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Morning Consult<br>National Tracking Poll \#180326<br>March 20-21, 2018

## Crosstabulation Results

## Methodology:

This poll was conducted from March 20-21, 2018, among a national sample of 1992 registered voters. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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18 Table ALZ10_4: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way? In 2018, caring for people with Alzheimers and other dementias cost the United States an estimated \$277 billion. Cumulatively between now and 2050, it will cost $\$ 20.2$ trillion two-thirds of which will be borne by Medicare and Medicaid.

19 Table ALZ10_5: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way? One in every five dollars of Medicare spending is spent on people with Alzheimers and other dementias.

20 Table ALZ10_6: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way? Despite the recent increased investment in Alzheimers research, funding still falls short of the need.67

21 Table ALZ10_7: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way? in 2017, the NIH spent only $\$ 100$ on Alzheimers research for every $\$ 12,500$ Medicare and Medicaid spent caring for people with the disease.
$\qquad$
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## Crosstabulation Results by Respondent Demographics

Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

| Demographic | Right Direction |  | Wrong Track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (777) | 61\% | (1215) | 1992 |
| Gender: Male | 45\% | (421) | 55\% | (508) | 929 |
| Gender: Female | $33 \%$ | (356) | 67\% | (707) | 1063 |
| Age: 18-29 | 34\% | (119) | 66\% | (233) | 352 |
| Age: 30-44 | 34\% | (159) | 66\% | (304) | 463 |
| Age: 45-54 | 38\% | (136) | 62\% | (219) | 355 |
| Age: 55-64 | 43\% | (169) | 57\% | (228) | 397 |
| Age: 65+ | 45\% | (193) | 55\% | (232) | 425 |
| PID: Dem (no lean) | 17\% | (118) | 83\% | (590) | 708 |
| PID: Ind (no lean) | 32\% | (205) | 68\% | (440) | 645 |
| PID: Rep (no lean) | 71\% | (454) | 29\% | (185) | 639 |
| PID/Gender: Dem Men | 23\% | (70) | 77\% | (233) | 303 |
| PID/Gender: Dem Women | 12\% | (47) | 88\% | (358) | 405 |
| PID/Gender: Ind Men | $34 \%$ | (103) | 66\% | (199) | 302 |
| PID/Gender: Ind Women | 30\% | (102) | 70\% | (240) | 342 |
| PID/Gender: Rep Men | 76\% | (247) | 24\% | (76) | 323 |
| PID/Gender: Rep Women | 65\% | (206) | 35\% | (109) | 316 |
| Ideo: Liberal (1-3) | 23\% | (160) | 77\% | (534) | 693 |
| Ideo: Moderate (4) | $31 \%$ | (117) | 69\% | (264) | 381 |
| Ideo: Conservative (5-7) | 64\% | (436) | 36\% | (247) | 683 |
| Educ: < College | 41\% | (532) | 59\% | (778) | 1309 |
| Educ: Bachelors degree | 36\% | (161) | 64\% | (282) | 442 |
| Educ: Post-grad | 35\% | (84) | 65\% | (156) | 240 |
| Income: Under 50k | 38\% | (408) | 62\% | (671) | 1079 |
| Income: 50k-100k | $41 \%$ | (262) | 59\% | (377) | 639 |
| Income: $100 \mathrm{k}+$ | 39\% | (106) | 61\% | (168) | 274 |
| Ethnicity: White | 42\% | (687) | 58\% | (935) | 1622 |
| Ethnicity: Hispanic | 46\% | (82) | 54\% | (96) | 178 |

[^0]Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

| Demographic | Right Direction |  | Wrong Track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $39 \%$ | (777) | 61\% | (1215) | 1992 |
| Ethnicity: Afr. Am. | $21 \%$ | (54) | 79\% | (202) | 256 |
| Ethnicity: Other | $31 \%$ | (36) | 69\% | (78) | 114 |
| Relig: Protestant | 49\% | (269) | 51\% | (282) | 551 |
| Relig: Roman Catholic | 45\% | (155) | 55\% | (186) | 341 |
| Relig: Ath./Agn./None | 25\% | (126) | 75\% | (375) | 502 |
| Relig: Something Else | $33 \%$ | (114) | 67\% | (230) | 344 |
| Relig: Jewish | 38\% | (19) | 62\% | (31) | 50 |
| Relig: Evangelical | $51 \%$ | (316) | 49\% | (302) | 617 |
| Relig: Non-Evang. Catholics | 42\% | (219) | 58\% | (308) | 527 |
| Relig: All Christian | 47\% | (535) | 53\% | (609) | 1144 |
| Relig: All Non-Christian | 28\% | (240) | 72\% | (605) | 846 |
| Community: Urban | 37\% | (183) | 63\% | (312) | 495 |
| Community: Suburban | 38\% | (341) | 62\% | (552) | 893 |
| Community: Rural | $42 \%$ | (252) | 58\% | (352) | 604 |
| Employ: Private Sector | 41\% | (242) | 59\% | (346) | 588 |
| Employ: Government | $31 \%$ | (43) | 69\% | (99) | 142 |
| Employ: Self-Employed | $42 \%$ | (73) | 58\% | (101) | 174 |
| Employ: Homemaker | 34\% | (50) | 66\% | (95) | 145 |
| Employ: Student | 35\% | (25) | 65\% | (47) | 72 |
| Employ: Retired | 45\% | (236) | 55\% | (293) | 529 |
| Employ: Unemployed | 30\% | (50) | 70\% | (120) | 170 |
| Employ: Other | 33\% | (57) | 67\% | (114) | 171 |
| Military HH: Yes | $52 \%$ | (184) | 48\% | (172) | 356 |
| Military HH: No | $36 \%$ | (592) | 64\% | (1044) | 1636 |
| RD/WT: Right Direction | 100\% | (777) | - | (0) | 777 |
| RD/WT: Wrong Track |  | (0) | 100\% | (1215) | 1215 |
| Strongly Approve | 88\% | (392) | 12\% | (51) | 443 |
| Somewhat Approve | 66\% | (276) | $34 \%$ | (139) | 416 |
| Somewhat Disapprove | 16\% | (40) | 84\% | (210) | 250 |
| Strongly Disapprove | 5\% | (37) | 95\% | (737) | 774 |
| Don't Know / No Opinion | 28\% | (31) | $72 \%$ | (78) | 108 |

Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

| Demographic | Right Direction |  | Wrong Track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (777) | 61\% | (1215) | 1992 |
| \#1 Issue: Economy | 39\% | (223) | 61\% | (353) | 576 |
| \#1 Issue: Security | 58\% | (215) | 42\% | (156) | 372 |
| \#1 Issue: Health Care | 32\% | (111) | 68\% | (231) | 343 |
| \#1 Issue: Medicare / Social Security | 38\% | (116) | 62\% | (188) | 304 |
| \#1 Issue: Women's Issues | 22\% | (22) | 78\% | (78) | 100 |
| \#1 Issue: Education | 34\% | (50) | 66\% | (96) | 147 |
| \#1 Issue: Energy | 24\% | (19) | 76\% | (60) | 79 |
| \#1 Issue: Other | 27\% | (19) | 73\% | (53) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 14\% | (94) | 86\% | (575) | 669 |
| 2016 Vote: Republican Donald Trump | 75\% | (540) | 25\% | (179) | 719 |
| 2016 Vote: Someone else | 19\% | (41) | 81\% | (171) | 212 |
| 2012 Vote: Barack Obama | 23\% | (185) | 77\% | (636) | 821 |
| 2012 Vote: Mitt Romney | 69\% | (384) | 31\% | (170) | 554 |
| 2012 Vote: Other | 44\% | (45) | 56\% | (58) | 103 |
| 2012 Vote: Didn't Vote | $31 \%$ | (156) | 69\% | (348) | 504 |
| 4-Region: Northeast | 41\% | (150) | 59\% | (214) | 364 |
| 4-Region: Midwest | $31 \%$ | (146) | 69\% | (324) | 470 |
| 4-Region: South | 43\% | (317) | 57\% | (423) | 740 |
| 4-Region: West | 39\% | (165) | 61\% | (254) | 419 |
| Alz: Spouse/Parents/In-Laws | 53\% | (99) | 47\% | (88) | 186 |
| Alz: Relative | 36\% | (169) | 64\% | (300) | 468 |
| Alz: Friend | 45\% | (140) | 55\% | (171) | 311 |
| Alz caretaker: decision-maker | 43\% | (206) | 57\% | (275) | 481 |
| Alz caretaker: bills | 40\% | (191) | 60\% | (291) | 482 |
| Alz caretaker: daily tasks | 41\% | (199) | 59\% | (285) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table Q172: Do you approve or disapprove of the job Donald Trump is doing as President?

| Demographic | Strongly <br> Approve |  | Somewhat Approve |  | Somewhat <br> Disapprove |  | Strongly <br> Disapprove |  | Don't Know / <br> No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (443) | 21\% | (416) | 13\% | (250) | 39\% | (774) | 5\% | (108) | 1992 |
| Gender: Male | 28\% | (260) | 22\% | (204) | 10\% | (90) | 35\% | (323) | 6\% | (52) | 929 |
| Gender: Female | 17\% | (184) | 20\% | (212) | 15\% | (160) | 42\% | (452) | 5\% | (56) | 1063 |
| Age: 18-29 | 16\% | (55) | 17\% | (61) | 14\% | (48) | 43\% | (152) | 10\% | (36) | 352 |
| Age: 30-44 | 19\% | (90) | 18\% | (85) | 14\% | (66) | 42\% | (193) | 6\% | (30) | 463 |
| Age: 45-54 | 23\% | (82) | 24\% | (87) | 13\% | (46) | 35\% | (125) | $4 \%$ | (15) | 355 |
| Age: 55-64 | 25\% | (99) | 24\% | (95) | 10\% | (40) | 38\% | (150) | $3 \%$ | (12) | 397 |
| Age: 65+ | 28\% | (117) | 21\% | (88) | 12\% | (51) | 36\% | (154) | $4 \%$ | (16) | 425 |
| PID: Dem (no lean) | 5\% | (38) | $11 \%$ | (77) | 12\% | (84) | 69\% | (486) | $3 \%$ | (22) | 708 |
| PID: Ind (no lean) | 13\% | (85) | 22\% | (145) | 17\% | (111) | 36\% | (233) | 11\% | (71) | 645 |
| PID: Rep (no lean) | 50\% | (320) | 30\% | (194) | 9\% | (55) | 9\% | (55) | 2\% | (16) | 639 |
| PID/Gender: Dem Men | 10\% | (30) | 13\% | (39) | 10\% | (31) | $61 \%$ | (185) | 6\% | (19) | 303 |
| PID/Gender: Dem Women | 2\% | (9) | 9\% | (38) | 13\% | (54) | $74 \%$ | (301) | 1\% | (3) | 405 |
| PID/Gender: Ind Men | 16\% | (50) | 24\% | (74) | 14\% | (42) | 36\% | (110) | 9\% | (28) | 302 |
| PID/Gender: Ind Women | 10\% | (35) | 21\% | (71) | 20\% | (69) | $36 \%$ | (123) | 13\% | (43) | 342 |
| PID/Gender: Rep Men | 56\% | (180) | 28\% | (92) | 5\% | (17) | 9\% | (27) | 2\% | (6) | 323 |
| PID/Gender: Rep Women | 44\% | (140) | $32 \%$ | (102) | 12\% | (37) | 9\% | (27) | 3\% | (10) | 316 |
| Ideo: Liberal (1-3) | 10\% | (71) | $11 \%$ | (76) | $11 \%$ | (74) | 65\% | (449) | 3\% | (24) | 693 |
| Ideo: Moderate (4) | 12\% | (45) | 23\% | (89) | 19\% | (73) | 40\% | (152) | 5\% | (21) | 381 |
| Ideo: Conservative (5-7) | 44\% | (302) | 31\% | (210) | 10\% | (67) | 13\% | (88) | $2 \%$ | (16) | 683 |
| Educ: < College | 23\% | (296) | 22\% | (284) | 13\% | (166) | 36\% | (467) | 7\% | (97) | 1309 |
| Educ: Bachelors degree | 21\% | (93) | 21\% | (93) | 13\% | (57) | 43\% | (192) | $2 \%$ | (8) | 442 |
| Educ: Post-grad | 22\% | (54) | 16\% | (39) | 12\% | (28) | 48\% | (116) | 1\% | (3) | 240 |
| Income: Under 50k | 22\% | (234) | 19\% | (204) | 12\% | (130) | 40\% | (427) | 8\% | (84) | 1079 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 23\% | (150) | 24\% | (154) | 13\% | (84) | 37\% | (238) | 2\% | (13) | 639 |
| Income: $100 \mathrm{k}+$ | 22\% | (60) | 21\% | (57) | 13\% | (36) | 40\% | (109) | $4 \%$ | (11) | 274 |
| Ethnicity: White | 25\% | (406) | 23\% | (377) | 13\% | (207) | $34 \%$ | (555) | 5\% | (76) | 1622 |
| Ethnicity: Hispanic | 28\% | (50) | 10\% | (18) | $11 \%$ | (20) | 43\% | (77) | 7\% | (12) | 178 |
| Ethnicity: Afr. Am. | 9\% | (24) | 8\% | (22) | 11\% | (28) | 63\% | (161) | 8\% | (22) | 256 |
| Ethnicity: Other | 12\% | (13) | 15\% | (17) | 13\% | (15) | $51 \%$ | (58) | 9\% | (10) | 114 |

Continued on next page

Table Q172: Do you approve or disapprove of the job Donald Trump is doing as President?

| Demographic | Strongly <br> Approve |  | Somewhat Approve |  | Somewhat Disapprove |  | Strongly <br> Disapprove |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (443) | $21 \%$ | (416) | 13\% | (250) | 39\% | (774) | 5\% | (108) | 1992 |
| Relig: Protestant | $33 \%$ | (181) | 26\% | (141) | 12\% | (64) | 28\% | (156) | $2 \%$ | (9) | 551 |
| Relig: Roman Catholic | 22\% | (74) | $21 \%$ | (71) | 15\% | (50) | $37 \%$ | (128) | 5\% | (18) | 341 |
| Relig: Ath./Agn./None | 13\% | (66) | 14\% | (73) | $11 \%$ | (57) | 53\% | (268) | 8\% | (38) | 502 |
| Relig: Something Else | 17\% | (60) | 17\% | (59) | 15\% | (51) | 43\% | (148) | 8\% | (26) | 344 |
| Relig: Jewish | 25\% | (13) | 6\% | (3) | 13\% | (6) | $52 \%$ | (26) | $5 \%$ | (2) | 50 |
| Relig: Evangelical | $32 \%$ | (195) | 25\% | (157) | $11 \%$ | (70) | 27\% | (169) | $4 \%$ | (27) | 617 |
| Relig: Non-Evang. Catholics | 23\% | (122) | 24\% | (125) | 14\% | (73) | $36 \%$ | (189) | $3 \%$ | (17) | 527 |
| Relig: All Christian | 28\% | (317) | 25\% | (282) | 12\% | (143) | $31 \%$ | (358) | $4 \%$ | (44) | 1144 |
| Relig: All Non-Christian | 15\% | (126) | 16\% | (132) | 13\% | (108) | 49\% | (416) | 8\% | (64) | 846 |
| Community: Urban | 21\% | (106) | 19\% | (95) | $11 \%$ | (56) | 45\% | (225) | $2 \%$ | (12) | 495 |
| Community: Suburban | 21\% | (189) | $21 \%$ | (186) | 14\% | (121) | 39\% | (344) | 6\% | (52) | 893 |
| Community: Rural | 25\% | (148) | $22 \%$ | (134) | 12\% | (72) | $34 \%$ | (205) | 7\% | (44) | 604 |
| Employ: Private Sector | 22\% | (127) | $24 \%$ | (143) | $11 \%$ | (66) | 40\% | (235) | 3\% | (17) | 588 |
| Employ: Government | 16\% | (22) | 18\% | (25) | 16\% | (23) | $46 \%$ | (65) | 5\% | (7) | 142 |
| Employ: Self-Employed | 23\% | (40) | 19\% | (33) | 10\% | (18) | 44\% | (76) | $4 \%$ | (7) | 174 |
| Employ: Homemaker | 26\% | (38) | 20\% | (29) | 15\% | (22) | 29\% | (43) | 9\% | (14) | 145 |
| Employ: Student | 21\% | (15) | 17\% | (12) | 13\% | (9) | $41 \%$ | (30) | $8 \%$ | (6) | 72 |
| Employ: Retired | 26\% | (139) | 20\% | (106) | 14\% | (72) | 37\% | (194) | 3\% | (17) | 529 |
| Employ: Unemployed | 14\% | (24) | 18\% | (31) | $12 \%$ | (20) | $41 \%$ | (71) | 14\% | (24) | 170 |
| Employ: Other | 22\% | (38) | 20\% | (35) | 12\% | (21) | 36\% | (61) | 10\% | (16) | 171 |
| Military HH: Yes | $32 \%$ | (114) | 25\% | (88) | 9\% | (33) | 30\% | (107) | $4 \%$ | (15) | 356 |
| Military HH: No | 20\% | (329) | 20\% | (327) | 13\% | (217) | $41 \%$ | (668) | 6\% | (94) | 1636 |
| RD/WT: Right Direction | 50\% | (392) | 36\% | (276) | 5\% | (40) | 5\% | (37) | $4 \%$ | (31) | 777 |
| RD/WT: Wrong Track | 4\% | (51) | 11\% | (139) | 17\% | (210) | $61 \%$ | (737) | 6\% | (78) | 1215 |
| Strongly Approve | 100\% | (443) | - | (0) | - | (0) | - | (0) | - | (0) | 443 |
| Somewhat Approve | - | (0) | 100\% | (416) | - | (0) | - | (0) | - | (0) | 416 |
| Somewhat Disapprove | - | (0) | - | (0) | 100\% | (250) | - | (0) | - | (0) | 250 |
| Strongly Disapprove | - | (0) | - | (0) | - | (0) | 100\% | (774) | - | (0) | 774 |
| Don't Know / No Opinion | - | (0) | - | (0) | - | (0) | - | (0) | 100\% | (108) | 108 |

[^1]Table Q172: Do you approve or disapprove of the job Donald Trump is doing as President?

| Demographic | Strongly |  | Somewhat |  | Somewhat | Strongly <br> Approve | Approve |  | Disapprove |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

| Demographic | Economic Issues | Security <br> Issues | Health Care Issues | Senior's Issues | Women's Issues | Education Issues | Energy <br> Issues | Other | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\%(576) | 19\%(372) | 17\% (343) | 15\%(304) | 5\% (100) | 7\% (147) | 4\% (79) | 4\% (72) | 1992 |
| Gender: Male | 30\% (278) | 21\% (191) | 16\% (150) | 18\% (164) | 2\% (16) | 6\% (58) | 4\% (36) | 4\% (35) | 929 |
| Gender: Female | 28\%(298) | 17\% (181) | 18\% (193) | 13\% (140) | 8\% (84) | 8\% (88) | 4\% (42) | 3\% (37) | 1063 |
| Age: 18-29 | 30\% (104) | 16\% (55) | 13\% (47) | 2\% (6) | 13\% (46) | 15\% (52) | 7\% (26) | 5\% (16) | 352 |
| Age: 30-44 | 34\% (159) | 16\% (75) | 17\% (80) | 4\% (17) | 7\% (30) | 11\% (52) | 6\% (26) | 5\% (23) | 463 |
| Age: 45-54 | 37\% (130) | 19\% (68) | 19\% (67) | 9\% (32) | 3\% (11) | 7\% (24) | 4\% (13) | 3\% (11) | 355 |
| Age: 55-64 | 24\% (95) | 21\% (84) | 21\% (85) | 22\% (88) | 3\% (11) | 3\% (12) | 2\% (7) | 4\% (14) | 397 |
| Age: 65+ | 21\% (87) | 21\% (91) | 15\% (64) | 38\% (161) | - (2) | 2\% (7) | 2\% (7) | 2\% (7) | 425 |
| PID: Dem (no lean) | 24\% (171) | 11\% (81) | 24\% (170) | 17\% (121) | 8\% (56) | 8\% (55) | 5\% (35) | 3\% (20) | 708 |
| PID: Ind (no lean) | 32\%(208) | 15\% (96) | 16\% (101) | 14\% (93) | 5\% (32) | 7\% (47) | 5\% (30) | 6\% (37) | 645 |
| PID: Rep (no lean) | 31\% (197) | 30\% (195) | 11\% (72) | 14\% (90) | 2\% (12) | 7\% (44) | 2\% (14) | 2\% (15) | 639 |
| PID/Gender: Dem Men | 25\% (74) | 13\% (38) | 26\% (78) | 20\% (61) | 2\% (6) | 8\% (25) | 4\% (13) | $3 \% \quad$ (9) | 303 |
| PID/Gender: Dem Women | 24\% (96) | 11\% (43) | 23\% (92) | 15\% (59) | 12\% (50) | 8\% (30) | 6\% (22) | 3\% (11) | 405 |
| PID/Gender: Ind Men | 33\% (99) | 16\% (49) | 14\% (42) | 19\% (56) | 2\% (5) | 6\% (17) | 5\% (16) | 6\% (18) | 302 |
| PID/Gender: Ind Women | 32\% (109) | 14\% (48) | 17\% (60) | 11\% (37) | 8\% (27) | 9\% (30) | 4\% (14) | 5\% (19) | 342 |
| PID/Gender: Rep Men | 32\% (104) | 32\% (104) | 10\% (31) | 14\% (46) | 2\% (6) | 5\% (16) | 2\% (7) | 2\% (8) | 323 |
| PID/Gender: Rep Women | 29\% (93) | 29\% (91) | 13\% (41) | 14\% (44) | $2 \%$ (6) | 9\% (28) | 2\% (6) | $2 \%$ (7) | 316 |
| Ideo: Liberal (1-3) | 26\% (181) | 12\% (84) | 23\% (157) | 13\% (89) | 9\% (61) | 9\% (60) | 6\% (42) | 3\% (21) | 693 |
| Ideo: Moderate (4) | 30\% (116) | 16\% (62) | 18\% (67) | 17\% (65) | 4\% (14) | 8\% (31) | 3\% (11) | 4\% (14) | 381 |
| Ideo: Conservative (5-7) | 31\% (211) | 28\% (194) | 12\% (83) | 17\% (117) | 2\% (12) | 5\% (32) | 2\% (17) | 3\% (18) | 683 |
| Educ: < College | 28\%(364) | 19\%(247) | 17\% (221) | 17\%(220) | 6\% (73) | 7\% (91) | 4\% (49) | 3\% (43) | 1309 |
| Educ: Bachelors degree | 32\% (142) | 18\% (78) | 19\% (84) | 12\% (53) | 4\% (16) | 8\% (35) | 4\% (18) | 4\% (16) | 442 |
| Educ: Post-grad | 29\% (69) | 19\% (46) | 16\% (38) | 13\% (30) | 5\% (11) | 9\% (21) | 5\% (12) | 5\% (13) | 240 |
| Income: Under 50k | 26\% (282) | 17\% (183) | 19\% (201) | 18\% (199) | 6\% (62) | 6\% (68) | 4\% (42) | 4\% (42) | 1079 |
| Income: 50k-100k | 32\% (203) | 20\% (126) | 16\% (104) | 12\% (77) | 4\% (26) | 9\% (58) | 4\% (28) | 3\% (18) | 639 |
| Income: 100k+ | 33\% (91) | 23\% (64) | $14 \%$ (38) | 10\% (29) | 4\% (12) | 8\% (21) | 3\% (9) | 4\% (12) | 274 |
| Ethnicity: White | 28\%(456) | 20\% (328) | 17\% (275) | 16\% (258) | 5\% (76) | 6\% (104) | 4\% (65) | 4\% (62) | 1622 |
| Ethnicity: Hispanic | 26\% (46) | 18\% (31) | 18\% (31) | 11\% (20) | 7\% (13) | 11\% (19) | 6\% (10) | $4 \% \quad$ (7) | 178 |

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

| Demographic | Economic Issues | Security <br> Issues | Health Care Issues | Senior's Issues | Women's Issues | Education Issues | Energy Issues | Other | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\%(576) | 19\% (372) | 17\%(343) | 15\%(304) | 5\% (100) | 7\% (147) | 4\% (79) | 4\% (72) | 1992 |
| Ethnicity: Afr. Am. | 33\% (83) | 10\% (26) | 20\% (50) | 12\% (31) | 7\% (19) | 12\% (32) | 4\% (10) | 2\% (4) | 256 |
| Ethnicity: Other | 32\% (37) | 16\% (18) | 16\% (18) | 14\% (16) | 4\% (5) | 9\% (11) | $4 \% \quad$ (4) | $5 \%$ (6) | 114 |
| Relig: Protestant | 29\% (161) | 26\% (141) | 14\% (77) | 19\% (106) | 2\% (13) | 5\% (28) | 3\% (17) | 2\% (9) | 551 |
| Relig: Roman Catholic | 26\% (88) | 22\% (76) | 20\% (69) | 17\% (58) | 4\% (15) | 5\% (16) | 2\% (8) | 3\% (11) | 341 |
| Relig: Ath./Agn./None | 30\% (153) | 14\% (68) | 17\% (84) | 10\% (50) | 8\% (39) | 10\% (50) | 6\% (32) | 5\% (26) | 502 |
| Relig: Something Else | 28\% (97) | 16\% (54) | 18\% (64) | 14\% (50) | 7\% (24) | 9\% (30) | 4\% (14) | 4\% (12) | 344 |
| Relig: Jewish | 8\% (4) | 22\% (11) | 24\% (12) | 28\% (14) | 7\% (3) | 9\% (4) | 3\% (2) | - (0) | 50 |
| Relig: Evangelical | 30\% (185) | 21\% (132) | 16\% (101) | 16\% (96) | 4\% (25) | 7\% (42) | 3\% (16) | 3\% (21) | 617 |
| Relig: Non-Evang. Catholics | 27\% (142) | 22\% (118) | 18\% (93) | 21\% (108) | 2\% (12) | 5\% (25) | 3\% (17) | 2\% (13) | 527 |
| Relig: All Christian | 29\%(326) | 22\%(249) | 17\% (194) | 18\%(204) | 3\% (37) | 6\% (67) | 3\% (33) | 3\% (34) | 1144 |
| Relig: All Non-Christian | 30\% (250) | 15\% (123) | 17\% (147) | 12\% (100) | 7\% (63) | 9\% (79) | 5\% (46) | 4\% (38) | 846 |
| Community: Urban | 30\% (148) | 19\% (92) | 17\% (83) | 13\% (65) | 6\% (31) | 8\% (40) | 4\% (19) | 3\% (17) | 495 |
| Community: Suburban | 30\%(266) | 20\% (179) | 16\% (144) | 15\% (134) | 4\% (39) | 7\% (64) | 4\% (36) | 3\% (30) | 893 |
| Community: Rural | 27\% (162) | 17\% (101) | 19\% (116) | 17\% (106) | 5\% (30) | 7\% (43) | 4\% (23) | 4\% (24) | 604 |
| Employ: Private Sector | 37\% (219) | 18\% (108) | 17\% (100) | 7\% (44) | 4\% (25) | 8\% (49) | 4\% (22) | 4\% (22) | 588 |
| Employ: Government | 34\% (48) | 19\% (27) | 13\% (19) | 4\% (6) | 10\% (15) | 12\% (17) | 4\% (6) | 4\% (5) | 142 |
| Employ: Self-Employed | 29\% (51) | 16\% (29) | 20\% (35) | 11\% (19) | 4\% (7) | 7\% (11) | 8\% (14) | 4\% (7) | 174 |
| Employ: Homemaker | 26\% (38) | 23\% (33) | 20\% (29) | 4\% (6) | 7\% (10) | 12\% (17) | 4\% (6) | 4\% (6) | 145 |
| Employ: Student | 33\% (24) | 13\% (9) | 10\% (8) | 1\% (1) | 21\% (15) | 19\% (13) | 2\% (2) | 1\% (1) | 72 |
| Employ: Retired | 18\% (95) | 22\% (117) | 16\% (83) | 37\% (197) | 1\% (6) | 2\% (11) | 2\% (10) | 2\% (9) | 529 |
| Employ: Unemployed | 35\% (59) | $14 \%$ (23) | 20\% (35) | 8\% (14) | 8\% (13) | 6\% (11) | 4\% (6) | $5 \% \quad$ (9) | 170 |
| Employ: Other | 25\% (42) | 15\% (26) | 21\% (35) | 10\% (17) | 5\% (8) | 10\% (17) | 7\% (12) | 8\% (13) | 171 |
| Military HH: Yes | 23\% (81) | 25\% (90) | 13\% (47) | 21\% (74) | 3\% (10) | 7\% (24) | 4\% (15) | 4\% (16) | 356 |
| Military HH: No | 30\%(495) | 17\% (281) | 18\%(296) | 14\%(230) | 6\% (90) | 8\% (123) | 4\% (64) | 3\% (56) | 1636 |
| RD/WT: Right Direction | 29\% (223) | 28\% (215) | 14\% (111) | 15\% (116) | 3\% (22) | 6\% (50) | 2\% (19) | 2\% (19) | 777 |
| RD/WT: Wrong Track | 29\% (353) | 13\% (156) | 19\% (231) | 15\% (188) | 6\% (78) | 8\% (96) | 5\% (60) | 4\% (53) | 1215 |

[^2]Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

| Demographic | Economic Issues | Security <br> Issues | Health <br> Care Issues | Senior's <br> Issues | Women's Issues | Education Issues | Energy Issues | Other | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\%(576) | 19\%(372) | 17\%(343) | 15\%(304) | 5\% (100) | 7\% (147) | 4\% (79) | 4\% (72) | 1992 |
| Strongly Approve | 28\% (125) | 35\% (153) | 9\% (42) | 15\% (65) | 2\% (8) | 4\% (18) | 4\% (18) | 3\% (15) | 443 |
| Somewhat Approve | 32\% (134) | 21\% (87) | 16\% (66) | 16\% (66) | 1\% (5) | 9\% (39) | 2\% (10) | 2\% (9) | 416 |
| Somewhat Disapprove | 34\% (86) | 13\% (33) | 18\% (45) | 15\% (37) | 3\% (8) | 10\% (26) | 4\% (10) | 2\% (6) | 250 |
| Strongly Disapprove | 27\%(207) | 11\% (82) | 22\% (171) | 16\% (122) | 9\% (72) | $7 \%$ (52) | 5\% (38) | 4\% (31) | 774 |
| Don't Know / No Opinion | 23\% (24) | 16\% (17) | 17\% (18) | 14\% (15) | 6\% (6) | 11\% (12) | $3 \% \quad$ (3) | 11\% (12) | 108 |
| \#1 Issue: Economy | 100\% (576) | - (0) | - (0) | - (0) | - (0) | - (0) | - (0) | - (0) | 576 |
| \#1 Issue: Security | - (0) | 100\% (372) | - (0) | - (0) | - (0) | - (0) | - (0) | - (0) | 372 |
| \#1 Issue: Health Care | - (0) | - (0) | 100\% (343) | - (0) | - (0) | - (0) | - (0) | - (0) | 343 |
| \#1 Issue: Medicare / Social Security | - (0) | - (0) | - (0) | 100\% (304) | - (0) | - (0) | - (0) | - (0) | 304 |
| \#1 Issue: Women's Issues | - (0) | - (0) | - (0) | - (0) | 100\% (100) | - (0) | - (0) | - (0) | 100 |
| \#1 Issue: Education | - (0) | - (0) | - (0) | - (0) | - (0) | 100\% (147) | - (0) | - (0) | 147 |
| \#1 Issue: Energy | - (0) | - (0) | - (0) | - (0) | - (0) | - (0) | 100\% (79) | - (0) | 79 |
| \#1 Issue: Other | - (0) | - (0) | - (0) | - (0) | - (0) | - (0) | - (0) | 100\% (72) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 26\% (176) | 9\% (63) | 25\% (167) | 16\% (109) | 7\% (49) | 7\% (48) | 5\% (32) | 4\% (24) | 669 |
| 2016 Vote: Republican Donald Trump | 29\% (210) | 29\% (212) | 11\% (81) | 17\% (122) | 2\% (12) | 7\% (48) | 2\% (17) | 2\% (17) | 719 |
| 2016 Vote: Someone else | 32\% (68) | 14\% (30) | 15\% (33) | 14\% (30) | 6\% (13) | 9\% (19) | 6\% (13) | 3\% (7) | 212 |
| 2012 Vote: Barack Obama | 27\% (221) | 11\% (91) | 22\% (177) | 19\% (153) | 6\% (47) | 8\% (68) | 5\% (37) | 3\% (26) | 821 |
| 2012 Vote: Mitt Romney | 31\% (172) | 31\% (173) | 12\% (65) | 16\% (90) | 1\% (8) | 4\% (21) | 1\% (8) | 3\% (16) | 554 |
| 2012 Vote: Other | 35\% (37) | 15\% (15) | 15\% (16) | 18\% (19) | 3\% (3) | 10\% (11) | 1\% (1) | $3 \% \quad$ (3) | 103 |
| 2012 Vote: Didn't Vote | 29\% (145) | 18\% (90) | 16\% (79) | 8\% (41) | 8\% (43) | 9\% (46) | 6\% (33) | 5\% (27) | 504 |
| 4-Region: Northeast | 29\% (107) | 17\% (62) | 18\% (66) | 14\% (50) | 6\% (21) | 8\% (29) | 4\% (15) | 4\% (14) | 364 |
| 4-Region: Midwest | 30\% (140) | 17\% (81) | 18\% (85) | 15\% (69) | 6\% (30) | 6\% (30) | 4\% (19) | 3\% (16) | 470 |
| 4-Region: South | 29\% (217) | 18\% (137) | 16\% (117) | 17\% (126) | 4\% (32) | 8\% (57) | 4\% (32) | 3\% (23) | 740 |
| 4-Region: West | 27\% (112) | 22\% (92) | 18\% (75) | 14\% (60) | 4\% (17) | 7\% (30) | 3\% (13) | 4\% (19) | 419 |
| Alz: Spouse/Parents/In-Laws | 23\% (43) | 22\% (42) | 19\% (36) | 17\% (32) | 4\% (7) | 6\% (12) | 4\% (7) | 4\% (7) | 186 |
| Alz: Relative | 32\% (150) | 18\% (86) | 15\% (72) | 14\% (65) | 4\% (21) | 9\% (40) | 3\% (13) | 5\% (21) | 468 |
| Alz: Friend | 26\% (81) | 24\% (74) | 14\% (45) | 23\% (70) | 4\% (13) | 4\% (13) | $2 \% \quad$ (7) | 3\% (9) | 311 |
| Alz caretaker: decision-maker | 25\% (120) | 20\% (95) | 18\% (88) | 17\% (79) | 6\% (29) | 8\% (36) | 4\% (20) | 3\% (13) | 481 |
| Alz caretaker: bills | 24\% (117) | 19\% (92) | 18\% (86) | 15\% (70) | 7\% (32) | 10\% (47) | 4\% (21) | 3\% (16) | 482 |
| Alz caretaker: daily tasks | 23\% (112) | 20\% (97) | 17\% (81) | 17\% (83) | 6\% (31) | 8\% (40) | 5\% (23) | 4\% (17) | 484 |

[^3]Table ALZ1: Which of the following diseases do you fear getting the most?

| Demographic | Alzheimer's disease |  | Cancer |  | Diabetes |  | Heart disease |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (535) | $41 \%$ | (815) | 6\% | (115) | 7\% | (147) | 19\% | (380) | 1992 |
| Gender: Male | 22\% | (207) | $41 \%$ | (383) | 7\% | (65) | 9\% | (85) | 20\% | (189) | 929 |
| Gender: Female | $31 \%$ | (328) | 41\% | (432) | 5\% | (50) | 6\% | (62) | 18\% | (191) | 1063 |
| Age: 18-29 | 23\% | (80) | 43\% | (153) | 6\% | (20) | 6\% | (21) | 22\% | (78) | 352 |
| Age: 30-44 | 16\% | (72) | 47\% | (217) | 8\% | (36) | 7\% | (34) | 22\% | (104) | 463 |
| Age: 45-54 | 25\% | (90) | 45\% | (160) | 8\% | (29) | 7\% | (24) | 15\% | (53) | 355 |
| Age: 55-64 | 29\% | (116) | $36 \%$ | (142) | 5\% | (21) | 9\% | (38) | 20\% | (80) | 397 |
| Age: 65+ | 41\% | (176) | 34\% | (143) | 2\% | (11) | 7\% | (31) | 15\% | (64) | 425 |
| PID: Dem (no lean) | 26\% | (182) | 43\% | (301) | 6\% | (40) | 9\% | (62) | 17\% | (123) | 708 |
| PID: Ind (no lean) | 25\% | (164) | 40\% | (259) | 6\% | (38) | 7\% | (42) | 22\% | (141) | 645 |
| PID: Rep (no lean) | 29\% | (189) | 40\% | (255) | 6\% | (38) | 7\% | (43) | 18\% | (115) | 639 |
| PID/Gender: Dem Men | 21\% | (65) | 42\% | (126) | 6\% | (17) | 11\% | (34) | 20\% | (62) | 303 |
| PID/Gender: Dem Women | 29\% | (118) | 43\% | (175) | 6\% | (23) | 7\% | (27) | 15\% | (61) | 405 |
| PID/Gender: Ind Men | 22\% | (65) | $41 \%$ | (123) | 8\% | (24) | 8\% | (24) | 22\% | (67) | 302 |
| PID/Gender: Ind Women | 29\% | (99) | 40\% | (136) | 4\% | (15) | 5\% | (19) | 22\% | (75) | 342 |
| PID/Gender: Rep Men | 24\% | (77) | $41 \%$ | (134) | 8\% | (25) | 8\% | (27) | 19\% | (60) | 323 |
| PID/Gender: Rep Women | 35\% | (111) | 38\% | (121) | 4\% | (12) | 5\% | (16) | 17\% | (55) | 316 |
| Ideo: Liberal (1-3) | $31 \%$ | (216) | 39\% | (268) | 8\% | (52) | 8\% | (59) | 14\% | (98) | 693 |
| Ideo: Moderate (4) | 26\% | (99) | 42\% | (161) | $4 \%$ | (16) | 7\% | (28) | 20\% | (76) | 381 |
| Ideo: Conservative (5-7) | 29\% | (195) | 40\% | (271) | 5\% | (35) | 7\% | (46) | 20\% | (135) | 683 |
| Educ: < College | 24\% | (314) | 40\% | (527) | 7\% | (90) | 7\% | (97) | 22\% | (283) | 1309 |
| Educ: Bachelors degree | 30\% | (134) | 46\% | (202) | 3\% | (14) | 7\% | (29) | 14\% | (64) | 442 |
| Educ: Post-grad | 36\% | (87) | $36 \%$ | (87) | 5\% | (12) | 9\% | (21) | 14\% | (33) | 240 |
| Income: Under 50k | 25\% | (266) | 38\% | (413) | 7\% | (79) | 7\% | (81) | 22\% | (241) | 1079 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 30\% | (189) | 44\% | (282) | $4 \%$ | (25) | 7\% | (43) | 16\% | (100) | 639 |
| Income: $100 \mathrm{k}+$ | 29\% | (80) | 44\% | (121) | $4 \%$ | (11) | 8\% | (22) | 14\% | (40) | 274 |
| Ethnicity: White | 29\% | (465) | 41\% | (665) | 5\% | (84) | 7\% | (117) | 18\% | (292) | 1622 |
| Ethnicity: Hispanic | 17\% | (30) | 40\% | (71) | 11\% | (20) | 9\% | (16) | 23\% | (41) | 178 |
| Ethnicity: Afr. Am. | 18\% | (47) | 42\% | (107) | 10\% | (25) | 9\% | (22) | 22\% | (55) | 256 |
| Ethnicity: Other | 20\% | (23) | $38 \%$ | (43) | 6\% | (7) | 7\% | (8) | 29\% | (33) | 114 |

Continued on next page

Table ALZ1: Which of the following diseases do you fear getting the most?

| Demographic | Alzheimer's disease |  | Cancer |  | Diabetes |  | Heart disease |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (535) | 41\% | (815) | 6\% | (115) | 7\% | (147) | 19\% | (380) | 1992 |
| Relig: Protestant | $34 \%$ | (185) | $36 \%$ | (200) | 5\% | (25) | 9\% | (47) | 17\% | (93) | 551 |
| Relig: Roman Catholic | 25\% | (86) | 44\% | (151) | 4\% | (15) | 8\% | (26) | 18\% | (63) | 341 |
| Relig: Ath./Agn./None | 29\% | (143) | 39\% | (197) | 5\% | (25) | 6\% | (28) | $22 \%$ | (108) | 502 |
| Relig: Something Else | 19\% | (64) | 46\% | (158) | 9\% | (30) | 8\% | (27) | 19\% | (65) | 344 |
| Relig: Jewish | 20\% | (10) | 47\% | (24) | 6\% | (3) | 15\% | (8) | 12\% | (6) | 50 |
| Relig: Evangelical | 27\% | (167) | 38\% | (236) | 6\% | (37) | 8\% | (48) | $21 \%$ | (128) | 617 |
| Relig: Non-Evang. Catholics | 30\% | (159) | 43\% | (225) | 4\% | (23) | 8\% | (42) | 15\% | (78) | 527 |
| Relig: All Christian | 29\% | (327) | 40\% | (461) | 5\% | (60) | 8\% | (90) | 18\% | (207) | 1144 |
| Relig: All Non-Christian | 25\% | (207) | 42\% | (355) | 7\% | (55) | 7\% | (55) | 20\% | (173) | 846 |
| Community: Urban | 25\% | (122) | 42\% | (208) | 8\% | (37) | 5\% | (26) | 20\% | (101) | 495 |
| Community: Suburban | 28\% | (252) | 43\% | (388) | 4\% | (40) | 7\% | (66) | 16\% | (147) | 893 |
| Community: Rural | 27\% | (160) | 36\% | (220) | 6\% | (38) | 9\% | (54) | $22 \%$ | (132) | 604 |
| Employ: Private Sector | 28\% | (164) | 44\% | (256) | 5\% | (27) | 8\% | (47) | 16\% | (93) | 588 |
| Employ: Government | $21 \%$ | (29) | 42\% | (60) | 8\% | (11) | $11 \%$ | (16) | 18\% | (26) | 142 |
| Employ: Self-Employed | 24\% | (41) | 41\% | (72) | 5\% | (9) | $11 \%$ | (18) | 19\% | (34) | 174 |
| Employ: Homemaker | 17\% | (25) | 52\% | (75) | 9\% | (12) | - | (1) | $22 \%$ | (32) | 145 |
| Employ: Student | $36 \%$ | (26) | 34\% | (25) | 5\% | (4) | 5\% | (4) | 19\% | (14) | 72 |
| Employ: Retired | 37\% | (194) | 35\% | (185) | 3\% | (17) | 7\% | (36) | 18\% | (97) | 529 |
| Employ: Unemployed | 16\% | (28) | 40\% | (68) | 14\% | (24) | 6\% | (11) | 23\% | (40) | 170 |
| Employ: Other | 16\% | (27) | 44\% | (75) | 7\% | (11) | 8\% | (14) | 26\% | (44) | 171 |
| Military HH: Yes | 30\% | (106) | 37\% | (130) | 9\% | (31) | 8\% | (29) | 17\% | (60) | 356 |
| Military HH: No | 26\% | (428) | 42\% | (685) | 5\% | (85) | 7\% | (117) | 20\% | (320) | 1636 |
| RD/WT: Right Direction | 27\% | (209) | 40\% | (311) | 6\% | (48) | 7\% | (55) | 20\% | (154) | 777 |
| RD/WT: Wrong Track | 27\% | (326) | 41\% | (504) | 6\% | (67) | 8\% | (92) | 19\% | (226) | 1215 |
| Strongly Approve | 29\% | (127) | 37\% | (162) | 7\% | (32) | 7\% | (32) | 20\% | (90) | 443 |
| Somewhat Approve | 25\% | (102) | 47\% | (194) | 6\% | (23) | 6\% | (24) | 18\% | (73) | 416 |
| Somewhat Disapprove | 28\% | (69) | 44\% | (110) | 6\% | (16) | 8\% | (21) | 14\% | (34) | 250 |
| Strongly Disapprove | 29\% | (224) | 40\% | (311) | 4\% | (34) | 8\% | (62) | 19\% | (144) | 774 |
| Don't Know / No Opinion | $11 \%$ | (12) | 36\% | (39) | 10\% | (11) | 7\% | (8) | 36\% | (39) | 108 |

[^4]Table ALZ1: Which of the following diseases do you fear getting the most?

| Demographic | Alzheimer's |  |  |  |  | Cancer |  | Diabetes | Heart disease |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZ2_1: Which of the following diseases would you say poses the greatest risk to your:
Financial security

| Demographic | Alzheimer's disease |  | Cancer |  | Diabetes |  | Heart disease |  | Dont Know/No Opinion |  | Total $\mathbf{N}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 21\% | (209) | $39 \%$ | (391) | $4 \%$ | (39) | 7\% | (74) | 30\% | (300) | 1012 |
| Gender: Male | 20\% | (93) | 37\% | (175) | $4 \%$ | (19) | 10\% | (49) | 29\% | (139) | 474 |
| Gender: Female | 22\% | (116) | 40\% | (215) | 4\% | (20) | 5\% | (25) | 30\% | (162) | 538 |
| Age: 18-29 | 13\% | (21) | 45\% | (76) | 3\% | (6) | 9\% | (16) | 29\% | (49) | 168 |
| Age: 30-44 | 14\% | (30) | 44\% | (98) | 5\% | (12) | 6\% | (14) | $31 \%$ | (71) | 225 |
| Age: 45-54 | 20\% | (35) | 40\% | (71) | $4 \%$ | (7) | 3\% | (6) | $33 \%$ | (59) | 179 |
| Age: 55-64 | 26\% | (55) | 33\% | (69) | $4 \%$ | (8) | 8\% | (18) | 29\% | (60) | 210 |
| Age: 65+ | 29\% | (67) | 33\% | (76) | 2\% | (5) | 9\% | (21) | 27\% | (61) | 229 |
| PID: Dem (no lean) | 21\% | (72) | 41\% | (138) | 3\% | (11) | 5\% | (18) | 29\% | (96) | 336 |
| PID: Ind (no lean) | 16\% | (54) | 36\% | (124) | 3\% | (11) | 8\% | (27) | 37\% | (129) | 345 |
| PID: Rep (no lean) | 25\% | (83) | $39 \%$ | (128) | 5\% | (16) | 9\% | (29) | 23\% | (75) | 331 |
| PID/Gender: Dem Men | 24\% | (37) | 37\% | (56) | 3\% | (5) | 8\% | (13) | 27\% | (41) | 151 |
| PID/Gender: Dem Women | 19\% | (35) | 44\% | (81) | 3\% | (6) | 3\% | (6) | 30\% | (55) | 184 |
| PID/Gender: Ind Men | 13\% | (22) | 34\% | (56) | 3\% | (6) | 11\% | (18) | 39\% | (64) | 165 |
| PID/Gender: Ind Women | 18\% | (33) | 38\% | (68) | $3 \%$ | (6) | 5\% | (9) | 36\% | (65) | 181 |
| PID/Gender: Rep Men | 22\% | (35) | 40\% | (63) | 5\% | (8) | 12\% | (18) | $21 \%$ | (34) | 158 |
| PID/Gender: Rep Women | 28\% | (48) | 38\% | (65) | 5\% | (8) | 6\% | (10) | 24\% | (41) | 173 |
| Ideo: Liberal (1-3) | 22\% | (76) | 38\% | (130) | 7\% | (24) | 7\% | (25) | 26\% | (92) | 348 |
| Ideo: Moderate (4) | 15\% | (29) | 46\% | (90) | 2\% | (3) | 8\% | (16) | 29\% | (57) | 195 |
| Ideo: Conservative (5-7) | 25\% | (91) | 39\% | (141) | 3\% | (12) | 7\% | (25) | 26\% | (93) | 362 |
| Educ: < College | 17\% | (112) | 36\% | (243) | 4\% | (29) | 8\% | (51) | 35\% | (235) | 671 |
| Educ: Bachelors degree | 26\% | (57) | 46\% | (100) | 3\% | (6) | 7\% | (15) | 18\% | (38) | 218 |
| Educ: Post-grad | 32\% | (39) | 38\% | (47) | $2 \%$ | (3) | 6\% | (8) | 22\% | (27) | 123 |
| Income: Under 50k | 17\% | (95) | 33\% | (180) | 4\% | (22) | 8\% | (44) | 38\% | (206) | 546 |
| Income: 50k-100k | 24\% | (78) | 47\% | (152) | 4\% | (12) | 6\% | (21) | 18\% | (59) | 321 |
| Income: 100k+ | 25\% | (36) | 41\% | (59) | $3 \%$ | (4) | 7\% | (10) | 25\% | (36) | 145 |
| Ethnicity: White | 20\% | (172) | 40\% | (336) | $3 \%$ | (26) | 8\% | (64) | 29\% | (246) | 844 |
| Ethnicity: Hispanic | 16\% | (14) | 37\% | (33) | 7\% | (6) | 6\% | (6) | $34 \%$ | (31) | 90 |

