
MOSTLY VOTE DEMOCRATIC	4%	10%	8%	19%	9%	6%	10%	15%	21%	21%	17%
ALWAYS VOTE DEMOCRATIC	7%	7%	21%	21%	8%	10%	15%	13%	29%	45%	14%
UNSURE	20%	37%	20%	9%	10%	29%	11%	10%	15%	16%	13%
SWING VOTER MEN	24%	38%	18%	13%	29%	27%	17%	15%	16%	16%	33%
SWING VOTER WOMEN	16%	13%	18%	15%	19%	19%	15%	16%	17%	12%	-
SWING VOTER 18-44	14%	30%	23%	12%	19%	25%	13%	13%	26%	14%	16%
SWING VOTER 45-64	24%	15%	3%	8%	18%	15%	8%	10%	3%	8%	8%

	IAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/ DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)
SWING VOTER 65+	2%	6%	10%	7%	10%	6%	7%	8%	5%	5%	8%

**Table 33**  
**Question REG:**  
**Region./Division.**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
BLUE	48%	40%	35%	40%	37%	43%	40%	39%	49%	35%	40%
CALIFORNIA	8%	5%	5%	11%	7%	6%	9%	6%	25%	7%	9%
COLORADO	-	-	2%	2%	-	3%	2%	2%	3%	-	2%
CONNECTICUT	-	1%	-	1%	2%	2%	-	1%	3%	-	2%
DELAWARE	-	-	-	-	-	1%	-	-	-	-	-
HAWAII	-	-	-	-	-	-	1%	-	-	-	-
ILLINOIS	7%	6%	2%	3%	4%	6%	1%	4%	2%	4%	4%
MAINE	-	-	-	-	-	-	-	-	-	-	-
MARYLAND	-	4%	5%	2%	-	3%	3%	2%	-	5%	3%
MASSACHUSETTS	9%	2%	2%	2%	7%	2%	2%	3%	1%	-	3%
MINNESOTA	-	4%	1%	2%	-	1%	4%	2%	-	1%	2%
NEW JERSEY	-	4%	-	2%	7%	4%	3%	3%	2%	5%	4%
NEW MEXICO	6%	1%	-	1%	-	1%	-	-	4%	-	-
NEW YORK	5%	4%	5%	6%	2%	6%	6%	6%	6%	5%	4%
OREGON	4%	8%	-	2%	-	5%	1%	3%	3%	2%	3%
RHODE ISLAND	-	1%	-	-	2%	-	-	-	-	-	-
VERMONT	-	-	-	1%	2%	-	-	1%	-	-	1%
VIRGINIA	2%	1%	10%	3%	-	3%	5%	3%	-	4%	2%
WASHINGTON	6%	-	4%	2%	3%	2%	2%	2%	1%	1%	2%
PURPLE	12%	13%	14%	18%	24%	14%	14%	18%	9%	23%	17%

	IAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE	POS MOVERS	ML (O)	LL (P)	NO IMP/	POS MOVERS	WHITE	HISP (T)	BLACK	MALE (V)
		(M)	(N)			DK (Q)	(R)			(U)	
GEORGIA	-	2%	-	4%	-	1%	4%	3%	1%	8%	5%
MICHIGAN	-	3%	5%	4%	1%	3%	2%	4%	1%	7%	2%
NEVADA	-	-	3%	1%	-	-	1%	-	3%	-	-
NEW HAMPSHIRE	-	-	-	1%	-	-	1%	1%	1%	-	1%
NORTH CAROLINA	4%	3%	-	4%	7%	1%	6%	3%	2%	6%	3%
PENNSYLVANIA	3%	5%	2%	3%	9%	6%	-	4%	1%	2%	4%
WISCONSIN	4%	-	4%	1%	7%	3%	-	3%	1%	-	2%
RED	40%	47%	51%	42%	39%	43%	46%	44%	42%	42%	43%
ALABAMA	2%	2%	3%	2%	1%	1%	3%	2%	-	5%	3%
ARIZONA	-	3%	-	2%	1%	2%	1%	2%	2%	1%	2%
ARKANSAS	-	1%	-	1%	-	1%	-	1%	-	1%	1%
FLORIDA	6%	8%	5%	7%	7%	7%	4%	6%	11%	7%	8%
IDAHO	-	-	5%	1%	2%	-	3%	2%	-	-	1%
INDIANA	2%	-	4%	3%	1%	1%	3%	3%	5%	-	3%
IOWA	-	1%	-	1%	-	-	-	1%	-	-	1%
KANSAS	-	1%	-	1%	-	1%	-	2%	-	-	1%
KENTUCKY	-	4%	3%	1%	1%	3%	-	2%	-	-	1%
LOUISIANA	-	-	-	1%	2%	-	-	1%	1%	2%	-
MISSISSIPPI	-	-	3%	1%	-	1%	-	1%	-	-	-
MISSOURI	9%	-	1%	1%	5%	1%	2%	1%	-	1%	1%
MONTANA	3%	-	-	1%	-	-	-	1%	-	-	-
NEBRASKA	-	1%	2%	1%	-	1%	2%	1%	-	-	-
NORTH DAKOTA	-	-	1%	-	-	-	2%	-	-	-	-
OHIO	2%	4%	6%	3%	4%	4%	2%	4%	2%	4%	3%
OKLAHOMA	-	-	1%	1%	6%	1%	1%	1%	2%	1%	1%
SOUTH CAROLINA	5%	9%	2%	2%	-	5%	2%	2%	3%	5%	3%
SOUTH DAKOTA	-	-	2%	1%	-	1%	2%	1%	-	-	1%

	IAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE	POS MOVERS	ML (O)	LL (P)	NO IMP/	POS MOVERS	WHITE (S)	HISP (T)	BLACK	MALE (V)
		(M)	(N)			DK (Q)	(R)			(U)	
TENNESSEE	-	4%	3%	3%	-	3%	6%	3%	-	5%	2%
TEXAS	7%	7%	10%	8%	3%	7%	12%	7%	16%	9%	7%
UTAH	5%	3%	-	-	4%	3%	1%	1%	-	1%	1%
WEST VIRGINIA	-	-	-	1%	-	-	-	1%	-	-	-
DIVISION											
NORTHEAST	18%	18%	8%	16%	32%	20%	12%	19%	13%	13%	17%
NEW ENGLAND	9%	4%	2%	4%	13%	3%	3%	6%	4%	-	6%
MIDDLE ATLANTIC	9%	14%	6%	12%	18%	17%	9%	13%	9%	13%	12%
SOUTH	26%	43%	45%	40%	28%	38%	45%	38%	36%	59%	40%
SOUTH ATLANTIC	18%	25%	22%	22%	14%	21%	23%	21%	17%	35%	23%
EAST SOUTH CENTRAL	2%	9%	12%	6%	3%	8%	9%	7%	-	11%	7%
WEST SOUTH CENTRAL	7%	9%	11%	11%	11%	9%	13%	10%	19%	13%	10%
MIDWEST	24%	19%	28%	22%	23%	21%	20%	26%	11%	16%	22%
EAST NORTH CENTRAL	16%	12%	20%	15%	18%	17%	8%	17%	10%	15%	15%
WEST NORTH CENTRAL	9%	6%	8%	7%	5%	4%	12%	8%	-	1%	7%
WEST	32%	21%	19%	22%	18%	21%	22%	18%	40%	12%	20%
MOUNTAIN	13%	8%	10%	7%	7%	8%	9%	7%	11%	2%	7%
PACIFIC	18%	13%	9%	15%	10%	13%	13%	11%	29%	10%	14%
KEY STATES											
CALIFORNIA	8%	5%	5%	11%	7%	6%	9%	6%	25%	7%	9%
FLORIDA	6%	8%	5%	7%	7%	7%	4%	6%	11%	7%	8%
GEORGIA	-	2%	-	4%	-	1%	4%	3%	1%	8%	5%
ILLINOIS	7%	6%	2%	3%	4%	6%	1%	4%	2%	4%	4%
MICHIGAN	-	3%	5%	4%	1%	3%	2%	4%	1%	7%	2%
NEW JERSEY	-	4%	-	2%	7%	4%	3%	3%	2%	5%	4%
NEW YORK	5%	4%	5%	6%	2%	6%	6%	6%	6%	5%	4%
NORTH CAROLINA	4%	3%	-	4%	7%	1%	6%	3%	2%	6%	3%

	IAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE			GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/ DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)	MALE (V)
OHIO	2%	4%	6%	3%	4%	4%	2%	4%	2%	4%	3%
PENNSYLVANIA	3%	5%	2%	3%	9%	6%	-	4%	1%	2%	4%
TEXAS	7%	7%	10%	8%	3%	7%	12%	7%	16%	9%	7%
VIRGINIA	2%	1%	10%	3%	-	3%	5%	3%	-	4%	2%

**Table 34**

**Question SAM:**

**Date./Mode./Vote History.**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
DATE											
WED, MAR 18	41%	32%	26%	31%	29%	38%	25%	35%	17%	29%	32%
THU, MAR 19	38%	46%	55%	44%	45%	39%	53%	40%	58%	42%	44%
FRI, MAR 20	14%	17%	9%	11%	16%	14%	12%	11%	9%	16%	13%
SAT, MAR 21	7%	4%	7%	11%	6%	7%	10%	11%	13%	8%	9%
SUN, MAR 22	-	1%	3%	3%	4%	2%	1%	3%	3%	5%	2%
MODE											
LAND	24%	8%	25%	15%	22%	12%	18%	18%	-	16%	14%
CELL	51%	23%	51%	41%	60%	31%	51%	32%	73%	49%	45%
SMS	26%	69%	23%	44%	18%	57%	31%	51%	27%	35%	41%
VOTE HISTORY											
`3/4+	64%	50%	62%	57%	71%	57%	54%	62%	29%	56%	58%
`2/4<	36%	50%	38%	43%	29%	43%	46%	38%	71%	44%	42%
VOTE 22	64%	50%	58%	56%	70%	60%	50%	62%	31%	56%	60%
NOT 22	36%	50%	42%	44%	30%	40%	50%	38%	69%	44%	40%

**Table 35**

	JAL: MC PERM ALZ TEST			FINAL VOTE IMP: MC COVER ALZ TEST				RACE		GEN
	OPP (L)	NOT SURE (M)	POS MOVERS (N)	ML (O)	LL (P)	NO IMP/ DK (Q)	POS MOVERS (R)	WHITE (S)	HISP (T)	BLACK (U)

**Question KEY:**

**Key Groups.**

<b>BASE=TOTAL SAMPLE</b>	38	91	41	787	49	164	78	675	120	120	477
POSITIVE ALZHEIMER'S TEST MOVER -		1%	100%	3%	8%	6%	15%	3%	6%	6%	5%
POSITIVE VOTE IMPACT MOVERS	4%	6%	29%	9% -		5%	100%	7%	8%	12%	9%

DER	AGE						AGE/GENDER				
	FE-	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44	M 45-64	F 18-44	
	MALE (W)							(H)	(I)	M 65+ (J)	(K)

**Table 1**  
**Question 2:**  
**Age.**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
`18 - 34	25%	100%	-	-	-	-	-	63%	-	-	64%
`35 - 44	14%	-	100%	-	-	-	-	37%	-	-	36%
`45 - 54	15%	-	-	100%	-	-	-	-	51%	-	-
`55 - 64	17%	-	-	-	100%	-	-	-	49%	-	-
`65 - 74	13%	-	-	-	-	100%	-	-	-	44%	-
`75 AND ABOVE	15%	-	-	-	-	-	100%	-	-	56%	-
REFUSED	2%	-	-	-	-	-	-	-	-	-	-
M 18-44	-	49%	50%	-	-	-	-	100%	-	-	-
M 45-64	-	-	-	49%	44%	-	-	-	100%	-	-
M 65+	-	-	-	-	-	44%	47%	-	-	100%	-
F 18-44	39%	49%	49%	-	-	-	-	-	-	-	100%
F 45-64	32%	-	-	50%	56%	-	-	-	-	-	-
F 65+	27%	-	-	-	-	56%	53%	-	-	-	-

**Table 2**  
**Question 3:**  
**Gender.**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (MALE - FEMALE)	-100%	-	2%	-1%	-12%	-12%	-7%	100%	100%	100%	-100%
MALE	-	49%	50%	49%	44%	44%	47%	100%	100%	100%	-
FEMALE	100%	49%	49%	50%	56%	56%	53%	-	-	-	100%
OTHER	-	1%	1%	1%	-	1%	-	-	-	-	-

DER	AGE						AGE/GENDER				
	FE- MALE (W)	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)

**Table 3**

**Question 4:**

**What is your main racial or ethnic b**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
WHITE	67%	53%	72%	69%	74%	67%	83%	58%	73%	83%	62%
HISPANIC OR LATINO	12%	25%	13%	7%	6%	8%	2%	20%	6%	4%	21%
AFRICAN AMERICAN OR BLACK	14%	13%	11%	14%	10%	16%	9%	14%	8%	8%	10%
ASIAN AMERICAN	3%	7%	1%	2%	6%	3%	2%	7%	6%	-	4%
AMERICAN INDIAN OR NATIVE AMEF	2%	-	1%	5%	2%	4%	2%	1%	3%	3%	1%
OTHER	1%	-	2%	1%	-	1%	-	1%	1%	-	1%
DON'T KNOW/REFUSED	2%	1%	1%	2%	2%	1%	2%	-	4%	1%	1%

**Table 4**

**Question 5:**

**What is the highest level of formal e**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
TOTAL HS OR LESS	21%	29%	10%	16%	25%	33%	30%	27%	22%	34%	17%
TOTAL SOME COLLEGE	44%	39%	41%	44%	37%	42%	43%	39%	33%	37%	41%
TOTAL <COLLEGE	65%	69%	51%	60%	63%	75%	72%	67%	55%	71%	58%
TOTAL COLLEGE+	34%	31%	49%	40%	37%	23%	28%	33%	45%	29%	42%
SOME GRADE SCHOOL	1%	-	-	1%	2%	2%	1%	-	2%	1%	-
SOME HIGH SCHOOL	3%	3%	1%	5%	1%	1%	3%	2%	2%	2%	2%
HIGH SCHOOL GRADUATE	18%	27%	9%	10%	22%	30%	25%	26%	18%	31%	15%
TECHNICAL OR VOCATIONAL SCHOOL	6%	3%	9%	5%	5%	7%	6%	6%	3%	4%	5%

	DER	AGE						AGE/GENDER				
	FE-	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44	M 45-64	F 18-44		
	MALE (W)							(H)	(I)	M 65+ (J)	(K)	
SOME COLLEGE	24%	28%	19%	17%	16%	25%	24%	23%	15%	20%	27%	
COLLEGE GRADUATE WITH A 2-YEAR	14%	8%	13%	22%	17%	10%	13%	10%	15%	13%	10%	
COLLEGE GRADUATE WITH A 4-YEAR	23%	25%	32%	23%	24%	15%	15%	25%	27%	15%	30%	
POST GRADUATE DEGREE	11%	6%	17%	17%	13%	8%	13%	8%	18%	14%	11%	
DON'T KNOW/REFUSED	-	-	-	-	-	2%	-	-	-	-	-	
WHITE <COL	42%	35%	35%	41%	45%	51%	61%	37%	42%	59%	33%	
WHITE COL+	25%	18%	37%	28%	30%	17%	23%	21%	31%	24%	29%	

**Table 5**

**Question 6:**

[Generally speaking, do you think of

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (REPUBLICAN - DEMOCRAT)	-6%	-18%	-13%	7%	30%	7%	8%	-5%	30%	11%	-27%
REPUBLICAN	32%	24%	27%	39%	50%	40%	39%	30%	51%	38%	20%
TOTAL INDEPENDENT/OTHER	30%	35%	33%	28%	30%	27%	31%	35%	29%	34%	33%
INDEPENDENT	24%	29%	29%	23%	23%	21%	28%	30%	24%	31%	29%
SOMETHING ELSE	2%	1%	2%	5%	1%	1%	1%	1%	2%	1%	2%
DON'T KNOW/REFUSED	3%	5%	2%	1%	5%	5%	3%	4%	4%	3%	3%
DEMOCRAT	38%	42%	40%	32%	20%	33%	30%	35%	20%	27%	47%

**Table 6**

**Question 7/8:**

In the 2024 election for President, fr

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (TRUMP - HARRIS)	-6%	-20%	-16%	6%	35%	4%	13%	-6%	25%	16%	-31%

	DER	AGE						AGE/GENDER			
	FE- MALE (W)	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)
DONALD TRUMP	36%	24%	31%	44%	58%	45%	47%	31%	55%	49%	22%
KAMALA HARRIS	42%	45%	47%	37%	23%	40%	34%	38%	30%	33%	54%
OTH/NV	21%	31%	22%	19%	19%	15%	19%	31%	16%	18%	24%
VOTED FOR SOMEONE ELSE	5%	5%	5%	3%	6%	3%	5%	5%	4%	5%	6%
DID NOT VOTE FOR PRESIDENT IN 20	1%	2%	1%	1%	2%	2%	1%	1%	-	1%	1%
DID NOT VOTE	11%	22%	11%	11%	7%	5%	4%	21%	7%	5%	15%
REFUSED	5%	3%	5%	4%	4%	5%	10%	4%	4%	8%	3%
TRUMP M	-	17%	13%	22%	29%	21%	23%	31%	55%	49%	-
TRUMP W	36%	7%	18%	21%	29%	23%	24%	-	-	-	22%
HARRIS M	-	16%	23%	20%	8%	16%	14%	38%	30%	33%	-
HARRIS W	42%	28%	24%	17%	15%	25%	20%	-	-	-	54%
TRUMP 18-44	9%	24%	31%	-	-	-	-	31%	-	-	22%
TRUMP 45-64	15%	-	-	44%	58%	-	-	-	55%	-	-
TRUMP 65+	12%	-	-	-	-	45%	47%	-	-	49%	-
HARRIS 18-44	21%	45%	47%	-	-	-	-	38%	-	-	54%
HARRIS 45-64	10%	-	-	37%	23%	-	-	-	30%	-	-
HARRIS 65+	11%	-	-	-	-	40%	34%	-	-	33%	-

**Table 7**

**Question 9:**

**Have your family or friends been aff**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (YES - NO)	-14%	-36%	-5%	-9%	-13%	-28%	-33%	-35%	-18%	-37%	-14%
TOTAL YES	42%	31%	48%	45%	42%	36%	33%	32%	41%	31%	42%
FAMILY	23%	20%	26%	25%	27%	14%	16%	20%	23%	18%	25%
FRIENDS	7%	4%	7%	6%	6%	4%	8%	4%	4%	5%	6%

	DER	AGE						AGE/GENDER				
	FE- MALE (W)	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)	
FAMILY AND FRIENDS	12%	6%	15%	14%	10%	17%	8%	8%	13%	8%	11%	
NO	56%	67%	52%	55%	55%	64%	66%	67%	59%	68%	56%	
DON'T KNOW/REFUSED	1%	2%	-	-	2%	1%	2%	1%	1%	2%	1%	
TOTAL FAMILY	35%	27%	41%	39%	37%	31%	24%	27%	37%	26%	36%	
TOTAL FRIENDS	20%	11%	22%	20%	16%	21%	17%	12%	17%	13%	17%	

**Table 8**

**Question 10:**

**Are you or have you been a caregiver**

<b>BASE=YES Q.9</b>	218	81	71	68	68	42	46	65	59	36	85
<b>**D/S (YES - NO)</b>	-24%	-40%	-48%	-12%	-20%	-6%	-32%	-57%	-21%	-12%	-37%
YES	38%	30%	26%	44%	40%	47%	34%	22%	40%	44%	31%
NO	62%	70%	74%	56%	60%	53%	66%	78%	60%	56%	69%
<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
<b>**D/S (YES - NO)</b>	-10%	-12%	-23%	-6%	-8%	-2%	-10%	-18%	-9%	-4%	-16%
YES	16%	9%	12%	20%	17%	17%	11%	7%	16%	13%	13%
NO	26%	22%	35%	25%	25%	19%	22%	25%	25%	17%	29%
NOT ASKED	58%	69%	52%	55%	58%	64%	67%	68%	59%	69%	58%

**Table 9**

**Question 11:**

**How concerned are you that you, or**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
<b>**D/S (CONCERNED - NOT CONCERN)</b>	41%	20%	26%	35%	21%	28%	35%	10%	18%	4%	36%

	DER	AGE						AGE/GENDER			
	FE- MALE (W)	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)
TOTAL CONCERNED	67%	55%	58%	64%	58%	62%	65%	49%	55%	51%	63%
TOTAL NOT CONCERNED	26%	34%	32%	29%	37%	35%	30%	39%	37%	47%	27%
VERY CONCERNED	29%	20%	19%	26%	25%	26%	25%	14%	21%	16%	26%
SOMEWHAT CONCERNED	38%	35%	39%	38%	33%	36%	40%	35%	34%	36%	37%
NOT TOO CONCERNED	16%	16%	22%	15%	26%	26%	14%	20%	22%	30%	16%
NOT AT ALL CONCERNED	10%	19%	10%	13%	11%	9%	16%	19%	15%	17%	11%
NOT SURE	7%	11%	10%	7%	6%	3%	5%	11%	9%	1%	10%

**Table 10**

**Question 9/11:**

**Affect/Worry About Alzheimer's**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (YES - NO)	46%	19%	31%	44%	33%	30%	44%	9%	25%	17%	37%
YES	73%	59%	65%	72%	66%	65%	72%	55%	63%	58%	69%
NO	27%	41%	35%	28%	34%	35%	28%	45%	37%	42%	31%

**Table 11**

**Summary Table (Q12-Q14): % Yes - C**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
TREATMENTS THAT CAN SLOW THE P	58%	54%	63%	65%	51%	50%	48%	55%	55%	44%	59%
TESTS THAT CAN DETECT ALZHEIMER	35%	34%	44%	36%	32%	28%	32%	34%	37%	30%	41%
TREATMENTS THAT CAN CURE ALZHE	19%	18%	18%	19%	19%	18%	25%	20%	19%	19%	15%

**Table 12**

**Question 12:**

DER FE- MALE (W)	AGE						AGE/GENDER				
	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)	