[^5]Table ALZ2_1: Which of the following diseases would you say poses the greatest risk to your:
Financial security

| Demographic | Alzheimer's disease |  | Cancer |  | Diabetes |  | Heart disease |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 21\% | (209) | 39\% | (391) | $4 \%$ | (39) | 7\% | (74) | 30\% | (300) | 1012 |
| Ethnicity: Afr. Am. | 27\% | (30) | 32\% | (35) | 7\% | (8) | 5\% | (6) | 28\% | (31) | 111 |
| Ethnicity: Other | 13\% | (7) | 33\% | (19) | 7\% | (4) | 7\% | (4) | 40\% | (23) | 57 |
| Relig: Protestant | $31 \%$ | (86) | 36\% | (98) | $3 \%$ | (9) | 6\% | (16) | 23\% | (64) | 273 |
| Relig: Roman Catholic | 20\% | (38) | 35\% | (66) | 3\% | (6) | $11 \%$ | (21) | 31\% | (58) | 187 |
| Relig: Ath./Agn./None | 16\% | (38) | 37\% | (87) | 3\% | (7) | 8\% | (19) | 36\% | (84) | 235 |
| Relig: Something Else | 17\% | (32) | 45\% | (83) | 5\% | (9) | 7\% | (13) | 27\% | (50) | 187 |
| Relig: Evangelical | 24\% | (78) | 38\% | (123) | 4\% | (14) | $4 \%$ | (14) | 29\% | (92) | 322 |
| Relig: Non-Evang. Catholics | 23\% | (61) | 36\% | (95) | $3 \%$ | (8) | $11 \%$ | (29) | 28\% | (74) | 267 |
| Relig: All Christian | 24\% | (139) | 37\% | (219) | 4\% | (22) | 7\% | (43) | 28\% | (166) | 589 |
| Relig: All Non-Christian | 17\% | (70) | 40\% | (170) | 4\% | (16) | 7\% | (31) | 32\% | (134) | 421 |
| Community: Urban | 22\% | (53) | 34\% | (83) | 4\% | (10) | 8\% | (20) | 32\% | (78) | 243 |
| Community: Suburban | 24\% | (114) | 40\% | (191) | 3\% | (13) | 6\% | (29) | 27\% | (125) | 472 |
| Community: Rural | 14\% | (42) | 39\% | (117) | 5\% | (16) | 8\% | (25) | 33\% | (97) | 296 |
| Employ: Private Sector | 24\% | (74) | 45\% | (139) | 3\% | (9) | 8\% | (25) | 20\% | (63) | 310 |
| Employ: Government | 25\% | (15) | 39\% | (22) | 6\% | (3) | 8\% | (5) | 22\% | (13) | 58 |
| Employ: Self-Employed | 19\% | (15) | 33\% | (26) | 6\% | (5) | 6\% | (4) | $36 \%$ | (28) | 78 |
| Employ: Homemaker | 14\% | (10) | 43\% | (31) | 8\% | (5) | 3\% | (2) | $33 \%$ | (23) | 71 |
| Employ: Retired | 27\% | (73) | 32\% | (88) | 3\% | (7) | 8\% | (21) | $31 \%$ | (85) | 274 |
| Employ: Unemployed | 10\% | (8) | 31\% | (27) | 8\% | (7) | 10\% | (9) | 41\% | (35) | 85 |
| Employ: Other | 10\% | (10) | 41\% | (41) | 1\% | (1) | $4 \%$ | (4) | 45\% | (45) | 100 |
| Military HH: Yes | 28\% | (50) | 34\% | (62) | 9\% | (16) | 9\% | (16) | $21 \%$ | (38) | 183 |
| Military HH: No | 19\% | (158) | 40\% | (329) | 3\% | (23) | 7\% | (57) | 32\% | (262) | 829 |
| RD/WT: Right Direction | 22\% | (91) | 36\% | (153) | 4\% | (18) | 10\% | (42) | 28\% | (119) | 423 |
| RD/WT: Wrong Track | 20\% | (117) | 40\% | (237) | 4\% | (21) | 5\% | (32) | 31\% | (181) | 589 |
| Strongly Approve | 25\% | (63) | 32\% | (81) | 4\% | (10) | $11 \%$ | (27) | 29\% | (72) | 254 |
| Somewhat Approve | 18\% | (38) | 42\% | (88) | 4\% | (9) | 8\% | (16) | 29\% | (61) | 213 |
| Somewhat Disapprove | 19\% | (22) | 58\% | (66) | 3\% | (4) | 2\% | (2) | 18\% | (21) | 115 |
| Strongly Disapprove | 22\% | (80) | 37\% | (138) | 3\% | (13) | 7\% | (27) | 31\% | (114) | 372 |
| Don't Know / No Opinion | 10\% | (6) | 29\% | (17) | 6\% | (3) | 3\% | (2) | 52\% | (31) | 59 |

Continued on next page

Table ALZ2_1: Which of the following diseases would you say poses the greatest risk to your:
Financial security

| Demographic | Alzheimer's disease |  | Cancer |  | Diabetes |  | Heart disease |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 21\% | (209) | 39\% | (391) | 4\% | (39) | 7\% | (74) | 30\% | (300) | 1012 |
| \#1 Issue: Economy | 17\% | (50) | 44\% | (130) | 2\% | (7) | 7\% | (20) | 30\% | (87) | 295 |
| \#1 Issue: Security | 26\% | (51) | $34 \%$ | (68) | 3\% | (7) | 10\% | (19) | 27\% | (54) | 198 |
| \#1 Issue: Health Care | 20\% | (36) | 42\% | (74) | 5\% | (9) | 6\% | (10) | 27\% | (48) | 178 |
| \#1 Issue: Medicare / Social Security | 20\% | (31) | 34\% | (52) | 5\% | (7) | 8\% | (12) | 33\% | (51) | 153 |
| \#1 Issue: Education | 21\% | (16) | 43\% | (32) | 2\% | (1) | 8\% | (6) | 25\% | (19) | 74 |
| 2016 Vote: Democrat Hillary Clinton | 26\% | (80) | 34\% | (107) | 5\% | (15) | 8\% | (25) | 27\% | (86) | 314 |
| 2016 Vote: Republican Donald Trump | 24\% | (94) | 37\% | (147) | 4\% | (18) | 8\% | (33) | 26\% | (103) | 394 |
| 2016 Vote: Someone else | 15\% | (16) | 44\% | (46) | 2\% | (3) | - | (0) | 38\% | (39) | 103 |
| 2012 Vote: Barack Obama | 21\% | (83) | 38\% | (153) | 3\% | (12) | 9\% | (35) | 30\% | (124) | 407 |
| 2012 Vote: Mitt Romney | 26\% | (75) | 37\% | (109) | 4\% | (12) | 6\% | (18) | 26\% | (76) | 291 |
| 2012 Vote: Other | 24\% | (14) | 41\% | (24) | 1\% | (1) | 3\% | (2) | 30\% | (18) | 58 |
| 2012 Vote: Didn't Vote | 14\% | (35) | 42\% | (104) | 4\% | (11) | 7\% | (17) | 33\% | (82) | 249 |
| 4-Region: Northeast | 19\% | (37) | 37\% | (72) | 4\% | (8) | 10\% | (20) | 30\% | (58) | 195 |
| 4-Region: Midwest | 21\% | (47) | 39\% | (87) | 1\% | (2) | 6\% | (14) | 33\% | (75) | 225 |
| 4-Region: South | 19\% | (71) | 42\% | (154) | 4\% | (15) | 7\% | (27) | 28\% | (101) | 368 |
| 4-Region: West | 24\% | (53) | 35\% | (78) | 6\% | (13) | 6\% | (13) | 30\% | (66) | 224 |
| Alz: Spouse/Parents/In-Laws | 41\% | (39) | 31\% | (29) | 4\% | (4) | 10\% | (9) | 14\% | (13) | 94 |
| Alz: Relative | 26\% | (64) | 43\% | (107) | 3\% | (6) | 7\% | (17) | 22\% | (56) | 250 |
| Alz: Friend | 34\% | (54) | 32\% | (51) | 1\% | (2) | 7\% | (10) | 26\% | (42) | 159 |
| Alz caretaker: decision-maker | 29\% | (72) | 39\% | (98) | 7\% | (18) | 6\% | (15) | 19\% | (48) | 251 |
| Alz caretaker: bills | $31 \%$ | (81) | 35\% | (91) | 7\% | (19) | 6\% | (15) | 21\% | (53) | 260 |
| Alz caretaker: daily tasks | 28\% | (75) | 36\% | (93) | 5\% | (13) | 7\% | (19) | 24\% | (63) | 262 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZ2_4: Which of the following diseases would you say poses the greatest risk to your:
Retirement

| Demographic | Alzheimer's disease |  | Cancer |  | Diabetes |  | Heart disease |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (263) | 23\% | (226) | 8\% | (76) | 13\% | (123) | 30\% | (292) | 980 |
| Gender: Male | 25\% | (115) | 21\% | (97) | 9\% | (42) | 20\% | (89) | 25\% | (112) | 454 |
| Gender: Female | 28\% | (148) | 25\% | (129) | 6\% | (34) | 7\% | (34) | 34\% | (180) | 525 |
| Age: 18-29 | 21\% | (39) | 15\% | (27) | 13\% | (23) | 15\% | (27) | 37\% | (67) | 184 |
| Age: 30-44 | 23\% | (55) | 27\% | (64) | 5\% | (12) | 11\% | (25) | 34\% | (81) | 238 |
| Age: 45-54 | 29\% | (51) | 23\% | (40) | 6\% | (11) | 9\% | (17) | 32\% | (57) | 176 |
| Age: 55-64 | 28\% | (52) | 28\% | (51) | 6\% | (12) | 15\% | (27) | 24\% | (44) | 186 |
| Age: 65+ | 34\% | (66) | 22\% | (43) | 9\% | (18) | $14 \%$ | (27) | 21\% | (42) | 196 |
| PID: Dem (no lean) | 25\% | (94) | 21\% | (80) | 9\% | (34) | 12\% | (46) | 32\% | (120) | 372 |
| PID: Ind (no lean) | 30\% | (91) | 23\% | (69) | 5\% | (15) | 13\% | (38) | 29\% | (86) | 299 |
| PID: Rep (no lean) | 25\% | (78) | 25\% | (78) | 9\% | (27) | 13\% | (39) | 28\% | (85) | 308 |
| PID/Gender: Dem Men | 21\% | (31) | 19\% | (29) | 12\% | (18) | 21\% | (32) | 28\% | (42) | 152 |
| PID/Gender: Dem Women | 28\% | (62) | 23\% | (50) | 7\% | (16) | 6\% | (14) | 35\% | (78) | 221 |
| PID/Gender: Ind Men | 28\% | (39) | 25\% | (34) | 6\% | (9) | 17\% | (23) | 24\% | (33) | 138 |
| PID/Gender: Ind Women | 33\% | (53) | 21\% | (35) | 4\% | (7) | 9\% | (15) | $33 \%$ | (53) | 162 |
| PID/Gender: Rep Men | 27\% | (45) | 20\% | (33) | 9\% | (15) | 21\% | (34) | 22\% | (37) | 165 |
| PID/Gender: Rep Women | 23\% | (33) | $31 \%$ | (45) | 8\% | (12) | 4\% | (5) | 34\% | (49) | 143 |
| Ideo: Liberal (1-3) | 32\% | (111) | 23\% | (81) | 11\% | (37) | 12\% | (40) | 22\% | (78) | 346 |
| Ideo: Moderate (4) | 24\% | (45) | 24\% | (44) | 5\% | (10) | 11\% | (21) | 35\% | (66) | 186 |
| Ideo: Conservative (5-7) | 27\% | (88) | 25\% | (80) | 6\% | (20) | $14 \%$ | (44) | 27\% | (88) | 321 |
| Educ: < College | 22\% | (143) | 21\% | (135) | 8\% | (53) | $14 \%$ | (91) | 34\% | (216) | 638 |
| Educ: Bachelors degree | 36\% | (81) | 28\% | (63) | 6\% | (14) | 8\% | (19) | $21 \%$ | (48) | 225 |
| Educ: Post-grad | 34\% | (39) | 24\% | (28) | 8\% | (9) | 11\% | (13) | 24\% | (28) | 117 |
| Income: Under 50k | 24\% | (131) | 21\% | (110) | 10\% | (51) | 13\% | (69) | 32\% | (172) | 533 |
| Income: 50k-100k | 32\% | (101) | 24\% | (76) | 5\% | (17) | 11\% | (36) | 28\% | (88) | 318 |
| Income: 100k+ | 25\% | (32) | $31 \%$ | (40) | 7\% | (9) | $14 \%$ | (17) | 24\% | (31) | 129 |
| Ethnicity: White | 29\% | (225) | 25\% | (196) | 8\% | (60) | 12\% | (96) | 26\% | (202) | 778 |
| Ethnicity: Hispanic | 19\% | (17) | 20\% | (18) | 13\% | (11) | 9\% | (8) | 38\% | (34) | 89 |

Continued on next page

Table ALZ2_4: Which of the following diseases would you say poses the greatest risk to your:
Retirement

| Demographic | Alzheimer's disease |  | Cancer |  | Diabetes |  | Heart disease |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (263) | 23\% | (226) | 8\% | (76) | 13\% | (123) | 30\% | (292) | 980 |
| Ethnicity: Afr. Am. | 18\% | (26) | 15\% | (22) | 7\% | (10) | 14\% | (20) | 47\% | (68) | 145 |
| Ethnicity: Other | 21\% | (12) | 16\% | (9) | 11\% | (6) | 13\% | (7) | 39\% | (22) | 57 |
| Relig: Protestant | 30\% | (84) | 28\% | (78) | 7\% | (18) | $14 \%$ | (38) | 21\% | (60) | 278 |
| Relig: Roman Catholic | 26\% | (40) | 24\% | (37) | 10\% | (15) | 11\% | (17) | 29\% | (44) | 154 |
| Relig: Ath./Agn./None | 31\% | (83) | 17\% | (44) | 7\% | (18) | 12\% | (33) | 33\% | (89) | 267 |
| Relig: Something Else | 23\% | (36) | 23\% | (36) | 8\% | (12) | 14\% | (21) | 33\% | (52) | 157 |
| Relig: Evangelical | 24\% | (72) | 22\% | (64) | 7\% | (21) | 14\% | (42) | $32 \%$ | (96) | 295 |
| Relig: Non-Evang. Catholics | 28\% | (73) | 31\% | (81) | 9\% | (25) | 10\% | (27) | $21 \%$ | (55) | 260 |
| Relig: All Christian | 26\% | (144) | 26\% | (145) | 8\% | (46) | 12\% | (69) | $27 \%$ | (150) | 555 |
| Relig: All Non-Christian | 28\% | (119) | 19\% | (80) | 7\% | (30) | 13\% | (54) | $33 \%$ | (141) | 424 |
| Community: Urban | 27\% | (67) | 20\% | (50) | 11\% | (27) | 15\% | (37) | 28\% | (72) | 252 |
| Community: Suburban | 30\% | (127) | 27\% | (112) | 5\% | (22) | 12\% | (51) | 26\% | (108) | 420 |
| Community: Rural | 23\% | (70) | 21\% | (64) | 9\% | (27) | 11\% | (35) | 36\% | (112) | 308 |
| Employ: Private Sector | 26\% | (72) | 26\% | (73) | 9\% | (24) | $14 \%$ | (40) | 25\% | (68) | 277 |
| Employ: Government | 29\% | (24) | 26\% | (22) | 4\% | (3) | 11\% | (9) | $31 \%$ | (26) | 85 |
| Employ: Self-Employed | 24\% | (23) | 20\% | (19) | 10\% | (10) | 9\% | (8) | 37\% | (36) | 96 |
| Employ: Homemaker | 24\% | (18) | 24\% | (18) | 9\% | (7) | 7\% | (5) | 35\% | (26) | 74 |
| Employ: Retired | 31\% | (78) | 24\% | (62) | 8\% | (20) | 15\% | (38) | 22\% | (57) | 255 |
| Employ: Unemployed | 16\% | (14) | 25\% | (21) | 5\% | (4) | 11\% | (10) | 42\% | (36) | 85 |
| Employ: Other | 28\% | (20) | 11\% | (8) | 4\% | (3) | 15\% | (11) | 42\% | (30) | 71 |
| Military HH: Yes | 26\% | (46) | 26\% | (44) | 9\% | (16) | 10\% | (17) | 28\% | (49) | 173 |
| Military HH: No | 27\% | (217) | 23\% | (182) | 7\% | (60) | 13\% | (106) | 30\% | (242) | 807 |
| RD/WT: Right Direction | 23\% | (81) | 25\% | (90) | 9\% | (32) | 15\% | (53) | $27 \%$ | (97) | 353 |
| RD/WT: Wrong Track | 29\% | (182) | 22\% | (137) | 7\% | (44) | 11\% | (70) | $31 \%$ | (195) | 627 |
| Strongly Approve | 28\% | (52) | 22\% | (42) | 9\% | (17) | 16\% | (30) | 26\% | (48) | 189 |
| Somewhat Approve | 24\% | (49) | 26\% | (53) | 8\% | (16) | 16\% | (33) | 26\% | (53) | 203 |
| Somewhat Disapprove | 32\% | (43) | 30\% | (40) | 6\% | (8) | 5\% | (7) | 27\% | (37) | 135 |
| Strongly Disapprove | 29\% | (117) | 21\% | (83) | 8\% | (34) | 12\% | (50) | 30\% | (119) | 403 |

Continued on next page

Table ALZ2_4: Which of the following diseases would you say poses the greatest risk to your:
Retirement

| Demographic | Alzheimer's disease |  | Cancer |  | Diabetes |  | Heart disease |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (263) | 23\% | (226) | 8\% | (76) | 13\% | (123) | 30\% | (292) | 980 |
| \#1 Issue: Economy | 27\% | (76) | 22\% | (63) | 7\% | (20) | 10\% | (30) | 33\% | (92) | 281 |
| \#1 Issue: Security | 30\% | (52) | 20\% | (34) | 10\% | (17) | 12\% | (21) | 28\% | (49) | 174 |
| \#1 Issue: Health Care | 29\% | (47) | 24\% | (39) | 8\% | (13) | 17\% | (27) | 23\% | (38) | 165 |
| \#1 Issue: Medicare / Social Security | 21\% | (32) | 28\% | (42) | 10\% | (15) | 14\% | (21) | 28\% | (42) | 152 |
| \#1 Issue: Women's Issues | 30\% | (17) | 12\% | (7) | 2\% | (1) | 10\% | (6) | 45\% | (25) | 55 |
| \#1 Issue: Education | 25\% | (18) | 24\% | (17) | 7\% | (5) | 9\% | (6) | 35\% | (25) | 72 |
| 2016 Vote: Democrat Hillary Clinton | $33 \%$ | (116) | 20\% | (70) | 8\% | (27) | 11\% | (40) | 29\% | (102) | 355 |
| 2016 Vote: Republican Donald Trump | 27\% | (86) | 27\% | (87) | 7\% | (22) | 13\% | (41) | 27\% | (89) | 325 |
| 2016 Vote: Someone else | 29\% | (32) | 32\% | (35) | 2\% | (2) | 14\% | (15) | 24\% | (26) | 109 |
| 2012 Vote: Barack Obama | 30\% | (125) | 23\% | (96) | 6\% | (26) | 13\% | (52) | 28\% | (115) | 414 |
| 2012 Vote: Mitt Romney | $32 \%$ | (83) | 27\% | (70) | 7\% | (19) | 12\% | (32) | 22\% | (59) | 262 |
| 2012 Vote: Didn't Vote | 16\% | (41) | 17\% | (44) | 12\% | (31) | 13\% | (33) | 42\% | (106) | 255 |
| 4-Region: Northeast | 28\% | (48) | 23\% | (38) | 4\% | (6) | 10\% | (17) | 35\% | (59) | 169 |
| 4-Region: Midwest | 26\% | (64) | 26\% | (64) | 9\% | (21) | 12\% | (30) | 27\% | (65) | 245 |
| 4-Region: South | 25\% | (95) | 21\% | (79) | 11\% | (39) | 13\% | (50) | 29\% | (109) | 371 |
| 4-Region: West | 29\% | (56) | 23\% | (45) | 5\% | (10) | 13\% | (26) | 30\% | (58) | 195 |
| Alz: Spouse/Parents/In-Laws | $32 \%$ | (29) | 23\% | (21) | 12\% | (11) | $4 \%$ | (4) | 29\% | (27) | 92 |
| Alz: Relative | $36 \%$ | (79) | 25\% | (55) | 7\% | (16) | 9\% | (20) | 22\% | (49) | 218 |
| Alz: Friend | $31 \%$ | (47) | 29\% | (45) | 6\% | (10) | 10\% | (16) | 23\% | (36) | 153 |
| Alz caretaker: decision-maker | 29\% | (66) | 25\% | (58) | 10\% | (22) | 11\% | (26) | 25\% | (57) | 230 |
| Alz caretaker: bills | 27\% | (61) | 25\% | (55) | 12\% | (26) | 12\% | (26) | 24\% | (54) | 222 |
| Alz caretaker: daily tasks | 28\% | (62) | 27\% | (60) | 10\% | (21) | 13\% | (28) | 22\% | (50) | 222 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZ2_5: Which of the following diseases would you say poses the greatest risk to your:
Overall well-being

| Demographic | Alzheimer's disease |  | Cancer |  | Diabetes |  | Heart disease |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (335) | 37\% | (729) | 12\% | (230) | 15\% | (308) | 20\% | (391) | 1992 |
| Gender: Male | 14\% | (133) | 39\% | (359) | $12 \%$ | (109) | 17\% | (156) | 19\% | (173) | 929 |
| Gender: Female | 19\% | (202) | 35\% | (370) | $11 \%$ | (121) | 14\% | (152) | $21 \%$ | (218) | 1063 |
| Age: 18-29 | 12\% | (43) | 35\% | (123) | 14\% | (50) | 16\% | (58) | $22 \%$ | (79) | 352 |
| Age: 30-44 | 9\% | (43) | 39\% | (181) | 12\% | (56) | 15\% | (71) | 24\% | (111) | 463 |
| Age: 45-54 | 16\% | (56) | 41\% | (146) | 12\% | (44) | 12\% | (43) | 19\% | (67) | 355 |
| Age: 55-64 | 20\% | (79) | 35\% | (139) | $12 \%$ | (46) | 16\% | (64) | 17\% | (69) | 397 |
| Age: 65+ | 27\% | (113) | $33 \%$ | (141) | 8\% | (34) | 17\% | (72) | 15\% | (65) | 425 |
| PID: Dem (no lean) | 18\% | (127) | $34 \%$ | (241) | 11\% | (81) | 16\% | (114) | $21 \%$ | (145) | 708 |
| PID: Ind (no lean) | 16\% | (101) | 38\% | (245) | 11\% | (68) | 15\% | (94) | $21 \%$ | (137) | 645 |
| PID: Rep (no lean) | 17\% | (106) | 38\% | (243) | 13\% | (81) | 16\% | (100) | 17\% | (108) | 639 |
| PID/Gender: Dem Men | 16\% | (48) | 36\% | (110) | 10\% | (31) | 17\% | (52) | $21 \%$ | (63) | 303 |
| PID/Gender: Dem Women | 20\% | (79) | 32\% | (131) | 12\% | (50) | 15\% | (62) | 20\% | (83) | 405 |
| PID/Gender: Ind Men | 14\% | (43) | 42\% | (128) | 10\% | (30) | 14\% | (43) | 19\% | (58) | 302 |
| PID/Gender: Ind Women | 17\% | (58) | $34 \%$ | (117) | 11\% | (38) | 15\% | (51) | 23\% | (79) | 342 |
| PID/Gender: Rep Men | 13\% | (42) | 37\% | (120) | 15\% | (48) | 19\% | (61) | 16\% | (52) | 323 |
| PID/Gender: Rep Women | 20\% | (65) | 39\% | (123) | 10\% | (33) | 12\% | (39) | 18\% | (57) | 316 |
| Ideo: Liberal (1-3) | 19\% | (130) | $33 \%$ | (229) | 13\% | (88) | 18\% | (127) | 17\% | (120) | 693 |
| Ideo: Moderate (4) | 17\% | (66) | 39\% | (148) | 10\% | (37) | 13\% | (50) | $21 \%$ | (79) | 381 |
| Ideo: Conservative (5-7) | 18\% | (123) | 40\% | (270) | 11\% | (73) | 15\% | (101) | 17\% | (116) | 683 |
| Educ: < College | 14\% | (183) | 35\% | (461) | 12\% | (160) | 16\% | (208) | 23\% | (297) | 1309 |
| Educ: Bachelors degree | 20\% | (89) | 43\% | (191) | 10\% | (44) | 13\% | (59) | 13\% | (59) | 442 |
| Educ: Post-grad | 26\% | (62) | 32\% | (77) | 10\% | (25) | 17\% | (41) | 15\% | (35) | 240 |
| Income: Under 50k | 15\% | (157) | $33 \%$ | (356) | 13\% | (137) | 16\% | (171) | 24\% | (258) | 1079 |
| Income: 50k-100k | $21 \%$ | (133) | 41\% | (259) | 9\% | (59) | 15\% | (96) | 14\% | (93) | 639 |
| Income: 100k+ | 16\% | (45) | 42\% | (114) | 12\% | (33) | 15\% | (41) | 15\% | (40) | 274 |
| Ethnicity: White | 18\% | (291) | 38\% | (622) | 11\% | (172) | 16\% | (254) | 17\% | (284) | 1622 |
| Ethnicity: Hispanic | 12\% | (22) | 32\% | (56) | 16\% | (29) | 14\% | (24) | 26\% | (47) | 178 |

[^6]Table ALZ2_5: Which of the following diseases would you say poses the greatest risk to your:
Overall well-being

| Demographic | Alzheimer's disease |  | Cancer |  | Diabetes |  | Heart disease |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (335) | 37\% | (729) | 12\% | (230) | 15\% | (308) | 20\% | (391) | 1992 |
| Ethnicity: Afr. Am. | 12\% | (31) | 28\% | (72) | 15\% | (40) | 16\% | (42) | 28\% | (71) | 256 |
| Ethnicity: Other | 11\% | (12) | $31 \%$ | (35) | 16\% | (18) | 11\% | (13) | 32\% | (36) | 114 |
| Relig: Protestant | 20\% | (108) | 37\% | (204) | 10\% | (56) | 18\% | (97) | 16\% | (87) | 551 |
| Relig: Roman Catholic | 20\% | (69) | 35\% | (120) | 8\% | (28) | 17\% | (57) | 20\% | (67) | 341 |
| Relig: Ath./Agn./None | 18\% | (88) | 36\% | (179) | 12\% | (61) | 13\% | (63) | 22\% | (111) | 502 |
| Relig: Something Else | 14\% | (48) | 39\% | (135) | 12\% | (42) | 16\% | (54) | 19\% | (65) | 344 |
| Relig: Jewish | 22\% | (11) | 40\% | (20) | 15\% | (7) | 15\% | (7) | 8\% | (4) | 50 |
| Relig: Evangelical | 15\% | (96) | 35\% | (217) | 12\% | (77) | 16\% | (97) | $21 \%$ | (130) | 617 |
| Relig: Non-Evang. Catholics | 19\% | (102) | 38\% | (199) | 9\% | (50) | 17\% | (92) | 16\% | (85) | 527 |
| Relig: All Christian | 17\% | (197) | $36 \%$ | (416) | 11\% | (126) | 17\% | (189) | 19\% | (215) | 1144 |
| Relig: All Non-Christian | 16\% | (136) | 37\% | (313) | 12\% | (103) | 14\% | (117) | 21\% | (175) | 846 |
| Community: Urban | 19\% | (93) | 36\% | (177) | 13\% | (63) | 15\% | (72) | 18\% | (89) | 495 |
| Community: Suburban | 18\% | (163) | 39\% | (348) | 10\% | (92) | 16\% | (144) | 16\% | (147) | 893 |
| Community: Rural | 13\% | (79) | $34 \%$ | (204) | 12\% | (75) | 15\% | (92) | 26\% | (155) | 604 |
| Employ: Private Sector | 17\% | (98) | 41\% | (240) | 11\% | (65) | 16\% | (95) | 16\% | (91) | 588 |
| Employ: Government | 15\% | (21) | $34 \%$ | (48) | 14\% | (20) | 18\% | (25) | 20\% | (28) | 142 |
| Employ: Self-Employed | 15\% | (26) | $36 \%$ | (63) | 10\% | (17) | 12\% | (21) | 27\% | (47) | 174 |
| Employ: Homemaker | 9\% | (13) | 49\% | (71) | 14\% | (20) | 12\% | (18) | 15\% | (22) | 145 |
| Employ: Student | 25\% | (18) | 34\% | (24) | 15\% | (11) | 13\% | (9) | 13\% | (10) | 72 |
| Employ: Retired | 23\% | (124) | 32\% | (170) | 9\% | (47) | 17\% | (90) | 19\% | (99) | 529 |
| Employ: Unemployed | 7\% | (11) | 35\% | (60) | 15\% | (25) | 16\% | (27) | 27\% | (47) | 170 |
| Employ: Other | 14\% | (23) | $31 \%$ | (53) | 14\% | (25) | 14\% | (23) | 28\% | (47) | 171 |
| Military HH: Yes | 19\% | (66) | 33\% | (118) | 15\% | (54) | 17\% | (60) | 16\% | (58) | 356 |
| Military HH: No | 16\% | (268) | 37\% | (611) | 11\% | (176) | 15\% | (248) | 20\% | (333) | 1636 |
| RD/WT: Right Direction | 17\% | (133) | 38\% | (292) | 12\% | (96) | 15\% | (117) | 18\% | (138) | 777 |
| RD/WT: Wrong Track | 17\% | (202) | 36\% | (437) | 11\% | (133) | 16\% | (191) | $21 \%$ | (253) | 1215 |

Continued on next page

Table ALZ2_5: Which of the following diseases would you say poses the greatest risk to your:
Overall well-being

| Demographic | Alzheimer's disease |  | Cancer |  | Diabetes |  | Heart disease |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (335) | 37\% | (729) | 12\% | (230) | 15\% | (308) | 20\% | (391) | 1992 |
| Strongly Approve | 20\% | (87) | 35\% | (153) | 14\% | (61) | 16\% | (69) | 16\% | (72) | 443 |
| Somewhat Approve | 13\% | (56) | 43\% | (177) | 10\% | (41) | 17\% | (70) | 17\% | (71) | 416 |
| Somewhat Disapprove | 14\% | (34) | 44\% | (110) | 10\% | (25) | 17\% | (44) | 15\% | (37) | 250 |
| Strongly Disapprove | 19\% | (148) | $33 \%$ | (259) | 12\% | (93) | 15\% | (113) | $21 \%$ | (162) | 774 |
| Don't Know / No Opinion | 8\% | (9) | 27\% | (29) | 8\% | (9) | 11\% | (12) | 45\% | (49) | 108 |
| \#1 Issue: Economy | 15\% | (86) | 41\% | (235) | 10\% | (59) | 14\% | (80) | 20\% | (116) | 576 |
| \#1 Issue: Security | 21\% | (76) | 36\% | (132) | 12\% | (46) | 15\% | (58) | 16\% | (60) | 372 |
| \#1 Issue: Health Care | 19\% | (65) | 36\% | (123) | 12\% | (42) | 17\% | (59) | 16\% | (54) | 343 |
| \#1 Issue: Medicare / Social Security | 16\% | (48) | 33\% | (101) | 11\% | (34) | 17\% | (51) | 23\% | (71) | 304 |
| \#1 Issue: Women's Issues | 18\% | (18) | 30\% | (30) | 20\% | (20) | 11\% | (11) | $21 \%$ | (21) | 100 |
| \#1 Issue: Education | 17\% | (24) | 35\% | (51) | 9\% | (14) | 19\% | (28) | 20\% | (30) | 147 |
| \#1 Issue: Energy | $11 \%$ | (9) | 41\% | (32) | 12\% | (10) | 20\% | (16) | 15\% | (12) | 79 |
| \#1 Issue: Other | $11 \%$ | (8) | 34\% | (25) | 8\% | (6) | 8\% | (6) | 39\% | (28) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 20\% | (135) | 33\% | (218) | 12\% | (83) | 16\% | (104) | 19\% | (129) | 669 |
| 2016 Vote: Republican Donald Trump | 19\% | (135) | 40\% | (288) | 11\% | (81) | 15\% | (104) | 15\% | (109) | 719 |
| 2016 Vote: Someone else | 15\% | (31) | 39\% | (82) | 10\% | (20) | 14\% | (31) | $22 \%$ | (47) | 212 |
| 2012 Vote: Barack Obama | 20\% | (160) | 35\% | (291) | 9\% | (76) | 15\% | (124) | $21 \%$ | (170) | 821 |
| 2012 Vote: Mitt Romney | 20\% | (111) | 38\% | (209) | 12\% | (65) | 16\% | (86) | 15\% | (83) | 554 |
| 2012 Vote: Other | 15\% | (16) | 45\% | (47) | 13\% | (13) | 13\% | (14) | 13\% | (13) | 103 |
| 2012 Vote: Didn't Vote | 9\% | (48) | 36\% | (181) | 14\% | (71) | 17\% | (84) | 24\% | (120) | 504 |
| 4-Region: Northeast | 17\% | (63) | 38\% | (137) | 8\% | (31) | 17\% | (62) | 19\% | (70) | 364 |
| 4-Region: Midwest | 15\% | (69) | 34\% | (161) | 13\% | (59) | 18\% | (84) | 21\% | (96) | 470 |
| 4-Region: South | 17\% | (125) | 38\% | (279) | 11\% | (79) | 15\% | (114) | 19\% | (143) | 740 |
| 4-Region: West | 18\% | (77) | 36\% | (151) | 14\% | (61) | 12\% | (49) | 19\% | (81) | 419 |
| Alz: Spouse/Parents/In-Laws | 34\% | (64) | 35\% | (64) | 11\% | (20) | 11\% | (21) | 9\% | (18) | 186 |
| Alz: Relative | $22 \%$ | (104) | 36\% | (167) | 12\% | (55) | 16\% | (75) | 14\% | (67) | 468 |
| Alz: Friend | 22\% | (69) | 38\% | (119) | 9\% | (27) | 14\% | (43) | 17\% | (53) | 311 |
| Alz caretaker: decision-maker | 23\% | (111) | 32\% | (153) | 12\% | (57) | 17\% | (80) | 17\% | (80) | 481 |
| Alz caretaker: bills | $22 \%$ | (106) | $31 \%$ | (148) | 14\% | (69) | 17\% | (81) | 16\% | (76) | 482 |
| Alz caretaker: daily tasks | 25\% | (120) | $31 \%$ | (148) | 14\% | (68) | 17\% | (81) | 14\% | (67) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZ3_1: To the best of your knowledge, has each of the following done enough to address Alzheimers disease?
The U.S. Congress

| Demographic | Yes, definitely |  | Yes, somewhat |  | No, not really |  | No, not at all |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 5\% | (106) | $11 \%$ | (217) | $34 \%$ | (677) | 21\% | (417) | 29\% | (575) | 1992 |
| Gender: Male | 8\% | (79) | 14\% | (133) | 33\% | (305) | 18\% | (171) | 26\% | (241) | 929 |
| Gender: Female | 3\% | (27) | 8\% | (85) | 35\% | (372) | 23\% | (245) | $31 \%$ | (334) | 1063 |
| Age: 18-29 | 9\% | (32) | 13\% | (47) | 30\% | (104) | 15\% | (55) | $32 \%$ | (113) | 352 |
| Age: 30-44 | 6\% | (30) | $11 \%$ | (51) | 31\% | (142) | 21\% | (95) | $31 \%$ | (146) | 463 |
| Age: 45-54 | 8\% | (28) | 13\% | (47) | 29\% | (101) | 21\% | (75) | 29\% | (103) | 355 |
| Age: 55-64 | 2\% | (9) | 8\% | (32) | 39\% | (154) | 24\% | (93) | 27\% | (108) | 397 |
| Age: 65+ | 2\% | (7) | 9\% | (40) | 41\% | (175) | 23\% | (98) | 25\% | (104) | 425 |
| PID: Dem (no lean) | 6\% | (42) | 10\% | (69) | 36\% | (254) | 25\% | (178) | 23\% | (165) | 708 |
| PID: Ind (no lean) | 3\% | (17) | 8\% | (52) | $34 \%$ | (217) | 20\% | (130) | 36\% | (229) | 645 |
| PID: Rep (no lean) | 7\% | (48) | 15\% | (97) | 32\% | (205) | 17\% | (109) | 28\% | (181) | 639 |
| PID/Gender: Dem Men | 10\% | (31) | $11 \%$ | (33) | 36\% | (109) | 21\% | (64) | $22 \%$ | (66) | 303 |
| PID/Gender: Dem Women | 3\% | (10) | 9\% | (36) | 36\% | (145) | 28\% | (115) | 24\% | (99) | 405 |
| PID/Gender: Ind Men | 3\% | (9) | $11 \%$ | (34) | 32\% | (97) | 20\% | (60) | 34\% | (102) | 302 |
| PID/Gender: Ind Women | 2\% | (7) | 5\% | (18) | 35\% | (121) | 20\% | (70) | 37\% | (126) | 342 |
| PID/Gender: Rep Men | 12\% | (38) | $21 \%$ | (66) | $31 \%$ | (99) | 15\% | (47) | $22 \%$ | (72) | 323 |
| PID/Gender: Rep Women | 3\% | (10) | 10\% | (31) | $34 \%$ | (106) | 19\% | (61) | $34 \%$ | (109) | 316 |
| Ideo: Liberal (1-3) | 8\% | (54) | 11\% | (77) | 38\% | (264) | 22\% | (154) | $21 \%$ | (144) | 693 |
| Ideo: Moderate (4) | 3\% | (11) | 12\% | (46) | 37\% | (142) | 20\% | (75) | 28\% | (108) | 381 |
| Ideo: Conservative (5-7) | 5\% | (34) | 12\% | (82) | $31 \%$ | (209) | 21\% | (146) | $31 \%$ | (212) | 683 |
| Educ: < College | 5\% | (71) | 11\% | (141) | 33\% | (431) | 20\% | (262) | $31 \%$ | (404) | 1309 |
| Educ: Bachelors degree | $4 \%$ | (18) | $11 \%$ | (48) | 37\% | (165) | 20\% | (90) | 28\% | (122) | 442 |
| Educ: Post-grad | 7\% | (17) | 12\% | (28) | 34\% | (81) | 27\% | (65) | 20\% | (49) | 240 |
| Income: Under 50k | 6\% | (62) | 11\% | (115) | 35\% | (378) | 18\% | (191) | $31 \%$ | (332) | 1079 |
| Income: 50k-100k | 6\% | (37) | 12\% | (78) | 32\% | (205) | 25\% | (161) | 25\% | (157) | 639 |
| Income: 100k+ | 2\% | (7) | 9\% | (24) | 34\% | (94) | 23\% | (64) | 31\% | (86) | 274 |
| Ethnicity: White | 5\% | (81) | 10\% | (164) | 35\% | (562) | 21\% | (345) | 29\% | (471) | 1622 |
| Ethnicity: Hispanic | 16\% | (29) | 16\% | (28) | 27\% | (48) | 17\% | (31) | 24\% | (42) | 178 |

Continued on next page

Table ALZ3_1: To the best of your knowledge, has each of the following done enough to address Alzheimers disease?
The U.S. Congress

| Demographic | Yes, definitely |  | Yes, somewhat |  | No, not really |  | No, not at all |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 5\% | (106) | 11\% | (217) | $34 \%$ | (677) | 21\% | (417) | 29\% | (575) | 1992 |
| Ethnicity: Afr. Am. | 7\% | (18) | 16\% | (41) | 30\% | (77) | 20\% | (52) | 27\% | (68) | 256 |
| Ethnicity: Other | 7\% | (8) | 11\% | (13) | 33\% | (37) | 17\% | (19) | 32\% | (36) | 114 |
| Relig: Protestant | 7\% | (41) | 12\% | (64) | 35\% | (191) | 20\% | (109) | 26\% | (146) | 551 |
| Relig: Roman Catholic | 6\% | (22) | 14\% | (47) | 37\% | (127) | 22\% | (74) | 21\% | (71) | 341 |
| Relig: Ath./Agn./None | 4\% | (18) | 10\% | (48) | 31\% | (155) | 24\% | (118) | $32 \%$ | (163) | 502 |
| Relig: Something Else | 4\% | (14) | 11\% | (37) | 33\% | (112) | 21\% | (73) | 31\% | (107) | 344 |
| Relig: Jewish | 6\% | (3) | 16\% | (8) | 27\% | (14) | 30\% | (15) | 21\% | (10) | 50 |
| Relig: Evangelical | 6\% | (35) | 13\% | (78) | 35\% | (214) | 19\% | (116) | 28\% | (174) | 617 |
| Relig: Non-Evang. Catholics | 7\% | (39) | 10\% | (53) | 37\% | (196) | 21\% | (108) | 25\% | (131) | 527 |
| Relig: All Christian | 6\% | (74) | 11\% | (130) | 36\% | (410) | 20\% | (225) | 27\% | (305) | 1144 |
| Relig: All Non-Christian | 4\% | (32) | 10\% | (85) | 32\% | (267) | 23\% | (191) | 32\% | (270) | 846 |
| Community: Urban | 7\% | (34) | 14\% | (67) | 33\% | (161) | 21\% | (104) | 26\% | (129) | 495 |
| Community: Suburban | 4\% | (36) | 10\% | (93) | 34\% | (301) | 23\% | (201) | 29\% | (261) | 893 |
| Community: Rural | 6\% | (36) | 10\% | (58) | 36\% | (215) | 18\% | (111) | 31\% | (184) | 604 |
| Employ: Private Sector | 8\% | (45) | 12\% | (72) | 32\% | (190) | 22\% | (130) | 26\% | (151) | 588 |
| Employ: Government | 4\% | (6) | 12\% | (17) | 32\% | (46) | 22\% | (32) | 29\% | (41) | 142 |
| Employ: Self-Employed | 8\% | (13) | 14\% | (25) | 31\% | (54) | 18\% | (31) | 29\% | (51) | 174 |
| Employ: Homemaker | 6\% | (9) | 9\% | (14) | 26\% | (38) | 24\% | (35) | 35\% | (50) | 145 |
| Employ: Student | 6\% | (4) | 24\% | (18) | 26\% | (18) | 15\% | (11) | 29\% | (21) | 72 |
| Employ: Retired | 2\% | (13) | 8\% | (44) | 44\% | (231) | 21\% | (111) | 25\% | (130) | 529 |
| Employ: Unemployed | 5\% | (8) | 9\% | (16) | 32\% | (54) | 20\% | (34) | 34\% | (58) | 170 |
| Employ: Other | 4\% | (8) | 7\% | (13) | 27\% | (46) | 19\% | (33) | 42\% | (72) | 171 |
| Military HH: Yes | 7\% | (25) | 15\% | (53) | 30\% | (106) | 21\% | (75) | 27\% | (97) | 356 |
| Military HH: No | 5\% | (81) | 10\% | (164) | 35\% | (571) | 21\% | (342) | 29\% | (478) | 1636 |
| RD/WT: Right Direction | 9\% | (67) | 16\% | (127) | 29\% | (226) | 15\% | (116) | 31\% | (240) | 777 |
| RD/WT: Wrong Track | 3\% | (38) | 7\% | (90) | 37\% | (451) | 25\% | (301) | 28\% | (335) | 1215 |

Continued on next page

Table ALZ3_1: To the best of your knowledge, has each of the following done enough to address Alzheimers disease?
The U.S. Congress

| Demographic | Yes, definitely |  | Yes, somewhat |  | No, not really |  | No, not at all |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 5\% | (106) | 11\% | (217) | $34 \%$ | (677) | 21\% | (417) | 29\% | (575) | 1992 |
| Strongly Approve | 14\% | (60) | 15\% | (66) | 27\% | (118) | 17\% | (77) | 28\% | (122) | 443 |
| Somewhat Approve | 2\% | (8) | 15\% | (63) | 38\% | (156) | 16\% | (67) | 29\% | (123) | 416 |
| Somewhat Disapprove | $3 \%$ | (7) | 12\% | (30) | 38\% | (95) | 17\% | (43) | 30\% | (76) | 250 |
| Strongly Disapprove | 4\% | (31) | 7\% | (54) | 37\% | (285) | 28\% | (220) | 24\% | (185) | 774 |
| Don't Know / No Opinion | - | (0) | 5\% | (6) | 21\% | (23) | 9\% | (10) | 64\% | (70) | 108 |
| \#1 Issue: Economy | $3 \%$ | (18) | 12\% | (70) | $31 \%$ | (181) | 21\% | (119) | $33 \%$ | (188) | 576 |
| \#1 Issue: Security | 8\% | (30) | 12\% | (44) | 32\% | (120) | 18\% | (67) | 30\% | (111) | 372 |
| \#1 Issue: Health Care | 6\% | (19) | 10\% | (33) | 33\% | (113) | 26\% | (89) | 26\% | (89) | 343 |
| \#1 Issue: Medicare / Social Security | 4\% | (11) | 8\% | (24) | 42\% | (129) | 21\% | (63) | 25\% | (77) | 304 |
| \#1 Issue: Women's Issues | 4\% | (4) | 13\% | (13) | 33\% | (33) | 29\% | (29) | 22\% | (22) | 100 |
| \#1 Issue: Education | 5\% | (7) | 15\% | (23) | 34\% | (49) | 14\% | (21) | 32\% | (47) | 147 |
| \#1 Issue: Energy | 15\% | (12) | 10\% | (8) | 42\% | (33) | 17\% | (13) | 16\% | (12) | 79 |
| \#1 Issue: Other | 7\% | (5) | 5\% | (4) | 26\% | (18) | 22\% | (16) | 40\% | (29) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 5\% | (33) | 10\% | (65) | 37\% | (251) | 26\% | (171) | 22\% | (149) | 669 |
| 2016 Vote: Republican Donald Trump | 6\% | (40) | 14\% | (98) | $34 \%$ | (248) | 17\% | (123) | 29\% | (210) | 719 |
| 2016 Vote: Someone else | 3\% | (6) | 10\% | (20) | $31 \%$ | (66) | 23\% | (49) | 34\% | (71) | 212 |
| 2012 Vote: Barack Obama | 4\% | (32) | 10\% | (80) | 37\% | (306) | 25\% | (207) | 24\% | (196) | 821 |
| 2012 Vote: Mitt Romney | 7\% | (36) | 13\% | (72) | $34 \%$ | (189) | 18\% | (101) | 28\% | (156) | 554 |
| 2012 Vote: Other | - | (0) | 8\% | (9) | 37\% | (38) | 17\% | (18) | 37\% | (39) | 103 |
| 2012 Vote: Didn't Vote | 7\% | (36) | 11\% | (53) | 28\% | (139) | 18\% | (91) | 36\% | (184) | 504 |
| 4-Region: Northeast | 6\% | (22) | 11\% | (41) | 33\% | (120) | 21\% | (76) | 29\% | (105) | 364 |
| 4-Region: Midwest | 6\% | (28) | 9\% | (43) | 37\% | (175) | 18\% | (84) | 30\% | (140) | 470 |
| 4-Region: South | 5\% | (35) | 12\% | (86) | $34 \%$ | (251) | 21\% | (156) | 29\% | (212) | 740 |
| 4-Region: West | 5\% | (21) | 11\% | (47) | $31 \%$ | (131) | 24\% | (101) | 28\% | (118) | 419 |
| Alz: Spouse/Parents/In-Laws | 8\% | (16) | 14\% | (27) | 34\% | (63) | 29\% | (55) | 14\% | (26) | 186 |
| Alz: Relative | 3\% | (16) | 12\% | (57) | 38\% | (179) | 24\% | (113) | 22\% | (104) | 468 |
| Alz: Friend | 4\% | (13) | 10\% | (31) | 44\% | (137) | 22\% | (68) | 20\% | (64) | 311 |
| Alz caretaker: decision-maker | 11\% | (51) | 17\% | (84) | 36\% | (172) | 21\% | (102) | 15\% | (72) | 481 |
| Alz caretaker: bills | 10\% | (48) | 17\% | (80) | 36\% | (173) | 21\% | (100) | 17\% | (81) | 482 |
| Alz caretaker: daily tasks | 11\% | (55) | 17\% | (81) | $34 \%$ | (167) | 21\% | (103) | 16\% | (78) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZ3_4: To the best of your knowledge, has each of the following done enough to address Alzheimers disease?
Your state government

| Demographic | Yes, definitely |  | Yes, somewhat |  | No, not really |  | No, not at all |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (114) | 12\% | (248) | $34 \%$ | (677) | 19\% | (381) | 29\% | (572) | 1992 |
| Gender: Male | 9\% | (83) | 16\% | (153) | $32 \%$ | (295) | 17\% | (157) | 26\% | (241) | 929 |
| Gender: Female | 3\% | (31) | 9\% | (95) | 36\% | (382) | $21 \%$ | (224) | $31 \%$ | (331) | 1063 |
| Age: 18-29 | 10\% | (36) | 13\% | (45) | 29\% | (103) | 17\% | (58) | $31 \%$ | (110) | 352 |
| Age: 30-44 | 7\% | (31) | 15\% | (69) | 29\% | (135) | 19\% | (86) | 31\% | (143) | 463 |
| Age: 45-54 | 8\% | (27) | 12\% | (42) | 33\% | (118) | 20\% | (71) | 27\% | (97) | 355 |
| Age: 55-64 | 2\% | (9) | 11\% | (43) | 38\% | (153) | $21 \%$ | (82) | 28\% | (110) | 397 |
| Age: 65+ | 3\% | (12) | 12\% | (49) | 40\% | (168) | 20\% | (85) | 26\% | (111) | 425 |
| PID: Dem (no lean) | 7\% | (47) | 13\% | (91) | $36 \%$ | (258) | 22\% | (156) | 22\% | (155) | 708 |
| PID: Ind (no lean) | 3\% | (19) | 10\% | (65) | 33\% | (213) | 19\% | (125) | 35\% | (223) | 645 |
| PID: Rep (no lean) | 8\% | (48) | 14\% | (92) | 32\% | (206) | 16\% | (100) | 30\% | (193) | 639 |
| PID/Gender: Dem Men | $11 \%$ | (34) | 16\% | (49) | 33\% | (100) | 19\% | (59) | 20\% | (61) | 303 |
| PID/Gender: Dem Women | 3\% | (13) | 10\% | (42) | 39\% | (158) | 24\% | (98) | 23\% | (94) | 405 |
| PID/Gender: Ind Men | 4\% | (11) | 13\% | (40) | $32 \%$ | (96) | 18\% | (53) | $34 \%$ | (101) | 302 |
| PID/Gender: Ind Women | 2\% | (7) | 7\% | (25) | $34 \%$ | (117) | 21\% | (72) | $36 \%$ | (122) | 342 |
| PID/Gender: Rep Men | 12\% | (37) | 20\% | (63) | $31 \%$ | (99) | $14 \%$ | (45) | 24\% | (78) | 323 |
| PID/Gender: Rep Women | 3\% | (11) | 9\% | (28) | $34 \%$ | (107) | 17\% | (55) | 36\% | (115) | 316 |
| Ideo: Liberal (1-3) | 9\% | (64) | 12\% | (82) | 37\% | (257) | 21\% | (147) | 21\% | (144) | 693 |
| Ideo: Moderate (4) | $2 \%$ | (7) | 14\% | (54) | 38\% | (144) | 19\% | (71) | 28\% | (106) | 381 |
| Ideo: Conservative (5-7) | 5\% | (34) | 13\% | (91) | $31 \%$ | (212) | 19\% | (128) | $32 \%$ | (218) | 683 |
| Educ: < College | 6\% | (76) | 13\% | (165) | 33\% | (432) | 19\% | (243) | 30\% | (393) | 1309 |
| Educ: Bachelors degree | 5\% | (21) | 13\% | (56) | 37\% | (163) | 18\% | (81) | 27\% | (121) | 442 |
| Educ: Post-grad | 7\% | (16) | 12\% | (28) | $34 \%$ | (83) | 24\% | (57) | 24\% | (57) | 240 |
| Income: Under 50k | 6\% | (63) | 13\% | (146) | 35\% | (378) | 17\% | (179) | 29\% | (314) | 1079 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 7\% | (43) | 12\% | (77) | 33\% | (209) | 23\% | (144) | 26\% | (166) | 639 |
| Income: $100 \mathrm{k}+$ | 3\% | (8) | 9\% | (26) | 33\% | (90) | 22\% | (59) | 33\% | (92) | 274 |
| Ethnicity: White | 5\% | (83) | 12\% | (188) | 35\% | (567) | 19\% | (306) | 29\% | (478) | 1622 |
| Ethnicity: Hispanic | 15\% | (26) | 18\% | (33) | 29\% | (51) | 19\% | (34) | 20\% | (35) | 178 |

[^7]Table ALZ3_4: To the best of your knowledge, has each of the following done enough to address Alzheimers disease?
Your state government

| Demographic | Yes, definitely |  | Yes, somewhat |  | No, not really |  | No, not at all |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (114) | 12\% | (248) | $34 \%$ | (677) | 19\% | (381) | 29\% | (572) | 1992 |
| Ethnicity: Afr. Am. | 9\% | (24) | 16\% | (40) | 29\% | (74) | 22\% | (57) | $24 \%$ | (62) | 256 |
| Ethnicity: Other | 6\% | (7) | 17\% | (20) | 32\% | (37) | 16\% | (19) | 28\% | (32) | 114 |
| Relig: Protestant | 8\% | (44) | $11 \%$ | (62) | 36\% | (196) | 18\% | (100) | 27\% | (150) | 551 |
| Relig: Roman Catholic | 6\% | (22) | 16\% | (55) | 38\% | (129) | 18\% | (63) | $21 \%$ | (73) | 341 |
| Relig: Ath./Agn./None | 3\% | (16) | 13\% | (64) | 29\% | (147) | 22\% | (112) | 32\% | (162) | 502 |
| Relig: Something Else | 7\% | (24) | 9\% | (32) | 31\% | (105) | 21\% | (72) | 32\% | (110) | 344 |
| Relig: Jewish | 11\% | (6) | 13\% | (7) | 23\% | (12) | 26\% | (13) | 26\% | (13) | 50 |
| Relig: Evangelical | 6\% | (34) | 14\% | (87) | 38\% | (234) | 16\% | (101) | 26\% | (161) | 617 |
| Relig: Non-Evang. Catholics | 7\% | (39) | 12\% | (63) | 36\% | (191) | 18\% | (95) | 26\% | (138) | 527 |
| Relig: All Christian | 6\% | (73) | 13\% | (150) | 37\% | (425) | 17\% | (196) | 26\% | (299) | 1144 |
| Relig: All Non-Christian | 5\% | (40) | $11 \%$ | (96) | 30\% | (252) | 22\% | (185) | 32\% | (272) | 846 |
| Community: Urban | 9\% | (42) | 14\% | (67) | 33\% | (166) | 19\% | (93) | 26\% | (127) | 495 |
| Community: Suburban | 3\% | (30) | $11 \%$ | (99) | 35\% | (315) | 20\% | (181) | 30\% | (267) | 893 |
| Community: Rural | 7\% | (41) | 14\% | (82) | 33\% | (196) | 18\% | (107) | 29\% | (178) | 604 |
| Employ: Private Sector | 7\% | (44) | 13\% | (74) | $34 \%$ | (200) | 21\% | (122) | 25\% | (148) | 588 |
| Employ: Government | 9\% | (13) | 10\% | (15) | 29\% | (42) | 22\% | (32) | 29\% | (41) | 142 |
| Employ: Self-Employed | 5\% | (8) | 16\% | (28) | 34\% | (59) | 17\% | (30) | 28\% | (48) | 174 |
| Employ: Homemaker | 9\% | (12) | 12\% | (17) | 25\% | (36) | 20\% | (29) | 35\% | (51) | 145 |
| Employ: Student | 8\% | (6) | 18\% | (13) | 25\% | (18) | 19\% | (14) | 29\% | (21) | 72 |
| Employ: Retired | 2\% | (13) | 11\% | (59) | 42\% | (224) | 18\% | (95) | 26\% | (139) | 529 |
| Employ: Unemployed | 6\% | (10) | 16\% | (27) | 25\% | (43) | 20\% | (35) | 33\% | (56) | 170 |
| Employ: Other | 4\% | (7) | 8\% | (14) | 33\% | (56) | 15\% | (26) | 40\% | (68) | 171 |
| Military HH: Yes | 8\% | (30) | 14\% | (50) | 30\% | (106) | 19\% | (69) | 28\% | (101) | 356 |
| Military HH: No | 5\% | (84) | 12\% | (198) | 35\% | (571) | 19\% | (313) | 29\% | (471) | 1636 |
| RD/WT: Right Direction | 9\% | (66) | 16\% | (125) | 30\% | (236) | 14\% | (109) | $31 \%$ | (240) | 777 |
| RD/WT: Wrong Track | 4\% | (48) | 10\% | (123) | 36\% | (441) | 22\% | (272) | 27\% | (331) | 1215 |

Continued on next page

Table ALZ3_4: To the best of your knowledge, has each of the following done enough to address Alzheimers disease?
Your state government

| Demographic | Yes, definitely |  | Yes, somewhat |  | No, not really |  | No, not at all |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (114) | 12\% | (248) | $34 \%$ | (677) | 19\% | (381) | 29\% | (572) | 1992 |
| Strongly Approve | 13\% | (56) | 15\% | (67) | 28\% | (126) | 16\% | (69) | 28\% | (125) | 443 |
| Somewhat Approve | 3\% | (13) | 15\% | (64) | 38\% | (159) | 15\% | (62) | 28\% | (118) | 416 |
| Somewhat Disapprove | $4 \%$ | (11) | 12\% | (30) | 39\% | (98) | 14\% | (36) | 30\% | (76) | 250 |
| Strongly Disapprove | $4 \%$ | (33) | 10\% | (79) | 35\% | (273) | 26\% | (204) | 24\% | (186) | 774 |
| Don't Know / No Opinion | 1\% | (1) | 8\% | (8) | 20\% | (22) | 10\% | (11) | 61\% | (66) | 108 |
| \#1 Issue: Economy | 4\% | (22) | 13\% | (73) | 32\% | (184) | 19\% | (109) | 33\% | (188) | 576 |
| \#1 Issue: Security | 7\% | (26) | 14\% | (52) | 34\% | (125) | 16\% | (59) | 30\% | (110) | 372 |
| \#1 Issue: Health Care | 6\% | (20) | 12\% | (40) | 33\% | (113) | 23\% | (78) | 27\% | (92) | 343 |
| \#1 Issue: Medicare / Social Security | 5\% | (14) | 9\% | (28) | 42\% | (127) | 19\% | (58) | 25\% | (77) | 304 |
| \#1 Issue: Women's Issues | 7\% | (7) | 15\% | (15) | $31 \%$ | (31) | 29\% | (29) | 19\% | (19) | 100 |
| \#1 Issue: Education | 5\% | (7) | 16\% | (23) | 35\% | (52) | 13\% | (19) | 31\% | (45) | 147 |
| \#1 Issue: Energy | 14\% | (11) | 12\% | (9) | 40\% | (31) | 17\% | (13) | 17\% | (14) | 79 |
| \#1 Issue: Other | 8\% | (6) | 11\% | (8) | 19\% | (14) | 23\% | (17) | 38\% | (27) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 5\% | (36) | 12\% | (79) | 36\% | (244) | 24\% | (160) | 22\% | (150) | 669 |
| 2016 Vote: Republican Donald Trump | 6\% | (43) | 14\% | (99) | 35\% | (254) | 16\% | (114) | 29\% | (209) | 719 |
| 2016 Vote: Someone else | 2\% | (4) | 12\% | (25) | 32\% | (69) | 21\% | (44) | 33\% | (70) | 212 |
| 2012 Vote: Barack Obama | $4 \%$ | (36) | 12\% | (100) | 36\% | (295) | 23\% | (193) | 24\% | (196) | 821 |
| 2012 Vote: Mitt Romney | 6\% | (35) | 13\% | (70) | 36\% | (201) | 15\% | (84) | 29\% | (163) | 554 |
| 2012 Vote: Other | 1\% | (1) | 9\% | (9) | 38\% | (40) | 16\% | (17) | 36\% | (37) | 103 |
| 2012 Vote: Didn't Vote | 8\% | (41) | 13\% | (64) | 27\% | (137) | 17\% | (88) | 35\% | (175) | 504 |
| 4-Region: Northeast | 5\% | (19) | 13\% | (47) | 31\% | (111) | 23\% | (82) | 29\% | (104) | 364 |
| 4-Region: Midwest | 6\% | (30) | 10\% | (47) | 36\% | (171) | 17\% | (82) | 30\% | (140) | 470 |
| 4-Region: South | 6\% | (42) | 12\% | (89) | 35\% | (257) | 18\% | (136) | 29\% | (215) | 740 |
| 4-Region: West | 5\% | (23) | 15\% | (65) | 33\% | (138) | 19\% | (81) | 27\% | (113) | 419 |
| Alz: Spouse/Parents/In-Laws | 9\% | (16) | 16\% | (30) | 32\% | (59) | 28\% | (52) | 16\% | (29) | 186 |
| Alz: Relative | 5\% | (22) | 14\% | (64) | 38\% | (179) | 21\% | (98) | 22\% | (105) | 468 |
| Alz: Friend | 5\% | (14) | 13\% | (41) | 41\% | (127) | 19\% | (60) | 22\% | (70) | 311 |
| Alz caretaker: decision-maker | 13\% | (62) | 18\% | (87) | 31\% | (149) | 22\% | (107) | 16\% | (76) | 481 |
| Alz caretaker: bills | 13\% | (61) | 17\% | (84) | 33\% | (158) | 21\% | (103) | 16\% | (76) | 482 |
| Alz caretaker: daily tasks | 13\% | (62) | 18\% | (85) | $31 \%$ | (152) | 23\% | (110) | 15\% | (75) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZ4_1: To the best of your knowledge, has each of the following done enough to help Alzheimer's and dementia caregivers?
The U.S. Congress

| Demographic | Yes, definitely |  | Yes, somewhat |  | No, not really |  | No, not at all |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (118) | 10\% | (196) | $33 \%$ | (667) | 22\% | (437) | 29\% | (573) | 1992 |
| Gender: Male | 9\% | (87) | 14\% | (126) | 32\% | (298) | 19\% | (178) | 26\% | (240) | 929 |
| Gender: Female | 3\% | (31) | 7\% | (71) | 35\% | (368) | 24\% | (260) | $31 \%$ | (333) | 1063 |
| Age: 18-29 | 10\% | (36) | 15\% | (51) | 27\% | (94) | 17\% | (61) | $31 \%$ | (109) | 352 |
| Age: 30-44 | 8\% | (39) | 11\% | (49) | 27\% | (127) | 21\% | (96) | 33\% | (153) | 463 |
| Age: 45-54 | 7\% | (26) | 10\% | (36) | 33\% | (119) | 21\% | (74) | 28\% | (101) | 355 |
| Age: 55-64 | 3\% | (11) | 8\% | (30) | 35\% | (138) | 27\% | (106) | 28\% | (111) | 397 |
| Age: 65+ | 2\% | (7) | 7\% | (30) | 44\% | (189) | 24\% | (101) | 23\% | (99) | 425 |
| PID: Dem (no lean) | 8\% | (54) | 10\% | (69) | 33\% | (234) | 26\% | (185) | 24\% | (167) | 708 |
| PID: Ind (no lean) | 2\% | (14) | 8\% | (49) | 34\% | (221) | 20\% | (132) | 36\% | (229) | 645 |
| PID: Rep (no lean) | 8\% | (51) | 12\% | (79) | 33\% | (211) | 19\% | (120) | 28\% | (177) | 639 |
| PID/Gender: Dem Men | 12\% | (37) | 12\% | (37) | 33\% | (100) | 22\% | (67) | 20\% | (62) | 303 |
| PID/Gender: Dem Women | $4 \%$ | (16) | 8\% | (32) | 33\% | (134) | 29\% | (118) | 26\% | (105) | 405 |
| PID/Gender: Ind Men | 3\% | (8) | 10\% | (30) | 34\% | (104) | 19\% | (57) | 34\% | (104) | 302 |
| PID/Gender: Ind Women | 2\% | (6) | 5\% | (19) | 34\% | (118) | 22\% | (75) | 37\% | (125) | 342 |
| PID/Gender: Rep Men | 13\% | (42) | 18\% | (59) | 29\% | (95) | 17\% | (54) | 23\% | (74) | 323 |
| PID/Gender: Rep Women | 3\% | (9) | 6\% | (20) | 37\% | (117) | 21\% | (67) | $33 \%$ | (103) | 316 |
| Ideo: Liberal (1-3) | 10\% | (69) | 11\% | (75) | 34\% | (237) | 25\% | (172) | 20\% | (140) | 693 |
| Ideo: Moderate (4) | 3\% | (13) | 10\% | (38) | $38 \%$ | (143) | $21 \%$ | (81) | 28\% | (107) | 381 |
| Ideo: Conservative (5-7) | $4 \%$ | (27) | $11 \%$ | (73) | 33\% | (225) | 21\% | (147) | $31 \%$ | (211) | 683 |
| Educ: < College | 6\% | (80) | 10\% | (136) | 33\% | (427) | 20\% | (267) | 30\% | (398) | 1309 |
| Educ: Bachelors degree | 5\% | (21) | 8\% | (37) | 36\% | (158) | 23\% | (102) | $28 \%$ | (124) | 442 |
| Educ: Post-grad | 7\% | (18) | 9\% | (23) | 34\% | (81) | 28\% | (68) | $21 \%$ | (50) | 240 |
| Income: Under 50k | 6\% | (62) | $11 \%$ | (120) | 33\% | (353) | 19\% | (210) | $31 \%$ | (334) | 1079 |
| Income: 50k-100k | 8\% | (50) | 8\% | (54) | 35\% | (226) | 24\% | (156) | $24 \%$ | (152) | 639 |
| Income: 100k+ | 2\% | (6) | 8\% | (22) | 32\% | (87) | 26\% | (71) | 32\% | (87) | 274 |
| Ethnicity: White | 5\% | (82) | 9\% | (143) | 35\% | (560) | 23\% | (372) | 29\% | (466) | 1622 |
| Ethnicity: Hispanic | 22\% | (38) | 13\% | (23) | 24\% | (43) | 17\% | (30) | 25\% | (44) | 178 |

Continued on next page

Table ALZ4_1: To the best of your knowledge, has each of the following done enough to help Alzheimer's and dementia caregivers?
The U.S. Congress

| Demographic | Yes, definitely |  | Yes, somewhat |  | No, not really |  | No, not at all |  | Dont Know/No Opinion |  | Total N <br> 1992 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (118) | 10\% | (196) | 33\% | (667) | 22\% | (437) | 29\% | (573) |  |
| Ethnicity: Afr. Am. | 10\% | (25) | 16\% | (40) | 31\% | (79) | 17\% | (44) | 27\% | (69) | 256 |
| Ethnicity: Other | 10\% | (12) | 12\% | (14) | 25\% | (28) | 19\% | (21) | $34 \%$ | (39) | 114 |
| Relig: Protestant | 7\% | (40) | 9\% | (50) | 35\% | (194) | 21\% | (117) | 27\% | (150) | 551 |
| Relig: Roman Catholic | 7\% | (24) | 15\% | (50) | $34 \%$ | (117) | 24\% | (81) | 20\% | (68) | 341 |
| Relig: Ath./Agn./None | 3\% | (14) | 10\% | (51) | 31\% | (155) | 24\% | (122) | 32\% | (159) | 502 |
| Relig: Something Else | 8\% | (27) | 7\% | (24) | 33\% | (113) | 20\% | (69) | 32\% | (111) | 344 |
| Relig: Jewish | 12\% | (6) | 8\% | (4) | 22\% | (11) | 33\% | (17) | 25\% | (13) | 50 |
| Relig: Evangelical | 7\% | (43) | 10\% | (63) | 36\% | (219) | 20\% | (122) | 28\% | (170) | 617 |
| Relig: Non-Evang. Catholics | 6\% | (34) | $11 \%$ | (57) | 34\% | (179) | 23\% | (123) | 25\% | (133) | 527 |
| Relig: All Christian | 7\% | (77) | 10\% | (120) | 35\% | (398) | 21\% | (246) | 26\% | (303) | 1144 |
| Relig: All Non-Christian | 5\% | (41) | 9\% | (75) | 32\% | (268) | 23\% | (192) | 32\% | (270) | 846 |
| Community: Urban | 8\% | (41) | 12\% | (57) | 32\% | (158) | 23\% | (112) | 26\% | (127) | 495 |
| Community: Suburban | 4\% | (36) | 9\% | (78) | 34\% | (306) | 23\% | (207) | 30\% | (265) | 893 |
| Community: Rural | 7\% | (41) | 10\% | (61) | $34 \%$ | (203) | 19\% | (118) | 30\% | (181) | 604 |
| Employ: Private Sector | 9\% | (53) | 9\% | (53) | 34\% | (201) | 23\% | (134) | 25\% | (147) | 588 |
| Employ: Government | 10\% | (14) | 10\% | (14) | 30\% | (43) | 23\% | (33) | $27 \%$ | (39) | 142 |
| Employ: Self-Employed | 6\% | (11) | 13\% | (23) | 34\% | (59) | 21\% | (36) | 26\% | (44) | 174 |
| Employ: Homemaker | 5\% | (7) | 10\% | (15) | 27\% | (39) | 21\% | (30) | 37\% | (54) | 145 |
| Employ: Student | 14\% | (10) | 18\% | (13) | 28\% | (20) | 15\% | (11) | 25\% | (18) | 72 |
| Employ: Retired | 2\% | (12) | 8\% | (43) | 42\% | (222) | 23\% | (120) | 25\% | (133) | 529 |
| Employ: Unemployed | 4\% | (7) | $11 \%$ | (19) | 27\% | (47) | 22\% | (38) | 36\% | (61) | 170 |
| Employ: Other | 2\% | (4) | 10\% | (18) | $21 \%$ | (36) | 21\% | (35) | 45\% | (77) | 171 |
| Military HH: Yes | 9\% | (33) | $11 \%$ | (38) | $31 \%$ | (109) | 22\% | (77) | 28\% | (99) | 356 |
| Military HH: No | 5\% | (85) | 10\% | (159) | 34\% | (558) | 22\% | (360) | 29\% | (474) | 1636 |
| RD/WT: Right Direction | 10\% | (76) | 14\% | (110) | 30\% | (230) | 15\% | (117) | 31\% | (243) | 777 |
| RD/WT: Wrong Track | $3 \%$ | (42) | 7\% | (86) | 36\% | (436) | 26\% | (320) | 27\% | (330) | 1215 |

Continued on next page

Table ALZ4_1: To the best of your knowledge, has each of the following done enough to help Alzheimer's and dementia caregivers?
The U.S. Congress

| Demographic | Yes, definitely |  | Yes, somewhat |  | No, not really |  | No, not at all |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (118) | 10\% | (196) | 33\% | (667) | 22\% | (437) | 29\% | (573) | 1992 |
| Strongly Approve | 14\% | (61) | 13\% | (59) | 28\% | (124) | 16\% | (73) | 28\% | (125) | 443 |
| Somewhat Approve | 3\% | (13) | 13\% | (56) | 38\% | (159) | 17\% | (73) | 28\% | (115) | 416 |
| Somewhat Disapprove | $3 \%$ | (8) | 10\% | (24) | 37\% | (92) | 17\% | (43) | 33\% | (84) | 250 |
| Strongly Disapprove | 4\% | (35) | 7\% | (52) | 35\% | (271) | 31\% | (239) | 23\% | (178) | 774 |
| Don't Know / No Opinion | 1\% | (1) | 5\% | (5) | 20\% | (21) | 9\% | (10) | 65\% | (71) | 108 |
| \#1 Issue: Economy | 4\% | (20) | 9\% | (51) | 34\% | (196) | 22\% | (128) | $31 \%$ | (181) | 576 |
| \#1 Issue: Security | 8\% | (29) | 10\% | (36) | 31\% | (114) | 21\% | (76) | $31 \%$ | (117) | 372 |
| \#1 Issue: Health Care | 6\% | (21) | $11 \%$ | (37) | 33\% | (113) | 25\% | (85) | 25\% | (86) | 343 |
| \#1 Issue: Medicare / Social Security | 4\% | (13) | 7\% | (21) | 43\% | (132) | 22\% | (66) | 24\% | (73) | 304 |
| \#1 Issue: Women's Issues | 6\% | (6) | $11 \%$ | (11) | 34\% | (34) | 25\% | (25) | 24\% | (24) | 100 |
| \#1 Issue: Education | 7\% | (11) | 17\% | (25) | 28\% | (41) | 13\% | (20) | $34 \%$ | (50) | 147 |
| \#1 Issue: Energy | 17\% | (13) | 17\% | (13) | 28\% | (22) | 21\% | (17) | 17\% | (13) | 79 |
| \#1 Issue: Other | 5\% | (4) | 6\% | (4) | 19\% | (14) | 29\% | (21) | 40\% | (29) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 6\% | (38) | 10\% | (70) | 33\% | (222) | 29\% | (192) | 22\% | (147) | 669 |
| 2016 Vote: Republican Donald Trump | 6\% | (41) | $11 \%$ | (77) | 37\% | (268) | 17\% | (126) | 29\% | (207) | 719 |
| 2016 Vote: Someone else | 5\% | (10) | 7\% | (15) | $31 \%$ | (66) | 23\% | (50) | $34 \%$ | (72) | 212 |
| 2012 Vote: Barack Obama | 5\% | (43) | 10\% | (80) | $34 \%$ | (281) | 27\% | (221) | 24\% | (196) | 821 |
| 2012 Vote: Mitt Romney | 6\% | (31) | 10\% | (56) | 38\% | (210) | 18\% | (99) | 29\% | (158) | 554 |
| 2012 Vote: Other | - | (0) | 7\% | (8) | 28\% | (29) | 26\% | (27) | $39 \%$ | (40) | 103 |
| 2012 Vote: Didn't Vote | 9\% | (44) | 10\% | (48) | 28\% | (144) | 18\% | (90) | 35\% | (178) | 504 |
| 4-Region: Northeast | 7\% | (24) | 10\% | (35) | 32\% | (118) | 22\% | (80) | 30\% | (108) | 364 |
| 4-Region: Midwest | 6\% | (28) | 8\% | (36) | 38\% | (176) | 19\% | (91) | 30\% | (139) | 470 |
| 4-Region: South | 6\% | (45) | 10\% | (74) | 33\% | (246) | 22\% | (166) | 28\% | (209) | 740 |
| 4-Region: West | 5\% | (22) | 12\% | (52) | 30\% | (127) | 24\% | (101) | 28\% | (117) | 419 |
| Alz: Spouse/Parents/In-Laws | 14\% | (26) | 12\% | (23) | 27\% | (51) | $33 \%$ | (62) | 14\% | (25) | 186 |
| Alz: Relative | 3\% | (13) | $11 \%$ | (53) | 38\% | (177) | 27\% | (127) | $21 \%$ | (99) | 468 |
| Alz: Friend | 4\% | (11) | 8\% | (26) | 45\% | (140) | 23\% | (71) | 20\% | (62) | 311 |
| Alz caretaker: decision-maker | 13\% | (61) | 17\% | (80) | 32\% | (154) | 25\% | (119) | 14\% | (67) | 481 |
| Alz caretaker: bills | 11\% | (55) | 16\% | (77) | 33\% | (160) | 24\% | (114) | 16\% | (76) | 482 |
| Alz caretaker: daily tasks | 14\% | (66) | 14\% | (69) | 32\% | (156) | 25\% | (120) | 15\% | (73) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZ4_4: To the best of your knowledge, has each of the following done enough to help Alzheimer's and dementia caregivers?
Your state government

| Demographic | Yes, definitely |  | Yes, somewhat |  | No, not really |  | No, not at all |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 5\% | (99) | $11 \%$ | (229) | 33\% | (649) | 22\% | (436) | 29\% | (579) | 1992 |
| Gender: Male | 8\% | (70) | 16\% | (146) | 32\% | (299) | 18\% | (172) | 26\% | (242) | 929 |
| Gender: Female | 3\% | (29) | 8\% | (83) | 33\% | (350) | 25\% | (264) | 32\% | (337) | 1063 |
| Age: 18-29 | 8\% | (28) | 12\% | (44) | 29\% | (103) | 18\% | (63) | 33\% | (115) | 352 |
| Age: 30-44 | 7\% | (31) | 13\% | (59) | 25\% | (118) | 21\% | (97) | 34\% | (158) | 463 |
| Age: 45-54 | 7\% | (24) | 12\% | (44) | 31\% | (109) | 23\% | (81) | 27\% | (96) | 355 |
| Age: 55-64 | 2\% | (8) | 10\% | (39) | 36\% | (142) | 25\% | (98) | 28\% | (111) | 397 |
| Age: 65+ | 2\% | (8) | 10\% | (43) | 42\% | (178) | 23\% | (97) | 23\% | (100) | 425 |
| PID: Dem (no lean) | 6\% | (44) | 13\% | (92) | 32\% | (230) | 25\% | (179) | 23\% | (164) | 708 |
| PID: Ind (no lean) | 2\% | (16) | 8\% | (51) | 33\% | (214) | 21\% | (133) | 36\% | (230) | 645 |
| PID: Rep (no lean) | 6\% | (40) | 13\% | (86) | 32\% | (205) | 19\% | (123) | 29\% | (185) | 639 |
| PID/Gender: Dem Men | 9\% | (28) | 18\% | (54) | 33\% | (99) | 21\% | (64) | 19\% | (59) | 303 |
| PID/Gender: Dem Women | 4\% | (16) | 9\% | (38) | 32\% | (131) | 28\% | (115) | 26\% | (105) | 405 |
| PID/Gender: Ind Men | 3\% | (9) | $11 \%$ | (33) | 35\% | (106) | 18\% | (54) | 34\% | (102) | 302 |
| PID/Gender: Ind Women | 2\% | (7) | 5\% | (18) | 32\% | (109) | 23\% | (80) | 38\% | (129) | 342 |
| PID/Gender: Rep Men | 10\% | (34) | 18\% | (59) | 29\% | (95) | 17\% | (54) | 25\% | (82) | 323 |
| PID/Gender: Rep Women | 2\% | (6) | 8\% | (27) | 35\% | (110) | 22\% | (69) | 33\% | (103) | 316 |
| Ideo: Liberal (1-3) | 7\% | (50) | 14\% | (95) | 34\% | (235) | 23\% | (162) | 22\% | (152) | 693 |
| Ideo: Moderate (4) | 2\% | (9) | 13\% | (49) | 37\% | (139) | 22\% | (83) | 27\% | (101) | 381 |
| Ideo: Conservative (5-7) | 4\% | (30) | 12\% | (79) | 32\% | (217) | 21\% | (144) | 31\% | (212) | 683 |
| Educ: < College | 5\% | (68) | 12\% | (153) | 32\% | (422) | 21\% | (271) | 30\% | (396) | 1309 |
| Educ: Bachelors degree | 3\% | (15) | $11 \%$ | (49) | $34 \%$ | (150) | 22\% | (99) | 29\% | (129) | 442 |
| Educ: Post-grad | 7\% | (16) | $11 \%$ | (26) | 32\% | (77) | 27\% | (66) | 23\% | (54) | 240 |
| Income: Under 50k | 5\% | (56) | 13\% | (139) | 32\% | (347) | 19\% | (209) | 31\% | (330) | 1079 |
| Income: 50k-100k | 6\% | (40) | 10\% | (67) | 33\% | (214) | 25\% | (161) | 25\% | (158) | 639 |
| Income: 100k+ | 1\% | (4) | 8\% | (23) | 33\% | (89) | 24\% | (66) | $34 \%$ | (92) | 274 |
| Ethnicity: White | 4\% | (71) | 10\% | (164) | 33\% | (541) | 23\% | (367) | 30\% | (479) | 1622 |
| Ethnicity: Hispanic | 14\% | (25) | 19\% | (34) | 23\% | (41) | 20\% | (36) | 23\% | (41) | 178 |

[^8]Table ALZ4_4: To the best of your knowledge, has each of the following done enough to help Alzheimer's and dementia caregivers?
Your state government

| Demographic | Yes, definitely |  | Yes, somewhat |  | No, not really |  | No, not at all |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 5\% | (99) | $11 \%$ | (229) | 33\% | (649) | 22\% | (436) | 29\% | (579) | 1992 |
| Ethnicity: Afr. Am. | 7\% | (19) | 17\% | (45) | 31\% | (81) | 19\% | (49) | 25\% | (63) | 256 |
| Ethnicity: Other | 8\% | (10) | 18\% | (20) | 24\% | (28) | 18\% | (20) | 32\% | (37) | 114 |
| Relig: Protestant | 7\% | (38) | 10\% | (57) | 34\% | (186) | 21\% | (115) | 28\% | (154) | 551 |
| Relig: Roman Catholic | 6\% | (19) | 13\% | (46) | 37\% | (128) | 22\% | (75) | $21 \%$ | (72) | 341 |
| Relig: Ath./Agn./None | 3\% | (15) | $11 \%$ | (56) | 29\% | (146) | 25\% | (127) | $31 \%$ | (157) | 502 |
| Relig: Something Else | 5\% | (18) | 9\% | (32) | 32\% | (112) | 21\% | (73) | 32\% | (109) | 344 |
| Relig: Jewish | 5\% | (2) | 13\% | (7) | 29\% | (15) | 24\% | (12) | 29\% | (15) | 50 |
| Relig: Evangelical | 5\% | (29) | 14\% | (84) | $34 \%$ | (211) | 19\% | (116) | 29\% | (177) | 617 |
| Relig: Non-Evang. Catholics | 7\% | (36) | $11 \%$ | (56) | $34 \%$ | (180) | 23\% | (119) | 26\% | (136) | 527 |
| Relig: All Christian | 6\% | (64) | 12\% | (140) | 34\% | (391) | 21\% | (236) | $27 \%$ | (314) | 1144 |
| Relig: All Non-Christian | 4\% | (33) | 10\% | (89) | $31 \%$ | (258) | 24\% | (200) | $31 \%$ | (266) | 846 |
| Community: Urban | 8\% | (39) | 11\% | (56) | 32\% | (159) | 23\% | (112) | 26\% | (129) | 495 |
| Community: Suburban | 3\% | (26) | 10\% | (92) | 34\% | (301) | 22\% | (197) | $31 \%$ | (277) | 893 |
| Community: Rural | 6\% | (35) | 13\% | (80) | $31 \%$ | (190) | 21\% | (127) | 29\% | (173) | 604 |
| Employ: Private Sector | 7\% | (43) | 10\% | (59) | $34 \%$ | (200) | 23\% | (133) | 26\% | (153) | 588 |
| Employ: Government | 4\% | (6) | 15\% | (22) | 29\% | (41) | 24\% | (34) | 28\% | (39) | 142 |
| Employ: Self-Employed | 4\% | (8) | 18\% | (31) | 32\% | (56) | 20\% | (35) | 25\% | (43) | 174 |
| Employ: Homemaker | 5\% | (8) | 10\% | (15) | 27\% | (39) | 20\% | (29) | 37\% | (54) | 145 |
| Employ: Student | 11\% | (8) | 18\% | (13) | 27\% | (20) | 18\% | (13) | 27\% | (19) | 72 |
| Employ: Retired | 2\% | (13) | 9\% | (49) | 41\% | (218) | 22\% | (114) | 25\% | (135) | 529 |
| Employ: Unemployed | 5\% | (9) | 13\% | (22) | 27\% | (45) | 21\% | (36) | 34\% | (58) | 170 |
| Employ: Other | 3\% | (5) | $11 \%$ | (18) | 17\% | (30) | 24\% | (41) | 45\% | (77) | 171 |
| Military HH: Yes | 5\% | (19) | 14\% | (52) | 30\% | (109) | 21\% | (76) | 28\% | (101) | 356 |
| Military HH: No | 5\% | (80) | $11 \%$ | (177) | 33\% | (541) | 22\% | (360) | 29\% | (478) | 1636 |
| RD/WT: Right Direction | 8\% | (60) | 15\% | (115) | 30\% | (233) | 16\% | (125) | $31 \%$ | (244) | 777 |
| RD/WT: Wrong Track | 3\% | (39) | 9\% | (114) | $34 \%$ | (416) | 26\% | (311) | 28\% | (335) | 1215 |

Continued on next page

Table ALZ4_4: To the best of your knowledge, has each of the following done enough to help Alzheimer's and dementia caregivers?
Your state government

| Demographic | Yes, definitely |  | Yes, somewhat |  | No, not really |  | No, not at all |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 5\% | (99) | 11\% | (229) | $33 \%$ | (649) | 22\% | (436) | 29\% | (579) | 1992 |
| Strongly Approve | 12\% | (53) | 14\% | (60) | 28\% | (125) | 17\% | (77) | 29\% | (128) | 443 |
| Somewhat Approve | 3\% | (11) | 13\% | (56) | 38\% | (157) | 19\% | (78) | 28\% | (115) | 416 |
| Somewhat Disapprove | 3\% | (7) | 13\% | (33) | 34\% | (85) | 18\% | (46) | 32\% | (80) | 250 |
| Strongly Disapprove | $4 \%$ | (27) | 9\% | (73) | 34\% | (264) | 29\% | (224) | 24\% | (185) | 774 |
| Don't Know / No Opinion | 1\% | (1) | 6\% | (7) | 18\% | (19) | 10\% | (10) | 65\% | (71) | 108 |
| \#1 Issue: Economy | 3\% | (17) | 11\% | (64) | $32 \%$ | (185) | 22\% | (128) | 32\% | (182) | 576 |
| \#1 Issue: Security | 6\% | (23) | 11\% | (41) | 30\% | (113) | 19\% | (72) | 33\% | (123) | 372 |
| \#1 Issue: Health Care | 6\% | (19) | 13\% | (44) | 32\% | (109) | 24\% | (81) | 26\% | (89) | 343 |
| \#1 Issue: Medicare / Social Security | 5\% | (14) | 9\% | (27) | 43\% | (131) | 22\% | (67) | 21\% | (65) | 304 |
| \#1 Issue: Women's Issues | 6\% | (6) | 11\% | (11) | 34\% | (34) | 24\% | (24) | 26\% | (26) | 100 |
| \#1 Issue: Education | $4 \%$ | (5) | 17\% | (24) | 27\% | (40) | 18\% | (27) | 34\% | (50) | 147 |
| \#1 Issue: Energy | $14 \%$ | (11) | 16\% | (12) | 32\% | (25) | 19\% | (15) | 20\% | (16) | 79 |
| \#1 Issue: Other | 5\% | (4) | 7\% | (5) | 16\% | (12) | 31\% | (22) | 40\% | (29) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 5\% | (35) | 12\% | (83) | 34\% | (226) | 27\% | (182) | 21\% | (143) | 669 |
| 2016 Vote: Republican Donald Trump | 5\% | (35) | 12\% | (85) | 36\% | (256) | 18\% | (131) | 30\% | (212) | 719 |
| 2016 Vote: Someone else | 2\% | (5) | 10\% | (22) | 28\% | (60) | 25\% | (53) | 34\% | (72) | 212 |
| 2012 Vote: Barack Obama | 5\% | (39) | 12\% | (98) | 34\% | (277) | 26\% | (214) | 24\% | (193) | 821 |
| 2012 Vote: Mitt Romney | 5\% | (29) | 11\% | (59) | 36\% | (200) | 18\% | (99) | 30\% | (167) | 554 |
| 2012 Vote: Other | 1\% | (1) | 7\% | (7) | 30\% | (31) | 25\% | (26) | 38\% | (39) | 103 |
| 2012 Vote: Didn't Vote | 6\% | (29) | 12\% | (62) | 27\% | (138) | 19\% | (96) | 36\% | (179) | 504 |
| 4-Region: Northeast | 6\% | (23) | 10\% | (36) | 30\% | (109) | 24\% | (88) | 30\% | (109) | 364 |
| 4-Region: Midwest | $5 \%$ | (22) | 9\% | (41) | 38\% | (179) | 18\% | (86) | 30\% | (141) | 470 |
| 4-Region: South | $4 \%$ | (32) | 12\% | (89) | 31\% | (232) | 23\% | (168) | 30\% | (219) | 740 |
| 4-Region: West | 5\% | (22) | 15\% | (63) | 31\% | (129) | 22\% | (94) | 26\% | (110) | 419 |
| Alz: Spouse/Parents/In-Laws | 9\% | (17) | 14\% | (26) | 28\% | (52) | 34\% | (64) | 15\% | (27) | 186 |
| Alz: Relative | 2\% | (11) | 14\% | (65) | 35\% | (163) | 26\% | (123) | 23\% | (106) | 468 |
| Alz: Friend | $4 \%$ | (14) | 9\% | (28) | 44\% | (137) | 22\% | (70) | 20\% | (63) | 311 |
| Alz caretaker: decision-maker | 11\% | (52) | 18\% | (86) | $31 \%$ | (148) | 26\% | (127) | 14\% | (68) | 481 |
| Alz caretaker: bills | 10\% | (47) | 19\% | (93) | 31\% | (150) | 23\% | (112) | 16\% | (79) | 482 |
| Alz caretaker: daily tasks | 11\% | (52) | 17\% | (81) | 32\% | (155) | 26\% | (126) | 14\% | (70) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZ5: Do you support or oppose the federal government increasing research funding for Alzheimers disease?

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 55\% | (1096) | 28\% | (565) | $3 \%$ | (55) | $1 \%$ | (30) | 12\% | (247) | 1992 |
| Gender: Male | 54\% | (498) | 29\% | (270) | 4\% | (35) | 2\% | (15) | 12\% | (111) | 929 |
| Gender: Female | 56\% | (597) | 28\% | (295) | 2\% | (20) | 1\% | (15) | 13\% | (136) | 1063 |
| Age: 18-29 | 40\% | (140) | 29\% | (104) | 7\% | (26) | $2 \%$ | (7) | 21\% | (74) | 352 |
| Age: 30-44 | 53\% | (248) | 27\% | (125) | 2\% | (8) | $1 \%$ | (7) | 16\% | (76) | 463 |
| Age: 45-54 | 59\% | (209) | 28\% | (100) | 3\% | (12) | 1\% | (3) | 9\% | (31) | 355 |
| Age: 55-64 | 56\% | (223) | 28\% | (112) | 1\% | (5) | $2 \%$ | (9) | 12\% | (48) | 397 |
| Age: 65+ | 65\% | (276) | 29\% | (124) | 1\% | (5) | $1 \%$ | (4) | 4\% | (18) | 425 |
| PID: Dem (no lean) | 64\% | (453) | 24\% | (168) | 2\% | (15) | 1\% | (5) | 10\% | (68) | 708 |
| PID: Ind (no lean) | 46\% | (297) | 31\% | (202) | $3 \%$ | (18) | 1\% | (7) | 19\% | (120) | 645 |
| PID: Rep (no lean) | 54\% | (345) | 30\% | (195) | $3 \%$ | (22) | $3 \%$ | (17) | 9\% | (59) | 639 |
| PID/Gender: Dem Men | 62\% | (188) | 24\% | (73) | 3\% | (9) | - | (1) | 11\% | (32) | 303 |
| PID/Gender: Dem Women | 66\% | (266) | 23\% | (95) | 1\% | (5) | 1\% | (4) | 9\% | (35) | 405 |
| PID/Gender: Ind Men | 43\% | (131) | 35\% | (107) | 3\% | (8) | $2 \%$ | (5) | 17\% | (51) | 302 |
| PID/Gender: Ind Women | 48\% | (165) | 28\% | (95) | 3\% | (10) | $1 \%$ | (3) | 20\% | (69) | 342 |
| PID/Gender: Rep Men | 55\% | (179) | 28\% | (89) | 6\% | (18) | $3 \%$ | (9) | 8\% | (27) | 323 |
| PID/Gender: Rep Women | 53\% | (166) | 33\% | (106) | 1\% | (4) | $3 \%$ | (8) | 10\% | (32) | 316 |
| Ideo: Liberal (1-3) | 63\% | (437) | 24\% | (170) | 3\% | (19) | $1 \%$ | (8) | 9\% | (60) | 693 |
| Ideo: Moderate (4) | 52\% | (199) | 30\% | (113) | $3 \%$ | (13) | 1\% | (3) | 14\% | (52) | 381 |
| Ideo: Conservative (5-7) | 51\% | (350) | 34\% | (233) | 2\% | (16) | 3\% | (17) | 10\% | (66) | 683 |
| Educ: < College | 55\% | (715) | 26\% | (338) | 3\% | (40) | $1 \%$ | (15) | 15\% | (201) | 1309 |
| Educ: Bachelors degree | 53\% | (233) | 35\% | (157) | $2 \%$ | (10) | $2 \%$ | (10) | 7\% | (33) | 442 |
| Educ: Post-grad | 62\% | (148) | 29\% | (70) | $2 \%$ | (4) | $2 \%$ | (5) | 6\% | (13) | 240 |
| Income: Under 50k | 55\% | (590) | 26\% | (285) | $3 \%$ | (33) | $1 \%$ | (11) | 15\% | (161) | 1079 |
| Income: 50k-100k | 56\% | (355) | 31\% | (197) | 2\% | (16) | 2\% | (16) | 9\% | (55) | 639 |
| Income: 100k+ | 55\% | (150) | 30\% | (83) | $3 \%$ | (7) | $1 \%$ | (3) | 11\% | (31) | 274 |
| Ethnicity: White | 56\% | (912) | 29\% | (477) | $2 \%$ | (40) | $1 \%$ | (22) | 11\% | (172) | 1622 |
| Ethnicity: Hispanic | 54\% | (96) | 24\% | (44) | $2 \%$ | (4) | $3 \%$ | (5) | 17\% | (30) | 178 |
| Ethnicity: Afr. Am. | 51\% | (130) | 23\% | (59) | $4 \%$ | (11) | $3 \%$ | (7) | 19\% | (50) | 256 |
| Ethnicity: Other | 48\% | (54) | 26\% | (29) | $4 \%$ | (4) | - | (0) | 22\% | (25) | 114 |

Continued on next page

Table ALZ5: Do you support or oppose the federal government increasing research funding for Alzheimers disease?

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 55\% | (1096) | 28\% | (565) | 3\% | (55) | $1 \%$ | (30) | 12\% | (247) | 1992 |
| Relig: Protestant | 57\% | (315) | 32\% | (176) | $2 \%$ | (12) | 2\% | (10) | 7\% | (38) | 551 |
| Relig: Roman Catholic | 61\% | (207) | 28\% | (94) | 2\% | (6) | $1 \%$ | (5) | 9\% | (29) | 341 |
| Relig: Ath./Agn./None | 54\% | (270) | 25\% | (126) | 3\% | (13) | 1\% | (5) | 17\% | (88) | 502 |
| Relig: Something Else | 51\% | (175) | 27\% | (94) | 5\% | (16) | $2 \%$ | (7) | 15\% | (51) | 344 |
| Relig: Jewish | 69\% | (35) | 25\% | (13) | $1 \%$ | (1) | - | (0) | 4\% | (2) | 50 |
| Relig: Evangelical | 55\% | (337) | 30\% | (185) | 3\% | (16) | 2\% | (10) | $11 \%$ | (68) | 617 |
| Relig: Non-Evang. Catholics | 59\% | (311) | 30\% | (159) | $2 \%$ | (9) | 2\% | (8) | 8\% | (40) | 527 |
| Relig: All Christian | 57\% | (648) | 30\% | (345) | $2 \%$ | (25) | 2\% | (18) | 9\% | (108) | 1144 |
| Relig: All Non-Christian | 53\% | (445) | 26\% | (221) | 4\% | (30) | 1\% | (12) | 16\% | (139) | 846 |
| Community: Urban | 55\% | (274) | 28\% | (141) | 3\% | (15) | 2\% | (10) | 11\% | (55) | 495 |
| Community: Suburban | 56\% | (497) | 29\% | (263) | 3\% | (24) | $1 \%$ | (13) | 11\% | (97) | 893 |
| Community: Rural | 54\% | (325) | 27\% | (161) | 3\% | (16) | $1 \%$ | (6) | 16\% | (95) | 604 |
| Employ: Private Sector | 55\% | (323) | $31 \%$ | (180) | 3\% | (20) | $1 \%$ | (3) | 11\% | (62) | 588 |
| Employ: Government | 53\% | (76) | 30\% | (43) | 3\% | (4) | 2\% | (3) | 11\% | (16) | 142 |
| Employ: Self-Employed | 55\% | (95) | 28\% | (48) | 5\% | (8) | 2\% | (4) | 10\% | (18) | 174 |
| Employ: Homemaker | 48\% | (70) | 27\% | (40) | 1\% | (2) | 1\% | (2) | 22\% | (32) | 145 |
| Employ: Student | 49\% | (35) | 24\% | (17) | 11\% | (8) | 5\% | (4) | 12\% | (8) | 72 |
| Employ: Retired | 62\% | (326) | 30\% | (159) | 1\% | (6) | 2\% | (9) | 5\% | (29) | 529 |
| Employ: Unemployed | 45\% | (78) | 25\% | (43) | $2 \%$ | (3) | 2\% | (3) | 26\% | (44) | 170 |
| Employ: Other | 54\% | (93) | 20\% | (34) | $2 \%$ | (4) | 1\% | (2) | 22\% | (38) | 171 |
| Military HH: Yes | 56\% | (198) | 28\% | (100) | $4 \%$ | (15) | 3\% | (10) | 9\% | (34) | 356 |
| Military HH: No | 55\% | (898) | 28\% | (465) | $2 \%$ | (40) | 1\% | (20) | 13\% | (213) | 1636 |
| RD/WT: Right Direction | 51\% | (395) | 32\% | (246) | 3\% | (22) | 2\% | (15) | 13\% | (99) | 777 |
| RD/WT: Wrong Track | 58\% | (700) | 26\% | (319) | 3\% | (33) | 1\% | (15) | 12\% | (148) | 1215 |
| Strongly Approve | 59\% | (263) | 26\% | (113) | $2 \%$ | (9) | 3\% | (15) | 10\% | (43) | 443 |
| Somewhat Approve | 47\% | (196) | 38\% | (157) | 4\% | (18) | - | (2) | 11\% | (44) | 416 |
| Somewhat Disapprove | 50\% | (126) | 35\% | (87) | 5\% | (13) | 2\% | (4) | 8\% | (20) | 250 |
| Strongly Disapprove | 62\% | (477) | 24\% | (189) | $2 \%$ | (15) | $1 \%$ | (8) | 11\% | (85) | 774 |
| Don't Know / No Opinion | $31 \%$ | (34) | 18\% | (19) | 1\% | (1) | - | (0) | 50\% | (54) | 108 |

[^9]Table ALZ5: Do you support or oppose the federal government increasing research funding for Alzheimers disease?