Please tell me if you are fairly confident

Tests that can detect Alzheimer's disease

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (YES - NO)	18%	18%	29%	19%	16%	6%	23%	21%	18%	17%	22%
YES	35%	34%	44%	36%	32%	28%	32%	34%	37%	30%	41%
NO	17%	16%	15%	17%	16%	22%	9%	13%	19%	13%	19%
NOT SURE	48%	50%	42%	47%	52%	50%	59%	53%	44%	57%	41%

**Table 13**

**Question 13:**

Please tell me if you are fairly confident

Treatments that can slow the progression of Alzheimer's disease

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (YES - NO)	50%	42%	57%	57%	40%	37%	37%	45%	42%	30%	51%
YES	58%	54%	63%	65%	51%	50%	48%	55%	55%	44%	59%
NO	8%	12%	6%	8%	11%	14%	11%	10%	13%	14%	9%
NOT SURE	34%	35%	31%	27%	38%	36%	41%	35%	32%	42%	32%

**Table 14**

**Question 14:**

Please tell me if you are fairly confident

Treatments that can cure Alzheimer's disease

	DER	AGE						AGE/GENDER			
	FE- MALE (W)	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)
<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
<b>**D/S (YES - NO)</b>	-20%	-25%	-27%	-16%	-15%	-19%	-4%	-21%	-14%	-13%	-31%
YES	19%	18%	18%	19%	19%	18%	25%	20%	19%	19%	15%
NO	39%	43%	44%	35%	34%	37%	29%	41%	33%	32%	46%
NOT SURE	42%	40%	38%	46%	47%	44%	46%	39%	47%	49%	39%

**Table 15**

**Question 15:**

**New Alzheimer's treatments that sh  
could enable early treatment by det**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
<b>**D/S (YES - NO)</b>	70%	53%	67%	65%	58%	73%	78%	45%	61%	74%	72%
YES	79%	68%	77%	76%	70%	80%	83%	64%	71%	81%	80%
NO	9%	16%	10%	10%	12%	6%	5%	19%	10%	7%	8%
NOT SURE	12%	16%	13%	14%	18%	14%	11%	17%	20%	12%	12%

**Table 16**

**Question 16:**

**In 2025, the FDA cleared a simple bl**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
<b>**D/S (SUPPORT - OPPOSE)</b>	92%	90%	84%	88%	87%	89%	91%	82%	83%	89%	95%
TOTAL SUPPORT	94%	91%	87%	90%	89%	93%	94%	84%	86%	93%	95%
TOTAL OPPOSE	2%	1%	3%	2%	2%	4%	3%	3%	3%	4%	-
STRONGLY SUPPORT	80%	74%	70%	77%	67%	79%	79%	63%	64%	78%	82%

	DER	AGE						AGE/GENDER			
	FE- MALE (W)	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)
SOMEWHAT SUPPORT	14%	17%	17%	13%	23%	14%	15%	21%	22%	15%	13%
SOMEWHAT OPPOSE	1%	1%	1%	1%	1%	2%	3%	1%	1%	4%	-
STRONGLY OPPOSE	1%	-	2%	1%	1%	2%	-	1%	2%	-	-
NOT SURE	5%	8%	10%	8%	8%	3%	4%	13%	11%	3%	5%

**Table 17**

**Question 17:**

**While there is no cure for Alzheimer effective when started early. Current Medicare should or should not cover**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (YES - NO)	92%	83%	81%	84%	78%	93%	89%	71%	73%	89%	95%
YES, MEDICARE SHOULD COVER IT	93%	86%	84%	87%	82%	94%	92%	76%	79%	92%	96%
NO, MEDICARE SHOULD NOT COVER	2%	3%	3%	3%	4%	1%	4%	5%	6%	3%	1%
NOT SURE	5%	11%	13%	10%	14%	5%	4%	20%	15%	5%	4%

**Table 18**

**Question 18:**

**Would you want your health insurance detected early?**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (YES - NO)	94%	87%	84%	94%	91%	90%	93%	79%	88%	89%	94%
YES	95%	90%	87%	94%	93%	92%	95%	83%	90%	92%	95%
NO	1%	2%	2%	1%	2%	1%	2%	4%	3%	3%	1%
NOT SURE	4%	8%	11%	5%	6%	7%	3%	14%	7%	6%	4%

DER	AGE						AGE/GENDER				
	FE- MALE (W)	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)

**Table 19**

**Question 19:**

**Congress is considering a new law c  
the disease before symptoms so tha**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (SUPPORT - OPPOSE)	90%	83%	82%	81%	85%	89%	89%	74%	77%	88%	91%
TOTAL SUPPORT	92%	87%	85%	85%	89%	91%	91%	80%	83%	91%	93%
TOTAL OPPOSE	2%	5%	3%	4%	4%	2%	2%	6%	6%	3%	2%
STRONGLY SUPPORT	78%	67%	73%	72%	69%	81%	74%	60%	65%	75%	79%
SOMEWHAT SUPPORT	13%	21%	11%	13%	20%	10%	17%	20%	18%	16%	14%
SOMEWHAT OPPOSE	1%	4%	1%	1%	2%	1%	2%	5%	3%	3%	1%
STRONGLY OPPOSE	1%		2%	3%	1%	1%		1%	3%		1%
NOT SURE	6%	8%	12%	11%	7%	8%	7%	14%	10%	7%	5%

**Table 20**

**Question 20:**

**Would you be more likely or less lik  
blood tests used to detect the disea**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (MORE LIKELY - LESS LIKELY)	75%	71%	69%	63%	71%	71%	75%	63%	63%	68%	78%
TOTAL MORE LIKELY	79%	77%	73%	71%	73%	78%	82%	69%	69%	78%	82%
TOTAL LESS LIKELY	4%	6%	5%	7%	3%	7%	8%	6%	7%	10%	5%
TOTAL NO IMPACT/DK	17%	17%	22%	22%	24%	15%	10%	25%	24%	12%	13%
MUCH MORE LIKELY	47%	42%	34%	44%	33%	46%	52%	31%	32%	47%	48%

	DER	AGE						AGE/GENDER			
	FE- MALE (W)	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)
SOMEWHAT MORE LIKELY	32%	35%	39%	26%	40%	32%	30%	38%	37%	31%	35%
SOMEWHAT LESS LIKELY	3%	4%	1%	6%	2%	5%	6%	4%	4%	7%	2%
MUCH LESS LIKELY	1%	2%	3%	2%	1%	2%	2%	2%	2%	3%	2%
NO IMPACT	12%	13%	18%	19%	17%	6%	2%	20%	18%	3%	11%
DK/REFUSED	5%	4%	4%	3%	7%	9%	8%	5%	5%	8%	2%

**Table 21**

**Summary Table (Q21-Q25): % Total (**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
ALZHEIMER'S DISEASE BEGINS DEVELOPING	91%	85%	86%	82%	88%	90%	91%	79%	81%	89%	93%
IN 1987, ONLY 14 PERCENT OF WOMEN	91%	85%	83%	78%	86%	87%	90%	76%	74%	86%	92%
A SIMPLE ALZHEIMER'S BLOOD TEST	86%	82%	83%	78%	87%	87%	87%	79%	79%	88%	86%
THERE ARE TREATMENTS AVAILABLE	88%	81%	85%	81%	82%	82%	87%	77%	75%	81%	89%
EARLIER THIS YEAR, CONGRESS PASSED	86%	81%	75%	73%	83%	90%	89%	72%	73%	88%	86%

**Table 22**

**Summary Table (Q21-Q25): % Very C**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
ALZHEIMER'S DISEASE BEGINS DEVELOPING	67%	63%	62%	51%	60%	62%	66%	55%	50%	56%	70%
IN 1987, ONLY 14 PERCENT OF WOMEN	68%	59%	60%	47%	59%	66%	61%	48%	44%	55%	71%
A SIMPLE ALZHEIMER'S BLOOD TEST	59%	54%	53%	46%	58%	61%	60%	48%	49%	57%	60%
THERE ARE TREATMENTS AVAILABLE	61%	51%	56%	47%	55%	54%	54%	43%	41%	47%	63%
EARLIER THIS YEAR, CONGRESS PASSED	54%	45%	39%	41%	48%	55%	65%	39%	37%	53%	47%

**Table 23**

	DER	AGE						AGE/GENDER			
	FE- MALE (W)	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)
<b>Summary Table (Q21-Q25): % Total I</b>											
<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
EARLIER THIS YEAR, CONGRESS PASS	9%	8%	15%	13%	10%	7%	6%	13%	13%	6%	9%
THERE ARE TREATMENTS AVAILABLE	8%	9%	4%	8%	11%	12%	8%	8%	12%	12%	7%
IN 1987, ONLY 14 PERCENT OF WOM	5%	5%	8%	11%	8%	8%	6%	9%	15%	8%	4%
A SIMPLE ALZHEIMER'S BLOOD TEST	8%	7%	6%	9%	7%	8%	8%	5%	10%	7%	8%
ALZHEIMER'S DISEASE BEGINS DEVEL	4%	4%	4%	6%	6%	6%	6%	6%	8%	7%	1%

**Table 24**

**Summary Table (Q21-Q25): % D/S C**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
ALZHEIMER'S DISEASE BEGINS DEVEL	88%	81%	83%	76%	82%	84%	85%	73%	73%	82%	92%
IN 1987, ONLY 14 PERCENT OF WOM	86%	79%	75%	67%	79%	79%	84%	68%	59%	78%	88%
A SIMPLE ALZHEIMER'S BLOOD TEST	79%	75%	78%	69%	81%	79%	80%	74%	69%	81%	78%
THERE ARE TREATMENTS AVAILABLE	80%	72%	81%	72%	71%	70%	79%	69%	63%	69%	82%
EARLIER THIS YEAR, CONGRESS PASS	77%	72%	60%	60%	73%	83%	82%	60%	60%	82%	77%

**Table 25**

**Question 21:**

Each of the following statements ha  
convincing or unconvincing as reaso

Earlier this year, Congress passed a l  
Alzheimer's disease.

	DER	AGE						AGE/GENDER			
	FE- MALE (W)	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)
<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (CONVINCING - UNCONVINCING)	77%	72%	60%	60%	73%	83%	82%	60%	60%	82%	77%
TOTAL CONVINCING	86%	81%	75%	73%	83%	90%	89%	72%	73%	88%	86%
TOTAL UNCONVINCING	9%	8%	15%	13%	10%	7%	6%	13%	13%	6%	9%
VERY CONVINCING	54%	45%	39%	41%	48%	55%	65%	39%	37%	53%	47%
SOMEWHAT CONVINCING	32%	36%	37%	33%	35%	34%	23%	34%	37%	36%	39%
SOMEWHAT UNCONVINCING	6%	6%	12%	10%	6%	4%	4%	10%	9%	4%	7%
VERY UNCONVINCING	2%	2%	3%	3%	3%	3%	2%	3%	4%	2%	2%
UNSURE	5%	11%	10%	13%	8%	4%	5%	15%	14%	5%	5%

**Table 26**

**Question 22:**

**Each of the following statements has been rated as convincing or unconvincing as reasons for not using treatments available today that can detect Alzheimer's before symptoms appear.**

**There are treatments available today that can detect Alzheimer's before symptoms appear.**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (CONVINCING - UNCONVINCING)	80%	72%	81%	72%	71%	70%	79%	69%	63%	69%	82%
TOTAL CONVINCING	88%	81%	85%	81%	82%	82%	87%	77%	75%	81%	89%
TOTAL UNCONVINCING	8%	9%	4%	8%	11%	12%	8%	8%	12%	12%	7%
VERY CONVINCING	61%	51%	56%	47%	55%	54%	54%	43%	41%	47%	63%
SOMEWHAT CONVINCING	27%	30%	29%	33%	27%	28%	33%	33%	34%	34%	26%
SOMEWHAT UNCONVINCING	5%	7%	3%	3%	7%	9%	4%	6%	6%	7%	4%
VERY UNCONVINCING	3%	3%	1%	5%	4%	3%	5%	2%	7%	4%	2%
UNSURE	5%	10%	11%	11%	7%	6%	5%	16%	12%	8%	4%

DER FE- MALE (W)	AGE						AGE/GENDER				
	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)	

**Table 27**

**Question 23:**

Each of the following statements has been judged as convincing or unconvincing as reasons for dropping Alzheimer's coverage.

In 1987, only 14 percent of women judged the statement as convincing, compared with 44 percent in 1982.

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (CONVINCING - UNCONVINCING)	86%	79%	75%	67%	79%	79%	84%	68%	59%	78%	88%
TOTAL CONVINCING	91%	85%	83%	78%	86%	87%	90%	76%	74%	86%	92%
TOTAL UNCONVINCING	5%	5%	8%	11%	8%	8%	6%	9%	15%	8%	4%
VERY CONVINCING	68%	59%	60%	47%	59%	66%	61%	48%	44%	55%	71%
SOMEWHAT CONVINCING	23%	25%	23%	31%	27%	21%	29%	28%	30%	31%	21%
SOMEWHAT UNCONVINCING	3%	4%	5%	6%	4%	4%	6%	6%	8%	6%	3%
VERY UNCONVINCING	2%	1%	3%	5%	4%	4%	1%	2%	7%	2%	1%
UNSURE	4%	10%	10%	11%	6%	5%	4%	15%	11%	6%	4%

**Table 28**

**Question 24:**

Each of the following statements has been judged as convincing or unconvincing as reasons for dropping Alzheimer's coverage.

A simple Alzheimer's blood test could be developed that would keep costs low for ever.

	DER	AGE						AGE/GENDER			
	FE- MALE (W)	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)
<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
<b>**D/S (CONVINCING - UNCONVINCING)</b>	79%	75%	78%	69%	81%	79%	80%	74%	69%	81%	78%
TOTAL CONVINCING	86%	82%	83%	78%	87%	87%	87%	79%	79%	88%	86%
TOTAL UNCONVINCING	8%	7%	6%	9%	7%	8%	8%	5%	10%	7%	8%
VERY CONVINCING	59%	54%	53%	46%	58%	61%	60%	48%	49%	57%	60%
SOMEWHAT CONVINCING	27%	28%	30%	32%	30%	27%	27%	31%	30%	30%	26%
SOMEWHAT UNCONVINCING	3%	2%	4%	6%	2%	2%	4%	3%	5%	3%	3%
VERY UNCONVINCING	5%	5%	2%	3%	4%	5%	4%	2%	5%	4%	5%
UNSURE	6%	11%	11%	13%	6%	5%	5%	16%	11%	5%	5%

**Table 29**

**Question 25:**

**Each of the following statements has been found to be convincing or unconvincing as reasons for taking action to:**

**Alzheimer's disease begins developing in old age. This will significantly improve our ability to solve the problem.**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
<b>**D/S (CONVINCING - UNCONVINCING)</b>	88%	81%	83%	76%	82%	84%	85%	73%	73%	82%	92%
TOTAL CONVINCING	91%	85%	86%	82%	88%	90%	91%	79%	81%	89%	93%
TOTAL UNCONVINCING	4%	4%	4%	6%	6%	6%	6%	6%	8%	7%	1%
VERY CONVINCING	67%	63%	62%	51%	60%	62%	66%	55%	50%	56%	70%
SOMEWHAT CONVINCING	24%	22%	25%	31%	28%	28%	25%	24%	31%	32%	22%
SOMEWHAT UNCONVINCING	2%	3%	2%	3%	3%	1%	3%	5%	5%	3%	1%
VERY UNCONVINCING	2%		1%	3%	3%	5%	2%	1%	3%	4%	
UNSURE	5%	11%	10%	12%	6%	4%	4%	15%	12%	5%	6%

DER	AGE						AGE/GENDER				
	FE- MALE (W)	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)

**Table 30**

**Question 26:**

**Having heard more, do you support  
blood tests to detect the disease be**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (SUPPORT - OPPOSE)	89%	82%	83%	77%	82%	90%	91%	74%	73%	88%	91%
TOTAL SUPPORT	92%	86%	86%	81%	86%	93%	93%	80%	78%	91%	93%
TOTAL OPPOSE	3%	4%	3%	4%	4%	3%	3%	5%	5%	3%	2%
STRONGLY SUPPORT	77%	65%	68%	64%	70%	76%	72%	57%	58%	66%	76%
SOMEWHAT SUPPORT	15%	21%	18%	17%	17%	17%	21%	23%	20%	25%	17%
SOMEWHAT OPPOSE	1%	2%	1%	1%	2%	1%	1%	3%	2%	1%	1%
STRONGLY OPPOSE	2%	2%	2%	3%	2%	2%	2%	2%	3%	2%	1%
NOT SURE	5%	10%	11%	15%	10%	5%	4%	15%	16%	6%	5%

**Table 31**

**Question 27:**

**Would you be more likely or less lik  
screening blood tests?**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (MORE LIKELY - LESS LIKELY)	79%	75%	75%	69%	70%	80%	75%	66%	63%	78%	84%
TOTAL MORE LIKELY	83%	79%	78%	74%	75%	84%	83%	72%	70%	84%	85%
TOTAL LESS LIKELY	3%	4%	3%	5%	5%	4%	8%	6%	8%	6%	1%
TOTAL NO IMPACT/DK	14%	17%	19%	20%	19%	11%	8%	22%	22%	9%	14%
MUCH MORE LIKELY	49%	47%	40%	42%	37%	47%	54%	39%	34%	48%	51%

	DER	AGE						AGE/GENDER				
	FE- MALE (W)	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44 (H)	M 45-64 (I)	M 65+ (J)	F 18-44 (K)	
SOMEWHAT MORE LIKELY	33%	32%	37%	32%	38%	37%	29%	33%	37%	37%	34%	
SOMEWHAT LESS LIKELY	3%	3%	1%	4%	4%	3%	5%	4%	5%	2%	1%	
MUCH LESS LIKELY	-	1%	2%	2%	1%	1%	3%	2%	2%	4%	-	
NO IMPACT	10%	14%	16%	15%	13%	7%	4%	19%	15%	6%	11%	
DK/REFUSED	4%	3%	3%	5%	7%	5%	4%	3%	7%	4%	2%	

**Table 32**

**Question 28:**

**Thinking about how you have cast v**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
**D/S (REPUBLICAN - DEMOCRATIC)	-11%	-28%	-13%	3%	27%	6%	6%	-10%	24%	10%	-35%
TOTAL REPUBLICAN	29%	17%	28%	35%	49%	37%	41%	26%	48%	40%	17%
TOTAL SWING	30%	38%	31%	33%	28%	32%	24%	38%	28%	30%	32%
TOTAL DEMOCRATIC	40%	45%	41%	32%	23%	31%	35%	36%	24%	30%	51%
ALWAYS VOTE REPUBLICAN	12%	9%	10%	15%	20%	22%	14%	11%	22%	20%	8%
MOSTLY VOTE REPUBLICAN	17%	8%	18%	20%	30%	15%	27%	15%	27%	20%	9%
VOTED REPUBLICAN A LITTLE MORE	5%	5%	5%	6%	8%	9%	2%	5%	7%	7%	5%
VOTED EQUALLY FOR DEMOCRATS AI	8%	10%	9%	9%	9%	6%	9%	12%	8%	8%	7%
VOTED DEMOCRATIC A LITTLE MORE	6%	6%	6%	3%	3%	7%	6%	5%	3%	6%	7%
MOSTLY VOTE DEMOCRATIC	17%	19%	22%	13%	10%	14%	21%	16%	15%	19%	24%
ALWAYS VOTE DEMOCRATIC	23%	26%	19%	18%	13%	17%	14%	19%	9%	10%	28%
UNSURE	11%	17%	10%	14%	9%	10%	7%	16%	10%	10%	13%
SWING VOTER MEN	-	22%	15%	14%	12%	15%	13%	38%	28%	30%	-
SWING VOTER WOMEN	30%	16%	15%	19%	16%	16%	11%	-	-	-	32%
SWING VOTER 18-44	12%	38%	31%	-	-	-	-	38%	-	-	32%
SWING VOTER 45-64	11%	-	-	33%	28%	-	-	-	28%	-	-

	DER		AGE					AGE/GENDER				
	FE-		'18-34	'35-44	'45-54	'55-64	'65-74		M 18-44	M 45-64		F 18-44
	MALE	(W)	(B)	(C)	(D)	(E)	(F)	'75+ (G)	(H)	(I)	M 65+ (J)	(K)
SWING VOTER 65+	7%	-	-	-	-	-	32%	24%	-	-	30%	-

**Table 33**

**Question REG:**

**Region./Division.**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
BLUE	42%	43%	44%	38%	40%	34%	40%	41%	37%	40%	47%
CALIFORNIA	11%	16%	11%	4%	8%	8%	6%	11%	5%	9%	17%
COLORADO	2%	3%	2%	3%	2%	1%	1%	2%	3%	1%	2%
CONNECTICUT	1%	2%	1%	2%	-	-	-	2%	2%	-	1%
DELAWARE	-	-	-	-	-	-	1%	-	-	1%	-
HAWAII	-	-	-	-	-	-	1%	-	-	-	-
ILLINOIS	3%	4%	6%	3%	3%	4%	3%	5%	2%	4%	4%
MAINE	-	-	-	1%	-	-	1%	-	1%	-	-
MARYLAND	1%	1%	2%	2%	3%	-	4%	2%	3%	2%	-
MASSACHUSETTS	2%	1%	2%	2%	5%	2%	4%	1%	2%	6%	2%
MINNESOTA	2%	1%	4%	-	3%	3%	2%	2%	1%	4%	2%
NEW JERSEY	2%	3%	3%	4%	2%	2%	2%	4%	3%	3%	3%
NEW MEXICO	1%	2%	-	-	1%	-	1%	-	-	-	2%
NEW YORK	7%	5%	7%	7%	7%	6%	3%	4%	6%	3%	8%
OREGON	2%	2%	2%	6%	2%	1%	2%	3%	3%	3%	1%
RHODE ISLAND	-	-	-	1%	-	-	-	-	-	-	-
VERMONT	-	1%	-	1%	-	-	1%	1%	1%	1%	-
VIRGINIA	4%	3%	1%	4%	-	6%	4%	1%	3%	1%	3%
WASHINGTON	2%	1%	3%	-	4%	-	5%	2%	3%	3%	1%
PURPLE	18%	13%	20%	22%	20%	14%	19%	16%	22%	15%	15%

	DER	AGE						AGE/GENDER				
	FE-	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44	M 45-64	F 18-44		
	MALE (W)							(H)	(I)	M 65+ (J)	(K)	
GEORGIA	2%	4%	3%	3%	8%	2%	2%	4%	9%	2%	2%	
MICHIGAN	5%	2%	3%	5%	4%	3%	6%	2%	2%	5%	4%	
NEVADA	1%	1%	1%	-	1%	1%	-	1%	-	-	1%	
NEW HAMPSHIRE	-	-	1%	-	-	1%	-	1%	-	1%	1%	
NORTH CAROLINA	4%	3%	4%	7%	2%	2%	4%	2%	4%	2%	4%	
PENNSYLVANIA	4%	2%	4%	5%	6%	5%	5%	3%	6%	3%	2%	
WISCONSIN	2%	1%	4%	3%	-	1%	2%	3%	1%	1%	2%	
RED	40%	44%	36%	40%	40%	52%	40%	44%	41%	45%	38%	
ALABAMA	1%	2%	3%	2%	-	1%	3%	4%	2%	1%	1%	
ARIZONA	2%	2%	2%	2%	2%	1%	1%	2%	2%	-	2%	
ARKANSAS	1%	-	2%	2%	-	2%	1%	1%	1%	1%	1%	
FLORIDA	6%	9%	4%	4%	6%	8%	11%	6%	7%	12%	8%	
IDAHO	1%	1%	1%	-	2%	2%	1%	1%	2%	2%	1%	
INDIANA	2%	3%	4%	1%	1%	4%	3%	5%	1%	4%	2%	
IOWA	1%	-	1%	2%	-	1%	-	1%	1%	1%	-	
KANSAS	1%	1%	3%	2%	1%	2%	-	1%	2%	1%	1%	
KENTUCKY	1%	1%	1%	2%	3%	-	1%	1%	3%	-	-	
LOUISIANA	1%	1%	1%	1%	-	1%	1%	1%	-	1%	2%	
MISSISSIPPI	1%	-	1%	-	-	2%	1%	1%	-	1%	-	
MISSOURI	1%	1%	2%	2%	2%	-	-	1%	2%	-	1%	
MONTANA	1%	-	-	1%	1%	2%	-	-	2%	-	-	
NEBRASKA	1%	-	-	-	-	1%	3%	-	-	1%	-	
NORTH DAKOTA	-	-	-	-	1%	-	-	-	1%	-	-	
OHIO	4%	4%	3%	2%	2%	4%	4%	4%	2%	4%	4%	
OKLAHOMA	1%	1%	1%	-	2%	4%	-	1%	2%	1%	-	
SOUTH CAROLINA	2%	5%	2%	2%	1%	1%	2%	5%	1%	1%	3%	
SOUTH DAKOTA	1%	-	-	2%	-	2%	-	-	1%	2%	-	

	DER	AGE						AGE/GENDER				
	FE-	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44	M 45-64	F 18-44		
	MALE (W)							(H)	(I)	M 65+ (J)	(K)	
TENNESSEE	3%	2%	2%	3%	2%	3%	3%	3%	1%	4%	1%	
TEXAS	9%	9%	4%	8%	11%	9%	6%	6%	8%	7%	9%	
UTAH	1%	2%	-	2%	1%	-	-	1%	-	-	1%	
WEST VIRGINIA	1%	-	-	-	1%	1%	1%	-	-	-	-	
DIVISION												
NORTHEAST	18%	14%	19%	20%	21%	17%	17%	15%	21%	16%	16%	
NEW ENGLAND	4%	4%	5%	5%	5%	3%	7%	5%	6%	8%	3%	
MIDDLE ATLANTIC	14%	10%	14%	15%	16%	13%	9%	11%	16%	8%	13%	
SOUTH	37%	40%	31%	40%	39%	41%	43%	39%	44%	40%	35%	
SOUTH ATLANTIC	20%	24%	16%	21%	20%	20%	28%	21%	26%	23%	21%	
EAST SOUTH CENTRAL	5%	5%	7%	8%	6%	6%	6%	9%	6%	6%	3%	
WEST SOUTH CENTRAL	12%	11%	8%	11%	13%	16%	8%	9%	11%	10%	12%	
MIDWEST	22%	17%	29%	23%	18%	25%	22%	23%	16%	26%	20%	
EAST NORTH CENTRAL	16%	14%	21%	14%	11%	16%	17%	18%	8%	18%	16%	
WEST NORTH CENTRAL	6%	3%	9%	8%	7%	9%	5%	5%	8%	8%	4%	
WEST	23%	29%	21%	17%	22%	17%	18%	23%	19%	18%	29%	
MOUNTAIN	8%	10%	5%	7%	9%	7%	4%	7%	8%	4%	9%	
PACIFIC	15%	19%	16%	10%	13%	9%	14%	16%	11%	15%	19%	
KEY STATES												
CALIFORNIA	11%	16%	11%	4%	8%	8%	6%	11%	5%	9%	17%	
FLORIDA	6%	9%	4%	4%	6%	8%	11%	6%	7%	12%	8%	
GEORGIA	2%	4%	3%	3%	8%	2%	2%	4%	9%	2%	2%	
ILLINOIS	3%	4%	6%	3%	3%	4%	3%	5%	2%	4%	4%	
MICHIGAN	5%	2%	3%	5%	4%	3%	6%	2%	2%	5%	4%	
NEW JERSEY	2%	3%	3%	4%	2%	2%	2%	4%	3%	3%	3%	
NEW YORK	7%	5%	7%	7%	7%	6%	3%	4%	6%	3%	8%	
NORTH CAROLINA	4%	3%	4%	7%	2%	2%	4%	2%	4%	2%	4%	

	DER	AGE						AGE/GENDER				
	FE-	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44	M 45-64	F 18-44		
	MALE (W)							(H)	(I)	M 65+ (J)	(K)	
OHIO	4%	4%	3%	2%	2%	4%	4%	4%	2%	4%	4%	
PENNSYLVANIA	4%	2%	4%	5%	6%	5%	5%	3%	6%	3%	2%	
TEXAS	9%	9%	4%	8%	11%	9%	6%	6%	8%	7%	9%	
VIRGINIA	4%	3%	1%	4%	-	6%	4%	1%	3%	1%	3%	

**Table 34**

**Question SAM:**

**Date./Mode./Vote History.**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
DATE											
WED, MAR 18	32%	32%	33%	42%	30%	31%	24%	33%	36%	29%	32%
THU, MAR 19	43%	49%	30%	26%	47%	46%	57%	44%	35%	51%	39%
FRI, MAR 20	10%	7%	20%	21%	10%	10%	6%	12%	20%	7%	11%
SAT, MAR 21	11%	11%	15%	9%	9%	9%	6%	11%	6%	7%	14%
SUN, MAR 22	4%	1%	3%	2%	3%	3%	7%	-	3%	6%	4%
MODE											
LAND	16%	1%	2%	4%	12%	25%	57%	2%	7%	40%	1%
CELL	35%	48%	36%	39%	47%	40%	19%	51%	47%	31%	38%
SMS	48%	50%	62%	57%	41%	34%	24%	47%	46%	29%	61%
VOTE HISTORY											
`3/4+	57%	29%	57%	66%	64%	71%	81%	39%	72%	73%	39%
`2/4<	43%	71%	43%	34%	36%	29%	19%	61%	28%	27%	61%
VOTE 22	55%	33%	54%	64%	66%	69%	79%	41%	74%	74%	40%
NOT 22	45%	67%	46%	36%	34%	31%	21%	59%	26%	26%	60%

**Table 35**

DER	AGE						AGE/GENDER				
	FE-	`18-34 (B)	`35-44 (C)	`45-54 (D)	`55-64 (E)	`65-74 (F)	`75+ (G)	M 18-44	M 45-64	F 18-44	
	MALE (W)							(H)	(I)	M 65+ (J)	(K)

**Question KEY:**

**Key Groups.**

<b>BASE=TOTAL SAMPLE</b>	517	260	150	150	160	119	141	204	144	118	202
POSITIVE ALZHEIMER'S TEST MOVER	3%	5%	4%	1%	3%	5%	6%	6%	2%	6%	2%
POSITIVE VOTE IMPACT MOVERS	7%	7%	8%	8%	7%	10%	8%	8%	6%	13%	6%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			WHITE <COL (B)
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	

**Table 1**  
**Question 2:**  
**Age.**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
`18 - 34	-	-	35%	26%	68%	-	-	32%	3%	29%	21%
`35 - 44	-	-	14%	15%	32%	-	-	14%	2%	21%	12%
`45 - 54	46%	-	13%	18%	-	52%	-	14%	4%	19%	14%
`55 - 64	54%	-	12%	17%	-	48%	-	19%	12%	15%	17%
`65 - 74	-	47%	11%	12%	-	-	52%	12%	20%	9%	14%
`75 AND ABOVE	-	53%	12%	10%	-	-	48%	7%	54%	7%	20%
REFUSED	-	-	4%	2%	-	-	-	3%	5%	-	1%
M 18-44	-	-	49%	-	54%	-	-	26%	3%	21%	18%
M 45-64	-	-	25%	-	-	42%	-	17%	7%	15%	14%
M 65+	-	-	22%	-	-	-	50%	9%	31%	7%	16%
F 18-44	-	-	-	41%	44%	-	-	19%	1%	28%	16%
F 45-64	100%	-	-	35%	-	58%	-	16%	10%	19%	17%
F 65+	-	100%	-	22%	-	-	49%	9%	42%	9%	18%

**Table 2**  
**Question 3:**  
**Gender.**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (MALE - FEMALE)	-100%	-100%	100%	-100%	10%	-16%	1%	8%	-13%	-12%	-2%
MALE	-	-	100%	-	54%	42%	50%	54%	43%	44%	49%
FEMALE	100%	100%	-	100%	44%	58%	49%	46%	57%	55%	50%
OTHER	-	-	-	-	1%	-	1%	-	-	1%	1%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	WOMEN MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)

**Table 3**

**Question 4:**

**What is your main racial or ethnic b**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
WHITE	71%	71%	65%	68%	62%	72%	72%	53%	80%	76%	100%
HISPANIC OR LATINO	8%	5%	12%	13%	22%	4%	8%	22%	-	7%	-
AFRICAN AMERICAN OR BLACK	16%	15%	12%	9%	12%	11%	8%	15%	13%	9%	-
ASIAN AMERICAN	2%	5%	5%	4%	3%	6%	5%	4%	2%	4%	-
AMERICAN INDIAN OR NATIVE AMEF	3%	3%	2%	3%	1%	5%	4%	3%	3%	1%	-
OTHER	-	1%	-	-	-	-	-	-	-	1%	-
DON'T KNOW/REFUSED	1%	1%	4%	2%	-	3%	3%	2%	3%	1%	-

**Table 4**

**Question 5:**

**What is the highest level of formal e**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
TOTAL HS OR LESS	20%	29%	30%	20%	21%	21%	36%	28%	30%	19%	32%
TOTAL SOME COLLEGE	47%	47%	35%	50%	48%	36%	42%	40%	37%	43%	68%
TOTAL <COLLEGE	66%	76%	65%	70%	69%	58%	78%	67%	67%	62%	100%
TOTAL COLLEGE+	34%	23%	35%	30%	31%	42%	20%	32%	31%	38%	-
SOME GRADE SCHOOL	1%	2%	-	-	-	-	1%	1%	2%	-	1%
SOME HIGH SCHOOL	4%	2%	3%	4%	2%	5%	3%	3%	4%	1%	3%
HIGH SCHOOL GRADUATE	15%	25%	27%	16%	19%	16%	32%	24%	24%	17%	29%
TECHNICAL OR VOCATIONAL SCHOOL	6%	8%	6%	7%	9%	3%	8%	4%	7%	6%	9%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	WOMEN MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)
SOME COLLEGE	18%	28%	18%	24%	28%	11%	22%	20%	18%	24%	35%
COLLEGE GRADUATE WITH A 2-YEAR	23%	11%	11%	18%	11%	22%	12%	15%	12%	13%	24%
COLLEGE GRADUATE WITH A 4-YEAR	21%	14%	22%	18%	22%	24%	13%	24%	19%	24%	-
POST GRADUATE DEGREE	13%	9%	12%	11%	9%	18%	8%	9%	12%	15%	-
DON'T KNOW/REFUSED	-	2%	-	1%	-	-	2%	-	2%	-	-
WHITE <COL	43%	54%	42%	45%	39%	42%	57%	34%	54%	47%	100%
WHITE COL+	27%	16%	23%	23%	22%	30%	15%	19%	26%	29%	-

**Table 5**

**Question 6:**

[Generally speaking, do you think of

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (REPUBLICAN - DEMOCRAT)	9%	5%	13%	-4%	-2%	12%	6%	5%	6%	-3%	28%
REPUBLICAN	40%	40%	28%	17%	20%	25%	26%	36%	37%	33%	48%
TOTAL INDEPENDENT/OTHER	29%	25%	56%	61%	57%	63%	55%	32%	32%	31%	32%
INDEPENDENT	22%	19%	48%	50%	52%	46%	46%	25%	27%	27%	27%
SOMETHING ELSE	4%	1%	1%	5%	2%	7%	-	-	-	3%	2%
DON'T KNOW/REFUSED	3%	5%	7%	7%	3%	10%	9%	7%	5%	1%	2%
DEMOCRAT	31%	35%	15%	22%	22%	13%	19%	32%	31%	36%	20%

**Table 6**

**Question 7/8:**

In the 2024 election for President, fr

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (TRUMP - HARRIS)	17%	3%	16%	-6%	-2%	16%	1%	5%	8%	-3%	32%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	WOMEN MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)
DONALD TRUMP	48%	43%	37%	27%	25%	40%	35%	38%	42%	40%	55%
KAMALA HARRIS	30%	40%	21%	32%	26%	24%	34%	34%	34%	43%	24%
OTH/NV	22%	17%	41%	41%	49%	36%	31%	28%	24%	17%	21%
VOTED FOR SOMEONE ELSE	5%	4%	9%	8%	10%	5%	8%	3%	6%	5%	4%
DID NOT VOTE FOR PRESIDENT IN 20	2%	1%	3%	2%	2%	4%	-	2%	1%	1%	2%
DID NOT VOTE	11%	4%	22%	20%	30%	19%	8%	15%	5%	11%	10%
REFUSED	4%	7%	8%	11%	7%	7%	14%	8%	12%	-	6%
TRUMP M	-	-	37%	-	15%	20%	21%	23%	19%	19%	27%
TRUMP W	48%	43%	-	27%	9%	20%	13%	15%	23%	21%	28%
HARRIS M	-	-	21%	-	12%	9%	12%	14%	14%	18%	11%
HARRIS W	30%	40%	-	32%	15%	15%	22%	20%	20%	24%	12%
TRUMP 18-44	-	-	14%	9%	25%	-	-	11%	2%	14%	14%
TRUMP 45-64	48%	-	12%	12%	-	40%	-	17%	8%	18%	22%
TRUMP 65+	-	43%	10%	6%	-	-	35%	9%	30%	8%	19%
HARRIS 18-44	-	-	10%	13%	26%	-	-	17%	1%	26%	11%
HARRIS 45-64	30%	-	5%	9%	-	24%	-	9%	5%	11%	4%
HARRIS 65+	-	40%	5%	10%	-	-	34%	7%	27%	6%	8%

**Table 7**

**Question 9:**

**Have your family or friends been aff**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (YES - NO)	-5%	-26%	-34%	-19%	-32%	-12%	-37%	-46%	-44%	7%	-20%
TOTAL YES	47%	36%	32%	40%	33%	44%	32%	26%	27%	53%	40%
FAMILY	29%	13%	17%	22%	19%	22%	16%	16%	11%	30%	23%
FRIENDS	8%	8%	4%	7%	3%	10%	3%	3%	4%	9%	5%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)
FAMILY AND FRIENDS	10%	15%	12%	11%	11%	12%	13%	8%	12%	14%	11%
NO	51%	63%	66%	59%	65%	56%	68%	72%	71%	47%	60%
DON'T KNOW/REFUSED	2%	1%	2%	1%	3%	1%	-	2%	2%	-	-
TOTAL FAMILY	39%	29%	28%	33%	30%	34%	29%	23%	23%	44%	34%
TOTAL FRIENDS	18%	23%	15%	18%	14%	22%	15%	10%	16%	23%	16%

**Table 8**

**Question 10:**

**Are you or have you been a caregiver**

<b>BASE=YES Q.9</b>	77	51	51	63	47	42	23	103	40	240	169
<b>**D/S (YES - NO)</b>	-12%	-24%	-19%	-32%	-43%	-19%	-13%	-26%	-4%	-30%	-14%
YES	44%	38%	40%	34%	28%	40%	43%	37%	48%	35%	43%
NO	56%	62%	60%	66%	72%	60%	57%	63%	52%	65%	57%
<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
<b>**D/S (YES - NO)</b>	-6%	-9%	-6%	-13%	-14%	-8%	-4%	-7%	-1%	-16%	-6%
YES	21%	14%	13%	14%	9%	18%	14%	10%	13%	19%	17%
NO	26%	22%	19%	26%	24%	26%	18%	16%	14%	35%	23%
NOT ASKED	53%	64%	68%	60%	67%	56%	68%	74%	73%	47%	60%

**Table 9**

**Question 11:**

**How concerned are you that you, or**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
<b>**D/S (CONCERNED - NOT CONCERN)</b>	37%	55%	-2%	34%	14%	17%	26%	6%	33%	40%	18%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)
TOTAL CONCERNED	66%	74%	44%	62%	50%	54%	62%	49%	65%	66%	56%
TOTAL NOT CONCERNED	29%	19%	47%	27%	35%	37%	35%	43%	32%	26%	38%
VERY CONCERNED	30%	34%	16%	27%	19%	24%	24%	20%	28%	25%	22%
SOMEWHAT CONCERNED	36%	40%	29%	35%	31%	31%	38%	30%	37%	41%	34%
NOT TOO CONCERNED	20%	11%	26%	15%	19%	24%	18%	22%	17%	18%	24%
NOT AT ALL CONCERNED	9%	8%	21%	13%	16%	14%	17%	22%	14%	8%	14%
NOT SURE	5%	6%	9%	11%	15%	8%	3%	7%	3%	9%	6%

**Table 10**

**Question 9/11:**

**Affect/Worry About Alzheimer's**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (YES - NO)	50%	55%	3%	36%	11%	29%	28%	11%	35%	48%	28%
YES	75%	77%	51%	68%	55%	64%	64%	56%	67%	74%	64%
NO	25%	23%	49%	32%	45%	36%	36%	44%	33%	26%	36%

**Table 11**

**Summary Table (Q12-Q14): % Yes - C**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
TREATMENTS THAT CAN SLOW THE P	60%	53%	49%	55%	53%	55%	45%	50%	48%	61%	57%
TESTS THAT CAN DETECT ALZHEIMER	32%	31%	32%	33%	35%	32%	30%	31%	26%	40%	39%
TREATMENTS THAT CAN CURE ALZHE	19%	25%	19%	18%	18%	19%	22%	25%	20%	14%	20%

**Table 12**

**Question 12:**

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)

Please tell me if you are fairly confident

Tests that can detect Alzheimer's disease

BASE=TOTAL SAMPLE	165	142	160	158	144	95	72	400	150	450	427
**D/S (YES - NO)	17%	15%	19%	15%	21%	14%	17%	13%	5%	28%	27%
YES	32%	31%	32%	33%	35%	32%	30%	31%	26%	40%	39%
NO	15%	16%	13%	18%	14%	18%	12%	18%	21%	12%	11%
NOT SURE	53%	53%	55%	50%	52%	49%	58%	52%	52%	47%	50%

Table 13

Question 13:

Please tell me if you are fairly confident

Treatments that can slow the progression of Alzheimer's disease

BASE=TOTAL SAMPLE	165	142	160	158	144	95	72	400	150	450	427
**D/S (YES - NO)	54%	43%	38%	45%	45%	43%	34%	40%	36%	51%	47%
YES	60%	53%	49%	55%	53%	55%	45%	50%	48%	61%	57%
NO	6%	10%	10%	9%	8%	13%	11%	10%	12%	9%	10%
NOT SURE	33%	36%	41%	36%	39%	32%	45%	39%	40%	30%	34%

Table 14

Question 14:

Please tell me if you are fairly confident

Treatments that can cure Alzheimer's disease

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)
<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
<b>**D/S (YES - NO)</b>	-17%	-9%	-14%	-24%	-25%	-16%	-8%	-5%	-13%	-33%	-12%
YES	19%	25%	19%	18%	18%	19%	22%	25%	20%	14%	20%
NO	35%	33%	33%	42%	43%	35%	29%	30%	33%	46%	33%
NOT SURE	46%	42%	47%	40%	39%	46%	49%	46%	47%	40%	47%

**Table 15**

**Question 15:**

**New Alzheimer's treatments that shi  
could enable early treatment by det**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
<b>**D/S (YES - NO)</b>	62%	78%	44%	55%	39%	48%	67%	60%	78%	63%	66%
YES	75%	83%	62%	69%	61%	62%	74%	74%	86%	72%	76%
NO	12%	5%	18%	13%	22%	14%	7%	14%	8%	9%	11%
NOT SURE	13%	13%	20%	18%	17%	25%	18%	12%	7%	19%	13%

**Table 16**

**Question 16:**

**In 2025, the FDA cleared a simple bl**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
<b>**D/S (SUPPORT - OPPOSE)</b>	92%	92%	76%	91%	82%	79%	89%	89%	90%	87%	89%
TOTAL SUPPORT	93%	94%	81%	92%	84%	84%	92%	92%	93%	88%	92%
TOTAL OPPOSE	2%	3%	5%	1%	2%	6%	3%	3%	3%	1%	3%
STRONGLY SUPPORT	79%	80%	61%	79%	65%	70%	78%	68%	78%	77%	76%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)
SOMEWHAT SUPPORT	14%	14%	21%	14%	19%	15%	14%	24%	16%	11%	16%
SOMEWHAT OPPOSE	2%	2%	2%	1%	1%	3%	2%	2%	2%	1%	1%
STRONGLY OPPOSE	-	1%	3%	-	1%	3%	1%	1%	1%	1%	1%
NOT SURE	5%	3%	14%	6%	14%	10%	5%	5%	4%	10%	5%