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 55\% | (1096) | 28\% | (565) | $3 \%$ | (55) | 1\% | (30) | 12\% | (247) | 1992 |
| \#1 Issue: Economy | 51\% | (292) | 30\% | (173) | 3\% | (19) | 2\% | (10) | 14\% | (82) | 576 |
| \#1 Issue: Security | 55\% | (205) | 31\% | (114) | 4\% | (13) | 1\% | (5) | 9\% | (35) | 372 |
| \#1 Issue: Health Care | 58\% | (198) | 29\% | (100) | 1\% | (4) | - | (0) | 12\% | (41) | 343 |
| \#1 Issue: Medicare / Social Security | 64\% | (196) | 23\% | (70) | 2\% | (5) | 2\% | (5) | 9\% | (28) | 304 |
| \#1 Issue: Women's Issues | 57\% | (57) | 27\% | (27) | 1\% | (1) | 2\% | (2) | 13\% | (13) | 100 |
| \#1 Issue: Education | 44\% | (65) | 29\% | (43) | 6\% | (8) | 3\% | (4) | 19\% | (27) | 147 |
| \#1 Issue: Energy | 55\% | (43) | 30\% | (24) | 4\% | (3) | 1\% | (1) | 10\% | (8) | 79 |
| \#1 Issue: Other | 56\% | (40) | 21\% | (15) | 1\% | (1) | 4\% | (3) | 18\% | (13) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 62\% | (414) | 25\% | (165) | $3 \%$ | (17) | 1\% | (8) | 10\% | (65) | 669 |
| 2016 Vote: Republican Donald Trump | 53\% | (379) | 34\% | (241) | $3 \%$ | (20) | 2\% | (17) | 9\% | (62) | 719 |
| 2016 Vote: Someone else | 50\% | (107) | 29\% | (61) | 2\% | (3) | 2\% | (3) | 18\% | (38) | 212 |
| 2012 Vote: Barack Obama | 63\% | (514) | 24\% | (200) | 2\% | (17) | 1\% | (6) | 10\% | (84) | 821 |
| 2012 Vote: Mitt Romney | 53\% | (293) | $34 \%$ | (187) | 3\% | (17) | 2\% | (12) | 8\% | (44) | 554 |
| 2012 Vote: Other | 44\% | (46) | 32\% | (34) | $3 \%$ | (3) | 3\% | (3) | 18\% | (19) | 103 |
| 2012 Vote: Didn't Vote | 47\% | (238) | 28\% | (140) | 4\% | (18) | 2\% | (9) | 20\% | (99) | 504 |
| 4-Region: Northeast | 59\% | (214) | 25\% | (91) | 3\% | (10) | 2\% | (6) | 12\% | (43) | 364 |
| 4-Region: Midwest | 49\% | (228) | 35\% | (166) | $3 \%$ | (13) | 1\% | (4) | 12\% | (59) | 470 |
| 4-Region: South | 58\% | (430) | 24\% | (181) | 3\% | (24) | 2\% | (15) | 12\% | (90) | 740 |
| 4-Region: West | 54\% | (224) | 30\% | (127) | 2\% | (8) | 1\% | (5) | 13\% | (55) | 419 |
| Alz: Spouse/Parents/In-Laws | 66\% | (124) | 26\% | (49) | 3\% | (5) | 2\% | (4) | 2\% | (5) | 186 |
| Alz: Relative | 66\% | (309) | 24\% | (110) | 2\% | (10) | 1\% | (7) | 7\% | (32) | 468 |
| Alz: Friend | 62\% | (192) | 29\% | (89) | 2\% | (6) | 1\% | (2) | 7\% | (22) | 311 |
| Alz caretaker: decision-maker | 64\% | (309) | 23\% | (110) | 4\% | (21) | 2\% | (11) | 6\% | (30) | 481 |
| Alz caretaker: bills | 61\% | (295) | 26\% | (124) | 4\% | (19) | 1\% | (7) | 8\% | (37) | 482 |
| Alz caretaker: daily tasks | 67\% | (322) | 21\% | (102) | 4\% | (17) | 2\% | (10) | 7\% | (32) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZ6: Thinking about the political leaders in your state, which party has better addressed the needs of those affected by Alzheimer's?

| Demographic | Democrats |  | Republicans |  | Both equal |  | Dont Know/NoOpinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (404) | $11 \%$ | (215) | 13\% | (249) | 56\% | (1119) | 1987 |
| Gender: Male | 23\% | (216) | 15\% | (141) | 14\% | (133) | 47\% | (437) | 926 |
| Gender: Female | 18\% | (189) | 7\% | (74) | 11\% | (116) | 64\% | (682) | 1061 |
| Age: 18-29 | 22\% | (78) | 9\% | (33) | 17\% | (60) | 51\% | (177) | 348 |
| Age: 30-44 | 23\% | (106) | 10\% | (46) | 13\% | (60) | 54\% | (251) | 462 |
| Age: 45-54 | 19\% | (69) | 15\% | (53) | 13\% | (46) | 53\% | (188) | 355 |
| Age: 55-64 | 18\% | (73) | 10\% | (39) | 12\% | (47) | 60\% | (238) | 397 |
| Age: 65+ | 19\% | (80) | 10\% | (44) | 9\% | (37) | 62\% | (265) | 425 |
| PID: Dem (no lean) | 43\% | (307) | $2 \%$ | (13) | 11\% | (81) | 43\% | (307) | 708 |
| PID: Ind (no lean) | $11 \%$ | (71) | 4\% | (27) | 14\% | (89) | 71\% | (455) | 642 |
| PID: Rep (no lean) | 4\% | (26) | 27\% | (174) | 12\% | (79) | 56\% | (358) | 637 |
| PID/Gender: Dem Men | 50\% | (152) | 3\% | (9) | 14\% | (42) | 33\% | (100) | 303 |
| PID/Gender: Dem Women | 38\% | (155) | 1\% | (4) | 10\% | (39) | 51\% | (207) | 405 |
| PID/Gender: Ind Men | 15\% | (44) | 7\% | (21) | 15\% | (45) | 63\% | (189) | 300 |
| PID/Gender: Ind Women | 8\% | (27) | $2 \%$ | (5) | 13\% | (44) | 78\% | (266) | 342 |
| PID/Gender: Rep Men | 6\% | (19) | $34 \%$ | (110) | 14\% | (45) | 46\% | (148) | 323 |
| PID/Gender: Rep Women | $2 \%$ | (7) | 20\% | (64) | 11\% | (34) | 67\% | (209) | 314 |
| Ideo: Liberal (1-3) | 38\% | (263) | 10\% | (70) | 13\% | (87) | 39\% | (271) | 691 |
| Ideo: Moderate (4) | 20\% | (74) | 6\% | (22) | 15\% | (56) | 60\% | (226) | 379 |
| Ideo: Conservative (5-7) | 6\% | (43) | 17\% | (117) | 13\% | (92) | 63\% | (430) | 682 |
| Educ: < College | 19\% | (246) | $11 \%$ | (144) | 13\% | (167) | 57\% | (748) | 1305 |
| Educ: Bachelors degree | 21\% | (94) | 9\% | (41) | 13\% | (56) | 57\% | (251) | 442 |
| Educ: Post-grad | 27\% | (65) | 12\% | (29) | 11\% | (26) | 50\% | (120) | 240 |
| Income: Under 50k | 19\% | (205) | 12\% | (129) | 13\% | (141) | 56\% | (603) | 1077 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 22\% | (143) | 10\% | (67) | 12\% | (75) | 55\% | (351) | 636 |
| Income: $100 \mathrm{k}+$ | 21\% | (57) | 7\% | (19) | 12\% | (33) | 60\% | (165) | 274 |
| Ethnicity: White | 17\% | (268) | 12\% | (196) | 12\% | (193) | 59\% | (963) | 1620 |
| Ethnicity: Hispanic | 23\% | (42) | 19\% | (34) | 18\% | (33) | 39\% | (70) | 178 |
| Ethnicity: Afr. Am. | 42\% | (106) | 4\% | (10) | 14\% | (36) | 40\% | (101) | 254 |
| Ethnicity: Other | 27\% | (30) | 7\% | (8) | 18\% | (20) | 48\% | (55) | 114 |

Continued on next page

Table ALZ6: Thinking about the political leaders in your state, which party has better addressed the needs of those affected by Alzheimer's?

| Demographic | Democrats |  | Republicans |  | Both equal |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (404) | 11\% | (215) | 13\% | (249) | 56\% | (1119) | 1987 |
| Relig: Protestant | 18\% | (100) | 16\% | (89) | 12\% | (66) | 54\% | (296) | 551 |
| Relig: Roman Catholic | 20\% | (70) | 9\% | (30) | 14\% | (49) | 56\% | (192) | 341 |
| Relig: Ath./Agn./None | 24\% | (122) | 6\% | (29) | 12\% | (62) | 57\% | (287) | 500 |
| Relig: Something Else | 23\% | (80) | 11\% | (37) | 9\% | (30) | 57\% | (195) | 341 |
| Relig: Jewish | 30\% | (15) | 18\% | (9) | 6\% | (3) | 45\% | (23) | 50 |
| Relig: Evangelical | 16\% | (98) | 15\% | (92) | 15\% | (91) | 54\% | (335) | 617 |
| Relig: Non-Evang. Catholics | 19\% | (102) | 11\% | (56) | 13\% | (66) | 58\% | (303) | 527 |
| Relig: All Christian | 18\% | (200) | 13\% | (148) | 14\% | (157) | 56\% | (638) | 1144 |
| Relig: All Non-Christian | 24\% | (202) | 8\% | (66) | 11\% | (92) | 57\% | (481) | 841 |
| Community: Urban | 23\% | (115) | $11 \%$ | (52) | 13\% | (66) | 52\% | (258) | 492 |
| Community: Suburban | 18\% | (161) | 9\% | (81) | 13\% | (113) | 60\% | (536) | 891 |
| Community: Rural | 21\% | (128) | 13\% | (81) | 12\% | (70) | 54\% | (325) | 604 |
| Employ: Private Sector | 20\% | (120) | 14\% | (81) | 13\% | (78) | $52 \%$ | (308) | 587 |
| Employ: Government | 27\% | (39) | 8\% | (11) | 14\% | (20) | 51\% | (72) | 142 |
| Employ: Self-Employed | 28\% | (49) | 14\% | (25) | 12\% | (20) | 45\% | (78) | 171 |
| Employ: Homemaker | 14\% | (20) | 9\% | (13) | 11\% | (15) | 66\% | (95) | 143 |
| Employ: Student | 20\% | (14) | 7\% | (5) | 23\% | (16) | 50\% | (36) | 72 |
| Employ: Retired | 19\% | (100) | 11\% | (56) | 9\% | (50) | 61\% | (323) | 529 |
| Employ: Unemployed | 22\% | (38) | 6\% | (10) | 17\% | (29) | 55\% | (93) | 170 |
| Employ: Other | 14\% | (24) | 8\% | (13) | 12\% | (21) | 66\% | (113) | 171 |
| Military HH: Yes | 20\% | (72) | 14\% | (49) | 14\% | (49) | 52\% | (186) | 356 |
| Military HH: No | 20\% | (332) | 10\% | (165) | 12\% | (200) | 57\% | (933) | 1631 |
| RD/WT: Right Direction | 9\% | (72) | 21\% | (165) | 13\% | (103) | 56\% | (435) | 774 |
| RD/WT: Wrong Track | 27\% | (333) | 4\% | (50) | 12\% | (146) | 56\% | (684) | 1213 |
| Strongly Approve | 5\% | (22) | 30\% | (132) | 13\% | (59) | 52\% | (228) | 441 |
| Somewhat Approve | 8\% | (33) | 12\% | (51) | 13\% | (55) | 66\% | (274) | 413 |
| Somewhat Disapprove | 18\% | (45) | 3\% | (9) | 14\% | (35) | 65\% | (162) | 250 |
| Strongly Disapprove | 38\% | (298) | 2\% | (18) | 12\% | (89) | 48\% | (369) | 774 |
| Don't Know / No Opinion | 6\% | (6) | 5\% | (5) | 10\% | (11) | 79\% | (86) | 108 |

[^10]Table ALZ6: Thinking about the political leaders in your state, which party has better addressed the needs of those affected by Alzheimer's?

| Demographic | Democrats |  | Republicans |  | Both equal |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (404) | $11 \%$ | (215) | 13\% | (249) | 56\% | (1119) | 1987 |
| \#1 Issue: Economy | 14\% | (83) | 10\% | (59) | 15\% | (85) | $61 \%$ | (349) | 576 |
| \#1 Issue: Security | 9\% | (34) | 17\% | (63) | 13\% | (47) | 61\% | (227) | 370 |
| \#1 Issue: Health Care | 28\% | (97) | 6\% | (22) | 14\% | (49) | 51\% | (175) | 343 |
| \#1 Issue: Medicare / Social Security | 24\% | (72) | 12\% | (36) | 7\% | (21) | 57\% | (174) | 304 |
| \#1 Issue: Women's Issues | 41\% | (41) | 7\% | (7) | 8\% | (8) | 43\% | (44) | 100 |
| \#1 Issue: Education | 24\% | (36) | 8\% | (12) | 15\% | (22) | 53\% | (77) | 147 |
| \#1 Issue: Energy | 36\% | (27) | 14\% | (11) | 12\% | (9) | 39\% | (29) | 76 |
| \#1 Issue: Other | 20\% | (14) | 8\% | (6) | 12\% | (9) | 60\% | (43) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 42\% | (284) | 2\% | (11) | 10\% | (69) | 46\% | (306) | 669 |
| 2016 Vote: Republican Donald Trump | 4\% | (26) | 23\% | (167) | 13\% | (91) | 60\% | (432) | 716 |
| 2016 Vote: Someone else | 13\% | (27) | 5\% | (10) | 19\% | (40) | 64\% | (135) | 212 |
| 2012 Vote: Barack Obama | 37\% | (301) | 4\% | (29) | 12\% | (95) | 48\% | (396) | 821 |
| 2012 Vote: Mitt Romney | $4 \%$ | (21) | 22\% | (122) | 12\% | (67) | 62\% | (344) | 553 |
| 2012 Vote: Other | $3 \%$ | (3) | 11\% | (11) | 14\% | (15) | $72 \%$ | (74) | 103 |
| 2012 Vote: Didn't Vote | 16\% | (79) | 10\% | (51) | 14\% | (69) | 60\% | (301) | 500 |
| 4-Region: Northeast | 23\% | (85) | 10\% | (36) | 12\% | (44) | 55\% | (200) | 364 |
| 4-Region: Midwest | 21\% | (98) | 12\% | (55) | 7\% | (31) | 61\% | (287) | 470 |
| 4-Region: South | 19\% | (141) | 12\% | (86) | 15\% | (107) | 55\% | (403) | 737 |
| 4-Region: West | 20\% | (81) | 9\% | (39) | 16\% | (67) | 55\% | (229) | 417 |
| Alz: Spouse/Parents/In-Laws | 17\% | (32) | 15\% | (29) | $11 \%$ | (20) | 57\% | (106) | 186 |
| Alz: Relative | 20\% | (93) | 11\% | (52) | 15\% | (69) | 54\% | (254) | 468 |
| Alz: Friend | 18\% | (55) | 13\% | (40) | $11 \%$ | (35) | 58\% | (181) | 311 |
| Alz caretaker: decision-maker | 26\% | (125) | 15\% | (72) | 15\% | (72) | 44\% | (211) | 480 |
| Alz caretaker: bills | 27\% | (130) | 14\% | (69) | 15\% | (74) | 43\% | (208) | 481 |
| Alz caretaker: daily tasks | 27\% | (133) | 17\% | (80) | 13\% | (61) | 43\% | (210) | 483 |

[^11]Table ALZ7: Which party in Congress has been stronger in providing federal funding for Alzheimers disease research?

| Demographic | Democrats |  | Republicans |  | Both equal |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (402) | 11\% | (216) | 10\% | (207) | 59\% | (1166) | 1992 |
| Gender: Male | 21\% | (198) | 16\% | (146) | 12\% | (111) | 51\% | (473) | 929 |
| Gender: Female | 19\% | (204) | 7\% | (70) | 9\% | (96) | 65\% | (693) | 1063 |
| Age: 18-29 | 21\% | (73) | 13\% | (45) | 12\% | (43) | 54\% | (191) | 352 |
| Age: 30-44 | 23\% | (107) | 10\% | (46) | 11\% | (49) | 56\% | (261) | 463 |
| Age: 45-54 | 17\% | (60) | 14\% | (48) | 11\% | (40) | 58\% | (207) | 355 |
| Age: 55-64 | 20\% | (80) | 9\% | (36) | 10\% | (41) | 60\% | (239) | 397 |
| Age: 65+ | 19\% | (83) | 10\% | (41) | 8\% | (34) | 63\% | (268) | 425 |
| PID: Dem (no lean) | $42 \%$ | (301) | $3 \%$ | (21) | 8\% | (60) | 46\% | (327) | 708 |
| PID: Ind (no lean) | 12\% | (76) | $4 \%$ | (25) | 12\% | (77) | 72\% | (467) | 645 |
| PID: Rep (no lean) | $4 \%$ | (26) | 27\% | (170) | 11\% | (71) | 58\% | (372) | 639 |
| PID/Gender: Dem Men | 46\% | (139) | 5\% | (16) | 10\% | (31) | 39\% | (117) | 303 |
| PID/Gender: Dem Women | 40\% | (161) | 1\% | (4) | 7\% | (29) | 52\% | (210) | 405 |
| PID/Gender: Ind Men | 14\% | (43) | 6\% | (17) | 15\% | (46) | 65\% | (196) | 302 |
| PID/Gender: Ind Women | 10\% | (33) | 3\% | (9) | 9\% | (30) | 79\% | (270) | 342 |
| PID/Gender: Rep Men | 5\% | (16) | 35\% | (113) | 11\% | (34) | 49\% | (160) | 323 |
| PID/Gender: Rep Women | 3\% | (10) | 18\% | (57) | 12\% | (36) | 67\% | (213) | 316 |
| Ideo: Liberal (1-3) | 38\% | (261) | 11\% | (75) | 10\% | (67) | 42\% | (291) | 693 |
| Ideo: Moderate (4) | 21\% | (79) | 7\% | (25) | 12\% | (45) | $61 \%$ | (232) | 381 |
| Ideo: Conservative (5-7) | 6\% | (44) | 16\% | (111) | 12\% | (83) | 65\% | (445) | 683 |
| Educ: < College | 17\% | (228) | 12\% | (155) | 10\% | (133) | $61 \%$ | (793) | 1309 |
| Educ: Bachelors degree | 23\% | (102) | 8\% | (35) | 11\% | (50) | 57\% | (254) | 442 |
| Educ: Post-grad | 30\% | (71) | 11\% | (26) | 10\% | (24) | 49\% | (119) | 240 |
| Income: Under 50k | 19\% | (204) | 12\% | (127) | 11\% | (116) | 59\% | (632) | 1079 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 22\% | (142) | 11\% | (72) | 10\% | (62) | 57\% | (362) | 639 |
| Income: $100 \mathrm{k}+$ | 20\% | (56) | 6\% | (17) | 11\% | (29) | 63\% | (172) | 274 |
| Ethnicity: White | 18\% | (285) | 12\% | (191) | 10\% | (158) | $61 \%$ | (989) | 1622 |
| Ethnicity: Hispanic | 21\% | (37) | 21\% | (38) | 13\% | (24) | 45\% | (80) | 178 |
| Ethnicity: Afr. Am. | 37\% | (94) | 6\% | (14) | 13\% | (33) | 45\% | (115) | 256 |
| Ethnicity: Other | 21\% | (24) | 10\% | (11) | 15\% | (17) | 55\% | (62) | 114 |

Continued on next page

Table ALZ7: Which party in Congress has been stronger in providing federal funding for Alzheimers disease research?

| Demographic | Democrats |  | Republicans |  | Both equal |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (402) | $11 \%$ | (216) | 10\% | (207) | 59\% | (1166) | 1992 |
| Relig: Protestant | 18\% | (97) | 16\% | (91) | 10\% | (55) | 56\% | (308) | 551 |
| Relig: Roman Catholic | 22\% | (75) | 9\% | (29) | 14\% | (48) | 55\% | (189) | 341 |
| Relig: Ath./Agn./None | 25\% | (125) | 7\% | (33) | 9\% | (43) | 60\% | (300) | 502 |
| Relig: Something Else | 22\% | (75) | 10\% | (35) | 9\% | (31) | 59\% | (203) | 344 |
| Relig: Jewish | 22\% | (11) | 18\% | (9) | 6\% | (3) | 54\% | (27) | 50 |
| Relig: Evangelical | 14\% | (88) | 15\% | (93) | 13\% | (79) | 58\% | (357) | 617 |
| Relig: Non-Evang. Catholics | 21\% | (113) | 10\% | (55) | 10\% | (54) | 58\% | (305) | 527 |
| Relig: All Christian | 18\% | (201) | 13\% | (148) | 12\% | (133) | 58\% | (662) | 1144 |
| Relig: All Non-Christian | 24\% | (200) | 8\% | (69) | 9\% | (74) | 60\% | (503) | 846 |
| Community: Urban | $21 \%$ | (106) | 12\% | (59) | $11 \%$ | (56) | 55\% | (273) | 495 |
| Community: Suburban | 19\% | (172) | 9\% | (80) | 10\% | (86) | 62\% | (555) | 893 |
| Community: Rural | $21 \%$ | (124) | 13\% | (77) | $11 \%$ | (65) | 56\% | (338) | 604 |
| Employ: Private Sector | 20\% | (118) | 14\% | (80) | 10\% | (59) | 56\% | (330) | 588 |
| Employ: Government | 25\% | (36) | $11 \%$ | (16) | 11\% | (15) | 53\% | (75) | 142 |
| Employ: Self-Employed | 28\% | (48) | 13\% | (23) | 9\% | (17) | 50\% | (86) | 174 |
| Employ: Homemaker | 15\% | (21) | 9\% | (13) | 9\% | (13) | 68\% | (98) | 145 |
| Employ: Student | 21\% | (15) | 17\% | (12) | 17\% | (12) | 45\% | (32) | 72 |
| Employ: Retired | 20\% | (106) | 9\% | (50) | 9\% | (50) | $61 \%$ | (324) | 529 |
| Employ: Unemployed | 20\% | (34) | 6\% | (10) | 17\% | (28) | 57\% | (98) | 170 |
| Employ: Other | 14\% | (23) | 7\% | (12) | 8\% | (13) | 71\% | (122) | 171 |
| Military HH: Yes | 20\% | (71) | 15\% | (54) | 12\% | (43) | 53\% | (188) | 356 |
| Military HH: No | 20\% | (331) | 10\% | (162) | 10\% | (164) | 60\% | (978) | 1636 |
| RD/WT: Right Direction | 8\% | (63) | 22\% | (172) | 13\% | (100) | 57\% | (441) | 777 |
| RD/WT: Wrong Track | 28\% | (339) | 4\% | (44) | 9\% | (107) | 60\% | (725) | 1215 |
| Strongly Approve | 4\% | (19) | $31 \%$ | (138) | 11\% | (47) | 54\% | (240) | 443 |
| Somewhat Approve | 8\% | (33) | $11 \%$ | (44) | 13\% | (55) | 68\% | (284) | 416 |
| Somewhat Disapprove | 17\% | (43) | 4\% | (10) | 14\% | (34) | 65\% | (163) | 250 |
| Strongly Disapprove | 39\% | (305) | 3\% | (21) | 8\% | (63) | 50\% | (385) | 774 |
| Don't Know / No Opinion | 3\% | (3) | 3\% | (3) | 8\% | (8) | 87\% | (94) | 108 |

[^12]Table ALZ7: Which party in Congress has been stronger in providing federal funding for Alzheimers disease research?

| Demographic | Democrats |  | Republicans |  | Both equal |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (402) | $11 \%$ | (216) | 10\% | (207) | 59\% | (1166) | 1992 |
| \#1 Issue: Economy | 15\% | (88) | 10\% | (59) | 12\% | (67) | 63\% | (362) | 576 |
| \#1 Issue: Security | 10\% | (37) | 15\% | (57) | 9\% | (35) | 65\% | (243) | 372 |
| \#1 Issue: Health Care | 26\% | (91) | 7\% | (26) | $11 \%$ | (37) | 55\% | (190) | 343 |
| \#1 Issue: Medicare / Social Security | 25\% | (76) | $11 \%$ | (33) | 9\% | (28) | 55\% | (167) | 304 |
| \#1 Issue: Women's Issues | $38 \%$ | (38) | 7\% | (7) | 9\% | (9) | 46\% | (46) | 100 |
| \#1 Issue: Education | 21\% | (31) | 13\% | (19) | 13\% | (19) | 53\% | (78) | 147 |
| \#1 Issue: Energy | $32 \%$ | (25) | 13\% | (10) | 10\% | (8) | 45\% | (36) | 79 |
| \#1 Issue: Other | 25\% | (18) | 6\% | (5) | 6\% | (4) | 63\% | (45) | 72 |
| 2016 Vote: Democrat Hillary Clinton | $42 \%$ | (280) | 3\% | (17) | 8\% | (56) | 47\% | (316) | 669 |
| 2016 Vote: Republican Donald Trump | $4 \%$ | (27) | 22\% | (159) | 12\% | (87) | 62\% | (446) | 719 |
| 2016 Vote: Someone else | 17\% | (36) | $2 \%$ | (4) | 13\% | (27) | 69\% | (146) | 212 |
| 2012 Vote: Barack Obama | 36\% | (297) | 4\% | (35) | 9\% | (78) | 50\% | (410) | 821 |
| 2012 Vote: Mitt Romney | 5\% | (26) | 20\% | (108) | 12\% | (65) | 64\% | (354) | 554 |
| 2012 Vote: Other | 6\% | (7) | 7\% | (7) | 8\% | (8) | 79\% | (82) | 103 |
| 2012 Vote: Didn't Vote | 14\% | (72) | 13\% | (64) | 10\% | (53) | 63\% | (316) | 504 |
| 4-Region: Northeast | 23\% | (85) | 11\% | (41) | 10\% | (37) | 55\% | (201) | 364 |
| 4-Region: Midwest | 18\% | (86) | 10\% | (48) | 7\% | (32) | 65\% | (305) | 470 |
| 4-Region: South | 19\% | (143) | 12\% | (86) | 12\% | (91) | 57\% | (420) | 740 |
| 4-Region: West | 21\% | (89) | 10\% | (41) | $11 \%$ | (48) | 57\% | (241) | 419 |
| Alz: Spouse/Parents/In-Laws | 17\% | (32) | 16\% | (30) | 12\% | (22) | 55\% | (102) | 186 |
| Alz: Relative | 21\% | (97) | 12\% | (56) | 12\% | (57) | 55\% | (258) | 468 |
| Alz: Friend | 17\% | (54) | 12\% | (38) | 11\% | (36) | 59\% | (184) | 311 |
| Alz caretaker: decision-maker | 26\% | (124) | 18\% | (84) | 15\% | (72) | 42\% | (200) | 481 |
| Alz caretaker: bills | 25\% | (121) | 16\% | (77) | 15\% | (74) | 43\% | (209) | 482 |
| Alz caretaker: daily tasks | 26\% | (124) | 19\% | (91) | 12\% | (59) | 44\% | (211) | 484 |

[^13]Table ALZ8: To the best of your knowledge, will the Trump administrations policies make life better or worse for those living with Alzheimer's and their caregivers, or will they not have much impact either way?

| Demographic | Much better |  | Somewhat better |  | Somewhat worse |  | Much worse |  | Wont have much impact either way |  | Dont <br> Know/No <br> Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 8\% | (165) | 13\% | (251) | 10\% | (200) | 21\% | (413) | 14\% | (279) | $34 \%$ | (684) | 1992 |
| Gender: Male | 12\% | (108) | 16\% | (152) | 10\% | (91) | 18\% | (170) | 16\% | (149) | 28\% | (259) | 929 |
| Gender: Female | 5\% | (58) | 9\% | (98) | 10\% | (109) | 23\% | (243) | 12\% | (130) | 40\% | (425) | 1063 |
| Age: 18-29 | $11 \%$ | (39) | 10\% | (34) | 11\% | (39) | 20\% | (69) | 10\% | (35) | 39\% | (136) | 352 |
| Age: 30-44 | 9\% | (42) | 10\% | (48) | 10\% | (47) | $21 \%$ | (98) | 10\% | (48) | 39\% | (178) | 463 |
| Age: 45-54 | 9\% | (33) | 13\% | (45) | 10\% | (36) | $21 \%$ | (73) | 13\% | (47) | $34 \%$ | (121) | 355 |
| Age: 55-64 | 5\% | (19) | 14\% | (56) | 10\% | (40) | 20\% | (81) | 19\% | (76) | 31\% | (125) | 397 |
| Age: 65+ | 7\% | (31) | 16\% | (68) | 9\% | (39) | $21 \%$ | (91) | 17\% | (73) | 29\% | (123) | 425 |
| PID: Dem (no lean) | 7\% | (49) | 6\% | (39) | 15\% | (106) | 40\% | (287) | 9\% | (66) | 23\% | (161) | 708 |
| PID: Ind (no lean) | 3\% | (18) | 9\% | (56) | 10\% | (63) | 16\% | (105) | 19\% | (120) | 44\% | (283) | 645 |
| PID: Rep (no lean) | 15\% | (98) | 24\% | (155) | 5\% | (32) | 3\% | (21) | 15\% | (93) | 37\% | (239) | 639 |
| PID/Gender: Dem Men | 12\% | (37) | 6\% | (19) | 16\% | (48) | 36\% | (111) | 11\% | (34) | 18\% | (53) | 303 |
| PID/Gender: Dem Women | 3\% | (12) | 5\% | (20) | 14\% | (58) | 43\% | (176) | 8\% | (31) | 27\% | (108) | 405 |
| PID/Gender: Ind Men | 3\% | (10) | 13\% | (39) | 9\% | (27) | 16\% | (47) | 21\% | (63) | 38\% | (116) | 302 |
| PID/Gender: Ind Women | 2\% | (7) | 5\% | (17) | 10\% | (35) | 17\% | (58) | 17\% | (57) | 49\% | (167) | 342 |
| PID/Gender: Rep Men | 19\% | (60) | 29\% | (94) | 5\% | (16) | 4\% | (12) | 16\% | (52) | 28\% | (90) | 323 |
| PID/Gender: Rep Women | 12\% | (39) | 20\% | (62) | 5\% | (16) | 3\% | (9) | 13\% | (42) | 47\% | (149) | 316 |
| Ideo: Liberal (1-3) | 9\% | (62) | 9\% | (65) | 14\% | (95) | 38\% | (264) | 9\% | (60) | 21\% | (148) | 693 |
| Ideo: Moderate (4) | 4\% | (15) | 9\% | (33) | 14\% | (54) | 20\% | (75) | 16\% | (61) | 37\% | (141) | 381 |
| Ideo: Conservative (5-7) | 12\% | (82) | 21\% | (145) | 6\% | (43) | 6\% | (40) | 18\% | (125) | 36\% | (247) | 683 |
| Educ: < College | 9\% | (114) | 13\% | (166) | 9\% | (112) | 18\% | (242) | 14\% | (179) | 38\% | (497) | 1309 |
| Educ: Bachelors degree | 7\% | (30) | 13\% | (59) | 13\% | (58) | 22\% | (98) | 15\% | (67) | 29\% | (130) | 442 |
| Educ: Post-grad | 9\% | (22) | 11\% | (26) | 12\% | (30) | 30\% | (72) | 14\% | (34) | 24\% | (57) | 240 |
| Income: Under 50k | 8\% | (89) | 14\% | (153) | 10\% | (106) | 19\% | (207) | 13\% | (142) | 35\% | (383) | 1079 |
| Income: 50k-100k | 9\% | (59) | 11\% | (73) | 10\% | (63) | 23\% | (146) | 16\% | (100) | 31\% | (200) | 639 |
| Income: 100k+ | 6\% | (18) | 9\% | (25) | 11\% | (31) | 22\% | (60) | 14\% | (38) | 37\% | (102) | 274 |
| Ethnicity: White | 8\% | (135) | 14\% | (223) | 10\% | (163) | 18\% | (289) | 15\% | (243) | 35\% | (570) | 1622 |

Continued on next page

Table ALZ8: To the best of your knowledge, will the Trump administrations policies make life better or worse for those living with Alzheimer's and their caregivers, or will they not have much impact either way?

| Demographic | Much better |  | Somewhat better |  | Somewhat worse |  | Much worse |  | Wont have much impact either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 8\% | (165) | 13\% | (251) | 10\% | (200) | 21\% | (413) | 14\% | (279) | $34 \%$ | (684) | 1992 |
| Ethnicity: Hispanic | 17\% | (31) | 15\% | (27) | 6\% | (11) | 25\% | (44) | 11\% | (19) | 26\% | (46) | 178 |
| Ethnicity: Afr. Am. | 8\% | (22) | 5\% | (12) | 11\% | (28) | 37\% | (96) | 10\% | (25) | 29\% | (74) | 256 |
| Ethnicity: Other | 8\% | (9) | 14\% | (16) | 8\% | (9) | 25\% | (28) | 10\% | (12) | 35\% | (40) | 114 |
| Relig: Protestant | $11 \%$ | (60) | 19\% | (104) | 9\% | (50) | 14\% | (79) | 16\% | (90) | 30\% | (168) | 551 |
| Relig: Roman Catholic | 9\% | (30) | 15\% | (52) | 9\% | (31) | 20\% | (68) | 15\% | (52) | 32\% | (108) | 341 |
| Relig: Ath./Agn./None | 5\% | (27) | 7\% | (33) | 11\% | (56) | 28\% | (142) | 13\% | (64) | 36\% | (180) | 502 |
| Relig: Something Else | 8\% | (28) | 8\% | (28) | 13\% | (43) | 23\% | (78) | 12\% | (41) | 36\% | (125) | 344 |
| Relig: Jewish | 15\% | (8) | 3\% | (1) | 13\% | (6) | 27\% | (13) | 7\% | (4) | 35\% | (18) | 50 |
| Relig: Evangelical | 13\% | (80) | 17\% | (104) | 7\% | (45) | 16\% | (96) | 15\% | (95) | 32\% | (197) | 617 |
| Relig: Non-Evang. Catholics | 6\% | (30) | 16\% | (83) | 11\% | (56) | 18\% | (97) | 15\% | (80) | 35\% | (182) | 527 |
| Relig: All Christian | 10\% | (111) | 16\% | (187) | 9\% | (101) | 17\% | (193) | 15\% | (174) | 33\% | (379) | 1144 |
| Relig: All Non-Christian | 6\% | (55) | 7\% | (62) | 12\% | (99) | 26\% | (220) | 12\% | (104) | 36\% | (305) | 846 |
| Community: Urban | 11\% | (53) | 12\% | (60) | 10\% | (47) | 25\% | (126) | 11\% | (56) | 31\% | (153) | 495 |
| Community: Suburban | 7\% | (61) | 13\% | (114) | 11\% | (95) | 20\% | (180) | 14\% | (126) | 35\% | (317) | 893 |
| Community: Rural | 9\% | (51) | 13\% | (76) | 10\% | (58) | 18\% | (107) | 16\% | (97) | 35\% | (214) | 604 |
| Employ: Private Sector | 13\% | (74) | 13\% | (76) | 10\% | (57) | 20\% | (118) | 13\% | (75) | 32\% | (188) | 588 |
| Employ: Government | 8\% | (11) | 9\% | (12) | 12\% | (17) | 26\% | (37) | 7\% | (10) | 38\% | (54) | 142 |
| Employ: Self-Employed | 10\% | (18) | 13\% | (22) | 11\% | (20) | 26\% | (44) | 13\% | (23) | 27\% | (47) | 174 |
| Employ: Homemaker | 10\% | (15) | 8\% | (11) | 6\% | (8) | 17\% | (25) | 10\% | (14) | 49\% | (71) | 145 |
| Employ: Student | 7\% | (5) | 16\% | (12) | 23\% | (17) | 16\% | (12) | 14\% | (10) | 24\% | (18) | 72 |
| Employ: Retired | 6\% | (33) | 15\% | (78) | 9\% | (47) | 22\% | (116) | 19\% | (102) | 29\% | (154) | 529 |
| Employ: Unemployed | 3\% | (6) | 10\% | (16) | 11\% | (19) | 22\% | (37) | 17\% | (29) | 37\% | (63) | 170 |
| Employ: Other | 3\% | (4) | 12\% | (21) | 9\% | (16) | 14\% | (24) | 9\% | (15) | 53\% | (90) | 171 |
| Military HH: Yes | 12\% | (43) | 19\% | (67) | 8\% | (27) | 16\% | (58) | 13\% | (47) | 32\% | (113) | 356 |
| Military HH: No | 7\% | (122) | 11\% | (183) | 11\% | (173) | 22\% | (355) | 14\% | (232) | 35\% | (571) | 1636 |
| RD/WT: Right Direction | 17\% | (132) | 26\% | (200) | 3\% | (22) | 2\% | (14) | 15\% | (114) | 38\% | (295) | 777 |
| RD/WT: Wrong Track | $3 \%$ | (33) | 4\% | (50) | 15\% | (179) | $33 \%$ | (399) | 14\% | (166) | 32\% | (389) | 1215 |

[^14]Table ALZ8: To the best of your knowledge, will the Trump administrations policies make life better or worse for those living with Alzheimer's and their caregivers, or will they not have much impact either way?

| Demographic | Much better |  | Somewhat better |  | Somewhat worse |  | Much worse |  | Wont have much impact either way |  | Dont <br> Know/No <br> Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 8\% | (165) | 13\% | (251) | 10\% | (200) | 21\% | (413) | 14\% | (279) | $34 \%$ | (684) | 1992 |
| Strongly Approve | 27\% | (121) | 27\% | (121) | 1\% | (3) | 1\% | (7) | 10\% | (42) | $34 \%$ | (149) | 443 |
| Somewhat Approve | 3\% | (10) | 21\% | (89) | 7\% | (31) | 1\% | (5) | 24\% | (101) | $43 \%$ | (180) | 416 |
| Somewhat Disapprove | 3\% | (7) | 6\% | (15) | 17\% | (42) | 11\% | (27) | 23\% | (57) | 41\% | (102) | 250 |
| Strongly Disapprove | 3\% | (27) | 3\% | (22) | 16\% | (120) | 48\% | (373) | 8\% | (59) | 22\% | (173) | 774 |
| Don't Know / No Opinion | - | (0) | 3\% | (4) | 4\% | (4) | 1\% | (1) | 18\% | (19) | 74\% | (80) | 108 |
| \#1 Issue: Economy | 6\% | (32) | 12\% | (70) | 12\% | (66) | 18\% | (102) | 17\% | (98) | 36\% | (208) | 576 |
| \#1 Issue: Security | 15\% | (55) | 19\% | (70) | 7\% | (27) | 8\% | (31) | 15\% | (57) | 36\% | (132) | 372 |
| \#1 Issue: Health Care | 8\% | (27) | 11\% | (39) | 11\% | (36) | 31\% | (105) | 12\% | (42) | 27\% | (94) | 343 |
| \#1 Issue: Medicare / Social Security | 6\% | (18) | 12\% | (36) | 10\% | (31) | 22\% | (68) | 16\% | (50) | $33 \%$ | (101) | 304 |
| \#1 Issue: Women's Issues | 10\% | (10) | 7\% | (7) | 12\% | (12) | 38\% | (38) | 3\% | (3) | 31\% | (31) | 100 |
| \#1 Issue: Education | 6\% | (9) | 8\% | (12) | $11 \%$ | (17) | 19\% | (28) | 11\% | (16) | 45\% | (65) | 147 |
| \#1 Issue: Energy | 13\% | (11) | 16\% | (13) | 8\% | (6) | 29\% | (23) | 11\% | (9) | 22\% | (17) | 79 |
| \#1 Issue: Other | 6\% | (4) | 4\% | (3) | 6\% | (5) | 26\% | (19) | 8\% | (5) | 49\% | (35) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 5\% | (36) | 6\% | (37) | 14\% | (93) | 44\% | (295) | 10\% | (70) | 21\% | (138) | 669 |
| 2016 Vote: Republican Donald Trump | 15\% | (106) | 25\% | (179) | 3\% | (24) | 2\% | (12) | 16\% | (116) | 39\% | (283) | 719 |
| 2016 Vote: Someone else | 1\% | (2) | 4\% | (9) | 18\% | (37) | 19\% | (41) | 19\% | (40) | 39\% | (84) | 212 |
| 2012 Vote: Barack Obama | 6\% | (46) | 6\% | (52) | 13\% | (108) | 38\% | (309) | 11\% | (87) | 27\% | (219) | 821 |
| 2012 Vote: Mitt Romney | 13\% | (73) | 24\% | (132) | 6\% | (31) | 3\% | (18) | 19\% | (105) | 35\% | (195) | 554 |
| 2012 Vote: Other | 4\% | (5) | 10\% | (10) | 10\% | (10) | 8\% | (8) | 20\% | (20) | 48\% | (50) | 103 |
| 2012 Vote: Didn't Vote | 8\% | (40) | 11\% | (53) | 10\% | (52) | 15\% | (77) | 13\% | (66) | 43\% | (217) | 504 |
| 4-Region: Northeast | 8\% | (29) | 13\% | (46) | 10\% | (37) | 25\% | (92) | 10\% | (38) | 33\% | (122) | 364 |
| 4-Region: Midwest | 7\% | (34) | 11\% | (54) | 12\% | (56) | 18\% | (86) | 14\% | (65) | 37\% | (176) | 470 |
| 4-Region: South | 10\% | (71) | 12\% | (90) | 8\% | (59) | 19\% | (143) | 15\% | (114) | 35\% | (262) | 740 |
| 4-Region: West | 8\% | (32) | 14\% | (60) | 12\% | (48) | 22\% | (92) | 15\% | (63) | 30\% | (124) | 419 |
| Alz: Spouse/Parents/In-Laws | 15\% | (27) | 15\% | (28) | 8\% | (16) | 17\% | (31) | 18\% | (34) | 27\% | (50) | 186 |
| Alz: Relative | 6\% | (29) | 15\% | (68) | 11\% | (50) | 22\% | (103) | 16\% | (75) | 30\% | (142) | 468 |
| Alz: Friend | 8\% | (26) | 18\% | (57) | 8\% | (26) | 19\% | (59) | 15\% | (48) | 30\% | (94) | 311 |
| Alz caretaker: decision-maker | 14\% | (65) | 17\% | (81) | 11\% | (51) | 22\% | (106) | 13\% | (63) | 24\% | (115) | 481 |
| Alz caretaker: bills | 13\% | (63) | 16\% | (77) | $11 \%$ | (52) | 23\% | (111) | 12\% | (56) | 25\% | (122) | 482 |

[^15]Table ALZ8: To the best of your knowledge, will the Trump administrations policies make life better or worse for those living with Alzheimer's and their caregivers, or will they not have much impact either way?

| Demographic | Much better | Somewhat <br> better |  |  |  |  |  |  | Somewhat <br> worse | Much worse | Wont have <br> much impact <br> either way | Dont <br> Know/No <br> Opinion |
| :--- | :---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total N |  |  |  |  |  |  |  |  |  |  |  |  |

[^16]Table ALZ9: If a candidate made fighting Alzheimers disease a priority in his or her campaign, would this make you more or less likely to vote for this candidate, or would it make no difference either way?

| Demographic | Much more likely |  | Somewhat more likely |  | Somewhat less likely |  | Much less likely |  | Would make no difference either way |  | Dont <br> Know/No <br> Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (291) | $36 \%$ | (709) | 3\% | (57) | $3 \%$ | (58) | 24\% | (485) | 20\% | (392) | 1992 |
| Gender: Male | 17\% | (162) | 35\% | (323) | 3\% | (32) | $4 \%$ | (36) | 23\% | (216) | 17\% | (159) | 929 |
| Gender: Female | 12\% | (129) | 36\% | (386) | 2\% | (26) | $2 \%$ | (21) | 25\% | (269) | 22\% | (233) | 1063 |
| Age: 18-29 | 16\% | (58) | 26\% | (93) | 6\% | (23) | 6\% | (21) | 16\% | (58) | 28\% | (100) | 352 |
| Age: 30-44 | 13\% | (61) | $31 \%$ | (143) | $2 \%$ | (11) | 3\% | (14) | 25\% | (116) | 26\% | (119) | 463 |
| Age: 45-54 | 17\% | (59) | $34 \%$ | (122) | 2\% | (8) | 4\% | (12) | 24\% | (87) | 19\% | (67) | 355 |
| Age: 55-64 | 10\% | (40) | 38\% | (150) | $4 \%$ | (14) | $1 \%$ | (5) | 31\% | (121) | 17\% | (66) | 397 |
| Age: 65+ | 17\% | (73) | 47\% | (201) | 1\% | (3) | $1 \%$ | (5) | 24\% | (103) | 10\% | (41) | 425 |
| PID: Dem (no lean) | 18\% | (130) | 37\% | (262) | 3\% | (18) | 4\% | (26) | 20\% | (139) | 19\% | (132) | 708 |
| PID: Ind (no lean) | 8\% | (52) | 36\% | (229) | $2 \%$ | (14) | 3\% | (17) | 25\% | (161) | 26\% | (170) | 645 |
| PID: Rep (no lean) | 17\% | (109) | $34 \%$ | (217) | $4 \%$ | (25) | 2\% | (14) | 29\% | (184) | 14\% | (90) | 639 |
| PID/Gender: Dem Men | 24\% | (74) | $32 \%$ | (98) | 2\% | (7) | 6\% | (17) | 19\% | (58) | 16\% | (49) | 303 |
| PID/Gender: Dem Women | 14\% | (56) | 41\% | (164) | 3\% | (11) | $2 \%$ | (9) | 20\% | (81) | 21\% | (83) | 405 |
| PID/Gender: Ind Men | 9\% | (27) | 38\% | (114) | 2\% | (6) | $2 \%$ | (7) | 25\% | (74) | 24\% | (74) | 302 |
| PID/Gender: Ind Women | 7\% | (25) | $34 \%$ | (115) | 2\% | (8) | 3\% | (10) | 26\% | (87) | 28\% | (97) | 342 |
| PID/Gender: Rep Men | 19\% | (61) | 35\% | (112) | 6\% | (19) | $4 \%$ | (12) | 26\% | (84) | 11\% | (36) | 323 |
| PID/Gender: Rep Women | 15\% | (47) | $34 \%$ | (106) | $2 \%$ | (7) | 1\% | (3) | 32\% | (100) | 17\% | (54) | 316 |
| Ideo: Liberal (1-3) | 18\% | (127) | 41\% | (283) | $4 \%$ | (26) | 3\% | (24) | 18\% | (127) | 15\% | (106) | 693 |
| Ideo: Moderate (4) | 14\% | (55) | 36\% | (138) | $2 \%$ | (7) | 4\% | (14) | 25\% | (95) | 19\% | (71) | 381 |
| Ideo: Conservative (5-7) | 13\% | (91) | 35\% | (240) | 3\% | (19) | $2 \%$ | (14) | 31\% | (212) | 16\% | (107) | 683 |
| Educ: < College | 15\% | (192) | 32\% | (415) | 3\% | (43) | 3\% | (44) | 24\% | (309) | 23\% | (306) | 1309 |
| Educ: Bachelors degree | 12\% | (52) | 44\% | (195) | $2 \%$ | (9) | $2 \%$ | (9) | 26\% | (117) | $14 \%$ | (60) | 442 |
| Educ: Post-grad | 20\% | (47) | 42\% | (100) | 3\% | (6) | $2 \%$ | (4) | 24\% | (58) | 11\% | (26) | 240 |
| Income: Under 50k | 15\% | (160) | $34 \%$ | (365) | 3\% | (37) | $4 \%$ | (38) | 23\% | (252) | 21\% | (227) | 1079 |
| Income: 50k-100k | 16\% | (100) | 37\% | (236) | $2 \%$ | (15) | 3\% | (16) | 25\% | (160) | $18 \%$ | (112) | 639 |
| Income: 100k+ | 12\% | (32) | 39\% | (108) | 2\% | (5) | $1 \%$ | (3) | 26\% | (72) | 20\% | (54) | 274 |
| Ethnicity: White | 14\% | (225) | 38\% | (613) | 3\% | (43) | $2 \%$ | (32) | 25\% | (407) | 19\% | (302) | 1622 |

Continued on next page

Table ALZ9: If a candidate made fighting Alzheimers disease a priority in his or her campaign, would this make you more or less likely to vote for this candidate, or would it make no difference either way?

| Demographic | Much more likely |  | Somewhat more likely |  | Somewhat less likely |  | Much less likely |  | Would make no difference either way |  | Dont <br> Know/No <br> Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (291) | 36\% | (709) | 3\% | (57) | 3\% | (58) | 24\% | (485) | 20\% | (392) | 1992 |
| Ethnicity: Hispanic | 22\% | (40) | 29\% | (52) | 6\% | (11) | 5\% | (9) | 16\% | (29) | $21 \%$ | (38) | 178 |
| Ethnicity: Afr. Am. | 19\% | (48) | 23\% | (60) | 5\% | (13) | 7\% | (18) | 22\% | (57) | 24\% | (61) | 256 |
| Ethnicity: Other | 16\% | (19) | 32\% | (36) | 1\% | (2) | 6\% | (7) | 18\% | (20) | 26\% | (30) | 114 |
| Relig: Protestant | 18\% | (98) | 39\% | (216) | $2 \%$ | (12) | 2\% | (9) | 28\% | (155) | 11\% | (62) | 551 |
| Relig: Roman Catholic | 19\% | (66) | 36\% | (122) | $2 \%$ | (7) | 3\% | (11) | 22\% | (73) | 18\% | (62) | 341 |
| Relig: Ath./Agn./None | 9\% | (48) | 38\% | (192) | 3\% | (13) | 2\% | (10) | 23\% | (114) | 25\% | (126) | 502 |
| Relig: Something Else | 13\% | (45) | 31\% | (106) | 5\% | (18) | 5\% | (17) | 22\% | (75) | 24\% | (83) | 344 |
| Relig: Jewish | 20\% | (10) | 42\% | (21) | 7\% | (4) | 2\% | (1) | 15\% | (7) | 14\% | (7) | 50 |
| Relig: Evangelical | 19\% | (117) | 33\% | (201) | 2\% | (14) | 4\% | (23) | 26\% | (159) | 17\% | (104) | 617 |
| Relig: Non-Evang. Catholics | 15\% | (81) | 40\% | (209) | 2\% | (12) | 2\% | (9) | 26\% | (136) | 15\% | (80) | 527 |
| Relig: All Christian | $17 \%$ | (198) | 36\% | (410) | $2 \%$ | (26) | 3\% | (31) | 26\% | (295) | 16\% | (183) | 1144 |
| Relig: All Non-Christian | 11\% | (92) | 35\% | (297) | $4 \%$ | (31) | 3\% | (26) | 22\% | (189) | 25\% | (209) | 846 |
| Community: Urban | 17\% | (87) | 32\% | (159) | $4 \%$ | (19) | 3\% | (14) | 22\% | (107) | 22\% | (110) | 495 |
| Community: Suburban | 13\% | (119) | 39\% | (352) | $2 \%$ | (21) | 3\% | (23) | 25\% | (226) | 17\% | (151) | 893 |
| Community: Rural | 14\% | (85) | 33\% | (198) | 3\% | (17) | 3\% | (20) | 25\% | (152) | 22\% | (132) | 604 |
| Employ: Private Sector | 17\% | (101) | 37\% | (216) | $3 \%$ | (18) | 3\% | (18) | 23\% | (137) | 17\% | (98) | 588 |
| Employ: Government | 13\% | (18) | 29\% | (41) | 3\% | (4) | 4\% | (6) | 26\% | (38) | 25\% | (35) | 142 |
| Employ: Self-Employed | 18\% | (31) | $31 \%$ | (53) | $2 \%$ | (3) | 3\% | (5) | 29\% | (50) | 18\% | (32) | 174 |
| Employ: Homemaker | 8\% | (11) | 29\% | (43) | $2 \%$ | (3) | 1\% | (2) | 26\% | (38) | 33\% | (48) | 145 |
| Employ: Student | 23\% | (17) | 23\% | (16) | $11 \%$ | (8) | 10\% | (8) | 17\% | (12) | 15\% | (11) | 72 |
| Employ: Retired | 15\% | (80) | 43\% | (227) | $2 \%$ | (9) | 1\% | (7) | 26\% | (137) | 13\% | (68) | 529 |
| Employ: Unemployed | 8\% | (13) | 36\% | (61) | $4 \%$ | (8) | 4\% | (8) | 23\% | (39) | 25\% | (42) | 170 |
| Employ: Other | 11\% | (19) | 30\% | (52) | $2 \%$ | (3) | $3 \%$ | (4) | 20\% | (34) | 34\% | (58) | 171 |
| Military HH: Yes | 17\% | (60) | $34 \%$ | (120) | 4\% | (13) | 5\% | (18) | 22\% | (80) | 18\% | (65) | 356 |
| Military HH: No | $14 \%$ | (231) | 36\% | (589) | 3\% | (45) | 2\% | (39) | 25\% | (405) | 20\% | (327) | 1636 |
| RD/WT: Right Direction | 18\% | (139) | $31 \%$ | (244) | 3\% | (20) | 2\% | (17) | 27\% | (210) | 19\% | (146) | 777 |
| RD/WT: Wrong Track | 13\% | (152) | 38\% | (465) | $3 \%$ | (37) | 3\% | (40) | 23\% | (274) | 20\% | (247) | 1215 |

Continued on next page

Table ALZ9: If a candidate made fighting Alzheimers disease a priority in his or her campaign, would this make you more or less likely to vote for this candidate, or would it make no difference either way?

| Demographic | Much more likely |  | Somewhat more likely |  | Somewhat less likely |  | Much less likely |  | Would make no difference either way |  | Dont <br> Know/No <br> Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (291) | 36\% | (709) | 3\% | (57) | 3\% | (58) | 24\% | (485) | 20\% | (392) | 1992 |
| Strongly Approve | 24\% | (105) | 28\% | (126) | 3\% | (15) | 3\% | (12) | 28\% | (124) | 14\% | (62) | 443 |
| Somewhat Approve | 9\% | (39) | 38\% | (157) | $2 \%$ | (10) | 3\% | (12) | 29\% | (121) | 19\% | (77) | 416 |
| Somewhat Disapprove | 16\% | (39) | 36\% | (89) | 5\% | (12) | 2\% | (4) | 24\% | (60) | 18\% | (46) | 250 |
| Strongly Disapprove | 13\% | (104) | 41\% | (319) | 3\% | (20) | 3\% | (26) | 20\% | (156) | 19\% | (150) | 774 |
| Don't Know / No Opinion | 4\% | (4) | 16\% | (17) | 1\% | (1) | 3\% | (4) | 22\% | (24) | 54\% | (58) | 108 |
| \#1 Issue: Economy | 12\% | (69) | 33\% | (190) | 3\% | (16) | 3\% | (17) | 29\% | (166) | 21\% | (119) | 576 |
| \#1 Issue: Security | 18\% | (68) | 32\% | (119) | 3\% | (10) | 3\% | (10) | 27\% | (100) | 17\% | (65) | 372 |
| \#1 Issue: Health Care | 14\% | (47) | 40\% | (136) | $2 \%$ | (8) | 1\% | (5) | 22\% | (76) | 20\% | (70) | 343 |
| \#1 Issue: Medicare / Social Security | 16\% | (47) | 45\% | (137) | 3\% | (11) | 2\% | (6) | 20\% | (62) | 14\% | (41) | 304 |
| \#1 Issue: Women's Issues | 19\% | (19) | 35\% | (35) | $5 \%$ | (5) | 7\% | (7) | 10\% | (10) | 24\% | (24) | 100 |
| \#1 Issue: Education | 10\% | (15) | 32\% | (46) | $4 \%$ | (6) | 6\% | (8) | 23\% | (33) | 26\% | (38) | 147 |
| \#1 Issue: Energy | 25\% | (20) | 32\% | (25) | 1\% | (1) | 5\% | (4) | 25\% | (20) | 12\% | (9) | 79 |
| \#1 Issue: Other | 8\% | (6) | 28\% | (20) | 1\% | (1) | 2\% | (1) | 23\% | (17) | 38\% | (27) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 17\% | (112) | 41\% | (273) | 2\% | (15) | 3\% | (21) | 20\% | (134) | 17\% | (114) | 669 |
| 2016 Vote: Republican Donald Trump | 15\% | (105) | 35\% | (250) | $4 \%$ | (28) | 2\% | (11) | 31\% | (223) | 14\% | (103) | 719 |
| 2016 Vote: Someone else | 10\% | (21) | 37\% | (78) | 1\% | (3) | 5\% | (11) | 22\% | (46) | 25\% | (52) | 212 |
| 2012 Vote: Barack Obama | 16\% | (132) | 41\% | (337) | 2\% | (18) | 3\% | (22) | 20\% | (163) | 18\% | (149) | 821 |
| 2012 Vote: Mitt Romney | 15\% | (82) | 36\% | (197) | $2 \%$ | (12) | 2\% | (9) | 34\% | (188) | 12\% | (66) | 554 |
| 2012 Vote: Other | 8\% | (9) | 32\% | (33) | 1\% | (1) | 3\% | (3) | 33\% | (34) | 22\% | (23) | 103 |
| 2012 Vote: Didn't Vote | 13\% | (68) | 27\% | (136) | 5\% | (27) | 4\% | (22) | 20\% | (99) | 30\% | (152) | 504 |
| 4-Region: Northeast | $14 \%$ | (53) | 39\% | (142) | 3\% | (12) | 2\% | (7) | 22\% | (79) | 20\% | (71) | 364 |
| 4-Region: Midwest | 13\% | (62) | 34\% | (160) | 2\% | (8) | 1\% | (7) | 26\% | (122) | 24\% | (111) | 470 |
| 4-Region: South | 17\% | (123) | 34\% | (250) | 3\% | (19) | 4\% | (27) | 26\% | (189) | 18\% | (132) | 740 |
| 4-Region: West | 13\% | (53) | 38\% | (157) | $5 \%$ | (19) | $4 \%$ | (17) | 23\% | (95) | 19\% | (78) | 419 |
| Alz: Spouse/Parents/In-Laws | 18\% | (34) | 43\% | (81) | 6\% | (12) | 3\% | (6) | 21\% | (39) | 8\% | (15) | 186 |
| Alz: Relative | 17\% | (79) | 44\% | (205) | 3\% | (13) | 3\% | (13) | 22\% | (105) | $11 \%$ | (53) | 468 |
| Alz: Friend | 16\% | (48) | 41\% | (129) | $2 \%$ | (7) | 2\% | (5) | 27\% | (86) | 12\% | (36) | 311 |
| Alz caretaker: decision-maker | 25\% | (122) | 39\% | (187) | 5\% | (25) | 3\% | (14) | 16\% | (76) | 12\% | (56) | 481 |
| Alz caretaker: bills | 24\% | (116) | 37\% | (179) | $4 \%$ | (21) | 4\% | (18) | 17\% | (83) | 13\% | (65) | 482 |

Continued on next page

Table ALZ9: If a candidate made fighting Alzheimers disease a priority in his or her campaign, would this make you more or less likely to vote for this candidate, or would it make no difference either way?

| Demographic | Much more likely |  | Somewhat more likely |  | Somewhat less likely |  | Much less likely |  | Would make no difference either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (291) | $36 \%$ | (709) | 3\% | (57) | $3 \%$ | (58) | 24\% | (485) | 20\% | (392) | 1992 |
| Alz caretaker: daily tasks | 26\% | (127) | 37\% | (178) | 5\% | (26) | $3 \%$ | (16) | 16\% | (77) | 12\% | (60) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZ10_1: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
Alzheimers is the most expensive disease in America, costing more than heart disease and cancer.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 26\% | (513) | 32\% | (633) | 6\% | (110) | 3\% | (54) | 13\% | (252) | 22\% | (430) | 1992 |
| Gender: Male | 24\% | (227) | 33\% | (303) | 7\% | (61) | $4 \%$ | (37) | 12\% | (110) | 21\% | (191) | 929 |
| Gender: Female | 27\% | (286) | 31\% | (330) | 5\% | (48) | 2\% | (17) | 13\% | (142) | $22 \%$ | (239) | 1063 |
| Age: 18-29 | 25\% | (87) | 23\% | (80) | 9\% | (32) | 6\% | (20) | 11\% | (39) | 27\% | (95) | 352 |
| Age: 30-44 | 23\% | (108) | 32\% | (146) | 5\% | (22) | $2 \%$ | (10) | 15\% | (69) | 23\% | (108) | 463 |
| Age: 45-54 | $32 \%$ | (115) | 30\% | (105) | 5\% | (16) | $2 \%$ | (7) | 14\% | (48) | 18\% | (64) | 355 |
| Age: 55-64 | 23\% | (93) | 32\% | (126) | 4\% | (17) | 3\% | (12) | 14\% | (57) | 23\% | (92) | 397 |
| Age: 65+ | 26\% | (110) | 41\% | (176) | 5\% | (23) | 1\% | (6) | 9\% | (38) | 17\% | (71) | 425 |
| PID: Dem (no lean) | 31\% | (220) | 30\% | (213) | 6\% | (44) | 3\% | (19) | 10\% | (71) | 20\% | (141) | 708 |
| PID: Ind (no lean) | 21\% | (136) | 31\% | (200) | 6\% | (36) | 2\% | (13) | 14\% | (90) | 26\% | (169) | 645 |
| PID: Rep (no lean) | 25\% | (157) | 34\% | (220) | 5\% | (29) | 3\% | (22) | 14\% | (91) | 19\% | (120) | 639 |
| PID/Gender: Dem Men | 29\% | (87) | 32\% | (97) | 6\% | (18) | 4\% | (13) | 8\% | (25) | 21\% | (63) | 303 |
| PID/Gender: Dem Women | 33\% | (133) | 29\% | (115) | 6\% | (26) | $2 \%$ | (7) | 11\% | (46) | 19\% | (78) | 405 |
| PID/Gender: Ind Men | 21\% | (64) | 30\% | (90) | 8\% | (23) | 3\% | (8) | 13\% | (39) | 26\% | (78) | 302 |
| PID/Gender: Ind Women | 21\% | (71) | 32\% | (110) | 4\% | (14) | 1\% | (5) | 15\% | (52) | 27\% | (91) | 342 |
| PID/Gender: Rep Men | 23\% | (75) | 36\% | (115) | 6\% | (21) | 5\% | (16) | 14\% | (46) | 15\% | (50) | 323 |
| PID/Gender: Rep Women | 26\% | (82) | 33\% | (105) | 3\% | (9) | 2\% | (6) | 14\% | (45) | 22\% | (70) | 316 |
| Ideo: Liberal (1-3) | 33\% | (232) | 33\% | (231) | 5\% | (35) | $2 \%$ | (12) | $11 \%$ | (74) | 16\% | (110) | 693 |
| Ideo: Moderate (4) | 22\% | (85) | $31 \%$ | (119) | 7\% | (28) | $4 \%$ | (17) | 12\% | (47) | 22\% | (85) | 381 |
| Ideo: Conservative (5-7) | 23\% | (159) | 37\% | (255) | 6\% | (41) | $2 \%$ | (15) | 14\% | (94) | 17\% | (119) | 683 |
| Educ: < College | 23\% | (299) | 30\% | (387) | 5\% | (66) | 3\% | (39) | 14\% | (182) | 26\% | (337) | 1309 |
| Educ: Bachelors degree | 30\% | (135) | 36\% | (158) | 7\% | (31) | $2 \%$ | (11) | 10\% | (45) | 14\% | (62) | 442 |
| Educ: Post-grad | $33 \%$ | (80) | 37\% | (89) | 5\% | (12) | $2 \%$ | (4) | 10\% | (25) | 13\% | (30) | 240 |

Continued on next page

Table ALZ10_1: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
Alzheimers is the most expensive disease in America, costing more than heart disease and cancer.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 26\% | (513) | 32\% | (633) | 6\% | (110) | 3\% | (54) | 13\% | (252) | 22\% | (430) | 1992 |
| Income: Under 50k | 24\% | (262) | 29\% | (312) | 6\% | (60) | 3\% | (30) | 12\% | (132) | 26\% | (283) | 1079 |
| Income: 50k-100k | 27\% | (174) | 34\% | (218) | 7\% | (42) | 3\% | (18) | 12\% | (80) | 17\% | (108) | 639 |
| Income: 100k+ | 28\% | (77) | 38\% | (103) | 3\% | (7) | 2\% | (6) | 15\% | (41) | 14\% | (38) | 274 |
| Ethnicity: White | 26\% | (427) | 33\% | (541) | 5\% | (85) | 2\% | (31) | 13\% | (205) | 21\% | (334) | 1622 |
| Ethnicity: Hispanic | 32\% | (58) | 21\% | (38) | 12\% | (21) | 2\% | (4) | 11\% | (20) | 22\% | (39) | 178 |
| Ethnicity: Afr. Am. | 22\% | (56) | 25\% | (64) | 5\% | (14) | 7\% | (17) | 13\% | (34) | 28\% | (72) | 256 |
| Ethnicity: Other | 27\% | (30) | 25\% | (28) | 10\% | (11) | 6\% | (7) | 12\% | (13) | 21\% | (24) | 114 |
| Relig: Protestant | 28\% | (154) | 39\% | (213) | 5\% | (27) | $2 \%$ | (9) | 13\% | (70) | 14\% | (79) | 551 |
| Relig: Roman Catholic | 29\% | (98) | 31\% | (105) | 7\% | (23) | 4\% | (13) | 11\% | (37) | 19\% | (64) | 341 |
| Relig: Ath./Agn./None | 26\% | (131) | 26\% | (130) | 4\% | (19) | 3\% | (15) | 13\% | (65) | 28\% | (143) | 502 |
| Relig: Something Else | 22\% | (77) | $32 \%$ | (111) | 6\% | (21) | $4 \%$ | (13) | 14\% | (49) | 21\% | (72) | 344 |
| Relig: Jewish | 30\% | (15) | 31\% | (15) | 10\% | (5) | 6\% | (3) | 11\% | (5) | 13\% | (6) | 50 |
| Relig: Evangelical | 24\% | (150) | $34 \%$ | (212) | 6\% | (40) | 2\% | (13) | 11\% | (71) | 21\% | (132) | 617 |
| Relig: Non-Evang. Catholics | 29\% | (154) | $34 \%$ | (179) | 6\% | (30) | 3\% | (14) | 13\% | (67) | 16\% | (83) | 527 |
| Relig: All Christian | 27\% | (305) | 34\% | (391) | 6\% | (69) | 2\% | (26) | 12\% | (138) | 19\% | (215) | 1144 |
| Relig: All Non-Christian | 25\% | (208) | 28\% | (241) | 5\% | (40) | 3\% | (28) | 13\% | (114) | 25\% | (215) | 846 |
| Community: Urban | 29\% | (146) | 28\% | (141) | 6\% | (29) | 3\% | (15) | 12\% | (57) | 22\% | (107) | 495 |
| Community: Suburban | 26\% | (231) | 34\% | (308) | 5\% | (46) | 2\% | (22) | 14\% | (124) | 18\% | (161) | 893 |
| Community: Rural | 23\% | (137) | 30\% | (184) | 6\% | (35) | 3\% | (17) | 12\% | (70) | 27\% | (161) | 604 |

Table ALZ10_1: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
Alzheimers is the most expensive disease in America, costing more than heart disease and cancer.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 26\% | (513) | $32 \%$ | (633) | 6\% | (110) | 3\% | (54) | 13\% | (252) | 22\% | (430) | 1992 |
| Employ: Private Sector | 30\% | (175) | $34 \%$ | (199) | 6\% | (36) | 2\% | (12) | 10\% | (60) | 18\% | (105) | 588 |
| Employ: Government | 23\% | (33) | 30\% | (42) | 7\% | (10) | 5\% | (7) | 15\% | (21) | 20\% | (28) | 142 |
| Employ: Self-Employed | 25\% | (44) | 35\% | (60) | 6\% | (10) | 3\% | (5) | 13\% | (23) | 18\% | (32) | 174 |
| Employ: Homemaker | 19\% | (28) | 24\% | (34) | 7\% | (11) | 2\% | (3) | 18\% | (26) | 30\% | (43) | 145 |
| Employ: Student | 25\% | (18) | 27\% | (19) | 8\% | (5) | 5\% | (3) | 20\% | (15) | 16\% | (11) | 72 |
| Employ: Retired | 25\% | (133) | 37\% | (197) | $4 \%$ | (21) | 3\% | (16) | 11\% | (59) | 19\% | (103) | 529 |
| Employ: Unemployed | 24\% | (40) | $21 \%$ | (35) | 3\% | (4) | 3\% | (5) | 19\% | (33) | $31 \%$ | (52) | 170 |
| Employ: Other | 24\% | (41) | 27\% | (46) | 7\% | (11) | 2\% | (3) | 9\% | (15) | 32\% | (55) | 171 |
| Military HH: Yes | 25\% | (89) | 33\% | (118) | 5\% | (17) | 3\% | (12) | 12\% | (42) | 22\% | (77) | 356 |
| Military HH: No | 26\% | (425) | 31\% | (515) | 6\% | (92) | 3\% | (42) | 13\% | (210) | 22\% | (352) | 1636 |
| RD/WT: Right Direction | 24\% | (187) | 33\% | (260) | 6\% | (47) | 3\% | (20) | 13\% | (100) | 21\% | (163) | 777 |
| RD/WT: Wrong Track | 27\% | (327) | 31\% | (373) | 5\% | (63) | 3\% | (35) | 12\% | (152) | 22\% | (267) | 1215 |
| Strongly Approve | 28\% | (122) | 30\% | (134) | 6\% | (29) | $4 \%$ | (16) | 13\% | (58) | 19\% | (84) | 443 |
| Somewhat Approve | 20\% | (82) | 40\% | (164) | 5\% | (22) | $2 \%$ | (9) | 14\% | (59) | 19\% | (79) | 416 |
| Somewhat Disapprove | 28\% | (69) | 29\% | (73) | 6\% | (14) | 3\% | (8) | 11\% | (29) | 23\% | (58) | 250 |
| Strongly Disapprove | 30\% | (232) | 31\% | (243) | 5\% | (40) | 2\% | (17) | 12\% | (92) | 19\% | (150) | 774 |
| Don't Know / No Opinion | 7\% | (7) | 18\% | (19) | $4 \%$ | (4) | $4 \%$ | (4) | 14\% | (15) | 54\% | (58) | 108 |
| \#1 Issue: Economy | 24\% | (141) | 33\% | (192) | $4 \%$ | (26) | 3\% | (15) | 14\% | (78) | 22\% | (125) | 576 |
| \#1 Issue: Security | 24\% | (89) | 32\% | (119) | 6\% | (23) | 3\% | (11) | 15\% | (56) | 20\% | (75) | 372 |
| \#1 Issue: Health Care | 28\% | (96) | 30\% | (103) | 7\% | (25) | 2\% | (8) | 10\% | (33) | 23\% | (77) | 343 |
| \#1 Issue: Medicare / Social Security | 24\% | (73) | 38\% | (115) | $4 \%$ | (12) | 2\% | (7) | 10\% | (32) | 22\% | (66) | 304 |
| \#1 Issue: Women's Issues | 32\% | (32) | 23\% | (23) | 5\% | (5) | 3\% | (3) | 15\% | (15) | 22\% | (23) | 100 |
| \#1 Issue: Education | 24\% | (35) | 27\% | (39) | 9\% | (13) | 6\% | (8) | 15\% | (22) | 20\% | (29) | 147 |
| \#1 Issue: Energy | 37\% | (29) | 29\% | (23) | 7\% | (5) | 2\% | (1) | 8\% | (6) | 18\% | (14) | 79 |
| \#1 Issue: Other | 26\% | (18) | 26\% | (19) | $2 \%$ | (1) | 2\% | (2) | 15\% | (11) | 29\% | (21) | 72 |

Continued on next page

Table ALZ10_1: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
Alzheimers is the most expensive disease in America, costing more than heart disease and cancer.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont <br> Know/No <br> Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 26\% | (513) | 32\% | (633) | 6\% | (110) | 3\% | (54) | 13\% | (252) | 22\% | (430) | 1992 |
| 2016 Vote: Democrat Hillary Clinton | 31\% | (208) | 32\% | (214) | 6\% | (40) | 2\% | (15) | 10\% | (65) | 19\% | (128) | 669 |
| 2016 Vote: Republican Donald Trump | 23\% | (164) | 36\% | (258) | 6\% | (43) | 2\% | (13) | 15\% | (109) | 18\% | (132) | 719 |
| 2016 Vote: Someone else | 20\% | (42) | 31\% | (66) | 5\% | (11) | 2\% | (4) | 14\% | (30) | 28\% | (60) | 212 |
| 2012 Vote: Barack Obama | 29\% | (240) | 32\% | (265) | 6\% | (53) | 2\% | (18) | 10\% | (85) | 19\% | (160) | 821 |
| 2012 Vote: Mitt Romney | 24\% | (132) | 37\% | (208) | 4\% | (23) | 1\% | (7) | 15\% | (85) | 18\% | (100) | 554 |
| 2012 Vote: Other | 16\% | (17) | 27\% | (28) | 6\% | (7) | 4\% | (4) | 17\% | (18) | 29\% | (30) | 103 |
| 2012 Vote: Didn't Vote | 23\% | (118) | 26\% | (130) | 5\% | (27) | 5\% | (26) | 13\% | (64) | 28\% | (139) | 504 |
| 4-Region: Northeast | 28\% | (101) | 29\% | (105) | 6\% | (23) | 3\% | (9) | 13\% | (49) | 21\% | (77) | 364 |
| 4-Region: Midwest | 27\% | (126) | 33\% | (153) | 5\% | (22) | 2\% | (11) | 11\% | (50) | 23\% | (108) | 470 |
| 4-Region: South | 25\% | (187) | 29\% | (216) | 6\% | (42) | 3\% | (21) | $14 \%$ | (107) | 23\% | (168) | 740 |
| 4-Region: West | 24\% | (99) | 38\% | (158) | 6\% | (23) | 3\% | (13) | 11\% | (47) | 18\% | (77) | 419 |
| Alz: Spouse/Parents/In-Laws | 30\% | (56) | 38\% | (70) | 9\% | (17) | 3\% | (5) | 9\% | (17) | 11\% | (21) | 186 |
| Alz: Relative | 34\% | (157) | 33\% | (153) | 4\% | (20) | 2\% | (7) | 12\% | (54) | 16\% | (77) | 468 |
| Alz: Friend | 27\% | (85) | 40\% | (123) | 6\% | (19) | 1\% | (3) | 7\% | (22) | 19\% | (60) | 311 |
| Alz caretaker: decision-maker | 33\% | (157) | 34\% | (166) | 6\% | (28) | 3\% | (15) | 12\% | (55) | 12\% | (60) | 481 |
| Alz caretaker: bills | 33\% | (160) | 34\% | (163) | 7\% | (33) | 3\% | (13) | 12\% | (56) | 12\% | (58) | 482 |
| Alz caretaker: daily tasks | 35\% | (169) | 32\% | (154) | 6\% | (31) | $2 \%$ | (11) | 12\% | (56) | 13\% | (63) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZ10_4: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
In 2018, caring for people with Alzheimers and other dementias cost the United States an estimated $\$ 277$ billion. Cumulatively between now and 2050, it will cost $\$ 20.2$ trillion two-thirds of which will be borne by Medicare and Medicaid.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont <br> Know/No <br> Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (535) | 29\% | (588) | 6\% | (129) | 3\% | (69) | 13\% | (261) | 21\% | (409) | 1992 |
| Gender: Male | 26\% | (243) | 31\% | (284) | 8\% | (73) | 5\% | (45) | 13\% | (123) | 17\% | (161) | 929 |
| Gender: Female | 28\% | (293) | 29\% | (303) | 5\% | (57) | 2\% | (24) | 13\% | (138) | 23\% | (248) | 1063 |
| Age: 18-29 | 25\% | (88) | 22\% | (77) | 10\% | (36) | 8\% | (28) | 10\% | (36) | 24\% | (86) | 352 |
| Age: 30-44 | 26\% | (120) | 29\% | (132) | 5\% | (22) | 3\% | (12) | 15\% | (68) | 24\% | (109) | 463 |
| Age: 45-54 | 32\% | (114) | 30\% | (106) | 4\% | (14) | 2\% | (8) | 13\% | (45) | 19\% | (69) | 355 |
| Age: 55-64 | 25\% | (98) | 28\% | (113) | 7\% | (29) | 2\% | (9) | 17\% | (68) | 20\% | (80) | 397 |
| Age: 65+ | 27\% | (115) | 37\% | (159) | 7\% | (29) | 3\% | (12) | 10\% | (44) | 15\% | (66) | 425 |
| PID: Dem (no lean) | 32\% | (229) | 30\% | (212) | 7\% | (46) | 3\% | (24) | 10\% | (74) | 17\% | (123) | 708 |
| PID: Ind (no lean) | 22\% | (143) | 27\% | (176) | 6\% | (37) | 3\% | (17) | 14\% | (93) | 28\% | (179) | 645 |
| PID: Rep (no lean) | 26\% | (163) | $31 \%$ | (200) | 7\% | (46) | 4\% | (28) | 15\% | (95) | 17\% | (107) | 639 |
| PID/Gender: Dem Men | 32\% | (98) | 30\% | (90) | 7\% | (20) | 6\% | (17) | 11\% | (34) | 15\% | (45) | 303 |
| PID/Gender: Dem Women | 32\% | (131) | 30\% | (122) | 6\% | (26) | 2\% | (7) | 10\% | (40) | 19\% | (79) | 405 |
| PID/Gender: Ind Men | 22\% | (66) | 28\% | (85) | 8\% | (25) | 3\% | (10) | 14\% | (41) | 25\% | (76) | 302 |
| PID/Gender: Ind Women | 23\% | (77) | 27\% | (91) | 4\% | (12) | 2\% | (7) | 15\% | (52) | 30\% | (103) | 342 |
| PID/Gender: Rep Men | 24\% | (78) | 34\% | (110) | 8\% | (27) | 5\% | (18) | 15\% | (49) | 13\% | (41) | 323 |
| PID/Gender: Rep Women | 27\% | (85) | 29\% | (90) | 6\% | (18) | 3\% | (10) | 15\% | (46) | 21\% | (66) | 316 |
| Ideo: Liberal (1-3) | 36\% | (250) | 29\% | (201) | 6\% | (42) | 5\% | (32) | 10\% | (71) | 14\% | (99) | 693 |
| Ideo: Moderate (4) | 23\% | (86) | 33\% | (127) | 7\% | (27) | 2\% | (7) | 15\% | (55) | 20\% | (78) | 381 |
| Ideo: Conservative (5-7) | 24\% | (164) | 34\% | (230) | 8\% | (52) | 3\% | (20) | 15\% | (105) | 16\% | (111) | 683 |
| Educ: < College | 24\% | (310) | 26\% | (340) | 7\% | (94) | $4 \%$ | (58) | 14\% | (185) | 25\% | (321) | 1309 |
| Educ: Bachelors degree | 32\% | (140) | 37\% | (163) | 5\% | (23) | 1\% | (6) | 12\% | (51) | 13\% | (59) | 442 |
| Educ: Post-grad | 35\% | (85) | 35\% | (85) | 5\% | (12) | 2\% | (4) | 10\% | (25) | 12\% | (29) | 240 |

[^17]Table ALZ10_4: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
In 2018, caring for people with Alzheimers and other dementias cost the United States an estimated $\$ 277$ billion. Cumulatively between now and 2050, it will cost $\$ 20.2$ trillion two-thirds of which will be borne by Medicare and Medicaid.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (535) | 29\% | (588) | 6\% | (129) | 3\% | (69) | 13\% | (261) | 21\% | (409) | 1992 |
| Income: Under 50k | 25\% | (271) | 26\% | (280) | 7\% | (72) | $4 \%$ | (39) | 14\% | (153) | 24\% | (264) | 1079 |
| Income: 50k-100k | 30\% | (189) | 32\% | (207) | 7\% | (44) | 4\% | (25) | 12\% | (75) | 15\% | (98) | 639 |
| Income: 100k+ | 28\% | (75) | 37\% | (101) | 5\% | (13) | 2\% | (5) | 12\% | (33) | 17\% | (47) | 274 |
| Ethnicity: White | 27\% | (441) | $31 \%$ | (506) | 6\% | (94) | 3\% | (43) | 13\% | (218) | 20\% | (321) | 1622 |
| Ethnicity: Hispanic | 32\% | (58) | 24\% | (43) | 7\% | (12) | 6\% | (10) | 8\% | (14) | 23\% | (41) | 178 |
| Ethnicity: Afr. Am. | 25\% | (65) | 20\% | (51) | $11 \%$ | (27) | 8\% | (20) | 13\% | (33) | 23\% | (59) | 256 |
| Ethnicity: Other | 26\% | (30) | 27\% | (30) | 7\% | (8) | 5\% | (6) | 10\% | (11) | 25\% | (29) | 114 |
| Relig: Protestant | 29\% | (159) | 36\% | (197) | 7\% | (37) | 2\% | (9) | 13\% | (70) | 14\% | (78) | 551 |
| Relig: Roman Catholic | 27\% | (93) | $34 \%$ | (115) | 6\% | (20) | 5\% | (16) | 10\% | (33) | 19\% | (65) | 341 |
| Relig: Ath./Agn./None | 26\% | (130) | 25\% | (124) | 7\% | (35) | 3\% | (15) | 14\% | (72) | 25\% | (127) | 502 |
| Relig: Something Else | 27\% | (94) | 26\% | (89) | 7\% | (24) | 5\% | (18) | 14\% | (48) | 21\% | (71) | 344 |
| Relig: Jewish | 33\% | (17) | 25\% | (12) | 16\% | (8) | 2\% | (1) | 7\% | (3) | 17\% | (9) | 50 |
| Relig: Evangelical | 25\% | (157) | 32\% | (196) | 6\% | (38) | 4\% | (22) | 13\% | (82) | 20\% | (122) | 617 |
| Relig: Non-Evang. Catholics | 29\% | (154) | 34\% | (177) | 6\% | (33) | 3\% | (14) | 11\% | (60) | 17\% | (89) | 527 |
| Relig: All Christian | 27\% | (311) | 33\% | (373) | 6\% | (71) | 3\% | (37) | 12\% | (142) | 18\% | (211) | 1144 |
| Relig: All Non-Christian | 26\% | (224) | 25\% | (213) | 7\% | (59) | 4\% | (33) | 14\% | (119) | 23\% | (198) | 846 |
| Community: Urban | 32\% | (159) | 27\% | (131) | 6\% | (29) | $4 \%$ | (19) | 10\% | (50) | 22\% | (107) | 495 |
| Community: Suburban | 26\% | (232) | 32\% | (284) | 8\% | (67) | 3\% | (27) | 15\% | (132) | 17\% | (151) | 893 |
| Community: Rural | 24\% | (144) | 29\% | (173) | 5\% | (33) | $4 \%$ | (23) | 13\% | (80) | 25\% | (151) | 604 |

Continued on next page

Table ALZ10_4: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
In 2018, caring for people with Alzheimers and other dementias cost the United States an estimated $\$ 277$ billion. Cumulatively between now and 2050, it will cost $\$ 20.2$ trillion two-thirds of which will be borne by Medicare and Medicaid.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (535) | 29\% | (588) | 6\% | (129) | 3\% | (69) | 13\% | (261) | 21\% | (409) | 1992 |
| Employ: Private Sector | $31 \%$ | (185) | 33\% | (191) | 5\% | (32) | 3\% | (16) | 13\% | (74) | 15\% | (91) | 588 |
| Employ: Government | 23\% | (33) | 26\% | (38) | 5\% | (7) | 5\% | (7) | 17\% | (24) | 24\% | (34) | 142 |
| Employ: Self-Employed | 31\% | (54) | 29\% | (50) | 6\% | (11) | 5\% | (9) | 15\% | (26) | 14\% | (24) | 174 |
| Employ: Homemaker | 19\% | (27) | 23\% | (33) | 5\% | (7) | 3\% | (5) | 18\% | (26) | 33\% | (47) | 145 |
| Employ: Student | 25\% | (18) | 26\% | (19) | 12\% | (9) | 9\% | (6) | 8\% | (6) | 20\% | (14) | 72 |
| Employ: Retired | 25\% | (133) | 35\% | (187) | 7\% | (39) | 3\% | (17) | 12\% | (66) | 17\% | (88) | 529 |
| Employ: Unemployed | 23\% | (40) | 16\% | (28) | 8\% | (13) | 4\% | (7) | 16\% | (28) | $32 \%$ | (54) | 170 |
| Employ: Other | 26\% | (44) | 25\% | (42) | 7\% | (12) | 2\% | (3) | 7\% | (12) | $33 \%$ | (57) | 171 |
| Military HH: Yes | 28\% | (101) | 28\% | (100) | $6 \%$ | (23) | 5\% | (17) | 15\% | (54) | 17\% | (61) | 356 |
| Military HH: No | 27\% | (434) | 30\% | (487) | 7\% | (106) | 3\% | (52) | 13\% | (208) | 21\% | (348) | 1636 |
| RD/WT: Right Direction | 24\% | (189) | 31\% | (240) | 7\% | (53) | 3\% | (25) | 15\% | (120) | 19\% | (150) | 777 |
| RD/WT: Wrong Track | 28\% | (346) | 29\% | (348) | $6 \%$ | (76) | 4\% | (44) | 12\% | (142) | 21\% | (259) | 1215 |
| Strongly Approve | 28\% | (124) | 29\% | (127) | 8\% | (35) | $4 \%$ | (17) | 15\% | (65) | 17\% | (75) | 443 |
| Somewhat Approve | 20\% | (85) | $36 \%$ | (150) | 6\% | (25) | 3\% | (14) | 17\% | (70) | 17\% | (73) | 416 |
| Somewhat Disapprove | 29\% | (72) | $31 \%$ | (79) | $6 \%$ | (15) | 4\% | (9) | 12\% | (29) | 18\% | (46) | 250 |
| Strongly Disapprove | 32\% | (249) | 28\% | (214) | 6\% | (50) | 3\% | (24) | 11\% | (84) | 20\% | (153) | 774 |
| Don't Know / No Opinion | 5\% | (5) | 17\% | (19) | 3\% | (3) | 6\% | (6) | 12\% | (13) | 57\% | (62) | 108 |
| \#1 Issue: Economy | 28\% | (159) | 28\% | (162) | 5\% | (32) | 3\% | (20) | 14\% | (82) | 21\% | (121) | 576 |
| \#1 Issue: Security | 26\% | (96) | 27\% | (99) | $8 \%$ | (31) | 3\% | (9) | 17\% | (62) | 20\% | (74) | 372 |
| \#1 Issue: Health Care | 27\% | (93) | $32 \%$ | (110) | $6 \%$ | (20) | 3\% | (9) | 12\% | (41) | 20\% | (69) | 343 |
| \#1 Issue: Medicare / Social Security | 23\% | (71) | 35\% | (106) | $6 \%$ | (19) | 3\% | (8) | 12\% | (37) | 21\% | (63) | 304 |
| \#1 Issue: Women's Issues | 28\% | (28) | 25\% | (25) | $9 \%$ | (9) | 4\% | (4) | 7\% | (7) | 26\% | (26) | 100 |
| \#1 Issue: Education | 28\% | (41) | 27\% | (40) | 7\% | (10) | 9\% | (13) | 9\% | (13) | 20\% | (29) | 147 |
| \#1 Issue: Energy | 35\% | (28) | 38\% | (30) | 8\% | (6) | 4\% | (3) | 8\% | (6) | 7\% | (6) | 79 |
| \#1 Issue: Other | 26\% | (19) | 22\% | (16) | 1\% | (1) | 3\% | (2) | 18\% | (13) | $31 \%$ | (22) | 72 |

[^18]Table ALZ10_4: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
In 2018, caring for people with Alzheimers and other dementias cost the United States an estimated $\$ 277$ billion. Cumulatively between now and 2050, it will cost $\$ 20.2$ trillion two-thirds of which will be borne by Medicare and Medicaid.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont <br> Know/No <br> Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (535) | 29\% | (588) | 6\% | (129) | 3\% | (69) | 13\% | (261) | 21\% | (409) | 1992 |
| 2016 Vote: Democrat Hillary Clinton | 34\% | (227) | 30\% | (199) | 5\% | (36) | 3\% | (17) | 10\% | (69) | 18\% | (121) | 669 |
| 2016 Vote: Republican Donald Trump | 24\% | (176) | 33\% | (238) | 7\% | (53) | 4\% | (29) | 15\% | (111) | 16\% | (111) | 719 |
| 2016 Vote: Someone else | 22\% | (46) | 28\% | (60) | 5\% | (10) | 3\% | (7) | 14\% | (29) | 28\% | (60) | 212 |
| 2012 Vote: Barack Obama | $31 \%$ | (258) | 31\% | (258) | 6\% | (50) | 2\% | (19) | 10\% | (82) | 19\% | (153) | 821 |
| 2012 Vote: Mitt Romney | 24\% | (133) | 34\% | (187) | 5\% | (30) | 3\% | (18) | 18\% | (98) | 16\% | (86) | 554 |
| 2012 Vote: Other | $14 \%$ | (14) | 24\% | (25) | 10\% | (10) | 4\% | (5) | 18\% | (19) | 30\% | (31) | 103 |
| 2012 Vote: Didn't Vote | 25\% | (124) | 22\% | (112) | 8\% | (39) | 5\% | (27) | 12\% | (63) | 27\% | (138) | 504 |
| 4-Region: Northeast | 30\% | (109) | 25\% | (90) | 8\% | (29) | 5\% | (17) | 10\% | (38) | 22\% | (81) | 364 |
| 4-Region: Midwest | 27\% | (129) | 30\% | (139) | 7\% | (33) | 3\% | (14) | 11\% | (50) | 22\% | (104) | 470 |
| 4-Region: South | 26\% | (189) | 30\% | (225) | 5\% | (38) | 3\% | (21) | 17\% | (126) | 19\% | (142) | 740 |
| 4-Region: West | 26\% | (109) | 32\% | (133) | 7\% | (29) | 4\% | (18) | 11\% | (48) | 20\% | (82) | 419 |
| Alz: Spouse/Parents/In-Laws | 32\% | (60) | 37\% | (68) | 6\% | (12) | 4\% | (7) | 12\% | (23) | 9\% | (17) | 186 |
| Alz: Relative | 32\% | (148) | 33\% | (154) | 4\% | (21) | 3\% | (15) | 12\% | (56) | 16\% | (74) | 468 |
| Alz: Friend | 32\% | (100) | 31\% | (98) | 6\% | (19) | 3\% | (8) | 11\% | (35) | 16\% | (50) | 311 |
| Alz caretaker: decision-maker | 35\% | (167) | 29\% | (141) | 7\% | (36) | 5\% | (23) | 12\% | (56) | 12\% | (58) | 481 |
| Alz caretaker: bills | 35\% | (171) | 30\% | (147) | 7\% | (35) | 4\% | (18) | 11\% | (54) | 12\% | (58) | 482 |
| Alz caretaker: daily tasks | 35\% | (169) | $31 \%$ | (149) | 7\% | (36) | 3\% | (16) | 11\% | (53) | 13\% | (61) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZ10_5: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
One in every five dollars of Medicare spending is spent on people with Alzheimers and other dementias.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 26\% | (511) | 33\% | (653) | 6\% | (129) | 3\% | (50) | 13\% | (261) | 19\% | (388) | 1992 |
| Gender: Male | 24\% | (223) | 35\% | (328) | 9\% | (80) | 3\% | (27) | 11\% | (105) | 18\% | (165) | 929 |
| Gender: Female | 27\% | (288) | 31\% | (326) | 5\% | (49) | 2\% | (23) | 15\% | (156) | 21\% | (222) | 1063 |
| Age: 18-29 | 24\% | (86) | 24\% | (84) | 12\% | (43) | 5\% | (16) | 12\% | (41) | 23\% | (81) | 352 |
| Age: 30-44 | 26\% | (119) | 29\% | (135) | 6\% | (30) | 2\% | (10) | 14\% | (64) | 23\% | (105) | 463 |
| Age: 45-54 | 28\% | (101) | 34\% | (122) | 3\% | (12) | 3\% | (10) | 14\% | (51) | 17\% | (60) | 355 |
| Age: 55-64 | 25\% | (100) | 35\% | (137) | 4\% | (14) | 3\% | (11) | 15\% | (58) | 19\% | (76) | 397 |
| Age: 65+ | 25\% | (105) | 41\% | (175) | 7\% | (30) | 1\% | (4) | 11\% | (46) | 15\% | (65) | 425 |
| PID: Dem (no lean) | 30\% | (216) | 33\% | (233) | 6\% | (45) | 2\% | (14) | 11\% | (76) | 18\% | (124) | 708 |
| PID: Ind (no lean) | $21 \%$ | (134) | 31\% | (203) | 6\% | (37) | 2\% | (16) | 15\% | (95) | 25\% | (160) | 645 |
| PID: Rep (no lean) | 25\% | (161) | 34\% | (217) | 7\% | (47) | 3\% | (20) | 14\% | (90) | 16\% | (103) | 639 |
| PID/Gender: Dem Men | 29\% | (88) | 35\% | (105) | 8\% | (26) | 2\% | (7) | 8\% | (25) | 17\% | (52) | 303 |
| PID/Gender: Dem Women | 32\% | (128) | 32\% | (129) | 5\% | (20) | 2\% | (7) | 12\% | (51) | 18\% | (72) | 405 |
| PID/Gender: Ind Men | 19\% | (56) | 34\% | (103) | 9\% | (27) | 2\% | (7) | 12\% | (36) | 24\% | (73) | 302 |
| PID/Gender: Ind Women | 23\% | (78) | 29\% | (100) | 3\% | (10) | 3\% | (9) | 17\% | (59) | 25\% | (87) | 342 |
| PID/Gender: Rep Men | 25\% | (79) | 37\% | (120) | 9\% | (28) | 4\% | (13) | 13\% | (43) | 12\% | (40) | 323 |
| PID/Gender: Rep Women | 26\% | (82) | $31 \%$ | (97) | 6\% | (19) | 2\% | (8) | 15\% | (47) | 20\% | (64) | 316 |
| Ideo: Liberal (1-3) | 32\% | (224) | 34\% | (237) | 8\% | (54) | 2\% | (17) | 11\% | (74) | 12\% | (87) | 693 |
| Ideo: Moderate (4) | 23\% | (89) | 36\% | (137) | 7\% | (27) | 2\% | (6) | 12\% | (45) | 20\% | (78) | 381 |
| Ideo: Conservative (5-7) | 24\% | (161) | 36\% | (248) | 5\% | (33) | 3\% | (20) | 16\% | (109) | 16\% | (112) | 683 |
| Educ: < College | 23\% | (302) | 30\% | (394) | 6\% | (83) | 3\% | (40) | 14\% | (187) | 23\% | (303) | 1309 |
| Educ: Bachelors degree | 30\% | (132) | 39\% | (171) | 7\% | (32) | 1\% | (4) | 11\% | (50) | 12\% | (53) | 442 |
| Educ: Post-grad | $32 \%$ | (77) | 37\% | (88) | 6\% | (14) | 3\% | (6) | 10\% | (24) | 13\% | (31) | 240 |

Continued on next page

Table ALZ10_5: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
One in every five dollars of Medicare spending is spent on people with Alzheimers and other dementias.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont <br> Know/No <br> Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 26\% | (511) | 33\% | (653) | 6\% | (129) | 3\% | (50) | 13\% | (261) | 19\% | (388) | 1992 |
| Income: Under 50k | 24\% | (262) | 28\% | (306) | 7\% | (79) | 3\% | (31) | 14\% | (148) | 23\% | (253) | 1079 |
| Income: 50k-100k | 29\% | (182) | 36\% | (230) | 6\% | (40) | 2\% | (16) | 12\% | (78) | 15\% | (93) | 639 |
| Income: 100k+ | 24\% | (67) | 43\% | (118) | 4\% | (10) | 1\% | (3) | 13\% | (34) | 15\% | (41) | 274 |
| Ethnicity: White | 26\% | (421) | 34\% | (556) | 6\% | (96) | 2\% | (37) | 14\% | (222) | 18\% | (290) | 1622 |
| Ethnicity: Hispanic | 31\% | (55) | 29\% | (52) | 7\% | (12) | 3\% | (6) | 8\% | (14) | 22\% | (39) | 178 |
| Ethnicity: Afr. Am. | 23\% | (58) | 26\% | (66) | 11\% | (28) | 3\% | (8) | 11\% | (29) | 26\% | (67) | 256 |
| Ethnicity: Other | 29\% | (32) | 28\% | (32) | 4\% | (5) | 4\% | (5) | 9\% | (10) | 27\% | (30) | 114 |
| Relig: Protestant | 28\% | (155) | 40\% | (222) | 5\% | (27) | 2\% | (12) | 11\% | (60) | 13\% | (74) | 551 |
| Relig: Roman Catholic | 31\% | (106) | 33\% | (112) | 6\% | (22) | 3\% | (10) | 10\% | (34) | 17\% | (58) | 341 |
| Relig: Ath./Agn./None | 23\% | (115) | 29\% | (143) | 5\% | (25) | 3\% | (13) | 16\% | (80) | 25\% | (125) | 502 |
| Relig: Something Else | 23\% | (80) | 28\% | (96) | 10\% | (34) | 2\% | (9) | 17\% | (57) | 20\% | (69) | 344 |
| Relig: Jewish | 19\% | (10) | 34\% | (17) | 14\% | (7) | 2\% | (1) | 9\% | (5) | 21\% | (11) | 50 |
| Relig: Evangelical | 26\% | (160) | 35\% | (216) | 7\% | (42) | 3\% | (17) | 11\% | (65) | 19\% | (117) | 617 |
| Relig: Non-Evang. Catholics | 30\% | (156) | 37\% | (196) | 5\% | (28) | 2\% | (11) | 11\% | (59) | 15\% | (77) | 527 |
| Relig: All Christian | 28\% | (316) | 36\% | (412) | 6\% | (70) | 2\% | (28) | 11\% | (124) | 17\% | (194) | 1144 |
| Relig: All Non-Christian | 23\% | (194) | 28\% | (239) | 7\% | (59) | 3\% | (22) | 16\% | (137) | 23\% | (194) | 846 |
| Community: Urban | 27\% | (132) | 33\% | (161) | 6\% | (32) | 3\% | (13) | 12\% | (59) | 20\% | (98) | 495 |
| Community: Suburban | 26\% | (232) | 35\% | (309) | 7\% | (59) | 2\% | (17) | 15\% | (131) | 16\% | (145) | 893 |
| Community: Rural | 24\% | (147) | 30\% | (183) | 6\% | (38) | 3\% | (20) | 12\% | (71) | 24\% | (144) | 604 |

Continued on next page

Table ALZ10_5: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
One in every five dollars of Medicare spending is spent on people with Alzheimers and other dementias.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont <br> Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 26\% | (511) | $33 \%$ | (653) | $6 \%$ | (129) | 3\% | (50) | 13\% | (261) | 19\% | (388) | 1992 |
| Employ: Private Sector | 32\% | (188) | 35\% | (207) | 5\% | (31) | $2 \%$ | (12) | $11 \%$ | (62) | 15\% | (87) | 588 |
| Employ: Government | 21\% | (30) | $32 \%$ | (45) | 7\% | (10) | 4\% | (5) | 14\% | (20) | 21\% | (30) | 142 |
| Employ: Self-Employed | 30\% | (53) | 29\% | (50) | 5\% | (9) | 1\% | (2) | 19\% | (32) | 16\% | (27) | 174 |
| Employ: Homemaker | 14\% | (20) | 26\% | (37) | 10\% | (14) | 5\% | (8) | 21\% | (30) | 25\% | (36) | 145 |
| Employ: Student | 23\% | (17) | 29\% | (21) | 13\% | (9) | 4\% | (3) | 16\% | (12) | 15\% | (11) | 72 |
| Employ: Retired | 25\% | (131) | 39\% | (206) | 7\% | (38) | 2\% | (11) | $11 \%$ | (60) | 16\% | (83) | 529 |
| Employ: Unemployed | 23\% | (39) | 22\% | (37) | $6 \%$ | (10) | 3\% | (5) | 17\% | (29) | 29\% | (49) | 170 |
| Employ: Other | 20\% | (34) | 29\% | (49) | $4 \%$ | (6) | $2 \%$ | (4) | 9\% | (15) | 37\% | (64) | 171 |
| Military HH: Yes | 25\% | (90) | 33\% | (117) | $9 \%$ | (33) | $4 \%$ | (13) | 10\% | (37) | 18\% | (65) | 356 |
| Military HH: No | 26\% | (421) | 33\% | (536) | $6 \%$ | (96) | $2 \%$ | (37) | 14\% | (224) | 20\% | (323) | 1636 |
| RD/WT: Right Direction | 25\% | (192) | 33\% | (253) | 7\% | (57) | $2 \%$ | (17) | 14\% | (109) | 19\% | (149) | 777 |
| RD/WT: Wrong Track | 26\% | (319) | 33\% | (401) | $6 \%$ | (72) | $3 \%$ | (33) | 13\% | (152) | 20\% | (239) | 1215 |
| Strongly Approve | 28\% | (125) | $32 \%$ | (141) | 6\% | (27) | 3\% | (13) | 14\% | (61) | 17\% | (77) | 443 |
| Somewhat Approve | 20\% | (84) | $37 \%$ | (154) | $8 \%$ | (32) | $2 \%$ | (9) | 17\% | (72) | 16\% | (66) | 416 |
| Somewhat Disapprove | 25\% | (63) | $34 \%$ | (85) | $9 \%$ | (23) | $2 \%$ | (6) | 13\% | (31) | 17\% | (42) | 250 |
| Strongly Disapprove | 30\% | (236) | $32 \%$ | (248) | $6 \%$ | (43) | $2 \%$ | (19) | $11 \%$ | (84) | 19\% | (144) | 774 |
| Don't Know / No Opinion | 4\% | (4) | 23\% | (25) | $4 \%$ | (4) | 3\% | (3) | 12\% | (13) | 55\% | (59) | 108 |
| \#1 Issue: Economy | 25\% | (147) | $31 \%$ | (181) | $6 \%$ | (35) | 3\% | (16) | 15\% | (87) | 19\% | (110) | 576 |
| \#1 Issue: Security | 24\% | (88) | $34 \%$ | (126) | 7\% | (26) | 3\% | (10) | 14\% | (51) | 19\% | (71) | 372 |
| \#1 Issue: Health Care | 30\% | (104) | $31 \%$ | (107) | 5\% | (17) | 3\% | (10) | $11 \%$ | (38) | 19\% | (67) | 343 |
| \#1 Issue: Medicare / Social Security | 20\% | (61) | $41 \%$ | (124) | 6\% | (18) | 1\% | (3) | 12\% | (37) | 20\% | (60) | 304 |
| \#1 Issue: Women's Issues | 30\% | (30) | 23\% | (23) | 8\% | (8) | 3\% | (3) | 15\% | (15) | 21\% | (21) | 100 |
| \#1 Issue: Education | 24\% | (35) | 34\% | (50) | $9 \%$ | (13) | $2 \%$ | (3) | 10\% | (15) | 20\% | (30) | 147 |
| \#1 Issue: Energy | 37\% | (29) | 29\% | (23) | 12\% | (9) | $4 \%$ | (4) | 6\% | (5) | $11 \%$ | (9) | 79 |
| \#1 Issue: Other | 23\% | (17) | 26\% | (18) | 4\% | (3) | 2\% | (1) | 16\% | (11) | 29\% | (21) | 72 |