**Table 17**

**Question 17:**

**While there is no cure for Alzheimer effective when started early. Current Medicare should or should not cover**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (YES - NO)	89%	93%	65%	89%	73%	71%	91%	84%	86%	84%	83%
YES, MEDICARE SHOULD COVER IT	90%	95%	71%	91%	77%	76%	94%	88%	90%	85%	87%
NO, MEDICARE SHOULD NOT COVER	1%	2%	6%	2%	4%	5%	3%	4%	4%	2%	4%
NOT SURE	8%	4%	23%	7%	19%	19%	4%	7%	5%	13%	8%

**Table 18**

**Question 18:**

**Would you want your health insurance detected early?**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (YES - NO)	96%	94%	78%	91%	78%	87%	93%	89%	92%	89%	89%
YES	96%	95%	81%	92%	80%	89%	93%	91%	95%	90%	91%
NO	-	1%	2%	1%	2%	2%	-	2%	2%	1%	2%
NOT SURE	4%	4%	17%	7%	18%	8%	7%	6%	3%	9%	7%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	WOMEN MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)

**Table 19**

**Question 19:**

**Congress is considering a new law c  
the disease before symptoms so tha**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (SUPPORT - OPPOSE)	89%	91%	72%	83%	76%	70%	89%	83%	83%	85%	86%
TOTAL SUPPORT	91%	91%	78%	87%	80%	79%	90%	88%	87%	88%	89%
TOTAL OPPOSE	2% -		6%	4%	5%	9%	1%	5%	4%	2%	3%
STRONGLY SUPPORT	76%	80%	59%	72%	62%	63%	73%	68%	70%	75%	75%
SOMEWHAT SUPPORT	15%	11%	20%	15%	18%	16%	17%	20%	16%	13%	15%
SOMEWHAT OPPOSE	1% -		2%	2%	2%	3% -		4%	2%	1%	2%
STRONGLY OPPOSE	1% -		4%	2%	3%	6%	1%	1%	2%	1%	2%
NOT SURE	7%	8%	16%	9%	15%	13%	9%	7%	9%	10%	7%

**Table 20**

**Question 20:**

**Would you be more likely or less lik  
blood tests used to detect the disea**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (MORE LIKELY - LESS LIKELY)	71%	77%	51%	66%	57%	54%	71%	67%	65%	73%	69%
TOTAL MORE LIKELY	75%	82%	62%	74%	65%	66%	80%	76%	73%	75%	75%
TOTAL LESS LIKELY	4%	5%	12%	7%	8%	11%	9%	9%	8%	2%	6%
TOTAL NO IMPACT/DK	22%	13%	26%	19%	27%	23%	11%	14%	20%	22%	19%
MUCH MORE LIKELY	44%	52%	33%	45%	35%	40%	47%	36%	41%	47%	42%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)
SOMEWHAT MORE LIKELY	31%	30%	30%	29%	30%	26%	33%	41%	32%	28%	34%
SOMEWHAT LESS LIKELY	4%	4%	6%	5%	3%	8%	6%	6%	6%	1%	3%
MUCH LESS LIKELY	-	1%	5%	3%	5%	4%	3%	3%	1%	1%	3%
NO IMPACT	17%	5%	19%	14%	23%	15%	3%	6%	6%	22%	14%
DK/REFUSED	5%	8%	7%	5%	4%	7%	8%	8%	14%	-	5%

**Table 21**

**Summary Table (Q21-Q25): % Total (**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
ALZHEIMER'S DISEASE BEGINS DEVELOPING	90%	92%	74%	88%	78%	76%	90%	90%	89%	83%	87%
IN 1987, ONLY 14 PERCENT OF WOMEN	90%	91%	71%	88%	76%	77%	87%	88%	86%	82%	83%
A SIMPLE ALZHEIMER'S BLOOD TEST	87%	87%	72%	83%	73%	72%	91%	85%	88%	81%	83%
THERE ARE TREATMENTS AVAILABLE	87%	88%	66%	83%	73%	70%	79%	85%	83%	80%	82%
EARLIER THIS YEAR, CONGRESS PASSED	83%	90%	69%	80%	71%	66%	90%	83%	82%	79%	82%

**Table 22**

**Summary Table (Q21-Q25): % Very C**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
ALZHEIMER'S DISEASE BEGINS DEVELOPING	61%	71%	43%	62%	53%	46%	59%	58%	62%	63%	61%
IN 1987, ONLY 14 PERCENT OF WOMEN	62%	71%	39%	66%	51%	48%	59%	56%	55%	62%	61%
A SIMPLE ALZHEIMER'S BLOOD TEST	55%	62%	42%	54%	47%	38%	61%	49%	55%	60%	58%
THERE ARE TREATMENTS AVAILABLE	61%	60%	34%	59%	43%	44%	56%	51%	52%	54%	54%
EARLIER THIS YEAR, CONGRESS PASSED	51%	68%	33%	47%	31%	38%	55%	44%	54%	50%	52%

**Table 23**

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)
<b>Summary Table (Q21-Q25): % Total I</b>											
<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
EARLIER THIS YEAR, CONGRESS PASS	10%	6%	11%	12%	11%	18%	4%	13%	14%	6%	9%
THERE ARE TREATMENTS AVAILABLE	7%	8%	13%	9%	9%	16%	12%	12%	12%	5%	8%
IN 1987, ONLY 14 PERCENT OF WOM	5%	6%	9%	5%	8%	9%	6%	10%	12%	4%	8%
A SIMPLE ALZHEIMER'S BLOOD TEST	6%	8%	8%	9%	7%	13%	5%	10%	9%	5%	8%
ALZHEIMER'S DISEASE BEGINS DEVEL	5%	4%	6%	5%	3%	11%	6%	7%	9%	3%	5%

**Table 24**

**Summary Table (Q21-Q25): % D/S C**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
ALZHEIMER'S DISEASE BEGINS DEVEL	85%	88%	67%	83%	75%	64%	85%	83%	80%	80%	82%
IN 1987, ONLY 14 PERCENT OF WOM	85%	86%	62%	82%	68%	67%	81%	78%	74%	78%	76%
A SIMPLE ALZHEIMER'S BLOOD TEST	80%	78%	64%	74%	66%	58%	86%	75%	79%	77%	75%
THERE ARE TREATMENTS AVAILABLE	80%	80%	52%	74%	64%	54%	68%	73%	71%	74%	73%
EARLIER THIS YEAR, CONGRESS PASS	73%	84%	58%	68%	60%	49%	86%	71%	68%	73%	73%

**Table 25**

**Question 21:**

Each of the following statements ha  
convincing or unconvincing as reaso

Earlier this year, Congress passed a l  
Alzheimer's disease.

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)
<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (CONVINCING - UNCONVINCING)	73%	84%	58%	68%	60%	49%	86%	71%	68%	73%	73%
TOTAL CONVINCING	83%	90%	69%	80%	71%	66%	90%	83%	82%	79%	82%
TOTAL UNCONVINCING	10%	6%	11%	12%	11%	18%	4%	13%	14%	6%	9%
VERY CONVINCING	51%	68%	33%	47%	31%	38%	55%	44%	54%	50%	52%
SOMEWHAT CONVINCING	32%	22%	36%	33%	39%	28%	35%	40%	28%	29%	29%
SOMEWHAT UNCONVINCING	8%	4%	7%	8%	7%	12%	1%	9%	8%	6%	7%
VERY UNCONVINCING	2%	2%	4%	4%	4%	6%	3%	4%	6%	1%	2%
UNSURE	7%	4%	20%	8%	18%	16%	5%	4%	4%	15%	10%

**Table 26**

**Question 22:**

**Each of the following statements has been found to be convincing or unconvincing as reasons for not taking a treatment available today that can detect Alzheimer's before symptoms appear.**

**There are treatments available today that can detect Alzheimer's before symptoms appear.**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (CONVINCING - UNCONVINCING)	80%	80%	52%	74%	64%	54%	68%	73%	71%	74%	73%
TOTAL CONVINCING	87%	88%	66%	83%	73%	70%	79%	85%	83%	80%	82%
TOTAL UNCONVINCING	7%	8%	13%	9%	9%	16%	12%	12%	12%	5%	8%
VERY CONVINCING	61%	60%	34%	59%	43%	44%	56%	51%	52%	54%	54%
SOMEWHAT CONVINCING	26%	28%	31%	24%	31%	26%	24%	34%	31%	26%	28%
SOMEWHAT UNCONVINCING	5%	5%	8%	6%	6%	8%	8%	8%	6%	4%	6%
VERY UNCONVINCING	2%	3%	5%	3%	3%	8%	3%	4%	7%	2%	3%
UNSURE	5%	4%	21%	7%	18%	14%	9%	3%	5%	15%	10%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)

**Table 27**

**Question 23:**

Each of the following statements has been found to be convincing or unconvincing as reasons for supporting or opposing the proposed changes.

In 1987, only 14 percent of women believed that a simple Alzheimer's blood test cost too much. This percentage has dropped 44 percent. Covering Alzheimer's disease, the proposed changes are:

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (CONVINCING - UNCONVINCING)	85%	86%	62%	82%	68%	67%	81%	78%	74%	78%	76%
TOTAL CONVINCING	90%	91%	71%	88%	76%	77%	87%	88%	86%	82%	83%
TOTAL UNCONVINCING	5%	6%	9%	5%	8%	9%	6%	10%	12%	4%	8%
VERY CONVINCING	62%	71%	39%	66%	51%	48%	59%	56%	55%	62%	61%
SOMEWHAT CONVINCING	28%	21%	32%	22%	25%	29%	27%	31%	30%	20%	22%
SOMEWHAT UNCONVINCING	3%	4%	4%	3%	4%	3%	3%	7%	7%	3%	5%
VERY UNCONVINCING	2%	2%	5%	3%	3%	6%	3%	3%	5%	1%	3%
UNSURE	5%	3%	19%	7%	16%	14%	8%	2%	3%	14%	9%

**Table 28**

**Question 24:**

Each of the following statements has been found to be convincing or unconvincing as reasons for supporting or opposing the proposed changes.

A simple Alzheimer's blood test cost too much. This percentage has dropped 44 percent. Covering Alzheimer's disease, the proposed changes are:

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)
<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
<b>**D/S (CONVINCING - UNCONVINCING)</b>	80%	78%	64%	74%	66%	58%	86%	75%	79%	77%	75%
TOTAL CONVINCING	87%	87%	72%	83%	73%	72%	91%	85%	88%	81%	83%
TOTAL UNCONVINCING	6%	8%	8%	9%	7%	13%	5%	10%	9%	5%	8%
VERY CONVINCING	55%	62%	42%	54%	47%	38%	61%	49%	55%	60%	58%
SOMEWHAT CONVINCING	32%	24%	30%	29%	26%	34%	30%	36%	34%	21%	24%
SOMEWHAT UNCONVINCING	3%	3%	3%	3%	2%	8%		4%	3%	3%	3%
VERY UNCONVINCING	3%	5%	5%	5%	6%	6%	5%	6%	6%	2%	5%
UNSURE	7%	5%	20%	8%	19%	15%	4%	5%	3%	14%	9%

**Table 29**

**Question 25:**

**Each of the following statements has been found to be either convincing or unconvincing as reasons for supporting or opposing the proposed changes to the law.**

**Alzheimer's disease begins developing in the brain and can significantly improve our ability to solve problems.**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
<b>**D/S (CONVINCING - UNCONVINCING)</b>	85%	88%	67%	83%	75%	64%	85%	83%	80%	80%	82%
TOTAL CONVINCING	90%	92%	74%	88%	78%	76%	90%	90%	89%	83%	87%
TOTAL UNCONVINCING	5%	4%	6%	5%	3%	11%	6%	7%	9%	3%	5%
VERY CONVINCING	61%	71%	43%	62%	53%	46%	59%	58%	62%	63%	61%
SOMEWHAT CONVINCING	29%	21%	31%	26%	25%	30%	31%	32%	27%	20%	26%
SOMEWHAT UNCONVINCING	1%	2%	3%	1%	2%	4%	1%	4%	4%	2%	3%
VERY UNCONVINCING	3%	2%	3%	4%	1%	7%	4%	2%	5%	1%	2%
UNSURE	6%	3%	20%	7%	19%	13%	4%	4%	2%	14%	8%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	WOMEN MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)

**Table 30**

**Question 26:**

**Having heard more, do you support blood tests to detect the disease be**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (SUPPORT - OPPOSE)	86%	93%	67%	85%	74%	66%	90%	85%	84%	82%	84%
TOTAL SUPPORT	89%	95%	73%	89%	77%	76%	91%	90%	89%	84%	87%
TOTAL OPPOSE	3%	2%	6%	4%	4%	10%	1%	5%	6%	2%	4%
STRONGLY SUPPORT	75%	82%	51%	72%	56%	59%	71%	66%	68%	71%	70%
SOMEWHAT SUPPORT	14%	14%	22%	16%	21%	17%	19%	24%	22%	13%	18%
SOMEWHAT OPPOSE	1%		2%	1%	2%	4%		2%	1%	1%	2%
STRONGLY OPPOSE	2%	2%	3%	2%	2%	6%	1%	2%	5%	1%	2%
NOT SURE	8%	3%	22%	7%	19%	15%	8%	5%	5%	14%	9%

**Table 31**

**Question 27:**

**Would you be more likely or less likely screening blood tests?**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (MORE LIKELY - LESS LIKELY)	76%	77%	54%	69%	59%	56%	72%	73%	73%	75%	74%
TOTAL MORE LIKELY	79%	84%	63%	75%	65%	65%	79%	80%	80%	77%	78%
TOTAL LESS LIKELY	3%	7%	9%	6%	7%	9%	7%	7%	7%	2%	5%
TOTAL NO IMPACT/DK	17%	9%	28%	19%	28%	26%	14%	13%	14%	21%	17%
MUCH MORE LIKELY	45%	54%	33%	45%	38%	33%	47%	40%	41%	49%	45%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)
SOMEWHAT MORE LIKELY	34%	30%	30%	30%	27%	32%	32%	40%	38%	28%	34%
SOMEWHAT LESS LIKELY	3%	6%	5%	5%	5%	6%	6%	6%	4%	1%	3%
MUCH LESS LIKELY	-	1%	3%	-	2%	3%	1%	2%	3%	1%	2%
NO IMPACT	13%	4%	21%	14%	25%	16%	6%	5%	3%	21%	13%
DK/REFUSED	5%	5%	7%	5%	3%	10%	7%	7%	10%	-	4%

**Table 32**

**Question 28:**

**Thinking about how you have cast v**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
**D/S (REPUBLICAN - DEMOCRATIC)	7%	3%	-	-	-	-	-	-3%	3%	-4%	25%
TOTAL REPUBLICAN	37%	39%	-	-	-	-	-	34%	36%	30%	46%
TOTAL SWING	34%	25%	100%	100%	100%	100%	100%	29%	30%	35%	33%
TOTAL DEMOCRATIC	30%	36%	-	-	-	-	-	37%	33%	35%	21%
ALWAYS VOTE REPUBLICAN	13%	16%	-	-	-	-	-	14%	14%	14%	22%
MOSTLY VOTE REPUBLICAN	23%	23%	-	-	-	-	-	19%	22%	17%	24%
VOTED REPUBLICAN A LITTLE MORE	7%	4%	19%	18%	14%	23%	19%	6%	2%	6%	8%
VOTED EQUALLY FOR DEMOCRATS AI	10%	7%	30%	27%	28%	29%	27%	11%	13%	6%	9%
VOTED DEMOCRATIC A LITTLE MORE	3%	7%	13%	18%	17%	10%	23%	3%	5%	7%	4%
MOSTLY VOTE DEMOCRATIC	8%	17%	-	-	-	-	-	16%	18%	17%	12%
ALWAYS VOTE DEMOCRATIC	21%	19%	-	-	-	-	-	21%	15%	18%	9%
UNSURE	13%	6%	38%	37%	42%	38%	31%	9%	10%	15%	12%
SWING VOTER MEN	-	-	100%	-	54%	42%	50%	16%	13%	16%	16%
SWING VOTER WOMEN	34%	25%	-	100%	44%	58%	49%	12%	17%	18%	17%
SWING VOTER 18-44	-	-	49%	41%	100%	-	-	14%	1%	19%	13%
SWING VOTER 45-64	34%	-	25%	35%	-	100%	-	8%	5%	12%	9%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)
SWING VOTER 65+	-	25%	22%	22%	-	-	100%	5%	21%	4%	10%

**Table 33**

**Question REG:**

**Region./Division.**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
BLUE	41%	35%	42%	45%	45%	45%	36%	37%	45%	42%	39%
CALIFORNIA	6%	5%	6%	8%	9%	6%	6%	12%	8%	8%	6%
COLORADO	2%	1%	2%	3%	2%	2%	-	2%	-	2%	2%
CONNECTICUT	-	-	3%	1%	3%	3%	-	1%	-	2%	-
DELAWARE	-	-	1%	-	-	-	2%	-	1%	-	-
HAWAII	-	1%	-	-	-	-	-	-	1%	-	-
ILLINOIS	4%	2%	6%	5%	5%	6%	5%	4%	1%	5%	5%
MAINE	-	1%	-	-	-	1%	-	-	1%	-	-
MARYLAND	1%	2%	5%	1%	3%	2%	1%	1%	4%	2%	1%
MASSACHUSETTS	4%	1%	2%	3%	2%	4%	2%	-	7%	3%	3%
MINNESOTA	3%	1%	1%	2%	1%	2%	2%	1%	3%	2%	2%
NEW JERSEY	3%	1%	6%	3%	6%	4%	-	3%	2%	3%	3%
NEW MEXICO	1%	1%	-	2%	2%	-	-	1%	-	1%	-
NEW YORK	8%	6%	3%	7%	5%	6%	3%	6%	7%	5%	5%
OREGON	5%	1%	3%	2%	1%	5%	2%	1%	1%	4%	4%
RHODE ISLAND	-	-	-	1%	-	1%	1%	-	-	-	-
VERMONT	-	1%	1%	1%	1%	-	4%	-	3%	-	1%
VIRGINIA	1%	7%	2%	3%	3%	2%	4%	3%	3%	2%	3%
WASHINGTON	1%	2%	2%	3%	2%	2%	4%	2%	2%	2%	3%
PURPLE	21%	19%	11%	16%	12%	15%	15%	19%	18%	16%	19%

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE				WHITE <COL (B)
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)		
	GEORGIA	3%	2%	3%	2%	2%	5%	1%	6%	1%	2%	
MICHIGAN	7%	5%	1%	5%	3%	4%	3%	4%	3%	4%	3%	
NEVADA	1%	1%	1%	1%	1%	-	1%	1%	-	-	-	
NEW HAMPSHIRE	-	-	-	-	-	1%	-	-	-	1%	1%	
NORTH CAROLINA	5%	4%	2%	4%	2%	5%	3%	2%	3%	4%	3%	
PENNSYLVANIA	5%	7%	1%	2%	1%	-	4%	4%	8%	3%	4%	
WISCONSIN	1%	2%	3%	2%	4%	-	3%	1%	4%	2%	4%	
RED	39%	46%	46%	40%	43%	40%	49%	44%	37%	42%	43%	
ALABAMA	-	2%	3%	1%	2%	2%	-	1%	4%	3%	1%	
ARIZONA	2%	2%	2%	2%	2%	2%	1%	1%	1%	2%	1%	
ARKANSAS	-	2%	2%	2%	2%	1%	3%	-	2%	1%	1%	
FLORIDA	2%	7%	10%	3%	7%	5%	11%	9%	4%	6%	6%	
IDAHO	-	2%	4%	1%	2%	3%	3%	1%	1%	1%	2%	
INDIANA	1%	3%	2%	1%	2%	-	3%	3%	3%	2%	4%	
IOWA	1%	-	-	1%	-	1%	1%	-	-	1%	1%	
KANSAS	1%	1%	1%	1%	1%	1%	-	1%	-	1%	2%	
KENTUCKY	2%	1%	2%	-	1%	1%	-	1%	1%	1%	2%	
LOUISIANA	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	
MISSISSIPPI	-	1%	-	1%	-	-	1%	-	1%	1%	1%	
MISSOURI	3%	-	3%	1%	2%	4%	-	1%	-	1%	1%	
MONTANA	-	2%	-	-	-	1%	-	-	3%	-	1%	
NEBRASKA	-	3%	-	-	-	-	-	-	2%	-	1%	
NORTH DAKOTA	-	-	-	-	-	1%	-	-	-	-	-	
OHIO	3%	4%	3%	6%	4%	3%	4%	5%	1%	3%	4%	
OKLAHOMA	1%	3%	2%	1%	1%	1%	3%	2%	-	1%	2%	
SOUTH CAROLINA	2%	1%	5%	1%	6%	2%	-	2%	4%	2%	2%	
SOUTH DAKOTA	1%	1%	1%	1%	-	1%	4%	1%	1%	1%	1%	

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE				
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)	
TENNESSEE	4%	2%	2%	3%	2%	3%	4%	1%	3%	3%	2%	
TEXAS	11%	7%	6%	7%	5%	6%	10%	11%	3%	6%	6%	
UTAH	2%	-	-	2%	1%	2%	-	1%	1%	1%	1%	
WEST VIRGINIA	1%	2%	-	1%	-	-	-	1%	-	2%	-	1%
DIVISION												
NORTHEAST	20%	18%	16%	19%	18%	19%	14%	14%	28%	17%	17%	
NEW ENGLAND	5%	4%	7%	6%	6%	9%	6%	1%	11%	6%	5%	
MIDDLE ATLANTIC	15%	14%	9%	12%	12%	10%	7%	13%	17%	11%	12%	
SOUTH	35%	44%	45%	31%	38%	35%	45%	42%	36%	37%	36%	
SOUTH ATLANTIC	15%	25%	28%	15%	22%	21%	24%	24%	21%	20%	20%	
EAST SOUTH CENTRAL	7%	7%	7%	5%	5%	6%	5%	3%	9%	8%	6%	
WEST SOUTH CENTRAL	13%	12%	10%	11%	11%	7%	16%	15%	6%	9%	10%	
MIDWEST	24%	21%	20%	26%	21%	24%	25%	22%	18%	23%	27%	
EAST NORTH CENTRAL	16%	15%	14%	19%	17%	13%	18%	17%	11%	16%	19%	
WEST NORTH CENTRAL	8%	6%	6%	7%	4%	10%	7%	5%	6%	7%	8%	
WEST	20%	17%	19%	24%	23%	23%	16%	22%	18%	22%	20%	
MOUNTAIN	8%	7%	8%	11%	11%	10%	5%	8%	5%	8%	8%	
PACIFIC	13%	10%	11%	13%	12%	12%	12%	15%	13%	15%	13%	
KEY STATES												
CALIFORNIA	6%	5%	6%	8%	9%	6%	6%	12%	8%	8%	6%	
FLORIDA	2%	7%	10%	3%	7%	5%	11%	9%	4%	6%	6%	
GEORGIA	3%	2%	3%	2%	2%	5%	1%	6%	1%	2%	4%	
ILLINOIS	4%	2%	6%	5%	5%	6%	5%	4%	1%	5%	5%	
MICHIGAN	7%	5%	1%	5%	3%	4%	3%	4%	3%	4%	3%	
NEW JERSEY	3%	1%	6%	3%	6%	4%	-	3%	2%	3%	3%	
NEW YORK	8%	6%	3%	7%	5%	6%	3%	6%	7%	5%	5%	
NORTH CAROLINA	5%	4%	2%	4%	2%	5%	3%	2%	3%	4%	3%	

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)
OHIO	3%	4%	3%	6%	4%	3%	4%	5%	1%	3%	4%
PENNSYLVANIA	5%	7%	1%	2%	1%	-	4%	4%	8%	3%	4%
TEXAS	11%	7%	6%	7%	5%	6%	10%	11%	3%	6%	6%
VIRGINIA	1%	7%	2%	3%	3%	2%	4%	3%	3%	2%	3%

**Table 34**

**Question SAM:**

**Date./Mode./Vote History.**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
DATE											
WED, MAR 18	35%	26%	32%	32%	31%	35%	29%	26%	33%	37%	35%
THU, MAR 19	39%	53%	44%	42%	41%	40%	51%	50%	67%	30%	41%
FRI, MAR 20	11%	8%	11%	9%	13%	11%	6%	11%	-	16%	11%
SAT, MAR 21	11%	8%	10%	11%	13%	12%	4%	8%	-	15%	10%
SUN, MAR 22	3%	5%	3%	5%	3%	2%	9%	5%	-	3%	2%
MODE											
LAND	9%	45%	12%	16%	1%	8%	45%	-	100%	-	19%
CELL	40%	27%	41%	32%	40%	35%	30%	100%	-	-	32%
SMS	51%	28%	46%	52%	59%	57%	26%	-	-	100%	49%
VOTE HISTORY											
`3/4+	58%	80%	48%	43%	27%	51%	70%	55%	70%	55%	59%
`2/4<	42%	20%	52%	57%	73%	49%	30%	45%	30%	45%	41%
VOTE 22	57%	75%	49%	42%	27%	53%	69%	54%	68%	57%	60%
NOT 22	43%	25%	51%	58%	73%	47%	31%	46%	32%	43%	40%

**Table 35**

	SWING VOTER BY GENDER				SWING VOTER BY AGE			MODE			
	F 45-64 (L)	F 65+ (M)	MEN (N)	WOMEN (O)	`18-44 (P)	`45-64 (Q)	`65+ (R)	CELL (S)	LL (T)	SMS (U)	WHITE <COL (B)

**Question KEY:**

**Key Groups.**

<b>BASE=TOTAL SAMPLE</b>	165	142	160	158	144	95	72	400	150	450	427
POSITIVE ALZHEIMER'S TEST MOVER	2%	6%	5%	5%	6%	1%	6%	5%	7%	2%	4%
POSITIVE VOTE IMPACT MOVERS	9%	6%	8%	7%	7%	7%	8%	10%	10%	5%	8%

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)

**Table 1**  
**Question 2:**  
**Age.**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
`18 - 34	19%	28%	23%	32%	25%	28%	13%	13%	43%	15%	41%
`35 - 44	22%	12%	21%	6%	15%	21%	21%	15%	15%	14%	16%
`45 - 54	17%	14%	17%	10%	16%	15%	22%	17%	12%	17%	13%
`55 - 64	19%	15%	17%	17%	15%	17%	17%	18%	13%	18%	13%
`65 - 74	8%	14%	8%	16%	12%	8%	8%	15%	8%	14%	9%
`75 AND ABOVE	13%	16%	11%	17%	15%	9%	15%	20%	6%	19%	7%
REFUSED	2%	1%	3%	1%	2%	3%	3%	2%	2%	2%	2%
M 18-44	17%	21%	19%	23%	20%	22%	14%	14%	29%	15%	28%
M 45-64	18%	12%	18%	13%	12%	17%	22%	18%	9%	19%	9%
M 65+	11%	13%	10%	17%	11%	8%	14%	15%	8%	15%	7%
F 18-44	24%	18%	24%	15%	20%	27%	19%	14%	29%	14%	28%
F 45-64	18%	17%	16%	14%	19%	15%	17%	17%	16%	16%	17%
F 65+	9%	17%	9%	17%	16%	9%	10%	20%	7%	18%	8%

**Table 2**  
**Question 3:**  
**Gender.**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (MALE - FEMALE)	-4%	-5%	-2%	8%	-13%	-4%	2%	-3%	-5%	-	-9%
MALE	48%	47%	49%	54%	43%	48%	51%	48%	47%	50%	45%
FEMALE	52%	52%	51%	46%	56%	52%	49%	51%	52%	50%	54%
OTHER	-	1%	-	1%	1%	-	-	-	1%	-	1%

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)

**Table 3**

**Question 4:**

**What is your main racial or ethnic b**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
WHITE	100%	66%	71%	57%	71%	69%	75%	73%	60%	74%	59%
HISPANIC OR LATINO	-	13%	10%	18%	11%	13%	3%	6%	20%	7%	19%
AFRICAN AMERICAN OR BLACK	-	13%	10%	16%	11%	10%	11%	12%	12%	12%	12%
ASIAN AMERICAN	-	3%	5%	4%	3%	5%	4%	3%	5%	4%	5%
AMERICAN INDIAN OR NATIVE AMEF	-	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%
OTHER	-	1%	-	1%	1%	-	1%	-	1%	1%	1%
DON'T KNOW/REFUSED	-	2%	2%	2%	2%	1%	4%	3%	1%	3%	1%

**Table 4**

**Question 5:**

**What is the highest level of formal e**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
TOTAL HS OR LESS	-	37%	-	100%	-	-	-	20%	29%	21%	29%
TOTAL SOME COLLEGE	-	63%	-	-	100%	-	-	40%	42%	40%	42%
TOTAL <COLLEGE	-	100%	-	100%	100%	-	-	60%	71%	60%	71%
TOTAL COLLEGE+	100%	-	100%	-	-	100%	100%	40%	28%	40%	29%
SOME GRADE SCHOOL	-	1%	-	4%	-	-	-	1%	1%	1%	1%
SOME HIGH SCHOOL	-	4%	-	10%	-	-	-	2%	3%	2%	3%
HIGH SCHOOL GRADUATE	-	32%	-	87%	-	-	-	17%	25%	18%	25%
TECHNICAL OR VOCATIONAL SCHOOL	-	8%	-	-	13%	-	-	7%	4%	6%	5%

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)
SOME COLLEGE	-	33%	-	-	53%	-	-	20%	24%	21%	22%
COLLEGE GRADUATE WITH A 2-YEAR	-	21%	-	-	33%	-	-	13%	15%	12%	15%
COLLEGE GRADUATE WITH A 4-YEAR	64%	-	66%	-	-	100%	-	25%	20%	25%	20%
POST GRADUATE DEGREE	36%	-	34%	-	-	-	100%	15%	9%	15%	8%
DON'T KNOW/REFUSED	-	-	-	-	-	-	-	-	-	-	1%
WHITE <COL	-	66%	-	57%	71%	-	-	44%	41%	45%	40%
WHITE COL+	100%	-	71%	-	-	69%	75%	29%	19%	29%	20%

**Table 5**

**Question 6:**

[Generally speaking, do you think of

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (REPUBLICAN - DEMOCRAT)	-3%	9%	-13%	9%	10%	-11%	-16%	5%	-3%	4%	-2%
REPUBLICAN	34%	38%	28%	38%	39%	30%	24%	39%	29%	39%	30%
TOTAL INDEPENDENT/OTHER	28%	32%	30%	33%	32%	28%	35%	27%	38%	26%	39%
INDEPENDENT	26%	26%	27%	25%	26%	25%	32%	23%	30%	23%	31%
SOMETHING ELSE	1%	2%	1%	1%	2%	1%	-	1%	3%	1%	3%
DON'T KNOW/REFUSED	1%	4%	2%	7%	3%	2%	3%	3%	5%	3%	5%
DEMOCRAT	38%	29%	41%	29%	29%	42%	40%	34%	33%	35%	32%

**Table 6**

**Question 7/8:**

In the 2024 election for President, fr

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (TRUMP - HARRIS)	-14%	14%	-22%	22%	10%	-21%	-23%	4%	-2%	3%	-1%

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)
DONALD TRUMP	36%	44%	31%	46%	43%	31%	30%	46%	31%	45%	32%
KAMALA HARRIS	50%	30%	53%	25%	33%	52%	54%	42%	33%	42%	33%
OTH/NV	15%	26%	16%	29%	24%	16%	16%	13%	36%	13%	35%
VOTED FOR SOMEONE ELSE	5%	4%	5%	3%	5%	5%	6%	4%	6%	4%	6%
DID NOT VOTE FOR PRESIDENT IN 20	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%
DID NOT VOTE	6%	14%	7%	19%	12%	8%	4%	3%	24%	3%	23%
REFUSED	2%	6%	3%	6%	5%	3%	4%	5%	4%	5%	4%
TRUMP M	19%	22%	18%	27%	19%	17%	19%	24%	15%	25%	14%
TRUMP W	16%	22%	13%	19%	23%	14%	11%	21%	16%	20%	17%
HARRIS M	21%	12%	23%	10%	13%	23%	24%	18%	13%	19%	12%
HARRIS W	28%	18%	29%	14%	20%	29%	29%	23%	20%	22%	21%
TRUMP 18-44	11%	12%	9%	14%	11%	10%	7%	10%	12%	10%	13%
TRUMP 45-64	14%	17%	13%	16%	18%	13%	14%	18%	13%	18%	13%
TRUMP 65+	9%	14%	8%	17%	13%	7%	8%	17%	6%	16%	6%
HARRIS 18-44	24%	15%	26%	10%	17%	29%	20%	15%	23%	17%	21%
HARRIS 45-64	16%	6%	16%	5%	6%	14%	19%	13%	4%	12%	6%
HARRIS 65+	10%	9%	10%	10%	9%	8%	13%	13%	5%	12%	6%

**Table 7**

**Question 9:**

**Have your family or friends been aff**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (YES - NO)	8%	-31%	-5%	-40%	-25%	-9%	2%	-16%	-29%	-14%	-33%
TOTAL YES	53%	34%	47%	29%	37%	45%	50%	41%	35%	42%	33%
FAMILY	28%	20%	25%	18%	21%	25%	26%	22%	21%	24%	19%
FRIENDS	11%	5%	8%	3%	5%	8%	9%	6%	5%	6%	6%

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)
FAMILY AND FRIENDS	14%	10%	13%	8%	11%	13%	15%	13%	9%	13%	9%
NO	45%	65%	52%	69%	62%	54%	48%	58%	64%	56%	66%
DON'T KNOW/REFUSED	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%
TOTAL FAMILY	42%	30%	38%	26%	32%	37%	41%	35%	29%	36%	28%
TOTAL FRIENDS	25%	14%	22%	11%	16%	20%	24%	19%	14%	19%	14%

**Table 8**

**Question 10:**

**Are you or have you been a caregiver**

<b>BASE=YES Q.9</b>	131	221	164	70	150	103	60	236	148	243	141
<b>**D/S (YES - NO)</b>	-50%	-17%	-39%	-23%	-15%	-39%	-38%	-25%	-28%	-26%	-28%
YES	25%	41%	31%	38%	43%	30%	31%	37%	36%	37%	36%
NO	75%	59%	69%	62%	57%	70%	69%	63%	64%	63%	64%
<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
<b>**D/S (YES - NO)</b>	-26%	-6%	-18%	-7%	-5%	-18%	-19%	-10%	-10%	-11%	-9%
YES	13%	14%	14%	11%	16%	14%	16%	15%	12%	16%	12%
NO	40%	20%	32%	18%	21%	31%	35%	26%	22%	27%	21%
NOT ASKED	47%	66%	53%	71%	63%	55%	50%	59%	65%	58%	67%

**Table 9**

**Question 11:**

**How concerned are you that you, or**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
<b>**D/S (CONCERNED - NOT CONCERN)</b>	45%	16%	42%	12%	19%	36%	54%	31%	18%	33%	15%

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)
TOTAL CONCERNED	71%	54%	69%	51%	55%	65%	75%	62%	55%	64%	53%
TOTAL NOT CONCERNED	26%	37%	26%	39%	37%	29%	21%	31%	37%	31%	37%
VERY CONCERNED	24%	22%	24%	25%	21%	24%	26%	25%	21%	24%	21%
SOMEWHAT CONCERNED	47%	31%	44%	26%	35%	42%	49%	38%	34%	39%	31%
NOT TOO CONCERNED	17%	21%	17%	18%	22%	20%	11%	18%	21%	18%	21%
NOT AT ALL CONCERNED	9%	17%	10%	21%	14%	9%	10%	13%	16%	12%	17%
NOT SURE	4%	9%	5%	10%	8%	5%	4%	7%	8%	6%	10%

**Table 10**

**Question 9/11:**

**Affect/Worry About Alzheimer's**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (YES - NO)	53%	21%	49%	17%	24%	44%	58%	37%	23%	40%	19%
YES	77%	61%	75%	59%	62%	72%	79%	69%	61%	70%	60%
NO	23%	39%	25%	41%	38%	28%	21%	31%	39%	30%	40%

**Table 11**

**Summary Table (Q12-Q14): % Yes - C**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
TREATMENTS THAT CAN SLOW THE P	62%	52%	60%	44%	57%	60%	59%	56%	53%	56%	53%
TESTS THAT CAN DETECT ALZHEIMER	33%	34%	35%	28%	38%	36%	34%	34%	34%	34%	35%
TREATMENTS THAT CAN CURE ALZHE	14%	21%	16%	23%	20%	17%	14%	20%	18%	18%	21%

**Table 12**

**Question 12:**

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)
<b>Please tell me if you are fairly confic</b>											
<b>Tests that can detect Alzheimer's dis</b>											
<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
<b>**D/S (YES - NO)</b>	13%	19%	18%	13%	23%	20%	14%	19%	18%	19%	18%
<b>YES</b>	33%	34%	35%	28%	38%	36%	34%	34%	34%	34%	35%
<b>NO</b>	20%	15%	18%	15%	15%	16%	20%	16%	16%	15%	17%
<b>NOT SURE</b>	47%	51%	47%	57%	47%	48%	46%	50%	49%	51%	48%

**Table 13**

**Question 13:**

**Please tell me if you are fairly confic**

**Treatments that can slow the progr**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
<b>**D/S (YES - NO)</b>	56%	41%	53%	30%	47%	54%	50%	47%	42%	47%	41%
<b>YES</b>	62%	52%	60%	44%	57%	60%	59%	56%	53%	56%	53%
<b>NO</b>	6%	12%	7%	13%	11%	6%	9%	10%	11%	9%	11%
<b>NOT SURE</b>	32%	36%	33%	43%	32%	34%	31%	34%	36%	35%	36%

**Table 14**

**Question 14:**

**Please tell me if you are fairly confic**

**Treatments that can cure Alzheimer**

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)
<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
<b>**D/S (YES - NO)</b>	-40%	-11%	-32%	-4%	-15%	-29%	-39%	-18%	-20%	-20%	-16%
YES	14%	21%	16%	23%	20%	17%	14%	20%	18%	18%	21%
NO	54%	32%	48%	27%	35%	46%	53%	38%	38%	38%	37%
NOT SURE	32%	47%	36%	50%	45%	38%	33%	43%	44%	44%	43%

**Table 15**

**Question 15:**

**New Alzheimer's treatments that sh  
could enable early treatment by det**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
<b>**D/S (YES - NO)</b>	74%	60%	72%	47%	67%	74%	70%	73%	52%	74%	51%
YES	80%	72%	79%	65%	77%	80%	78%	80%	69%	80%	68%
NO	6%	13%	7%	18%	10%	7%	8%	7%	17%	6%	17%
NOT SURE	14%	15%	13%	17%	14%	13%	14%	14%	15%	14%	14%

**Table 16**

**Question 16:**

**In 2025, the FDA cleared a simple bl**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
<b>**D/S (SUPPORT - OPPOSE)</b>	89%	88%	88%	89%	88%	91%	84%	89%	87%	89%	87%
TOTAL SUPPORT	91%	90%	91%	90%	91%	93%	88%	91%	89%	91%	89%
TOTAL OPPOSE	2%	2%	3%	1%	3%	2%	4%	2%	2%	2%	2%
STRONGLY SUPPORT	73%	73%	75%	71%	74%	77%	71%	75%	71%	74%	73%

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)
SOMEWHAT SUPPORT	18%	17%	16%	19%	16%	16%	17%	16%	18%	17%	17%
SOMEWHAT OPPOSE	2%	1%	2%	-	2%	2%	2%	2%	1%	2%	1%
STRONGLY OPPOSE	-	1%	1%	1%	1%	-	2%	1%	1%	1%	1%
NOT SURE	7%	7%	7%	9%	6%	6%	8%	6%	8%	6%	8%

**Table 17**

**Question 17:**

**While there is no cure for Alzheimer effective when started early. Current Medicare should or should not cover**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (YES - NO)	85%	83%	85%	83%	84%	89%	77%	84%	84%	84%	84%
YES, MEDICARE SHOULD COVER IT	88%	87%	88%	86%	87%	91%	82%	87%	87%	87%	87%
NO, MEDICARE SHOULD NOT COVER	3%	3%	3%	4%	3%	2%	5%	3%	3%	3%	3%
NOT SURE	10%	10%	9%	10%	10%	8%	12%	9%	10%	9%	10%

**Table 18**

**Question 18:**

**Would you want your health insurance detected early?**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (YES - NO)	92%	88%	93%	87%	88%	93%	91%	91%	87%	90%	88%
YES	94%	90%	94%	89%	90%	95%	93%	93%	89%	92%	90%
NO	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
NOT SURE	4%	8%	4%	9%	8%	3%	5%	5%	9%	6%	9%

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)

**Table 19**

**Question 19:**

**Congress is considering a new law c  
the disease before symptoms so tha**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (SUPPORT - OPPOSE)	87%	83%	86%	79%	85%	89%	81%	84%	84%	85%	83%
TOTAL SUPPORT	90%	87%	89%	85%	88%	90%	87%	88%	88%	88%	87%
TOTAL OPPOSE	2%	4%	3%	6%	3%	2%	5%	3%	4%	3%	4%
STRONGLY SUPPORT	72%	71%	72%	70%	72%	75%	68%	73%	70%	73%	69%
SOMEWHAT SUPPORT	18%	16%	17%	15%	16%	16%	19%	15%	18%	15%	18%
SOMEWHAT OPPOSE	2%	2%	2%	5%	1%	2%	3%	2%	3%	2%	3%
STRONGLY OPPOSE	-	2%	1%	1%	2%	-	3%	2%	1%	2%	1%
NOT SURE	8%	9%	8%	9%	9%	8%	8%	9%	8%	9%	9%

**Table 20**

**Question 20:**

**Would you be more likely or less lik  
blood tests used to detect the disea**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (MORE LIKELY - LESS LIKELY)	74%	68%	72%	67%	69%	75%	67%	69%	71%	69%	70%
TOTAL MORE LIKELY	77%	75%	77%	76%	74%	80%	72%	75%	76%	75%	76%
TOTAL LESS LIKELY	4%	7%	5%	9%	5%	5%	5%	6%	5%	6%	6%
TOTAL NO IMPACT/DK	19%	19%	18%	15%	21%	16%	22%	19%	18%	19%	18%
MUCH MORE LIKELY	38%	42%	41%	45%	40%	42%	40%	41%	43%	41%	42%

	EDUCATION						VOTE HISTORY					
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)	
SOMEWHAT MORE LIKELY	40%	33%	36%	31%	34%	37%	32%	34%	34%	34%	34%	
SOMEWHAT LESS LIKELY	3%	4%	3%	7%	3%	3%	4%	4%	4%	3%	5%	
MUCH LESS LIKELY	1%	2%	1%	2%	3%	1%	2%	2%	1%	2%	1%	
NO IMPACT	16%	13%	14%	9%	15%	12%	18%	14%	12%	14%	12%	
DK/REFUSED	3%	6%	4%	6%	6%	4%	4%	5%	6%	5%	6%	

**Table 21**

**Summary Table (Q21-Q25): % Total (**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
ALZHEIMER'S DISEASE BEGINS DEVELOPING IN 1987, ONLY 14 PERCENT OF WOMEN KNOW ABOUT A SIMPLE ALZHEIMER'S BLOOD TEST THAT CAN DETECT THE DISEASE EARLY. THERE ARE TREATMENTS AVAILABLE FOR THE DISEASE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET THE TEST.	86%	87%	86%	86%	87%	87%	84%	86%	86%	86%	87%
IN 1987, ONLY 14 PERCENT OF WOMEN KNOW ABOUT A SIMPLE ALZHEIMER'S BLOOD TEST THAT CAN DETECT THE DISEASE EARLY. THERE ARE TREATMENTS AVAILABLE FOR THE DISEASE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET THE TEST.	86%	84%	86%	84%	84%	88%	82%	85%	84%	85%	85%
A SIMPLE ALZHEIMER'S BLOOD TEST THAT CAN DETECT THE DISEASE EARLY. THERE ARE TREATMENTS AVAILABLE FOR THE DISEASE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET THE TEST.	86%	83%	85%	82%	84%	85%	84%	84%	84%	84%	84%
THERE ARE TREATMENTS AVAILABLE FOR THE DISEASE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET THE TEST.	85%	82%	84%	80%	82%	87%	78%	82%	82%	82%	83%
EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET THE TEST.	81%	82%	80%	81%	82%	82%	77%	82%	80%	81%	81%

**Table 22**

**Summary Table (Q21-Q25): % Very C**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
ALZHEIMER'S DISEASE BEGINS DEVELOPING IN 1987, ONLY 14 PERCENT OF WOMEN KNOW ABOUT A SIMPLE ALZHEIMER'S BLOOD TEST THAT CAN DETECT THE DISEASE EARLY. THERE ARE TREATMENTS AVAILABLE FOR THE DISEASE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET THE TEST.	62%	60%	62%	62%	59%	65%	56%	61%	60%	59%	63%
IN 1987, ONLY 14 PERCENT OF WOMEN KNOW ABOUT A SIMPLE ALZHEIMER'S BLOOD TEST THAT CAN DETECT THE DISEASE EARLY. THERE ARE TREATMENTS AVAILABLE FOR THE DISEASE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET THE TEST.	59%	59%	58%	59%	59%	61%	52%	59%	58%	58%	59%
A SIMPLE ALZHEIMER'S BLOOD TEST THAT CAN DETECT THE DISEASE EARLY. THERE ARE TREATMENTS AVAILABLE FOR THE DISEASE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET THE TEST.	55%	55%	54%	57%	55%	55%	52%	56%	54%	56%	53%
THERE ARE TREATMENTS AVAILABLE FOR THE DISEASE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET THE TEST.	54%	52%	53%	53%	52%	57%	47%	52%	53%	52%	53%
EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET THE TEST.	40%	51%	43%	51%	51%	43%	41%	51%	44%	50%	45%

**Table 23**

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)
<b>Summary Table (Q21-Q25): % Total I</b>											
<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
EARLIER THIS YEAR, CONGRESS PASS	12%	9%	12%	9%	9%	10%	16%	10%	10%	11%	9%
THERE ARE TREATMENTS AVAILABLE	8%	9%	9%	11%	8%	5%	16%	10%	7%	10%	8%
IN 1987, ONLY 14 PERCENT OF WOM	7%	7%	8%	7%	8%	6%	11%	9%	6%	8%	6%
A SIMPLE ALZHEIMER'S BLOOD TEST	6%	8%	7%	10%	6%	6%	10%	9%	6%	9%	6%
ALZHEIMER'S DISEASE BEGINS DEVEL	6%	5%	6%	6%	4%	5%	9%	6%	4%	6%	4%

**Table 24**

**Summary Table (Q21-Q25): % D/S C**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
ALZHEIMER'S DISEASE BEGINS DEVEL	81%	82%	80%	80%	83%	83%	74%	80%	83%	80%	83%
IN 1987, ONLY 14 PERCENT OF WOM	79%	77%	78%	77%	76%	82%	71%	77%	78%	76%	78%
A SIMPLE ALZHEIMER'S BLOOD TEST	81%	76%	78%	72%	78%	80%	75%	75%	78%	75%	78%
THERE ARE TREATMENTS AVAILABLE	78%	72%	75%	70%	74%	82%	62%	72%	75%	72%	76%
EARLIER THIS YEAR, CONGRESS PASS	69%	72%	68%	72%	73%	72%	61%	72%	70%	71%	71%

**Table 25**

**Question 21:**

Each of the following statements ha  
convincing or unconvincing as reaso

Earlier this year, Congress passed a l  
Alzheimer's disease.