Continued on next page

Table ALZ10_5: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
One in every five dollars of Medicare spending is spent on people with Alzheimers and other dementias.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont <br> Know/No <br> Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 26\% | (511) | 33\% | (653) | 6\% | (129) | 3\% | (50) | 13\% | (261) | 19\% | (388) | 1992 |
| 2016 Vote: Democrat Hillary Clinton | 30\% | (201) | 34\% | (226) | 7\% | (49) | 1\% | (8) | 10\% | (69) | 17\% | (117) | 669 |
| 2016 Vote: Republican Donald Trump | 22\% | (161) | 37\% | (268) | 6\% | (45) | 3\% | (18) | 16\% | (118) | 15\% | (109) | 719 |
| 2016 Vote: Someone else | 21\% | (45) | 27\% | (58) | 7\% | (15) | 3\% | (7) | 14\% | (29) | 27\% | (58) | 212 |
| 2012 Vote: Barack Obama | 29\% | (240) | 35\% | (285) | 7\% | (55) | 1\% | (10) | 10\% | (83) | 18\% | (147) | 821 |
| 2012 Vote: Mitt Romney | 24\% | (133) | 36\% | (200) | 5\% | (30) | 2\% | (11) | 18\% | (98) | 15\% | (83) | 554 |
| 2012 Vote: Other | 16\% | (17) | 25\% | (26) | 9\% | (9) | 4\% | (4) | 20\% | (21) | 25\% | (26) | 103 |
| 2012 Vote: Didn't Vote | 23\% | (118) | 27\% | (135) | 7\% | (35) | 5\% | (25) | 12\% | (59) | 26\% | (131) | 504 |
| 4-Region: Northeast | 28\% | (103) | 34\% | (124) | 5\% | (20) | 2\% | (7) | 12\% | (42) | 19\% | (67) | 364 |
| 4-Region: Midwest | 26\% | (122) | 34\% | (159) | 5\% | (25) | 2\% | (10) | 11\% | (50) | 22\% | (103) | 470 |
| 4-Region: South | 24\% | (181) | 32\% | (234) | 7\% | (54) | 3\% | (22) | 15\% | (110) | 19\% | (139) | 740 |
| 4-Region: West | 25\% | (105) | 32\% | (135) | 7\% | (31) | 3\% | (11) | $14 \%$ | (60) | 19\% | (77) | 419 |
| Alz: Spouse/Parents/In-Laws | 22\% | (42) | 50\% | (93) | 9\% | (18) | 2\% | (4) | 8\% | (16) | 8\% | (14) | 186 |
| Alz: Relative | 34\% | (159) | 34\% | (159) | 6\% | (28) | $2 \%$ | (9) | 11\% | (51) | 13\% | (63) | 468 |
| Alz: Friend | $31 \%$ | (97) | 35\% | (108) | 6\% | (19) | 2\% | (5) | 12\% | (38) | 15\% | (45) | 311 |
| Alz caretaker: decision-maker | 35\% | (167) | 32\% | (154) | 10\% | (50) | 1\% | (6) | 11\% | (51) | 11\% | (53) | 481 |
| Alz caretaker: bills | 36\% | (173) | 33\% | (159) | 9\% | (42) | 1\% | (7) | 11\% | (51) | 10\% | (50) | 482 |
| Alz caretaker: daily tasks | 36\% | (176) | $32 \%$ | (156) | 8\% | (38) | 2\% | (10) | 11\% | (54) | 10\% | (50) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZ10_6: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
Despite the recent increased investment in Alzheimers research, funding still falls short of the need.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont <br> Know/No <br> Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (465) | 32\% | (633) | 6\% | (126) | $4 \%$ | (72) | 14\% | (279) | 21\% | (418) | 1992 |
| Gender: Male | 23\% | (213) | 32\% | (298) | 9\% | (83) | $4 \%$ | (41) | 13\% | (123) | 18\% | (170) | 929 |
| Gender: Female | 24\% | (252) | 32\% | (335) | 4\% | (43) | 3\% | (31) | 15\% | (155) | 23\% | (248) | 1063 |
| Age: 18-29 | 23\% | (81) | 23\% | (81) | 11\% | (39) | 6\% | (21) | 12\% | (41) | 25\% | (89) | 352 |
| Age: 30-44 | 24\% | (109) | 27\% | (125) | 8\% | (38) | 4\% | (17) | 15\% | (68) | 23\% | (106) | 463 |
| Age: 45-54 | 26\% | (91) | 32\% | (112) | 5\% | (17) | $4 \%$ | (14) | 15\% | (54) | 19\% | (67) | 355 |
| Age: 55-64 | 22\% | (86) | 34\% | (136) | 2\% | (9) | 4\% | (14) | 16\% | (64) | 22\% | (88) | 397 |
| Age: 65+ | 23\% | (98) | 42\% | (179) | 5\% | (23) | 1\% | (6) | 12\% | (52) | 16\% | (68) | 425 |
| PID: Dem (no lean) | 28\% | (196) | 32\% | (228) | 7\% | (48) | 3\% | (20) | $11 \%$ | (79) | 19\% | (136) | 708 |
| PID: Ind (no lean) | 20\% | (130) | 29\% | (189) | 6\% | (39) | 3\% | (22) | 14\% | (93) | 27\% | (172) | 645 |
| PID: Rep (no lean) | 22\% | (139) | 34\% | (215) | 6\% | (39) | 5\% | (29) | 17\% | (106) | 17\% | (110) | 639 |
| PID/Gender: Dem Men | 29\% | (89) | 30\% | (91) | 10\% | (29) | 3\% | (10) | 11\% | (32) | 17\% | (52) | 303 |
| PID/Gender: Dem Women | 27\% | (108) | $34 \%$ | (137) | 5\% | (19) | 2\% | (10) | 12\% | (47) | 21\% | (84) | 405 |
| PID/Gender: Ind Men | 20\% | (59) | 30\% | (91) | 8\% | (23) | 4\% | (11) | 15\% | (45) | 24\% | (74) | 302 |
| PID/Gender: Ind Women | 21\% | (70) | 29\% | (99) | 5\% | (16) | 3\% | (11) | $14 \%$ | (48) | 29\% | (98) | 342 |
| PID/Gender: Rep Men | 20\% | (66) | 36\% | (116) | 10\% | (32) | 6\% | (20) | $14 \%$ | (46) | 14\% | (44) | 323 |
| PID/Gender: Rep Women | 23\% | (73) | 32\% | (100) | 2\% | (8) | 3\% | (9) | 19\% | (60) | 21\% | (66) | 316 |
| Ideo: Liberal (1-3) | 30\% | (206) | 34\% | (236) | 8\% | (56) | $4 \%$ | (29) | 9\% | (65) | 15\% | (101) | 693 |
| Ideo: Moderate (4) | 20\% | (77) | 34\% | (130) | 5\% | (21) | 4\% | (14) | 15\% | (57) | 22\% | (82) | 381 |
| Ideo: Conservative (5-7) | 22\% | (148) | 35\% | (238) | 5\% | (37) | 3\% | (21) | 18\% | (120) | 17\% | (119) | 683 |
| Educ: < College | 22\% | (285) | 27\% | (360) | 7\% | (88) | 4\% | (51) | 15\% | (200) | 25\% | (326) | 1309 |
| Educ: Bachelors degree | 25\% | (111) | 41\% | (182) | 6\% | (28) | 3\% | (14) | 10\% | (46) | 14\% | (62) | 442 |
| Educ: Post-grad | 29\% | (69) | 38\% | (91) | 4\% | (11) | 3\% | (7) | 14\% | (32) | 12\% | (30) | 240 |

[^19]Table ALZ10_6: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
Despite the recent increased investment in Alzheimers research, funding still falls short of the need.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (465) | 32\% | (633) | 6\% | (126) | 4\% | (72) | 14\% | (279) | 21\% | (418) | 1992 |
| Income: Under 50k | 22\% | (239) | 29\% | (310) | 6\% | (64) | 4\% | (47) | 14\% | (147) | 25\% | (271) | 1079 |
| Income: 50k-100k | 25\% | (159) | 33\% | (213) | 8\% | (51) | 3\% | (17) | 15\% | (96) | 16\% | (103) | 639 |
| Income: 100k+ | 24\% | (67) | 40\% | (109) | 4\% | (12) | 3\% | (8) | 13\% | (36) | 16\% | (43) | 274 |
| Ethnicity: White | 24\% | (385) | 33\% | (538) | 6\% | (91) | 3\% | (52) | 14\% | (231) | 20\% | (326) | 1622 |
| Ethnicity: Hispanic | 28\% | (50) | 28\% | (51) | 8\% | (15) | 6\% | (10) | $11 \%$ | (20) | 18\% | (32) | 178 |
| Ethnicity: Afr. Am. | 18\% | (46) | 27\% | (68) | 11\% | (29) | 4\% | (11) | 14\% | (36) | 26\% | (66) | 256 |
| Ethnicity: Other | 30\% | (34) | 23\% | (27) | 6\% | (7) | 8\% | (9) | 10\% | (11) | 23\% | (26) | 114 |
| Relig: Protestant | 25\% | (140) | $38 \%$ | (210) | 6\% | (31) | $4 \%$ | (22) | 13\% | (72) | $14 \%$ | (75) | 551 |
| Relig: Roman Catholic | 24\% | (81) | 34\% | (115) | 8\% | (27) | 4\% | (13) | 12\% | (40) | 19\% | (65) | 341 |
| Relig: Ath./Agn./None | 24\% | (119) | 26\% | (132) | 5\% | (24) | 3\% | (15) | 16\% | (79) | 26\% | (133) | 502 |
| Relig: Something Else | 23\% | (78) | 27\% | (94) | 10\% | (34) | 3\% | (11) | 15\% | (51) | 22\% | (76) | 344 |
| Relig: Jewish | 32\% | (16) | 32\% | (16) | 2\% | (1) | 3\% | (1) | 10\% | (5) | 22\% | (11) | 50 |
| Relig: Evangelical | 23\% | (144) | 31\% | (192) | 7\% | (44) | 5\% | (28) | 14\% | (84) | 20\% | (125) | 617 |
| Relig: Non-Evang. Catholics | 23\% | (122) | 41\% | (215) | 4\% | (24) | $3 \%$ | (17) | 12\% | (66) | 16\% | (84) | 527 |
| Relig: All Christian | 23\% | (266) | 36\% | (406) | 6\% | (68) | 4\% | (45) | 13\% | (149) | 18\% | (209) | 1144 |
| Relig: All Non-Christian | 23\% | (197) | 27\% | (227) | 7\% | (58) | 3\% | (26) | 15\% | (129) | 25\% | (208) | 846 |
| Community: Urban | 25\% | (124) | 29\% | (144) | 7\% | (34) | 3\% | (17) | 15\% | (73) | 21\% | (103) | 495 |
| Community: Suburban | 23\% | (204) | 34\% | (305) | 6\% | (55) | 4\% | (38) | 14\% | (128) | 18\% | (164) | 893 |
| Community: Rural | 23\% | (138) | 30\% | (184) | 6\% | (37) | 3\% | (17) | 13\% | (78) | 25\% | (150) | 604 |

Table ALZ10_6: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
Despite the recent increased investment in Alzheimers research, funding still falls short of the need.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (465) | $32 \%$ | (633) | 6\% | (126) | $4 \%$ | (72) | 14\% | (279) | 21\% | (418) | 1992 |
| Employ: Private Sector | 28\% | (163) | 33\% | (195) | 7\% | (42) | 3\% | (19) | 12\% | (73) | 16\% | (97) | 588 |
| Employ: Government | 18\% | (25) | $31 \%$ | (45) | 10\% | (14) | $4 \%$ | (6) | 16\% | (22) | 21\% | (30) | 142 |
| Employ: Self-Employed | 25\% | (44) | $32 \%$ | (55) | 6\% | (10) | $2 \%$ | (3) | 20\% | (34) | 15\% | (27) | 174 |
| Employ: Homemaker | 19\% | (28) | 29\% | (42) | 4\% | (6) | 3\% | (4) | 20\% | (29) | 25\% | (37) | 145 |
| Employ: Student | 24\% | (17) | 24\% | (18) | 11\% | (8) | 7\% | (5) | 11\% | (8) | 22\% | (16) | 72 |
| Employ: Retired | 23\% | (119) | 38\% | (201) | 5\% | (28) | 3\% | (18) | 13\% | (71) | 17\% | (92) | 529 |
| Employ: Unemployed | 18\% | (31) | 18\% | (31) | 9\% | (15) | 5\% | (8) | 16\% | (27) | 34\% | (59) | 170 |
| Employ: Other | 22\% | (37) | 27\% | (46) | 2\% | (3) | 5\% | (9) | 9\% | (15) | 36\% | (62) | 171 |
| Military HH: Yes | 24\% | (86) | 33\% | (119) | 9\% | (31) | 4\% | (13) | 13\% | (45) | 17\% | (61) | 356 |
| Military HH: No | 23\% | (379) | 31\% | (514) | 6\% | (95) | 4\% | (58) | 14\% | (233) | 22\% | (357) | 1636 |
| RD/WT: Right Direction | 22\% | (171) | $33 \%$ | (255) | 6\% | (50) | $4 \%$ | (28) | 15\% | (115) | 20\% | (158) | 777 |
| RD/WT: Wrong Track | 24\% | (294) | 31\% | (377) | 6\% | (77) | $4 \%$ | (44) | 13\% | (164) | 21\% | (260) | 1215 |
| Strongly Approve | 25\% | (110) | $31 \%$ | (136) | 6\% | (25) | 4\% | (19) | 15\% | (66) | 19\% | (86) | 443 |
| Somewhat Approve | 20\% | (85) | 37\% | (156) | 7\% | (28) | 3\% | (12) | 15\% | (64) | 17\% | (72) | 416 |
| Somewhat Disapprove | 25\% | (62) | 32\% | (81) | 6\% | (16) | $2 \%$ | (6) | 14\% | (35) | 20\% | (50) | 250 |
| Strongly Disapprove | 26\% | (203) | 31\% | (238) | 7\% | (54) | $4 \%$ | (29) | 13\% | (100) | 19\% | (150) | 774 |
| Don't Know / No Opinion | 4\% | (5) | 20\% | (22) | 3\% | (4) | 5\% | (5) | 12\% | (13) | 55\% | (60) | 108 |
| \#1 Issue: Economy | 22\% | (129) | 29\% | (166) | 7\% | (39) | 5\% | (28) | 16\% | (95) | 21\% | (120) | 576 |
| \#1 Issue: Security | 23\% | (85) | 33\% | (124) | 6\% | (22) | $4 \%$ | (14) | 15\% | (57) | 19\% | (69) | 372 |
| \#1 Issue: Health Care | 25\% | (86) | 33\% | (114) | 8\% | (27) | $2 \%$ | (7) | 11\% | (37) | 21\% | (72) | 343 |
| \#1 Issue: Medicare / Social Security | 21\% | (63) | 38\% | (116) | 5\% | (16) | 1\% | (4) | 12\% | (38) | 22\% | (68) | 304 |
| \#1 Issue: Women's Issues | 28\% | (28) | 25\% | (25) | 2\% | (2) | 5\% | (5) | 13\% | (13) | 26\% | (26) | 100 |
| \#1 Issue: Education | 21\% | (30) | 29\% | (43) | 11\% | (16) | 6\% | (9) | $12 \%$ | (17) | 22\% | (32) | 147 |
| \#1 Issue: Energy | 33\% | (26) | 40\% | (31) | 3\% | (2) | $4 \%$ | (4) | 11\% | (9) | 9\% | (7) | 79 |
| \#1 Issue: Other | 24\% | (17) | 19\% | (14) | 5\% | (3) | 1\% | (1) | 18\% | (13) | 33\% | (24) | 72 |

[^20]Table ALZ10_6: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
Despite the recent increased investment in Alzheimers research, funding still falls short of the need.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (465) | 32\% | (633) | 6\% | (126) | 4\% | (72) | 14\% | (279) | 21\% | (418) | 1992 |
| 2016 Vote: Democrat Hillary Clinton | 28\% | (185) | 32\% | (215) | 6\% | (41) | 3\% | (18) | 12\% | (82) | 19\% | (128) | 669 |
| 2016 Vote: Republican Donald Trump | 20\% | (144) | 36\% | (260) | 6\% | (42) | 3\% | (25) | 17\% | (123) | 17\% | (124) | 719 |
| 2016 Vote: Someone else | 21\% | (44) | 32\% | (68) | 4\% | (8) | 5\% | (11) | 16\% | (33) | 22\% | (47) | 212 |
| 2012 Vote: Barack Obama | 26\% | (217) | 34\% | (279) | 5\% | (43) | 4\% | (30) | 12\% | (95) | 19\% | (157) | 821 |
| 2012 Vote: Mitt Romney | 21\% | (117) | 36\% | (201) | 5\% | (30) | $3 \%$ | (14) | 19\% | (106) | 15\% | (86) | 554 |
| 2012 Vote: Other | 15\% | (15) | 33\% | (34) | 6\% | (6) | 3\% | (3) | 18\% | (18) | 26\% | (27) | 103 |
| 2012 Vote: Didn't Vote | 22\% | (112) | 23\% | (113) | 9\% | (48) | 5\% | (24) | 12\% | (60) | 29\% | (147) | 504 |
| 4-Region: Northeast | 24\% | (88) | 33\% | (119) | 8\% | (27) | $3 \%$ | (11) | 12\% | (45) | 20\% | (73) | 364 |
| 4-Region: Midwest | 24\% | (115) | 31\% | (144) | 6\% | (28) | 2\% | (9) | 13\% | (60) | 24\% | (114) | 470 |
| 4-Region: South | 22\% | (161) | 32\% | (235) | 5\% | (37) | 5\% | (37) | 15\% | (114) | 21\% | (156) | 740 |
| 4-Region: West | 24\% | (101) | 32\% | (134) | 8\% | (34) | $3 \%$ | (15) | $14 \%$ | (60) | 18\% | (75) | 419 |
| Alz: Spouse/Parents/In-Laws | 25\% | (47) | 50\% | (92) | 5\% | (10) | 6\% | (12) | 9\% | (16) | 5\% | (8) | 186 |
| Alz: Relative | 28\% | (133) | 36\% | (167) | 7\% | (34) | 3\% | (14) | 12\% | (54) | 14\% | (66) | 468 |
| Alz: Friend | 29\% | (90) | 38\% | (120) | 5\% | (16) | 3\% | (9) | 9\% | (29) | 15\% | (48) | 311 |
| Alz caretaker: decision-maker | 30\% | (143) | 36\% | (175) | 7\% | (35) | 5\% | (22) | 11\% | (51) | 11\% | (54) | 481 |
| Alz caretaker: bills | $31 \%$ | (151) | 34\% | (162) | 7\% | (32) | 5\% | (25) | $12 \%$ | (55) | 12\% | (57) | 482 |
| Alz caretaker: daily tasks | 31\% | (151) | 34\% | (166) | 7\% | (32) | 5\% | (23) | 11\% | (54) | 12\% | (58) | 484 |

[^21]Table ALZ10_7: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
in 2017, the NIH spent only $\$ 100$ on Alzheimers research for every $\$ 12,500$ Medicare and Medicaid spent caring for people with the disease.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (483) | 26\% | (516) | 8\% | (168) | 7\% | (136) | 13\% | (257) | 22\% | (433) | 1992 |
| Gender: Male | 24\% | (221) | 27\% | (255) | 10\% | (94) | 8\% | (70) | 13\% | (119) | 18\% | (170) | 929 |
| Gender: Female | 25\% | (262) | 25\% | (261) | 7\% | (74) | 6\% | (65) | 13\% | (138) | 25\% | (263) | 1063 |
| Age: 18-29 | 24\% | (86) | 24\% | (83) | 9\% | (31) | 9\% | (31) | 9\% | (33) | 25\% | (88) | 352 |
| Age: 30-44 | 24\% | (109) | 26\% | (119) | 7\% | (35) | 5\% | (25) | 13\% | (62) | 24\% | (113) | 463 |
| Age: 45-54 | 26\% | (93) | 24\% | (84) | 8\% | (28) | 7\% | (23) | 16\% | (57) | 20\% | (70) | 355 |
| Age: 55-64 | 21\% | (85) | 25\% | (99) | 8\% | (33) | 7\% | (28) | 17\% | (67) | $21 \%$ | (84) | 397 |
| Age: 65+ | 26\% | (111) | $31 \%$ | (131) | 10\% | (41) | 7\% | (29) | 9\% | (37) | 18\% | (77) | 425 |
| PID: Dem (no lean) | 30\% | (209) | 24\% | (171) | 9\% | (65) | 7\% | (49) | 11\% | (76) | 20\% | (138) | 708 |
| PID: Ind (no lean) | 20\% | (129) | 26\% | (167) | 7\% | (43) | 7\% | (43) | 13\% | (86) | 27\% | (176) | 645 |
| PID: Rep (no lean) | 23\% | (145) | 28\% | (178) | 9\% | (60) | 7\% | (44) | 15\% | (94) | 18\% | (118) | 639 |
| PID/Gender: Dem Men | 28\% | (84) | 25\% | (76) | $11 \%$ | (33) | 8\% | (25) | 11\% | (34) | 17\% | (52) | 303 |
| PID/Gender: Dem Women | $31 \%$ | (125) | 23\% | (95) | 8\% | (32) | 6\% | (24) | 10\% | (42) | $21 \%$ | (87) | 405 |
| PID/Gender: Ind Men | 21\% | (63) | 28\% | (84) | 7\% | (22) | 7\% | (22) | 13\% | (40) | 24\% | (71) | 302 |
| PID/Gender: Ind Women | 19\% | (67) | 24\% | (83) | 6\% | (21) | 6\% | (20) | 13\% | (46) | $31 \%$ | (105) | 342 |
| PID/Gender: Rep Men | 23\% | (74) | 29\% | (95) | 12\% | (39) | 7\% | (23) | 14\% | (45) | 15\% | (47) | 323 |
| PID/Gender: Rep Women | 22\% | (71) | 26\% | (83) | 7\% | (21) | 7\% | (21) | 16\% | (49) | 22\% | (71) | 316 |
| Ideo: Liberal (1-3) | $34 \%$ | (233) | 27\% | (184) | 7\% | (47) | 8\% | (55) | 10\% | (67) | 15\% | (107) | 693 |
| Ideo: Moderate (4) | 22\% | (83) | 26\% | (98) | $11 \%$ | (40) | 7\% | (26) | 12\% | (46) | 23\% | (88) | 381 |
| Ideo: Conservative (5-7) | 20\% | (140) | 30\% | (207) | 8\% | (58) | 7\% | (46) | 15\% | (104) | 19\% | (128) | 683 |
| Educ: < College | 21\% | (280) | 22\% | (289) | 10\% | (130) | 7\% | (96) | 14\% | (189) | 25\% | (325) | 1309 |
| Educ: Bachelors degree | 29\% | (129) | 33\% | (145) | 6\% | (27) | 6\% | (27) | 10\% | (42) | 16\% | (71) | 442 |
| Educ: Post-grad | $31 \%$ | (75) | $34 \%$ | (81) | 4\% | (11) | 5\% | (12) | 11\% | (26) | 15\% | (36) | 240 |

Continued on next page

Table ALZ10_7: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
in 2017, the NIH spent only $\$ 100$ on Alzheimers research for every $\$ 12,500$ Medicare and Medicaid spent caring for people with the disease.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (483) | 26\% | (516) | 8\% | (168) | 7\% | (136) | 13\% | (257) | 22\% | (433) | 1992 |
| Income: Under 50k | 23\% | (245) | 22\% | (238) | 8\% | (91) | 8\% | (88) | 13\% | (145) | 25\% | (272) | 1079 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 26\% | (167) | 29\% | (185) | 10\% | (63) | 6\% | (36) | $11 \%$ | (73) | 18\% | (114) | 639 |
| Income: $100 \mathrm{k}+$ | 26\% | (71) | 34\% | (93) | 5\% | (13) | $4 \%$ | (12) | $14 \%$ | (39) | 17\% | (46) | 274 |
| Ethnicity: White | 25\% | (400) | 27\% | (434) | 8\% | (131) | 7\% | (106) | 13\% | (204) | 21\% | (347) | 1622 |
| Ethnicity: Hispanic | $33 \%$ | (59) | 23\% | (40) | 10\% | (17) | 7\% | (12) | 7\% | (13) | 21\% | (37) | 178 |
| Ethnicity: Afr. Am. | 20\% | (51) | 21\% | (53) | $11 \%$ | (29) | 9\% | (23) | 15\% | (40) | 24\% | (60) | 256 |
| Ethnicity: Other | 28\% | (32) | 24\% | (28) | 7\% | (8) | 6\% | (7) | 12\% | (13) | 22\% | (25) | 114 |
| Relig: Protestant | 27\% | (151) | 29\% | (157) | 9\% | (50) | 7\% | (40) | $12 \%$ | (65) | 16\% | (88) | 551 |
| Relig: Roman Catholic | 27\% | (92) | 27\% | (94) | 8\% | (28) | 7\% | (23) | 9\% | (31) | 22\% | (74) | 341 |
| Relig: Ath./Agn./None | 23\% | (117) | $24 \%$ | (121) | 6\% | (32) | 6\% | (31) | 14\% | (71) | 26\% | (130) | 502 |
| Relig: Something Else | 23\% | (81) | 26\% | (91) | 6\% | (21) | 6\% | (20) | 17\% | (59) | 21\% | (73) | 344 |
| Relig: Jewish | 27\% | (14) | 34\% | (17) | 9\% | (5) | 3\% | (1) | 10\% | (5) | 16\% | (8) | 50 |
| Relig: Evangelical | 22\% | (137) | 26\% | (163) | $11 \%$ | (68) | 9\% | (53) | $11 \%$ | (65) | 21\% | (131) | 617 |
| Relig: Non-Evang. Catholics | 28\% | (146) | 27\% | (142) | 9\% | (46) | 6\% | (32) | 12\% | (62) | 19\% | (99) | 527 |
| Relig: All Christian | 25\% | (283) | 27\% | (304) | 10\% | (114) | 7\% | (85) | 11\% | (127) | 20\% | (230) | 1144 |
| Relig: All Non-Christian | 23\% | (198) | 25\% | (211) | 6\% | (54) | 6\% | (51) | 15\% | (130) | 24\% | (203) | 846 |
| Community: Urban | 27\% | (133) | 26\% | (128) | 7\% | (35) | 6\% | (31) | 10\% | (48) | 24\% | (119) | 495 |
| Community: Suburban | 24\% | (214) | 28\% | (248) | 8\% | (75) | 7\% | (65) | 15\% | (136) | 17\% | (155) | 893 |
| Community: Rural | 23\% | (137) | 23\% | (140) | 9\% | (57) | 6\% | (39) | 12\% | (72) | 26\% | (159) | 604 |

[^22]Table ALZ10_7: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
in 2017, the NIH spent only $\$ 100$ on Alzheimers research for every $\$ 12,500$ Medicare and Medicaid spent caring for people with the disease.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont Know/No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (483) | 26\% | (516) | 8\% | (168) | 7\% | (136) | 13\% | (257) | 22\% | (433) | 1992 |
| Employ: Private Sector | 28\% | (166) | 28\% | (163) | 8\% | (48) | 6\% | (33) | 11\% | (65) | 19\% | (112) | 588 |
| Employ: Government | 17\% | (25) | 27\% | (39) | 9\% | (13) | 8\% | (11) | 14\% | (20) | 25\% | (35) | 142 |
| Employ: Self-Employed | 28\% | (49) | 31\% | (53) | 7\% | (12) | 4\% | (7) | 12\% | (21) | 18\% | (31) | 174 |
| Employ: Homemaker | 18\% | (27) | 21\% | (31) | 8\% | (12) | 8\% | (11) | 18\% | (26) | 27\% | (39) | 145 |
| Employ: Student | 28\% | (20) | 25\% | (18) | 14\% | (10) | 6\% | (4) | 12\% | (9) | 16\% | (11) | 72 |
| Employ: Retired | 25\% | (130) | 28\% | (147) | 10\% | (55) | 7\% | (36) | $11 \%$ | (60) | 19\% | (101) | 529 |
| Employ: Unemployed | 18\% | (31) | 16\% | (28) | 5\% | (8) | 9\% | (16) | 24\% | (40) | 28\% | (47) | 170 |
| Employ: Other | 21\% | (36) | 22\% | (37) | 5\% | (9) | 10\% | (17) | 9\% | (16) | $33 \%$ | (56) | 171 |
| Military HH: Yes | 27\% | (96) | 24\% | (86) | 10\% | (36) | 9\% | (33) | 10\% | (36) | 19\% | (69) | 356 |
| Military HH: No | 24\% | (388) | 26\% | (429) | 8\% | (131) | 6\% | (103) | 14\% | (221) | 22\% | (363) | 1636 |
| RD/WT: Right Direction | 25\% | (194) | 25\% | (196) | 9\% | (72) | 6\% | (48) | 13\% | (104) | $21 \%$ | (162) | 777 |
| RD/WT: Wrong Track | 24\% | (289) | 26\% | (320) | 8\% | (95) | 7\% | (88) | 13\% | (153) | 22\% | (271) | 1215 |
| Strongly Approve | 26\% | (117) | 24\% | (108) | 10\% | (43) | 7\% | (29) | 14\% | (61) | 19\% | (86) | 443 |
| Somewhat Approve | 22\% | (92) | 30\% | (127) | 9\% | (38) | 6\% | (25) | 15\% | (61) | 18\% | (73) | 416 |
| Somewhat Disapprove | 22\% | (56) | 28\% | (69) | 11\% | (28) | 6\% | (15) | 13\% | (34) | 19\% | (48) | 250 |
| Strongly Disapprove | 28\% | (213) | 25\% | (197) | 7\% | (55) | 8\% | (64) | 10\% | (79) | 21\% | (166) | 774 |
| Don't Know / No Opinion | 5\% | (5) | 13\% | (14) | 4\% | (4) | 2\% | (2) | 21\% | (23) | 55\% | (60) | 108 |
| \#1 Issue: Economy | 23\% | (134) | 25\% | (146) | 6\% | (37) | 9\% | (49) | 14\% | (80) | 22\% | (130) | 576 |
| \#1 Issue: Security | 23\% | (85) | 25\% | (95) | 10\% | (37) | 6\% | (21) | 14\% | (53) | 22\% | (82) | 372 |
| \#1 Issue: Health Care | 27\% | (92) | 27\% | (91) | 8\% | (28) | 6\% | (20) | 12\% | (41) | 20\% | (70) | 343 |
| \#1 Issue: Medicare / Social Security | 22\% | (66) | 27\% | (82) | 10\% | (30) | 8\% | (23) | 12\% | (38) | 21\% | (64) | 304 |
| \#1 Issue: Women's Issues | 26\% | (26) | 22\% | (22) | 7\% | (7) | 7\% | (7) | $13 \%$ | (13) | 25\% | (25) | 100 |
| \#1 Issue: Education | 24\% | (35) | 28\% | (41) | 11\% | (17) | 8\% | (11) | 9\% | (13) | 20\% | (30) | 147 |
| \#1 Issue: Energy | 38\% | (30) | 34\% | (27) | 8\% | (7) | 2\% | (2) | 8\% | (6) | 9\% | (7) | 79 |
| \#1 Issue: Other | 21\% | (15) | 16\% | (12) | 7\% | (5) | 3\% | (2) | 18\% | (13) | 35\% | (25) | 72 |

Continued on next page

Table ALZ10_7: Now were going to talk a bit more about funding for Alzheimers disease. If you knew each of the following, would that make you more likely to support or more likely to oppose the federal government increasing funding Alzheimers research, or would it not change your view either way?
in 2017, the NIH spent only $\$ 100$ on Alzheimers research for every $\$ 12,500$ Medicare and Medicaid spent caring for people with the disease.

| Demographic | Much more likely to support |  | Somewhat more likely to support |  | Somewhat more likely to oppose |  | Much more likely to oppose |  | Does not change my view either way |  | Dont <br> Know/No <br> Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (483) | 26\% | (516) | 8\% | (168) | 7\% | (136) | 13\% | (257) | 22\% | (433) | 1992 |
| 2016 Vote: Democrat Hillary Clinton | 29\% | (195) | 25\% | (166) | 7\% | (46) | 8\% | (54) | 11\% | (72) | 20\% | (136) | 669 |
| 2016 Vote: Republican Donald Trump | 21\% | (148) | 30\% | (216) | 9\% | (65) | 6\% | (44) | 16\% | (113) | 19\% | (133) | 719 |
| 2016 Vote: Someone else | 24\% | (52) | 30\% | (63) | 4\% | (8) | 5\% | (11) | 12\% | (26) | 24\% | (52) | 212 |
| 2012 Vote: Barack Obama | 28\% | (226) | 26\% | (215) | 8\% | (67) | 8\% | (65) | 10\% | (82) | 20\% | (166) | 821 |
| 2012 Vote: Mitt Romney | 22\% | (123) | 30\% | (167) | 7\% | (39) | 5\% | (30) | 17\% | (91) | 19\% | (103) | 554 |
| 2012 Vote: Other | 20\% | (21) | 20\% | (20) | 7\% | (7) | 5\% | (5) | 20\% | (21) | 28\% | (29) | 103 |
| 2012 Vote: Didn't Vote | 22\% | (110) | 22\% | (109) | $11 \%$ | (54) | 7\% | (35) | 12\% | (63) | 26\% | (133) | 504 |
| 4-Region: Northeast | 28\% | (102) | 23\% | (85) | 9\% | (33) | 5\% | (19) | 13\% | (47) | 22\% | (78) | 364 |
| 4-Region: Midwest | 24\% | (111) | 27\% | (126) | 7\% | (33) | 6\% | (29) | 12\% | (58) | 24\% | (112) | 470 |
| 4-Region: South | 23\% | (173) | 24\% | (181) | 9\% | (64) | 8\% | (61) | $14 \%$ | (104) | 21\% | (157) | 740 |
| 4-Region: West | 23\% | (97) | 30\% | (124) | 9\% | (38) | 6\% | (26) | 11\% | (48) | 20\% | (85) | 419 |
| Alz: Spouse/Parents/In-Laws | 30\% | (57) | 38\% | (70) | 8\% | (14) | 6\% | (11) | 7\% | (13) | $11 \%$ | (21) | 186 |
| Alz: Relative | 27\% | (128) | 26\% | (123) | 11\% | (50) | 8\% | (37) | $11 \%$ | (52) | 17\% | (78) | 468 |
| Alz: Friend | 27\% | (84) | 31\% | (97) | 7\% | (22) | 6\% | (20) | 9\% | (28) | 19\% | (60) | 311 |
| Alz caretaker: decision-maker | $31 \%$ | (151) | 28\% | (135) | 11\% | (52) | 7\% | (36) | 10\% | (50) | 12\% | (56) | 481 |
| Alz caretaker: bills | 31\% | (150) | 27\% | (131) | $11 \%$ | (53) | 8\% | (39) | 10\% | (48) | 13\% | (60) | 482 |
| Alz caretaker: daily tasks | 32\% | (153) | 29\% | (139) | 9\% | (44) | 8\% | (40) | 11\% | (53) | $11 \%$ | (55) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

## Table ALZdem1:

| Demographic | Has Alzheimers | Total N |  |
| :--- | :---: | :---: | :---: |
| Registered Voters | $100 \%$ | $(56)$ | 56 |
| Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com. |  |  |  |

Table ALZdem1_1NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, me

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $3 \%$ | (56) | 97\% | (1936) | 1992 |
| Gender: Male | 4\% | (39) | 96\% | (889) | 929 |
| Gender: Female | 2\% | (16) | 98\% | (1047) | 1063 |
| Age: 18-29 | 5\% | (17) | 95\% | (335) | 352 |
| Age: 30-44 | 3\% | (15) | 97\% | (448) | 463 |
| Age: 45-54 | 4\% | (13) | 96\% | (342) | 355 |
| Age: 55-64 | - | (1) | 100\% | (396) | 397 |
| Age: 65+ | 2\% | (10) | 98\% | (415) | 425 |
| PID: Dem (no lean) | 4\% | (30) | 96\% | (678) | 708 |
| PID: Ind (no lean) | 1\% | (6) | 99\% | (639) | 645 |
| PID: Rep (no lean) | 3\% | (20) | 97\% | (619) | 639 |
| PID/Gender: Dem Men | 6\% | (19) | 94\% | (284) | 303 |
| PID/Gender: Dem Women | 3\% | (11) | 97\% | (394) | 405 |
| PID/Gender: Ind Men | 2\% | (5) | 98\% | (298) | 302 |
| PID/Gender: Ind Women | - | (1) | 100\% | (341) | 342 |
| PID/Gender: Rep Men | 5\% | (16) | 95\% | (307) | 323 |
| PID/Gender: Rep Women | 1\% | (4) | 99\% | (312) | 316 |
| Ideo: Liberal (1-3) | 4\% | (31) | 96\% | (663) | 693 |
| Ideo: Moderate (4) | 1\% | (6) | 99\% | (375) | 381 |
| Ideo: Conservative (5-7) | 2\% | (16) | 98\% | (667) | 683 |
| Educ: < College | 3\% | (40) | 97\% | (1269) | 1309 |
| Educ: Bachelors degree | 1\% | (6) | 99\% | (437) | 442 |
| Educ: Post-grad | 4\% | (10) | 96\% | (230) | 240 |
| Income: Under 50k | 3\% | (30) | 97\% | (1049) | 1079 |
| Income: 50k-100k | 4\% | (22) | 96\% | (616) | 639 |
| Income: 100k+ | 1\% | (3) | 99\% | (271) | 274 |
| Ethnicity: White | 3\% | (44) | 97\% | (1578) | 1622 |
| Ethnicity: Hispanic | 5\% | (9) | 95\% | (169) | 178 |
| Ethnicity: Afr. Am. | 3\% | (9) | 97\% | (247) | 256 |
| Ethnicity: Other | 2\% | (3) | 98\% | (111) | 114 |

Table ALZdem1_1NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, me

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $3 \%$ | (56) | 97\% | (1936) | 1992 |
| Relig: Protestant | 2\% | (14) | 98\% | (537) | 551 |
| Relig: Roman Catholic | 3\% | (12) | 97\% | (330) | 341 |
| Relig: Ath./Agn./None | 3\% | (13) | 97\% | (488) | 502 |
| Relig: Something Else | 2\% | (7) | 98\% | (336) | 344 |
| Relig: Jewish | 2\% | (1) | 98\% | (49) | 50 |
| Relig: Evangelical | 3\% | (20) | 97\% | (597) | 617 |
| Relig: Non-Evang. Catholics | 3\% | (15) | 97\% | (512) | 527 |
| Relig: All Christian | 3\% | (35) | 97\% | (1109) | 1144 |
| Relig: All Non-Christian | 2\% | (21) | 98\% | (825) | 846 |
| Community: Urban | 4\% | (18) | 96\% | (477) | 495 |
| Community: Suburban | 3\% | (23) | 97\% | (870) | 893 |
| Community: Rural | 2\% | (15) | 98\% | (589) | 604 |
| Employ: Private Sector | 4\% | (23) | 96\% | (565) | 588 |
| Employ: Government | 1\% | (1) | 99\% | (141) | 142 |
| Employ: Self-Employed | 6\% | (10) | 94\% | (163) | 174 |
| Employ: Homemaker | 1\% | (2) | 99\% | (143) | 145 |
| Employ: Student | 3\% | (2) | 97\% | (70) | 72 |
| Employ: Retired | 2\% | (11) | 98\% | (518) | 529 |
| Employ: Unemployed | 1\% | (2) | 99\% | (168) | 170 |
| Employ: Other | 2\% | (4) | 98\% | (167) | 171 |
| Military HH: Yes | $3 \%$ | (12) | 97\% | (344) | 356 |
| Military HH: No | $3 \%$ | (44) | 97\% | (1592) | 1636 |
| RD/WT: Right Direction | 4\% | (29) | 96\% | (748) | 777 |
| RD/WT: Wrong Track | 2\% | (27) | 98\% | (1188) | 1215 |
| Strongly Approve | 5\% | (22) | 95\% | (421) | 443 |
| Somewhat Approve | 2\% | (9) | 98\% | (406) | 416 |
| Somewhat Disapprove | 2\% | (5) | 98\% | (245) | 250 |
| Strongly Disapprove | 2\% | (17) | 98\% | (757) | 774 |
| Don't Know / No Opinion | $2 \%$ | (2) | 98\% | (106) | 108 |

Table ALZdem1_1NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, me

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $3 \%$ | (56) | 97\% | (1936) | 1992 |
| \#1 Issue: Economy | 1\% | (5) | 99\% | (571) | 576 |
| \#1 Issue: Security | 4\% | (15) | 96\% | (357) | 372 |
| \#1 Issue: Health Care | $3 \%$ | (10) | 97\% | (332) | 343 |
| \#1 Issue: Medicare / Social Security | 3\% | (8) | 97\% | (296) | 304 |
| \#1 Issue: Women's Issues | 4\% | (4) | 96\% | (96) | 100 |
| \#1 Issue: Education | 4\% | (6) | 96\% | (141) | 147 |
| \#1 Issue: Energy | 8\% | (6) | 92\% | (72) | 79 |
| \#1 Issue: Other | 1\% | (1) | 99\% | (71) | 72 |
| 2016 Vote: Democrat Hillary Clinton | $3 \%$ | (23) | 97\% | (647) | 669 |
| 2016 Vote: Republican Donald Trump | 2\% | (14) | 98\% | (704) | 719 |
| 2016 Vote: Someone else | 2\% | (5) | 98\% | (207) | 212 |
| 2012 Vote: Barack Obama | 3\% | (21) | 97\% | (800) | 821 |
| 2012 Vote: Mitt Romney | $3 \%$ | (15) | 97\% | (539) | 554 |
| 2012 Vote: Other | - | (0) | 100\% | (103) | 103 |
| 2012 Vote: Didn't Vote | 4\% | (20) | 96\% | (484) | 504 |
| 4-Region: Northeast | 4\% | (16) | 96\% | (348) | 364 |
| 4-Region: Midwest | 2\% | (8) | 98\% | (462) | 470 |
| 4-Region: South | 3\% | (24) | 97\% | (715) | 740 |
| 4-Region: West | 2\% | (7) | 98\% | (411) | 419 |
| Alz: Spouse/Parents/In-Laws | 3\% | (5) | 97\% | (181) | 186 |
| Alz: Relative | 1\% | (3) | 99\% | (465) | 468 |
| Alz: Friend | 2\% | (5) | 98\% | (306) | 311 |
| Alz caretaker: decision-maker | 8\% | (40) | 92\% | (441) | 481 |
| Alz caretaker: bills | 8\% | (39) | 92\% | (443) | 482 |
| Alz caretaker: daily tasks | 9\% | (45) | 91\% | (439) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZdem1_4NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, my spouse or partner

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 2\% | (42) | 98\% | (1950) | 1992 |
| Gender: Male | 3\% | (24) | 97\% | (904) | 929 |
| Gender: Female | 2\% | (18) | 98\% | (1046) | 1063 |
| Age: 18-29 | 4\% | (15) | 96\% | (337) | 352 |
| Age: 30-44 | 1\% | (7) | 99\% | (456) | 463 |
| Age: 45-54 | 1\% | (5) | 99\% | (350) | 355 |
| Age: 55-64 | 2\% | (8) | 98\% | (389) | 397 |
| Age: 65+ | 2\% | (8) | 98\% | (417) | 425 |
| PID: Dem (no lean) | 2\% | (15) | 98\% | (693) | 708 |
| PID: Ind (no lean) | 2\% | (11) | 98\% | (634) | 645 |
| PID: Rep (no lean) | 2\% | (16) | 98\% | (623) | 639 |
| PID/Gender: Dem Men | 2\% | (6) | 98\% | (297) | 303 |
| PID/Gender: Dem Women | 2\% | (9) | 98\% | (396) | 405 |
| PID/Gender: Ind Men | 2\% | (5) | 98\% | (298) | 302 |
| PID/Gender: Ind Women | 2\% | (6) | 98\% | (336) | 342 |
| PID/Gender: Rep Men | 4\% | (13) | 96\% | (310) | 323 |
| PID/Gender: Rep Women | 1\% | (3) | 99\% | (313) | 316 |
| Ideo: Liberal (1-3) | 3\% | (24) | 97\% | (670) | 693 |
| Ideo: Moderate (4) | 1\% | (2) | 99\% | (378) | 381 |
| Ideo: Conservative (5-7) | 2\% | (14) | 98\% | (669) | 683 |
| Educ: < College | 2\% | (28) | 98\% | (1281) | 1309 |
| Educ: Bachelors degree | 2\% | (8) | 98\% | (434) | 442 |
| Educ: Post-grad | 2\% | (5) | 98\% | (235) | 240 |
| Income: Under 50k | 2\% | (22) | 98\% | (1057) | 1079 |
| Income: 50k-100k | 3\% | (16) | 97\% | (622) | 639 |
| Income: 100k+ | 1\% | (4) | 99\% | (270) | 274 |
| Ethnicity: White | 2\% | (33) | 98\% | (1589) | 1622 |
| Ethnicity: Hispanic | 9\% | (17) | 91\% | (161) | 178 |
| Ethnicity: Afr. Am. | 2\% | (6) | 98\% | (250) | 256 |
| Ethnicity: Other | 2\% | (3) | 98\% | (111) | 114 |

Table ALZdem1_4NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, my spouse or partner

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 2\% | (42) | 98\% | (1950) | 1992 |
| Relig: Protestant | 2\% | (13) | 98\% | (538) | 551 |
| Relig: Roman Catholic | 3\% | (9) | 97\% | (332) | 341 |
| Relig: Ath./Agn./None | 1\% | (6) | 99\% | (496) | 502 |
| Relig: Something Else | 4\% | (13) | 96\% | (330) | 344 |
| Relig: Jewish | 11\% | (5) | 89\% | (45) | 50 |
| Relig: Evangelical | 2\% | (15) | 98\% | (602) | 617 |
| Relig: Non-Evang. Catholics | 2\% | (8) | 98\% | (519) | 527 |
| Relig: All Christian | 2\% | (23) | 98\% | (1121) | 1144 |
| Relig: All Non-Christian | 2\% | (19) | 98\% | (827) | 846 |
| Community: Urban | 3\% | (14) | 97\% | (481) | 495 |
| Community: Suburban | 2\% | (14) | 98\% | (879) | 893 |
| Community: Rural | 2\% | (14) | 98\% | (590) | 604 |
| Employ: Private Sector | 3\% | (18) | 97\% | (570) | 588 |
| Employ: Government | 5\% | (7) | 95\% | (136) | 142 |
| Employ: Self-Employed | 3\% | (4) | 97\% | (170) | 174 |
| Employ: Homemaker | 1\% | (2) | 99\% | (143) | 145 |
| Employ: Student | 3\% | (2) | 97\% | (70) | 72 |
| Employ: Retired | 1\% | (7) | 99\% | (522) | 529 |
| Employ: Unemployed | 2\% | (3) | 98\% | (168) | 170 |
| Employ: Other | - | (0) | 100\% | (171) | 171 |
| Military HH: Yes | 5\% | (19) | 95\% | (338) | 356 |
| Military HH: No | 1\% | (23) | 99\% | (1612) | 1636 |
| RD/WT: Right Direction | 4\% | (32) | 96\% | (745) | 777 |
| RD/WT: Wrong Track | 1\% | (10) | 99\% | (1205) | 1215 |
| Strongly Approve | 4\% | (20) | 96\% | (423) | 443 |
| Somewhat Approve | 2\% | (7) | 98\% | (409) | 416 |
| Somewhat Disapprove | - | (0) | 100\% | (250) | 250 |
| Strongly Disapprove | 2\% | (12) | 98\% | (762) | 774 |
| Don't Know / No Opinion | 3\% | (3) | 97\% | (105) | 108 |

Continued on next page

Table ALZdem1_4NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, my spouse or partner

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 2\% | (42) | 98\% | (1950) | 1992 |
| \#1 Issue: Economy | 2\% | (11) | 98\% | (565) | 576 |
| \#1 Issue: Security | 1\% | (3) | 99\% | (369) | 372 |
| \#1 Issue: Health Care | 3\% | (9) | 97\% | (334) | 343 |
| \#1 Issue: Medicare / Social Security | 3\% | (9) | 97\% | (295) | 304 |
| \#1 Issue: Women's Issues | 4\% | (4) | 96\% | (97) | 100 |
| \#1 Issue: Education | 3\% | (4) | 97\% | (142) | 147 |
| \#1 Issue: Energy | 1\% | (1) | 99\% | (78) | 79 |
| \#1 Issue: Other | 1\% | (1) | 99\% | (71) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 3\% | (18) | 97\% | (651) | 669 |
| 2016 Vote: Republican Donald Trump | 3\% | (19) | 97\% | (699) | 719 |
| 2016 Vote: Someone else | - | (1) | 100\% | (211) | 212 |
| 2012 Vote: Barack Obama | 2\% | (19) | 98\% | (802) | 821 |
| 2012 Vote: Mitt Romney | 1\% | (7) | 99\% | (547) | 554 |
| 2012 Vote: Other | 2\% | (2) | 98\% | (101) | 103 |
| 2012 Vote: Didn't Vote | 3\% | (13) | 97\% | (491) | 504 |
| 4-Region: Northeast | 3\% | (10) | 97\% | (354) | 364 |
| 4-Region: Midwest | 1\% | (5) | 99\% | (465) | 470 |
| 4-Region: South | 2\% | (13) | 98\% | (726) | 740 |
| 4-Region: West | 3\% | (14) | 97\% | (405) | 419 |
| Alz: Spouse/Parents/In-Laws | 23\% | (42) | 77\% | (144) | 186 |
| Alz: Relative | - | (2) | 100\% | (466) | 468 |
| Alz: Friend | 2\% | (5) | 98\% | (307) | 311 |
| Alz caretaker: decision-maker | 6\% | (31) | 94\% | (450) | 481 |
| Alz caretaker: bills | 7\% | (32) | 93\% | (450) | 482 |
| Alz caretaker: daily tasks | 7\% | (35) | 93\% | (449) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZdem1_5NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, my/my spouse's parent(s) are