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)
<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (CONVINCING - UNCONVINCING)	69%	72%	68%	72%	73%	72%	61%	72%	70%	71%	71%
TOTAL CONVINCING	81%	82%	80%	81%	82%	82%	77%	82%	80%	81%	81%
TOTAL UNCONVINCING	12%	9%	12%	9%	9%	10%	16%	10%	10%	11%	9%
VERY CONVINCING	40%	51%	43%	51%	51%	43%	41%	51%	44%	50%	45%
SOMEWHAT CONVINCING	41%	31%	38%	31%	31%	39%	36%	31%	36%	32%	35%
SOMEWHAT UNCONVINCING	8%	7%	9%	7%	7%	8%	10%	7%	7%	8%	6%
VERY UNCONVINCING	3%	3%	3%	3%	2%	2%	6%	3%	3%	3%	3%
UNSURE	7%	9%	8%	10%	9%	8%	7%	8%	10%	8%	10%

**Table 26**

**Question 22:**

**Each of the following statements has been rated as convincing or unconvincing as reasons for supporting or opposing the proposed changes.**

**There are treatments available today that can detect Alzheimer's before symptoms appear.**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (CONVINCING - UNCONVINCING)	78%	72%	75%	70%	74%	82%	62%	72%	75%	72%	76%
TOTAL CONVINCING	85%	82%	84%	80%	82%	87%	78%	82%	82%	82%	83%
TOTAL UNCONVINCING	8%	9%	9%	11%	8%	5%	16%	10%	7%	10%	8%
VERY CONVINCING	54%	52%	53%	53%	52%	57%	47%	52%	53%	52%	53%
SOMEWHAT CONVINCING	32%	30%	31%	27%	31%	30%	32%	30%	30%	29%	31%
SOMEWHAT UNCONVINCING	5%	6%	5%	6%	6%	3%	9%	7%	5%	6%	5%
VERY UNCONVINCING	3%	3%	4%	5%	2%	2%	7%	4%	3%	4%	3%
UNSURE	7%	9%	7%	9%	10%	8%	5%	7%	10%	8%	9%

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)

**Table 27**

**Question 23:**

Each of the following statements has been found to be convincing or unconvincing as reasons for supporting or opposing the proposed action.

In 1987, only 14 percent of women reported that they had ever dropped out of school. Covering Alzheimer's disease, the proposed action is to:

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (CONVINCING - UNCONVINCING)	79%	77%	78%	77%	76%	82%	71%	77%	78%	76%	78%
TOTAL CONVINCING	86%	84%	86%	84%	84%	88%	82%	85%	84%	85%	85%
TOTAL UNCONVINCING	7%	7%	8%	7%	8%	6%	11%	9%	6%	8%	6%
VERY CONVINCING	59%	59%	58%	59%	59%	61%	52%	59%	58%	58%	59%
SOMEWHAT CONVINCING	27%	25%	28%	26%	25%	27%	30%	26%	26%	26%	26%
SOMEWHAT UNCONVINCING	5%	5%	5%	4%	5%	4%	5%	6%	4%	6%	4%
VERY UNCONVINCING	3%	3%	3%	3%	2%	1%	6%	3%	2%	3%	2%
UNSURE	6%	8%	7%	8%	8%	7%	6%	6%	10%	7%	9%

**Table 28**

**Question 24:**

Each of the following statements has been found to be convincing or unconvincing as reasons for supporting or opposing the proposed action.

A simple Alzheimer's blood test cost \$100. The proposed action is to:

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)
<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
<b>**D/S (CONVINCING - UNCONVINCING)</b>	81%	76%	78%	72%	78%	80%	75%	75%	78%	75%	78%
TOTAL CONVINCING	86%	83%	85%	82%	84%	85%	84%	84%	84%	84%	84%
TOTAL UNCONVINCING	6%	8%	7%	10%	6%	6%	10%	9%	6%	9%	6%
VERY CONVINCING	55%	55%	54%	57%	55%	55%	52%	56%	54%	56%	53%
SOMEWHAT CONVINCING	32%	28%	31%	25%	30%	30%	32%	28%	30%	28%	31%
SOMEWHAT UNCONVINCING	3%	3%	3%	4%	3%	2%	6%	4%	2%	4%	2%
VERY UNCONVINCING	2%	4%	4%	6%	3%	3%	4%	5%	3%	4%	4%
UNSURE	8%	9%	8%	9%	9%	9%	6%	7%	11%	8%	10%

**Table 29**

**Question 25:**

**Each of the following statements has been found to be convincing or unconvincing as reasons to support or oppose the following statement:**

**Alzheimer's disease begins developing in the brain and can significantly improve our ability to solve problems.**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
<b>**D/S (CONVINCING - UNCONVINCING)</b>	81%	82%	80%	80%	83%	83%	74%	80%	83%	80%	83%
TOTAL CONVINCING	86%	87%	86%	86%	87%	87%	84%	86%	86%	86%	87%
TOTAL UNCONVINCING	6%	5%	6%	6%	4%	5%	9%	6%	4%	6%	4%
VERY CONVINCING	62%	60%	62%	62%	59%	65%	56%	61%	60%	59%	63%
SOMEWHAT CONVINCING	25%	27%	24%	24%	28%	22%	27%	25%	26%	27%	24%
SOMEWHAT UNCONVINCING	4%	3%	4%	4%	2%	4%	4%	4%	3%	4%	3%
VERY UNCONVINCING	1%	2%	2%	3%	1%	1%	5%	3%	1%	3%	1%
UNSURE	8%	9%	8%	7%	9%	8%	7%	7%	10%	8%	9%

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)

**Table 30**

**Question 26:**

**Having heard more, do you support blood tests to detect the disease be**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (SUPPORT - OPPOSE)	87%	82%	87%	79%	83%	89%	82%	84%	83%	84%	83%
TOTAL SUPPORT	90%	86%	90%	85%	86%	91%	87%	88%	86%	88%	86%
TOTAL OPPOSE	3%	4%	3%	6%	3%	2%	5%	4%	3%	4%	3%
STRONGLY SUPPORT	71%	68%	70%	67%	68%	73%	65%	70%	67%	68%	69%
SOMEWHAT SUPPORT	20%	18%	19%	17%	19%	18%	22%	18%	19%	20%	17%
SOMEWHAT OPPOSE	1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	1%
STRONGLY OPPOSE	2%	2%	2%	4%	2%	1%	3%	2%	2%	2%	2%
NOT SURE	7%	10%	7%	10%	10%	7%	8%	8%	11%	8%	11%

**Table 31**

**Question 27:**

**Would you be more likely or less liki screening blood tests?**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (MORE LIKELY - LESS LIKELY)	74%	74%	74%	73%	74%	77%	68%	72%	77%	71%	78%
TOTAL MORE LIKELY	78%	79%	78%	79%	79%	81%	73%	78%	80%	77%	81%
TOTAL LESS LIKELY	4%	5%	4%	6%	5%	4%	5%	6%	3%	6%	3%
TOTAL NO IMPACT/DK	18%	16%	17%	15%	16%	15%	22%	16%	16%	17%	16%
MUCH MORE LIKELY	40%	45%	44%	46%	45%	44%	42%	44%	45%	44%	45%

	EDUCATION						VOTE HISTORY					
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)	
SOMEWHAT MORE LIKELY	39%	34%	35%	33%	35%	37%	31%	34%	35%	33%	36%	
SOMEWHAT LESS LIKELY	2%	4%	3%	4%	4%	2%	4%	4%	2%	4%	2%	
MUCH LESS LIKELY	2%	1%	2%	2%	1%	2%	2%	2%	1%	2%	1%	
NO IMPACT	13%	12%	12%	10%	13%	10%	17%	11%	13%	12%	12%	
DK/REFUSED	4%	4%	5%	6%	3%	4%	5%	5%	3%	5%	3%	

**Table 32**

**Question 28:**

**Thinking about how you have cast v**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
**D/S (REPUBLICAN - DEMOCRATIC)	-11%	7%	-21%	4%	9%	-20%	-23%	2%	-9%	-	-7%
TOTAL REPUBLICAN	30%	37%	25%	36%	38%	26%	23%	38%	25%	38%	26%
TOTAL SWING	30%	33%	29%	33%	34%	28%	31%	25%	41%	25%	41%
TOTAL DEMOCRATIC	41%	30%	46%	31%	29%	46%	46%	37%	34%	37%	33%
ALWAYS VOTE REPUBLICAN	10%	17%	9%	17%	17%	9%	7%	16%	12%	16%	11%
MOSTLY VOTE REPUBLICAN	20%	20%	16%	19%	20%	17%	15%	22%	13%	21%	15%
VOTED REPUBLICAN A LITTLE MORE	7%	6%	6%	5%	6%	5%	6%	6%	6%	7%	5%
VOTED EQUALLY FOR DEMOCRATS AI	10%	9%	9%	9%	9%	10%	8%	8%	11%	7%	12%
VOTED DEMOCRATIC A LITTLE MORE	5%	4%	6%	3%	5%	6%	5%	5%	5%	5%	5%
MOSTLY VOTE DEMOCRATIC	21%	13%	24%	11%	14%	25%	22%	18%	15%	19%	14%
ALWAYS VOTE DEMOCRATIC	20%	17%	21%	20%	15%	20%	24%	19%	19%	18%	19%
UNSURE	7%	14%	8%	16%	13%	7%	12%	7%	19%	7%	19%
SWING VOTER MEN	15%	16%	16%	20%	14%	15%	17%	13%	19%	14%	19%
SWING VOTER WOMEN	15%	17%	13%	13%	19%	13%	15%	12%	21%	12%	21%
SWING VOTER 18-44	13%	15%	13%	13%	17%	14%	10%	7%	25%	7%	25%
SWING VOTER 45-64	11%	8%	11%	8%	9%	10%	15%	8%	11%	9%	11%

	EDUCATION						VOTE HISTORY				
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)
SWING VOTER 65+	4%	9%	4%	11%	7%	4%	5%	9%	5%	9%	5%

**Table 33**

**Question REG:**

**Region./Division.**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
BLUE	39%	42%	39%	41%	42%	36%	44%	40%	42%	41%	40%
CALIFORNIA	5%	11%	7%	12%	11%	9%	3%	8%	12%	8%	12%
COLORADO	1%	2%	2%	2%	2%	1%	2%	1%	3%	2%	2%
CONNECTICUT	2%	1%	2%	-	1%	2%	1%	1%	1%	1%	1%
DELAWARE	-	-	-	1%	-	-	-	-	-	-	-
HAWAII	-	-	1%	-	-	1%	1%	-	-	-	-
ILLINOIS	3%	4%	4%	4%	4%	3%	4%	3%	5%	3%	4%
MAINE	1%	-	-	-	-	-	-	-	-	-	-
MARYLAND	2%	2%	2%	2%	1%	2%	4%	2%	1%	3%	-
MASSACHUSETTS	3%	2%	3%	4%	1%	2%	4%	2%	2%	2%	2%
MINNESOTA	4%	2%	3%	1%	2%	3%	3%	3%	1%	3%	1%
NEW JERSEY	3%	3%	3%	2%	4%	4%	2%	4%	2%	4%	2%
NEW MEXICO	-	1%	-	2%	1%	-	-	-	1%	-	1%
NEW YORK	8%	5%	7%	5%	6%	5%	9%	5%	8%	5%	7%
OREGON	1%	3%	1%	3%	3%	-	2%	2%	3%	2%	3%
RHODE ISLAND	1%	-	-	-	-	-	1%	-	-	-	-
VERMONT	1%	1%	-	1%	1%	1%	-	1%	-	1%	-
VIRGINIA	3%	3%	3%	3%	3%	2%	5%	4%	2%	3%	2%
WASHINGTON	1%	2%	1%	1%	3%	1%	3%	2%	2%	2%	2%
PURPLE	16%	18%	17%	13%	20%	17%	18%	20%	15%	20%	14%

EDUCATION

VOTE HISTORY

	WHITE		HS OR		SOME	4- YEAR		VOTE 22			NOT 22
	COL+ (C)	<COL (D)	COL+ (E)	LESS (F)	COL (G)	(H)	POST (I)	`3/4+ (J)	`2/4< (K)	(L)	(M)
GEORGIA	3%	4%	3%	2%	5%	3%	3%	4%	3%	4%	3%
MICHIGAN	4%	3%	4%	3%	4%	4%	5%	5%	3%	4%	3%
NEVADA	-	1%	-	1%	1%	-	-	-	1%	-	1%
NEW HAMPSHIRE	1%	-	1%	-	1%	-	1%	1%	-	1%	-
NORTH CAROLINA	4%	3%	4%	4%	3%	4%	4%	3%	3%	3%	3%
PENNSYLVANIA	5%	4%	4%	4%	4%	5%	3%	5%	3%	5%	3%
WISCONSIN	1%	2%	1%	-	4%	1%	1%	2%	2%	2%	2%
RED	45%	41%	44%	45%	38%	47%	38%	40%	44%	39%	46%
ALABAMA	2%	2%	2%	2%	2%	1%	3%	1%	3%	1%	3%
ARIZONA	2%	1%	2%	1%	1%	2%	2%	2%	2%	1%	2%
ARKANSAS	2%	1%	1%	-	1%	1%	2%	1%	1%	1%	1%
FLORIDA	7%	6%	8%	8%	6%	9%	7%	6%	8%	6%	8%
IDAHO	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
INDIANA	2%	3%	2%	2%	3%	3%	1%	2%	3%	2%	4%
IOWA	1%	1%	1%	1%	-	1%	-	1%	1%	-	1%
KANSAS	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
KENTUCKY	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
LOUISIANA	-	1%	1%	1%	1%	2%	-	1%	1%	-	1%
MISSISSIPPI	1%	1%	-	1%	-	1%	-	1%	-	1%	1%
MISSOURI	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
MONTANA	1%	-	1%	1%	-	1%	-	1%	-	1%	-
NEBRASKA	1%	1%	1%	-	1%	1%	-	1%	-	1%	-
NORTH DAKOTA	-	-	-	-	-	-	-	-	-	-	-
OHIO	4%	3%	3%	4%	3%	4%	2%	4%	2%	4%	3%
OKLAHOMA	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%
SOUTH CAROLINA	2%	3%	2%	3%	3%	2%	1%	2%	4%	1%	4%
SOUTH DAKOTA	-	1%	-	1%	1%	-	-	1%	1%	1%	1%

	EDUCATION						VOTE HISTORY					
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)	
TENNESSEE	4%	2%	3%	2%	2%	4%	2%	3%	2%	2%	3%	
TEXAS	9%	7%	9%	9%	6%	10%	9%	8%	8%	10%	6%	
UTAH	1%	1%	1%	2%	1%	1%	-	1%	-	1%	1%	
WEST VIRGINIA	1%	-	-	1%	-	-	1%	1%	-	1%	-	
DIVISION												
NORTHEAST	22%	16%	20%	14%	17%	19%	22%	19%	16%	19%	15%	
NEW ENGLAND	7%	4%	6%	5%	3%	6%	7%	5%	4%	5%	4%	
MIDDLE ATLANTIC	15%	12%	14%	10%	13%	14%	14%	13%	12%	14%	11%	
SOUTH	41%	37%	43%	41%	35%	42%	45%	38%	40%	39%	39%	
SOUTH ATLANTIC	22%	21%	23%	22%	21%	22%	26%	22%	21%	23%	21%	
EAST SOUTH CENTRAL	9%	6%	7%	7%	5%	7%	7%	6%	6%	5%	8%	
WEST SOUTH CENTRAL	11%	10%	13%	11%	9%	13%	12%	10%	13%	12%	10%	
MIDWEST	22%	22%	21%	19%	24%	22%	19%	23%	20%	22%	21%	
EAST NORTH CENTRAL	14%	16%	14%	13%	18%	15%	13%	16%	15%	15%	16%	
WEST NORTH CENTRAL	8%	6%	7%	6%	6%	7%	6%	7%	5%	7%	6%	
WEST	14%	25%	16%	26%	25%	17%	14%	20%	24%	19%	25%	
MOUNTAIN	6%	8%	6%	10%	7%	6%	6%	7%	8%	6%	9%	
PACIFIC	8%	17%	10%	16%	17%	10%	8%	13%	16%	13%	16%	
KEY STATES												
CALIFORNIA	5%	11%	7%	12%	11%	9%	3%	8%	12%	8%	12%	
FLORIDA	7%	6%	8%	8%	6%	9%	7%	6%	8%	6%	8%	
GEORGIA	3%	4%	3%	2%	5%	3%	3%	4%	3%	4%	3%	
ILLINOIS	3%	4%	4%	4%	4%	3%	4%	3%	5%	3%	4%	
MICHIGAN	4%	3%	4%	3%	4%	4%	5%	5%	3%	4%	3%	
NEW JERSEY	3%	3%	3%	2%	4%	4%	2%	4%	2%	4%	2%	
NEW YORK	8%	5%	7%	5%	6%	5%	9%	5%	8%	5%	7%	
NORTH CAROLINA	4%	3%	4%	4%	3%	4%	4%	3%	3%	3%	3%	

	EDUCATION						VOTE HISTORY					
	WHITE COL+ (C)	<COL (D)	COL+ (E)	HS OR LESS (F)	SOME COL (G)	`4- YEAR (H)	POST (I)	`3/4+ (J)	`2/4< (K)	VOTE 22 (L)	NOT 22 (M)	
OHIO	4%	3%	3%	4%	3%	4%	2%	4%	2%	4%	3%	
PENNSYLVANIA	5%	4%	4%	4%	4%	5%	3%	5%	3%	5%	3%	
TEXAS	9%	7%	9%	9%	6%	10%	9%	8%	8%	10%	6%	
VIRGINIA	3%	3%	3%	3%	3%	2%	5%	4%	2%	3%	2%	

**Table 34**

**Question SAM:**

**Date./Mode./Vote History.**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
DATE											
WED, MAR 18	35%	32%	32%	34%	30%	30%	36%	31%	34%	31%	33%
THU, MAR 19	38%	45%	40%	46%	45%	44%	33%	43%	44%	43%	44%
FRI, MAR 20	11%	12%	12%	9%	13%	11%	14%	14%	9%	13%	10%
SAT, MAR 21	11%	9%	12%	9%	9%	11%	13%	9%	12%	9%	12%
SUN, MAR 22	4%	3%	4%	2%	3%	4%	3%	4%	2%	4%	2%
MODE											
LAND	16%	16%	13%	19%	14%	12%	15%	18%	10%	18%	11%
CELL	31%	42%	37%	46%	39%	41%	29%	38%	42%	38%	43%
SMS	53%	43%	49%	35%	47%	46%	55%	43%	47%	44%	46%
VOTE HISTORY											
`3/4+	68%	53%	66%	48%	56%	63%	70%	100%	-	90%	14%
`2/4<	32%	47%	34%	52%	44%	37%	30%	-	100%	10%	86%
VOTE 22	66%	53%	65%	49%	56%	62%	70%	90%	13%	100%	-
NOT 22	34%	47%	35%	51%	44%	38%	30%	10%	87%	-	100%

**Table 35**

EDUCATION

VOTE HISTORY

WHITE			HS OR	SOME	`4- YEAR				VOTE 22	NOT 22
COL+ (C)	<COL (D)	COL+ (E)	LESS (F)	COL (G)	(H)	POST (I)	`3/4+ (J)	`2/4< (K)	(L)	(M)

**Question KEY:**

**Key Groups.**

<b>BASE=TOTAL SAMPLE</b>	248	647	350	240	407	230	120	574	426	572	428
POSITIVE ALZHEIMER'S TEST MOVER	3%	5%	3%	7%	4%	3%	4%	4%	4%	4%	4%
POSITIVE VOTE IMPACT MOVERS	5%	9%	6%	9%	9%	6%	6%	7%	8%	7%	9%

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP M (N)	TRUMP W (O)	HARRIS M (P)	HARRIS W (Q)	TRUMP 18-44 (R)	TRUMP 45-64 (S)	TRUMP 65+ (T)	HARRIS 18-44 (U)	HARRIS 45-64 (V)	HARRIS 65+ (W)

**Table 1**  
**Question 2:**  
**Age.**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
`18 - 34	22%	10%	26%	33%	58% -	-	-	62% -	-	-
`35 - 44	9%	14%	22%	16%	42% -	-	-	38% -	-	-
`45 - 54	16%	17%	19%	12% -	-	41% -	-	-	60% -	-
`55 - 64	22%	25%	8%	11% -	-	59% -	-	-	40% -	-
`65 - 74	12%	15%	12%	13% -	-	-	45% -	-	-	50%
`75 AND ABOVE	16%	18%	13%	13% -	-	-	55% -	-	-	50%
REFUSED	3%	2%	1%	1% -	-	-	-	-	-	-
M 18-44	31% -	-	48% -	-	59% -	-	-	41% -	-	-
M 45-64	38% -	-	27% -	-	-	50% -	-	-	46% -	-
M 65+	28% -	-	24% -	-	-	-	48% -	-	-	41%
F 18-44	-	24% -	-	49%	41% -	-	-	58% -	-	-
F 45-64	-	42% -	-	23% -	-	50% -	-	-	54% -	-
F 65+	-	33% -	-	26% -	-	-	51% -	-	-	59%

**Table 2**  
**Question 3:**  
**Gender.**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (MALE - FEMALE)	100%	-100%	100%	-100%	18% -	-	-3%	-17%	-8%	-19%
MALE	100% -	-	100% -	-	59%	50%	48%	41%	46%	41%
FEMALE	-	100% -	-	100%	41%	50%	51%	58%	54%	59%
OTHER	-	-	-	-	-	1%	1%	1% -	-	-

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP M (N)	TRUMP W (O)	HARRIS M (P)	HARRIS W (Q)	TRUMP 18-44 (R)	TRUMP 45-64 (S)	TRUMP 65+ (T)	HARRIS		
								18-44 (U)	45-64 (V)	65+ (W)

**Table 3**

**Question 4:**

**What is your main racial or ethnic b**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
WHITE	79%	86%	63%	56%	78%	81%	88%	56%	63%	63%
HISPANIC OR LATINO	8%	4%	12%	14%	12%	5%	3%	19%	8%	8%
AFRICAN AMERICAN OR BLACK	4%	2%	18%	23%	6%	3%	2%	16%	27%	24%
ASIAN AMERICAN	4%	2%	5%	4%	2%	5%	2%	6%	1%	4%
AMERICAN INDIAN OR NATIVE AMEF	3%	4%	-	-	1%	5%	4%	-	-	1%
OTHER	-	1%	1%	1%	1%	1%	1%	2%	-	-
DON'T KNOW/REFUSED	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%

**Table 4**

**Question 5:**

**What is the highest level of formal e**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
TOTAL HS OR LESS	31%	24%	16%	15%	30%	24%	34%	13%	13%	25%
TOTAL SOME COLLEGE	38%	51%	33%	38%	41%	47%	44%	38%	28%	39%
TOTAL <COLLEGE	69%	75%	49%	53%	71%	71%	78%	51%	40%	64%
TOTAL COLLEGE+	30%	25%	51%	46%	29%	29%	22%	49%	60%	35%
SOME GRADE SCHOOL	1%	1%	1%	1%	-	2%	2%	-	1%	2%
SOME HIGH SCHOOL	2%	3%	3%	-	1%	3%	2%	1%	1%	2%
HIGH SCHOOL GRADUATE	28%	21%	12%	14%	29%	20%	29%	11%	10%	21%
TECHNICAL OR VOCATIONAL SCHOOL	5%	7%	4%	4%	7%	6%	7%	5%	1%	5%

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP		HARRIS		TRUMP		HARRIS			
	M (N)	W (O)	M (P)	W (Q)	18-44 (R)	45-64 (S)	65+ (T)	18-44 (U)	45-64 (V)	65+ (W)
SOME COLLEGE	18%	25%	19%	23%	21%	18%	28%	27%	11%	21%
COLLEGE GRADUATE WITH A 2-YEAR	15%	19%	10%	10%	13%	23%	10%	7%	15%	13%
COLLEGE GRADUATE WITH A 4-YEAR	19%	18%	33%	30%	21%	19%	14%	36%	35%	19%
POST GRADUATE DEGREE	11%	7%	18%	16%	8%	10%	8%	13%	24%	16%
DON'T KNOW/REFUSED	-	-	-	-	-	-	-	-	-	1%
WHITE <COL	56%	64%	30%	24%	54%	58%	69%	24%	20%	38%
WHITE COL+	24%	22%	33%	32%	24%	23%	19%	32%	42%	25%

**Table 5**

**Question 6:**

[Generally speaking, do you think of

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (REPUBLICAN - DEMOCRAT)	73%	71%	-65%	-67%	68%	72%	77%	-68%	-62%	-68%
REPUBLICAN	75%	76%	5%	3%	73%	74%	78%	3%	7%	2%
TOTAL INDEPENDENT/OTHER	23%	20%	25%	26%	22%	23%	20%	26%	23%	28%
INDEPENDENT	20%	16%	24%	22%	19%	18%	17%	23%	21%	25%
SOMETHING ELSE	1%	2%	-	1%	-	3%	1%	1%	1%	1%
DON'T KNOW/REFUSED	3%	2%	-	3%	3%	2%	2%	2%	1%	2%
DEMOCRAT	2%	4%	70%	71%	5%	3%	2%	71%	70%	70%

**Table 6**

**Question 7/8:**

In the 2024 election for President, fr

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (TRUMP - HARRIS)	100%	100%	-100%	-100%	100%	100%	100%	-100%	-100%	-100%

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP M (N)	TRUMP W (O)	HARRIS M (P)	HARRIS W (Q)	TRUMP 18-44 (R)	TRUMP 45-64 (S)	TRUMP 65+ (T)	HARRIS 18-44 (U)	HARRIS 45-64 (V)	HARRIS 65+ (W)
DONALD TRUMP	100%	100%	-	-	100%	100%	100%	-	-	-
KAMALA HARRIS	-	-	100%	100%	-	-	-	100%	100%	100%
OTH/NV	-	-	-	-	-	-	-	-	-	-
VOTED FOR SOMEONE ELSE	-	-	-	-	-	-	-	-	-	-
DID NOT VOTE FOR PRESIDENT IN 20	-	-	-	-	-	-	-	-	-	-
DID NOT VOTE	-	-	-	-	-	-	-	-	-	-
REFUSED	-	-	-	-	-	-	-	-	-	-
TRUMP M	100%	-	-	-	59%	50%	48%	-	-	-
TRUMP W	-	100%	-	-	41%	50%	51%	-	-	-
HARRIS M	-	-	100%	-	-	-	-	41%	46%	41%
HARRIS W	-	-	-	100%	-	-	-	58%	54%	59%
TRUMP 18-44	31%	24%	-	-	100%	-	-	-	-	-
TRUMP 45-64	38%	42%	-	-	-	100%	-	-	-	-
TRUMP 65+	28%	33%	-	-	-	-	100%	-	-	-
HARRIS 18-44	-	-	48%	49%	-	-	-	100%	-	-
HARRIS 45-64	-	-	27%	23%	-	-	-	-	100%	-
HARRIS 65+	-	-	24%	26%	-	-	-	-	-	100%

**Table 7**

**Question 9:**

**Have your family or friends been aff**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (YES - NO)	-30%	-1%	-20%	-18%	-24%	-2%	-26%	-17%	-11%	-31%
TOTAL YES	35%	48%	40%	40%	38%	48%	36%	41%	44%	34%
FAMILY	20%	28%	24%	20%	22%	32%	14%	25%	20%	16%
FRIENDS	5%	9%	5%	7%	7%	5%	8%	6%	7%	5%

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP M (N)	TRUMP W (O)	HARRIS M (P)	HARRIS W (Q)	TRUMP 18-44 (R)	TRUMP 45-64 (S)	TRUMP 65+ (T)	HARRIS 18-44 (U)	HARRIS 45-64 (V)	HARRIS 65+ (W)
FAMILY AND FRIENDS	10%	12%	10%	14%	9%	11%	13%	9%	17%	13%
NO	65%	50%	60%	59%	62%	50%	62%	58%	55%	65%
DON'T KNOW/REFUSED	-	2%	1%	1%	-	2%	2%	1%	1%	1%
TOTAL FAMILY	30%	39%	34%	34%	31%	43%	28%	35%	37%	29%
TOTAL FRIENDS	15%	21%	16%	20%	16%	16%	22%	16%	23%	19%

**Table 8**

**Question 10:**

**Are you or have you been a caregiver**

<b>BASE=YES Q.9</b>	71	91	63	88	41	76	43	77	41	33
**D/S (YES - NO)	-31%	-18%	-32%	-36%	-64%	-7%	-21%	-41%	-29%	-24%
YES	35%	41%	34%	32%	18%	47%	39%	29%	35%	38%
NO	65%	59%	66%	68%	82%	53%	61%	71%	65%	62%
<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (YES - NO)	-11%	-9%	-13%	-15%	-24%	-3%	-8%	-17%	-13%	-8%
YES	12%	20%	13%	13%	7%	22%	14%	12%	16%	13%
NO	23%	28%	26%	27%	31%	26%	22%	29%	28%	21%
NOT ASKED	65%	52%	60%	60%	62%	52%	64%	59%	56%	66%

**Table 9**

**Question 11:**

**How concerned are you that you, or**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (CONCERNED - NOT CONCERN)	-7%	26%	43%	51%	4%	9%	16%	39%	60%	51%

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP M (N)	TRUMP W (O)	HARRIS M (P)	HARRIS W (Q)	TRUMP 18-44 (R)	TRUMP 45-64 (S)	TRUMP 65+ (T)	HARRIS 18-44 (U)	HARRIS 45-64 (V)	HARRIS 65+ (W)
TOTAL CONCERNED	42%	60%	68%	73%	43%	52%	57%	66%	76%	74%
TOTAL NOT CONCERNED	49%	33%	25%	21%	39%	43%	41%	27%	16%	23%
VERY CONCERNED	14%	28%	18%	34%	12%	23%	25%	24%	32%	29%
SOMEWHAT CONCERNED	28%	32%	50%	39%	31%	29%	31%	42%	44%	45%
NOT TOO CONCERNED	30%	23%	15%	14%	23%	30%	26%	16%	12%	15%
NOT AT ALL CONCERNED	20%	10%	10%	8%	16%	13%	15%	12%	4%	8%
NOT SURE	8%	7%	7%	6%	19%	5%	3%	7%	8%	3%

**Table 10**

**Question 9/11:**

**Affect/Worry About Alzheimer's**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (YES - NO)	3%	39%	44%	51%	9%	27%	27%	39%	60%	53%
YES	52%	70%	72%	75%	55%	64%	63%	69%	80%	77%
NO	48%	30%	28%	25%	45%	36%	37%	31%	20%	23%

**Table 11**

**Summary Table (Q12-Q14): % Yes - C**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
TREATMENTS THAT CAN SLOW THE P	46%	60%	60%	64%	56%	55%	48%	65%	66%	54%
TESTS THAT CAN DETECT ALZHEIMER	31%	39%	41%	34%	35%	35%	33%	40%	35%	33%
TREATMENTS THAT CAN CURE ALZHE	20%	23%	16%	17%	21%	19%	24%	13%	16%	23%

**Table 12**

**Question 12:**

2024 VOTE BY GENDER

2024 VOTE BY AGE

	2024 VOTE BY GENDER				2024 VOTE BY AGE					
	TRUMP	TRUMP	HARRIS	HARRIS	TRUMP	TRUMP	TRUMP	HARRIS	HARRIS	HARRIS
	M (N)	W (O)	M (P)	W (Q)	18-44 (R)	45-64 (S)	65+ (T)	18-44 (U)	45-64 (V)	65+ (W)

Please tell me if you are fairly confident

Tests that can detect Alzheimer's disease

BASE=TOTAL SAMPLE	205	188	159	218	109	158	119	187	93	96
**D/S (YES - NO)	17%	21%	28%	18%	19%	19%	18%	27%	15%	20%
YES	31%	39%	41%	34%	35%	35%	33%	40%	35%	33%
NO	14%	18%	13%	16%	16%	16%	15%	13%	20%	13%
NOT SURE	56%	43%	46%	50%	49%	49%	52%	47%	45%	55%

Table 13

Question 13:

Please tell me if you are fairly confident

Treatments that can slow the progression of Alzheimer's disease

BASE=TOTAL SAMPLE	205	188	159	218	109	158	119	187	93	96
**D/S (YES - NO)	36%	51%	49%	57%	49%	46%	36%	57%	58%	43%
YES	46%	60%	60%	64%	56%	55%	48%	65%	66%	54%
NO	10%	9%	11%	6%	7%	9%	13%	7%	8%	11%
NOT SURE	44%	31%	28%	30%	37%	36%	39%	28%	25%	35%

Table 14

Question 14:

Please tell me if you are fairly confident

Treatments that can cure Alzheimer's disease

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP		HARRIS		TRUMP		HARRIS			
	M (N)	W (O)	M (P)	W (Q)	18-44 (R)	45-64 (S)	65+ (T)	18-44 (U)	45-64 (V)	65+ (W)
<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
<b>**D/S (YES - NO)</b>	-10%	-11%	-32%	-27%	-23%	-9%	-1%	-32%	-34%	-19%
YES	20%	23%	16%	17%	21%	19%	24%	13%	16%	23%
NO	30%	34%	48%	44%	44%	28%	25%	45%	51%	43%
NOT SURE	50%	44%	35%	39%	36%	53%	51%	42%	33%	34%

**Table 15**

**Question 15:**

**New Alzheimer's treatments that sh  
could enable early treatment by det**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
<b>**D/S (YES - NO)</b>	59%	71%	72%	76%	55%	57%	80%	70%	79%	77%
YES	71%	80%	79%	81%	72%	69%	85%	77%	84%	83%
NO	12%	8%	7%	5%	17%	11%	4%	7%	5%	6%
NOT SURE	16%	12%	14%	13%	12%	20%	11%	16%	11%	11%

**Table 16**

**Question 16:**

**In 2025, the FDA cleared a simple bl**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
<b>**D/S (SUPPORT - OPPOSE)</b>	82%	89%	91%	96%	78%	87%	90%	95%	92%	93%
TOTAL SUPPORT	86%	91%	92%	97%	80%	90%	93%	95%	93%	96%
TOTAL OPPOSE	4%	2%	1%	1%	3%	2%	3%		1%	2%
STRONGLY SUPPORT	56%	73%	83%	85%	54%	64%	76%	83%	85%	86%

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP M (N)	TRUMP W (O)	HARRIS		TRUMP 18-44 (R)	TRUMP 45-64 (S)	TRUMP 65+ (T)	HARRIS		
			M (P)	W (Q)				18-44 (U)	HARRIS 45-64 (V)	HARRIS 65+ (W)
SOMEWHAT SUPPORT	30%	17%	9%	12%	27%	26%	18%	12%	8%	10%
SOMEWHAT OPPOSE	2%	1%	1%	-	1%	1%	2%	-	1%	1%
STRONGLY OPPOSE	2%	1%	-	-	2%	1%	1%	-	-	1%
NOT SURE	10%	8%	7%	3%	17%	8%	4%	5%	7%	2%

**Table 17**

**Question 17:**

**While there is no cure for Alzheimer effective when started early. Current Medicare should or should not cover**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (YES - NO)	66%	85%	91%	97%	65%	73%	88%	94%	94%	95%
YES, MEDICARE SHOULD COVER IT	74%	89%	91%	97%	71%	79%	92%	94%	95%	96%
NO, MEDICARE SHOULD NOT COVER	8%	4%	-	-	7%	7%	4%	-	1%	1%
NOT SURE	18%	7%	8%	3%	22%	14%	4%	6%	4%	3%

**Table 18**

**Question 18:**

**Would you want your health insurance detected early?**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (YES - NO)	80%	92%	93%	98%	77%	88%	91%	94%	99%	96%
YES	85%	93%	94%	98%	82%	91%	93%	95%	99%	97%
NO	5%	2%	1%	-	6%	2%	3%	1%	-	1%
NOT SURE	9%	5%	5%	2%	12%	7%	4%	4%	1%	3%

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP M (N)	TRUMP W (O)	HARRIS M (P)	HARRIS W (Q)	TRUMP 18-44 (R)	TRUMP 45-64 (S)	TRUMP 65+ (T)	HARRIS 18-44 (U)	HARRIS 45-64 (V)	HARRIS 65+ (W)

**Table 19**

**Question 19:**

**Congress is considering a new law c  
the disease before symptoms so tha**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (SUPPORT - OPPOSE)	73%	89%	89%	93%	70%	82%	88%	90%	90%	94%
TOTAL SUPPORT	82%	91%	90%	93%	80%	88%	90%	90%	91%	94%
TOTAL OPPOSE	9%	3%	-	-	10%	6%	3%	-	1%	1%
STRONGLY SUPPORT	56%	77%	80%	82%	56%	67%	75%	80%	82%	82%
SOMEWHAT SUPPORT	26%	14%	10%	11%	23%	21%	15%	10%	9%	12%
SOMEWHAT OPPOSE	6%	1%	-	-	6%	3%	2%	-	1%	1%
STRONGLY OPPOSE	3%	2%	-	-	3%	3%	1%	-	-	-
NOT SURE	9%	6%	10%	7%	10%	6%	7%	10%	8%	5%

**Table 20**

**Question 20:**

**Would you be more likely or less lik  
blood tests used to detect the disea**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (MORE LIKELY - LESS LIKELY)	53%	68%	79%	83%	54%	59%	68%	80%	79%	86%
TOTAL MORE LIKELY	64%	71%	81%	87%	62%	66%	75%	82%	82%	89%
TOTAL LESS LIKELY	12%	3%	1%	4%	8%	7%	7%	3%	3%	3%
TOTAL NO IMPACT/DK	24%	26%	18%	9%	29%	27%	17%	15%	15%	8%
MUCH MORE LIKELY	27%	35%	45%	58%	22%	26%	44%	50%	52%	58%

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP		HARRIS		TRUMP		HARRIS			
	M (N)	W (O)	M (P)	W (Q)	18-44 (R)	45-64 (S)	65+ (T)	18-44 (U)	45-64 (V)	65+ (W)
SOMEWHAT MORE LIKELY	38%	36%	36%	29%	41%	40%	31%	33%	30%	31%
SOMEWHAT LESS LIKELY	7%	3%	1%	2%	4%	5%	6%	1%	3%	2%
MUCH LESS LIKELY	5%	1%	-	2%	4%	2%	2%	2%	-	1%
NO IMPACT	16%	19%	16%	7%	26%	22%	4%	12%	14%	6%
DK/REFUSED	8%	6%	2%	2%	4%	5%	13%	3%	1%	2%

**Table 21**

**Summary Table (Q21-Q25): % Total (**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
ALZHEIMER'S DISEASE BEGINS DEVELOPING IN 1987, ONLY 14 PERCENT OF WOMEN HAVE HAD A SIMPLE ALZHEIMER'S BLOOD TEST	77%	89%	88%	93%	80%	82%	87%	89%	90%	97%
THERE ARE TREATMENTS AVAILABLE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET A SIMPLE ALZHEIMER'S BLOOD TEST	74%	88%	85%	94%	76%	77%	89%	89%	91%	91%
THERE ARE TREATMENTS AVAILABLE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET A SIMPLE ALZHEIMER'S BLOOD TEST	80%	82%	86%	92%	77%	80%	86%	87%	90%	91%
THERE ARE TREATMENTS AVAILABLE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET A SIMPLE ALZHEIMER'S BLOOD TEST	72%	85%	86%	92%	74%	78%	82%	87%	90%	93%
THERE ARE TREATMENTS AVAILABLE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET A SIMPLE ALZHEIMER'S BLOOD TEST	75%	85%	83%	89%	74%	77%	87%	84%	85%	94%

**Table 22**

**Summary Table (Q21-Q25): % Very C**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
ALZHEIMER'S DISEASE BEGINS DEVELOPING IN 1987, ONLY 14 PERCENT OF WOMEN HAVE HAD A SIMPLE ALZHEIMER'S BLOOD TEST	49%	64%	62%	73%	54%	53%	63%	70%	66%	68%
THERE ARE TREATMENTS AVAILABLE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET A SIMPLE ALZHEIMER'S BLOOD TEST	43%	61%	60%	79%	41%	50%	64%	74%	67%	69%
THERE ARE TREATMENTS AVAILABLE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET A SIMPLE ALZHEIMER'S BLOOD TEST	53%	55%	53%	67%	48%	52%	62%	58%	62%	65%
THERE ARE TREATMENTS AVAILABLE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET A SIMPLE ALZHEIMER'S BLOOD TEST	39%	56%	52%	68%	43%	47%	53%	62%	60%	61%
THERE ARE TREATMENTS AVAILABLE EARLIER THIS YEAR, CONGRESS SHOULD PASS LEGISLATION TO MAKE IT EASIER TO GET A SIMPLE ALZHEIMER'S BLOOD TEST	39%	52%	49%	60%	32%	45%	59%	53%	50%	64%

**Table 23**

2024 VOTE BY GENDER

2024 VOTE BY AGE

HARRIS

	TRUMP M (N)	TRUMP W (O)	HARRIS M (P)	HARRIS W (Q)	TRUMP 18-44 (R)	TRUMP 45-64 (S)	TRUMP 65+ (T)	18-44 (U)	HARRIS 45-64 (V)	HARRIS 65+ (W)
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Summary Table (Q21-Q25): % Total I

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
EARLIER THIS YEAR, CONGRESS PASS	13%	8%	8%	8%	12%	12%	9%	8%	10%	5%
THERE ARE TREATMENTS AVAILABLE	14%	9%	5%	5%	10%	11%	13%	4%	5%	6%
IN 1987, ONLY 14 PERCENT OF WOM	13%	6%	7%	3%	8%	12%	6%	4%	4%	7%
A SIMPLE ALZHEIMER'S BLOOD TEST	9%	11%	6%	4%	10%	9%	9%	4%	4%	6%
ALZHEIMER'S DISEASE BEGINS DEVEL	11%	4%	3%	3%	6%	8%	8%	3%	5%	2%

Table 24

Summary Table (Q21-Q25): % D/S C

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
ALZHEIMER'S DISEASE BEGINS DEVEL	66%	85%	85%	89%	74%	75%	79%	85%	85%	95%
IN 1987, ONLY 14 PERCENT OF WOM	61%	82%	78%	91%	68%	65%	83%	85%	87%	84%
A SIMPLE ALZHEIMER'S BLOOD TEST	71%	71%	80%	88%	67%	71%	77%	83%	86%	85%
THERE ARE TREATMENTS AVAILABLE	58%	76%	81%	87%	64%	67%	69%	83%	86%	87%
EARLIER THIS YEAR, CONGRESS PASS	61%	76%	76%	82%	63%	66%	78%	76%	75%	89%

Table 25

Question 21:

Each of the following statements ha  
convincing or unconvincing as reaso

Earlier this year, Congress passed a l  
Alzheimer's disease.