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 7\% | (146) | 93\% | (1846) | 1992 |
| Gender: Male | 8\% | (74) | 92\% | (854) | 929 |
| Gender: Female | 7\% | (72) | 93\% | (991) | 1063 |
| Age: 18-29 | 2\% | (9) | 98\% | (343) | 352 |
| Age: 30-44 | 3\% | (15) | 97\% | (448) | 463 |
| Age: 45-54 | 5\% | (17) | 95\% | (338) | 355 |
| Age: 55-64 | 15\% | (58) | 85\% | (339) | 397 |
| Age: 65+ | 12\% | (49) | 88\% | (376) | 425 |
| PID: Dem (no lean) | 6\% | (42) | 94\% | (666) | 708 |
| PID: Ind (no lean) | 8\% | (49) | 92\% | (595) | 645 |
| PID: Rep (no lean) | 9\% | (55) | 91\% | (584) | 639 |
| PID/Gender: Dem Men | 7\% | (22) | 93\% | (282) | 303 |
| PID/Gender: Dem Women | 5\% | (20) | 95\% | (385) | 405 |
| PID/Gender: Ind Men | 8\% | (26) | 92\% | (277) | 302 |
| PID/Gender: Ind Women | 7\% | (24) | 93\% | (318) | 342 |
| PID/Gender: Rep Men | 8\% | (27) | 92\% | (296) | 323 |
| PID/Gender: Rep Women | 9\% | (28) | 91\% | (288) | 316 |
| Ideo: Liberal (1-3) | 6\% | (40) | 94\% | (654) | 693 |
| Ideo: Moderate (4) | 9\% | (36) | 91\% | (345) | 381 |
| Ideo: Conservative (5-7) | 9\% | (63) | 91\% | (620) | 683 |
| Educ: < College | 7\% | (86) | 93\% | (1224) | 1309 |
| Educ: Bachelors degree | 7\% | (31) | 93\% | (411) | 442 |
| Educ: Post-grad | 12\% | (30) | 88\% | (211) | 240 |
| Income: Under 50k | 5\% | (59) | 95\% | (1021) | 1079 |
| Income: 50k-100k | 9\% | (56) | 91\% | (583) | 639 |
| Income: 100k+ | 12\% | (32) | 88\% | (242) | 274 |
| Ethnicity: White | 8\% | (134) | 92\% | (1489) | 1622 |
| Ethnicity: Hispanic | 8\% | (14) | 92\% | (165) | 178 |
| Ethnicity: Afr. Am. | 3\% | (8) | 97\% | (248) | 256 |
| Ethnicity: Other | $4 \%$ | (5) | 96\% | (109) | 114 |

[^23]Table ALZdem1_5NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, my/my spouse's parent(s) are

| Demographic | Selected |  | Not Selected |  | Total $\mathbf{N}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 7\% | (146) | 93\% | (1846) | 1992 |
| Relig: Protestant | 10\% | (56) | 90\% | (494) | 551 |
| Relig: Roman Catholic | 8\% | (28) | 92\% | (313) | 341 |
| Relig: Ath./Agn./None | 5\% | (25) | 95\% | (476) | 502 |
| Relig: Something Else | 7\% | (23) | 93\% | (321) | 344 |
| Relig: Jewish | 14\% | (7) | 86\% | (43) | 50 |
| Relig: Evangelical | 8\% | (48) | 92\% | (569) | 617 |
| Relig: Non-Evang. Catholics | 10\% | (50) | 90\% | (477) | 527 |
| Relig: All Christian | 9\% | (98) | 91\% | (1046) | 1144 |
| Relig: All Non-Christian | 6\% | (48) | 94\% | (798) | 846 |
| Community: Urban | 7\% | (34) | 93\% | (461) | 495 |
| Community: Suburban | 8\% | (68) | 92\% | (824) | 893 |
| Community: Rural | 7\% | (44) | 93\% | (560) | 604 |
| Employ: Private Sector | 6\% | (34) | 94\% | (554) | 588 |
| Employ: Government | 5\% | (7) | 95\% | (135) | 142 |
| Employ: Self-Employed | 8\% | (14) | 92\% | (160) | 174 |
| Employ: Homemaker | 9\% | (14) | 91\% | (131) | 145 |
| Employ: Student | 7\% | (5) | 93\% | (68) | 72 |
| Employ: Retired | 12\% | (62) | 88\% | (467) | 529 |
| Employ: Unemployed | 2\% | (3) | 98\% | (167) | 170 |
| Employ: Other | 4\% | (8) | 96\% | (163) | 171 |
| Military HH: Yes | 10\% | (36) | 90\% | (320) | 356 |
| Military HH: No | 7\% | (110) | 93\% | (1526) | 1636 |
| RD/WT: Right Direction | 9\% | (69) | 91\% | (708) | 777 |
| RD/WT: Wrong Track | 6\% | (77) | 94\% | (1138) | 1215 |
| Strongly Approve | 10\% | (42) | 90\% | (401) | 443 |
| Somewhat Approve | 8\% | (35) | 92\% | (381) | 416 |
| Somewhat Disapprove | 7\% | (18) | 93\% | (232) | 250 |
| Strongly Disapprove | 6\% | (47) | 94\% | (728) | 774 |
| Don't Know / No Opinion | 5\% | (5) | 95\% | (103) | 108 |

Continued on next page

Table ALZdem1_5NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, my/my spouse's parent(s) are

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 7\% | (146) | 93\% | (1846) | 1992 |
| \#1 Issue: Economy | 6\% | (32) | 94\% | (543) | 576 |
| \#1 Issue: Security | 10\% | (39) | 90\% | (333) | 372 |
| \#1 Issue: Health Care | 8\% | (27) | 92\% | (316) | 343 |
| \#1 Issue: Medicare / Social Security | 8\% | (23) | 92\% | (281) | 304 |
| \#1 Issue: Women's Issues | 3\% | (3) | 97\% | (97) | 100 |
| \#1 Issue: Education | 6\% | (9) | 94\% | (138) | 147 |
| \#1 Issue: Energy | 8\% | (6) | 92\% | (72) | 79 |
| \#1 Issue: Other | 9\% | (6) | 91\% | (66) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 6\% | (43) | 94\% | (626) | 669 |
| 2016 Vote: Republican Donald Trump | 10\% | (70) | 90\% | (649) | 719 |
| 2016 Vote: Someone else | 9\% | (18) | 91\% | (194) | 212 |
| 2012 Vote: Barack Obama | 7\% | (57) | 93\% | (764) | 821 |
| 2012 Vote: Mitt Romney | 12\% | (67) | 88\% | (487) | 554 |
| 2012 Vote: Other | 6\% | (6) | 94\% | (98) | 103 |
| 2012 Vote: Didn't Vote | 3\% | (16) | 97\% | (488) | 504 |
| 4-Region: Northeast | 8\% | (28) | 92\% | (336) | 364 |
| 4-Region: Midwest | 5\% | (26) | 95\% | (444) | 470 |
| 4-Region: South | 7\% | (53) | 93\% | (687) | 740 |
| 4-Region: West | 10\% | (40) | 90\% | (379) | 419 |
| Alz: Spouse/Parents/In-Laws | 79\% | (146) | $21 \%$ | (40) | 186 |
| Alz: Relative | 5\% | (24) | 95\% | (445) | 468 |
| Alz: Friend | 5\% | (17) | 95\% | (295) | 311 |
| Alz caretaker: decision-maker | 17\% | (80) | 83\% | (400) | 481 |
| Alz caretaker: bills | 16\% | (75) | 84\% | (406) | 482 |
| Alz caretaker: daily tasks | 15\% | (71) | 85\% | (413) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZdem1_6NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, my/my spouse's grandparent(s)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 7\% | (143) | 93\% | (1849) | 1992 |
| Gender: Male | 7\% | (69) | 93\% | (860) | 929 |
| Gender: Female | 7\% | (74) | 93\% | (989) | 1063 |
| Age: 18-29 | 13\% | (45) | 87\% | (307) | 352 |
| Age: 30-44 | 10\% | (48) | 90\% | (415) | 463 |
| Age: 45-54 | 6\% | (22) | 94\% | (333) | 355 |
| Age: 55-64 | 4\% | (16) | 96\% | (381) | 397 |
| Age: 65+ | 3\% | (12) | 97\% | (413) | 425 |
| PID: Dem (no lean) | 6\% | (45) | 94\% | (663) | 708 |
| PID: Ind (no lean) | 7\% | (48) | 93\% | (597) | 645 |
| PID: Rep (no lean) | 8\% | (50) | 92\% | (589) | 639 |
| PID/Gender: Dem Men | 6\% | (19) | 94\% | (284) | 303 |
| PID/Gender: Dem Women | 6\% | (26) | 94\% | (379) | 405 |
| PID/Gender: Ind Men | 7\% | (21) | 93\% | (281) | 302 |
| PID/Gender: Ind Women | 8\% | (27) | 92\% | (316) | 342 |
| PID/Gender: Rep Men | 9\% | (28) | 91\% | (295) | 323 |
| PID/Gender: Rep Women | 7\% | (21) | 93\% | (294) | 316 |
| Ideo: Liberal (1-3) | 9\% | (62) | 91\% | (631) | 693 |
| Ideo: Moderate (4) | 7\% | (28) | 93\% | (353) | 381 |
| Ideo: Conservative (5-7) | 7\% | (46) | 93\% | (637) | 683 |
| Educ: < College | 7\% | (90) | 93\% | (1220) | 1309 |
| Educ: Bachelors degree | 9\% | (41) | 91\% | (402) | 442 |
| Educ: Post-grad | 5\% | (13) | 95\% | (228) | 240 |
| Income: Under 50k | 6\% | (61) | 94\% | (1018) | 1079 |
| Income: 50k-100k | 9\% | (58) | 91\% | (581) | 639 |
| Income: 100k+ | 9\% | (24) | 91\% | (250) | 274 |
| Ethnicity: White | 7\% | (119) | 93\% | (1503) | 1622 |
| Ethnicity: Hispanic | 6\% | (11) | 94\% | (167) | 178 |
| Ethnicity: Afr. Am. | 7\% | (18) | 93\% | (238) | 256 |
| Ethnicity: Other | 5\% | (6) | 95\% | (108) | 114 |

Table ALZdem1_6NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, my/my spouse's grandparent(s)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 7\% | (143) | 93\% | (1849) | 1992 |
| Relig: Protestant | 7\% | (37) | 93\% | (514) | 551 |
| Relig: Roman Catholic | 6\% | (22) | 94\% | (319) | 341 |
| Relig: Ath./Agn./None | 7\% | (37) | 93\% | (465) | 502 |
| Relig: Something Else | 8\% | (28) | 92\% | (316) | 344 |
| Relig: Jewish | 1\% | (0) | 99\% | (50) | 50 |
| Relig: Evangelical | 8\% | (47) | 92\% | (571) | 617 |
| Relig: Non-Evang. Catholics | 6\% | (32) | 94\% | (495) | 527 |
| Relig: All Christian | 7\% | (78) | 93\% | (1066) | 1144 |
| Relig: All Non-Christian | 8\% | (65) | 92\% | (780) | 846 |
| Community: Urban | 6\% | (29) | 94\% | (466) | 495 |
| Community: Suburban | 8\% | (70) | 92\% | (823) | 893 |
| Community: Rural | 7\% | (44) | 93\% | (560) | 604 |
| Employ: Private Sector | 10\% | (57) | 90\% | (531) | 588 |
| Employ: Government | 6\% | (9) | 94\% | (134) | 142 |
| Employ: Self-Employed | 5\% | (10) | 95\% | (164) | 174 |
| Employ: Homemaker | 10\% | (15) | 90\% | (130) | 145 |
| Employ: Student | 10\% | (8) | 90\% | (65) | 72 |
| Employ: Retired | 4\% | (21) | 96\% | (508) | 529 |
| Employ: Unemployed | 8\% | (13) | 92\% | (157) | 170 |
| Employ: Other | 6\% | (11) | 94\% | (160) | 171 |
| Military HH: Yes | 6\% | (23) | 94\% | (333) | 356 |
| Military HH: No | 7\% | (120) | 93\% | (1516) | 1636 |
| RD/WT: Right Direction | 7\% | (52) | 93\% | (725) | 777 |
| RD/WT: Wrong Track | 8\% | (91) | 92\% | (1124) | 1215 |
| Strongly Approve | 6\% | (25) | 94\% | (418) | 443 |
| Somewhat Approve | 8\% | (35) | 92\% | (381) | 416 |
| Somewhat Disapprove | 8\% | (20) | 92\% | (231) | 250 |
| Strongly Disapprove | 8\% | (60) | 92\% | (714) | 774 |
| Don't Know / No Opinion | 4\% | (4) | 96\% | (105) | 108 |

Continued on next page

Table ALZdem1_6NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, my/my spouse's grandparent(s)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 7\% | (143) | 93\% | (1849) | 1992 |
| \#1 Issue: Economy | 8\% | (47) | 92\% | (529) | 576 |
| \#1 Issue: Security | 5\% | (20) | 95\% | (352) | 372 |
| \#1 Issue: Health Care | 6\% | (19) | 94\% | (324) | 343 |
| \#1 Issue: Medicare / Social Security | 5\% | (15) | 95\% | (289) | 304 |
| \#1 Issue: Women's Issues | 12\% | (12) | 88\% | (88) | 100 |
| \#1 Issue: Education | 12\% | (18) | 88\% | (129) | 147 |
| \#1 Issue: Energy | 8\% | (7) | 92\% | (72) | 79 |
| \#1 Issue: Other | 8\% | (5) | 92\% | (66) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 7\% | (46) | 93\% | (623) | 669 |
| 2016 Vote: Republican Donald Trump | 7\% | (52) | 93\% | (667) | 719 |
| 2016 Vote: Someone else | 7\% | (14) | 93\% | (198) | 212 |
| 2012 Vote: Barack Obama | 7\% | (59) | 93\% | (762) | 821 |
| 2012 Vote: Mitt Romney | 7\% | (40) | 93\% | (514) | 554 |
| 2012 Vote: Other | 3\% | (3) | 97\% | (100) | 103 |
| 2012 Vote: Didn't Vote | 8\% | (42) | 92\% | (462) | 504 |
| 4-Region: Northeast | 8\% | (29) | 92\% | (335) | 364 |
| 4-Region: Midwest | 8\% | (38) | 92\% | (432) | 470 |
| 4-Region: South | 6\% | (48) | 94\% | (692) | 740 |
| 4-Region: West | 7\% | (28) | 93\% | (391) | 419 |
| Alz: Spouse/Parents/In-Laws | 5\% | (10) | 95\% | (177) | 186 |
| Alz: Relative | $31 \%$ | (143) | 69\% | (325) | 468 |
| Alz: Friend | 4\% | (13) | 96\% | (298) | 311 |
| Alz caretaker: decision-maker | 12\% | (59) | 88\% | (422) | 481 |
| Alz caretaker: bills | 11\% | (52) | 89\% | (430) | 482 |
| Alz caretaker: daily tasks | 13\% | (64) | 87\% | (420) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZdem1_7NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, other relative(s) is/are

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (349) | 82\% | (1643) | 1992 |
| Gender: Male | 14\% | (129) | 86\% | (800) | 929 |
| Gender: Female | 21\% | (220) | 79\% | (843) | 1063 |
| Age: 18-29 | 14\% | (49) | 86\% | (303) | 352 |
| Age: 30-44 | 19\% | (87) | 81\% | (376) | 463 |
| Age: 45-54 | 18\% | (63) | 82\% | (292) | 355 |
| Age: 55-64 | 17\% | (68) | 83\% | (329) | 397 |
| Age: 65+ | 19\% | (81) | 81\% | (344) | 425 |
| PID: Dem (no lean) | 16\% | (113) | 84\% | (596) | 708 |
| PID: Ind (no lean) | 17\% | (108) | 83\% | (537) | 645 |
| PID: Rep (no lean) | 20\% | (128) | 80\% | (511) | 639 |
| PID/Gender: Dem Men | 10\% | (31) | 90\% | (273) | 303 |
| PID/Gender: Dem Women | 20\% | (82) | 80\% | (323) | 405 |
| PID/Gender: Ind Men | 14\% | (42) | 86\% | (261) | 302 |
| PID/Gender: Ind Women | 19\% | (66) | 81\% | (276) | 342 |
| PID/Gender: Rep Men | 17\% | (57) | 83\% | (267) | 323 |
| PID/Gender: Rep Women | 23\% | (72) | 77\% | (244) | 316 |
| Ideo: Liberal (1-3) | 16\% | (111) | 84\% | (582) | 693 |
| Ideo: Moderate (4) | 18\% | (70) | 82\% | (311) | 381 |
| Ideo: Conservative (5-7) | 19\% | (130) | 81\% | (553) | 683 |
| Educ: < College | 17\% | (228) | 83\% | (1082) | 1309 |
| Educ: Bachelors degree | 18\% | (82) | 82\% | (361) | 442 |
| Educ: Post-grad | 16\% | (39) | 84\% | (201) | 240 |
| Income: Under 50k | 19\% | (200) | 81\% | (880) | 1079 |
| Income: 50k-100k | 18\% | (113) | 82\% | (526) | 639 |
| Income: 100k+ | 13\% | (36) | 87\% | (238) | 274 |
| Ethnicity: White | 18\% | (294) | 82\% | (1328) | 1622 |
| Ethnicity: Hispanic | 14\% | (24) | 86\% | (154) | 178 |
| Ethnicity: Afr. Am. | 14\% | (35) | 86\% | (221) | 256 |
| Ethnicity: Other | 17\% | (19) | 83\% | (94) | 114 |

Table ALZdem1_7NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, other relative(s) is/are

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (349) | 82\% | (1643) | 1992 |
| Relig: Protestant | 21\% | (114) | 79\% | (437) | 551 |
| Relig: Roman Catholic | 17\% | (59) | 83\% | (282) | 341 |
| Relig: Ath./Agn./None | 14\% | (72) | 86\% | (430) | 502 |
| Relig: Something Else | 15\% | (52) | 85\% | (292) | 344 |
| Relig: Jewish | $4 \%$ | (2) | 96\% | (48) | 50 |
| Relig: Evangelical | 21\% | (127) | 79\% | (491) | 617 |
| Relig: Non-Evang. Catholics | 19\% | (98) | 81\% | (429) | 527 |
| Relig: All Christian | 20\% | (225) | 80\% | (919) | 1144 |
| Relig: All Non-Christian | 15\% | (123) | 85\% | (722) | 846 |
| Community: Urban | 17\% | (86) | 83\% | (410) | 495 |
| Community: Suburban | 17\% | (153) | 83\% | (740) | 893 |
| Community: Rural | 18\% | (111) | 82\% | (494) | 604 |
| Employ: Private Sector | 19\% | (112) | 81\% | (476) | 588 |
| Employ: Government | 15\% | (21) | 85\% | (121) | 142 |
| Employ: Self-Employed | 23\% | (40) | 77\% | (133) | 174 |
| Employ: Homemaker | 13\% | (19) | 87\% | (126) | 145 |
| Employ: Student | 13\% | (10) | 87\% | (63) | 72 |
| Employ: Retired | 19\% | (100) | 81\% | (430) | 529 |
| Employ: Unemployed | 12\% | (21) | 88\% | (149) | 170 |
| Employ: Other | 15\% | (26) | 85\% | (144) | 171 |
| Military HH: Yes | 19\% | (68) | 81\% | (288) | 356 |
| Military HH: No | 17\% | (280) | 83\% | (1356) | 1636 |
| RD/WT: Right Direction | 16\% | (123) | 84\% | (653) | 777 |
| RD/WT: Wrong Track | 19\% | (226) | 81\% | (990) | 1215 |
| Strongly Approve | 17\% | (74) | 83\% | (369) | 443 |
| Somewhat Approve | 19\% | (78) | 81\% | (337) | 416 |
| Somewhat Disapprove | 22\% | (55) | 78\% | (196) | 250 |
| Strongly Disapprove | 17\% | (129) | 83\% | (645) | 774 |
| Don't Know / No Opinion | 11\% | (12) | 89\% | (96) | 108 |

Table ALZdem1_7NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, other relative(s) is/are

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (349) | 82\% | (1643) | 1992 |
| \#1 Issue: Economy | 19\% | (109) | 81\% | (467) | 576 |
| \#1 Issue: Security | 19\% | (70) | 81\% | (302) | 372 |
| \#1 Issue: Health Care | 16\% | (55) | 84\% | (287) | 343 |
| \#1 Issue: Medicare / Social Security | 17\% | (52) | 83\% | (252) | 304 |
| \#1 Issue: Women's Issues | 14\% | (14) | 86\% | (86) | 100 |
| \#1 Issue: Education | 16\% | (23) | 84\% | (124) | 147 |
| \#1 Issue: Energy | 10\% | (8) | 90\% | (71) | 79 |
| \#1 Issue: Other | 25\% | (18) | 75\% | (54) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 16\% | (106) | 84\% | (563) | 669 |
| 2016 Vote: Republican Donald Trump | 20\% | (143) | 80\% | (576) | 719 |
| 2016 Vote: Someone else | 18\% | (37) | 82\% | (175) | 212 |
| 2012 Vote: Barack Obama | 17\% | (138) | 83\% | (683) | 821 |
| 2012 Vote: Mitt Romney | 21\% | (114) | 79\% | (440) | 554 |
| 2012 Vote: Other | 20\% | (21) | 80\% | (83) | 103 |
| 2012 Vote: Didn't Vote | 15\% | (76) | 85\% | (428) | 504 |
| 4-Region: Northeast | 12\% | (44) | 88\% | (320) | 364 |
| 4-Region: Midwest | 20\% | (93) | 80\% | (377) | 470 |
| 4-Region: South | 20\% | (149) | 80\% | (591) | 740 |
| 4-Region: West | 15\% | (63) | 85\% | (356) | 419 |
| Alz: Spouse/Parents/In-Laws | 11\% | (20) | 89\% | (166) | 186 |
| Alz: Relative | 74\% | (349) | 26\% | (120) | 468 |
| Alz: Friend | 14\% | (43) | 86\% | (269) | 311 |
| Alz caretaker: decision-maker | 28\% | (134) | 72\% | (346) | 481 |
| Alz caretaker: bills | 28\% | (136) | 72\% | (346) | 482 |
| Alz caretaker: daily tasks | 29\% | (139) | 71\% | (345) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZdem1_8NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, friend(s) is/are

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% | (311) | 84\% | (1681) | 1992 |
| Gender: Male | 14\% | (130) | 86\% | (798) | 929 |
| Gender: Female | 17\% | (181) | 83\% | (882) | 1063 |
| Age: 18-29 | 7\% | (25) | 93\% | (327) | 352 |
| Age: 30-44 | 9\% | (40) | 91\% | (423) | 463 |
| Age: 45-54 | 12\% | (41) | 88\% | (314) | 355 |
| Age: 55-64 | 20\% | (79) | 80\% | (318) | 397 |
| Age: 65+ | 30\% | (126) | 70\% | (299) | 425 |
| PID: Dem (no lean) | 13\% | (90) | 87\% | (618) | 708 |
| PID: Ind (no lean) | 14\% | (89) | 86\% | (556) | 645 |
| PID: Rep (no lean) | 21\% | (133) | 79\% | (506) | 639 |
| PID/Gender: Dem Men | 13\% | (40) | 87\% | (263) | 303 |
| PID/Gender: Dem Women | 12\% | (50) | 88\% | (355) | 405 |
| PID/Gender: Ind Men | 12\% | (36) | 88\% | (267) | 302 |
| PID/Gender: Ind Women | 15\% | (53) | 85\% | (290) | 342 |
| PID/Gender: Rep Men | 17\% | (54) | 83\% | (269) | 323 |
| PID/Gender: Rep Women | 25\% | (78) | 75\% | (238) | 316 |
| Ideo: Liberal (1-3) | 13\% | (91) | 87\% | (602) | 693 |
| Ideo: Moderate (4) | 13\% | (48) | 87\% | (333) | 381 |
| Ideo: Conservative (5-7) | 22\% | (149) | 78\% | (534) | 683 |
| Educ: < College | 15\% | (193) | 85\% | (1117) | 1309 |
| Educ: Bachelors degree | 17\% | (77) | 83\% | (365) | 442 |
| Educ: Post-grad | 17\% | (41) | 83\% | (199) | 240 |
| Income: Under 50k | 16\% | (173) | 84\% | (906) | 1079 |
| Income: 50k-100k | 14\% | (89) | 86\% | (550) | 639 |
| Income: 100k+ | 18\% | (49) | 82\% | (225) | 274 |
| Ethnicity: White | 17\% | (270) | 83\% | (1353) | 1622 |
| Ethnicity: Hispanic | 8\% | (15) | 92\% | (164) | 178 |
| Ethnicity: Afr. Am. | 12\% | (30) | 88\% | (226) | 256 |
| Ethnicity: Other | 10\% | (12) | 90\% | (102) | 114 |

Table ALZdem1_8NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, friend(s) is/are

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% | (311) | 84\% | (1681) | 1992 |
| Relig: Protestant | 25\% | (136) | 75\% | (414) | 551 |
| Relig: Roman Catholic | 13\% | (44) | 87\% | (297) | 341 |
| Relig: Ath./Agn./None | 10\% | (52) | 90\% | (449) | 502 |
| Relig: Something Else | 12\% | (41) | 88\% | (303) | 344 |
| Relig: Jewish | 6\% | (3) | 94\% | (47) | 50 |
| Relig: Evangelical | 20\% | (124) | 80\% | (493) | 617 |
| Relig: Non-Evang. Catholics | 18\% | (94) | 82\% | (433) | 527 |
| Relig: All Christian | 19\% | (218) | 81\% | (926) | 1144 |
| Relig: All Non-Christian | 11\% | (93) | 89\% | (752) | 846 |
| Community: Urban | 14\% | (72) | 86\% | (424) | 495 |
| Community: Suburban | 17\% | (149) | 83\% | (744) | 893 |
| Community: Rural | 15\% | (91) | 85\% | (513) | 604 |
| Employ: Private Sector | 12\% | (73) | 88\% | (515) | 588 |
| Employ: Government | 10\% | (15) | 90\% | (128) | 142 |
| Employ: Self-Employed | 14\% | (24) | 86\% | (150) | 174 |
| Employ: Homemaker | 15\% | (22) | 85\% | (123) | 145 |
| Employ: Student | 8\% | (6) | 92\% | (67) | 72 |
| Employ: Retired | 26\% | (139) | 74\% | (390) | 529 |
| Employ: Unemployed | 12\% | (20) | 88\% | (150) | 170 |
| Employ: Other | 7\% | (13) | 93\% | (158) | 171 |
| Military HH: Yes | 20\% | (71) | 80\% | (286) | 356 |
| Military HH: No | 15\% | (241) | 85\% | (1395) | 1636 |
| RD/WT: Right Direction | 18\% | (140) | 82\% | (636) | 777 |
| RD/WT: Wrong Track | 14\% | (171) | 86\% | (1044) | 1215 |
| Strongly Approve | 19\% | (85) | 81\% | (358) | 443 |
| Somewhat Approve | 17\% | (70) | 83\% | (346) | 416 |
| Somewhat Disapprove | 16\% | (41) | 84\% | (209) | 250 |
| Strongly Disapprove | 13\% | (103) | 87\% | (671) | 774 |
| Don't Know / No Opinion | 11\% | (12) | 89\% | (96) | 108 |

Table ALZdem1_8NET: Do you personally know, or have known, someone living with Alzheimer's disease? - Yes, friend(s) is/are

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% | (311) | 84\% | (1681) | 1992 |
| \#1 Issue: Economy | 14\% | (81) | 86\% | (495) | 576 |
| \#1 Issue: Security | 20\% | (74) | 80\% | (298) | 372 |
| \#1 Issue: Health Care | 13\% | (45) | 87\% | (298) | 343 |
| \#1 Issue: Medicare / Social Security | 23\% | (70) | 77\% | (234) | 304 |
| \#1 Issue: Women's Issues | 13\% | (13) | 87\% | (87) | 100 |
| \#1 Issue: Education | 9\% | (13) | 91\% | (134) | 147 |
| \#1 Issue: Energy | 9\% | (7) | 91\% | (72) | 79 |
| \#1 Issue: Other | 13\% | (9) | 87\% | (63) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 14\% | (91) | 86\% | (578) | 669 |
| 2016 Vote: Republican Donald Trump | 22\% | (155) | 78\% | (563) | 719 |
| 2016 Vote: Someone else | 12\% | (26) | 88\% | (186) | 212 |
| 2012 Vote: Barack Obama | 14\% | (115) | 86\% | (706) | 821 |
| 2012 Vote: Mitt Romney | $24 \%$ | (134) | 76\% | (420) | 554 |
| 2012 Vote: Other | 15\% | (16) | 85\% | (88) | 103 |
| 2012 Vote: Didn't Vote | 8\% | (43) | 92\% | (461) | 504 |
| 4-Region: Northeast | 12\% | (44) | 88\% | (320) | 364 |
| 4-Region: Midwest | 16\% | (76) | 84\% | (394) | 470 |
| 4-Region: South | 15\% | (112) | 85\% | (627) | 740 |
| 4-Region: West | 19\% | (79) | 81\% | (339) | 419 |
| Alz: Spouse/Parents/In-Laws | $11 \%$ | (21) | 89\% | (166) | 186 |
| Alz: Relative | $11 \%$ | (52) | 89\% | (417) | 468 |
| Alz: Friend | 100\% | (311) | - | (0) | 311 |
| Alz caretaker: decision-maker | 17\% | (82) | 83\% | (398) | 481 |
| Alz caretaker: bills | 15\% | (72) | 85\% | (410) | 482 |
| Alz caretaker: daily tasks | 17\% | (81) | 83\% | (402) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZdem1_9NET: Do you personally know, or have known, someone living with Alzheimer's disease? - No

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 54\% | (1076) | 46\% | (916) | 1992 |
| Gender: Male | 57\% | (526) | 43\% | (403) | 929 |
| Gender: Female | 52\% | (550) | 48\% | (513) | 1063 |
| Age: 18-29 | 61\% | (214) | 39\% | (138) | 352 |
| Age: 30-44 | 59\% | (272) | 41\% | (191) | 463 |
| Age: 45-54 | 58\% | (206) | 42\% | (149) | 355 |
| Age: 55-64 | 52\% | (206) | 48\% | (191) | 397 |
| Age: 65+ | 42\% | (179) | 58\% | (246) | 425 |
| PID: Dem (no lean) | 58\% | (408) | 42\% | (300) | 708 |
| PID: Ind (no lean) | 57\% | (368) | 43\% | (276) | 645 |
| PID: Rep (no lean) | 47\% | (299) | 53\% | (340) | 639 |
| PID/Gender: Dem Men | 60\% | (182) | 40\% | (122) | 303 |
| PID/Gender: Dem Women | 56\% | (227) | 44\% | (178) | 405 |
| PID/Gender: Ind Men | 61\% | (185) | 39\% | (118) | 302 |
| PID/Gender: Ind Women | 54\% | (184) | 46\% | (158) | 342 |
| PID/Gender: Rep Men | 49\% | (160) | 51\% | (163) | 323 |
| PID/Gender: Rep Women | 44\% | (140) | 56\% | (176) | 316 |
| Ideo: Liberal (1-3) | 54\% | (375) | 46\% | (318) | 693 |
| Ideo: Moderate (4) | 57\% | (216) | 43\% | (165) | 381 |
| Ideo: Conservative (5-7) | 47\% | (318) | 53\% | (364) | 683 |
| Educ: < College | 56\% | (733) | 44\% | (576) | 1309 |
| Educ: Bachelors degree | 50\% | (222) | 50\% | (220) | 442 |
| Educ: Post-grad | 50\% | (121) | 50\% | (120) | 240 |
| Income: Under 50k | 57\% | (611) | 43\% | (468) | 1079 |
| Income: 50k-100k | 50\% | (320) | 50\% | (318) | 639 |
| Income: 100k+ | 53\% | (145) | 47\% | (129) | 274 |
| Ethnicity: White | 52\% | (841) | 48\% | (781) | 1622 |
| Ethnicity: Hispanic | 59\% | (104) | 41\% | (74) | 178 |
| Ethnicity: Afr. Am. | 64\% | (164) | 36\% | (92) | 256 |
| Ethnicity: Other | 63\% | (71) | 37\% | (42) | 114 |

[^24]Table ALZdem1_9NET: Do you personally know, or have known, someone living with Alzheimer's disease? - No

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 54\% | (1076) | 46\% | (916) | 1992 |
| Relig: Protestant | 42\% | (231) | 58\% | (320) | 551 |
| Relig: Roman Catholic | 55\% | (189) | 45\% | (152) | 341 |
| Relig: Ath./Agn./None | 63\% | (316) | 37\% | (186) | 502 |
| Relig: Something Else | 57\% | (197) | 43\% | (147) | 344 |
| Relig: Jewish | 62\% | (31) | 38\% | (19) | 50 |
| Relig: Evangelical | 48\% | (294) | 52\% | (323) | 617 |
| Relig: Non-Evang. Catholics | 51\% | (268) | 49\% | (259) | 527 |
| Relig: All Christian | 49\% | (562) | 51\% | (582) | 1144 |
| Relig: All Non-Christian | 61\% | (513) | 39\% | (333) | 846 |
| Community: Urban | 57\% | (281) | 43\% | (214) | 495 |
| Community: Suburban | 53\% | (472) | 47\% | (420) | 893 |
| Community: Rural | 53\% | (323) | 47\% | (281) | 604 |
| Employ: Private Sector | 52\% | (308) | 48\% | (280) | 588 |
| Employ: Government | 59\% | (84) | 41\% | (58) | 142 |
| Employ: Self-Employed | 49\% | (85) | 51\% | (88) | 174 |
| Employ: Homemaker | 59\% | (86) | 41\% | (59) | 145 |
| Employ: Student | 60\% | (43) | 40\% | (29) | 72 |
| Employ: Retired | 45\% | (239) | 55\% | (290) | 529 |
| Employ: Unemployed | 68\% | (116) | 32\% | (54) | 170 |
| Employ: Other | 67\% | (114) | 33\% | (57) | 171 |
| Military HH: Yes | 44\% | (158) | 56\% | (198) | 356 |
| Military HH: No | 56\% | (918) | 44\% | (717) | 1636 |
| RD/WT: Right Direction | 51\% | (394) | 49\% | (383) | 777 |
| RD/WT: Wrong Track | 56\% | (683) | 44\% | (533) | 1215 |
| Strongly Approve | 50\% | (220) | 50\% | (223) | 443 |
| Somewhat Approve | 51\% | (213) | 49\% | (203) | 416 |
| Somewhat Disapprove | 51\% | (127) | 49\% | (123) | 250 |
| Strongly Disapprove | 57\% | (441) | 43\% | (334) | 774 |
| Don't Know / No Opinion | 69\% | (75) | $31 \%$ | (34) | 108 |

Continued on next page

Table ALZdem1_9NET: Do you personally know, or have known, someone living with Alzheimer's disease? - No

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 54\% | (1076) | 46\% | (916) | 1992 |
| \#1 Issue: Economy | 56\% | (320) | 44\% | (256) | 576 |
| \#1 Issue: Security | 49\% | (183) | 51\% | (189) | 372 |
| \#1 Issue: Health Care | 57\% | (194) | 43\% | (149) | 343 |
| \#1 Issue: Medicare / Social Security | 51\% | (154) | 49\% | (150) | 304 |
| \#1 Issue: Women's Issues | 57\% | (57) | 43\% | (43) | 100 |
| \#1 Issue: Education | 55\% | (81) | 45\% | (66) | 147 |
| \#1 Issue: Energy | 61\% | (48) | 39\% | (31) | 79 |
| \#1 Issue: Other | 55\% | (39) | 45\% | (32) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 57\% | (378) | 43\% | (291) | 669 |
| 2016 Vote: Republican Donald Trump | 46\% | (333) | 54\% | (385) | 719 |
| 2016 Vote: Someone else | 58\% | (124) | 42\% | (88) | 212 |
| 2012 Vote: Barack Obama | 56\% | (458) | 44\% | (363) | 821 |
| 2012 Vote: Mitt Romney | 43\% | (240) | 57\% | (314) | 554 |
| 2012 Vote: Other | 58\% | (60) | 42\% | (44) | 103 |
| 2012 Vote: Didn't Vote | 63\% | (315) | 37\% | (189) | 504 |
| 4-Region: Northeast | 60\% | (217) | 40\% | (147) | 364 |
| 4-Region: Midwest | 53\% | (251) | 47\% | (219) | 470 |
| 4-Region: South | 52\% | (387) | 48\% | (353) | 740 |
| 4-Region: West | 53\% | (221) | 47\% | (197) | 419 |
| Alz: Spouse/Parents/In-Laws | - | (0) | 100\% | (186) | 186 |
| Alz: Relative | - | (0) | 100\% | (468) | 468 |
| Alz: Friend | - | (0) | 100\% | (311) | 311 |
| Alz caretaker: decision-maker | 26\% | (126) | 74\% | (355) | 481 |
| Alz caretaker: bills | 30\% | (143) | 70\% | (338) | 482 |
| Alz caretaker: daily tasks | 25\% | (120) | 75\% | (364) | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZdem2:

| Demographic | Alz: Spouse/Parents/In-Laws |  | Total N |
| :---: | :---: | :---: | :---: |
| Registered Voters | 100\% | (186) | 186 |
| Gender: Male | 100\% | (97) | 97 |
| Gender: Female | 100\% | (90) | 90 |
| Age: 55-64 | 100\% | (65) | 65 |
| Age: 65+ | 100\% | (57) | 57 |
| PID: Dem (no lean) | 100\% | (57) | 57 |
| PID: Ind (no lean) | 100\% | (59) | 59 |
| PID: Rep (no lean) | 100\% | (70) | 70 |
| Ideo: Liberal (1-3) | 100\% | (63) | 63 |
| Ideo: Conservative (5-7) | 100\% | (77) | 77 |
| Educ: < College | 100\% | (113) | 113 |
| Income: Under 50k | 100\% | (80) | 80 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 100\% | (71) | 71 |
| Ethnicity: White | 100\% | (166) | 166 |
| Relig: Protestant | 100\% | (69) | 69 |
| Relig: Evangelical | 100\% | (62) | 62 |
| Relig: Non-Evang. Catholics | 100\% | (58) | 58 |
| Relig: All Christian | 100\% | (120) | 120 |
| Relig: All Non-Christian | 100\% | (66) | 66 |
| Community: Suburban | 100\% | (82) | 82 |
| Community: Rural | 100\% | (58) | 58 |
| Employ: Private Sector | 100\% | (52) | 52 |
| Employ: Retired | 100\% | (69) | 69 |
| Military HH: Yes | 100\% | (54) | 54 |
| Military HH: No | 100\% | (132) | 132 |
| RD/WT: Right Direction | 100\% | (99) | 99 |
| RD/WT: Wrong Track | 100\% | (88) | 88 |
| Strongly Approve | 100\% | (61) | 61 |
| Strongly Disapprove | 100\% | (59) | 59 |
| 2016 Vote: Democrat Hillary Clinton | 100\% | (60) | 60 |
| 2016 Vote: Republican Donald Trump | 100\% | (88) | 88 |

Table ALZdem2:

| Demographic | Alz: Spouse/Parents/In-Laws | Total N |
| :--- | :---: | :---: |
| Registered Voters | $100 \%$ | $(186)$ |
| 2012 Vote: Barack Obama | $100 \%$ | $(74)$ |
| 2012 Vote: Mitt Romney | $100 \%$ | $(73)$ |
| 4-Region: South | $100 \%$ | $(65)$ |
| 4-Region: West | $100 \%$ | $(54)$ |
| Alz: Spouse/Parents/In-Laws | $100 \%$ | $(186)$ |
| Alz caretaker: decision-maker | $100 \%$ | $(110)$ |
| Alz caretaker: bills | $100 \%$ | $(105)$ |
| Alz caretaker: daily tasks | $100 \%$ | $(104)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZdem2_1: Have you or anyone in your household ever been an unpaid caregiver for a relative or friend living with Alzheimer's? Caregiving can involve the following tasks, among others:
Making decisions about medical care, including choosing a doctor, specialist or nursing home

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (481) | 76\% | (1511) | 1992 |
| Gender: Male | 26\% | (237) | $74 \%$ | (691) | 929 |
| Gender: Female | 23\% | (243) | 77\% | (820) | 1063 |
| Age: 18-29 | 27\% | (96) | 73\% | (256) | 352 |
| Age: 30-44 | 21\% | (97) | 79\% | (366) | 463 |
| Age: 45-54 | 26\% | (91) | 74\% | (264) | 355 |
| Age: 55-64 | 26\% | (104) | 74\% | (293) | 397 |
| Age: 65+ | 22\% | (93) | 78\% | (333) | 425 |
| PID: Dem (no lean) | 27\% | (189) | 73\% | (520) | 708 |
| PID: Ind (no lean) | 21\% | (134) | 79\% | (511) | 645 |
| PID: Rep (no lean) | 25\% | (158) | 75\% | (481) | 639 |
| PID/Gender: Dem Men | 28\% | (86) | 72\% | (217) | 303 |
| PID/Gender: Dem Women | 25\% | (103) | 75\% | (302) | 405 |
| PID/Gender: Ind Men | 19\% | (56) | 81\% | (246) | 302 |
| PID/Gender: Ind Women | 23\% | (78) | 77\% | (264) | 342 |
| PID/Gender: Rep Men | 30\% | (95) | 70\% | (228) | 323 |
| PID/Gender: Rep Women | 20\% | (63) | 80\% | (253) | 316 |
| Ideo: Liberal (1-3) | 29\% | (202) | 71\% | (492) | 693 |
| Ideo: Moderate (4) | 23\% | (86) | 77\% | (295) | 381 |
| Ideo: Conservative (5-7) | 22\% | (149) | 78\% | (534) | 683 |
| Educ: < College | 24\% | (316) | 76\% | (993) | 1309 |
| Educ: Bachelors degree | 22\% | (96) | 78\% | (346) | 442 |
| Educ: Post-grad | 28\% | (68) | 72\% | (172) | 240 |
| Income: Under 50k | 24\% | (263) | 76\% | (817) | 1079 |
| Income: 50k-100k | 26\% | (164) | 74\% | (474) | 639 |
| Income: $100 \mathrm{k}+$ | 20\% | (54) | 80\% | (220) | 274 |
| Ethnicity: White | 23\% | (372) | 77\% | (1251) | 1622 |
| Ethnicity: Hispanic | 40\% | (72) | 60\% | (106) | 178 |

[^25]Table ALZdem2_1: Have you or anyone in your household ever been an unpaid caregiver for a relative or friend living with Alzheimer's? Caregiving can involve the following tasks, among others:
Making decisions about medical care, including choosing a doctor, specialist or nursing home

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (481) | 76\% | (1511) | 1992 |
| Ethnicity: Afr. Am. | 30\% | (76) | 70\% | (180) | 256 |
| Ethnicity: Other | 29\% | (33) | 71\% | (81) | 114 |
| Relig: Protestant | 23\% | (127) | 77\% | (423) | 551 |
| Relig: Roman Catholic | 26\% | (89) | 74\% | (252) | 341 |
| Relig: Ath./Agn./None | 20\% | (99) | 80\% | (403) | 502 |
| Relig: Something Else | 30\% | (103) | 70\% | (241) | 344 |
| Relig: Jewish | 30\% | (15) | 70\% | (35) | 50 |
| Relig: Evangelical | 25\% | (156) | 75\% | (461) | 617 |
| Relig: Non-Evang. Catholics | 23\% | (121) | 77\% | (406) | 527 |
| Relig: All Christian | 24\% | (277) | 76\% | (867) | 1144 |
| Relig: All Non-Christian | 24\% | (202) | 76\% | (644) | 846 |
| Community: Urban | 26\% | (127) | 74\% | (369) | 495 |
| Community: Suburban | 24\% | (214) | 76\% | (678) | 893 |
| Community: Rural | 23\% | (140) | 77\% | (464) | 604 |
| Employ: Private Sector | 26\% | (154) | 74\% | (434) | 588 |
| Employ: Government | 26\% | (37) | 74\% | (106) | 142 |
| Employ: Self-Employed | 31\% | (54) | 69\% | (120) | 174 |
| Employ: Homemaker | 16\% | (23) | 84\% | (122) | 145 |
| Employ: Student | 30\% | (22) | 70\% | (50) | 72 |
| Employ: Retired | 23\% | (124) | 77\% | (405) | 529 |
| Employ: Unemployed | 20\% | (33) | 80\% | (137) | 170 |
| Employ: Other | 20\% | (34) | 80\% | (137) | 171 |
| Military HH: Yes | 30\% | (108) | 70\% | (248) | 356 |
| Military HH: No | 23\% | (373) | 77\% | (1263) | 1636 |
| RD/WT: Right Direction | 27\% | (206) | 73\% | (570) | 777 |
| RD/WT: Wrong Track | 23\% | (275) | 77\% | (941) | 1215 |

Continued on next page

Table ALZdem2_1: Have you or anyone in your household ever been an unpaid caregiver for a relative or friend living with Alzheimer's? Caregiving can involve the following tasks, among others:
Making decisions about medical care, including choosing a doctor, specialist or nursing home

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (481) | 76\% | (1511) | 1992 |
| Strongly Approve | 27\% | (119) | 73\% | (324) | 443 |
| Somewhat Approve | 24\% | (99) | 76\% | (317) | 416 |
| Somewhat Disapprove | 24\% | (61) | 76\% | (190) | 250 |
| Strongly Disapprove | 24\% | (185) | 76\% | (590) | 774 |
| Don't Know / No Opinion | 16\% | (18) | 84\% | (91) | 108 |
| \#1 Issue: Economy | 21\% | (120) | 79\% | (456) | 576 |
| \#1 Issue: Security | 26\% | (95) | 74\% | (277) | 372 |
| \#1 Issue: Health Care | 26\% | (88) | 74\% | (255) | 343 |
| \#1 Issue: Medicare / Social Security | 26\% | (79) | 74\% | (225) | 304 |
| \#1 Issue: Women's Issues | 29\% | (29) | 71\% | (71) | 100 |
| \#1 Issue: Education | 25\% | (36) | 75\% | (110) | 147 |
| \#1 Issue: Energy | 25\% | (20) | 75\% | (59) | 79 |
| \#1 Issue: Other | 18\% | (13) | 82\% | (59) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 26\% | (172) | 74\% | (497) | 669 |
| 2016 Vote: Republican Donald Trump | 24\% | (170) | 76\% | (548) | 719 |
| 2016 Vote: Someone else | 23\% | (49) | 77\% | (163) | 212 |
| 2012 Vote: Barack Obama | 25\% | (206) | 75\% | (615) | 821 |
| 2012 Vote: Mitt Romney | 23\% | (126) | 77\% | (428) | 554 |
| 2012 Vote: Other | 23\% | (24) | 77\% | (79) | 103 |
| 2012 Vote: Didn't Vote | 24\% | (121) | 76\% | (383) | 504 |
| 4-Region: Northeast | 25\% | (90) | 75\% | (274) | 364 |
| 4-Region: Midwest | 21\% | (97) | 79\% | (373) | 470 |
| 4-Region: South | 25\% | (188) | 75\% | (552) | 740 |
| 4-Region: West | 25\% | (106) | 75\% | (313) | 419 |
| Alz: Spouse/Parents/In-Laws | 59\% | (110) | 41\% | (77) | 186 |
| Alz: Relative | 38\% | (179) | 62\% | (289) | 468 |
| Alz: Friend | 26\% | (82) | 74\% | (229) | 311 |
| Alz caretaker: decision-maker | 100\% | (481) | - | (0) | 481 |
| Alz caretaker: bills | 82\% | (395) | 18\% | (87) | 482 |
| Alz caretaker: daily tasks | 74\% | (359) | 26\% | (125) | 484 |

[^26]Table ALZdem2_4: Have you or anyone in your household ever been an unpaid caregiver for a relative or friend living with Alzheimer's? Caregiving can involve the following tasks, among others:
Dealing with paperwork or bills related to healthcare coverage, hospital or doctor visits

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (482) | 76\% | (1510) | 1992 |
| Gender: Male | 26\% | (238) | 74\% | (690) | 929 |
| Gender: Female | 23\% | (243) | 77\% | (820) | 1063 |
| Age: 18-29 | 27\% | (94) | 73\% | (258) | 352 |
| Age: 30-44 | 23\% | (105) | 77\% | (358) | 463 |
| Age: 45-54 | 27\% | (96) | 73\% | (258) | 355 |
| Age: 55-64 | 25\% | (101) | 75\% | (296) | 397 |
| Age: 65+ | 20\% | (85) | 80\% | (340) | 425 |
| PID: Dem (no lean) | 27\% | (189) | 73\% | (519) | 708 |
| PID: Ind (no lean) | 21\% | (138) | 79\% | (507) | 645 |
| PID: Rep (no lean) | 24\% | (154) | 76\% | (485) | 639 |
| PID/Gender: Dem Men | 30\% | (92) | 70\% | (211) | 303 |
| PID/Gender: Dem Women | 24\% | (98) | 76\% | (307) | 405 |
| PID/Gender: Ind Men | 19\% | (57) | 81\% | (246) | 302 |
| PID/Gender: Ind Women | 24\% | (82) | 76\% | (261) | 342 |
| PID/Gender: Rep Men | 28\% | (90) | 72\% | (233) | 323 |
| PID/Gender: Rep Women | 20\% | (64) | 80\% | (252) | 316 |
| Ideo: Liberal (1-3) | 28\% | (197) | 72\% | (496) | 693 |
| Ideo: Moderate (4) | 22\% | (84) | 78\% | (297) | 381 |
| Ideo: Conservative (5-7) | 22\% | (152) | 78\% | (531) | 683 |
| Educ: < College | 24\% | (320) | 76\% | (990) | 1309 |
| Educ: Bachelors degree | 22\% | (99) | 78\% | (344) | 442 |
| Educ: Post-grad | 26\% | (63) | 74\% | (177) | 240 |
| Income: Under 50k | 24\% | (260) | 76\% | (819) | 1079 |
| Income: 50k-100k | 26\% | (164) | 74\% | (474) | 639 |
| Income: 100k+ | 21\% | (57) | 79\% | (217) | 274 |
| Ethnicity: White | $23 \%$ | (367) | $77 \%$ | (1255) | 1622 |
| Ethnicity: Hispanic | 40\% | (72) | 60\% | (106) | 178 |

[^27]Table ALZdem2_4: Have you or anyone in your household ever been an unpaid caregiver for a relative or friend living with Alzheimer's? Caregiving can involve the following tasks, among others:
$\underline{\text { Dealing with paperwork or bills related to healthcare coverage, hospital or doctor visits }}$

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (482) | 76\% | (1510) | 1992 |
| Ethnicity: Afr. Am. | 32\% | (82) | 68\% | (174) | 256 |
| Ethnicity: Other | 28\% | (32) | 72\% | (81) | 114 |
| Relig: Protestant | 23\% | (127) | 77\% | (423) | 551 |
| Relig: Roman Catholic | 24\% | (83) | 76\% | (258) | 341 |
| Relig: Ath./Agn./None | 20\% | (102) | 80\% | (400) | 502 |
| Relig: Something Else | 29\% | (101) | 71\% | (243) | 344 |
| Relig: Jewish | 36\% | (18) | 64\% | (32) | 50 |
| Relig: Evangelical | 26\% | (159) | 74\% | (459) | 617 |
| Relig: Non-Evang. Catholics | 22\% | (118) | 78\% | (409) | 527 |
| Relig: All Christian | 24\% | (277) | 76\% | (867) | 1144 |
| Relig: All Non-Christian | 24\% | (202) | 76\% | (643) | 846 |
| Community: Urban | 27\% | (134) | 73\% | (362) | 495 |
| Community: Suburban | 24\% | (213) | 76\% | (680) | 893 |
| Community: Rural | 22\% | (135) | 78\% | (469) | 604 |
| Employ: Private Sector | 26\% | (156) | 74\% | (432) | 588 |
| Employ: Government | 26\% | (37) | 74\% | (105) | 142 |
| Employ: Self-Employed | 33\% | (57) | 67\% | (117) | 174 |
| Employ: Homemaker | 20\% | (29) | 80\% | (115) | 145 |
| Employ: Student | 23\% | (17) | 77\% | (55) | 72 |
| Employ: Retired | 21\% | (110) | 79\% | (419) | 529 |
| Employ: Unemployed | 22\% | (37) | 78\% | (133) | 170 |
| Employ: Other | 22\% | (38) | 78\% | (133) | 171 |
| Military HH: Yes | 31\% | (110) | 69\% | (246) | 356 |
| Military HH: No | 23\% | (371) | 77\% | (1264) | 1636 |
| RD/WT: Right Direction | 25\% | (191) | 75\% | (586) | 777 |
| RD/WT: Wrong Track | 24\% | (291) | 76\% | (925) | 1215 |

[^28]Table ALZdem2_4: Have you or anyone in your household ever been an unpaid caregiver for a relative or friend living with Alzheimer's? Caregiving can involve the following tasks, among others:
$\underline{\text { Dealing with paperwork or bills related to healthcare coverage, hospital or doctor visits }}$

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (482) | 76\% | (1510) | 1992 |
| Strongly Approve | 24\% | (108) | 76\% | (335) | 443 |
| Somewhat Approve | 25\% | (106) | 75\% | (310) | 416 |
| Somewhat Disapprove | 23\% | (57) | 77\% | (193) | 250 |
| Strongly Disapprove | 25\% | (197) | 75\% | (578) | 774 |
| Don't Know / No Opinion | 13\% | (14) | 87\% | (95) | 108 |
| \#1 Issue: Economy | 20\% | (117) | 80\% | (459) | 576 |
| \#1 Issue: Security | 25\% | (92) | 75\% | (280) | 372 |
| \#1 Issue: Health Care | 25\% | (86) | 75\% | (257) | 343 |
| \#1 Issue: Medicare / Social Security | 23\% | (70) | 77\% | (234) | 304 |
| \#1 Issue: Women's Issues | $32 \%$ | (32) | 68\% | (68) | 100 |
| \#1 Issue: Education | 32\% | (47) | 68\% | (100) | 147 |
| \#1 Issue: Energy | 27\% | (21) | 73\% | (57) | 79 |
| \#1 Issue: Other | 22\% | (16) | 78\% | (56) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 26\% | (177) | 74\% | (492) | 669 |
| 2016 Vote: Republican Donald Trump | 23\% | (166) | 77\% | (552) | 719 |
| 2016 Vote: Someone else | 24\% | (50) | 76\% | (162) | 212 |
| 2012 Vote: Barack Obama | 25\% | (205) | 75\% | (616) | 821 |
| 2012 Vote: Mitt Romney | 24\% | (131) | 76\% | (423) | 554 |
| 2012 Vote: Other | 21\% | (21) | 79\% | (82) | 103 |
| 2012 Vote: Didn't Vote | 24\% | (121) | 76\% | (383) | 504 |
| 4-Region: Northeast | 21\% | (77) | 79\% | (287) | 364 |
| 4-Region: Midwest | 23\% | (108) | 77\% | (362) | 470 |
| 4-Region: South | 26\% | (193) | 74\% | (547) | 740 |
| 4-Region: West | 25\% | (104) | 75\% | (315) | 419 |
| Alz: Spouse/Parents/In-Laws | 56\% | (105) | 44\% | (82) | 186 |
| Alz: Relative | 37\% | (175) | 63\% | (294) | 468 |
| Alz: Friend | 23\% | (72) | 77\% | (240) | 311 |
| Alz caretaker: decision-maker | 82\% | (395) | 18\% | (86) | 481 |
| Alz caretaker: bills | 100\% | (482) | - | (0) | 482 |
| Alz caretaker: daily tasks | 70\% | (339) | 30\% | (145) | 484 |

[^29]Table ALZdem2_5: Have you or anyone in your household ever been an unpaid caregiver for a relative or friend living with Alzheimer's? Caregiving can involve the following tasks, among others:
Providing help in preparing meals, assisting in dressing and bathing or making sure prescription medication is taken

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (484) | 76\% | (1508) | 1992 |
| Gender: Male | 26\% | (242) | 74\% | (687) | 929 |
| Gender: Female | 23\% | (242) | 77\% | (821) | 1063 |
| Age: 18-29 | 29\% | (101) | 71\% | (251) | 352 |
| Age: 30-44 | 25\% | (116) | 75\% | (347) | 463 |
| Age: 45-54 | 26\% | (93) | 74\% | (262) | 355 |
| Age: 55-64 | 25\% | (99) | 75\% | (298) | 397 |
| Age: 65+ | 18\% | (76) | 82\% | (350) | 425 |
| PID: Dem (no lean) | 27\% | (190) | 73\% | (519) | 708 |
| PID: Ind (no lean) | 20\% | (131) | 80\% | (514) | 645 |
| PID: Rep (no lean) | 26\% | (164) | 74\% | (475) | 639 |
| PID/Gender: Dem Men | 29\% | (89) | 71\% | (214) | 303 |
| PID/Gender: Dem Women | 25\% | (101) | 75\% | (304) | 405 |
| PID/Gender: Ind Men | 19\% | (58) | 81\% | (245) | 302 |
| PID/Gender: Ind Women | 21\% | (73) | 79\% | (269) | 342 |
| PID/Gender: Rep Men | 29\% | (95) | 71\% | (228) | 323 |
| PID/Gender: Rep Women | 22\% | (69) | 78\% | (247) | 316 |
| Ideo: Liberal (1-3) | 28\% | (195) | 72\% | (499) | 693 |
| Ideo: Moderate (4) | 24\% | (91) | 76\% | (290) | 381 |
| Ideo: Conservative (5-7) | 23\% | (159) | 77\% | (524) | 683 |
| Educ: < College | 25\% | (328) | 75\% | (981) | 1309 |
| Educ: Bachelors degree | 22\% | (99) | 78\% | (344) | 442 |
| Educ: Post-grad | 24\% | (57) | 76\% | (183) | 240 |
| Income: Under 50k | 26\% | (277) | 74\% | (802) | 1079 |
| Income: 50 k -100k | 24\% | (153) | 76\% | (486) | 639 |
| Income: $100 \mathrm{k}+$ | 20\% | (54) | 80\% | (220) | 274 |
| Ethnicity: White | 24\% | (386) | 76\% | (1236) | 1622 |
| Ethnicity: Hispanic | 39\% | (70) | 61\% | (108) | 178 |

[^30]Table ALZdem2_5: Have you or anyone in your household ever been an unpaid caregiver for a relative or friend living with Alzheimer's? Caregiving can involve the following tasks, among others:
Providing help in preparing meals, assisting in dressing and bathing or making sure prescription medication is taken

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (484) | 76\% | (1508) | 1992 |
| Ethnicity: Afr. Am. | 26\% | (66) | 74\% | (190) | 256 |
| Ethnicity: Other | 27\% | (31) | 73\% | (83) | 114 |
| Relig: Protestant | 24\% | (131) | 76\% | (420) | 551 |
| Relig: Roman Catholic | 26\% | (89) | 74\% | (252) | 341 |
| Relig: Ath./Agn./None | 20\% | (102) | 80\% | (400) | 502 |
| Relig: Something Else | 28\% | (96) | 72\% | (248) | 344 |
| Relig: Jewish | 15\% | (8) | 85\% | (42) | 50 |
| Relig: Evangelical | 27\% | (168) | 73\% | (449) | 617 |
| Relig: Non-Evang. Catholics | 22\% | (115) | 78\% | (411) | 527 |
| Relig: All Christian | 25\% | (284) | 75\% | (860) | 1144 |
| Relig: All Non-Christian | 23\% | (198) | 77\% | (648) | 846 |
| Community: Urban | 28\% | (139) | 72\% | (356) | 495 |
| Community: Suburban | 23\% | (202) | 77\% | (691) | 893 |
| Community: Rural | 24\% | (143) | 76\% | (462) | 604 |
| Employ: Private Sector | 29\% | (168) | 71\% | (420) | 588 |
| Employ: Government | 24\% | (34) | 76\% | (108) | 142 |
| Employ: Self-Employed | 29\% | (50) | 71\% | (124) | 174 |
| Employ: Homemaker | 16\% | (23) | 84\% | (122) | 145 |
| Employ: Student | 26\% | (19) | 74\% | (53) | 72 |
| Employ: Retired | 21\% | (111) | 79\% | (418) | 529 |
| Employ: Unemployed | 22\% | (37) | 78\% | (134) | 170 |
| Employ: Other | 25\% | (43) | 75\% | (128) | 171 |
| Military HH: Yes | 27\% | (95) | 73\% | (261) | 356 |
| Military HH: No | 24\% | (389) | 76\% | (1247) | 1636 |
| RD/WT: Right Direction | 26\% | (199) | 74\% | (578) | 777 |
| RD/WT: Wrong Track | 23\% | (285) | 77\% | (931) | 1215 |

[^31]Table ALZdem2_5: Have you or anyone in your household ever been an unpaid caregiver for a relative or friend living with Alzheimer's? Caregiving can involve the following tasks, among others:
Providing help in preparing meals, assisting in dressing and bathing or making sure prescription medication is taken

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (484) | 76\% | (1508) | 1992 |
| Strongly Approve | 28\% | (125) | 72\% | (318) | 443 |
| Somewhat Approve | 23\% | (96) | 77\% | (319) | 416 |
| Somewhat Disapprove | 23\% | (58) | 77\% | (192) | 250 |
| Strongly Disapprove | 24\% | (184) | 76\% | (590) | 774 |
| Don't Know / No Opinion | 18\% | (19) | 82\% | (89) | 108 |
| \#1 Issue: Economy | 19\% | (112) | 81\% | (464) | 576 |
| \#1 Issue: Security | 26\% | (97) | 74\% | (275) | 372 |
| \#1 Issue: Health Care | 24\% | (81) | 76\% | (261) | 343 |
| \#1 Issue: Medicare / Social Security | 27\% | (83) | 73\% | (222) | 304 |
| \#1 Issue: Women's Issues | 31\% | (31) | 69\% | (69) | 100 |
| \#1 Issue: Education | 28\% | (40) | 72\% | (106) | 147 |
| \#1 Issue: Energy | 29\% | (23) | 71\% | (56) | 79 |
| \#1 Issue: Other | 24\% | (17) | 76\% | (54) | 72 |
| 2016 Vote: Democrat Hillary Clinton | 25\% | (165) | 75\% | (504) | 669 |
| 2016 Vote: Republican Donald Trump | 24\% | (173) | 76\% | (546) | 719 |
| 2016 Vote: Someone else | 23\% | (49) | 77\% | (163) | 212 |
| 2012 Vote: Barack Obama | 25\% | (202) | 75\% | (619) | 821 |
| 2012 Vote: Mitt Romney | 23\% | (125) | 77\% | (428) | 554 |
| 2012 Vote: Other | 21\% | (22) | 79\% | (82) | 103 |
| 2012 Vote: Didn't Vote | 26\% | (133) | 74\% | (371) | 504 |
| 4-Region: Northeast | 23\% | (84) | 77\% | (280) | 364 |
| 4-Region: Midwest | 24\% | (111) | 76\% | (359) | 470 |
| 4-Region: South | 26\% | (190) | 74\% | (550) | 740 |
| 4-Region: West | 24\% | (99) | 76\% | (320) | 419 |
| Alz: Spouse/Parents/In-Laws | $56 \%$ | (104) | 44\% | (83) | 186 |
| Alz: Relative | 40\% | (188) | 60\% | (281) | 468 |
| Alz: Friend | 26\% | (81) | $74 \%$ | (230) | 311 |
| Alz caretaker: decision-maker | 75\% | (359) | 25\% | (121) | 481 |
| Alz caretaker: bills | 70\% | (339) | 30\% | (143) | 482 |
| Alz caretaker: daily tasks | 100\% | (484) | - | (0) | 484 |

[^32]Table ALZdem3:

| Demographic | Alz: Relative |  | Total N |
| :---: | :---: | :---: | :---: |
| Registered Voters | 100\% | (468) | 468 |
| Gender: Male | 100\% | (186) | 186 |
| Gender: Female | 100\% | (283) | 283 |
| Age: 18-29 | 100\% | (85) | 85 |
| Age: 30-44 | 100\% | (130) | 130 |
| Age: 45-54 | 100\% | (82) | 82 |
| Age: 55-64 | 100\% | (79) | 79 |
| Age: 65+ | 100\% | (93) | 93 |
| PID: Dem (no lean) | 100\% | (148) | 148 |
| PID: Ind (no lean) | 100\% | (150) | 150 |
| PID: Rep (no lean) | 100\% | (170) | 170 |
| PID/Gender: Dem Women | 100\% | (101) | 101 |
| PID/Gender: Ind Men | 100\% | (59) | 59 |
| PID/Gender: Ind Women | 100\% | (91) | 91 |
| PID/Gender: Rep Men | 100\% | (79) | 79 |
| PID/Gender: Rep Women | 100\% | (91) | 91 |
| Ideo: Liberal (1-3) | 100\% | (161) | 161 |
| Ideo: Moderate (4) | 100\% | (96) | 96 |
| Ideo: Conservative (5-7) | 100\% | (169) | 169 |
| Educ: < College | 100\% | (302) | 302 |
| Educ: Bachelors degree | 100\% | (116) | 116 |
| Educ: Post-grad | 100\% | (51) | 51 |
| Income: Under 50k | 100\% | (247) | 247 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 100\% | (164) | 164 |
| Income: 100k+ | 100\% | (57) | 57 |
| Ethnicity: White | 100\% | (393) | 393 |
| Ethnicity: Afr. Am. | 100\% | (50) | 50 |
| Relig: Protestant | 100\% | (144) | 144 |
| Relig: Roman Catholic | 100\% | (80) | 80 |
| Relig: Ath./Agn./None | 100\% | (100) | 100 |
| Relig: Something Else | 100\% | (75) | 75 |

Table ALZdem3:

| Demographic |  | Alz: Relative | Total N |
| :--- | :--- | :---: | ---: |
| Registered Voters | $100 \%$ | $(468)$ | 468 |
| Relig: Evangelical | $100 \%$ | $(165)$ | 165 |
| Relig: Non-Evang. Catholics | $100 \%$ | $(127)$ | 127 |
| Relig: All Christian | $100 \%$ | $(292)$ | 292 |
| Relig: All Non-Christian | $100 \%$ | $(176)$ | 176 |
| Community: Urban | $100 \%$ | $(109)$ | 109 |
| Community: Suburban | $100 \%$ | $(211)$ | 211 |
| Community: Rural | $100 \%$ | $(149)$ | 149 |
| Employ: Private Sector | $100 \%$ | $(157)$ | 157 |
| Employ: Retired | $100 \%$ | $(118)$ | 118 |
| Military HH: Yes | $100 \%$ | $(87)$ | 87 |
| Military HH: No | $100 \%$ | $(381)$ | 381 |
| RD/WT: Right Direction | $100 \%$ | $(169)$ | 169 |
| RD/WT: Wrong Track | $100 \%$ | $(300)$ | 300 |
| Strongly Approve | $100 \%$ | $(93)$ | 93 |
| Somewhat Approve | $100 \%$ | $(112)$ | 112 |
| Somewhat Disapprove | $100 \%$ | $(72)$ | 72 |
| Strongly Disapprove | $100 \%$ | $(175)$ | 175 |
| \#1 Issue: Economy | $100 \%$ | $(150)$ | 150 |
| \#1 Issue: Security | $100 \%$ | $(86)$ | 86 |
| \#1 Issue: Health Care | $100 \%$ | $(72)$ | 72 |
| \#1 Issue: Medicare / Social Security | $100 \%$ | $(65)$ | 65 |
| 2016 Vote: Democrat Hillary Clinton | $100 \%$ | $(143)$ | 143 |
| 2016 Vote: Republican Donald Trump | $100 \%$ | $(187)$ | 187 |
| 2012 Vote: Barack Obama | $100 \%$ | $(186)$ | 186 |
| 2012 Vote: Mitt Romney | $100 \%$ | $(147)$ | 147 |
| 2012 Vote: Didn't Vote | $100 \%$ | $(111)$ | 111 |
| 4-Region: Northeast | $100 \%$ | $(69)$ | 69 |
| 4-Region: Midwest | $100 \%$ | $(123)$ | 123 |
| 4-Region: South | $100 \%$ | $(189)$ | 189 |
| 4-Region: West | $187)$ | 87 |  |
| Alz: Relative | $100 \%$ | $(52)$ | 468 |
| Alz: Friend |  |  | Continued on next page |
|  |  |  | 52 |

Continued on next page

Table ALZdem3:

| Demographic | Alz: Relative | Total N |  |
| :--- | :---: | :---: | :---: |
| Registered Voters | $100 \%$ | $(468)$ | 468 |
| Alz caretaker: decision-maker | $100 \%$ | $(179)$ | 179 |
| Alz caretaker: bills | $100 \%$ | $(175)$ | 175 |
| Alz caretaker: daily tasks | $100 \%$ | $(188)$ | 188 |
| Now R proportion |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZdem4:

| Demographic | Alz: Friend |  | Total N |
| :---: | :---: | :---: | :---: |
| Registered Voters | 100\% | (311) | 311 |
| Gender: Male | 100\% | (130) | 130 |
| Gender: Female | 100\% | (181) | 181 |
| Age: 55-64 | 100\% | (79) | 79 |
| Age: 65+ | 100\% | (126) | 126 |
| PID: Dem (no lean) | 100\% | (90) | 90 |
| PID: Ind (no lean) | 100\% | (89) | 89 |
| PID: Rep (no lean) | 100\% | (133) | 133 |
| PID/Gender: Dem Women | 100\% | (50) | 50 |
| PID/Gender: Ind Women | 100\% | (53) | 53 |
| PID/Gender: Rep Men | 100\% | (54) | 54 |
| PID/Gender: Rep Women | 100\% | (78) | 78 |
| Ideo: Liberal (1-3) | 100\% | (91) | 91 |
| Ideo: Conservative (5-7) | 100\% | (149) | 149 |
| Educ: < College | 100\% | (193) | 193 |
| Educ: Bachelors degree | 100\% | (77) | 77 |
| Income: Under 50k | 100\% | (173) | 173 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 100\% | (89) | 89 |
| Ethnicity: White | 100\% | (270) | 270 |
| Relig: Protestant | 100\% | (136) | 136 |
| Relig: Ath./Agn./None | 100\% | (52) | 52 |
| Relig: Evangelical | 100\% | (124) | 124 |
| Relig: Non-Evang. Catholics | 100\% | (94) | 94 |
| Relig: All Christian | 100\% | (218) | 218 |
| Relig: All Non-Christian | 100\% | (93) | 93 |
| Community: Urban | 100\% | (72) | 72 |
| Community: Suburban | 100\% | (149) | 149 |
| Community: Rural | 100\% | (91) | 91 |
| Employ: Private Sector | 100\% | (73) | 73 |
| Employ: Retired | 100\% | (139) | 139 |

[^33]Table ALZdem4:

| Demographic | Alz: Friend | Total N |  |
| :--- | ---: | ---: | ---: |
| Registered Voters | $100 \%$ | $(311)$ | 311 |
| Military HH: Yes | $100 \%$ | $(71)$ | 71 |
| Military HH: No | $100 \%$ | $(241)$ | 241 |
| RD/WT: Right Direction | $100 \%$ | $(140)$ | 140 |
| RD/WT: Wrong Track | $100 \%$ | $(171)$ | 171 |
| Strongly Approve | $100 \%$ | $(85)$ | 85 |
| Somewhat Approve | $100 \%$ | $(70)$ | 70 |
| Strongly Disapprove | $100 \%$ | $(103)$ | 103 |
| \#1 Issue: Economy | $100 \%$ | $(81)$ | 81 |
| \#1 Issue: Security | $100 \%$ | $(74)$ | 74 |
| \#1 Issue: Medicare / Social Security | $100 \%$ | $(70)$ | 70 |
| 2016 Vote: Democrat Hillary Clinton | $100 \%$ | $(91)$ | 91 |
| 2016 Vote: Republican Donald Trump | $100 \%$ | $(155)$ | 155 |
| 2012 Vote: Barack Obama | $100 \%$ | $(115)$ | 115 |
| 2012 Vote: Mitt Romney | $100 \%$ | $(134)$ | 134 |
| 4-Region: Midwest | $100 \%$ | $(76)$ | 76 |
| 4-Region: South | $100 \%$ | $(112)$ | 112 |
| 4-Region: West | $100 \%$ | $(79)$ | 79 |
| Alz: Relative | $100 \%$ | $(52)$ | 52 |
| Alz: Friend | $100 \%$ | $(311)$ | 311 |
| Alz caretaker: decision-maker | $100 \%$ | $(82)$ | 82 |
| Alz caretaker: bills | $(72)$ | 72 |  |
| Alz caretaker: daily tasks | $100 \%$ | $(81)$ | 81 |
| Nate: Row prop | $100 \%$ |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZdem5:

| Demographic | Alz caretaker: decision-maker |  | Total N |
| :---: | :---: | :---: | :---: |
| Registered Voters | 100\% | (481) | 481 |
| Gender: Male | 100\% | (237) | 237 |
| Gender: Female | 100\% | (243) | 243 |
| Age: 18-29 | 100\% | (96) | 96 |
| Age: 30-44 | 100\% | (97) | 97 |
| Age: 45-54 | 100\% | (91) | 91 |
| Age: 55-64 | 100\% | (104) | 104 |
| Age: 65+ | 100\% | (93) | 93 |
| PID: Dem (no lean) | 100\% | (189) | 189 |
| PID: Ind (no lean) | 100\% | (134) | 134 |
| PID: Rep (no lean) | 100\% | (158) | 158 |
| PID/Gender: Dem Men | 100\% | (86) | 86 |
| PID/Gender: Dem Women | 100\% | (103) | 103 |
| PID/Gender: Ind Men | 100\% | (56) | 56 |
| PID/Gender: Ind Women | 100\% | (78) | 78 |
| PID/Gender: Rep Men | 100\% | (95) | 95 |
| PID/Gender: Rep Women | 100\% | (63) | 63 |
| Ideo: Liberal (1-3) | 100\% | (202) | 202 |
| Ideo: Moderate (4) | 100\% | (86) | 86 |
| Ideo: Conservative (5-7) | 100\% | (149) | 149 |
| Educ: < College | 100\% | (316) | 316 |
| Educ: Bachelors degree | 100\% | (96) | 96 |
| Educ: Post-grad | 100\% | (68) | 68 |
| Income: Under 50k | 100\% | (263) | 263 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 100\% | (164) | 164 |
| Income: $100 \mathrm{k}+$ | 100\% | (54) | 54 |
| Ethnicity: White | 100\% | (372) | 372 |
| Ethnicity: Hispanic | 100\% | (72) | 72 |
| Ethnicity: Afr. Am. | 100\% | (76) | 76 |

[^34]Table ALZdem5:

| Demographic | Alz caretaker: decision-maker |  | Total N |
| :---: | :---: | :---: | :---: |
| Registered Voters | 100\% | (481) | 481 |
| Relig: Protestant | 100\% | (127) | 127 |
| Relig: Roman Catholic | 100\% | (89) | 89 |
| Relig: Ath./Agn./None | 100\% | (99) | 99 |
| Relig: Something Else | 100\% | (103) | 103 |
| Relig: Evangelical | 100\% | (156) | 156 |
| Relig: Non-Evang. Catholics | 100\% | (121) | 121 |
| Relig: All Christian | 100\% | (277) | 277 |
| Relig: All Non-Christian | 100\% | (202) | 202 |
| Community: Urban | 100\% | (127) | 127 |
| Community: Suburban | 100\% | (214) | 214 |
| Community: Rural | 100\% | (140) | 140 |
| Employ: Private Sector | 100\% | (154) | 154 |
| Employ: Self-Employed | 100\% | (54) | 54 |
| Employ: Retired | 100\% | (124) | 124 |
| Military HH: Yes | 100\% | (108) | 108 |
| Military HH: No | 100\% | (373) | 373 |
| RD/WT: Right Direction | 100\% | (206) | 206 |
| RD/WT: Wrong Track | 100\% | (275) | 275 |
| Strongly Approve | 100\% | (119) | 119 |
| Somewhat Approve | 100\% | (99) | 99 |
| Somewhat Disapprove | 100\% | (61) | 61 |
| Strongly Disapprove | 100\% | (185) | 185 |
| \#1 Issue: Economy | 100\% | (120) | 120 |
| \#1 Issue: Security | 100\% | (95) | 95 |
| \#1 Issue: Health Care | 100\% | (88) | 88 |
| \#1 Issue: Medicare / Social Security | 100\% | (79) | 79 |
| 2016 Vote: Democrat Hillary Clinton | 100\% | (172) | 172 |
| 2016 Vote: Republican Donald Trump | 100\% | (170) | 170 |
| 2012 Vote: Barack Obama | 100\% | (206) | 206 |
| 2012 Vote: Mitt Romney | 100\% | (126) | 126 |
| 2012 Vote: Didn't Vote | 100\% | (121) | 121 |

[^35]
## Table ALZdem5:

| Demographic | Alz caretaker: decision-maker | Total N |  |
| :--- | :---: | :---: | :---: |
| Registered Voters | $100 \%$ | $(481)$ | 481 |
| 4-Region: Northeast | $100 \%$ | $(90)$ | 90 |
| 4-Region: Midwest | $100 \%$ | $(97)$ | 97 |
| 4-Region: South | $100 \%$ | $(188)$ | 188 |
| 4-Region: West | $100 \%$ | $(106)$ | 106 |
| Alz: Spouse/Parents/In-Laws | $100 \%$ | $(110)$ | 110 |
| Alz: Relative | $100 \%$ | $(179)$ | 179 |
| Alz: Friend | $100 \%$ | $(82)$ | 82 |
| Alz caretaker: decision-maker | $100 \%$ | $(481)$ | 481 |
| Alz caretaker: bills | $100 \%$ | $(395)$ | 395 |
| Alz caretaker: daily tasks | $100 \%$ | $(359)$ | 359 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZdem6:

| Demographic | Alz caretaker: bills |  | Total N |
| :---: | :---: | :---: | :---: |
| Registered Voters | 100\% | (482) | 482 |
| Gender: Male | 100\% | (238) | 238 |
| Gender: Female | 100\% | (243) | 243 |
| Age: 18-29 | 100\% | (94) | 94 |
| Age: 30-44 | 100\% | (105) | 105 |
| Age: 45-54 | 100\% | (96) | 96 |
| Age: 55-64 | 100\% | (101) | 101 |
| Age: 65+ | 100\% | (85) | 85 |
| PID: Dem (no lean) | 100\% | (189) | 189 |
| PID: Ind (no lean) | 100\% | (138) | 138 |
| PID: Rep (no lean) | 100\% | (154) | 154 |
| PID/Gender: Dem Men | 100\% | (92) | 92 |
| PID/Gender: Dem Women | 100\% | (98) | 98 |
| PID/Gender: Ind Men | 100\% | (57) | 57 |
| PID/Gender: Ind Women | 100\% | (82) | 82 |
| PID/Gender: Rep Men | 100\% | (90) | 90 |
| PID/Gender: Rep Women | 100\% | (64) | 64 |
| Ideo: Liberal (1-3) | 100\% | (197) | 197 |
| Ideo: Moderate (4) | 100\% | (84) | 84 |
| Ideo: Conservative (5-7) | 100\% | (152) | 152 |
| Educ: < College | 100\% | (320) | 320 |
| Educ: Bachelors degree | 100\% | (99) | 99 |
| Educ: Post-grad | 100\% | (63) | 63 |
| Income: Under 50k | 100\% | (260) | 260 |
| Income: 50k-100k | 100\% | (164) | 164 |
| Income: 100k+ | 100\% | (57) | 57 |
| Ethnicity: White | 100\% | (367) | 367 |
| Ethnicity: Hispanic | 100\% | (72) | 72 |
| Ethnicity: Afr. Am. | 100\% | (82) | 82 |

[^36]Table ALZdem6:

| Demographic |  | Alz caretaker: bills | Total N |
| :--- | ---: | :---: | ---: |
| Registered Voters | $100 \%$ | $(482)$ | 482 |
| Relig: Protestant | $100 \%$ | $(127)$ | 127 |
| Relig: Roman Catholic | $100 \%$ | $(83)$ | 83 |
| Relig: Ath./Agn./None | $100 \%$ | $(102)$ | 102 |
| Relig: Something Else | $100 \%$ | $(101)$ | 101 |
| Relig: Evangelical | $100 \%$ | $(159)$ | 159 |
| Relig: Non-Evang. Catholics | $100 \%$ | $(118)$ | 118 |
| Relig: All Christian | $100 \%$ | $(277)$ | 277 |
| Relig: All Non-Christian | $100 \%$ | $(202)$ | 202 |
| Community: Urban | $100 \%$ | $(134)$ | 134 |
| Community: Suburban | $100 \%$ | $(213)$ | 213 |
| Community: Rural | $100 \%$ | $(135)$ | 135 |
| Employ: Private Sector | $100 \%$ | $(156)$ | 156 |
| Employ: Self-Employed | $100 \%$ | $(57)$ | 57 |
| Employ: Retired | $100 \%$ | $(110)$ | 110 |
| Military HH: Yes | $100 \%$ | $(110)$ | 110 |
| Military HH: No | $100 \%$ | $(371)$ | 371 |
| RD/WT: Right Direction | $100 \%$ | $(191)$ | 191 |
| RD/WT: Wrong Track | $100 \%$ | $(291)$ | 291 |
| Strongly Approve | $100 \%$ | $(108)$ | 108 |
| Somewhat Approve | $100 \%$ | $(57)$ | 106 |
| Somewhat Disapprove | $100 \%$ | 57 |  |
| Strongly Disapprove | $100 \%$ | $(197)$ | 197 |
| \#1 Issue: Economy | $100 \%$ | $(92)$ | 117 |
| \#1 Issue: Security | $100 \%$ | $(86)$ | 92 |
| \#1 Issue: Health Care | $100 \%$ | $(70)$ | 86 |
| \#1 Issue: Medicare / Social Security | $100 \%$ | $(177)$ | 70 |
| 2016 Vote: Democrat Hillary Clinton | $100 \%$ | $(166)$ | 177 |
| 2016 Vote: Republican Donald Trump | $100 \%$ | $(50)$ | 166 |
| 2016 Vote: Someone else | $100 \%$ | $(205)$ | 50 |
| 2012 Vote: Barack Obama | $100 \%$ | $(121)$ | 205 |
| 2012 Vote: Mitt Romney | $100 \%$ | 131 |  |
| 2012 Vote: Didn't Vote | $100 \%$ |  | 121 |
|  |  |  |  |
|  |  |  |  |

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Table ALZdem6:

| Demographic |  | Alz caretaker: bills | Total N |
| :--- | ---: | :---: | ---: |
| Registered Voters | $100 \%$ | $(482)$ |  |
| 4-Region: Northeast | $100 \%$ | $(77)$ | 482 |
| 4-Region: Midwest | $100 \%$ | $(108)$ | 77 |
| 4-Region: South | $100 \%$ | $(193)$ | 108 |
| 4-Region: West | $100 \%$ | $(104)$ | 193 |
| Alz: Spouse/Parents/In-Laws | $100 \%$ | $(105)$ | 104 |
| Alz: Relative | $100 \%$ | $(175)$ | 105 |
| Alz: Friend | $100 \%$ | $(72)$ | 175 |
| Alz caretaker: decision-maker | $100 \%$ | $(395)$ | 72 |
| Alz caretaker: bills | $100 \%$ | $(482)$ | 395 |
| Alz caretaker: daily tasks | $100 \%$ | $(339)$ | 482 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZdem7:

| Demographic | Alz caretaker: daily tasks |  | Total N |
| :---: | :---: | :---: | :---: |
| Registered Voters | 100\% | (484) | 484 |
| Gender: Male | 100\% | (242) | 242 |
| Gender: Female | 100\% | (242) | 242 |
| Age: 18-29 | 100\% | (101) | 101 |
| Age: 30-44 | 100\% | (116) | 116 |
| Age: 45-54 | 100\% | (93) | 93 |
| Age: 55-64 | 100\% | (99) | 99 |
| Age: 65+ | 100\% | (76) | 76 |
| PID: Dem (no lean) | 100\% | (190) | 190 |
| PID: Ind (no lean) | 100\% | (131) | 131 |
| PID: Rep (no lean) | 100\% | (164) | 164 |
| PID/Gender: Dem Men | 100\% | (89) | 89 |
| PID/Gender: Dem Women | 100\% | (101) | 101 |
| PID/Gender: Ind Men | 100\% | (58) | 58 |
| PID/Gender: Ind Women | 100\% | (73) | 73 |
| PID/Gender: Rep Men | 100\% | (95) | 95 |
| PID/Gender: Rep Women | 100\% | (69) | 69 |
| Ideo: Liberal (1-3) | 100\% | (195) | 195 |
| Ideo: Moderate (4) | 100\% | (91) | 91 |
| Ideo: Conservative (5-7) | 100\% | (159) | 159 |
| Educ: < College | 100\% | (328) | 328 |
| Educ: Bachelors degree | 100\% | (99) | 99 |
| Educ: Post-grad | 100\% | (57) | 57 |
| Income: Under 50k | 100\% | (277) | 277 |
| Income: 50k-100k | 100\% | (153) | 153 |
| Income: $100 \mathrm{k}+$ | 100\% | (54) | 54 |
| Ethnicity: White | 100\% | (386) | 386 |
| Ethnicity: Hispanic | 100\% | (70) | 70 |
| Ethnicity: Afr. Am. | 100\% | (66) | 66 |

[^37]Table ALZdem7:

| Demographic | Alz caretaker: daily tasks |  | Total N |
| :---: | :---: | :---: | :---: |
| Registered Voters | 100\% | (484) | 484 |
| Relig: Protestant | 100\% | (131) | 131 |
| Relig: Roman Catholic | 100\% | (89) | 89 |
| Relig: Ath./Agn./None | 100\% | (102) | 102 |
| Relig: Something Else | 100\% | (96) | 96 |
| Relig: Evangelical | 100\% | (168) | 168 |
| Relig: Non-Evang. Catholics | 100\% | (115) | 115 |
| Relig: All Christian | 100\% | (284) | 284 |
| Relig: All Non-Christian | 100\% | (198) | 198 |
| Community: Urban | 100\% | (139) | 139 |
| Community: Suburban | 100\% | (202) | 202 |
| Community: Rural | 100\% | (143) | 143 |
| Employ: Private Sector | 100\% | (168) | 168 |
| Employ: Self-Employed | 100\% | (50) | 50 |
| Employ: Retired | 100\% | (111) | 111 |
| Military HH: Yes | 100\% | (95) | 95 |
| Military HH: No | 100\% | (389) | 389 |
| RD/WT: Right Direction | 100\% | (199) | 199 |
| RD/WT: Wrong Track | 100\% | (285) | 285 |
| Strongly Approve | 100\% | (125) | 125 |
| Somewhat Approve | 100\% | (96) | 96 |
| Somewhat Disapprove | 100\% | (58) | 58 |
| Strongly Disapprove | 100\% | (184) | 184 |
| \#1 Issue: Economy | 100\% | (112) | 112 |
| \#1 Issue: Security | 100\% | (97) | 97 |
| \#1 Issue: Health Care | 100\% | (81) | 81 |
| \#1 Issue: Medicare / Social Security | 100\% | (83) | 83 |
| 2016 Vote: Democrat Hillary Clinton | 100\% | (165) | 165 |
| 2016 Vote: Republican Donald Trump | 100\% | (173) | 173 |
| 2012 Vote: Barack Obama | 100\% | (202) | 202 |
| 2012 Vote: Mitt Romney | 100\% | (125) | 125 |
| 2012 Vote: Didn't Vote | 100\% | (133) | 133 |

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## Table ALZdem7:

| Demographic | Alz caretaker: daily tasks | Total N |  |
| :--- | ---: | ---: | ---: |
| Registered Voters | $100 \%$ | $(484)$ | 484 |
| 4-Region: Northeast | $100 \%$ | $(84)$ | 84 |
| 4-Region: Midwest | $100 \%$ | $(111)$ | 111 |
| 4-Region: South | $100 \%$ | $(190)$ | 190 |
| 4-Region: West | $100 \%$ | $(99)$ | 99 |
| Alz: Spouse/Parents/In-Laws | $100 \%$ | $(104)$ | 104 |
| Alz: Relative | $100 \%$ | $(188)$ | 188 |
| Alz: Friend | $100 \%$ | $(81)$ | 81 |
| Alz caretaker: decision-maker | $100 \%$ | $(359)$ | 359 |
| Alz caretaker: bills | $100 \%$ | $(339)$ | 339 |
| Alz caretaker: daily tasks | $100 \%$ | $(484)$ | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ALZdem8:

| Demographic | Alz caretaker: daily tasks |  | Total N |
| :---: | :---: | :---: | :---: |
| Registered Voters | 100\% | (484) | 484 |
| Gender: Male | 100\% | (242) | 242 |
| Gender: Female | 100\% | (242) | 242 |
| Age: 18-29 | 100\% | (101) | 101 |
| Age: 30-44 | 100\% | (116) | 116 |
| Age: 45-54 | 100\% | (93) | 93 |
| Age: 55-64 | 100\% | (99) | 99 |
| Age: 65+ | 100\% | (76) | 76 |
| PID: Dem (no lean) | 100\% | (190) | 190 |
| PID: Ind (no lean) | 100\% | (131) | 131 |
| PID: Rep (no lean) | 100\% | (164) | 164 |
| PID/Gender: Dem Men | 100\% | (89) | 89 |
| PID/Gender: Dem Women | 100\% | (101) | 101 |
| PID/Gender: Ind Men | 100\% | (58) | 58 |
| PID/Gender: Ind Women | 100\% | (73) | 73 |
| PID/Gender: Rep Men | 100\% | (95) | 95 |
| PID/Gender: Rep Women | 100\% | (69) | 69 |
| Ideo: Liberal (1-3) | 100\% | (195) | 195 |
| Ideo: Moderate (4) | 100\% | (91) | 91 |
| Ideo: Conservative (5-7) | 100\% | (159) | 159 |
| Educ: < College | 100\% | (328) | 328 |
| Educ: Bachelors degree | 100\% | (99) | 99 |
| Educ: Post-grad | 100\% | (57) | 57 |
| Income: Under 50k | 100\% | (277) | 277 |
| Income: 50k-100k | 100\% | (153) | 153 |
| Income: 100k+ | 100\% | (54) | 54 |
| Ethnicity: White | 100\% | (386) | 386 |
| Ethnicity: Hispanic | 100\% | (70) | 70 |
| Ethnicity: Afr. Am. | 100\% | (66) | 66 |

[^39]Table ALZdem8:

| Demographic | Alz caretaker: daily tasks |  | Total N |
| :---: | :---: | :---: | :---: |
| Registered Voters | 100\% | (484) | 484 |
| Relig: Protestant | 100\% | (131) | 131 |
| Relig: Roman Catholic | 100\% | (89) | 89 |
| Relig: Ath./Agn./None | 100\% | (102) | 102 |
| Relig: Something Else | 100\% | (96) | 96 |
| Relig: Evangelical | 100\% | (168) | 168 |
| Relig: Non-Evang. Catholics | 100\% | (115) | 115 |
| Relig: All Christian | 100\% | (284) | 284 |
| Relig: All Non-Christian | 100\% | (198) | 198 |
| Community: Urban | 100\% | (139) | 139 |
| Community: Suburban | 100\% | (202) | 202 |
| Community: Rural | 100\% | (143) | 143 |
| Employ: Private Sector | 100\% | (168) | 168 |
| Employ: Self-Employed | 100\% | (50) | 50 |
| Employ: Retired | 100\% | (111) | 111 |
| Military HH: Yes | 100\% | (95) | 95 |
| Military HH: No | 100\% | (389) | 389 |
| RD/WT: Right Direction | 100\% | (199) | 199 |
| RD/WT: Wrong Track | 100\% | (285) | 285 |
| Strongly Approve | 100\% | (125) | 125 |
| Somewhat Approve | 100\% | (96) | 96 |
| Somewhat Disapprove | 100\% | (58) | 58 |
| Strongly Disapprove | 100\% | (184) | 184 |
| \#1 Issue: Economy | 100\% | (112) | 112 |
| \#1 Issue: Security | 100\% | (97) | 97 |
| \#1 Issue: Health Care | 100\% | (81) | 81 |
| \#1 Issue: Medicare / Social Security | 100\% | (83) | 83 |
| 2016 Vote: Democrat Hillary Clinton | 100\% | (165) | 165 |
| 2016 Vote: Republican Donald Trump | 100\% | (173) | 173 |
| 2012 Vote: Barack Obama | 100\% | (202) | 202 |
| 2012 Vote: Mitt Romney | 100\% | (125) | 125 |
| 2012 Vote: Didn't Vote | 100\% | (133) | 133 |

[^40]Table ALZdem8:

| Demographic | Alz caretaker: daily tasks | Total N |  |
| :--- | ---: | ---: | ---: |
| Registered Voters | $100 \%$ | $(484)$ | 484 |
| 4-Region: Northeast | $100 \%$ | $(84)$ | 84 |
| 4-Region: Midwest | $100 \%$ | $(111)$ | 111 |
| 4-Region: South | $100 \%$ | $(190)$ | 190 |
| 4-Region: West | $100 \%$ | $(99)$ | 99 |
| Alz: Spouse/Parents/In-Laws | $100 \%$ | $(104)$ | 104 |
| Alz: Relative | $100 \%$ | $(188)$ | 188 |
| Alz: Friend | $100 \%$ | $(81)$ | 81 |
| Alz caretaker: decision-maker | $100 \%$ | $(359)$ | 359 |
| Alz caretaker: bills | $100 \%$ | $(339)$ | 339 |
| Alz caretaker: daily tasks | $100 \%$ | $(484)$ | 484 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

## Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemAll | Registered Voters | 1992 | 100\% |
| xdemGender | Gender: Male Gender: Female $N$ | $\begin{array}{r} 929 \\ 1063 \\ 1992 \end{array}$ | $\begin{aligned} & 47 \% \\ & 53 \% \end{aligned}$ |
| age5 | Age: 18-29 <br> Age: 30-44 <br> Age: 45-54 <br> Age: 55-64 <br> Age: 65+ <br> $N$ | $\begin{array}{r} 352 \\ 463 \\ 355 \\ 397 \\ 425 \\ 1992 \end{array}$ | $\begin{gathered} 18 \% \\ 23 \% \\ 18 \% \\ 20 \% \\ 21 \% \end{gathered}$ |
| xpid3 | PID: Dem (no lean) <br> PID: Ind (no lean) <br> PID: Rep (no lean) | $\begin{array}{r} 708 \\ 645 \\ 639 \\ 1992 \end{array}$ | $\begin{aligned} & 36 \% \\ & 32 \% \\ & 32 \% \end{aligned}$ |
| xpidGender | PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women | $\begin{array}{r} 303 \\ 405 \\ 302 \\ 342 \\ 323 \\ 316 \\ 1992 \end{array}$ | $\begin{gathered} 15 \% \\ 20 \% \\ 15 \% \\ 17 \% \\ 16 \% \\ 16 \% \end{gathered}$ |
| xdemIdeo3 | Ideo: Liberal (1-3) <br> Ideo: Moderate (4) <br> Ideo: Conservative (5-7) <br> $N$ | $\begin{array}{r} 693 \\ 381 \\ 683 \\ 1757 \end{array}$ | $\begin{gathered} 35 \% \\ 19 \% \\ 34 \% \end{gathered}$ |
| xeduc3 | Educ: < College <br> Educ: Bachelors degree <br> Educ: Post-grad <br> $N$ | $\begin{array}{r} 1309 \\ 442 \\ 240 \\ 1992 \end{array}$ | $\begin{gathered} 66 \% \\ 22 \% \\ 12 \% \end{gathered}$ |
| xdemInc3 | Income: Under 50k Income: 50k-100k Income: 100k+ $N$ | $\begin{array}{r} 1079 \\ 639 \\ 274 \\ 1992 \end{array}$ | $\begin{aligned} & 54 \% \\ & 32 \% \\ & 14 \% \end{aligned}$ |
| xdemWhite | Ethnicity: White | 1622 | 81\% |
| xdemHispBin | Ethnicity: Hispanic | 178 | 9\% |

## Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| demBlackBin | Ethnicity: Afr. Am. | 256 | 13\% |
| demRaceOther | Ethnicity: Other | 114 | 6\% |
| xrelNet | Relig: Protestant Relig: Roman Catholic Relig: Ath./Agn./None Relig: Something Else $N$ | $\begin{array}{r} 551 \\ 341 \\ 502 \\ 344 \\ 1737 \end{array}$ | $\begin{gathered} 28 \% \\ 17 \% \\ 25 \% \\ 17 \% \end{gathered}$ |
| xreligion 1 | Relig: Jewish | 50 | 3\% |
| xreligion2 | Relig: Evangelical Relig: Non-Evang. Catholics $N$ | $\begin{array}{r} 617 \\ 527 \\ 1144 \end{array}$ | $\begin{aligned} & 31 \% \\ & 26 \% \end{aligned}$ |
| xreligion3 | Relig: All Christian Relig: All Non-Christian $N$ | $\begin{array}{r} 1144 \\ 846 \\ 1990 \end{array}$ | $\begin{aligned} & 57 \% \\ & 42 \% \end{aligned}$ |
| xdemUsr | Community: Urban Community: Suburban Community: Rural | $\begin{array}{r} 495 \\ 893 \\ 604 \\ 1992 \end{array}$ | $\begin{aligned} & 25 \% \\ & 45 \% \\ & 30 \% \end{aligned}$ |
| xdemEmploy | Employ: Private Sector <br> Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Student Employ: Retired Employ: Unemployed Employ: Other | $\begin{array}{r} 588 \\ 142 \\ 174 \\ 145 \\ 72 \\ 529 \\ 170 \\ 171 \\ 1992 \end{array}$ | $\begin{array}{r} 30 \% \\ 7 \% \\ 9 \% \\ 7 \% \\ 4 \% \\ 27 \% \\ 9 \% \\ 9 \% \end{array}$ |
| xdemMilHH1 | Military HH: Yes Military HH: No $N$ | $\begin{array}{r} 356 \\ 1636 \\ 1992 \end{array}$ | $\begin{aligned} & 18 \% \\ & 82 \% \end{aligned}$ |
| xnr1 | RD/WT: Right Direction RD/WT: Wrong Track $N$ | $\begin{array}{r} 777 \\ 1215 \\ 1992 \end{array}$ | $\begin{gathered} 39 \% \\ 61 \% \end{gathered}$ |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| Q172 | Strongly Approve | 443 | 22\% |
|  | Somewhat Approve | 416 | 21\% |
|  | Somewhat Disapprove | 250 | 13\% |
|  | Strongly Disapprove | 774 | 39\% |
|  | Don't Know / No Opinion | 108 | 5\% |
|  | $N$ | 1992 |  |
| xnr3 | \#1 Issue: Economy | 576 | 29\% |
|  | \#1 Issue: Security | 372 | 19\% |
|  | \#1 Issue: Health Care | 343 | 17\% |
|  | \#1 Issue: Medicare / Social Security | 304 | 15\% |
|  | \#1 Issue: Women's Issues | 100 | 5\% |
|  | \#1 Issue: Education | 147 | 7\% |
|  | \#1 Issue: Energy | 79 | $4 \%$ |
|  | \#1 Issue: Other | 72 | $4 \%$ |
|  | $N$ | 1992 |  |
| xsubVote16O | 2016 Vote: Democrat Hillary Clinton | 669 | 34\% |
|  | 2016 Vote: Republican Donald Trump | 719 | 36\% |
|  | 2016 Vote: Someone else | 212 | 11\% |
|  | $N$ | 1600 |  |
| xsubVote12O | 2012 Vote: Barack Obama | 821 | 41\% |
|  | 2012 Vote: Mitt Romney | 554 | 28\% |
|  | 2012 Vote: Other | 103 | 5\% |
|  | 2012 Vote: Didn't Vote | 504 | 25\% |
|  | $N$ | 1982 |  |
| xreg4 | 4-Region: Northeast | 364 | 18\% |
|  | 4-Region: Midwest | 470 | 24\% |
|  | 4-Region: South | 740 | 37\% |
|  | 4-Region: West | 419 | 21\% |
|  | N | 1992 |  |
| ALZdem 2 | Alz: Spouse/Parents/In-Laws | 186 | 9\% |
| ALZdem3 | Alz: Relative | 468 | 24\% |
| ALZdem4 | Alz: Friend | 311 | 16\% |
| ALZdem5 | Alz caretaker: decision-maker | 481 | 24\% |
| ALZdem6 | Alz caretaker: bills | 482 | 24\% |
| ALZdem7 | Alz caretaker: daily tasks | 484 | 24\% |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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[^13]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^16]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^29]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^32]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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