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP M (N)	TRUMP W (O)	HARRIS M (P)	HARRIS W (Q)	TRUMP 18-44 (R)	TRUMP 45-64 (S)	TRUMP 65+ (T)	HARRIS		
								18-44 (U)	HARRIS 45-64 (V)	HARRIS 65+ (W)
<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (CONVINCING - UNCONVINCING)	61%	76%	76%	82%	63%	66%	78%	76%	75%	89%
TOTAL CONVINCING	75%	85%	83%	89%	74%	77%	87%	84%	85%	94%
TOTAL UNCONVINCING	13%	8%	8%	8%	12%	12%	9%	8%	10%	5%
VERY CONVINCING	39%	52%	49%	60%	32%	45%	59%	53%	50%	64%
SOMEWHAT CONVINCING	35%	32%	34%	29%	42%	33%	28%	31%	35%	30%
SOMEWHAT UNCONVINCING	10%	6%	6%	7%	10%	8%	6%	7%	9%	3%
VERY UNCONVINCING	4%	3%	2%	1%	2%	4%	3%	1%	1%	2%
UNSURE	12%	7%	9%	3%	14%	11%	4%	8%	5%	1%

**Table 26**

**Question 22:**

**Each of the following statements has been rated as convincing or unconvincing as reasons for supporting a particular candidate.**

**There are treatments available today that can detect Alzheimer's before symptoms appear.**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (CONVINCING - UNCONVINCING)	58%	76%	81%	87%	64%	67%	69%	83%	86%	87%
TOTAL CONVINCING	72%	85%	86%	92%	74%	78%	82%	87%	90%	93%
TOTAL UNCONVINCING	14%	9%	5%	5%	10%	11%	13%	4%	5%	6%
VERY CONVINCING	39%	56%	52%	68%	43%	47%	53%	62%	60%	61%
SOMEWHAT CONVINCING	33%	29%	35%	23%	32%	32%	30%	24%	31%	32%
SOMEWHAT UNCONVINCING	8%	6%	4%	3%	8%	5%	8%	4%	5%	3%
VERY UNCONVINCING	7%	3%	1%	1%	3%	6%	5%	1%		3%
UNSURE	14%	5%	9%	3%	15%	11%	5%	9%	5%	1%

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP M (N)	TRUMP W (O)	HARRIS M (P)	HARRIS W (Q)	TRUMP 18-44 (R)	TRUMP 45-64 (S)	TRUMP 65+ (T)	HARRIS 18-44 (U)	HARRIS 45-64 (V)	HARRIS 65+ (W)

**Table 27**

**Question 23:**

Each of the following statements ha  
convincing or unconvincing as reaso

In 1987, only 14 percent of women i  
dropped 44 percent. Covering Alzhe

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (CONVINCING - UNCONVINCIN	61%	82%	78%	91%	68%	65%	83%	85%	87%	84%
TOTAL CONVINCING	74%	88%	85%	94%	76%	77%	89%	89%	91%	91%
TOTAL UNCONVINCING	13%	6%	7%	3%	8%	12%	6%	4%	4%	7%
VERY CONVINCING	43%	61%	60%	79%	41%	50%	64%	74%	67%	69%
SOMEWHAT CONVINCING	31%	27%	25%	15%	35%	27%	25%	15%	24%	22%
SOMEWHAT UNCONVINCING	9%	3%	5%	3%	7%	7%	5%	3%	3%	5%
VERY UNCONVINCING	4%	3%	2%	1%	1%	6%	2%	1%	1%	2%
UNSURE	13%	6%	8%	3%	16%	10%	4%	7%	5%	2%

**Table 28**

**Question 24:**

Each of the following statements ha  
convincing or unconvincing as reaso

A simple Alzheimer's blood test cost  
test that can keep costs low for ever

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP	TRUMP	HARRIS	HARRIS	TRUMP	TRUMP	HARRIS			
	M (N)	W (O)	M (P)	W (Q)	18-44 (R)	45-64 (S)	TRUMP	18-44	HARRIS	HARRIS
						65+ (T)	(U)	45-64 (V)	65+ (W)	
<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
<b>**D/S (CONVINCING - UNCONVINCING)</b>	71%	71%	80%	88%	67%	71%	77%	83%	86%	85%
TOTAL CONVINCING	80%	82%	86%	92%	77%	80%	86%	87%	90%	91%
TOTAL UNCONVINCING	9%	11%	6%	4%	10%	9%	9%	4%	4%	6%
VERY CONVINCING	53%	55%	53%	67%	48%	52%	62%	58%	62%	65%
SOMEWHAT CONVINCING	27%	27%	33%	25%	29%	28%	24%	29%	28%	26%
SOMEWHAT UNCONVINCING	4%	3%	5%	1%	2%	4%	4%	3%	2%	3%
VERY UNCONVINCING	5%	7%	1%	2%	8%	5%	5%	1%	2%	3%
UNSURE	11%	7%	8%	5%	13%	11%	5%	8%	6%	3%

**Table 29**

**Question 25:**

**Each of the following statements has been found to be convincing or unconvincing as reasons to support or oppose the following statement:**

**Alzheimer's disease begins developing in the brain before symptoms appear, and there are no treatments that can significantly improve our ability to slow or prevent the disease.**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
<b>**D/S (CONVINCING - UNCONVINCING)</b>	66%	85%	85%	89%	74%	75%	79%	85%	85%	95%
TOTAL CONVINCING	77%	89%	88%	93%	80%	82%	87%	89%	90%	97%
TOTAL UNCONVINCING	11%	4%	3%	3%	6%	8%	8%	3%	5%	2%
VERY CONVINCING	49%	64%	62%	73%	54%	53%	63%	70%	66%	68%
SOMEWHAT CONVINCING	28%	26%	27%	20%	27%	29%	25%	19%	23%	29%
SOMEWHAT UNCONVINCING	7%	2%	3%	2%	4%	5%	3%	3%	2%	1%
VERY UNCONVINCING	4%	2%	-	2%	2%	3%	5%	-	2%	1%
UNSURE	12%	6%	8%	4%	14%	10%	4%	8%	6%	1%

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP M (N)	TRUMP W (O)	HARRIS M (P)	HARRIS W (Q)	TRUMP 18-44 (R)	TRUMP 45-64 (S)	HARRIS			
							TRUMP 65+ (T)	18-44 (U)	HARRIS 45-64 (V)	HARRIS 65+ (W)

**Table 30**

**Question 26:**

**Having heard more, do you support  
blood tests to detect the disease be**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (SUPPORT - OPPOSE)	68%	88%	91%	95%	67%	78%	86%	93%	91%	96%
TOTAL SUPPORT	77%	91%	91%	96%	76%	83%	91%	93%	91%	97%
TOTAL OPPOSE	9%	3%	1%	1%	9%	5%	5%	-	1%	1%
STRONGLY SUPPORT	51%	75%	74%	84%	53%	63%	71%	78%	82%	81%
SOMEWHAT SUPPORT	26%	16%	18%	12%	23%	20%	20%	16%	10%	16%
SOMEWHAT OPPOSE	4%	1%	-	1%	6%	1%	1%	-	1%	1%
STRONGLY OPPOSE	5%	2%	-	-	3%	4%	4%	-	-	1%
NOT SURE	14%	6%	8%	3%	15%	13%	4%	6%	8%	1%

**Table 31**

**Question 27:**

**Would you be more likely or less lik  
screening blood tests?**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (MORE LIKELY - LESS LIKELY)	59%	71%	82%	89%	59%	63%	72%	87%	82%	87%
TOTAL MORE LIKELY	69%	75%	83%	91%	65%	70%	80%	88%	85%	91%
TOTAL LESS LIKELY	10%	4%	1%	2%	6%	7%	8%	1%	3%	3%
TOTAL NO IMPACT/DK	21%	21%	15%	6%	29%	22%	12%	11%	12%	6%
MUCH MORE LIKELY	32%	38%	46%	62%	27%	31%	48%	56%	53%	55%

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP M (N)	TRUMP W (O)	HARRIS		TRUMP 18-44 (R)	TRUMP 45-64 (S)	TRUMP 65+ (T)	HARRIS		
			M (P)	W (Q)				18-44 (U)	45-64 (V)	65+ (W)
SOMEWHAT MORE LIKELY	37%	37%	37%	30%	38%	39%	32%	32%	32%	36%
SOMEWHAT LESS LIKELY	6%	3%	1%	2%	4%	5%	5%	-	3%	3%
MUCH LESS LIKELY	4%	1%	1%	-	2%	3%	3%	1%	-	-
NO IMPACT	15%	17%	15%	4%	28%	16%	6%	10%	10%	4%
DK/REFUSED	6%	4%	-	2%	1%	6%	5%	1%	2%	2%

**Table 32**

**Question 28:**

**Thinking about how you have cast v**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
**D/S (REPUBLICAN - DEMOCRATIC)	71%	66%	-71%	-74%	63%	71%	73%	-76%	-70%	-68%
TOTAL REPUBLICAN	71%	72%	4%	1%	65%	73%	76%	2%	3%	3%
TOTAL SWING	29%	22%	21%	23%	33%	24%	21%	20%	25%	25%
TOTAL DEMOCRATIC	-	6%	75%	75%	2%	2%	3%	78%	73%	71%
ALWAYS VOTE REPUBLICAN	33%	32%	1%	-	30%	31%	37%	-	-	1%
MOSTLY VOTE REPUBLICAN	38%	40%	3%	1%	35%	42%	39%	2%	3%	2%
VOTED REPUBLICAN A LITTLE MORE	12%	8%	-	2%	12%	9%	9%	1%	-	2%
VOTED EQUALLY FOR DEMOCRATS AI	8%	7%	6%	8%	13%	4%	4%	4%	12%	8%
VOTED DEMOCRATIC A LITTLE MORE	2%	1%	8%	10%	-	1%	3%	9%	7%	12%
MOSTLY VOTE DEMOCRATIC	-	4%	43%	29%	2%	2%	2%	35%	30%	38%
ALWAYS VOTE DEMOCRATIC	-	1%	32%	46%	-	1%	1%	43%	43%	33%
UNSURE	8%	7%	7%	4%	8%	9%	5%	7%	5%	3%
SWING VOTER MEN	29%	-	21%	-	20%	12%	13%	9%	9%	9%
SWING VOTER WOMEN	-	22%	-	23%	12%	12%	8%	11%	15%	16%
SWING VOTER 18-44	11%	7%	10%	10%	33%	-	-	20%	-	-
SWING VOTER 45-64	9%	10%	5%	7%	-	24%	-	-	25%	-

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP M (N)	TRUMP W (O)	HARRIS M (P)	HARRIS W (Q)	TRUMP 18-44 (R)	TRUMP 45-64 (S)	TRUMP 65+ (T)	HARRIS 18-44 (U)	HARRIS 45-64 (V)	HARRIS 65+ (W)
SWING VOTER 65+	7%	5%	5%	7%	-	-	21%	-	-	25%

**Table 33**

**Question REG:**

**Region./Division.**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
BLUE	34%	34%	44%	46%	39%	35%	27%	46%	39%	51%
CALIFORNIA	4%	8%	12%	14%	9%	4%	6%	17%	9%	9%
COLORADO	2%	1%	1%	2%	1%	4%	-	2%	-	2%
CONNECTICUT	2%	-	-	1%	1%	2%	-	1%	-	1%
DELAWARE	1%	-	-	-	-	-	1%	-	-	-
HAWAII	-	-	-	1%	-	-	-	-	-	2%
ILLINOIS	5%	2%	3%	4%	8%	3%	3%	4%	4%	4%
MAINE	-	-	-	1%	-	-	-	-	1%	1%
MARYLAND	3%	1%	4%	2%	2%	2%	2%	2%	4%	3%
MASSACHUSETTS	2%	1%	4%	1%	1%	3%	2%	2%	1%	4%
MINNESOTA	1%	3%	3%	2%	1%	2%	2%	2%	3%	2%
NEW JERSEY	4%	2%	4%	3%	4%	3%	1%	4%	2%	2%
NEW MEXICO	-	1%	-	-	1%	1%	-	-	-	1%
NEW YORK	2%	7%	4%	7%	3%	5%	4%	6%	5%	6%
OREGON	2%	2%	4%	2%	3%	1%	1%	2%	5%	2%
RHODE ISLAND	-	-	-	-	-	-	-	-	-	-
VERMONT	-	1%	1%	-	-	-	1%	-	1%	-
VIRGINIA	2%	2%	2%	5%	2%	3%	1%	3%	2%	9%
WASHINGTON	4%	2%	1%	2%	4%	3%	2%	-	1%	4%
PURPLE	16%	17%	22%	19%	11%	22%	16%	19%	23%	16%

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP	TRUMP	HARRIS	HARRIS	TRUMP	TRUMP	HARRIS			
	M (N)	W (O)	M (P)	W (Q)	18-44 (R)	45-64 (S)	65+ (T)	18-44 (U)	45-64 (V)	65+ (W)
GEORGIA	5%	1%	8%	2%	1%	6%	1%	5%	6%	1%
MICHIGAN	2%	4%	3%	7%	1%	3%	4%	4%	6%	8%
NEVADA	-	-	-	1%	-	-	-	1%	-	1%
NEW HAMPSHIRE	-	-	1%	1%	-	-	1%	1%	1%	-
NORTH CAROLINA	3%	3%	2%	5%	2%	5%	2%	3%	5%	4%
PENNSYLVANIA	5%	6%	4%	3%	3%	7%	7%	4%	4%	1%
WISCONSIN	1%	3%	3%	-	4%	1%	1%	1%	2%	1%
RED	49%	49%	34%	35%	50%	43%	57%	35%	38%	32%
ALABAMA	4%	1%	2%	1%	5%	1%	1%	1%	2%	3%
ARIZONA	2%	2%	2%	1%	3%	2%	2%	2%	2%	-
ARKANSAS	1%	1%	1%	1%	1%	1%	1%	-	1%	2%
FLORIDA	9%	6%	7%	6%	9%	3%	14%	7%	6%	7%
IDAHO	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%
INDIANA	1%	3%	3%	1%	3%	1%	2%	2%	1%	3%
IOWA	1%	1%	1%	1%	1%	1%	-	1%	1%	2%
KANSAS	1%	1%	2%	1%	1%	1%	1%	1%	2%	-
KENTUCKY	2%	2%	-	-	-	4%	1%	1%	-	-
LOUISIANA	-	1%	1%	1%	-	1%	1%	2%	-	-
MISSISSIPPI	1%	1%	-	-	1%	-	2%	-	-	-
MISSOURI	2%	2%	-	1%	2%	3%	-	1%	1%	-
MONTANA	1%	1%	-	1%	-	1%	2%	-	1%	1%
NEBRASKA	1%	2%	1%	-	1%	-	3%	-	-	1%
NORTH DAKOTA	1%	-	-	-	-	1%	-	-	-	-
OHIO	3%	3%	3%	4%	3%	2%	3%	3%	2%	5%
OKLAHOMA	1%	1%	1%	-	-	2%	2%	1%	1%	-
SOUTH CAROLINA	2%	2%	2%	3%	3%	1%	3%	3%	2%	1%
SOUTH DAKOTA	2%	2%	-	-	1%	2%	2%	-	-	-

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP	TRUMP	HARRIS	HARRIS	TRUMP	TRUMP	HARRIS			
	M (N)	W (O)	M (P)	W (Q)	18-44 (R)	45-64 (S)	65+ (T)	18-44 (U)	45-64 (V)	65+ (W)
TENNESSEE	4%	4%	-	1%	4%	3%	5%	1%	1%	-
TEXAS	10%	8%	6%	10%	9%	9%	8%	8%	11%	7%
UTAH	1%	1%	-	1%	3%	1%	-	1%	-	-
WEST VIRGINIA	-	3%	-	-	-	1%	3%	-	-	-
DIVISION										
NORTHEAST	15%	18%	18%	16%	12%	19%	15%	19%	16%	16%
NEW ENGLAND	4%	3%	7%	3%	2%	5%	4%	5%	4%	7%
MIDDLE ATLANTIC	10%	15%	11%	13%	10%	15%	11%	14%	12%	9%
SOUTH	46%	38%	38%	38%	39%	41%	48%	36%	42%	36%
SOUTH ATLANTIC	24%	18%	26%	23%	18%	20%	27%	23%	26%	25%
EAST SOUTH CENTRAL	10%	8%	3%	3%	10%	9%	9%	3%	4%	3%
WEST SOUTH CENTRAL	12%	11%	9%	12%	10%	13%	12%	10%	13%	9%
MIDWEST	20%	25%	22%	21%	26%	21%	21%	19%	22%	26%
EAST NORTH CENTRAL	13%	15%	15%	17%	19%	12%	13%	14%	15%	21%
WEST NORTH CENTRAL	7%	10%	7%	4%	6%	9%	9%	5%	7%	5%
WEST	19%	20%	22%	25%	24%	18%	16%	26%	20%	23%
MOUNTAIN	9%	8%	5%	7%	8%	10%	7%	7%	5%	6%
PACIFIC	10%	11%	17%	18%	16%	8%	9%	19%	15%	17%
KEY STATES										
CALIFORNIA	4%	8%	12%	14%	9%	4%	6%	17%	9%	9%
FLORIDA	9%	6%	7%	6%	9%	3%	14%	7%	6%	7%
GEORGIA	5%	1%	8%	2%	1%	6%	1%	5%	6%	1%
ILLINOIS	5%	2%	3%	4%	8%	3%	3%	4%	4%	4%
MICHIGAN	2%	4%	3%	7%	1%	3%	4%	4%	6%	8%
NEW JERSEY	4%	2%	4%	3%	4%	3%	1%	4%	2%	2%
NEW YORK	2%	7%	4%	7%	3%	5%	4%	6%	5%	6%
NORTH CAROLINA	3%	3%	2%	5%	2%	5%	2%	3%	5%	4%

	`2024 VOTE BY GENDER				`2024 VOTE BY AGE					
	TRUMP M (N)	TRUMP W (O)	HARRIS M (P)	HARRIS W (Q)	TRUMP 18-44 (R)	TRUMP 45-64 (S)	TRUMP 65+ (T)	HARRIS 18-44 (U)	HARRIS 45-64 (V)	HARRIS 65+ (W)
OHIO	3%	3%	3%	4%	3%	2%	3%	3%	2%	5%
PENNSYLVANIA	5%	6%	4%	3%	3%	7%	7%	4%	4%	1%
TEXAS	10%	8%	6%	10%	9%	9%	8%	8%	11%	7%
VIRGINIA	2%	2%	2%	5%	2%	3%	1%	3%	2%	9%

**Table 34**

**Question SAM:**

**Date./Mode./Vote History.**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
DATE										
WED, MAR 18	34%	29%	33%	35%	30%	35%	30%	37%	40%	26%
THU, MAR 19	48%	48%	37%	38%	51%	42%	49%	36%	24%	52%
FRI, MAR 20	10%	10%	17%	11%	13%	12%	6%	11%	21%	11%
SAT, MAR 21	6%	12%	9%	12%	6%	10%	11%	14%	10%	6%
SUN, MAR 22	2%	2%	3%	4%		1%	4%	2%	6%	5%
MODE										
LAND	14%	19%	13%	14%	3%	8%	38%		8%	43%
CELL	45%	32%	35%	36%	40%	42%	31%	37%	39%	29%
SMS	41%	49%	51%	50%	57%	50%	31%	63%	53%	29%
VOTE HISTORY										
`3/4+	68%	65%	64%	61%	54%	64%	80%	47%	81%	77%
`2/4<	32%	35%	36%	39%	46%	36%	20%	53%	19%	23%
VOTE 22	70%	60%	68%	59%	50%	66%	78%	53%	74%	73%
NOT 22	30%	40%	32%	41%	50%	34%	22%	47%	26%	27%

**Table 35**

2024 VOTE BY GENDER

2024 VOTE BY AGE

2024 VOTE BY GENDER				2024 VOTE BY AGE					
TRUMP	TRUMP	HARRIS	HARRIS	TRUMP	TRUMP	TRUMP	HARRIS	HARRIS	HARRIS
M (N)	W (O)	M (P)	W (Q)	18-44 (R)	45-64 (S)	65+ (T)	18-44 (U)	45-64 (V)	65+ (W)

**Question KEY:**

**Key Groups.**

<b>BASE=TOTAL SAMPLE</b>	205	188	159	218	109	158	119	187	93	96
POSITIVE ALZHEIMER'S TEST MOVER	5%	3%	3%	4%	3%	2%	6%	3%	2%	4%
POSITIVE VOTE IMPACT MOVERS	11%	8%	4%	6%	7%	10%	11%	6%	4%	3%